

JULY 2024



GENERAL MANAGER'S REPORT



TABLE OF CONTENTS

ENGINEERING DIVISION	1
Engineering Department	1
Water Resources Department	4
FINANCE DIVISION	5
Customer Service Department.....	5
Finance & Accounting Department	9
Innovation & Technology Department	13
Purchasing Department.....	15
OPERATIONS & MAINTENANCE DIVISION	16
Construction & Maintenance Department.....	16
Fleet & Facility Maintenance Department	18
Wastewater Collection Department.....	20
Wastewater Treatment & Disposal Department.....	21
Water Production Department	26
PUBLIC AFFAIRS	32
Past & Upcoming Sponsorships / Events	32
Youth & Education Programs	34
Public & Media Outreach.....	35
Strategic Plan	35
Legislative Update	36
MSWD Digital Advertising	37
Social Media	37
CV Water Counts	37
Rebates & Conservation.....	38

APPENDIX A – Finance & Accounting Information

APPENDIX B – Innovation & Technology Information

APPENDIX C – Wastewater & Water Production Tables

APPENDIX D – Federal Update from Carpi & Clay

APPENDIX E – Public Affairs Information

ENGINEERING DIVISION

Engineering Department

Below is a list of Capital Projects and status updates for June 2024.

Well 42 Project

MSWD has tentatively approved the proposed downhole rehabilitation plan provided by the hydrogeologist. As a result, the contractor provided a change order to complete the out-of-scope well rehabilitation work. Given the out-of-scope nature of the well rehabilitation work, and total amount required to complete said work, staff will bring a contract amendment to the Board for approval in July 2024. Following approval of the contract amendment, staff will direct the contractor to complete the necessary work to complete the project.

Well 22 Rehabilitation

Staff is currently working with the contractor, Canyon Springs Enterprises, on scheduling the project and executing the agreement.

Water and Wastewater System Comprehensive Master Plan Updates

Staff and consultants continued progress on evaluating the future demands and system needs, as well as finalizing the master plans and capital improvement programs. Staff anticipates completing the plans and presenting them to the Board in the coming weeks.

AD-18 – GQPP Sewer Project Area “D3”

Staff issued the notice to proceed to the design consultant, AECOM, and completed the kick-off meeting. AECOM has begun work on designing the project and MSWD has provided additional information to help them complete the design.

AD-18 – GQPP Sewer Project Areas “A” & “G”

The Army Corps of Engineers design consultant, Genterra, is in the process of preparing the 100% design.

Backup Generators for Well Sites 27-32 and 37 Projects

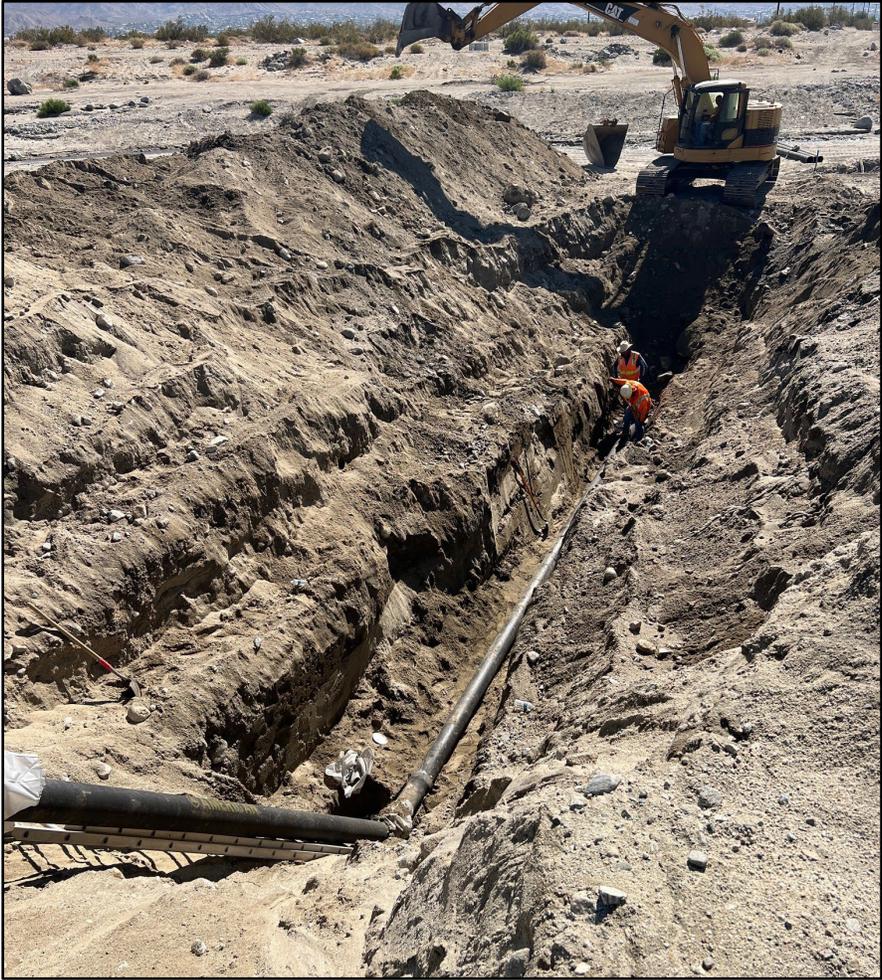
Once the proposed future solar panel layout is finalized for the sites, staff will solicit bids through the Planet Bids website within the next few months and will evaluate the bids once they are received and will present the bid results to the Board of Directors in a future Board meeting.

Well 34 Rehabilitation

Construction continued and is on track for completion in August 2024. Both Booster Pumps 1 and 2 were pulled to investigate the condition and determine scope of rehabilitation efforts. Staff will be seeking a change order from the Board in order to rehabilitate Booster Pump 2.

Tropical Storm Hilary Waterline Replacement Projects at 13th Avenue, Thomas Avenue, and Mission Lakes Boulevard

Construction of the waterline replacement project has begun, with the 13th Avenue waterline crossing project at 95% completion. Upon completion of the 13th Avenue waterline crossing, the contractor, Tri-Star Construction, will start work on the Thomas Avenue waterline crossing. Work is estimated to start on the Thomas Avenue crossing within two weeks and is expected to be completed by the end of July 2024. Following the completion of the Thomas Avenue crossing, work will start at the third and final repair location, the Mission Lakes Boulevard waterline crossing.



Skyborne Village II – Housing Development

The developer’s contractor has exposed and is actively working on pouring manhole collars. They continue to work on exposing the valves, replacing the old circular valve cans with directional, and prepping for the pouring of collars. MSWD Staff have been inspecting and verifying the work meets MSWD construction standards.

Skyborne Village III – Housing Development

The developer’s contractor is making progress with sewer main installation on Rainbow Lane, installing approximately 200 feet of 10-inch VCP pipe, and 900 feet of 8-inch VCP pipe. MSWD’s contract inspector, MWH Construction, has been inspecting and verifying the work meets MSWD construction standards.

Regional Water Reclamation Facility

The Project Team continued responding to RFIs and processing change orders and payment requests submitted by the contractor, JF Shea Construction.

The contractor completed construction on the Regional Water Reclamation Facility (RWRF) and has achieved the substantial completion milestone. Through the month of June 2024, JF Shea Construction:

- Completed all remaining punch list items for the project.
- Completed installation of the stie security system.
- Demobilized the construction yard, trailers, and equipment.

JF Shea will be idle until the raw water testing begins, following the completion of the Conveyance Line.

The contractor, Yellow Jacket Drilling, is expected to mobilize and complete construction of the third and final require monitoring well in July/August 2024. Thereafter, the closeout report regarding Waste Discharge Requirement Special Provision F.3. for RWRF Groundwater Monitoring will be submitted to the Regional Water Quality Control Board (RWQCB).

The closeout report regarding Waste Discharge Requirement Special Provision F.4. for TDS Impact Evaluation was submitted to the RWQCB.

The Project Team continues to coordinate with the State Water Resources Control Board (SWRCB) on the SRF/Grant funding agreement and reimbursement requests. Staff received a request from the SWRCB regarding Reimbursement Request No. 4 and submitted the additional qualifying information to the SWRCB. Staff responded to additional RFIs from the SWRCB regarding the Conveyance Line FBA.

RWRF Conveyance Line

The Project Team continued responding to RFIs and processing change orders and payment requests submitted by the contractor, Downing Construction.

The contractor completed all construction of the force main and gravity sewer, including final paving, signage, and striping. The gravity sewer portion across the SCE transmission crossing still remains.

Staff continues to coordinate with SCE to resolve the easement issue along Little Morongo Road south of 18th Avenue. In June 2024, the Project Team responded to SCE's RFIs and addressed their comments on the easement acquisition documents.

Area M2 Sewer Collection System (AD-15)

Staff continues to monitor approval of the final bid package with the SWRCB. Staff plans to bid the project following the SWRCB's approval.

RWRF Roadway Design (19th Avenue, Little Morongo Road, and 20th Avenue)

The consultant continued progress on the 90% design. Staff expects to receive the 90% design package in July 2024 for plan check.

Water Resources Department

Below is a list of water resources related activities for June 2024.

Integrated Regional Water Management Planning

The Coachella Valley Regional Water Management Group (CVRWMG) met to discuss on-going grant funded projects and upcoming grant opportunities. The CVRWMG implements the Integrated Regional Water Management (IRWM) Plan for the Coachella Valley IRWM Region.

The CVRWMG continued to discuss the Urban Water Use Efficiency and Conservation Regulations and Chromium-6 Regulations. The CVRWMG prepared an additional comment letter to the State regarding implementation concerns with the proposed Conservation Regulations.

Mission Creek Subbasin Sustainable Groundwater Management Act Compliance

The 2022 Alternative Plan Update for the Mission Creek Subbasin is still with the California Department of Water Resources (DWR) for review, however, DWR doesn't anticipate completing reviews of alternative plans until sometime later in 2024.

Indio Subbasin Sustainable Groundwater Management Act Compliance

The 2022 Alternative Plan Update for the Indio Subbasin is still with the DWR for review, however, DWR doesn't anticipate completing reviews of alternative plans until sometime later in 2024.

Salt and Nutrient Management Planning

Staff attended the monthly steering committee meeting to discuss final details on both the Task 2 Technical Memorandum (TM) – Characterize Groundwater Quality and Task 4 TM – Technical Approach for Forecasting TDS/N in Groundwater draft reports. Said reports are expected for steering committee review in July 2024.

In addition, the steering committee discussed the Task 3 TM – Delineate Draft Management Zones and Metrics to Characterize Beneficial Use Protection draft report that is in progress, as well as participation from the RWQCB in this critical process.

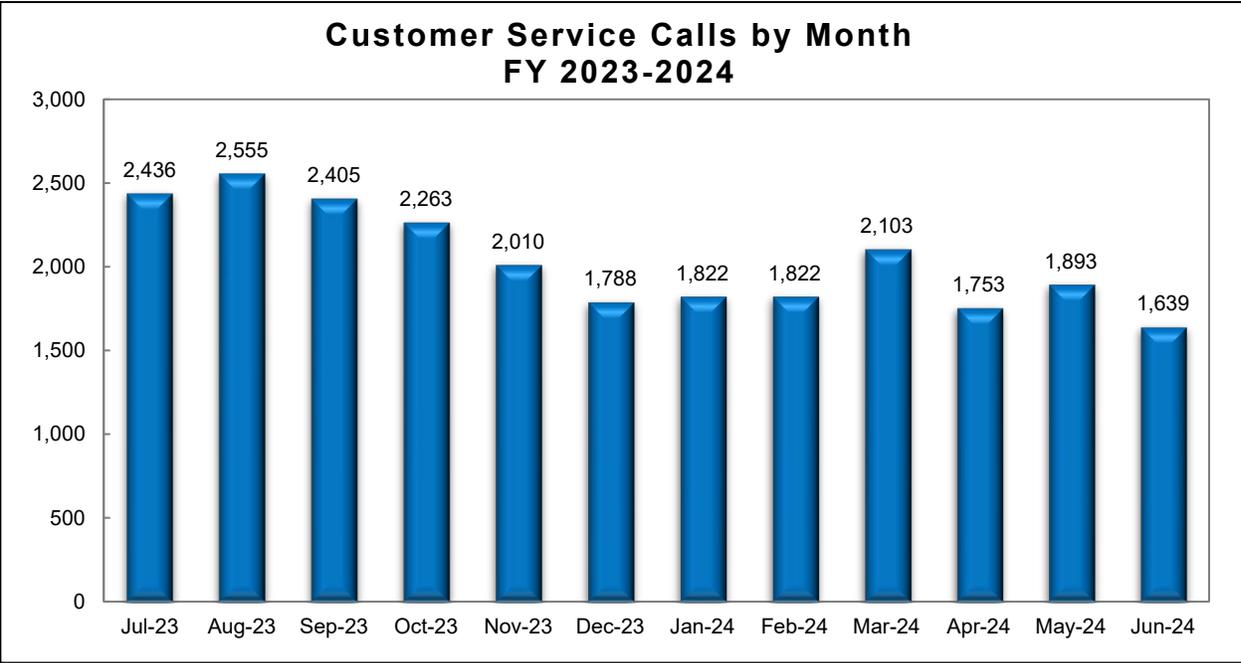


FINANCE DIVISION

Customer Service Department

Calls into the Customer Service Department

After Customer Service had seen a steady decrease in the number of calls earlier, the number of calls has been fairly static over the last five months. The chart below represents total incoming calls received by the Customer Service staff.

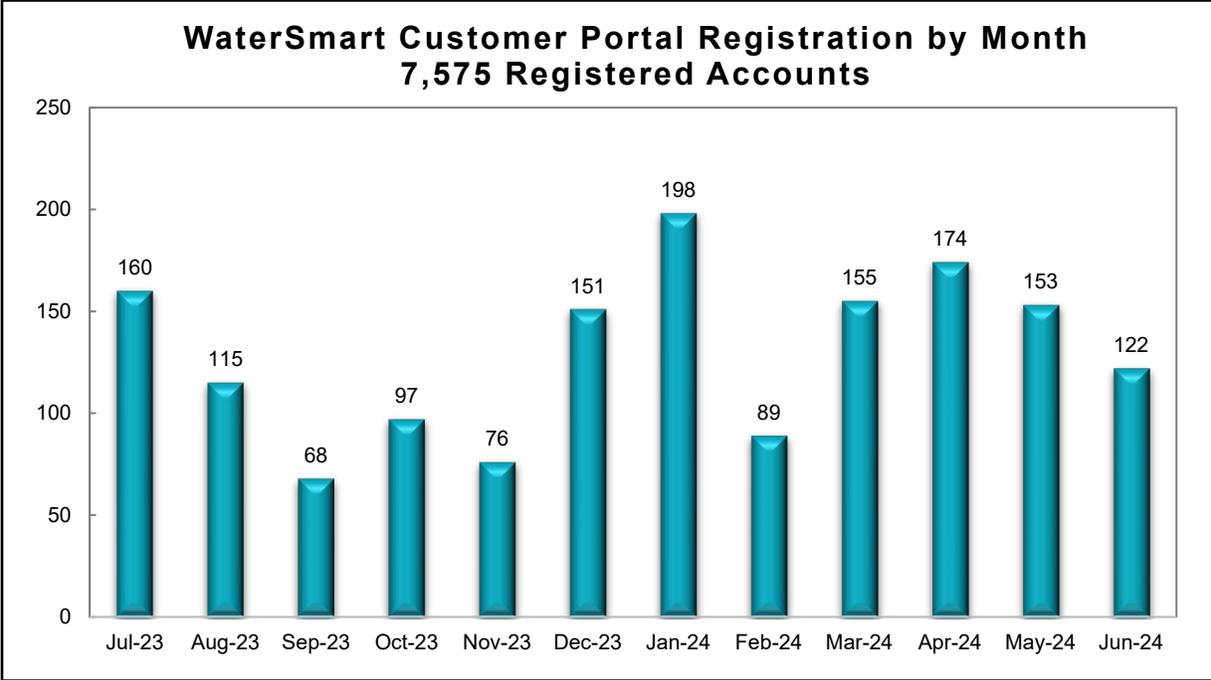


Most calls are related to payment plans, bill assistance information, demand/lien release requests, new property start/stop service, and account balance requests. The table below provides a summary of the number of calls by category received by the Customer Service staff.

Customer Request	Total for June 2024	Total for FY 2024
Water Waste	7	30
High Bill / Service Line Leak	7	197
No Water	7	100
Disconnections	112	1,485
Reconnections	73	908
Service Transfers	86	1,237
High / Low Pressure	3	78
Water Quality	1	27
Other / Miscellaneous	90	1,188

Customer Portal

WaterSmart Analytics data provides a comprehensive overview of leaks detected and automated alerts sent to MSWD customers. All customers are encouraged to sign up in the Customer Portal to access bills and leak alerts.



Delinquency Service Disconnections

Staff continued to reach out to customers with delinquent accounts to provide information for assistance and repayment options to avoid disconnection. The table below summarizes the activities of Customer Service staff regarding delinquent accounts.

Fiscal Year	Auto-Dialer Calls to Customers	Door Hangers to Property	Customer Contact to Make Payment Plan	Service Disconnections
2023 – 2024 (Year to Date)	5,059	799	1,273	557
2022 – 2023	5,107	759	1,171	656
2021 – 2022 (3/24/2022 – 6/30/2022 COVID Moratorium Ended)	1,937	494	378	286
2020 – 2021 (COVID Moratorium)	0	0	0	0
2019 – 2020 (7/1/2019 – 3/9/2020 COVID Moratorium Started)	7,182	1,760	814	667

Installment Payment Plans

The District continues to assist customers with delinquent bills by facilitating installment payment for the benefit of its customers. The table below summarizes the results of the installment payment plans administered by the Customer Service staff.

Total Active Payment Plans	Payment Plan Original Balance	Remaining Balance to be Collected
208	\$215,909.79	\$71,672.55

Customer Bill Assistance Programs

The District continues to facilitate bill assistance programs for the benefit of its customers.

- The United Way Customer Bill Assistance Program continues to be utilized by those customers who need assistance for one billing period annually, paying \$100 per approved customer.
- Riverside County's Low Income Household Water Assistance Program (LIHWAP) Care Program provided customers with a one-time payment towards their water and/or sewer bill of up to \$5,000. The U.S. Department of Health and Human Services permitted the extension of the LIHWAP program through March 31, 2024. Please note that the program is now closed and there is no further funding.

The table below summarizes the results of the customer bill assistance programs administered by the Customer Service staff.

Assistance Program	Customers Assisted in June 2024	Total Assistance in June 2024	Total Assistance in FY 2024
United Way of the Desert	4	\$400.00	\$7,200.00
LIHWAP / CAP Riverside	N/A	N/A	\$136,987.94



Billing

During June 2024, Customer Service reviewed a total of 15,793 bills.

June 2024	Bill Count	Bill Amount
Regular Bills	11,105	\$989,347.40
Delinquent Bills	4,258	\$2,317,194.02
Closing Bills	165	(\$3,768.45)
Delinquent Closing	265	\$45,152.43
Total	15,793	\$3,347,925.40

Refunds

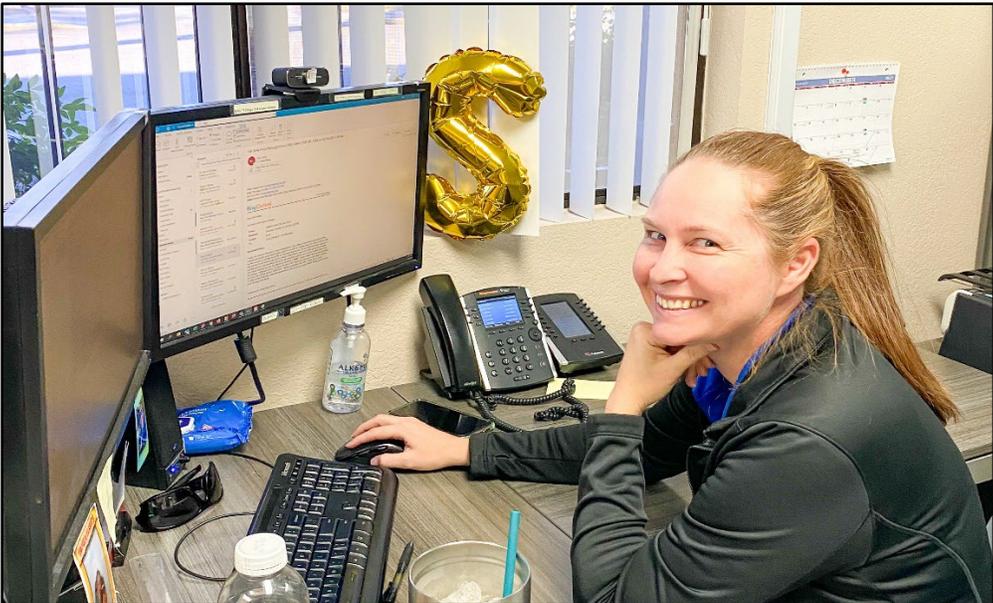
There was a total of 35 customer account refunds totaling \$6,036.96 resulting from closed accounts for the month of June 2024.

June 2024	Refund Count	Refund Amount
Customer Refunds	32	\$4,733.23
Construction Meter Refunds	3	\$1,303.73
Total	35	\$6,036.96

Liens

Customer Service identified three accounts that were 90 days past due requiring Lien filing. Likewise, 28 Release of Liens were issued after securing payment for outstanding balances on past due accounts.

June 2024	Lien Count
Lien Recordings	3
Lien Releases	28



Finance & Accounting Department

The Finance and Accounting Department continues to work with its vendors to complete the yearly and necessary tasks to meet State and Federal reporting requirements and the strategic goals established by the MSWD Board of Directors. Below are project highlights and summaries for June 2024.

Finance

The Director of Finance also prepared and presented the following Board items at the June 13, 2024, Board Study Session:

- FY 2025 delinquent charges to be placed on the property taxes.
- Intelesys 12-month Contract Renewal for IT Services.
- Trimble contract acceptance for the CityWorks Asset Management and Work Order Management Systems.
- Water and Sewer Standby Charges to be placed on the property taxes.

The Director of Finance reached out to Wells Fargo requesting the process to extend the \$15 Million loan through the completion of the Wright RWRP construction, as well as the Conveyance Line and M-2 Sewer conversion work.

The Director of Finance attended a CSDA training on Cloud Services and the future of software and best practices to safeguard against issues arising from cloud software.

The Director of Finance continues:

- To work with Raftelis on the Long-Range Financial Master Plan work.
- To help with the GIS project by managing the workflow and ensuring the vendor has the necessary information to keep the work going forward.
- To work with the General Manager from Monte Vista Water District through the CSDA mentorship program.
- To work with the outside business analyst on the grants and preparation of the Wright RWRP reimbursement submittals.
- To work with Accounting on new GASB pronouncements that affect the District in the current year.

Current Work Priorities

The Accounting Manager gave her two weeks notice and terminated her employment on June 20, 2024. The position was posted online to find a replacement.

