



MAIN STREET ALLIANCE

Monday, April 21, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

MINUTES

Call to Order and announce a quorum is present

Chairman Johnson called the meeting to order at 5:03 p.m. and announced a quorum present.

PRESENT

Board Chair Christopher Johnson
Board Vice-Chair Brittany Franza
Board Secretary/Treasurer Crystal Copeland
Board Member Theresa Brown
Board Member Ginger Trampus
Board Member Stephanie Collvins
City Secretary Kathy Johnson
Main Street Manager Kassidy Wesson

ABSENT: Board Member Morgan Hyman

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 2/17/2025
financials-December 2024 and January, February 2025

Motion made by Board Vice-Chair Franza, Seconded by Board Member Brown.

Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland,
Board Member Brown, Board Member Trampus, Board Member Collvins

Action Items

2. Consider and act upon approval on amendments to Farmer's Market.

Motion made by Board Member Brown to have the Farmer's Market in Little Creek Park on the first and third Saturday of each month May through September, the fee will be \$75 per season, \$15 if someone shows up the day of market to set up or \$10 per market if paid in advance to market day, the time will be 8:00 a.m. until 12:00 p.m. noon, set up may begin at 7:00 a.m. Seconded by Board Chair Johnson.

Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland, Board Member Brown, Board Member Trampus, Board Member Collvins

Discussion Items (no action will be taken)

Spring Event -

Some booths will be set up inside the ball park next event as prime spots, we will discount for those who are willing to stay from beginning of event to the close of the event.

We need a sound system for outside for the entertainment or if announcements need to be made throughout the day.

Discussion of moving the event to the third weekend, same as the Tour de Cypress event.

We want to include the downtown businesses in our spring event, brainstorming some ideas.

We would also like to incorporate wineries back into the event.

Committee Reports

Organization - Morgan, Chris, Theresa, Ginger 8/14/2025

Economic Vitality - Morgan, Brittany, Stephanie 5/8/2025

Design - Crystal, Brittany, Stephanie meeting was 6/12/2025

Promotions - Crystal, Chris, Theresa, Ginger meeting 7/10/2025

Set up next committee meeting lunch. (second Thursdays)

Each committee will have a leader to bring discussion items to the meetings, monthly.

Organization will be Ginger Trampus

Economic Vitality will be Stephanie Collvins

Promotions will be Theresa Brown

Design will be Crystal Copeland

Manager Update

Spring Event was a great success, we want to continue to grow it in the park.

THC visit report was very imformative and positive. Lot's of good information.

Quarterly reports-collecting information completed and submitted.

Transformation Strategy quarterly update is underway to be completed and submitted by the first of May

Adjournment

Motion made by Board Member Collvins at 5:55 p.m. to close the meeting, Seconded by Board Secretary/Treasurer Copeland. Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland, Board Member Brown, Board Member Trampus, Board Member Collvins

Christopher Johnson, Chair

ATTEST:

Kathy Lovier Johnson - City Secretary