



Application for Hotel Occupancy Tax Funds

The City of Mount Vernon collects Hotel Occupancy Tax from lodging and hospitality establishments located within the city limits at a rate of 7% per night for every customer staying at the establishment for fewer than 30 days. The State of Texas permits these funds to be reinvested into community efforts at promoting tourism and/or historic preservation.

All applications submitted will be reviewed by the Mount Vernon City Council. The City Council may elect to award none, all, or some of the requested funding for each individual request. Incomplete applications will not be considered. For any information that is not relevant to your organization please place "N/A" in the space provided.

All applications must be submitted to City Hall (109 N. Kaufman St) by **12:00 PM on Wednesday, May 21, 2025**. Late applications will not be accepted.

Applications will be reviewed by the City Council Workshop at 6:00 PM on Tuesday, May 27, 2025.

Organization Name	
SRS Auction Services	
Point of Contact	Contact Phone
Joe D Stanley	903 439 9013 or 903 632 5458
Contact Email	
srsauctionse@yahoo.com	
Project Name	Project Date
Auctions in Mt. Vernon TX	Throughout the Year
Project Description (if necessary additional information may be attached)	
We have a number of different type of auctions throughout a year that we advertise in many different ways to bring people to Mt. Vernon, TX! We do a monthly mailout, magazines, newspapers, social media & so much more. All Advertising is very expensive so we greatly appreciate these funds to help advertise these events to bring people to this community	
Estimated Project Attendance	Estimated Overnight Stays in Mount Vernon
300 per auction	10 per auction

Thanks

Project Category (check all that apply)	
<input type="checkbox"/> Convention and Visitors Centers	<input type="checkbox"/> Historical Restoration and Preservation
<input type="checkbox"/> Convention Registration	<input type="checkbox"/> Sporting Events
<input checked="" type="checkbox"/> Advertising the City	<input type="checkbox"/> Tourist Transportation Systems
<input type="checkbox"/> Promotion of the Arts	<input type="checkbox"/> Signage Directing the Public to Sites and Attractions
Amount Requested	

By signing below, I certify that all of the following are true statements:

- All information presented in this document is accurate.
- All estimates presented in this document are reasonable and based on evidence
- The applicant understands that HOT funds are limited and funding is not guaranteed
- The applicant understands that in order to be fully compliant with uses allowable by the State of Texas, these funds must be applied to an event or project and may not be used to fund general operations of the organization.


Applicant Signature

Joe D Stanley
Applicant Printed Name

SRS Auction Services
Applicant Organization

5-7-25
Date of Application Submission