A position was updated in the full-time employee listing through the budget, opening a new accounting technician position that was posted online to hire for it. The position is currently being filled with temporary help.

The Accounting team worked on the preliminary audit work requested by RAMS, including performing walkthroughs of procedures and workflows showing them how each transaction is processed in the accounting system, from a customer payment to an invoice payment and a payroll payment.

Staff also completed the policy and Laserfiche workflow for the Unclaimed Funds process.

Accounting continues to support other departments as needed:

- Engineering
 - A reimbursable job was created to track all the expenses related to New Development projects, for:
 - First Palm Springs Commerce Center.
- Operations
 - Accounting continues to support operations on reimbursable jobs that need to be billed for. These include primarily damage to District property where a police report was filed.
 - A reimbursable job was created to track all the expenses related to:
 - Hit Hydrant at 13163 Palm Dr.
- Human Resources
 - Accounting continues to work with HR to update employee information related to new hires and CalPERS appointments.
 - Also, several retro pay changes were made on late evaluations.
 - Other work involved Boot Reimbursements, Direct Deposit Changes, and the Off Work Requests.
- Customer Service
 - Accounting worked with Customer Service on the Sewer Charges Pre-payment letter to go out to all customers with sewer fees, to prepay before they go on the property taxes.
 - Processing multiple customer refunds for amounts owed after the accounts were closed.
 - Processed two refunds to J.F. Shea for the construction meters that were pulled from the Regional Plant site.

Financial Statement

A year-to-date summary of the District's financial position for Fiscal Year 2023-2024, in addition to a comparison to the previous fiscal year, can be found in Appendix A.

Capital Improvement Program

The District maintains a 5-year Capital Improvement Program that includes water and sewer infrastructure, facilities, equipment, and fleet. A year-to-date summary of the District's Capital Improvement Program for Fiscal Year 2023-2024 can be found in Appendix A.

Payroll

Staff worked with Lincoln Financial to test the new deferred contribution file uploads to the new Alliance Program. The information is more streamlined and pulled from the accounting software directly. Further, employees will now make investment contribution changes through Lincoln and the District will receive those changes to update payroll files. This will save payroll countless hours to track employee changes.

GENERAL MANAGER'S REPORT JULY 2024

Additionally, the following quarterly procedures have been completed in the month of June 2024:

- Prepared for year-end related work, such as the audit and new fiscal year related changes in the ERP system.
- New CalPERS rates
- New salary amounts based on Board approval of 4.78% COLA.
- RAC Fee increase of \$20 plus water loss calculation.
- New FY 2025 worksheets for workflow tracking.
- Long-term vs. short-term debt adjustments.
- Petty Cash balances and replenishment of the funds.
- Property insurance invoice for FY 2025.
- Sewer charges on property taxes pre-payment reconciliations.

Budget

The Director of Finance presented the FY 2025 budget at the Board Workshop on June 5, 2024, and the Board Study Session on June 13, 2024. The Operating Budget and Capital Improvement Projects were presented, including the Budget Document that will be used for the GFOA Certificate of Excellence.

The District received the GFOA's Budget Excellence plaque for FY 2024, and it was presented at the Board Meeting on June 17, 2024.

Additionally, the Director of Finance also prepared the report for the classification plan (salary matrix & full-time employee listing), and Appropriations Limit and calculation for 2025 (GANN Limit).

After Board approval, the Budget was uploaded to the accounting system and the capital improvement jobs were updated with no issues.

Budget transfers for June 2024 totaled \$185,875.

FISCAL YEAR	BID	DESCRIPTION OF EXPENDITURE G/L NUMBER	TRANSFER DATE	TRANSFER AMOUNT	TO BID	TRANSFER TO DESCRIPTION	TRANS TO GL NUMBER	APPROVAL
2024	652	CONSULTING SERVICES (GM) 101-5080-56011-000	06-03-2024	1,000.00	697	CONSULTING SERVICES	101-5140-56011-000	MACY
2024	326	TAX ROLL PREPARATION AD #4 101-5220-56011-000	06-10-2024	200.00	438	TAX ROLL PREP - STANDBY	206-5520-68002-000	MACY
2024	326	TAX ROLL PREPARATION AD #4 101-5220-56011-000	06-10-2024	1,900.00	456	TAX ROLL PREP - STANDBY	301-5700-68003-000	MACY
2024	528	TAX ROLL PREPARATION AD 101-5220-56011-000	06-10-2024	3,600.00	599	TAX ROLL PREP - STANDBY	201-5520-68002-000	MACY
		#11						
2024	546	EMERGENCY REPAIRS 201-5460-53381-000	06-10-2024	4,500.00	538	TOOLS AND EQUIPMENT	201-5460-53461-000	MACY
2024	593	TRAINING AND SEMINARS 301-5640-74001-000	06-10-2024	125.00	594	CWEA/CORBS DUES	301-5640-76001-000	MACY
2024	531	CLA-VAL MAINTENANCE 201-5460-53005-000	06-13-2024	30,000.00	524	ENTERPRISE FLEET MANAGEMENT	101-5040-56011-000	MACY
2024	703	ADMINISTRATIVE SUPPORT - TEMP HELP 101-5120-56011-000	06-18-2024	5,000.00	681	EVENT RELATED EXPENSES	101-5120-53005-000	MACY
2024	703	ADMINISTRATIVE SUPPORT - TEMP HELP 101-5120-56011-000	06-18-2024	15,000.00	688	PUBLIC OUTREACH ADVERTISING (GENERAL)	101-5120-56281-000	MACY
2024	703	ADMINISTRATIVE SUPPORT - TEMP HELP 101-5120-56011-000	06-18-2024	500.00	697	GRAPHICS/IMAGE PURCHASES	101-5120-56021-000	MACY
2024	883	WELLSITE CHLORINATION SYSTEM ENCLOSURES - DHS WELLS 201-5440-53005-000	06-18-2024	7,000.00	637	WATER PRODUCTION MAINTENANCE SUPPLIES	201-5440-53005-000	MACY
2024	531	CLA-VAL MAINTENANCE 201-5460-53005-000	06-19-2024	11,000.00	532	MAINLINE LEAK REPAIR MATERIALS	201-5460-53005-000	MACY
2024	603	TEMPORARY STAFF 301-5640-56011-000	06-19-2024	1,300.00	577	PLANT SMALL TOOLS AND EQUIPMENT	301-5640-53005-000	MACY
2024	531	CLA-VAL MAINTENANCE 201-5460-53005-000	06-24-2024	8,000.00	532	MAINLINE LEAK REPAIR MATERIALS	201-5460-53005-000	MACY
2024	539	HOT MIX ASPHALT 201-5460-53601-000	07-02-2024	2,500.00	541	ENCROACHMENT PERMITS CITY AND COUNTY	201-5460-53701-000	MACY
2024	585	OUTSIDE SERVICES 301-5640-56011-000	07-02-2024	4,250.00	587	SCADA MONITORING SERVICE	301-5640-56011-000	MACY
2024	661	PRODUCTION FACILITIES IMPROVEMENTS 201-5440-53005-000	07-02-2024	90,000.00	657	EQUIPMENT REPAIRS - PRODUCTION	201-5440-53381-000	MACY
TOTAL				185,875.00				

Cash

Total cash receipts for the month of June 2024 amounted to \$8,772,681, primarily from water and sewer customer account payments, including the third disbursement for the Wright RWRf grant reimbursement of \$6,531,541, sewer on property tax pre-payments of \$600,208, and final County deposits of approximately \$400,000.

Cash Disbursements for the month of June 2024 amounted to \$3,051,964 with the largest payments made to:

Entity	Amount
J.F. Shea Construction	\$558,995
Downing Construction	\$520,633
TKE Engineering	\$407,173
Net Payroll	\$384,421
ACWA Health Insurance	\$195,732
Southern California Edison	\$170,123
City of Desert Hot Springs	\$151,363



Innovation & Technology Department

The Innovation and Technology (IT) Department continues to work with staff and vendors to achieve technological enhancement and meet innovation goals established by the MSWD Board of Directors. Below are project highlights and summaries for June 2024.

Department Updates

- The professional IT services contract with Intelesys was renewed for one year beginning July 1, 2024.
- The IT Department continues to assist Timmons Group on the setup of the new GIS infrastructure for the upcoming asset management and work order management system.
- The District has been working with Intelesys on designing a new network architecture and has begun standardizing network equipment as new purchases are required. This will improve network performance and security.
- The migration to a new email security platform has been postponed since Intelesys has decided to change preferred vendors. The new email security platform will be reviewed by the IT Manager at a later date before the District migrates. The District's email is still effectively protected using the existing platform.
- The IT Manager attended a cybersecurity group meeting with the Emergency Response Network of the Inland Empire (ERNIE) and returned with actionable insights on improving District security.

Technology Improvements

- IT supported Public Affairs in the roll out of the employee intranet.
- IT worked with the Wastewater team to bring the surveillance cameras online at the new Wright Regional Water Reclamation Facility (RWRF). Work continues on the cameral alignment, configuration, and alert creation.
- Additional necessary network equipment was ordered for the Wright RWRF, including new managed network switches for the surveillance system and the office.
- Cybersecurity improvements continue to be made to improve District security.
- Desktop computers and laptop upgrades continue as needed.

On-Going Cyber Security Training

IT continues the monthly anti-phishing training scenarios with staff and Board members. Staff have been diligent in reporting suspicious emails or contacting the IT Manager for review of suspicious emails before acting.

Cyber Security News Roundup

The IT Department tracks trends in cyber security to note new opportunities for security and new concerns to defend against. The news below is a brief selection intended for informational purposes and provides no insight to the District's cyber security controls.

- The Biden administration has banned Kaspersky antivirus software in the U.S., citing national security concerns related to potential exploitation by the Russian government. The ban, effective from July 20, 2024, prohibits Kaspersky from

providing antivirus products and updates to U.S. customers, who must transition to alternative security solutions by September 29, 2024. ([Bleeping Computer](#))

- A U.S. cyber agency reported that nearly half of critical open-source projects include memory-unsafe code, increasing vulnerability risks. This assessment follows recent attempts to hijack major open-source tools and emphasizes the need for adopting memory-safe programming languages to mitigate security threats. ([SecurityWeek](#))
- A coordinated international operation led by the U.S. Justice Department dismantled the 911 S5 botnet, likely the largest botnet ever, used for cyberattacks, fraud, and child exploitation. The botnet's administrator was arrested, and the operation seized assets and infrastructure, highlighting global law enforcement collaboration against sophisticated cybercriminal activities. ([Justice.gov](#))
- Increasing calls from Congress and the White House to harmonize cybersecurity regulations across different federal agencies have resulted in a proposed bill to establish a Harmonization Committee to create a standardized framework and pilot program for reconciling overlapping and contradictory cybersecurity requirements, aiming to reduce the regulatory burden on critical infrastructure entities and improve overall cybersecurity compliance. ([Route-Fifty](#))

Intelesys IT Support

The District receives IT services and support through Intelesys. The Intelesys Monthly Client Report for June 2024 activities can be found in Appendix B.



Purchasing Department

Staff continues to source sanitization supplies to ensure wipes, hand sanitizer, and disinfectants are available to all District buildings and vehicles for the safety of the staff.

Price increases and supply chain issues continue to surface within our industry. Specifically, PVC pipe and fittings, ductile iron pipe and service brass fittings, restraints, hydrants, and valves, as well as many other products, are experiencing significant shortages that could lead to extended lead times. Along with these supply chain problems, pricing continues to escalate. These problems exist with both domestic and import materials. Staff will continue to monitor the situation and perform due diligence in getting all the material that is needed to maintain the water systems.

Total inventory purchases were \$47,450.86, and the total issued for use by field crews totaled \$70,822.64, for June 2024.

Staff conducted and completed the annual inventory count for the 2023/24 fiscal year.



OPERATIONS & MAINTENANCE DIVISION

Construction & Maintenance Department

Water Line Locations

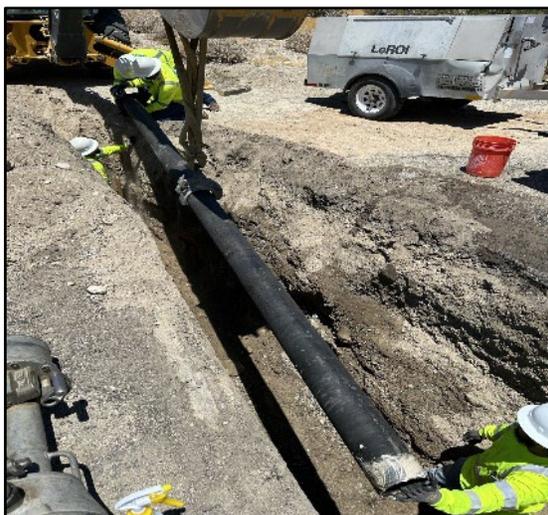
Staff completed approximately 310 water line location requests using iPads and the GeoViewer Mobile app to streamline and manage line locations.



Water System Repairs/Replacement

Staff continued to repair and replace components of the water distribution system keeping it in optimum working order and properly functioning without any interruption. Below is a summary of the repairs and replacements completed in June 2024.

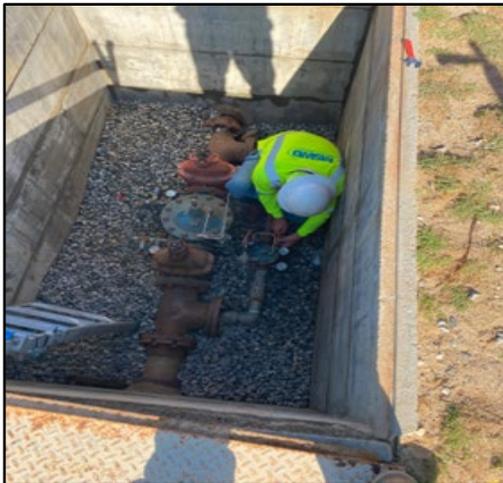
- 24 water service lines were replaced with copper.
- Nine service line leaks were repaired.
- Two mainline leaks were repaired.
- One fire hydrant was repaired.



Water System Maintenance

Staff continued to implement preventative maintenance and inspection programs to keep the water distribution system in optimal working order and properly functioning without any interruption. Below is a summary of the maintenance completed in June 2024.

- 31 ground valves were exercised.
- 24 fire hydrants were flushed, maintained, and painted.
- One air-release valve was inspected and/or rebuilt. Annual air-release valve maintenance has been completed.
- One Cla-Val valve was repaired.
- Nine blow-offs were flushed.



CMMS Workorder Program

A total of 39 work orders were processed in June 2024 using the CMMS program.

New Water Meter Service Installation

Staff installed one new water service line in June 2024.

Fire Flow Testing

Staff continued performing field fire flow tests for the Engineering Department. Five fire flow tests were conducted in June 2024 for the Engineering Department.



Fleet & Facility Maintenance Department

Janitorial Services

The janitorial contractor, Executive Facilities Services Inc., continues to clean and disinfect all District buildings. Routine disinfection is performed four times per week Tuesday through Friday. Additionally, routine janitorial services are provided twice per week on Wednesdays and Fridays. Staff is preparing an RFP to request revised bids reducing the cleaning and disinfection to two days a week each and add the new Wright RWRF to the list of facilities.

Building Maintenance

Staff completed the following building maintenance during the month of June 2024:

- Repaired 11 leaks on irrigation line at Well 27-31.
- Began cleanup of the west Corporate Yard wall of sand and debris around materials.
- Cleaned up trash left outside of the Administration Building trash enclosure and replaced damaged fence board.
- Capped off sprinkler heads at the Administration Building parking lot west planter.
- Replaced drain piping on two rooftop AC Units at the Administration Building.
- Installed peep hole on entry door to Accounting Modular.
- Replaced belts on swamp coolers 1 and 2, as well as meter shop roof unit.
- Repaired three leaks on irrigation line at Well 28.
- Repaired irrigation leak at Two Bunch Reservoir.
- Installed security lights on southwest corner and west outer wall on Accounting for Annex Building walkway.
- Installed nylon head onto Corporate Yard shop tire machine.
- Installed wires on 19 frames for April Scott (Mission, Vision and Values).

Standby Generator Monthly Maintenance Program

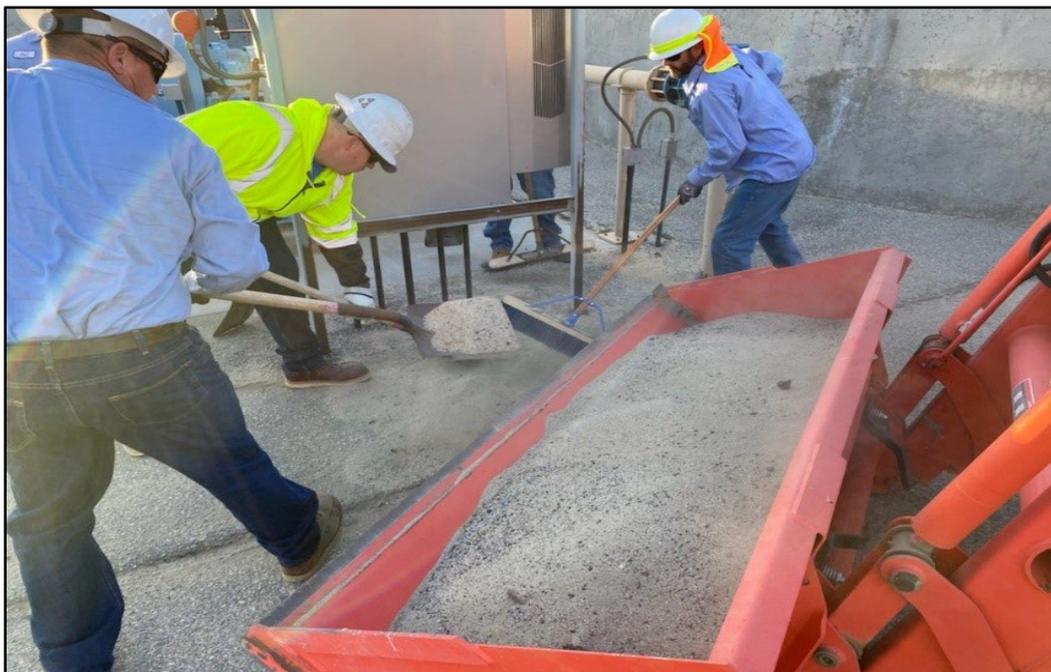
Our team conducts monthly testing to ensure that all generators are in good working order and ready for use when needed. There were no issues with the generators this month.

Fleet Maintenance/Repairs

- Unit 402 had the preventative maintenance service performed, tire rotation, and cabin filter replaced.
- Unit 418 had the toolbox struts replaced.
- Unit 404 had the preventative maintenance service performed, tire rotation, cabin filter replaced, and coolant topped off.
- Unit 410 had the chlorine tank mounts installed and chlorine tank project fitted into the truck for testing.
- Unit 419 had a brake inspection upon request, but found no issues.
- Unit 399 Vibratory Plate had the spark plug, coil/wire, and air filter replaced.
- Unit 442 Tamper had a leaking fuel line, fuel filter, and spark plug replaced.
- Unit 117 had the hose reel replaced and a torn suction hose repaired. A rear directional light bar was also installed.

GENERAL MANAGER'S REPORT JULY 2024

- Unit 362 had all zerk fittings greased.
- Unit 414 had the valve machine button assembly replaced and the suction tube handle replaced.
- Unit 406 had rear brake pads replaced.
- Unit 389 had both windshield wipers replaced.
- Unit 409 had the rooftop spotlight replaced.
- Unit 410 had the rearview camera inspected and will need replacement.
- Unit 442 had a vice mount fabricated.
- Unit 385 had a new suction tube built.



Wastewater Collection Department

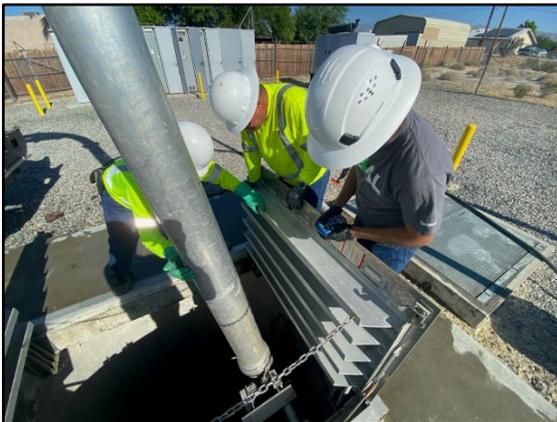
Sanitary Sewer Overflows (SSOs)

There were no Sanitary Sewer Overflows (SSOs) in the collection system during June 2024.

Dos Palmas Lift Station

Operators conducted daily site visits to ensure proper pump operation, SCADA (Supervisory Control and Data Acquisition) system functionality, and site security.

Staff used the combination truck to remove rags from the lift station.



Sewer Line Locations

Staff completed 327 sewer line location requests using iPads and the GeoViewer mobile application to streamline and manage line locations.

Sewer Line/Collections Maintenance

- Staff completed 44 CCTV inspections, totaling 12,471 feet in June 2024.
- 618 feet of sewer mainline were cleaned in June 2024.

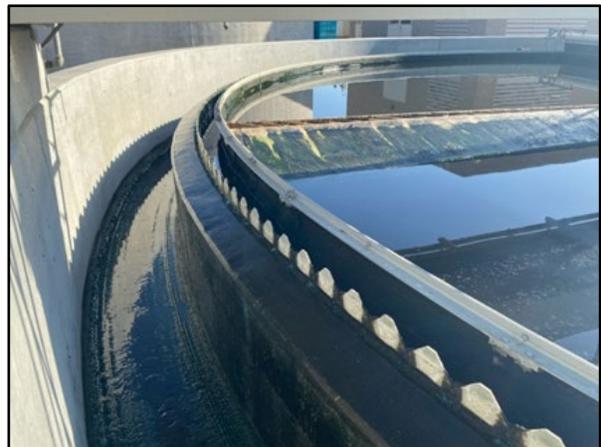


Wastewater Treatment & Disposal Department

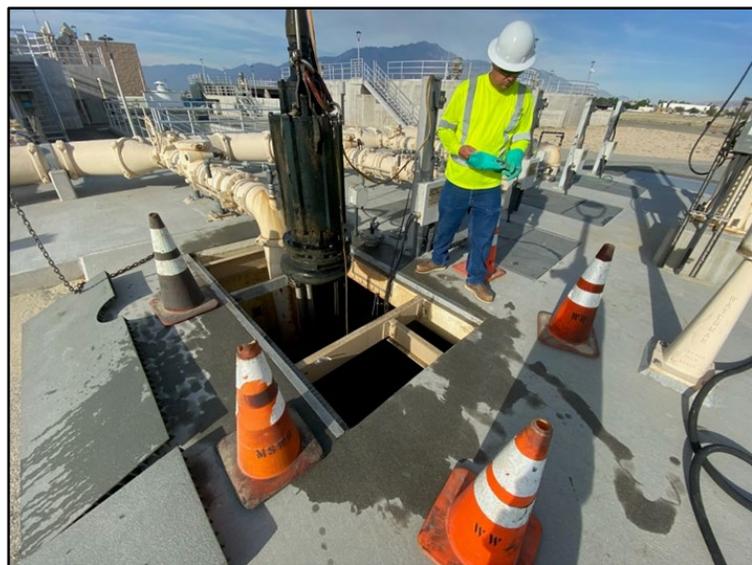
Plant Maintenance

Staff spent 373.5-man hours performing routine plant maintenance, equipment maintenance, and plant operations at the Horton and Desert Crest Wastewater Treatment Plants (WWTPs). Also, during this timeframe staff spent 92-man hours operating the sludge belt filter press, including filling and removing 12 trailers of sludge from the Horton and Desert Crest WWTPs.

