



Application for Hotel Occupancy Tax Funds

The City of Mount Vernon collects Hotel Occupancy Tax from lodging and hospitality establishments located within the city limits at a rate of 7% per night for every customer staying at the establishment for fewer than 30 days. The State of Texas permits these funds to be reinvested into community efforts at promoting tourism and/or historic preservation.

All applications submitted will be reviewed by the Mount Vernon City Council. The City Council may elect to award none, all, or some of the requested funding for each individual request. Incomplete applications will not be considered. For any information that is not relevant to your organization please place "N/A" in the space provided.

All applications must be submitted to City Hall (109 N. Kaufman St) by **12:00 PM on Wednesday, May 21, 2025**. Late applications will not be accepted.

Applications will be reviewed by the City Council Workshop at 6:00 PM on Tuesday, May 27, 2025.

Organization Name	
Franklin County Chamber of Commerce	
Point of Contact	Contact Phone
April Bardwell	9032042546
Contact Email	
chambermvtx@gmail.com	
Project Name	Project Date
Franklin County Chamber Expenses	2024-2025
Project Description (if necessary additional information may be attached)	
See Attached	
Estimated Project Attendance	Estimated Overnight Stays in Mount Vernon

Project Category (check all that apply)	
<input checked="" type="checkbox"/> Convention and Visitors Centers	<input type="checkbox"/> Historical Restoration and Preservation
<input type="checkbox"/> Convention Registration	<input type="checkbox"/> Sporting Events
<input type="checkbox"/> Advertising the City	<input type="checkbox"/> Tourist Transportation Systems
<input type="checkbox"/> Promotion of the Arts	<input type="checkbox"/> Signage Directing the Public to Sites and Attractions
Amount Requested \$5000	

By signing below, I certify that all of the following are true statements:

- All information presented in this document is accurate.
- All estimates presented in this document are reasonable and based on evidence
- The applicant understands that HOT funds are limited and funding is not guaranteed
- The applicant understands that in order to be fully compliant with uses allowable by the State of Texas, these funds must be applied to an event or project and may not be used to fund general operations of the organization.

April B
Applicant Signature

April Bardwell
Applicant Printed Name

Franklin County Chamber
Applicant Organization

5/7/25
Date of Application Submission

FRANKLIN COUNTY CHAMBER OF COMMERCE

Selected	Date	Type	No.	Payee	Category	Total	Attachments	Action
	12/11/2024	Check	4140	Boeckman and Associates	Taxes & Licenses	\$550.00		
	10/29/2024	Check		Mason Shipp	Stew Expenses	\$300.00		
	10/29/2024	Check	4129	Karen Powers	Stew Expenses	\$200.00		
	10/17/2024	Check	4128	Dorner, Landon	Stew Expenses	\$300.00		
	10/16/2024	Check		William Foster	Gun Drawing	\$1,202.00		
	10/11/2024	Check	4132	William Foster	--Split--	\$1,202.00		
	09/05/2024	Check	4121	First United Methodist Church	--Split--	\$375.00		
	09/03/2024	Check	4120	Key Club	Sponsorship	\$100.00		
	08/29/2024	Check	0243	Texas A&M University-Commerce	Scholarship	\$1,000.00		
	08/29/2024	Check	4115	NTCC	Scholarship	\$1,000.00		
	08/29/2024	Check	4112	University Of Oklahoma	Scholarship	\$500.00		
	08/29/2024	Check	4111	Texas A&M University-Commerce	Scholarship	\$500.00		
	08/29/2024	Check	0242	University Of Oklahoma	Scholarship	\$1,000.00		
	08/28/2024	Check	4113	Boeckman and Associates	Professional Services	\$195.00		
	08/07/2024	Check			Payroll Wage Expenses	\$89.82		
	07/09/2024	Check	4098	American Legion Auxiliary Unit 243	Charitable	\$500.00		

Selected	Date	Type	No.	Payee	Category	Total	Attachments	Action
	06/04/2024	Check	4090	Ashley Carl	Miss Mt Vernon Expenses	\$100.00		
	06/03/2024	Check	4089	Jana Cook	Miss Mt Vernon Expenses	\$100.00		
	05/29/2024	Check	4088		Miss Mt Vernon Expenses	\$100.00		
	04/26/2024	Check	4085	Ashley Trantham	LOT Expense	\$200.00		
	04/08/2024	Check	4075	H5 BBQ	Meals & Entertainment	\$137.88		
	03/13/2024	Check	4073	Piney Woods Life -Denice Barton	Franklin County Guide Expense	\$1,300.00		
	02/27/2024	Check	4067	Creative Catering	Banquet Expense	\$4,321.40		
	02/22/2024	Check	4070	Piney Woods Life -Denice Barton	Franklin County Guide Expense	\$2,000.00		
	02/22/2024	Check	4071	Piney Woods Life -Denice Barton	Franklin County Guide Expense	\$225.00		
	02/05/2024	Check	4061	NTCC	Banquet Expense	\$1,000.00		
	01/22/2024	Check	4059	Piney Woods Life -Denice Barton	Franklin County Guide Expense	\$2,000.00		

- TOTAL
\$14,973.10

Bill Payment List
FRANKLIN COUNTY CHAMBER OF COMMERCE
January 1, 2024-January 1, 2025

