	COMPREHENSIVE PLAN -		GOALS & OBJECTIVES	TIVES			
		ONGOING	COMPLETED	IN DROCESS	POSSIBILITY	10 VEAR BI AN	EVDIAIN
GOAL 1	Grow in a balance and efficient manner						
	Establish land use policies that support appropriate enhancement of the Downtown and quality development of					·	
Objective 1.1	the I-30 area, and promote the unique character of each	<		<			
Objective	Encourage "smart growth" principles to help ensure the City's future sustainability	<		~			
Objective 1.3	Prioritize potential growth areas within the City	٧		۷			
	Encourage infill development to take advantage of existing infrastructure and promote effective utilization of existing						
Objective 1.4	structures, especially in the Downtown area	<	:	<			
Objective 1.5	Create a zoning district for Downtown which encourages the appropriate mix and types of uses			<			Live/Work ordinance - zoning

5 free new housing permits and taps	75 (1)		٧			Ensure diversity of housing needs by encouraging a variety of lot and housing sizes and designs, and develop incentives for residential development	Objective s
			<			Ensure that the variety of housing units is compatible and complementary to surrounding land uses	Objective of 2.1
						Develop a Variety of housing choices	GOAL 2
			<			Continue coordination with the Texas Department of Transportation (TxDOT) and the Ark-Tex Council of Governments (ATCOG) on key state and regional roadway projects impacting Mt. Vernon and its ETJ	Objective 1
Comp Plan				<		Develop a thoroughfare plan to ensure efficient and desirable connections between major arterials and other thoroughfares	Objective 1.7
Main Street report			<			Continue efforts to instill a stronger since of civic pride by encouraging involvement in public decision-making and soliciting regular citizen input	Objective 1
EXPLAIN	10 YEAR PLAN	POSSIBILITY	IN PROCESS	COMPLETED	ONGOING		

Splash Pad			<			Encourage the development of recreational opportunities throughout the community, particularly focusing on youth-oriented activities	Objective 3.3
					<	encouraging appropriate development, such as safe, walk able neighborhoods and staged medical care	Objective :
	ļ					Promote the image of Mt. Vernon as a "full-life cycle" community by	
					<	maintenance issues)e.g., litter, courthouse and square, neighborhoods)	Objective 3.1
	* '					Continue to proactively address property	
						"small town charm"	Goal 3
community		<				community	2.5
Franklin Co as retirement						Develop housing for a "full-life cycle"	Objective
SH-37		<		-		to open space	
TxDot sidewalks on						Wherever possible retrofit neighborhoods with pedestrian connections and access	Objective
HOME Program			<		3	residency	
LAN EXPLAIN	10 YEAR PLAN	POSSIBILITY	IN PROCESS	COMPLETED	ONGOING	Promote home away serial atomorphisms	Ohiective

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		ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	10 YEAR PLAN	EXPLAIN
Objective 3.4	Encourage unique retail development that is pedestrian-oriented and connects to adjacent neighborhoods				<		
GOAL 4	Promote tourism industry						
	Develon a comprehensive tourism	:					EDC Marketing
4.1	marketing plan			<			video
	Consider a high-quality RV park along I-30						
4.2	appropriate area				<		
ective	Advertise and promote cultural amenities						
4.3	and bed & breakfasts			*			
	Create gateways at principal entry points into the City, and develop a design used						
Objective 4.4	throughout the community to create a sense of unity, identity, and cohesion for both residents and visitors				<		
Objective 4.5	Establish ways in which the City can honor its history and use it to bolster civic pride				٧		
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					Promote economic development and job creation/attraction	GOAL 6
			4		Provide infrastructure along the north side of I-30 for expanded retail/commercial use	Objective 5.4
				٧	Establish maintenance objectives for water, waste water, streets and drainage	Objective 5.3
			4		Develop capital improvement plan for replacement of 1927 sewer lines	Objective 5.2
			<		Implement USDA plan for replacement of 1927 water lines	Objective 5.1
					Plan for expansion and renovation of existing infrastructure	GOAL 5
		4			Evaluate feasibility of new motel	Objective 4.7
			<		Become a destination City with unique points of interest to offer visitors - recreational and cultural opportunies	Objective 4.6
10 YEAR PLAN EXPLAIN	POSSIBILITY	IN PROCESS	COMPLETED	ONGOING		

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						Ensure the provision of a balanced park and open space system for the enjoyment of Mt. Vernon residents	GOAL 8
	<					Identify roadway design standards in conformance with a functional street system classification	Objective of
					٧	Improve appearance of storefronts in the Downtown area	Objective 1
				۷	<	Promote high quality development along north side of I-30	Objective II 7.2
				۷		Develop high quality building standards for Highway 37 and I-30	Objective
						Establish design standards	GOAL 7
		<				expansion and attraction of new businesses which utilize the railroad	Objective 6
						Investigate possibility of railroad	
					<	Vernon, thereby creating increased and diversified employment opportunities	Objective \ 6.2
						Continue to pursue and encourage the establishment of new businesses in Mt.	
EXPLAIN	10 YEAR PLAN	POSSIBILITY	IN PROCESS	COMPLETED	ONGOING		

		ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	10 YEAR PLAN	EXPLAIN
Objective 8.1	Provide new and different recreational opportunities for all age groups	<					
Objective 8.2	Provide a community splash pad			٧			
Objective 8.3	Promote and enhance recreational opportunities at City lake for city and county residents as well as visitors from outside Franklin County					4	
Objective 8.4	Acquire 10+/- acres for a neighborhood park in the eastern region of town				٧		
Objective 8.5	Actively promote tourism based recreational opportunities throughout Franklin County and to plan park and open space developments in a manner that provides economic benefits to the community				<		
Objective 8.6	Develop a maintenance program which will address maintenance schedules, park equipment, replacement funds, and maintenance for additional parks as they come online	~					

	٧				Be proactive in the acquisition and protection of unique natural open spaces throughout the city	Objective 9.2
<					Continually research the viability of developing trail systems along creeks, flood ways, and utility easements that will link public and private recreational facilities, neighborhoods, and school campuses	Objective 9.1
					Identify, protect and preserve quality natural open spaces for unstructured recreational activities, inherent aesthetic value and protection of valuable ecosystems	GOAL 9
			۷		Ensure that all park facilities meet the most current safety guidelines and accessibility standards	Objective 8.9
			۷		Encourage the Mt. Vernon ISD to continue its practice of allowing public use of its outdoor recreation facilities during non-school hours	Objective 8.8
		٨			Forge partnerships with public and private organizations for the development, operation and maintenance of future recreational facilities	Objective 8.7
10 YEAR PLAN	POSSIBILITY	IN PROCESS	COMPLETED	ONGOING		

		ONGOING	ONGOING COMPLETED IN PROCESS	IN PROCESS	POSSIBILITY	POSSIBILITY 10 YEAR PLAN	EXPLAIN
	Limit development in natural open spaces	ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	TO YEAR PLAN	EXPLAIN
Objective 9.3	Objective in order to minimize adverse effects on 9.3 valuable ecosystems				<		
	valuable ecosystems						
:	Address natural open space needs when						
_	developing active recreational facilities to provide citizens with well balanced						
Objective	recreational experiences that include				•		
9.4	both active and passive opportunities				<		