Staff continued routine maintenance removing rags from the headworks auger, aeration tanks, RAS pumps, grit pumps, etc. On June 22, 2024, the inlet on Clarifier 4 was completely plugged due to rags. Staff were able to remove the rags to restore flow to the clarifier.



Staff had an issue with Influent Pump 1 at the Horton WWTP. Staff pulled the pump to inspect it, and everything operated as it should. Staff will continue to monitor the pump to see if any more faults occur.



Staff replaced the brushes on both Clarifiers 4 and 5. These brushes help remove the buildup on the effluent troughs leaving the clarifiers.



Staff had an issue with the horizontal auger that carries sludge from the belt press to the sludge truck. The auger was jammed and sheered the bolts on the first auger section. Staff were able to tap and die the auger shaft to install three bolts to allow the auger to be placed back into operation.



Sampling and Laboratory

Staff collected 54 samples and spent 108-man hours performing laboratory duties and analysis for process control and regulatory reporting purposes. Both plants are producing an effluent that meets the District's permit discharge requirements.



Pond Maintenance

Ponds 1, 2, 3, 4, 5, 6, 7, and 8 were cleaned and rehabilitated during June 2024. Pond 1 was cleaned and rehabilitated twice this month. With the warm temperatures and high winds, staff are seeing algae blooms in the ponds causing issues for percolation. Staff will be keeping the ponds online for no more than 2 weeks at a time to try and prevent algae from coating the bottom of the ponds.



Weekly Wastewater Training

The training courses aim to provide all operators with consistent knowledge and a better understanding of processes, including operating equipment more proficiently. This training helps keep operators safe while completing maintenance. A summary of this month's training includes:

- Heat Safety
- Nitrogen Study Process Control
- Quality Assurance Manual
- Polymer Tote Cleaning and Pickup

Nancy Wright RWRP Startup Training

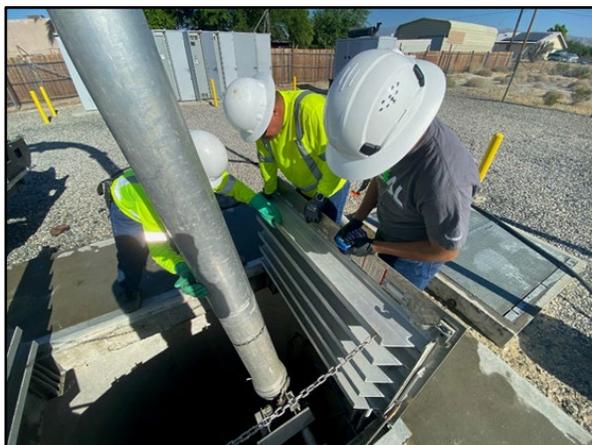
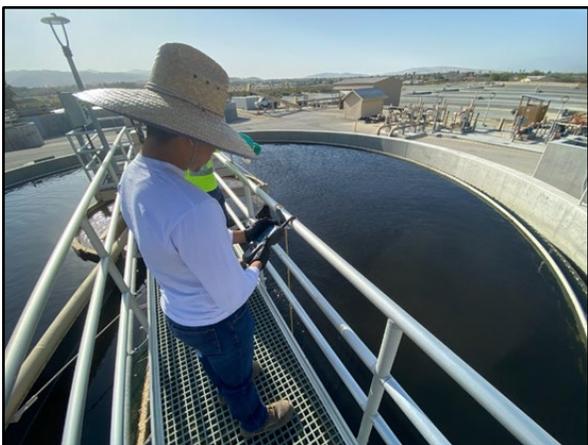
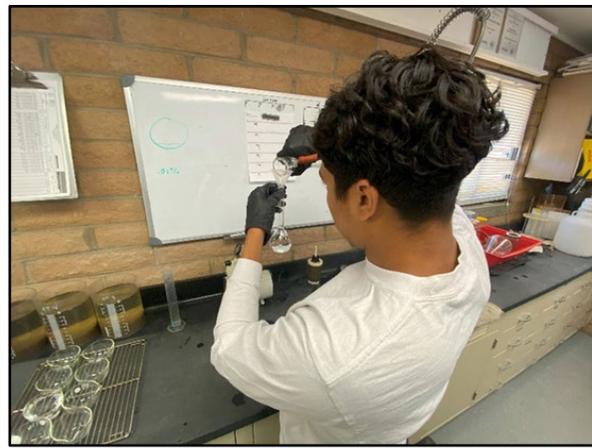
Staff have continued training on various equipment throughout the Nancy Wright RWRP.



MSWD Wastewater Intern

Staff had Jeremy Minjarez on site as our MSWD Wastewater Intern from the Desert Hot Springs High School REAL Academy. Jeremy was shown different tasks and skills that must be completed monthly through the entire wastewater department. Some of the tasks that Jermery experienced includes:

- Laboratory (Composting, pH, TSS, TDS)
- Process Control (DO, Clarities, Setts)
- Plant Maintenance (Lube, Oil Changes, Equipment Checks)
- Pond Maintenance (Pond Rehabilitation and Maintenance)
- Collections Maintenance (Lift Station and CCTV)



Wastewater Report

Through continued development in the Desert Hot Springs area, and at the request of new consumers, sanitary services are always being added to the collection system. Below is a summary of new sanitary service connections by month.

New Sanitary Service Connections to Collection System					
Fiscal Year	2023/24	2022/23	2021/22	2020/21	2019/20
July	4	4	18	8	7
August	12	26	20	4	1
September	17	20	20	5	2
October	3	13	36	9	4
November	7	8	29	50	10
December	21	8	12	9	3
January	2	35	14	21	7
February	1	4	7	23	5
March	1	24	17	48	1
April	7	16	7	18	3
May	8	9	16	17	11
June	0	4	2	21	7
Total	83	171	198	233	61

Additional sanitary service connection information is provided in Appendix C.

The following table shows the average daily flow and peak daily flow for the Horton and Desert Crest WWTPs.

Wastewater Flow (MGD)				
Fiscal Year 2023/24	Horton WWTP		Desert Crest WWTP	
	Average Daily Flow	Peak 24 Hour Flow	Average Daily Flow	Peak 24 Hour Flow
July	1.922043	2.149212	0.050983	0.071200
August	1.929369	2.592078	0.047453	0.067540
September	2.037218	2.182773	0.046081	0.055570
October	2.050049	2.173503	0.040804	0.051000
November	2.065661	2.265582	0.046158	0.059550
December	2.037725	2.208722	0.045566	0.057730
January	2.014687	2.152567	0.045226	0.049620
February	1.999080	2.184408	0.047016	0.053920
March	2.075331	2.301861	0.047050	0.054740
April	2.059142	2.222371	0.040275	0.047630
May	1.983604	2.113440	0.036827	0.040730
June	1.982771	2.091744	0.039008	0.046700

Additional wastewater flow information is provided in Appendix C.

Water Production Department

Water Pumped/Produced

During the month of June 2024, the District's three public water systems produced the following volume of water:

- MSWD (CA3310008) – 685.77 Acre Feet (223.46 MG)
- West Palm Springs Village (CA3310078) – 9.09 Acre Feet (2.96 MG)
- Palm Springs Crest (CA3310081) – 5.26 Acre Feet (1.71 MG)

Water Sampling/Testing

- Bacteriological Sampling – Staff collected 50 routine samples in the MSWD system, four routine samples in the ID-E area which includes the West Palm Springs Village (WPSV) and Palm Springs Crest (PSC) systems, and four well samples in ID-E.
- Staff collected 16 general physical samples in the MSWD system and two general physical samples in ID-E.
- During June 2024, staff collected weekly Bac-T samples at Well 22. All these samples passed.
- Well 26A Uranium Treatment (IXP) Sampling – The monthly uranium sampling was completed on June 3, 2024.
- Monthly Reporting – The District's Monthly Coliform Monitoring Report for June 2024 for all three water systems was sent to the SWRCB on June 4, 2024.

Chlorination System Updates

- Chlorination Pumps – Staff conducted routine maintenance and inspections on all chlorine pumps and related equipment at well sites. Staff made necessary adjustments, repairing and/or rebuilding to ensure proper operation. Most chlorinator pumps continue to function properly, with only typical preventative maintenance required (i.e., repair of cracked chlorination suction/feed tubing). However, staff have replaced a couple of pump heads due to chemical incompatibility (Wells 29 and 33).
- Chlorinator Pump Cleaning – Staff began cleaning all chlorinators two times per month with a vinegar-based solution to reduce chlorinator issues. All the chlorine pumps were cleaned twice during the month of June 2024.
- Sodium Hypochlorite (Chlorine) Usage – During the month of June 2024, a total of 1,866 gallons of chlorine (12.5% solution strength) was used to disinfect the distribution system and our production facilities. (Reflects usage in the MSWD and ID-E water systems.)
- Chlorine Residuals at Production Well Sites – In June 2024, the Production staff checked and documented the chlorine residuals at all wells in use 199 times. The average chlorine residual of these readings was 0.90 ppm. (This data reflects the MSWD and ID-E water systems.)
- Distribution System Chlorine Residuals – During the month of June 2024, the Production staff checked and documented the chlorine residuals throughout the distribution system a total of 95 times. The average chlorine residual of these readings is 0.77 ppm. (This data reflects the MSWD and ID-E water systems.)

Well Soundings

Staff continued to sound the groundwater levels for 13 production wells and nine monitoring wells. Staff aim to complete these by the 15th of each month. Note: Well 34 is still off-line and staff are unable to collect the sounding data for this month.

Production Facility Updates

Staff oversees all water production sites, making necessary adjustments. They conduct monthly overflow maintenance as needed by climbing reservoirs. Staff also inspects reservoir roofs using a drone.

- Gateway Fire Pump Monthly Testing – Staff performed the monthly fire pump testing on June 12, 2024. All systems functioned properly. Water loss data was captured and entered onto our water loss tracking worksheet.
- Vista Hydro-Pneumatic Compressor – Staff installed a new compressor on the Hydro-Pneumatic Tank at the Vista Reservoir on June 19, 2024.



- Well 24 Update – The well is still offline, and the pump is currently out of the well. MSWD staff has determined that it is best to run this well to failure. We are working with contractors to bring this well back into operation as soon as possible. The extracted equipment was picked up by Southwest Pump on May 21, 2024, to be inspected by their service department. We are waiting for their final equipment inspection report. Staff expects to reinstall the pump equipment in July 2024.
- Well 22 Update – Staff replaced a damaged GFCI outlet at the Well 22 Chlorine Room on June 5, 2024.
- Valley View Corp Stop – Staff replaced a leaking valve at the Valley View header to prevent corrosion. Staff also cleaned and repainted the header.



- Well 31 Pump Noise – The pump was removed from this well and was inspected for necessary repairs. Additionally, since the pump was out of the well, we conducted a video survey and EMDS (well casing study) on the well. It was determined that all the downhole equipment needs to be replaced. The new equipment installation was completed on June 25, 2024. Staff are working on collecting the necessary water samples to put this well back online.



- Well 33 Chlorination System Upgrade Project – This project is complete and functional. This site now automatically monitors and adjusts chlorine dosing to ensure proper and continuous chlorination.
- Reservoir Inspections – Staff is continuing to inspect the reservoirs on a quarterly basis. No issues were found. This month.
- Pump Packing Maintenance – The packing for the following pumps were serviced/adjusted by MSWD staff in June 2024: Well 22 and Well 32 Booster.



- Chlorine Room Vent Filters – Staff have installed air filters in our chlorine rooms to reduce the amount of dust in these rooms.



- Portable Generator Usage – There was not generator use in June 2024.
- Cla-Val Maintenance – Staff did some maintenance on various Cla-Valves at our water production sites.



Well 33 Solar Site

Staff continue to monitor the performance of the solar system. However, MSWD is still working with Kenwood Energy to review past maintenance reports and the current condition of the facility. They are also helping prepare an RFP for an O&M service contract.

MSWD Water Production Intern

Along with other MSWD Departments, Water Production was assigned Samuel Sosa as an intern from the Desert Hot Springs High School REAL Academy for three weeks during the month of June 2024. During his internship, Sam was able to observe and/or participate in the following tasks:

- Water Reservoir Inspections
- Chlorine Analyzer Inspection and Maintenance
- Routine Bacteriological Sample Collection
- Routine Chlorine Residual Checks throughout our Distribution System
- Observed the Pump Equipment Installation and Start-up at Well 31
- Well/Booster Motor Oil Change and Greasing
- Observed the installation of a Hydro Pneumatic Tank Compressor
- Calculating Chlorine Dosing for Mainlines, Wells, and Reservoirs
- Performing Well Soundings and Water Quality Measurements (Ph, TDS, Conductivity)
- Routine Chlorine Pump Cleanings and Maintenance
- Routine Monthly Fire Pump Test



Water Report

Through continued development in the Desert Hot Springs area and at the request of new customers, water services are always being added. Below is a summary of new water services added each month.

New Service Connections to the Water System					
Fiscal Year	2023/24	2022/23	2021/22	2020/21	2019/20
July	5	6	18	7	4
August	14	28	19	6	10
September	19	22	23	18	2
October	4	16	33	13	3
November	9	10	27	10	16
December	5	9	9	2	17
January	5	26	14	15	6
February	3	14	8	13	8
March	6	29	19	16	2
April	11	24	6	11	1
May	9	16	19	15	12
June	3	5	1	24	11
Total	93	205	196	150	92

Additional water service connection information is provided in Appendix C.

As expected, the new water services increase the amount of water needed to be pumped; however, the weather and water conservation continue to be the primary factor in MSWD water production. The following table summarizes the MSWD water production by month.

Monthly Water Production (AF)							
	FY 2023/24	Variance from Prior Year		FY 2022/23	FY 2021/22	FY 2020/21	FY 2019/20
		AF	%				
July	789.99	38.20	5.08	751.79	796.57	857.77	853.23
August	737.74	-112.45	-13.23	850.19	839.93	885.31	795.18
September	675.06	-40.97	-5.72	716.03	738.65	784.80	757.08
October	709.23	17.25	2.49	691.98	665.18	755.84	709.39
November	629.05	29.66	4.95	599.39	679.85	690.13	619.87
December	529.99	-24.28	-4.38	554.27	565.48	588.32	537.23
January	556.57	26.18	4.94	530.39	580.28	537.96	553.20
February	458.69	-31.72	-6.47	490.41	527.34	495.61	520.85
March	560.24	59.87	11.97	500.37	601.44	625.80	557.73
April	649.67	97.33	17.62	552.34	624.07	649.34	573.02
May	696.24	-30.01	-4.13	726.25	745.36	723.62	698.99
June	700.11	18.02	2.64	682.09	730.02	761.63	806.02
Total	7,692.58	47.08	0.62	7,645.50	8,094.17	8,356.13	7,981.79

Additional water production information is provided in Appendix C.

PUBLIC AFFAIRS

Past & Upcoming Sponsorships / Events

DHS City Council Meeting: June 4, 2024

At the start of the Desert Hot Springs City Council Meeting on June 4, 2024, the mayor and council members recognized retired MSWD employee Carol Morin and thanked her for her 22 years of service to the District and the community. Several members of the MSWD Board and staff attended the presentation to honor Carol for everything she has done for our organization.



DVBA Legislative Meeting: June 6, 2024



MSWD Board and Staff attended the Desert Valley Builders Association's monthly legislative briefing. During the meeting, staff heard from representatives from all of the Coachella Valley's city planning departments and representatives from Congressman Ken Calvert and Assemblyman Greg Wallis' offices.

GCVCC Annual Installation & Business Awards: June 20, 2024

Both members of the Board of Directors and staff attended the Greater Coachella Valley Chamber of Commerce Installation and Business Awards event on June 20, 2024. Assistant General Manager Marion Champion was formally installed on the Desert Hot Springs Chamber Board.



CVAG General Assembly: June 24, 2024

On June 24, 2024, members of the Board and staff attended the Coachella Valley Association of Government's (CVAG) General Assembly Meeting, which honored outgoing CVAG Chair Scott Matas. During the event, leaders provided updates on each Coachella Valley City and many of CVAG's accomplishments over the past year.



MSWD Water Talks: June 26, 2024

On June 26, 2024, MSWD proudly hosted Senior Public Affairs Representative Chris Palmer from CSDA as a guest speaker during our monthly Water Talks presentation. He provided participants a general overview of the Special District Association, including its role and responsibility and the importance of Special Districts across the state.



MSWD Blood Drive: July 10, 2024

Mission Springs Water District is partnering with LifeStream Blood Bank to host a blood drive on Wednesday, July 10, 2024; these events continue to be successful, with MSWD employees and community members signing up to give. The blood drive will occur in the boardroom from 7 a.m. to 12 p.m.



CVCAN Membership Appreciation Party: July 11, 2024



MSWD is a proud sponsor of CVCAN's Annual Membership Party, which will be held at Miracle Springs Villa located at 10625 San Miguel Rd #3 at 3 p.m.

GCVCC Legislative Breakfast with Assemblymember Wallis: July 12, 2024

Assemblymember Greg Wallis will join the Greater Coachella Valley Chamber of Commerce for a legislative briefing covering various topics important to California. The event is being held at Tommy Bahama Miramonte Resort & Spa in Indian Wells.



MSWD Water Talks: July 31, 2024

Water Talks with MSWD is a monthly event hosted by the Mission Springs Water District; customers are invited to sign up for each event through various outreach channels such as direct emails, social media, paid/sponsored social media, and on the home page of the District website. Next month, we will hear from Coachella Valley Mosquito and Vector Control General Manager Jeremy Wittie, who will discuss fixing water leaks to avoid standing water, a breeding ground for mosquitoes.



CASA Annual Conference: July 31 – August 2, 2024

The California Association of Sanitation Agencies is hosting its annual conference at the end of the month. Topics include pending legislation impacting wastewater providers and innovation and trends in the wastewater field.



If any other events occur throughout the month, they will be communicated either from the Public Affairs team or Dori Petee.

Youth & Education Programs

Project WET Teacher Training

MSWD partnered with CVWD to offer Project WET professional development workshops for local educators. Project WET workshops guide educators through an engaging, firsthand experience that prepares them to easily implement Project WET activities in their classroom or learning space. Participants were provided a copy of the updated Foundations of Water Education Guide to aid them in lesson-planning efforts.



DHS Recreation Center Summer Camp



In partnership with the Desert Hot Springs Recreation Center, MSWD will present eight water education and activity sessions to students this summer as part of the Recreation Center's summer programming. This year's summer program features water, and what better way than to have MSWD join in and help share our love for all things water? All students will receive a specially designed refillable MSWD water bottle for the kids to keep.

Dates include:

- Two morning sessions on Wednesday, June 12, 2024
- Two afternoon sessions on Tuesday, June 25, 2024
- Two morning sessions on Wednesday, July 17, 2024
- Two afternoon sessions on Tuesday, July 30, 2024

DHS High School REAL Academy Internship

After completing the summer internship program, Mission Springs Water District celebrated Mary Aler, Stephanie Martinez, Jeremy Minjarez, and Samuel Sosa at its Board of Directors meeting on Monday, June 17, 2024. In partnership with the Desert Hot Springs High School REAL Academy, the program provides valuable hands-on experience and educational opportunities to students, exposing a new generation to the opportunities in water.



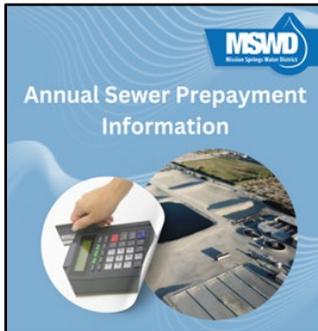
Public & Media Outreach

2023 Consumer Confidence Report (CCR) Water Quality Report

MSWD complies with regulations requiring the annual publication of a Consumer Confidence Report on water quality. It provides source water analysis, performance on water quality standards, and other information regarding the quality of our water supply. The Water Quality Report, sent to customers each year by July 1, is also available for download in English and Spanish on the website.



Annual Sewer Pre-Payment Option for 2024-2025



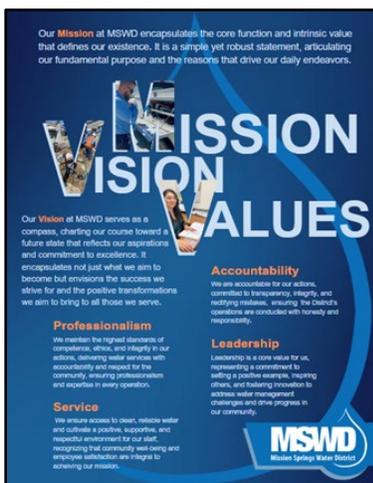
MSWD Customers can pre-pay their annual sewer service bill instead of allowing it to be placed on their property tax bill. Customers can pre-pay their sewer bills by Monday, July 1, 2024, to avoid having their sewer payment rolled onto the property taxes. To promote the pre-payment option, MSWD sent letters with a tear-off payment coupon to all wastewater customers and promoted it on social media and our website promotions.

Customer Newsletter

Our June 2024 Water Matters newsletter featured information about summer conservation, the monthly Water Talk presentation, and the annual Rotary Beh Heart Award the MSWD Hilary Emergency Response Team received. A copy of the newsletter is included in Appendix E.



Strategic Plan



Our 2024 Strategic Plan builds upon the achievements of the 2017 plan, considering the rich history, current strengths, weaknesses, opportunities, and threats. It is not merely a document but a dynamic action plan that propels MSWD forward, ensuring our continued success in providing, protecting, and preserving our most vital resource —Water!

With this new plan and updated vision, the Public Affairs Department updated the Mission, Vision, and Values posters to place around the administrative building and corporate yard.

Legislative Update

Federal: Water Conservation Rebate Tax Bill Introduced in the House

Representatives Jared Huffman (D-CA) and John Curtis (R-UT) reintroduced the Water Conservation Rebate Tax Parity Act (H.R. 8682). The bill would amend the federal tax code so that rebates for water conservation and water runoff management improvements are not considered taxable income. The legislation was referred to the Ways and Means Committee for consideration.

Federal: House Passes Wastewater Pollution Prevention Bill

On June 11, 2024, the House passed the Wastewater Infrastructure Pollution Prevention and Environmental Safety (WIPPEs) Act (H.R. 2964) by a vote of 351-56. This bill would require the Federal Trade Commission to issue regulations for wipe manufacturers to label their products as non-flushable to protect against wastewater infrastructure damage. The legislation was sent to the Senate and was referred to the Commerce, Science, and Transportation Committee for consideration. Additional Federal updates are available in Appendix D.