DATE	NUM	VENDOR	AMOUNT
Alliance checking 1332			
07/05/2024	EFT	City of Mount Vernon	-99.77
07/26/2024	4105	AEP-SWEPCO	-110.00
08/01/2024	Aug 2024	CenterPoint Energy Gas	-50.43
09/03/2024		Key Club	-100.00
10/01/2024	4124	Boeckman and Associates	-195.00
09/15/2024	EFT	City of Mount Vernon	-99.77
09/01/2024	EFT	Luiz Sifuentes	-40.00
09/02/2024	MC0215	StraightTalk	-48.87
10/04/2024		Alliance Credit card	-249.15
09/01/2024	EFT	People's	-116.08
08/26/2024		AEP-SWEPCO	-137.16
09/06/2024	MC0216	CenterPoint Energy Gas	-50.63
09/26/2024	4113	Boeckman and Associates	-195.00
09/05/2024		First United Methodist Church	-375.00
12/11/2024	4138	Boeckman and Associates	-195.00
01/04/2024		People's	-116.08
01/08/2024		City of Mount Vernon	-111.31
01/11/2024		Bull Pen Grill	-300.00
01/17/2024		AEP-SWEPCO	-32.63
01/23/2024		CenterPoint Energy Gas	-111.53
Total for Alliance checking 1332			-\$2,733.41
LOT Checking 8968			
09/13/2024	0244	Just Sayin Apparel & Equipment	-416.00
Total for LOT Checking 8968			-\$416.00
TOTAL			-\$3,149.41

Expenses by Vendor Summary
FRANKLIN COUNTY CHAMBER OF COMMERCE
January 1, 2024-January 1, 2025

VENDOR	TOTAL
	32,903.32
AEP-SWEPCO	279.79
Alliance Credit card	2,010.78
American Legion Auxiliary Unit 243	600.00
Ashley Carl	100.00
Ashley Trantham	200.00
Boeckman and Associates	4,696.94
Bull Pen Grill	300.00
CenterPoint Energy Gas	212.59
Cindy Arnett	80.00
City of Mount Vernon	744.55
Creative Catering	4,321.40
Dorner, Landon	300.00
First United Methodist Church	750.00
H5 BBQ	137.88
IRS	2,919.71
Jana Cook	100.00
Just Sayin Apparel & Equipment	416.00
Karen Powers	700.00
Key Club	200.00
Luiz Sifuentes	40.00
Mason Shipp	300.00
Mt Vernon Oasis Fellowship	1,000.00
NTCC	2,000.00
Paypal	11.13
People's	580.40
Piney Woods Life -Denice Barton	10,514.50
StraightTalk	48.87
Texas A&M University-Commerce	1,500.00
Texas A&M University-Texarkana	1,000.00
Texas Workforce Commission	24.45
Toby Godfrey	500.00
University Of Oklahoma	1,500.00
William Foster	2,404.00
TOTAL	\$73,396.31

May 8, 2025

Mount Vernon City

Hotel/Motel

Funds

109 N. Kaufman

Mt. Vernon, Texas 75457

Dear HOT Funds Committee,

Thank you for the opportunity to be considered for support by the Mount Vernon City Hotel/Motel Funds. The Franklin County Chamber has been extremely busy with the re-opening of businesses, tourists inquiring about birding/nature trails, event bookings, museums, hotel/motel accommodations, restaurants, events occurring during the year, ribbon cuttings, and so much more!

The Franklin County Chamber of Commerce, a 501 (c) (6), is requesting \$5,000.00 from the Mount Vernon City Hotel/Motel Funds to help support the chamber's advertising, promotional and operational budget which has been proven to have a meaningful economic impact and promotes tourism into the city. A contribution from the City Hotel/Motel Funds will give some of the support we need to continue these promotional, event and advertising campaigns. The goal of the Franklin County Chamber of Commerce is to encourage a strong local economy and quality of life by promoting a receptive business climate for the industry and tourism which complements and enhances your need for increasing the city's hotel occupancy tax revenues.

The Franklin County Chamber plans on continuing the Clay Sporting Event, The Amazing Race, the Stew Contest at Key Clubs Country Fest, Tablescape Competitions for the Arts Alliance, Corn Hole Tournament at Spring into Downtown Main Street Event, Miss Mount Vernon Pageant, Chamber Banquet, LOT Scholarships to MVIDS, Community Service Scholarships to MVIDS, and any future event to promote the City of Mount Vernon and bring in tourism and tax dollars. The Chamber continues to support new lodging & hotel "heads in beds" to promote tourism and impact our economy.

The chamber promotes all activities in Franklin County to draw people to the City of Mount Vernon and to spend the night and shop. Multi-day events, rodeo's, school events, and the sporting complex tournaments meet all the requirements for HOT Funding, while adding local

sales tax & other tourism dollars throughout the year. The chamber has been able to find lodging, restaurants, shopping and activities for groups coming to these venues. Supporting the chamber also enhances the Quality of Life in Franklin County, which new businesses and companies look for when they consider new locations.

Thank you for your time and consideration.

Sincerely,

April Bardwell, Chamber Admin
Christina Brown, Chamber President
Franklin County Chamber of Commerce
P.O. Box 554
Mt. Vernon, Texas 75457