



## Application for Hotel Occupancy Tax Funds

The City of Mount Vernon collects Hotel Occupancy Tax from lodging and hospitality establishments located within the city limits at a rate of 7% per night for every customer staying at the establishment for fewer than 30 days. The State of Texas permits these funds to be reinvested into community efforts at promoting tourism and/or historic preservation.

All applications submitted will be reviewed by the Mount Vernon City Council. The City Council may elect to award none, all, or some of the requested funding for each individual request. Incomplete applications will not be considered. For any information that is not relevant to your organization please place "N/A" in the space provided.

All applications must be submitted to City Hall (109 N. Kaufman St) by **12:00 PM on Wednesday, May 21, 2025**. Late applications will not be accepted.

Applications will be reviewed by the City Council Workshop at 6:00 PM on Tuesday, May 27, 2025.

Organization Name	
Rotary Club of Mount Vernon	
Point of Contact	Contact Phone
Pat Wright	903-537-4241
Contact Email	
Wright.patricia46@gmail.com	
Project Name	Project Date
Tour de Cypress Bike Ride	April 18, 2026
Project Description (if necessary additional information may be attached)	
<p>Tour de Cypress was organized to attract visitors to Franklin County to discover nature, our community and visit our overnight accommodations, shops, and restaurants. Money earned with the bike tour goes directly back into lunches of love, Rotary Youth Leadership Awards, Dictionaries for Third Graders, Academic Banquet, and other Rotary youth and civic programs.</p> <p>It is a tour, not a race, and is conducted on the third Saturday of April every year. It has traditionally attracted up to 300 riders. The visitors are treated to a ride through Franklin County and across Lake Cypress Springs in the springtime. Most of the riders come from the Dallas-Fort Worth Metroplex. Registration opens online on <b>January 1</b>.</p>	
Estimated Project Attendance	Estimated Overnight Stays in Mount Vernon
350	125

Project Category (check all that apply)	
<input type="checkbox"/> Convention and Visitors Centers	<input type="checkbox"/> Historical Restoration and Preservation
<input type="checkbox"/> Convention Registration	<input checked="" type="checkbox"/> Sporting Events
<input type="checkbox"/> Advertising the City	<input type="checkbox"/> Tourist Transportation Systems
<input type="checkbox"/> Promotion of the Arts	<input type="checkbox"/> Signage Directing the Public to Sites and Attractions
Amount Requested \$6500	

By signing below, I certify that all of the following are true statements:

- All information presented in this document is accurate.
- All estimates presented in this document are reasonable and based on evidence
- The applicant understands that HOT funds are limited and funding is not guaranteed
- The applicant understands that in order to be fully compliant with uses allowable by the State of Texas, these funds must be applied to an event or project and may not be used to fund general operations of the organization.

Pat Wright  
Applicant Signature

Pat Wright  
Applicant Printed Name

Rotary Club of Mount Vernon  
Applicant Organization

May 8, 2025  
Date of Application Submission

<b>Company</b>	<b>Description</b>	<b>Cost</b>	<b>Total</b>
JOTS	Toilets	4000.00	4000.00
Assorted companies	Lunch for riders	1400.00	5400.00
Just Sayin	T-shirts	3000.00	8400.00
Just Sayin	Signs, banners,	1500.00	9900.00
Amazon	Custom canopy	300.00	10200.00
Echo Printing	Tract cards,	500.00	10700.00
Map printing	Maps	250.00	10950.00
5S Tents	tent rental	1000.00	11950.00
Sam's Brookshire's	Food, etc for reststops	1000.00	12950.00
Just Sayin	Posters	80.00	13030.00