



MAIN STREET ALLIANCE

Monday, July 15, 2024 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

MINUTES

Call to Order and announce a quorum is present

Board Chair Taylor called the meeting to order at 5:05 p.m. and announced a quorum present.

PRESENT

Board Chair Ketrell Taylor
Board Member Crystal Copeland
Board Vice Chair Pam Barnard
Board Member Morgan Hyman
Board Member Christopher Johnson
City Secretary Kathy Lovier
Main Street Manager Kassidy Wesson

ABSENT: Board Secretary Gay Travis, Board Member Bonnie McAllister, Board Member Brittany Franza

VISITORS: Julie Knotts and Ronnie Davis

Consent Agenda

1. Minutes 6/17/24
May and June 2024 financials

Motion made by Board Member Copeland, Seconded by Board Vice Chair Barnard.

Voting Yea: Board Chair Taylor, Board Member Copeland, Board Vice Chair Barnard, Board Member Hyman, Board Member Johnson

Action Items

2. Consider and act upon approval of Julie Knotts for board membership and placement on two committees.

Motion made by Board Vice Chair Barnard to approve and add Mrs. Knotts to the Economic Vitality and Design committees, Seconded by Board Member Hyman.

Voting Yea: Board Chair Taylor, Board Member Copeland, Board Vice Chair Barnard, Board Member

Hyman, Board Member Johnson

3. Consider and act on approval of Ronnie Davis for board membership and placement on two committees.

Motion made by Board Member Copeland to approve and add Mr. Davis to the Organization and Promotions committees, Seconded by Board Member Johnson.

Voting Yea: Board Chair Taylor, Board Member Copeland, Board Vice Chair Barnard, Board Member Hyman, Board Member Johnson

Discussion Items (no action will be taken)

Spring Event and collaborating with Community Events for concerts/kid zone monthly August meeting

Manager Wesson reported that she has been talking with Community Events Committee regarding concerts in the park, as well as a petting zoo and carnival company to be added to Spring into downtown.

August meeting will be canceled due to conflicting schedules.

Committee Reports

Organization - Ketrell, Morgan, Chris - meeting 7/11/24 reporting 7/15/2024

Economic Vitality - **Bonnie**, Morgan, Brittany next meeting 8/8/2024

Design - **Bonnie**, Crystal, Brittany

Promotions - Crystal, Ketrell, Pam, Chris meeting 6/20/24 - reporting 7/15/2024

The Organization committee will be meeting 7/19/2024 after being reset. They will be discussing sponsorship packages for the Spring Into Downtown in April.

Economic Vitality Committee will be meeting on 8/8/24.

Manager Update

Manager Wesson reported she has dropped off packages to each of the restaurants for Taste Downtown. She reported the City is in the budget cycle and she has asked to purchase bounce houses and a movie screen and projector for the park events and to be used by other committees.

Adjournment

Motion made by Board Member Copeland at 5:18 p.m. , Seconded by Board Member Johnson.

Voting Yea: Board Chair Taylor, Board Member Copeland, Board Vice Chair Barnard, Board Member Hyman, Board Member Johnson

Ketrell Taylor - President

ATTEST

Kathy Lovier - City Secretary