State: Taxpayer Deception Act (Initiative #1935) Pulled from November Ballot by Supreme Court

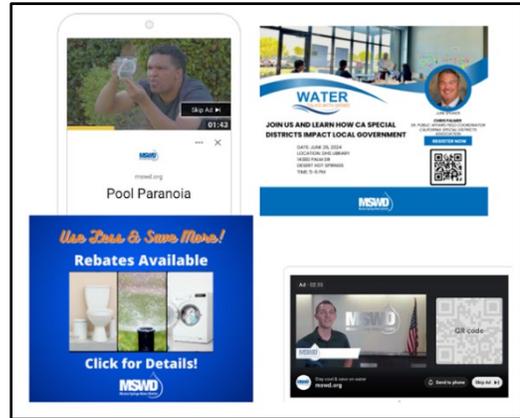
The California Supreme Court ruled Initiative 1935 ineligible for the November 2024 statewide ballot. Known by opponents as The Taxpayer Deception Act, Initiative 1935 would have revised the State Constitution to retroactively invalidate hundreds of local ballot measures and jeopardized billions of dollars in funding for essential services.

In its 7-0 opinion in the case of *Legislature v. Weber*, authored by Justice Liu and concurred with by Chief Justice Guerrero and Justices Corrigan, Kruger, Groban, Jenkins, and Evans, the Court concluded that, "Petitioners have clearly established that the challenged measure would revise the Constitution without complying with the appropriate procedure. The changes proposed by the TPA [Taxpayer Protection Act] are within the electorate's prerogative to enact, but because those changes would substantially alter our basic plan of government, the proposal cannot be enacted by initiative. It is instead governed by the procedures for revising our Constitution. We therefore issue a peremptory writ of mandate directing the Secretary to refrain from taking any steps to place the TPA on the November 5, 2024, election ballot or to include the measure in the voter information guide."

The State Legislature, Governor Gavin Newsom, and former Senate President Pro Tem John Burton filed a petition in the original jurisdiction of the Supreme Court for an order directing Secretary Weber to remove the measure from the ballot. The Supreme Court typically hears appeals from lower courts, and exercise of its original jurisdiction is rare. At the urging of a wide range of amici, coalition of local government advocates including the CSDA among them, the Court ordered full briefing and argument of the petition.

MSWD Digital Advertising

For the month of June 2024, the District featured four Google and Facebook/Instagram ads promoting various MSWD programs. The Google campaign garnered almost 207,652 impressions and 1,572 link clicks. Our Facebook ads garnered more than 176,545 impressions and 272 link clicks. A full report is included in Appendix E.



Social Media

A copy of the June 2024 social media report can be found in Appendix E. This report highlights activities and posts on the District's social media platforms. Some of our most engaging posts included the MSWD's Finance Team as they were recognized by the Board, the Summer Internships, and Worker Wednesday posts. The most shared posts were Drink Award Winning Tap Water, Summer Conservation, and National Hydration Day. The posts with the highest reach were the Summer Internships, Water Talks, and the CWEA Awards posts.

3 Most Engaging Posts	3 Highest Reach Posts	3 Most Shared Posts
<p>Post 34298269 MSWD's Finance Team was recognized 19.58% during this week's Boa...</p>	<p>Summer Internships 🌱 Growing Our Own! 🌟 Today marks the 640 exciting beginning a...</p>	<p>Drink Tap Water 💧 Think Beyond Bottled – Drink Award- 3 Winning Tap Water! ...</p>
<p>Summer Internships 🌱 Growing Our Own! 🌟 Today marks 15.78% the exciting beginning a...</p>	<p>Water Talks 💧 Soaring to new heights, our incredible 365 summer interns f...</p>	<p>Summer Conservation ☀️ Summer is here, and it's time to dive 2 into some pool ...</p>
<p>Post 33722425 It's our favorite day of the week, Worker13.79% Wednesday! 💧 Fr...</p>	<p>Post 34345869 During this week's Board of Directors 285 meeting, Chuck Gree...</p>	<p>Post 34301623 It's national Hydration Day! Stay hydrated this 2 summer by...</p>

CV Water Counts

In June 2024, the digital marketing campaigns achieved impressive results across various platforms. The Google Ads campaign saw a total of 221,351 display ad impressions, 2,147 search ad impressions, and 69,404 video impressions, generating 2,679 clicks. The Facebook ad campaign was also effective, with 864 link clicks from 155,877 impressions and reaching 48,937 users. The website recorded 4,004 users, 5,061 sessions, and 6,353 pageviews, with the "Conservation Tips" page leading the views. Additionally, the e-Newsletter had a remarkable open rate of 59.57%, significantly higher than the industry average, and a click rate of 10.86%.



Rebates & Conservation

The Public Affairs team continued to promote rebates and conservation throughout our service territory during June 2024.

Toilet Rebates

The District processed two toilet rebate applications in June 2024, totaling \$300.

Turf Rebates

The District processed one turf rebate in June 2024, totaling \$920.

Clothes Washer Rebates

The District received one clothes washer rebate application in June 2024, totaling \$150.

Smart Controller Rebates

The District received one smart controller rebate application in June 2024, totaling \$128.92.

Conservation Kits

The District did not receive any requests for conservation kits in June 2024.

Bottled Water Tracking Report

Date Supplied	Requested By	Event or Purpose	Cases Requested
06/05/2024	City of DHS	Monthly Water Supply	15
06/17/2024	CVCAN	Monthly Membership Meeting	2
06/18/2024	GCVCC	Gift Basket Donation	1
06/26/2024	MSWD	Water Talks – DHS Library	2
06/27/2024	MSWD	Project WET	1
Total			21



APPENDIX A – Finance & Accounting Information

MISSION SPRINGS WATER DISTRICT
COMBINED FUNDS
DISTRICT SUMMARY
JULY 1, 2023 TO MAY 31, 2024

YEAR TO DATE				JULY 1, 2022 TO MAY 31, 2023			
ACTUAL	BUDGET	FAVORABLE (UNFAVORABLE)	FAVORABLE (UNFAVORABLE)	ACTUAL	BUDGET	FAVORABLE (UNFAVORABLE)	FAVORABLE (UNFAVORABLE)
		VARIANCE AMOUNT	VARIANCE PERCENT			VARIANCE AMOUNT	VARIANCE PERCENT
19,248,661	19,495,289	(246,628)	-1%	17,820,819	18,231,424	(410,605)	-2%
19,502,986	22,390,550	2,887,563	13%	17,753,941	18,048,057	294,116	2%
(254,325)	(2,895,261)	2,640,936	91%	66,878	183,367	(116,489)	-64%
7,954,019	7,324,424	629,595	9%	4,000,553	3,121,460	879,093	28%
896,306	975,227	78,921	8%	493,335	1,218,864	725,529	60%
7,057,714	6,349,197	708,517	11%	3,507,218	1,902,596	1,604,622	84%
6,803,389	3,453,936	3,349,452	97%	3,574,096	2,085,963	1,488,133	71%

OPERATING REVENUE:
OPERATING EXPENSE:
NET OPERATING INCOME

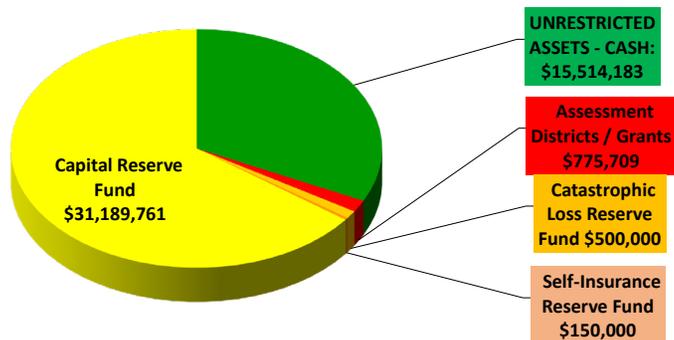
ADD NON-OPERATING REVENUE
LESS NON-OPERATING EXPENSE
NET NON-OPERATING INCOME

NET INCOME

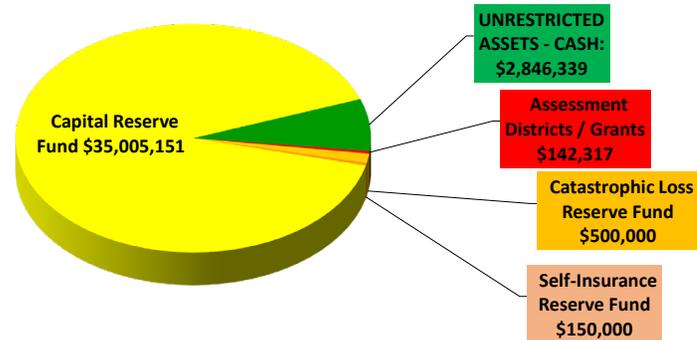
OTHER INFORMATION

	5.98	DEBT SERVICE RATIO	9.95
	1.30%	INVESTMENT RETURN	0.34%
EARNED \$	33,468	WELLS FARGO LOAN INTEREST \$	53,200 PAID
	\$ 42,784,058	CASH - JULY 1	\$ 47,763,075
	\$ 5,345,595	INCREASE/(DECREASE) IN CASH	\$ (9,119,268)
	\$ 48,129,653	CASH - END OF PERIOD	\$ 38,643,807
WELLS FARGO \$	15,514,183	UNRESTRICTED CASH	\$ 2,846,339
WELLS FARGO \$	569,268	RESTRICTED - ASSESSMENT DISTRICTS	\$ 23,786
CALTRUST \$	6,972,735	RESTRICTED - SHORT TERM FUND	\$ 11,614,564
CALTRUST \$	22,286,082	RESTRICTED - MEDIUM TERM FUND	\$ 21,518,240
CALTRUST \$	2,787,385	RESTRICTED - LIQUIDITY FUND	\$ 2,640,878
	\$ 48,129,653	RESTRICTED TOTAL CASH	\$ 38,643,807

Total Cash In Custody of MSWD 2024



Total Cash In Custody of MSWD 2023

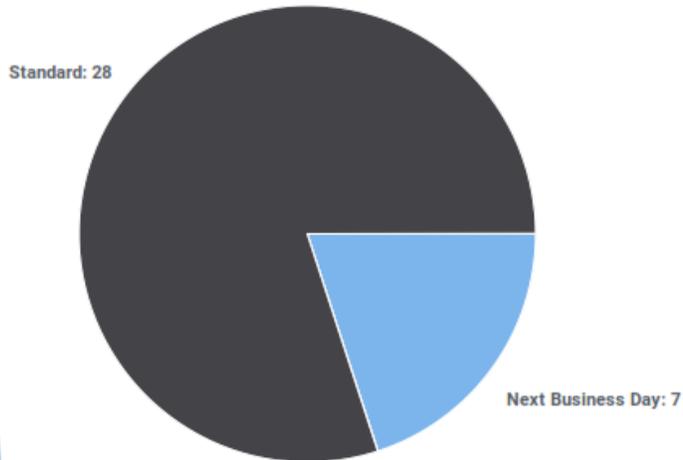


APPENDIX B – Innovation & Technology Information

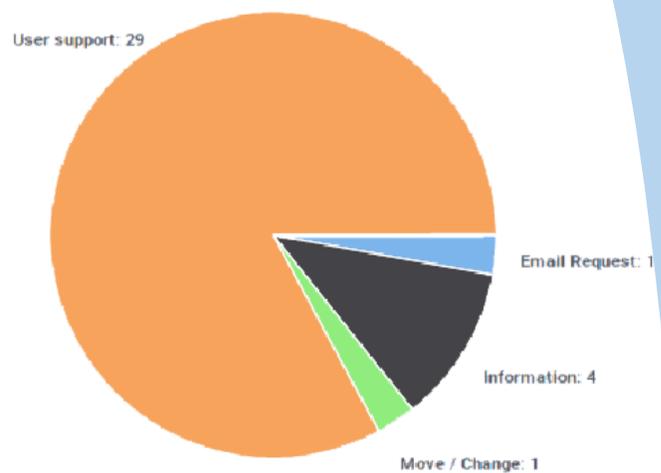
Mission Springs — June, 2024 Client report

Client Activity Report and Analysis

Tickets received by Priority



Tickets received By Type



Client Service Rating

Overall Satisfaction	100%
Number of Service Requests	35
Number of Survey Responses	0
Response Rate	0%

Tickets Received 35

Tickets Closed 38

Ticket MTTR 6 hr.

Client Hours — June

Hours on SOs 103

Hours on Projects 15

Meeting Hours 8

TOTAL HOURS 126

Mission Springs — June, 2024 Client report

June Client Meetings

Meeting Title	Topics	Time Allocated
Weekly Technology Review (During Onboarding)	<ul style="list-style-type: none"> • Password Policy audit • Intune Licensing • Switch Refresh Quote 	8 hours

Client Open Projects

Project Title	Purpose
Advanced Monitoring setup	Configure the servers for alerts on new files created
Mail Protection	Increase inbound mail protection and visibility
iPad Replacements	Deploy new iPads at Wastewater

Client Pending Projects

Project Title	Purpose
Server Refresh	Ensure MSWD servers are within proper life cycle
Phone system Review	Secure best pricing and technology for MSWD phones
Switch Refresh	Upgrade some of the network switches

APPENDIX C – Wastewater & Water Production Tables

WASTEWATER REPORT

SEWER CONNECTION SUMMARY

	2023/24	2022/23	2021/22	2020/21	2019/20	2018/19	2017/18	2016/17	2015/16	2014/15	2013/14	2012/13	2011/12
July	4	4	18	8	7	9	51	2	1	139	2	0	0
August	12	26	20	4	1	8	53	2	4	214	4	0	2
September	17	20	20	5	2	12	8	11	2	90	2	1	0
October	3	13	36	9	4	8	12	4	21	65	8	2	1
November	7	8	29	50	10	9	7	7	1	52	18	7	3
December	21	8	12	9	3	3	64	1	0	86	22	11	2
January	2	35	14	21	7	1	16	8	3	27	3	11	1
February	1	4	7	23	5	1	42	0	3	5	46	6	1
March	1	24	17	48	1	0	23	5	0	31	16	2	1
April	7	16	7	18	3	3	15	30	0	8	95	14	3
May	8	9	16	17	11	3	20	45	7	13	98	3	2
June	0	4	2	21	7	3	6	70	4	4	72	2	0
Annual	83	171	198	233	61	60	317	185	46	734	386	59	16

Connections to Sewer Collection System:

As of June 30, 2023 8,836
 Plus YTD 83

Total Sewer Connections = 8,919

WASTEWATER FLOW MGD

2023/24	HORTON PLANT		DESERT CREST	
	Avg. Daily Flow	Peak 24 hr. Flow	Avg. Daily Flow	Peak 24 hr. Flow
July	1.922043	2.149212	0.050983	0.071200
August	1.929369	2.592078	0.047453	0.067540
September	2.037218	2.182773	0.046081	0.055570
October	2.050049	2.173503	0.040804	0.051000
November	2.065661	2.265582	0.046158	0.059550
December	2.037725	2.208722	0.045566	0.057730
January	2.014687	2.152567	0.045226	0.049620
February	1.999080	2.184408	0.047016	0.053920
March	2.075331	2.301861	0.047050	0.054740
April	2.059142	2.222371	0.040275	0.047630
May	1.983604	2.113440	0.036827	0.040730
June	1.982771	2.091744	0.039008	0.046700

WASTEWATER FLOW MGD

2022/23	HORTON PLANT		DESERT CREST	
	Avg. Daily Flow	Peak 24 hr. Flow	Avg. Daily Flow	Peak 24 hr. Flow
July	1.980020	2.086591	0.038856	0.045610
August	2.007484	2.156507	0.043378	0.051750
September	2.085598	2.243680	0.042339	0.047130
October	1.980283	2.266199	0.045616	0.052230
November	1.966075	2.124845	0.045861	0.050330
December	1.963779	2.145901	0.041817	0.050300
January	1.954007	2.142796	0.043181	0.048220
February	1.917610	2.093768	0.041724	0.056170
March	1.977725	2.134190	0.042863	0.047530
April	2.047194	2.217048	0.037373	0.047160
May	1.977976	2.188987	0.040162	0.059330
June	1.938862	2.058816	0.049741	0.067470

WATER REPORT

WATER CONNECTION SUMMARY													
	2023/24	2022/23	2021/22	2020/21	2019/20	2018/19	2017/18	2016/17	2015/16	2014/15	2013/14	2012/13	2011/12
July	5	6	18	7	4	5	7	2	0	0	1	0	0
August	14	28	19	6	10	5	3	2	2	0	1	0	0
September	19	22	23	18	2	14	4	13	3	0	2	2	0
October	4	16	33	13	3	21	8	3	20	0	5	1	1
November	9	10	27	10	16	4	0	7	3	0	1	0	1
December	5	9	9	2	17	3	3	2	0	0	2	0	0
January	5	26	14	15	6	3	20	1	1	2	2	0	0
February	3	14	8	13	8	5	11	1	0	1	0	1	0
March	6	29	19	16	2	3	6	5	0	12	0	0	4
April	11	24	6	11	1	3	7	11	2	7	0	1	4
May	9	16	19	15	12	5	11	9	8	2	0	1	2
June	3	5	1	24	11	2	8	2	10	1	0	0	0
Annual	93	205	196	150	92	73	88	58	49	25	14	6	12
Avg./ Mo.	7.75	17.08	16.33	12.50	7.67	6.08	7.33	4.83	4.08	2.08	1.17	0.50	1.00

Connections to Water System:

As of June 30, 2023 13,542

Plus YTD 93

Total Water Connections = 13,635

WATER PRODUCTION SUMMARY													
	FY 2023/24	Variance from prior year		FY 2022/23	FY 2021/22	FY 2020/21	FY 2019/20	FY 2018/19	FY 2017/18	FY 2016/17	FY 2015/16	FY 2014/15	FY 2013/14
	AF	AF	%	AF									
July	789.99	38.20	5.08%	751.79	796.57	857.77	853.23	857.20	835.87	714.50	659.11	859.00	942.82
August	737.74	-112.45	-13.23%	850.19	839.93	885.31	795.18	806.47	829.93	808.54	706.62	730.71	828.60
September	675.06	-40.97	-5.72%	716.03	738.65	784.80	757.08	689.47	712.40	679.54	657.37	800.67	813.20
October	709.23	17.25	2.49%	691.98	665.18	755.84	709.39	709.81	733.86	678.33	575.86	716.30	716.09
November	629.05	29.66	4.95%	599.39	679.85	690.13	619.87	631.75	642.41	601.89	582.22	533.69	557.05
December	529.99	-24.28	-4.38%	554.27	565.48	588.32	537.23	502.16	584.24	520.63	503.10	590.83	633.09
January	556.57	26.18	4.94%	530.39	580.28	537.96	553.20	570.20	599.52	465.10	431.38	526.86	582.86
February	458.69	-31.72	-6.47%	490.41	527.34	495.61	520.85	415.49	512.79	453.39	483.92	506.49	522.87
March	560.24	59.87	11.97%	500.37	601.44	625.80	557.73	490.92	536.09	549.50	514.05	614.94	603.89
April	649.67	97.33	17.62%	552.34	624.07	649.34	573.02	635.08	644.06	540.56	502.36	622.58	664.05
May	696.24	-30.01	-4.13%	726.25	745.36	723.62	698.99	598.36	697.15	731.81	601.83	590.28	708.18
June	700.11	18.02	2.64%	682.09	730.02	761.63	806.02	710.39	688.74	732.68	685.93	706.34	812.96
TOTAL	7,692.58	47.08	0.62%	7,645.50	8,094.17	8,356.13	7,981.79	7,617.30	8,017.06	7,476.47	6,903.75	7,798.69	8,385.66

APPENDIX D – Federal Update from Carpi & Clay

Mission Springs Water District Federal Update

June 28, 2024

FY25 Appropriations Update

In June, the House Appropriations Committee continued consideration of Fiscal Year (FY) 2025 appropriations bills. The chart below outlines the status of each of the twelve FY25 appropriations bills in the House. The House Appropriations Committee Chair Tom Cole (R-OK) is hopeful that all twelve of the FY25 bills will move through the floor of the House prior to the August recess.

FY25 Appropriations Bills	Subcommittee Allocation (in billions)	House Subcommittee Markup Date	House Full Committee Markup Date	House Passage
Agriculture-Rural Development	\$25.873	Passed Subcommittee on 6/11	7/10	
Commerce-Justice-Science	\$78.288	Passed Subcommittee on 6/26	7/9	
Defense	\$833.053	Passed Subcommittee on 6/5	Passed Committee on 6/13 by a vote of 34-25	Passed the House on 6/28 by a vote of 217-198
Energy-Water Development	\$59.19	Passed Subcommittee on 6/28	7/9	
Financial Services	\$23.608	Passed Subcommittee on 6/5	Passed Committee on 6/13 by a vote of 33-24	
Homeland Security	\$64.805	Passed Subcommittee on 6/4	Passed Committee on 6/12 by a vote of 33-26	Passed the House on 6/28 by a vote of 212-203

Interior-Environment	\$37.739	Passed Subcommittee on 6/28	7/9	
Labor-HHS	\$186.586	Passed Subcommittee on 6/27	7/10	
Legislative Branch	\$7.125	Passed Subcommittee on 5/23	Passed Committee on 6/13 by a vote of 33-24	
MilCon-VA	\$147.520	Passed Subcommittee on 5/21	Passed Committee on 5/23 by a vote of 34-25	Passed the House on 6/5 by a vote of 209-197
State-Foreign Ops	\$51.713	Passed Subcommittee on 6/4	Passed Committee on 6/12 by a vote of 31-26	Passed the House on 6/5 by a vote of 212-200
Transportation-Housing and Urban Development	\$90.4	Passed Subcommittee on 6/27	7/10	

In the Senate, Appropriations Committee Chair Patty Murray (D-WA) announced that the committee will begin marking up FY25 appropriations bills during the week of July 8th.

Supreme Court Overturns Chevron Doctrine

The Supreme Court has issued a 6-3 decision in *Loper Bright v. Raimondo* and *Relentless v. Commerce*, overturning a 40-year precedent set by *Chevron v. Natural Resources Defense Council*. This new ruling raises questions about longstanding regulations and the authority of federal agencies, especially in emerging fields like cryptocurrency and artificial intelligence. It places more responsibility on Congress to directly address policy issues and empowers lower-court judges to limit regulators when they overstep their authority. The Supreme Court majority stated that the Chevron decision inappropriately shifted the power to interpret the law from the judiciary to federal agencies. Under Chevron, judges were required to defer to agencies that provided a reasonable interpretation of ambiguous statutes.

Water Conservation Rebate Tax Bill Introduced in the House

Representatives Jared Huffman (D-CA) and John Curtis (R-UT) reintroduced the *Water Conservation Rebate Tax Parity Act (H.R. 8682)*. The bill would amend the federal tax code so that rebates for water conservation and water runoff management improvements

are not considered taxable income. The legislation was referred to the Ways and Means Committee for consideration.

