



MAIN STREET ALLIANCE RESCHEDULED

Monday, January 22, 2024 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

MINUTES

Call to Order and announce a quorum is present

President Taylor called the meeting to order at 5:20 p.m. and announced a quorum present.

PRESENT

Board Chair Ketrell Taylor
Board Secretary Gay Travis
Board Member Crystal Copeland
Board Member Bonnie McAllister
Board Vice Chair Pam Barnard
City Secretary Kathy Lovier

ABSENT: Board Member Morgan Hyman

VISITORS: Brad Hyman, Mayor, Theresa Brown Chamber of Commerce, Ginger Trampus Community Events Committee

Consent Agenda

1. Minutes 11/20/2023
November and December, 2023 financials

Motion made by Board Secretary Travis, Seconded by Board Member McAllister.

Voting Yea: Board Chair Taylor, Board Secretary Travis, Board Member Copeland, Board Member McAllister, Board Vice Chair Barnard

Discussion Items (no action will be taken)

Training slides for accreditation and evaluation

The board reviewed the attached slides prior to the meeting and all agreed we would later watch the video presentation.

Farmers Market will be moved to Thursday evening 5 pm to 8pm, May through July (if participants want to continue the board is completely okay with that), down to the new property behind Alliance Bank. We will be charging a booth fee this year. We are moving forward with the metal canopy over the top. Electricity and lighting are already complete.

Spring Event- Totally Eclipsed. President Taylor addressed the ever evolving event reporting there will be concerts in the park Friday and Saturday night, Franklin County Sheriff's Posse will be doing a Saturday evening ranch hand invitational rodeo with a chili cook-off from the local ISD Ag Departments, chili will be sold at the rodeo, cruise Mt Vernon is evolving into discover Mt Vernon due to the possibility of congested roadways, downtown on the square all day Saturday will be vendors, in the park will be food trucks and bounce houses, possibly the splash pad can be opened as well. Every committee in town is really pulling together to pull this event off.

The Self Assessment Reporting is due in one week. City Secretary will complete what information can be sent in.

Committee Reports

No reports

Manager Update

The new Main Street page will be up shortly on the City's website.

Adjournment

Motion made by Board Secretary Travis to close the meeting at 6:10 p.m., Seconded by Board Member McAllister. Voting Yea: Board Chair Taylor, Board Secretary Travis, Board Member Copeland, Board Member McAllister, Board Vice Chair Barnard

Ketrell Taylor - President

ATTEST

Kathy Lovier - City Secretary