



MAIN STREET ALLIANCE

Tuesday, January 18, 2022 – 5:15 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

MINUTES

Call to Order and announce a quorum is present

PRESENT

Chair Jonathan Jones
Board Member Crystal Copeland
Board Member Gay Travis
Board Member Bonnie McAllister
Board Member Ketrell Taylor
Kathy Lovier, City Secretary

ABSENT

Vice-chair Jennifer Beene
Board Member Erica Clasby
Board Member Lindsay Bliss

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 11-15-2021
2. November 2021 financials
December 2021 financials

Motion made by Board Member McAllister to approve the consent agenda as presented, Seconded by Board Member Travis.

Voting Yea: Chair Jones, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Taylor

Action Items

Discussion Items (no action will be taken)

3. **Discussion Items**
The video couldn't be heard through the new system, the link for the educational video was sent by email to all board members to view privately.

Wine Event

Chair Jones reported that he and a few other board members discussed adding art to the Food & Wine Event. Board member Travis (Arts Alliance contact) will be getting with Mr. Jones to discuss possible art vendors to invite. There was discussion to lower the admission fee to \$25 for art vendors this year, however, the idea was that the fee will not stop vendors who want to attend.

Food & Wine website is being updated as we make decisions and move along.

Board member Taylor will be making contact with Lillie Reves regarding the hospitality room.

Taste of the Square-Board member Copeland and Chair Jones will be speaking with the businesses/restaurants around the square for participation. A punch card will be sold for \$10 for those who would like to participate.

Admission fee for the event will be \$10 and receive a wrist band and the punch card for Taste of the Square for the additional fee of \$10.

There will only be one side of the square open for admission.

Bonnie and Kathy will work on the vendor letter and email. Jonathan and Kathy will work on the wine vendor letter and email. Jonathan will re-do the flyer and add the Taste of the Square.

Chair Jones will contact musicians. Each musician will have two hours with breaks for breakdown and set up.

Board member McAllister will contact sponsors.

Office staff will look for lists of participants, vendors, and wine vendors.

There were no committee reports at this time.

No manager update.

Motion made by Board Member Taylor at 6:15p.m. to close the meeting, Seconded by Board Member Copeland.

Voting Yea: Chair Jones, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Taylor

Jonathan Jones – Chair

ATTEST:

Kathy Lovier – City Secretary