House Passes Wastewater Pollution Prevention Bill

On June 11th, the House passed the *Wastewater Infrastructure Pollution Prevention and Environmental Safety (WIPPEES) Act* ([H.R. 2964](#)) by a vote of 351-56. This bill would require the Federal Trade Commission to issue regulations for wipe manufacturers to label their products as non-flushable to protect against wastewater infrastructure damage. The legislation was sent to the Senate and was referred to the Commerce, Science, and Transportation Committee for consideration.

Federal Funding Opportunities & Announcements

Reclamation Announces \$700 Million for Long-Term Water Conservation in the Lower Colorado River Basin. The Bureau of Reclamation (Reclamation) [announced](#) \$700 million in funding to support long-term water conservation in the Lower Colorado River Basin. Funding will support projects such as water distribution structures, advanced metering infrastructure, farm efficiency improvements, canal lining, turf removal, groundwater banking, desalination, water recycling, and water purification.

Reclamation Announces \$142.5 Million for Water Recycling and Desalination Projects. Reclamation [announced](#) \$142.5 million in funding for water recycling and desalination projects. \$85 million was awarded for planning, design, and construction of water recycling projects and the remaining \$57.5 million was awarded to desalination projects.

Reclamation Announces WaterSMART Cooperative Watershed Management Program Funding Webinar. Reclamation announced a webinar to discuss the Cooperative Watershed Management Program Phase I NOFO. The [NOFO](#) will provide grants for collaborative, grassroots watershed groups to complete development activities, watershed restoration planning, and watershed management project design. The webinar will be held on July 2nd at 12:30 pm ET, and registration can be found [HERE](#).

Federal Agency Personnel & Regulatory Announcements

DHS Releases Innovation, Research, and Development Strategic Plan. The Department of Homeland Security (DHS) released its [Innovation, Research, and Development Strategic Plan](#). DHS will focus on climate change technologies, adaptation and resilience, equity, critical infrastructure, and emissions reductions over the next decade.

DOE Announces Definition of Zero Emissions Building. The Department of Energy (DOE) announced a [National Definition of a Zero Emissions Building](#) to promote decarbonization in the buildings sector. The definition is intended to provide guidance to

developers of new and existing commercial and residential buildings to reduce emissions and energy costs.

DOL Announces Selections for Employment Navigator and Partnership Program.

The Department of Labor (DOL) [announced](#) the selection of eight partners for the Employment Navigator and Partnership Program (ENPP) with the department's Veterans' Employment and Training Service (VETS). The ENPP supports service members and their spouses as they transitioning from active duty to civilian life by providing personalized employment assistance. VETS signed three-year memorandums of understanding with organizations in California, Colorado, the District of Columbia, Florida, Idaho, Massachusetts, and New York to provide services through ENPP.

EPA Releases 2024-2027 Climate Adaptation Plan. EPA released its [2024-2027 Climate Adaptation Plan](#) detailing how the agency will incorporate climate adaptation into programs, policies, rules, enforcement activities, and operations. The plan focuses on developing a climate-ready workforce, building facility resilience, developing climate-resilient supply chains, integrating climate resilience with external funding opportunities, use of climate data and tools, and integrating climate adaptation into the rulemaking process.

EPA Releases Proposed Water System Restructuring Assessment Rule. EPA issued a [proposed rule](#) titled "Water System Restructuring Assessment Rule." The rule would require states to evaluate water systems that repeatedly violate drinking water standards or face major financial challenges. The proposed rule would establish a new mandatory restructuring assessment authority for states and establish eligibility requirements and limitations for restructuring incentives under state-approved restructuring plans. Comments are due by July 29th.

Reclamation Announces Deputy Commissioner Appointment. Reclamation announced Roque Sánchez will serve as Deputy Commissioner. He will oversee the internal and external relations strategies with Congress and the public regarding Reclamation's priorities, policies, and programs. He previously served as Senior Advisor at Reclamation and a Policy Advisor in the White House Office of Domestic Climate Policy.

Reclamation Seeks Comments on Revisions to Categorical Exclusions.

Reclamation is [requesting comments](#) on its proposed revisions of seven categorical exclusions in the agency's implementation procedures under the National Environmental Policy Act (NEPA), covering water-related contracts, use authorizations, financial assistance, loans, and funding activities. Comments are due July 8th.

USDA Releases Rural Energy Resource Guide. USDA released a new guide titled "[Rural Energy Resource Guide](#)" to assist rural communities in identifying federal funding opportunities for clean energy projects. The guide includes information on energy-efficient home repairs, financing energy infrastructure, funding efficiency equipment for business and industry, emergency energy needs, and biobased clean energy opportunities.

##

APPENDIX E – Public Affairs Information

Water Matters

News from your water provider



June 2024

Water Talks - Hosted by MSWD

Last month, MSWD hosted a Water Talk with water quality expert Chad Seidel, from Corona Environmental Consulting, who spoke about the State Water Resources Control Board and the EPA's recent adoption of new PFAS and Chromium 6 water quality standards and how these new regulations will impact MSWD and your water service.

A video of the event and a copy of the presentation are available on the MSWD website at mswd.org/waterquality. We hope you will join us for one of our next Water Talks as we continue to discuss issues impacting the District and water agencies across the State.

All meetings are being held between 5-6 p.m. at the Desert Hot Springs Library, located at 14380 Palm Drive, Desert Hot Springs, CA 92240. Space is limited, so sign up now to save your seat!

Save the dates:

June 26, 2024

July 24, 2024

August 28, 2024

September 25, 2024

October 30, 2024

November 20, 2024



Summer Conservation Tips!

It is heating up in the desert, which means customers typically use more water. Water usage increases in a variety of ways, including more irrigation, evaporative cooler usage, or swimming in the pool which requires topping off from evaporation and water loss from splashing. Conserving water is important not only for the future but also to save money on your water bill.

Here are some simple tips to help you save water this summer:

- **Evaporative coolers:** Maintenance to keep your evaporative cooler working to its fullest potential. When operating properly, evaporative coolers can use between 3 and 15 gallons of water per hour! Working improperly, they can waste hundreds of gallons.
- **Pools:** Check for and repair any leaks in your pool or equipment, make sure your auto-fill settings are working properly. Provide shaded areas around the pool to reduce evaporation and keep swimmers cool.

- **Landscape:** Water your plants and trees early in the morning or late in the evening to minimize evaporation. Use mulch around plants to help retain moisture and reduce the need for frequent watering.

For more water conservation tips scan the QR code or visit the website.



Service Above Self Celebrated at Rotary Big Heart Awards



Mission Springs Water District recently joined local leaders in celebrating the unsung heroes of our community during the DHS Rotary Club Big Heart Awards. Among the honorees was MSWD's Hilary Emergency Response Team, recognized for their extraordinary efforts during the August 20 storm. The MSWD team includes Water Production Supervisor Chad Finch, Field Operations Technician II Lorenzo Soto, Wastewater Treatment Plant Operator Mark Vermeer, and Water Production Operator II Tim Owens. The MSWD Team was not the only heroes of the evening the Rotary also lifted up educators, businesses, and other public servants for their service above self.

66575 Second Street, Desert Hot Springs, CA 92240

760.329.6448 • [MSWD.org](https://mswd.org)

El Agua Importa

Noticias de su proveedor de agua



Junio 2024

Charlas sobre el Agua - Presentadas por MSWD

El mes pasado, MSWD organizó una Charla sobre el Agua con el experto en calidad del agua, Chad Seidel de Corona Environmental Consulting, quien habló sobre la Junta Estatal de Control de Recursos Hídricos y la reciente adopción por parte de la EPA de nuevos estándares de calidad del agua para PFAS y Cromo 6, y cómo estas nuevas regulaciones impactarán a MSWD y su servicio de agua.

Un video del evento y una copia de la presentación están disponibles en el sitio web de MSWD en mswd.org/waterquality.

Esperamos que nos acompañe en una de nuestras próximas Charlas sobre el Agua mientras continuamos discutiendo temas que afectan al Distrito y a las agencias de agua en todo el Estado.

Todas las reuniones se llevarán a cabo entre las 5 y las 6 p.m. en la Biblioteca de Desert Hot Springs, ubicada en 14380 Palm Drive, Desert Hot Springs, CA 92240. El espacio es limitado, ¡así que regístrese ahora para reservar su asiento!

Reserve las fechas:

26 de junio de 2024

24 de julio de 2024

28 de agosto de 2024

25 de septiembre de 2024

30 de octubre de 2024

20 de noviembre de 2024



¡Consejos de Conservación para el Verano!

El calor está aumentando en el desierto, lo que significa que los clientes suelen usar más agua. El uso de agua aumenta de varias maneras, incluyendo más riego, el uso de enfriadores evaporativos o nadar en la piscina, lo que requiere rellenar debido a la evaporación y la pérdida de agua por salpicaduras. Conservar agua es importante no solo para el

futuro, sino también para ahorrar dinero en su factura de agua.

Aquí hay algunos consejos sencillos para ayudarle a ahorrar agua este verano:

- **Enfriadores evaporativos:** Mantenimiento para mantener su enfriador evaporativo funcionando a su máxima capacidad. Cuando funcionan correctamente, los enfriadores evaporativos pueden usar entre 3 y 15 galones de agua por hora. Funcionando incorrectamente, pueden desperdiciar cientos de galones.
- **Piscinas:** Revise y repare cualquier fuga en su piscina o equipo, asegúrese de que las configuraciones de auto-llenado funcionen correctamente. Proporcione áreas sombreadas alrededor de la piscina para reducir la evaporación y mantener a los nadadores frescos.

- **Paisajismo:** Riegue sus plantas y árboles temprano en la mañana o tarde en la noche para minimizar la evaporación. Use mantillo alrededor de las plantas para ayudar a retener la humedad y reducir la necesidad de riego frecuente.

Para más consejos de conservación de agua, escanee el código QR o visite el sitio web.



El Servicio por Encima de Uno Mismo Celebrado en los Premios Grandes Corazones de Rotary



El Distrito de Agua de Mission Springs se unió recientemente a líderes locales para celebrar a los héroes anónimos de nuestra comunidad durante los Premios Gran Corazón del Club Rotario de DHS. Entre los homenajeados se encontraba el Equipo de Respuesta a Emergencias de Hilary de MSWD, reconocido por sus esfuerzos extraordinarios durante la tormenta del 20 de agosto. El equipo de MSWD incluye al Supervisor de Producción de Agua Chad Finch, al Técnico de Operaciones de Campo II Lorenzo Soto, al Operador de la Planta de Tratamiento de Aguas Residuales Mark Vermeer, y al Operador de Producción de Agua II Tim Owens. El equipo de MSWD no fue el único héroe de la noche; el Rotary también destacó a educadores, negocios y otros servidores públicos por su servicio desinteresado.

66575 Second Street, Desert Hot Springs, CA 92240

760.329.6448 • MSWD.org



2024 - 2025 MSWD Bill Tracker

Updated 4/24/2024

Bill #	Issue	Summary	Status	Link	Sponsor
AB 62	Statewide water storage: expansion	<p>Current law establishes within the Natural Resources Agency the State Water Resources Control Board and the California regional water quality control boards. Current law requires the work of the state board to be divided into at least 2 divisions, known as the Division of Water Rights and the Division of Water Quality. This bill would establish a statewide goal to increase above- and below-ground water storage capacity by a total of 3,700,000 acre-feet by the year 2030 and a total of 4,000,000 acre-feet by the year 2040. The bill would require the Department of Water Resources, in consultation with the state board, to take reasonable actions to promote or assist efforts to achieve the statewide goal, as provided. The bill would require the department, beginning July 1, 2027, and on or before July 1 every 2 years thereafter until January 1, 2043, in consultation with the state board, to prepare and submit a report to the Legislature on the progress made to achieve the statewide goal.</p>	2/1/2024-From committee: Filed with the Chief Clerk pursuant to Joint Rule 56.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB62	Mathis
AB 227	State employment: social media platforms.	<p>Would, except as specified, prohibit a person from installing an application for a social media platform on a state-owned or state-issued electronic device if specified conditions are met, including that the social media company that owns the application is domiciled in, has its principal place of business in, has its headquarters in, or is organized under the laws of, a country of concern. The bill would also prohibit a person from installing an application for a social media platform owned or controlled by specified companies from being installed on a state-owned or state-issued electronic device. The bill would define various terms for these purposes.</p>	2/1/2024-From committee: Filed with the Chief Clerk pursuant to Joint Rule 56.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB227	Mathis
AB 305	California Flood Protection Bond Act of 2024	<p>Would enact the California Flood Protection Bond Act of 2024 which, if approved by the voters, would authorize the issuance of bonds in the amount of \$4,500,000,000 pursuant to the State General Obligation Bond Law for flood protection projects, as specified. The bill would provide for the submission of these provisions to the voters at the November 5, 2024, statewide general election.</p>	5/22/2024 Re-referred to Com. on N.R. and W.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB305	Villapudua
AB 422	Natural Resources Agency: statewide water storage: tracking	<p>Would require the Natural Resources Agency, on or before June 1, 2024, to post on its publicly available internet website information tracking the progress to increase statewide water storage, and to keep that information updated.</p>	2/1/2024-From committee: Filed with the Chief Clerk pursuant to Joint Rule 56	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB422	Alanis
AB 429	Groundwater wells: permits	<p>Current law requires the State Water Resources Control Board to adopt a model water well, cathodic protection well, and monitoring well drilling and abandonment ordinance implementing certain standards for water well construction, maintenance, and abandonment and requires each county, city, or water agency, where appropriate, not later than January 15, 1990, to adopt a water well, cathodic protection well, and monitoring well drilling and abandonment ordinance that meets or exceeds certain standards. Under current law, if a county, city, or water agency, where appropriate, fails to adopt an ordinance establishing water well, cathodic protection well, and monitoring well drilling and abandonment standards, the model ordinance adopted by the state board is required to take effect on February 15, 1990, and is required to be enforced by the county or city and have the same force and effect as if adopted as a county or city ordinance. The Sustainable Groundwater Management Act requires all groundwater basins designated as high- or medium-priority basins by the Department of Water Resources that are designated as basins subject to critical conditions of overdraft to be managed under a groundwater sustainability plan or coordinated groundwater sustainability plans by January 31, 2020, and requires all other groundwater basins designated as high- or medium-priority basins to be managed under a groundwater sustainability plan or coordinated groundwater sustainability plans by January 31, 2022, except as specified. This bill would, if 1% of domestic wells go dry in a critically overdrafted basin, as specified, prohibit a county, city, or any other water well permitting agency from approving a permit for a new groundwater well or for an alteration to an existing well in a basin subject to the act and classified as a critically overdrafted basin unless specified conditions are met.</p>	2/1/2024-From committee: Filed with the Chief Clerk pursuant to Joint Rule 56	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB429	Bennett



2024 - 2025 MSWD Bill Tracker

Updated 4/24/2024

Bill #	Issue	Summary	Status	Link	Sponsor
AB 460	State Water Resources Control Board: water rights and usage: interim relief: procedures.	Current law authorizes the State Water Resources Control Board to investigate all streams, stream systems, lakes, or other bodies of water, take testimony relating to the rights to water or the use of water, and ascertain whether water filed upon or attempted to be appropriated is appropriated under the laws of the state. Current law requires the board to take appropriate actions to prevent waste or the unreasonable use of water. This bill would authorize the board, in conducting specified investigations or proceedings to inspect the property or facilities of a person or entity, as specified. The bill would authorize the board, if consent is denied for an inspection, to obtain an inspection warrant, as specified, or in the event of an emergency affecting public health and safety, to conduct an inspection without consent or a warrant.	6/26/2024 - From committee: Do pass and re-refer to Com. on APPR. (Ayes 11. Noes 0.) Re-referred to Com. on APPR.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB460	Bauer-Kahn
AB 560	Sustainable Groundwater Management Act: groundwater adjudication	Current law prohibits a court from approving entry of judgment in certain adjudication actions for a basin required to have a groundwater sustainability plan under the Sustainable Groundwater Management Act, unless the court finds that the judgment would not substantially impair the ability of a groundwater sustainability agency, the State Water Resources Control Board, or the Department of Water Resources to comply with the act and to achieve sustainable groundwater management. This bill would require the parties to an adjudication action to submit a proposed settlement agreement determining rights to water to the board for a nonbinding advisory determination as to whether the proposed settlement agreement will substantially impair the ability of a groundwater sustainability agency, the board, or the department to achieve sustainable groundwater management before filing the proposed settlement agreement with the court. The bill would require the board to provide its nonbinding advisory determination to the parties no later than 120 days after the proposed settlement agreement was submitted, and would require the parties to include the board's nonbinding advisory determination in the court filing, as provided.	9/1/2023-In committee:Held under submission	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB560	Bennett
AB 735	Workforce development: utility careers	Would establish the High Road Utility Careers (HRUC) program, to be administered by the California Workforce Development Board, to connect existing resources with individuals interested in careers in the utility sector and ensure a continued reliable workforce for California utilities. The bill would require the board to administer the HRUC program through partnerships with statewide water, wastewater, and energy utility associations and to coordinate the program with existing and future programs and initiatives administered by the board, including high road training partnerships, in order to align interested individuals with available resources. The bill would require the HRUC program, upon appropriation by the Legislature, to dedicate funding and resources toward accomplishing specified goals, including connecting workers to high-quality jobs or entry-level work with defined routes to advancement and increasing skills and opportunities while expanding pipelines for low-income populations.	2/1/2024-From committee: Filed with the Chief Clerk pursuant to Joint Rule 56	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB735	Berman
AB 754	Water management planning: water shortages	Current law requires an urban water management plan to quantify past, current, and projected water use, identifying the uses among water use sectors, including, among others, commercial, agricultural, and industrial. Current law requires every urban water supplier to prepare and adopt a water shortage contingency plan as part of its urban water management plan. Current law requires the water shortage contingency plan to include the procedures used in conducting an annual water supply and demand assessment, including the key data inputs and assessment methodology used to evaluate the urban water supplier's water supply reliability for the current year and one dry year. Current law requires the key data inputs and assessment methodology to include specified information, including, among other things, a description and quantification of each source of water supply. This bill would require a water shortage contingency plan to include, if, based on a description and quantification of each source of water supply, a single reservoir constitutes at least 50% of the total water supply, an identification of the dam and description of existing reservoir management operations, as specified, and if the reservoir is owned and operated by the urban water supplier, a description of operational practices and approaches, as specified.	9/1/2023-In committee:Held under submission	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB754	Papan



2024 - 2025 MSWD Bill Tracker

Updated 4/24/2024

Bill #	Issue	Summary	Status	Link	Sponsor
AB 805	Sewer service: disadvantaged communities	Under current law, the State Water Resources Control Board and the 9 California regional water quality control boards regulate water quality in accordance with the Porter-Cologne Water Quality Control Act and the federal Clean Water Act. Current law authorizes a regional board to order the provision of sewer service by a receiving sewer system, as defined, to a disadvantaged community served by an inadequate onsite sewage treatment system, as defined. This bill would authorize the state board to require a sewer service provider to contract with an administrator designated or approved by the state board for administrative, technical, operational, legal, or managerial services to assist a designated sewer system with the provision of adequate sewer service, as defined. The bill would also authorize the state board to order a designated sewer system to accept those services, including full management and control of all aspects of the designated sewer system, from an administrator. The bill would define "designated sewer system" for these purposes as a sewer system that serves a disadvantaged community and that the state board finds to be either an inadequate sewage treatment system or a sewer system that has demonstrated difficulty in maintaining technical, managerial, and financial capacity to prevent fraud and mismanagement, or a sewer system that voluntarily accepts financial assistance for the provision of adequate sewer service.	6/24/2024-In committee: Referred to suspense file.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB805	Arambula
AB 817	Open meetings: teleconferencing: subsidiary body	The Ralph M. Brown Act requires, with specified exceptions, each legislative body of a local agency to provide notice of the time and place for its regular meetings and an agenda containing a brief general description of each item of business to be transacted. The act also requires that all meetings of a legislative body be open and public, and that all persons be permitted to attend unless a closed session is authorized. The act generally requires for teleconferencing that the legislative body of a local agency that elects to use teleconferencing post agendas at all teleconference locations, identify each teleconference location in the notice and agenda of the meeting or proceeding, and have each teleconference location be accessible to the public. Existing law also requires that, during the teleconference, at least a quorum of the members of the legislative body participate from locations within the boundaries of the territory over which the local agency exercises jurisdiction. Current law authorizes the legislative body of a local agency to use alternate teleconferencing provisions during a proclaimed state of emergency (emergency provisions) and, until January 1, 2026, in certain circumstances related to the particular member if at least a quorum of its members participate from a singular physical location that is open to the public and situated within the agency's jurisdiction and other requirements are met (nonemergency provisions). This bill, until January 1, 2026, would authorize a subsidiary body, as defined, to use similar alternative teleconferencing provisions and would impose requirements for notice, agenda, and public participation, as prescribed. In order to use teleconferencing pursuant to this act, the bill would require the legislative body that established the subsidiary body by charter, ordinance, resolution, or other formal action to make specified findings by majority vote, before the subsidiary body uses teleconferencing for the first time and every 12 months thereafter	6/5/2024-In committee: Set, second hearing. Failed passage. Reconsideration granted.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB817	Pacheco
AB 838	California Water Affordability and Infrastructure Transparency Act of 2023	The California Safe Drinking Water Act requires the State Water Resources Control Board to administer provisions relating to the regulation of drinking water to protect public health. Current law declares it to be the established policy of the state that every human being has the right to safe, clean, affordable, and accessible water adequate for human consumption, cooking, and sanitary purposes. The act prohibits a person from operating a public water system unless the person first submits an application to the state board and receives a permit to operate the system, as specified. The act requires a public water system to submit a technical report to the state board as a part of the permit application or when otherwise required by the state board, as specified, and to submit the report in the form and format and at intervals specified by the state board. This bill would require, beginning January 1, 2025, and thereafter at intervals determined by the state board, public water systems to provide specified information and data related to customer water bills and efforts to replace aging infrastructure to the state board.	2/1/2024-From committee: Filed with the Chief Clerk pursuant to Joint Rule 56	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB838	Connolly
AB 1072	Water conservation and efficiency: low-income residential customers	Would declare the policy of the state that all residents have access to water conservation and efficiency programs. The bill would also set forth related findings including that reaching the state's environmental justice goals and commitments requires designing climate adaptation programs so that all households may participate.	2/1/2024-From committee: Filed with the Chief Clerk pursuant to Joint Rule 56	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1072	Wicks



