

Mt. Vernon City Improvement Objectives

Identify and develop funding and implementation strategies for these municipal improvements – **Goals for next six months (December 2022 – June 2023).**

Infrastructure

- Complete Assessment of current status of the following:
 - Water and wastewater line and valve replacements
 - Wastewater Treatment Plant
 - Short term: keep operational at lowest possible investment.
 - Long term: Replace and expand operational capacity of plant.
 - Public Education
 - Water Treatment Plant
 - Short term: keep operational at lowest possible investment.
 - Long term: Replace and expand operational capacity of plant.
 - Public Education
 - Streets
 - Condition assessment of all streets.
 - Identify priorities and repair/replacement based on assessment.
 - Develop **Street Maintenance Plan**.
 - Consider Funding alternatives.
 - Public Education

Information Technology

- Complete assessment of current IT system (Networks, PCs, Laptops, Tablets):
 - Security
 - Functionality
 - Capacity
 - Performance
 - Ease of use
 - Training
- Development of IT improvement plan based on priorities identified through assessment process. Improvements could include movement to digital for all departments, in those areas where implementation is cost effective and practical.
- Public Education

Finance and Budgeting

- Familiarize myself with finance management systems and budget process.
- Assess systems and processes to determine strengths and opportunities.
- Identify areas of immediate concern if any and adjust.
- Jointly develop plan for changes in budget process with staff and Council to ensure inclusion, openness, understanding, ownership, and transparency.
- Train and implement staff and Council on new process before the 2023 – 2024 budget
- Public Education

Public Safety

- Fire Department
 - Assess current operational capacity based on facilities, equipment, personnel, and training.
 - Development of long-term plan for operational improvements in all these areas.
- Police Department/SO
 - Develop relationship with Sherriff and patrol officers.
 - Jointly assess needs.
 - Jointly develop long-term plan.
- Public Education

Economic Development

- Develop relationship with MVEDC members and Main Street Board members.
- Develop relationships with current business.
- Jointly analyze current processes
- Jointly (CC & EDC) develop new guidelines for CC & EDC assistance.
- Jointly analyze status of current projects.
- Jointly analyze needs of existing businesses.
- Jointly analyze ED plan for future development and for “economic gardening.”
- Integrate plan with budget priorities.
- Public Education

Marketing/Public Information

- Identify goals and objectives of public information and marketing for the city.
- Assess current strategies, plan, and objectives. (Including citizen complaint and suggestions, Open Records, Website and Social media processes).
- Identify external and internal PI and marketing resources.
- Prepare report containing analysis of existing plan and recommendations for Council and EDC (possibly joint meeting).
- Public Education

Staff Development

- Develop relationships with city staff.

- Analyze training requirements and status.
- Assess current staff development strategies.
- Assess performance evaluations used in the past.
- Discuss performance evaluations with department directors to learn their opinion, experience, and levels of participation.
- Prepare report containing analysis and recommendations for department directors and Council.
- Public Education

Planning and Zoning

- Make **necessary** changes in existing zoning map and requirements as needs occur due to new development.
- Study comprehensive plan
- Assess current zoning status based on existing comprehensive plan.
- Analyze relevancy of the zoning identified in plan considering changes in last 10 years.
- Prepare report containing analysis and recommendations for Council.
- Inform council of strategic planning process and depending on their interest begin developing implementation strategies.
- Public Education