



APPLICATION FOR HOTEL OCCUPANCY TAX FUNDS

The City of Mount Vernon collects Hotel Occupancy Tax from lodging and hospitality establishments located within the city limits at a rate of 7% per night for every customer staying at the establishment for fewer than 30 days. The State of Texas permits these funds to be reinvested into community efforts at promoting tourism and/or historic preservation.

All applications submitted will be reviewed by the Mount Vernon City Council. The City Council may elect to award none, all, or some of the requested funding for each individual request. Incomplete applications will not be considered. For any information that is not relevant to your organization please place "N/A" in the space provided.

All applications must be submitted to **City Hall (109 N. Kaufman St) by 12:00 PM on Wednesday, May 21, 2025**. Late applications will not be accepted.

Applications will be reviewed by the City Council Workshop at 6:00 PM on Tuesday, May 27, 2025.

Organization Name	
THE ALAMO MISSION MUSEUM OF FRANKLIN COUNTY a 501 © 3 non-profit	EIN: 90-018-4247 Federal Number
Point of Contact	Contact Phone
Tiffany Aguilar	903 243-7962
Contact Email	
t.c.aguilar@aol.com	
Project Name	Project Date
OPERATING and MAINTAINING A HISTORICAL MUSEUM WHILE EXHIBITING EDUCATIONAL ARCHIVES, PROMOTING THE ARTS AND HISTORICAL PROPERTIES THROUGH SIGNAGE and BROCHURES and SOCIAL MEDIA PROMOTING THE CITY OF MT. VERNON	365 DAYS THROUGHOUT THE YEAR
Project Description (if necessary additional information may be attached)	
A TWO FOLD PROJECT: The maintenance and repairs of the 7 Alamo buildings preserving local Texas archives and treasured artifacts displayed upon demand for travelers to Mt. Vernon, for example, many of whom never realized Texas had over 2,000 pirates, demand expansion and occasional repairs. The historical displays often need maintenance and upgrading as newly acquired items and information flow in, for example, the exciting findings during Mayor Hyman's remodeling.	
According to Justin Bageil, May 19 during his visit to the City, The Alamo Museum, at large within the County, and serving both the City children and adults, qualifies for CITY HOT FUNDS. Any question contact THE TEXAS HOTEL & LODGING ASSOCIATION in Austin, Texas. We look forward to your consideration in this matter.	

ESTIMATED PROJECT ATTENDANCE
600 – 1,000 THROUGH THE YEAR WITH EVENTS AND TOURS;
ALSO WEDDING GUESTS, slowed since pandemic

UNLIMITED OVERNIGHT STAYS with annual events with musicians performing at night and also including destination weddings having brought in as many as 120 documented guests

- ☐ Convention and Visitors Centers
- ☐ Convention Registration
- ☐ Advertising the City
- ☐ Promotion of the Arts

- ☐ Historical Restoration and Preservation
- ☐ Sporting Events
- ☐ Tourist Transportation Systems
- ☐ Signage Directing the Public to Sites and Attractions

Amount Requested **\$4,100.00**

1.Amount requested (\$ 700 advertising expenses) to pay for advertising, solicitations, promotion programs to attract tourist and convention delegates or registrants. SIGNAGE , NEWSPAPER ADS, FLYERS, BROCHURES, ETC

2.Amount requested: \$ 2,100 for promotion of the arts including a number of musical performances on our 32 foot outdoor stage being planned including entertainer Dale Cummings scheduled again for this fall. Many artists have out of town admirers who follow them..this includes advertising also.

3.Amount requested: \$1,300 for historical restoration and preservation including additional displays being prepared on a regular basis and the props needed such as showcases, shelves, frames, etc.

By signing below, I certify that all of the following are true statements:

- ~ All information presented in this document is accurate.
- ~ All estimates presented in this document are reasonable and based on evidence.
- ~ The applicant understands that HOT funds are limited and funding is not guaranteed.
- ~ The applicant understands that in order to be fully compliant with uses allowable by the State of Texas, these funds must be applied to an event or project and may not be used to fund general operations of the organization.



Applicant Signature

Tiffany Aguilar

Applicant Printed Name

Alamo Mission Museum

Applicant Organization

05/19/2025

Date of Applicant Submission