2024 - 2025 MSWD Bill Tracker

Updated 4/24/2024

Bill #	Issue	Summary	Status	Link	Sponsor
AB 1563	Groundwater sustainability agency: groundwater extraction permit: verification	Current law authorizes any local agency or combination of local agencies overlying a groundwater basin to decide to become a groundwater sustainability agency for that basin and imposes specified duties upon that agency or combination of agencies, as provided. Current law authorizes a groundwater sustainability agency to request of the county, and requires a county to consider, that the county forward permit requests for the construction of new groundwater wells, the enlarging of existing groundwater wells, and the reactivation of abandoned groundwater wells to the agency before permit approval. This bill would instead require a county to forward permit requests for the construction of new groundwater wells, the enlarging of existing groundwater wells, and the reactivation of abandoned groundwater wells to the groundwater sustainability agency before permit approval.	5/22/2024 Re-referred to Com. on L. GOV.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1563	Bennett
AB 1567	Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, Clean Energy, and Workforce Development Bond Act of 2024	Would enact the Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, Clean Energy, and Workforce Development Bond Act of 2024, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$15,995,000,000 pursuant to the State General Obligation Bond Law to finance projects for safe drinking water, wildfire prevention, drought preparation, flood protection, extreme heat mitigation, clean energy, and workforce development programs.	5/22/2024 Re-referred to Com. on N.R. and W.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1567	Garcia
AB 1573	Water conservation: landscape design: model ordinance	The Water Conservation in Landscaping Act provides for a Model Water Efficient Landscape Ordinance that is adopted and updated at least every 3 years by the Department of Water Resources, unless the department makes a specified finding. Current law requires a local agency to adopt the model ordinance or to adopt a water efficient landscape ordinance that is at least as effective in conserving water as the updated model ordinance, except as specified. Current law specifies the provisions of the updated model ordinance, as provided. Current law includes a related statement of legislative findings and declarations. This bill would require the updated model ordinance to include provisions that require that plants included in a landscape design plan be selected based on their adaptability to climatic, geological, and topographical conditions of the project site, as specified. The bill would also exempt landscaping that is part of a culturally specific project, as defined, ecological restoration projects that do not require a permanent irrigation system, mined-land reclamation projects that do not require a permanent irrigation system, and existing plant collections, as part of botanical gardens and arboretums open to the public, from the model ordinance. The bill would require the updated model ordinance to include provisions that, among other changes, prohibit the use of traditional overhead sprinklers on all new and rehabilitated landscapes and require that new and rehabilitated landscapes use only water efficient irrigation devices.	9/14/2023-Failed Deadline pursuant to Rule 61(a)(14). (Last location was INACTIVE FILE on 9/7/2023)(May be acted upon Jan 2024)	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1573	Friedman
AB 1597	Water quality: California-Mexico cross-border rivers	Would authorize, upon appropriation by the Legislature in the annual Budget Act or another statute, funds to be made available to the North American Development Bank (NADBank) for loans, grants, and direct expenditures to address water quality problems arising in the California-Mexico cross-border rivers. The bill would require the funding to be available for specified purposes, as provided, including water quality projects for the Tijuana River, and would make 10% of the funding available for the administrative costs of implementing these provisions. The bill would authorize funding provided for activities or projects in the State of Baja California to be provided through direct expenditures and for grants to an eligible funding recipient authorized to work in Mexico under a specified circumstance. The bill would authorize grant funding to be conditioned on enforceability and accountability mechanisms agreed upon by the North American Development Bank and the recipient, with the concurrence of the State Water Resources Control Board. The bill would require the California Environmental Protection Agency to notify the leadership office in each house of the Legislature on cross-border collaboration and the expenditure of the funding, as provided.	6/19/2024-From committee: Do pass and re-refer to Com. on JUD. with recommendation: To Consent Calendar. (Ayes 7. Noes 0.) (June 19). Re-referred to Com. on JUD.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1597	Alvarez



2024 - 2025 MSWD Bill Tracker

Updated 4/24/2024

Bill #	Issue	Summary	Status	Link	Sponsor
AB 1820	Housing development projects: applications: fees and exactions	Current law requires a housing development project be subject only to the ordinances, policies, and standards adopted and in effect when the preliminary application was submitted. This bill would authorize a development proponent that submits a preliminary application for a housing development project to request a preliminary fee and exaction estimate, as defined, and would require the local agency to provide the estimate within 10 business days of the submission of the preliminary application.	6/11/2024 - From committee: Do pass and re-refer to Com. on HOUSING. (Ayes 7. Noes 0.)	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1820	Schiavo
AB 1827	Local government: fees and charges: water: higher-consumptive water parcels	The California Constitution specifies various requirements with respect to the levying of assessments and property-related fees and charges by a local agency, including requiring that the local agency provide public notice and a majority protest procedure in the case of assessments and submit property-related fees and charges for approval by property owners subject to the fee or charge or the electorate residing in the affected area following a public hearing. This bill would provide that the fees or charges for property-related water service imposed or increased, as specified, may include the incrementally higher costs of water service due to specified factors, including the higher water usage demand of parcels. The bill would provide that the costs associated with higher water usage demands, the maximum potential water use, or a projected peak water usage demand may be allocated using any method that reasonably assesses the water service provider's cost of serving those parcels that are increasing potential water usage demand, maximum potential water use, or project peak water use demand.	6/26/2024 - From committee: Do pass (Ayes 5. Noes 2.)	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1827	Papan
AB 1851	Drinking water: schoolsites: lead testing pilot program	Would require the Superintendent of Public Instruction, if an appropriation is made for this purpose, to establish a pilot program to test for and remediate lead contamination in drinking water at participating local educational agency facilities with plumbing that was installed before January 1, 2010. The bill would require the Superintendent to select no fewer than 6 and no more than 10 local educational agencies for participation in the pilot program and, if a selected local educational agency consents to participate in the pilot program, the bill would require the Superintendent to provide grants to the participating local educational agencies for testing and remediating drinking water lead levels at eligible facilities. If sampling results show lead levels in excess of 5 parts per billion for any potable water system outlet, the bill would require a participating local educational agency to notify the parents and guardians of pupils who attend the school of the elevated lead levels, as provided, to take immediate steps to shut down all potable water system outlets where excess lead levels may exist, and to ensure that a lead-free source of drinking water is provided for pupils at each potable water system outlet that has been shut down.	6/13/2024 - has been set for hearing on 7/3/24 @ 9 AM.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1851	Holden
AB 2257	Local government: property-related water and sewer fees and assessments: remedies.	The California Constitution specifies various requirements with respect to the levying of assessments and property-related fees and charges by a local agency. The California Constitution includes a public notice and a majority protest procedure in the case of assessments and procedures for submitting property-related fees and charges for approval by property owners subject to the fee or charge or to the electorate residing in the affected area following a public hearing. Current law, known as the Proposition 218 Omnibus Implementation Act, prescribes specific procedures and parameters for local jurisdictions to comply with these requirements. This bill would prohibit, if a local agency complies with specified procedures, a person or entity from bringing a judicial action or proceeding alleging noncompliance with the constitutional provisions for any new, increased, or extended fee or assessment, as defined, unless that person or entity has timely submitted to the local agency a written objection to that fee or assessment that specifies the grounds for alleging noncompliance, as specified.	6/20/2024-Read second time and amended. Re-referred to Com. on L. GOV.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB2257	Wilson
AB 3121	Urban retail water suppliers: written notice: conservation order: dates	Current law authorizes the State Water Resources Control Board, on and after January 1, 2025, to issue a written notice to an urban retail water supplier that does not meet its urban water use objective. Current law authorizes the board, on and after January 1, 2026, to issue a conservation order to an urban retail water supplier that does not meet its urban water use objective. This bill would instead provide that the date the board is authorized to issue a written notice to January 1, 2026 and a conservation order to January 1, 2027.	6/25/2024-Read second time. Ordered to Consent Calendar.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB3121	Hart



2024 - 2025 MSWD Bill Tracker

Updated 4/24/2024

Bill #	Issue	Summary	Status	Link	Sponsor
SB 23	Water supply and flood risk reduction projects: expedited permitting.	Current law prohibits an entity from substantially diverting or obstructing the natural flow of, or substantially changing or using any material from the bed, channel, or bank of, any river, stream, or lake, or deposit or dispose of debris, waste, or other material containing crumbled, flaked, or ground pavement where it may pass into any river, stream, or lake, except under specified conditions, including requiring the entity to send written notification to the Department of Fish and Wildlife regarding the activity in the manner prescribed by the department. This bill would require a project proponent, if already required to submit a notification to the department, to submit to the department the certified or adopted environmental review document, as applicable, for the activity in the notification. The bill would require the department, under prescribed circumstances, to take certain actions within specified timelines, or within a mutually agreed-to extension of time.	2/1/2024-Returned to Secretary of Senate pursuant to Joint Rule 56.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB23	Caballero, Dodd
SB 57	Utilities: disconnection of residential service	Would require an electrical corporation, local publicly owned electric utility, gas corporation, local publicly owned gas utility, water corporation, or local agency that owns a public water system to postpone the disconnection of a customer's residential service for nonpayment of a delinquent account when the temperature will be 32 degrees Fahrenheit or cooler, or 95 degrees Fahrenheit or warmer, within the utility's service area during the 24 hours after that service disconnection would occur, as specified. The bill would require each of those utilities to notify its residential ratepayers of that requirement and to create an online reporting system available through its internet website, if it has one, that enables its residential ratepayers to report when their utility service has been disconnected in violation of that requirement, as specified. The bill would require the PUC to establish a citation program to impose a penalty on an electrical corporation or gas corporation that violates that requirement, and require each local publicly owned electric utility and local publicly owned gas utility to annually report to the State Energy Resources Conservation and Development Commission the number of residential service connections it disconnected for nonpayment of a delinquent account. The bill would authorize the State Water Resources Control Board to enforce the requirement that a water corporation and local agency that owns a public water system postpone a disconnection of a customer's residential service, as specified.	2/1/2024-Returned to Secretary of Senate pursuant to Joint Rule 56.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB57	Gonzalez
SB 366	The California Water Plan: long-term supply targets	Current law requires the Department of Water Resources to update every 5 years the plan for the orderly and coordinated control, protection, conservation, development, and use of the water resources of the state, which is known as "The California Water Plan." Current law requires the department to include a discussion of various strategies in the plan update, including, but not limited to, strategies relating to the development of new water storage facilities, water conservation, water recycling, desalination, conjunctive use, water transfers, and alternative pricing policies that may be pursued in order to meet the future needs of the state. Current law requires the department to establish an advisory committee to assist the department in updating the plan. This bill would revise and recast certain provisions regarding The California Water Plan to, among other things, require the department to instead establish a stakeholder advisory committee and to expand the membership of the committee to include tribes, labor, and environmental justice interests. The bill would require the department to coordinate with the California Water Commission, the State Water Resources Control Board, other state and federal agencies as appropriate, and the stakeholder advisory committee to develop a comprehensive plan for addressing the state's water needs and meeting specified long-term water supply targets established by the bill for purposes of The California Water Plan. The bill would require the plan to provide recommendations and strategies to ensure enough water supply for all beneficial uses.	6/26/2024 - Read second time and amended. Re-referred to Com. on APPR.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB366	Caballero



2024 - 2025 MSWD Bill Tracker

Updated 4/24/2024

Bill #	Issue	Summary	Status	Link	Sponsor
SB 583	Salton Sea Conservancy	Would establish the Salton Sea Conservancy within the Natural Resources Agency for specified purposes related to the Salton Sea region, including, among other things, to oversee the operation, maintenance, and management of projects to fulfill the state's obligations as detailed in State Water Resources Control Board Order WR 2017-0134 and to acquire, hold, and manage land or property rights within the Salton Sea Region after restoration projects are built. The bill would require the conservancy to carry out programs, projects, and activities to further those purposes. The bill would require, by January 1, 2026, the conservancy to be governed by a board of directors composed of designated membership. The bill would set forth the powers, duties, and limitations of the board of directors and the conservancy, as provided. The bill would create the Salton Sea Conservancy Fund and would make moneys in the fund, including authorized proceeds from the sale of bonds and allocations from the Salton Sea Lithium Fund, available, upon appropriation by the Legislature, for purposes of the conservancy. By imposing new duties on local agencies, this bill would create a state-mandated local program.	9/14/2023-Failed Deadline pursuant to Rule 61(a)(14). (Last location was INACTIVE FILE on 9/13/2023)(May be acted upon Jan 2024)	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB583	Padilla
SB 597	Building standards: rainwater catchment systems	Current law makes the California Building Standards Commission responsible for the publication of an updated edition of the California Building Standards Code every 3 years. This bill would require the department to conduct research and develop recommendations regarding building standards for the installation of rainwater catchment systems in newly constructed residential dwellings and would authorize the department to propose related building standards to the commission for consideration, as specified. The bill would authorize the department to expend moneys from the Building Standards Administration Special Revolving Fund for the above-described purposes, upon appropriation by the Legislature, as specified. The bill would require the department, on or before January 1, 2025, to provide a report to specified committees of the Legislature regarding the outcomes of its research and the recommendations developed.	9/1/2023-Failed Deadline pursuant to Rule 61(a)(11). (Last location was APPR. SUSPENSE FILE on 7/12/2023)(May be acted upon Jan 2024)	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB597	Glazer
SB 638	Climate Resiliency and Flood Protection Bond Act of 2024	Would enact the Climate Resiliency and Flood Protection Bond Act of 2024 which, if approved by the voters, would authorize the issuance of bonds in the amount of \$6,000,000,000 pursuant to the State General Obligation Bond Law, for flood protection and climate resiliency projects.	7/6/2023-July 11 hearing postponed by committee.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB638	Eggman
SB 687	Water Quality Control Plan: Delta Conveyance Project	Would require the State Water Resources Control Board to adopt a final update of the 1995 Water Quality Control Plan for the San Francisco Bay/Sacramento-San Joaquin Delta Estuary, as provided, before the board may consider a change in point diversion or any other water rights permit or order for the Delta Conveyance Project. The bill would also, if, after completing the update of the plan and in compliance with existing law, the board approves a change in point of diversion or any other water rights permit or order associated with the Delta Conveyance Project, prohibit the operation of the Delta Conveyance Project unless and until the updated plan is fully implemented. The bill would specify that these provisions do not constitute an authorization for or approval of funding for the Delta Conveyance Project or any other project that includes isolated Delta conveyance facilities, and do not reduce any statutory or other regulatory conditions or permit requirements for Delta conveyance projects.	6/29/2024 - From committee with author's amendments. Read second time and amended. Re-referred to Com. on NAT. RES.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB687	Eggman
SB 867	Drought, Flood, and Water Resilience, Wildfire and Forest Resilience, Coastal Resilience, Extreme Heat Mitigation, Biodiversity and Nature-Based Climate Solutions, Climate Smart Agriculture, Park Creation and Outdoor Access, and Clean Energy Bond Act of 2024	Would enact the Drought, Flood, and Water Resilience, Wildfire and Forest Resilience, Coastal Resilience, Extreme Heat Mitigation, Biodiversity and Nature-Based Climate Solutions, Climate Smart Agriculture, Park Creation and Outdoor Access, and Clean Energy Bond Act of 2024, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$15,500,000,000 pursuant to the State General Obligation Bond Law to finance projects for drought, flood, and water resilience, wildfire and forest resilience, coastal resilience, extreme heat mitigation, biodiversity and nature-based climate solutions, climate smart agriculture, park creation and outdoor access, and clean energy programs.	7/6/2023-July 10 hearing postponed by committee.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB867	Allen



2024 - 2025 MSWD Bill Tracker

Updated 4/24/2024

Bill #	Issue	Summary	Status	Link	Sponsor
SB 937	Development projects: permits and other entitlements: fees and charges	The Planning and Zoning Law requires each county and each city to adopt a comprehensive, long-term general plan for its physical development, and the development of specified land outside its boundaries, that includes, among other mandatory elements, a housing element. The Permit Streamlining Act, among other things, requires a public agency that is the lead agency for a development project to approve or disapprove that project within specified time periods. Current law extended by 18 months the period for the expiration, effectuation, or utilization of a housing entitlement, as defined, that was issued before, and was in effect on, March 4, 2020, and that would expire before December 31, 2021, except as specified. Current law provides that if the state or a local agency extended the otherwise applicable time for the expiration, effectuation, or utilization of a housing entitlement for not less than 18 months, as specified, that housing entitlement would not be extended an additional 18 months pursuant to these provisions. This bill would extend by 18 months the period for the expiration, effectuation, or utilization of a housing entitlement, as defined, that was issued before January 1, 2024, and that will expire before December 31, 2025, except as specified. The bill would toll this 18-month extension during any time that the housing entitlement is the subject of a legal challenge.	6/27/2024 - Read second time and amended. Re-referred to Com. on APPR.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB937	Wiener
SB 1072	Local government: Proposition 218: remedies.	The California Constitution sets forth various requirements for the imposition of local taxes. The California Constitution excludes from classification as a tax assessments and property-related fees imposed in accordance with provisions of the California Constitution that establish requirements for those assessments and property-related fees. Under these requirements, an assessment is prohibited from being imposed on any parcel if it exceeds the reasonable cost of the proportional special benefit conferred on that parcel, and a fee or charge imposed on any parcel or person as an incident of property ownership is prohibited from exceeding the proportional cost of the service attributable to the parcel. This bill would require, if a property-related fee or charge creates revenues in excess of the local government's reasonable cost of providing the specific benefit or specific government service, that the excess revenues be used only to reduce the subsequently adopted and following property-related fee or charge. The bill would declare that this provision is declaratory of existing law.	6/26/2024 - From committee: Do pass (Ayes 8. Noes 0.)	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB1072	Padilla
SB 1147	Drinking water: bottled water: microplastics levels	Would require, among other things, the Office of Environmental Health Hazard Assessment (OEHHA) to study the health impacts of microplastics in drinking water, including bottled water, in order to evaluate and identify safe and unsafe levels of microplastics in those types of water, and, on or before January 1, 2026, to develop and deliver to the State Water Resources Control Board, among other things, public health standards and goals for a safe level of microplastics in those waters. The bill would require the state board, on or before January 1, 2028, to adopt and implement those public health standards and goals developed and delivered by OEHHA, and to provide those public health standards and goals to local water agencies, along with other specified information provided by OEHHA. The bill would also require the state board to establish testing and reporting requirements for an annual testing of microplastics in bottled water sold in or into this state, as specified.	6/26/2024 - Do pass and re-refer to Com. on APPR. (Ayes 6. Noes 0.) Re-referred to Com. on APPR.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB1147	Portantino
SB 1156	Groundwater sustainability agencies: financial disclosures.	The Sustainable Groundwater Management Act requires all groundwater basins designated as high- or medium-priority basins by the Department of Water Resources to be managed under a groundwater sustainability plan or coordinated groundwater sustainability plans, except as specified. Existing law requires a groundwater sustainability plan to be developed and implemented for each medium- or high-priority basin by a groundwater sustainability agency. Current law authorizes any local agency or combination of local agencies overlying a groundwater basin to decide to become a groundwater sustainability agency for that basin, as provided. Current provisions of the Political Reform Act of 1974 prohibit a public official from making, participating in making, or attempting to use their official position to influence a governmental decision in which they know or have reason to know that they have a financial interest, as defined. However, current law permits a public official to make or participate in the making of a governmental decision, even if the public official knows or has reason to know that the official has a financial interest, if the official's participation is legally required for the action or decision to be made. Current law makes a knowing or willful violation of the act a misdemeanor and subjects offenders to criminal penalties. This bill would require members of the executive team, board of directors, and other groundwater management decision makers of groundwater sustainability agencies to annually disclose any economic or financial interests pursuant to the Political Reform Act of 1974 that may reasonably be considered to affect their decision-making related to groundwater management, as provided.	6/26/2024 - From committee: Do pass and re-refer to Com. on APPR. (Ayes 8. Noes 0.) Re-referred to Com. on APPR.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB1156	McKinnor



2024 - 2025 MSWD Bill Tracker

Updated 4/24/2024

Bill #	Issue	Summary	Status	Link	Sponsor
SB 1210	New housing construction: electrical, gas, sewer, and water service connections: charges	Current law defines the term “public utility” for certain purposes to include, among other corporations, every gas corporation, electrical corporation, water corporation, and sewer system corporation, where the service is performed for, or the commodity is delivered to, the public or any portion thereof. This bill would, for new housing construction, prohibit a connection, capacity, or other point of connection charge from a public utility, as defined, or a special district, as defined, for electrical, gas, sewer, or water service from exceeding 1% of the reported building permit value of that housing unit. The bill would require a public utility or special district to issue an above-described charge over a period of at least 10 years commencing on the date when the housing unit is first occupied, as specified. The bill would require a public utility to publicly report on its internet website the amount of any charge issued each year pursuant the above-described provision by the housing unit’s address.	6/26/2026 - From committee: Do pass and re-refer to Com. on APPR. (Ayes 6. Noes 0.) Re-referred to Com. on APPR.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB1210	Skinner
SB 1330	Urban retail water supplier: water use	Current law requires the Department of Water Resources, in coordination with the State Water Resources Control Board, to conduct necessary studies and investigations, and recommend for adoption by the board appropriate variances for unique uses that can have a material effect on an urban retail water supplier’s urban water use objective. Current law requires the department, in recommending variances, to also recommend a threshold of significance for each recommended variance. Current law requires an urban retail water supplier to request and receive approval by the board for inclusion of a variance in calculating their water use objective. Current law requires the board to post specified information on its internet website relating to variances, including a list of all urban retail water suppliers with approved variances. This bill would require the board to adopt variances recommended by the department for unique uses that can have a material effect on an urban retail water supplier’s urban water use objective. The bill would provide that variances adopted by the board shall not be subject to a threshold of significance. The bill would require an urban retail water supplier to self-certify the amount of water included in its urban water use objective that is attributable to a variance. The bill would require the board to randomly audit a select number of variances each year to ensure the self-certifications are based on variances adopted by the board.	6/26/2024 - Read second time and amended. Re-referred to Com. on APPR.	https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB1330	Archuleta
HR 7916	Removing Nitrate and Arsenic in Drinking Water Act	To amend the Safe Drinking Water Act to provide grants for nitrate and arsenic reduction projects, and for other purposes. This bill is in the first stage of the legislative process. It was introduced into Congress on April 9, 2024. It will typically be considered by committee next before it is possibly sent on to the House of Senate as a whole.	Committee chairs determine whether a bill will move past the committee stage. There have been no roll call votes related to this bill.	https://www.govtrack.us/congress/bills/118/hr7916/details	Torres
AB 2079	Groundwater extraction: large-diameter, high-capacity water wells: permits	The Sustainable Groundwater Management Act requires all groundwater basins designated as high- or medium-priority basins by the Department of Water Resources to be managed under a groundwater sustainability plan or coordinated groundwater sustainability plans, except as specified. Current law authorizes any local agency or combination of local agencies overlying a groundwater basin to decide to become a groundwater sustainability agency for that basin and imposes specified duties upon that agency or combination of agencies, as provided. Current law requires the State Water Resources Control Board to adopt a model water well, cathodic protection well, and monitoring well drilling and abandonment ordinance implementing certain standards for water well construction, maintenance, and abandonment and requires each county, city, or water agency, where appropriate, to adopt a water well, cathodic protection well, and monitoring well drilling and abandonment ordinance that meets or exceeds certain standards. Under current law, if a county, city, or water agency, where appropriate, fails to adopt an ordinance establishing water well, cathodic protection well, and monitoring well drilling and abandonment standards, the model ordinance adopted by the state board is required to take effect, and is required to be enforced by the county or city and have the same force and effect as if adopted as a county or city ordinance. This bill would require a local enforcement agency, as defined, to perform specified activities at least 30 days before determining whether to approve a permit for a new large-diameter, high-capacity well, as defined. By imposing additional requirements on a local enforcement agency, the bill would impose a state-mandated local program.	6/11/2024-In committee: Set, first hearing. Failed passage.	Bill Text - AB-2079 Groundwater extraction: large-diameter, high-capacity water wells: permits.	Bennett



