

COMPREHENSIVE PLAN - GOALS & OBJECTIVES							
		ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	10 YEAR PLAN	EXPLAIN
<b>GOAL 1</b>	<b>Grow in a balance and efficient manner</b>						
Objective 1.1	Establish land use policies that support appropriate enhancement of the Downtown and quality development of the I-30 area, and promote the unique character of each	✓		✓			
Objective 1.2	Encourage "smart growth" principles to help ensure the City's future sustainability	✓		✓			
Objective 1.3	Prioritize potential growth areas within the City	✓		✓			
Objective 1.4	Encourage infill development to take advantage of existing infrastructure and promote effective utilization of existing structures, especially in the Downtown area	✓		✓			
Objective 1.5	Create a zoning district for Downtown which encourages the appropriate mix and types of uses			✓			Live/Work Ordinance - zoning

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Objective 1.6	Continue efforts to instill a stronger sense of civic pride by encouraging involvement in public decision-making and soliciting regular citizen input			V			Main Street report
Objective 1.7	Develop a thoroughfare plan to ensure efficient and desirable connections between major arterials and other thoroughfares		V				Comp Plan
Objective 1.8	Continue coordination with the Texas Department of Transportation (TXDOT) and the Ark-Tex Council of Governments (ATCOG) on key state and regional roadway projects impacting Mt. Vernon and its ETJ			V			
<b>GOAL 2</b>	<b>Develop a Variety of housing choices</b>						
Objective 2.1	Ensure that the variety of housing units is compatible and complementary to surrounding land uses			V			
Objective 2.2	Ensure diversity of housing needs by encouraging a variety of lot and housing sizes and designs, and develop incentives for residential development			V			5 free new housing permits and taps

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Objective 2.3	Promote home ownership and long-term residency			<b>V</b>			HOME Program
Objective 2.4	Wherever possible retrofit neighborhoods with pedestrian connections and access to open space				<b>V</b>		TxDot sidewalks on SH-37
Objective 2.5	Develop housing for a "full-life cycle" community				<b>V</b>		Franklin Co as retirement community
Goal 3	Enhance quality of life, and maintain "small town charm"						
Objective 3.1	Continue to proactively address property maintenance issues (e.g, litter, courthouse and square, neighborhoods)	<b>V</b>					
Objective 3.2	Promote the image of Mt. Vernon as a "full-life cycle" community by encouraging appropriate development, such as safe, walk able neighborhoods and staged medical care	<b>V</b>					
Objective 3.3	Encourage the development of recreational opportunities throughout the community, particularly focusing on youth-oriented activities			<b>V</b>			Splash Pad



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Objective	Become a destination City with unique points of interest to offer visitors - recreational and cultural opportunities		V				
4.6							
Objective	Evaluate feasibility of new motel			V			
4.7							
<b>GOAL 5</b>	<b>Plan for expansion and renovation of existing infrastructure</b>						
Objective	Implement USDA plan for replacement of 1927 water lines		V				
5.1							
Objective	Develop capital improvement plan for replacement of 1927 sewer lines		V				
5.2							
Objective	Establish maintenance objectives for water, waste water, streets and drainage	V					
5.3							
Objective	Provide infrastructure along the north side of I-30 for expanded retail/commercial use		V				
5.4							
<b>GOAL 6</b>	<b>Promote economic development and job creation/attraction</b>						
Objective	Ensure Mt. Vernon has a diversified tax base through a balance of residential and non-residential land uses	V					
6.1							



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Objective 8.1	Provide new and different recreational opportunities for all age groups	V					
Objective 8.2	Provide a community splash pad			V			
Objective 8.3	Promote and enhance recreational opportunities at City lake for city and county residents as well as visitors from outside Franklin County					V	
Objective 8.4	Acquire 10+/- acres for a neighborhood park in the eastern region of town				V		
Objective 8.5	Actively promote tourism based recreational opportunities throughout Franklin County and to plan park and open space developments in a manner that provides economic benefits to the community				V		
Objective 8.6	Develop a maintenance program which will address maintenance schedules, park equipment, replacement funds, and maintenance for additional parks as they come online	V					

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Objective 8.7	Forge partnerships with public and private organizations for the development, operation and maintenance of future recreational facilities			✓			
Objective 8.8	Encourage the Mt. Vernon ISD to continue its practice of allowing public use of its outdoor recreation facilities during non-school hours		✓				
Objective 8.9	Ensure that all park facilities meet the most current safety guidelines and accessibility standards		✓				
<b>GOAL 9</b>	<b>Identify, protect and preserve quality natural open spaces for unstructured recreational activities, inherent aesthetic value and protection of valuable ecosystems</b>						
Objective 9.1	Continually research the viability of developing trail systems along creeks, flood ways, and utility easements that will link public and private recreational facilities, neighborhoods, and school campuses					✓	
Objective 9.2	Be proactive in the acquisition and protection of unique natural open spaces throughout the city				✓		



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Objective 9.3	Limit development in natural open spaces in order to minimize adverse effects on valuable ecosystems				✓		
Objective 9.4	Address natural open space needs when developing active recreational facilities to provide citizens with well balanced recreational experiences that include both active and passive opportunities				✓		