



MAIN STREET ALLIANCE

Monday, May 19, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

MINUTES

Call to Order and announce a quorum is present

President Johnson called the meeting to order at 5:03 p.m. and announced a quorum present.

PRESENT

Board Chair Christopher Johnson
Board Secretary/Treasurer Crystal Copeland
Board Member Morgan Hyman
Board Member Theresa Brown
Board Member Ginger Trampus
City Secretary Kathy Johnson
Main Street Manager Kassidy Wesson

ABSENT: Board Vice-Chair Brittany Franza and Board Member Stephanie Collvins

Consent Agenda

1. Minutes 4/21/2025
March 2025 financial report

Motion made by Board Member Brown, Seconded by Board Secretary/Treasurer Copeland.

Voting Yea: Board Chair Johnson, Board Secretary/Treasurer Copeland, Board Member Hyman, Board Member Brown, Board Member Trampus

Action Items

2. Consider and act upon approval of Courtney Bean as Market Manager

Motion made by Board Secretary/Treasurer Copeland to appoint Courtney Bean as Market Manager, Seconded by Board Member Trampus.

Voting Yea: Board Chair Johnson, Board Secretary/Treasurer Copeland, Board Member Hyman, Board Member Brown, Board Member Trampus

Discussion Items (no action will be taken)

Farmer's Market has 15 vendors and growing, Little Creek Park is being very successful location. We are receiving much positive feed back from parents regarding being able to allow their children to play while they shop. Courtney and Kassidy are working really hard to pull in vendors and meet any needs they may have.

The Carry the Load event will be at the end of the week, anyone who can be here to help out and support our veterans and these organizations. Mt Vernon was picked specifically to host due to the amount of effort we put into last year's event.

Committee Reports

Organization - Morgan, Chris, Theresa, **Ginger** 8/14/2025

Economic Vitality - Morgan, Brittany, **Stephanie** 9/11/2025

Design - **Crystal**, Brittany, Stephanie meeting was 6/12/2025

Promotions - Crystal, Chris, **Theresa**, Ginger meeting 7/10/2025

Set up next committee meeting lunch. (second Thursdays)

No report because the schedules were too conflicting to get together. June 12th meeting will be at The Loading Dock, lunch will be provided.

Manager Update

Real Place's Conference

Manager Wesson reported she learned lots, made many contacts and got our name out there. Successful trip!

Adjournment

Motion made by Board Member Hyman at 5:30 p.m. to close the meeting, Seconded by Board

Secretary/Treasurer Copeland.

Voting Yea: Board Chair Johnson, Board Secretary/Treasurer Copeland, Board Member Hyman, Board Member Brown, Board Member Trampus

Christopher Johnson - President

ATTEST

Kathy Lovier Johnson- City Secretary