CVWC Digital Marketing Report Website, Social, and Marketing Performance

Jun 1 - 30, 2024

by Hunter | Johnsen

Google Ads Campaigns

 **DISPLAY AD IMPRESSIONS**
CV Water Counts

221.35K

 **SEARCH AD IMPRESSIONS**
CV Water Counts

2,147

 **VIDEO IMPRESSIONS**
CV Water Counts

69,404

 **Clicks**
CV Water Counts

2,679

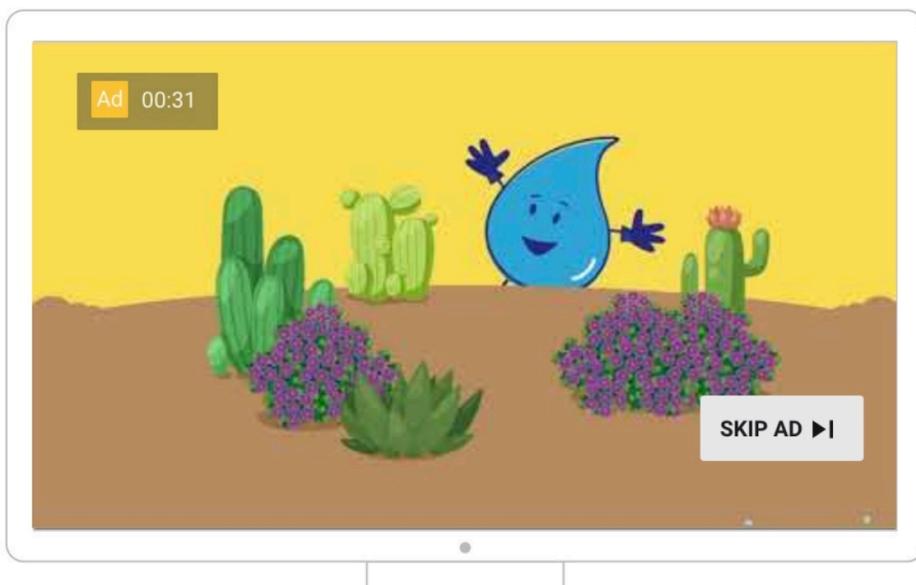
 **GOOGLE PROGRAMMATIC DISPLAY AD CAMPAIGN PERFORMANCE**
CV Water Counts

Campaign name	Clicks	Impr.
CV Water Counts June 2024	1,351	110,876
CV Water Counts June 2024 Spanish	999	110,475
	2,350	221,351



 **GOOGLE YOUTUBE VIDEO AD CAMPAIGN PERFORMANCE**
CV Water Counts

Account name	Impr.	Engagements	Video views	Clicks
CV Water Counts	69,404	25,603	11,090	207
CVWC Water Saving Tips YouTube Spanish June 2024	31,816	12,811	6,862	49
CVWC Water Saving Tips English YouTube June, 2024	37,588	12,792	4,228	158
	69,404	25,603	11,090	207



 **GOOGLE ADS PAID SEARCH CAMPAIGN PERFORMANCE**
CV Water Counts

Campaign	Clicks	Impr.
CVWC search	122	2,147
	122	2,147

Facebook Ad Campaigns



FACEBOOK AD PERFORMANCE

Hunter Johnsen

Ad preview	Link Clicks	Impr.	Reach	Frequency	Page engagement
 <p>CVWC - June www.instagram.com Conservation Tip of the Month: Water your yard in non-daylight hours. More water will reach the roots, and less water will evaporate. For more water-saving tips, visit CVWaterCounts.com/conservation-tips. #WaterWiseWednesday</p>	864	155,877	48,937	3.19	894
	864	155,877	48,937	3.19	894

Website Information

Users
CV Water - CV Water Counts - GA4

4,004

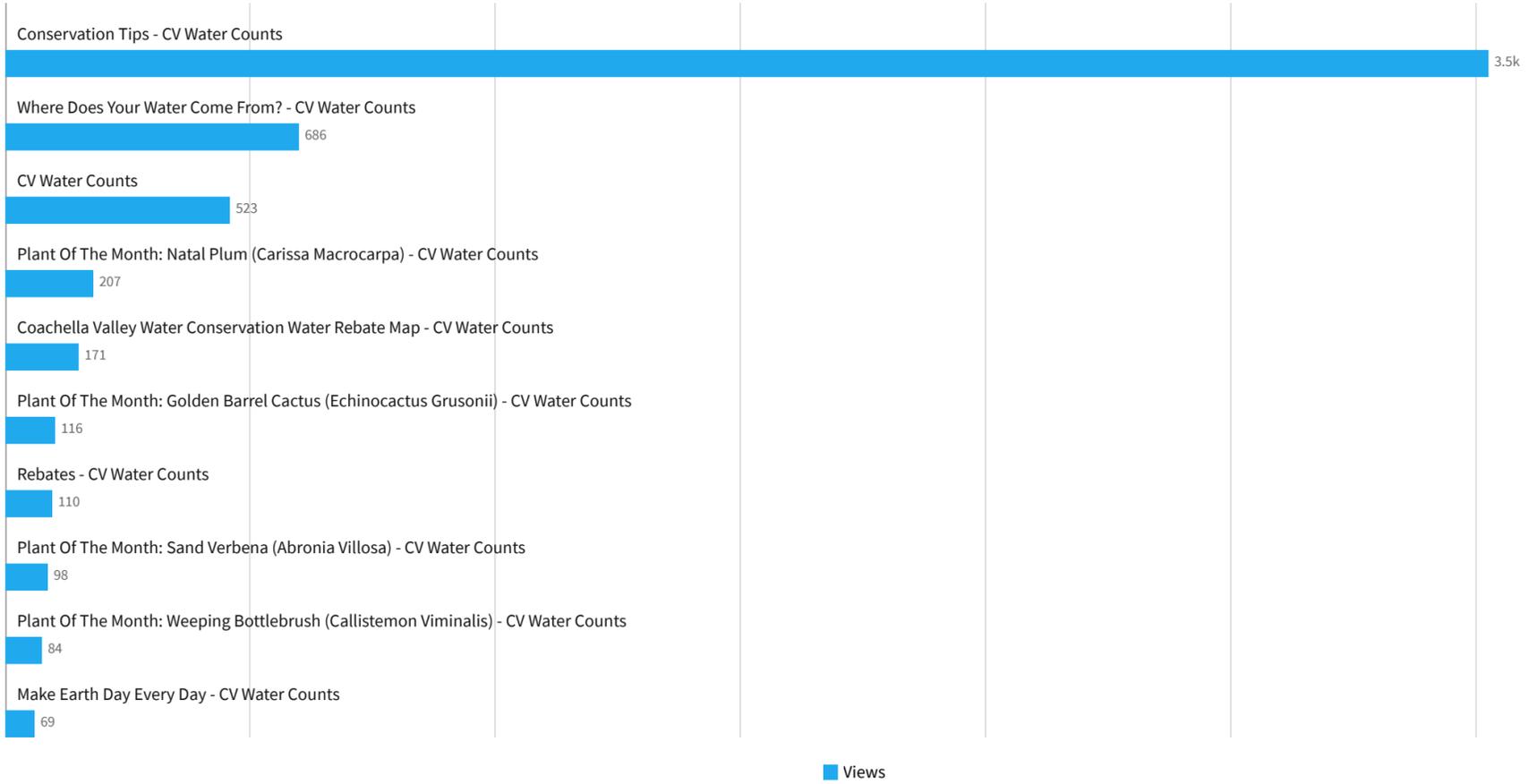
Sessions
CV Water - CV Water Counts - GA4

5,061

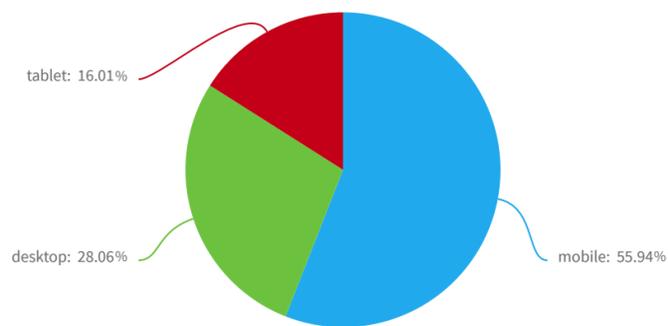
PAGEVIEWS
CV Water - CV Water Counts - GA4

6,353

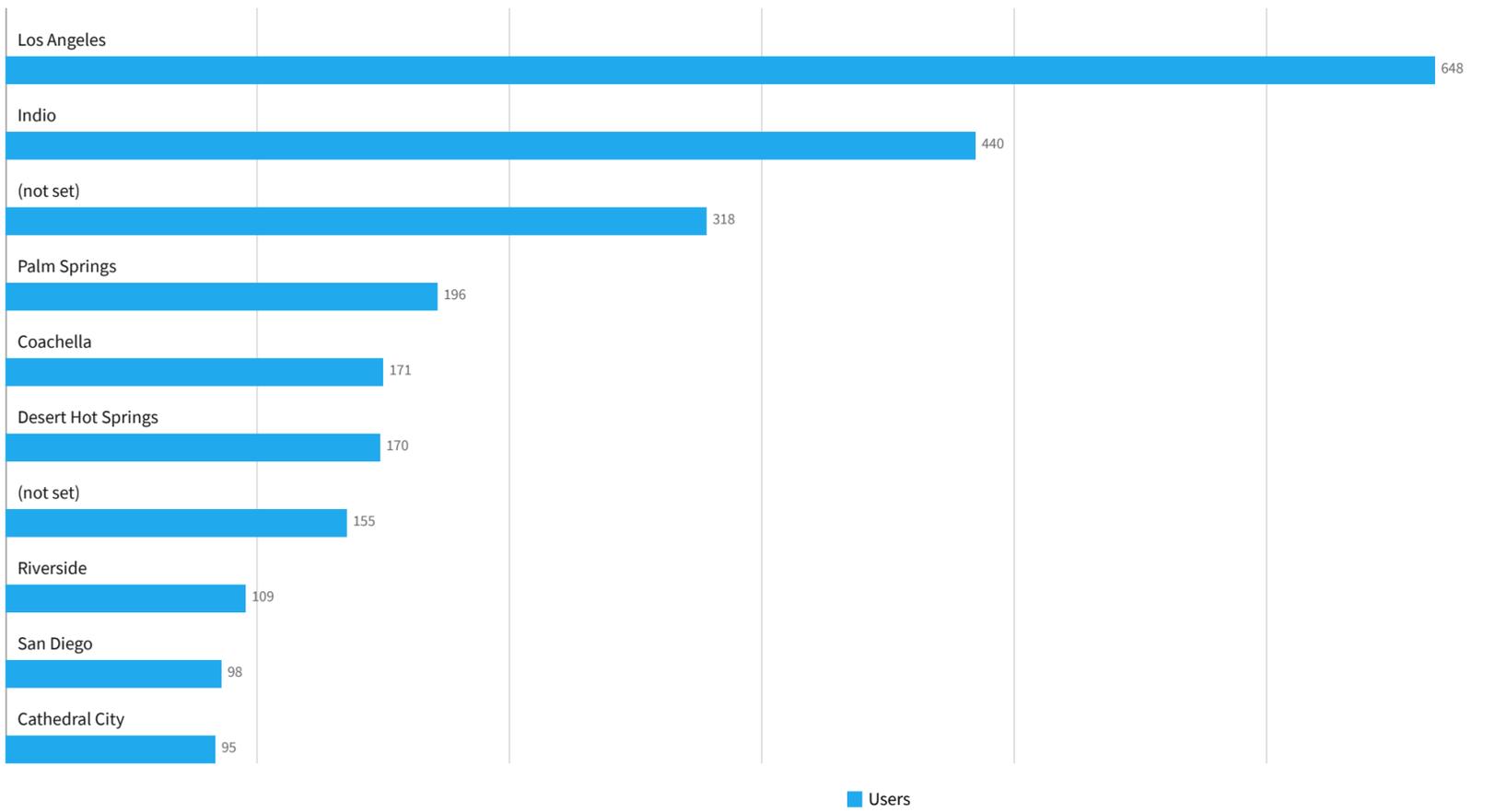
Views by Page title and screen class
CV Water - CV Water Counts - GA4



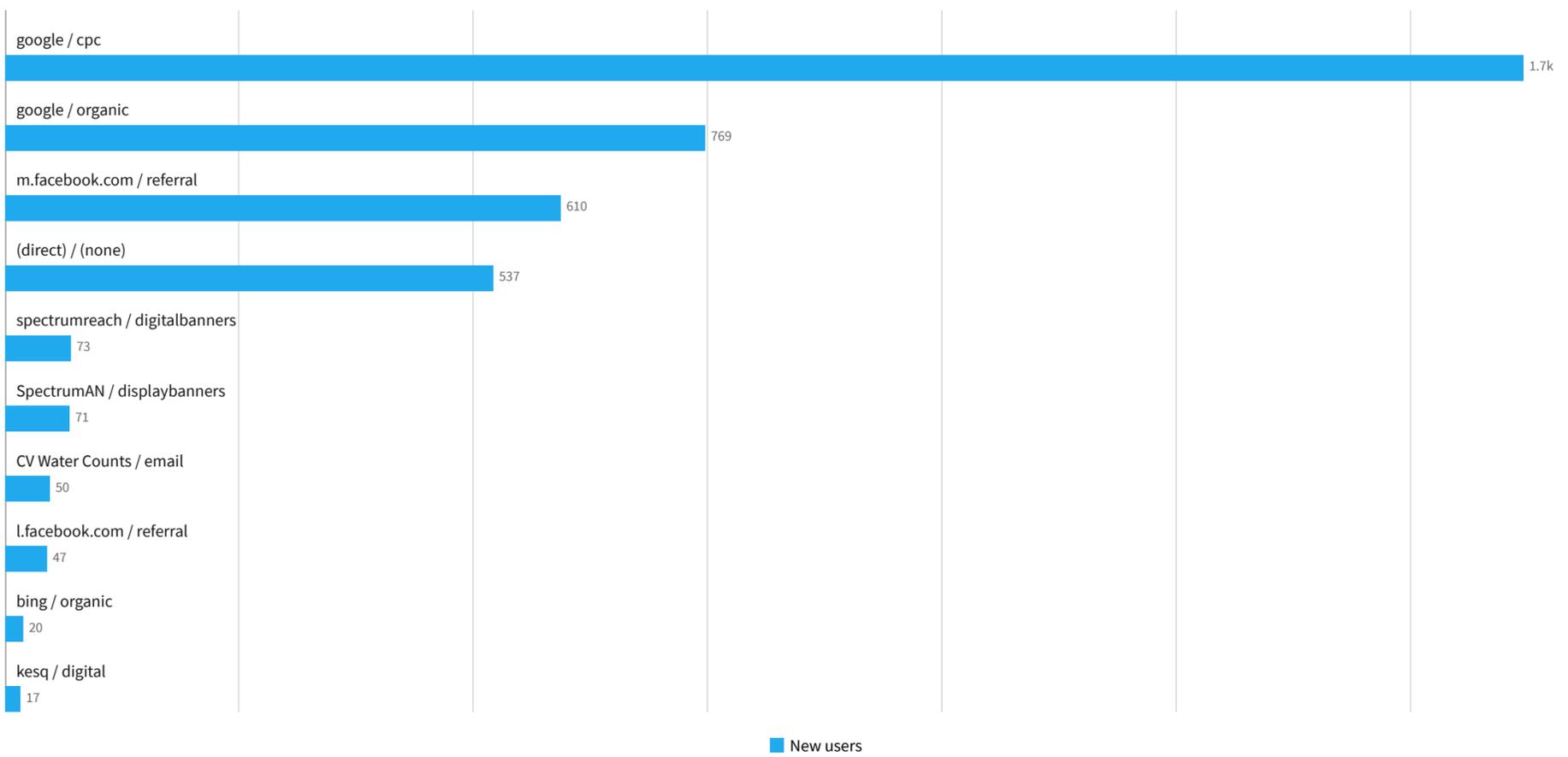
Engaged sessions by Device category
CV Water - CV Water Counts - GA4



Users by City
CV Water - CV Water Counts - GA4



New users by First user source / medium
CV Water - CV Water Counts - GA4



Month performance
Past 6 months: CV Water - CV Water Counts - GA4

Month	New users	Engaged sessions	Engagement rate	Sessions per User	Average engagement time
June 2024	3,918	1,161	22.9%	1.26	9s
May 2024	4,138	1,511	25.9%	1.37	12s
April 2024	3,666	1,478	27.7%	1.41	12s
March 2024	3,534	1,275	25.4%	1.39	13s
February 2024	3,512	1,334	26.3%	1.4	14s
January 2024	3,803	1,246	25.4%	1.27	19s
	22,571	7,948	25.9%	1.35	13s

Organic Search



Query performance

cvwatercounts.com/

Query	Impr.	Clicks	CTR	Avg. position
natal plum	4,295	67	1.56%	2.79
carissa macrocarpa	2,185	35	1.6%	3.24
sotol plant	1,968	10	0.51%	8.51
red bird of paradise	1,578	5	0.32%	11.85
cleveland sage	1,491	5	0.34%	1.04
artichoke agave	1,407	5	0.36%	1.37
agave parryi	1,358	0	0%	1.72
chilopsis linearis	1,353	12	0.89%	2.36
elephant food	1,201	3	0.25%	12.75
water pledge	987	0	0%	5.34
	17,823	142	0.8%	5.1



Page performance

cvwatercounts.com/

Page	Impr.	Clicks	CTR	Avg. position
https://cvwatercounts.com/plant-of-the-month-natal-plum-carissa-macrocarpa/	10,090	149	1.48%	3.7
https://cvwatercounts.com/plant-of-the-month-desert-spoon-sotol-dasyilirion-wheeleri/	5,690	36	0.63%	7.26
https://cvwatercounts.com/plant-of-the-month-artichoke-agave-agave-parryi-v-truncata/	4,005	7	0.17%	3.92
https://cvwatercounts.com/plant-of-the-month-golden-barrel-cactus-echinocactus-grusonii/	3,714	27	0.73%	7.91
https://cvwatercounts.com/plant-of-the-month-cleveland-sage-chaparral-sage-salvia-clevelandii/	3,683	15	0.41%	1.98
https://cvwatercounts.com/plant-of-the-month-red-bird-of-paradise-caesalpinia-pulcherrima/	2,954	11	0.37%	11.59
https://cvwatercounts.com/plant-of-the-month-star-jasmine-trachelospermum-jasminoides/	2,721	10	0.37%	3.43
https://cvwatercounts.com/plant-of-the-month-date-palm-phoenix-dactylifera/	2,494	8	0.32%	8.23
https://cvwatercounts.com/save-water-pledge/	2,284	2	0.09%	4.96
https://cvwatercounts.com/plant-of-the-month-elephants-food-portulacaria-afra/	2,168	11	0.51%	10.44
	39,803	276	0.69%	6.34

Facebook Information

Impressions
CV Water Counts

155.95K

Reach
CV Water Counts

50,094

New page likes
CV Water Counts

0

Post engagement
CV Water Counts

973

Total page views
CV Water Counts

116

Page likes
CV Water Counts

3,982

Post performance
CV Water Counts

Post	Created at	Reach	Post engaged users	Likes
 <p>If you or someone you know is in need of water bill assistance during this difficult time, applications are being accepted now for the Help2Others Assistance Program online. Click here for details and to fill out ...</p>	June 28, 2024	346	9	2
 <p>For more water-saving tips, visit CVWaterCounts.com/conservation-tips. #WaterWiseWednesday</p>	June 27, 2024	18	2	2
 <p>If you have questions, we have answers! Check out our FAQs at CVWaterCounts.com/FAQ</p>	June 24, 2024	40	2	2
 <p>Large clay pots filled with resilient cacti, succulents or bright flowers can bring color, shape, and a focal point to your landscape. Learn more: https://loom.ly/2DzVUMw</p>	June 22, 2024	11	3	3
 <p>When doing laundry, wash bigger loads less often, and save! For more water-saving tips, visit CVWaterCounts.com/conservation-tips. #WaterWiseWednesday</p>	June 20, 2024	40	2	2
 <p>As our weather heats up, it's important to remember to drink plenty of fluids. Proper hydration is vital to living a healthy life. Our valley's water is refreshing and delicious – and it's fun to spruce it up with fun...</p>	June 18, 2024	38	2	2
 <p>A freely branching evergreen, the weeping bottlebrush has pendulous branches that become covered with magnificent, red, bottlebrush flowers in midspring and summer. Learn more: https://loom.ly/-Pwz6E8</p>	June 17, 2024	12	2	2
 <p>Each year, by July 1, thanks to the EPA's Safe Drinking Water Act, water agencies provide a Consumer Confidence Report (CCR) also known as an Annual Drinking Water Quality Report. These reports provid...</p>	June 13, 2024	15	2	2
 <p>June is National Fruits and Vegetables month. To save water when washing your produce, instead of letting the faucet run, fill one bowl with water for washing and another for rinsing. For more water-saving tips,...</p>	June 13, 2024	30	2	2
 <p>Though we live in the desert, the Coachella Valley is very fortunate to have high quality, local water resources. Learn more about where your water comes from: https://loom.ly/F_J-bAA</p>	June 10, 2024	8	2	2
 <p>It's World Oceans Day. To find out more, check out one of our earlier articles at</p>	June 8, 2024	10	2	2
 <p>During the month of June in our desert, the best times to water your plants are during non-daylight hours, when it's cooler. If you have a spray system, watering for 14 minutes a day, 7 days a week is sufficient. If yo...</p>	June 7, 2024	37	2	2
 <p>June 5 is World Environment Day – a day that encourages awareness and action for the protection of the environment. That's why we encourage everyone to Live Water Wise, and to Make Conservation a Way ...</p>	June 6, 2024	39	2	2
		50,564	905	54

Post	Created at	Reach	Post engaged users	Likes
 <p>Conservation Tip of the Month: Water your yard in non-daylight hours. More water will reach the roots, and less water will evaporate. For more water-saving tips, visit CVWaterCounts.com/conservation-tips...</p>	June 3, 2024	49,844	867	22
 <p>CV Water Counts updated their cover photo. https://www.facebook.com/cvwatercounts</p>	June 1, 2024	32	0	2
 <p>June is National Rivers Month. It's important that we care for our rivers and keep them clean and thriving. They are not only a source of water, but also of food, irrigation, and shelter.</p>	June 1, 2024	44	4	3
		50,564	905	54

