



MAIN STREET ALLIANCE SPECIAL MEETING

Monday, May 23, 2022 – 5:15 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

MINUTES

Call to Order and announce a quorum is present

Board Chairman Jones called meeting to order and quorum present.

PRESENT

Chair Jonathan Jones

Board Member Gay Travis

Board Member Bonnie McAllister

Board Member Ketrrell Taylor

Board Member Debra Rook Roden

ABSENT

Vice-chair Jennifer Beene

Board Member Crystal Copeland

Board Member Erica Clasby

Board Member Lindsay Bliss

VISITORS

Kathy Lovier

Consent Agenda

1. Minutes 4/18/2022
April 2022 financial report

Motion made by Board Member McAllister, Seconded by Board Member Taylor.

Voting Yea: Chair Jones, Board Member Travis, Board Member McAllister, Board Member Taylor, Board Member Rook Roden

Discussion Items (no action will be taken)

Farmer's Market- Discussed vendors and passed around sign-up sheet for board members to supervise market on Saturdays through September.

upcoming Events- Discussion for fall event on October 1 for smoked meat cook off and craft beer. Other activities include assisting Community Events committee with their projects on Main Street, mitten tree during the Christmas holidays, assisting the Historical Association with projects, and Christmas window decorating

contest. Main Street Manager Hamilton explained to the board if she doesn't know about events in the Main Street district, she can't promote the event.

Main Street Training: Main Street Manager Hamilton showed a map of the area that Main Street encompasses. This was done to clarify any confusion with the board. A sheet was handed to the board explaining the "Four Points of Main Street".

2. Where the Main Street area encompasses Four Points of the Main Street

Committee Reports

Organization: Gay, Erica, Ketrell, Lindsay

Economic Vitality: Bonnie, Jonathan, Lindsay

Design: Jennifer, Gay, Bonnie, Crystal

Promotions: Crystal, Ketrell, Jonathan, Jennifer

No reports from the board at this time.

Manager Update

Reports required by THC & National Main Street Center

Organization- Manager Hamilton and Mrs. Amanda Harper, MVIDS teacher, worked together to administer a quiz to seventh grade students on historical facts for the city of Mount Vernon during Preservation month.

Economic Vitality- A discussion regarding encouragement to businesses that are struggling and areas that could be strengthened.

Design- Manager Hamilton handed out a facade grant application for signage to a new business. She also contacted THC about signage designs that were submitted last year.

Promotions- Manager Hamilton has reached out to several other organization leaders to see ways Main Street board could help or capitalize on their events also.

Manager Hamilton handed out volunteer quarterly sheets for board members to record volunteer hours. She also explained why reports are required by the Texas Main Street and National Main Street organizations. Any activities that are done in the Main Street district must be reported to the two organizations quarterly.

Motion made by Board Member McAllister at 6:30 pm to adjourn, Seconded by Board Member Rook Roden. Voting Yea: Chair Jones, Board Member Travis, Board Member McAllister, Board Member Taylor, Board Member Rook Roden

Jonathan Jones – Chair

ATTEST:

Annetta Hamilton, Manager