



Franklin County Arts Alliance, P.O. Box 1276, Mt. Vernon, TX 75457

May 5, 2025

Mt. Vernon City Council,

The Franklin County Arts Alliance appreciates the opportunity to apply for Hotel Occupancy Tax Funds. Our focus is to fulfill our mission statement of promoting cultural arts within the community. We continue to acquire new artists to display and sell their art in our gallery. FCAA manages the only frame shop in Mt. Vernon, Winnsboro and Mt. Pleasant. Painting and drawing classes are available for children and adults as well as special art events for the community and surrounding communities to participate in.

Specific events that we have planned are outlined in the attached page titled "Estimated Expenses for 2025-2026.

We remain a non-profit, volunteer based organization with one part time employee. Commission on art sales, memberships and rentals are our primary sources of revenue and we need financial assistance to continue to offer these services to the community.

Sincerely,


Linda Hammond, President
Franklin County Arts Alliance



Application for Hotel Occupancy Tax Funds

The City of Mount Vernon collects Hotel Occupancy Tax from lodging and hospitality establishments located within the city limits at a rate of 7% per night for every customer staying at the establishment for fewer than 30 days. The State of Texas permits these funds to be reinvested into community efforts at promoting tourism and/or historic preservation.

All applications submitted will be reviewed by the Mount Vernon City Council. The City Council may elect to award none, all, or some of the requested funding for each individual request. Incomplete applications will not be considered. For any information that is not relevant to your organization please place "N/A" in the space provided.

All applications must be submitted to City Hall (109 N. Kaufman St) by **12:00 PM on Wednesday, May 21, 2025**. Late applications will not be accepted.

Applications will be **reviewed by the City Council at 6:00 PM on Tuesday, May 27, 2025**.

Organization Name	
Franklin County Arts Alliance (FCAA)	
Point of Contact	Contact Phone
Linda Hammond, President	903-588-5549
Contact Email	
franklincountyarts@gmail.com	
Project Name	Project Date
Musical Events, Art Programs/Events and Classes	September 2025 - August 2026
<p>The Hunt Brothers Band from Guthrie, Oklahoma, will present a bluegrass courtyard concert in October. The 2024 concert had approximately 50 in attendance. "The C", Dale Cummings, will be back with his entertaining 60's, 70's and 80's musical entertainment and keeps the crowd on their feet. We are requesting assistance with the cost of hiring these groups, advertising and refreshments for both events. A few of the other events planned for the year include the Tablescape Contests, Christmas Tree on the Square, Painting With Friends, and Children's Summer Art Day. We continue to strive to develop new events and programs for adults and children.</p> <p>In addition to displaying and selling art for numerous artists, FCAA hosts art classes throughout the year for children and adults in an effort to promote the awareness of and love for art.</p> <p>An estimated list of expenses has been attached.</p>	
Estimated Project Attendance	Estimated Overnight Stays in Mount Vernon
400	20

Project Category (check all that apply)	
<input type="checkbox"/> Convention and Visitors Centers <input type="checkbox"/> Convention Registration <input type="checkbox"/> Advertising the City <input checked="" type="checkbox"/> Promotion of the Arts	<input type="checkbox"/> Historical Restoration and Preservation <input type="checkbox"/> Sporting Events <input type="checkbox"/> Tourist Transportation Systems <input type="checkbox"/> Signage Directing the Public to Sites and Attractions
Amount Requested	\$3,925

By signing below, I certify that all of the following are true statements:

- All information presented in this document is accurate.
- All estimates presented in this document are reasonable and based on evidence
- The applicant understands that HOT funds are limited and funding is not guaranteed
- The applicant understands that in order to be fully compliant with uses allowable by the State of Texas, these funds must be applied to an event or project and may not be used to fund general operations of the organization.


 Applicant Signature

_____ Linda Hammond _____
 Applicant Printed Name

_____ Franklin County Arts Alliance _____
 Applicant Organization

_____ May 5, 2025 _____
 Date of Application Submission

Estimated Expenses for 2025-2026

Hunt Brothers Band Courtyard Concert

Cost of hiring band	\$1000
Advertising	\$40
Refreshments	\$200
Décor	\$100

“The C” Dale Cummings

Cost of entertainer	\$200
Advertising	\$30
Refreshments	\$150
Décor	\$75

Children’s Summer Art Day

Advertising	\$30
Class Supplies	\$200
Refreshments	\$75

Tablescapes benefiting local non-profits (2 per year)

Advertising	\$50
Refreshments	\$300
Prizes	\$800

Christmas Tree Contest on the Square

Advertising	\$40
Refreshments	\$75
Trophies	\$50

“Painting With Friends” type Art Class for Adults (3 per year)

Advertising	\$30
Refreshments	\$225

4-H Art Show

Refreshments	\$75
Prizes	\$180

TOTAL	\$3,925
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