



## Application for Hotel Occupancy Tax Funds

The City of Mount Vernon collects Hotel Occupancy Tax from lodging and hospitality establishments located within the city limits at a rate of 7% per night for every customer staying at the establishment for fewer than 30 days. The State of Texas permits these funds to be reinvested into community efforts at promoting tourism and/or historic preservation.

All applications submitted will be reviewed by the Mount Vernon City Council. The City Council may elect to award none, all, or some of the requested funding for each individual request. Incomplete applications will not be considered. For any information that is not relevant to your organization please place "N/A" in the space provided.

All applications must be submitted to City Hall (109 N. Kaufman St) by **4:30 PM on Thursday, May 23, 2024**. Late applications will not be accepted.

Applications will be reviewed by the City Council at **6:00 PM on Monday, May 27, 2024**.

<b>Organization Name</b>	
Mount Vernon Music Association	
<b>Point of Contact</b>	<b>Contact Phone</b>
Mark Miller	903-563-3780
<b>Contact Email</b>	
mountvernonmusictx@gmail.com	
<b>Project Name</b>	<b>Project Date</b>
Mariachi on the Plaza	TBD, September 2024 or May 2025
<b>Project Description (if necessary additional information may be attached)</b>	
Mount Vernon Music, a 501(c)(3) performing arts organization, is requesting \$2,000 to support an event presenting the Mariachi group Rosas Divinas. Admission to this event will be free, and we plan to have it on the Plaza in downtown Mt. Vernon. Date to be determined pending negotiation with the band.	
<b>Estimated Project Attendance</b>	<b>Estimated Overnight Stays in Mount Vernon</b>
200	10

Project Category (check all that apply)	
<input type="checkbox"/> Convention and Visitors Centers	<input type="checkbox"/> Historical Restoration and Preservation
<input type="checkbox"/> Convention Registration	<input type="checkbox"/> Sporting Events
<input checked="" type="checkbox"/> Advertising the City	<input type="checkbox"/> Tourist Transportation Systems
<input checked="" type="checkbox"/> Promotion of the Arts	<input type="checkbox"/> Signage Directing the Public to Sites and Attractions
<b>Amount Requested</b>	\$2,000

By signing below, I certify that all of the following are true statements:

- All information presented in this document is accurate.
- All estimates presented in this document are reasonable and based on evidence
- The applicant understands that HOT funds are limited and funding is not guaranteed
- The applicant understands that in order to be fully compliant with uses allowable by the State of Texas, these funds must be applied to an event or project and may not be used to fund general operations of the organization.

  
 \_\_\_\_\_  
 Applicant Signature

\_\_\_\_\_  
**Mark Miller**  
 Applicant Printed Name

\_\_\_\_\_  
**Mount Vernon Music**  
 Applicant Organization

\_\_\_\_\_  
**May 20, 2024**  
 Date of Application Submission