Instagram Information

 **Impressions**
CV Water Counts

860

 **Likes**
CV Water Counts

10

 **Followers (lifetime)**
CV Water Counts

244

 **Post performance**
CV Water Counts

Post	Impr.	Engagement	Reach	Saved	Video views
 Conservation Tip of the Month: Water your yard in non-daylight hours. More water will reach the roots, and less water will evaporate. For more water-saving tips, visit the link in our bio. #WaterWiseWednesday	8	2	6	0	0
 June is National Rivers Month. It's important that we care for our rivers and keep them clean and thriving. They are not only a source of water, but also of food, irrigation, and shelter.	8	1	6	0	0
 June 5 is World Environment Day - a day that encourages awareness and action for the protection of the environment. That's why we encourage everyone to Live Water Wise, and to Make Conservation a Way ...	7	2	4	0	0
 If you or someone you know is in need of water bill assistance during this difficult time, applications are being accepted now for the Help2Others Assistance Program online. For details and to fill out an online...	6	2	6	0	0
 If you have questions, we have answers! Check out our FAQs at CVWaterCounts.com/FAQ	6	1	5	0	0
 During the month of June in our desert, the best times to water your plants are during non-daylight hours, when it's cooler. If you have a spray system, watering for 14 minutes a day, 7 days a week is sufficient. If yo...	5	1	3	0	0
 For more water-saving tips, visit CVWaterCounts.com/conservation-tips. #WaterWiseWednesday	0	1	8	0	9
	40	10	38	0	9

E-Blast Information

Campaign performance CV Water Counts

Campaign	Send Time	Emails Sent	Unique Opens	Total Opens	Open Rate	Industry Open Rate	Total Clicks	Click Rate	Industry Click Rate	Unsubscribe Count
CV Water Counts June 2024	Wednesday, June 5, 2024 5:00 PM	752	448	788	59.57%	18.06%	157	10.86%	0.88%	4
		752	448	788	59.57%	18.06%	157	10.86%	0.88%	4



MSWD Digital Marketing & Website Report

Website, Social, and Marketing Performance

Jun 1 - 30, 2024



Google Ads Campaigns

 **Impressions**
MSWD

207.65K

 **Clicks**
MSWD

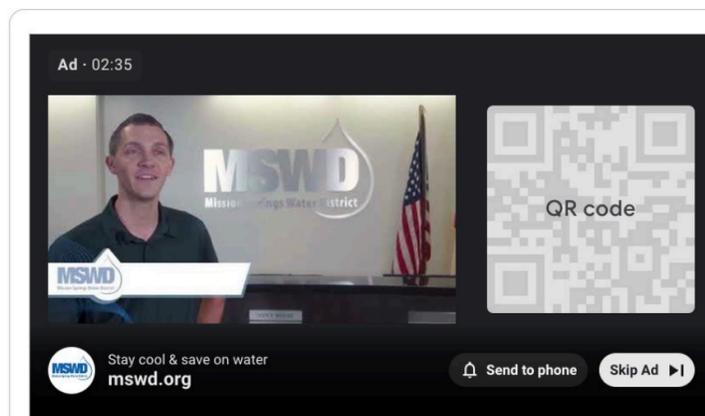
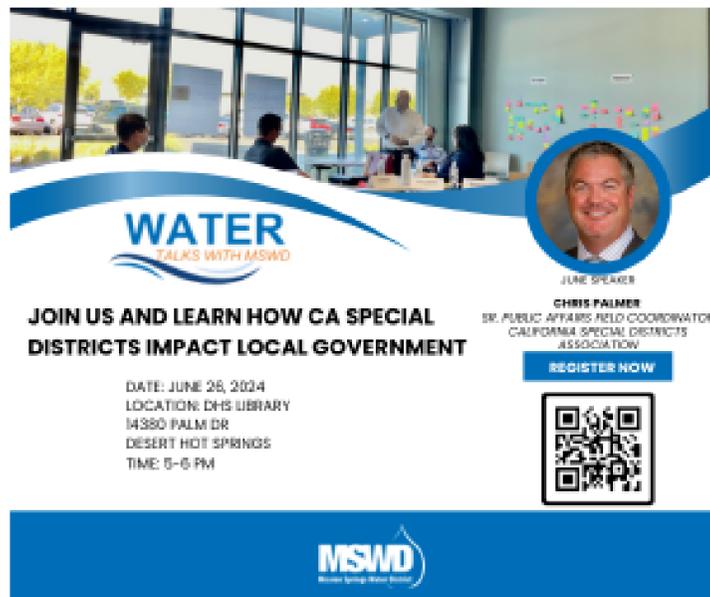
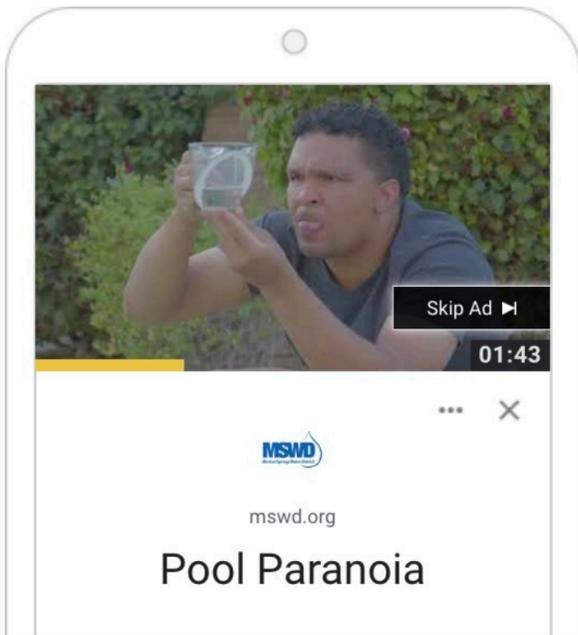
1,572

 **CTR**
MSWD

0.76%

 **GOOGLE ADS CAMPAIGN PERFORMANCE**
MSWD

Campaign name	Impr.	Clicks	CTR
MSWD Rebates June 2024	100,739	804	0.8%
MSWD Water Talks June 2024	81,280	82	0.1%
MSWD Video Pool Paranoia	13,312	401	3.01%
MSWD Summer Conservation Video June 2024	12,321	285	2.31%
	207,652	1,572	0.76%



Meta Campaign Performance

Includes Facebook and Instagram campaigns

Campaign performance

MSWD

Campaign	Link Clicks	Impr.	Reach	Page Likes
MSWD Rebates June - 2024	94	105,777	11,332	0
Water Talks June 2024	91	17,981	4,591	0
MSWD Summer Conservation Video - June 2024	57	6,951	2,262	0
MSWD Pool Paranoia Video - June	30	45,836	29,210	0
	272	176,545	35,972	0

Mission Springs Water District Sponsored

Summer is here! With high temperatures causing evaporation and increasing your water usage, it's important to keep an eye ...See more

Like Comment Share

Instagram

missionspringswaterdistrict Sponsored

MSWD
Mission Springs Water District

LIFESTYLES OF THE SMART AND WATERWISE

Learn more

missionspringswaterdistrict 🌞 Beat the summer heat and keep those water bills in check! Don't let y... more

Mission Springs Water District Sponsored

Use Less Save More with MSWD's Rebate Offerings! Upgrade to water-efficient appliances and fixtures and save ...See more

Use Less & Save More!

Rebates Available

Click for Details!

mswd.org
MSWD - Rebates Available Learn more
Mission Springs Water Di...

Like Comment Share

Mission Springs Water District Sponsored

Join us monthly to discover other important water topics shaping the future of our valley and state! ...See more

WATER TALKS WITH MSWD

JOIN US AND LEARN HOW CA SPECIAL DISTRICTS IMPACT LOCAL GOVERNMENT

DATE: JUNE 26, 2024
LOCATION: DHS LIBRARY
14380 PALM DR
DESERT HOT SPRINGS
TIME: 5-6 PM

CHRIS PALMER
SR. PUBLIC AFFAIRS FIELD COORDINATOR
CALIFORNIA SPECIAL DISTRICTS ASSOCIATION

REGISTER NOW

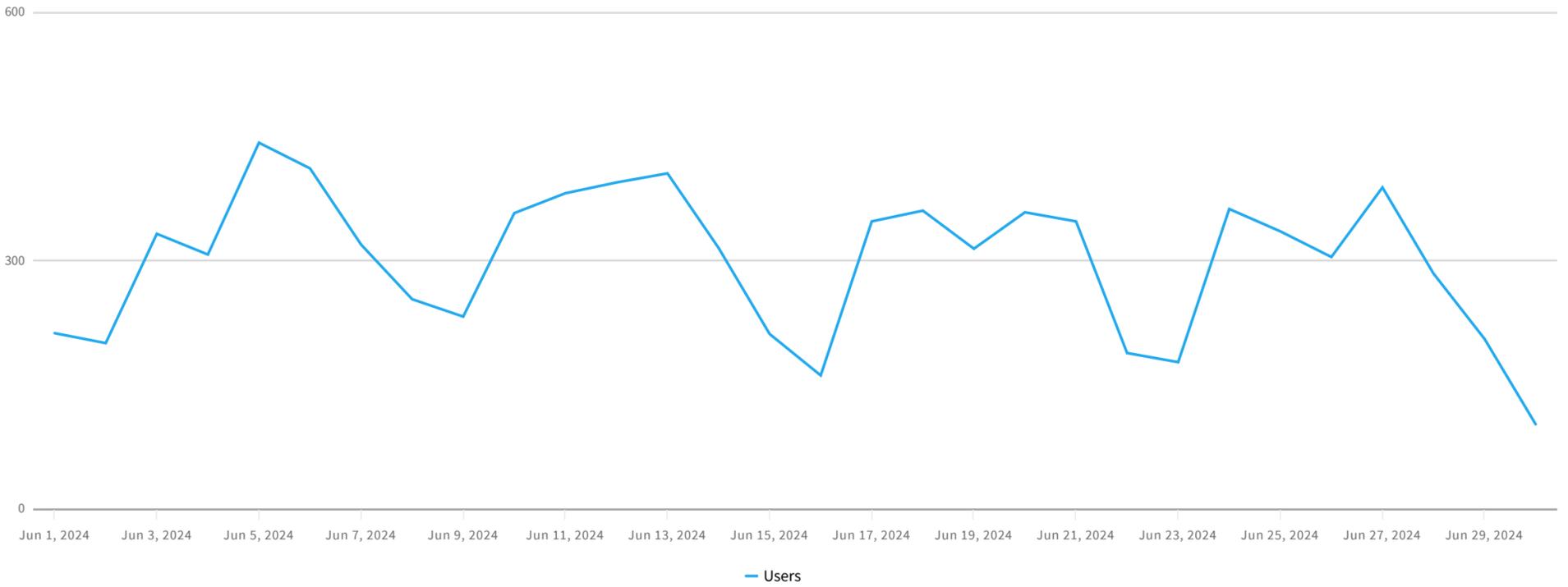
mswd.org
Water Talks with MSWD Learn more
News Release Date 06-06...

Website Information



Users by Day

www.mswd.org - http://www.mswd.org - GA4



Page Title performance

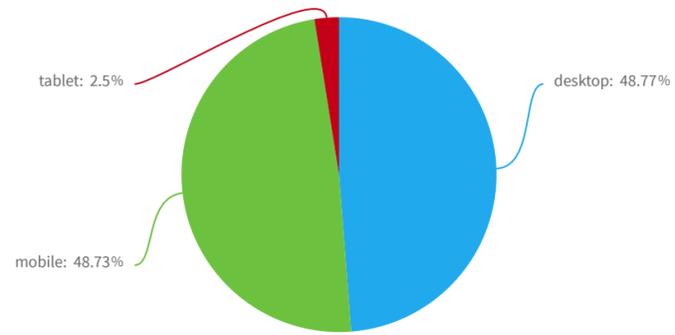
www.mswd.org - http://www.mswd.org - GA4

Page Title	Views	Views per user	Users	Engaged sessions	Sessions per User	Average engagement time
Home Page Mission Springs, CA Water District	5,624	1.63	3,435	4,364	1.44	17s
Customer Portal Mission Springs, CA Water District	3,503	1.58	2,221	2,761	1.37	16s
Job Opportunities Mission Springs, CA Water District	2,336	2.96	790	1,213	1.77	44s
Rebates Mission Springs, CA Water District	1,301	1.61	784	332	1.36	8s
Careers Mission Springs, CA Water District	1,070	1.96	545	855	1.71	26s
(not set)	1,066	0.39	2,699	347	1.24	0s
Online Payment System Mission Springs, CA Water District	978	1.57	619	590	1.16	25s
Bill Pay Options Mission Springs, CA Water District	861	1.48	578	554	1.25	23s
Employment Application Mission Springs, CA Water District	580	2.07	278	365	1.85	7m 44s
Leaks Mission Springs, CA Water District	488	1.46	310	104	1.33	11s
	25,697	3.47	7,277	7,011	1.57	1m 11s



Engaged sessions by Device category

www.mswd.org - http://www.mswd.org - GA4



Users by City

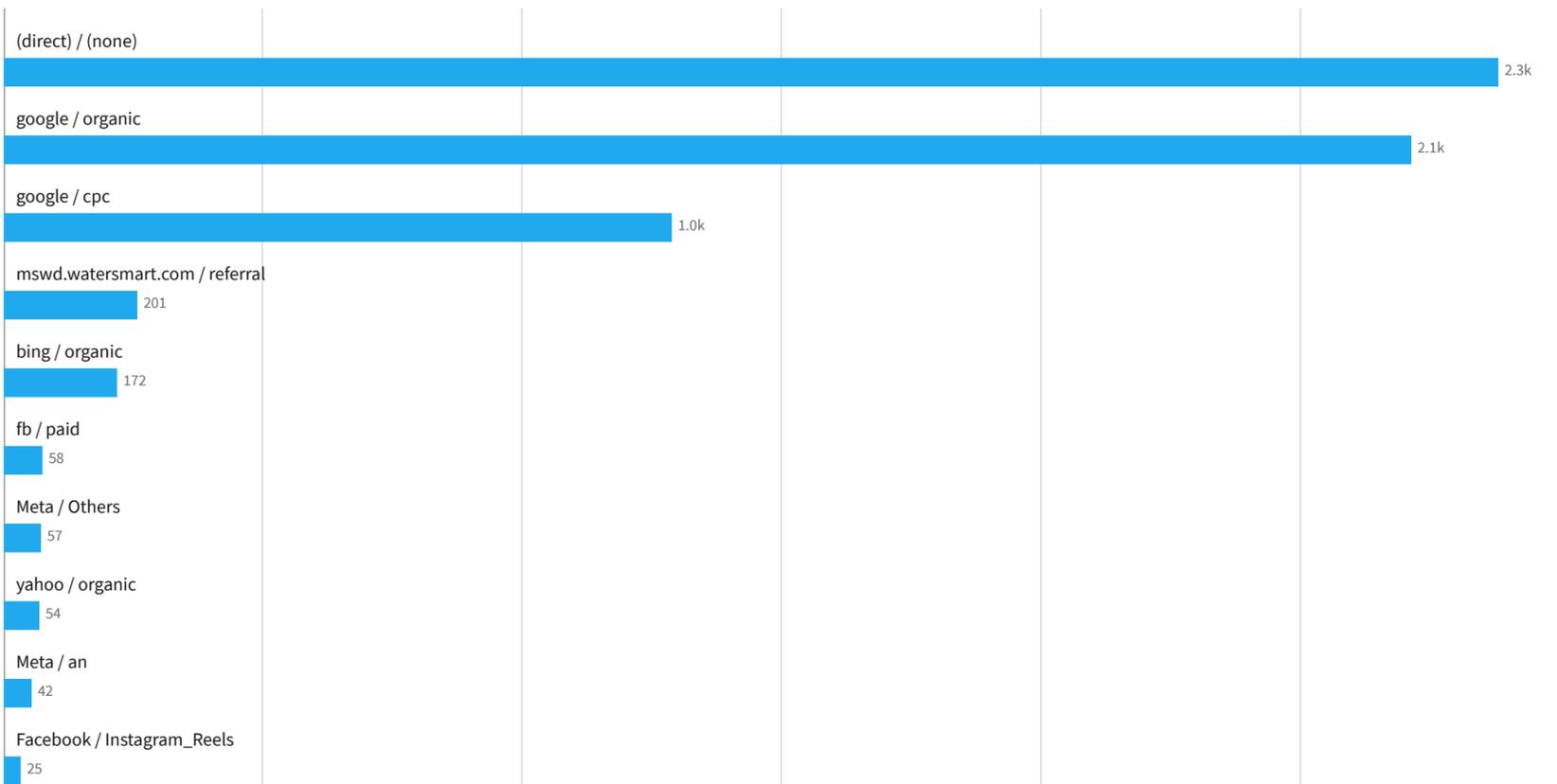
www.mswd.org - http://www.mswd.org - GA4

City	Users
Los Angeles	1,529
Desert Hot Springs	1,458
(not set)	486
(not set)	313
Indio	308
San Diego	264
Palm Springs	206
Riverside	179
Boardman	161
La Quinta	142
	7,313



New users by First user source / medium

www.mswd.org - http://www.mswd.org - GA4



■ New users

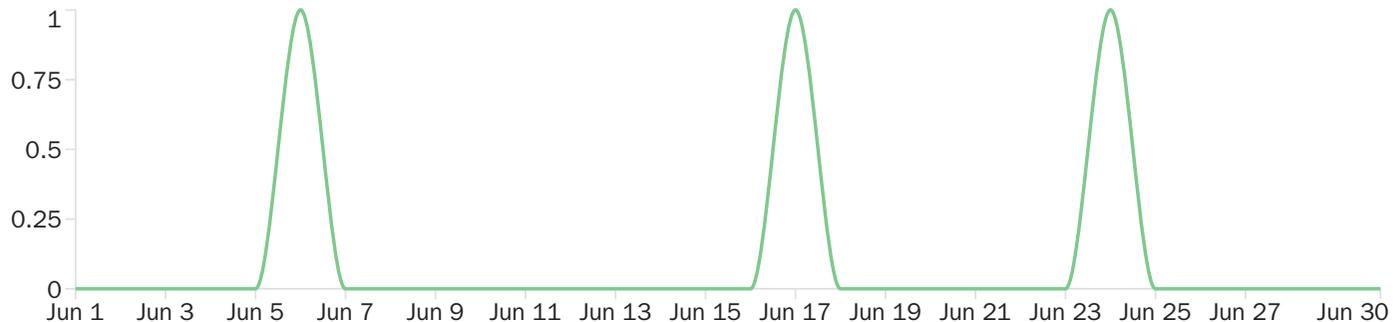
Loom.ly Account Overview (June 1 - 30, 2024)

Total Clicks

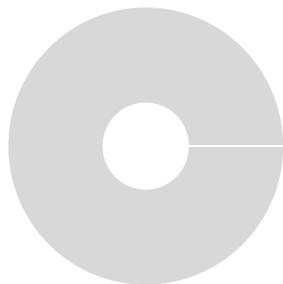
3

+1 | (50.0%)

Clicks Over Time

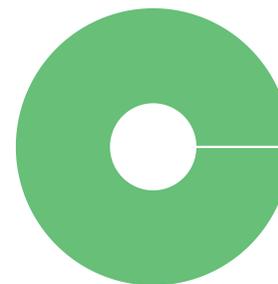


Click Sources



Other

Click Locations



United States of America

Facebook Account Overview (June 1 - 30, 2024)

<p>Posts Published</p> <p style="font-size: 2em; font-weight: bold;">20</p> <p style="color: red;">-10 -33.3%</p>	<p>Total Likes</p> <p style="font-size: 2em; font-weight: bold;">1,240</p> <p style="color: red;">-1 -0.1%</p>	<p>New Likes</p> <p style="font-size: 2em; font-weight: bold;">1</p> <p style="color: red;">-4 -80.0%</p>	<p>Unlikes</p> <p style="font-size: 2em; font-weight: bold;">0</p>
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<p>Total Reach</p> <p style="font-size: 2em; font-weight: bold;">79,759</p> <p style="color: red;">-28,683 -26.5%</p>	<p>Organic Reach</p> <p style="font-size: 2em; font-weight: bold;">3,454</p> <p style="color: red;">-4,114 -54.4%</p>	<p>Paid Reach</p> <p style="font-size: 2em; font-weight: bold;">76,732</p> <p style="color: red;">-24,885 -24.5%</p>	<p>Impressions</p> <p style="font-size: 2em; font-weight: bold;">145,548</p> <p style="color: red;">-81,268 -35.8%</p>	<p>Video Views</p> <p style="font-size: 2em; font-weight: bold;">10,732</p> <p style="color: green;">+7,326 215.1%</p>
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3 Most Engaging Posts	3 Highest Reach Posts	3 Most Shared Posts
<div style="display: flex; align-items: flex-start; margin-bottom: 10px;"> <div> <p>Post 34298269</p> <p>MSWD's Finance Team was recognized during this week's Boa...</p> <p style="text-align: right;">19.58%</p> </div> </div> <div style="display: flex; align-items: flex-start; margin-bottom: 10px;"> <div> <p>Summer Internships</p> <p>🌱 Growing Our Own! ☀️ Today marks the exciting beginning a...</p> <p style="text-align: right;">15.78%</p> </div> </div> <div style="display: flex; align-items: flex-start;"> <div> <p>Post 33722425</p> <p>It's our favorite day of the week, Worker Wednesday! 💧 Fr...</p> <p style="text-align: right;">13.79%</p> </div> </div>	<div style="display: flex; align-items: flex-start; margin-bottom: 10px;"> <div> <p>Summer Internships</p> <p>🌱 Growing Our Own! ☀️ Today marks the exciting beginning a...</p> <p style="text-align: right;">640</p> </div> </div> <div style="display: flex; align-items: flex-start; margin-bottom: 10px;"> <div> <p>Water Talks</p> <p>💧 Soaring to new heights, our incredible summer interns f...</p> <p style="text-align: right;">365</p> </div> </div> <div style="display: flex; align-items: flex-start;"> <div> <p>Post 34345869</p> <p>During this week's Board of Directors meeting, Chuck Gree...</p> <p style="text-align: right;">285</p> </div> </div>	<div style="display: flex; align-items: flex-start; margin-bottom: 10px;"> <div> <p>Drink Tap Water</p> <p>💧 ☀️ Think Beyond Bottled – Drink Award-Winning Tap Water! ...</p> <p style="text-align: right;">3</p> </div> </div> <div style="display: flex; align-items: flex-start; margin-bottom: 10px;"> <div> <p>Summer Conservation</p> <p>☀️ 🏖️ Summer is here, and it's time to dive into some pool ...</p> <p style="text-align: right;">2</p> </div> </div> <div style="display: flex; align-items: flex-start;"> <div> <p>Post 34301623</p> <p>It's national Hydration Day! Stay hydrated this summer by...</p> <p style="text-align: right;">2</p> </div> </div>

3 Least Engaging Posts

	Summer Conservation ☀️🏖️ Summer is here, and it's time to dive into some pool ...	3.1%
	Post 33971520 Check out this important resource event available to our ...	4.5%
	Post 34027986 Summer is here! ☀️💧 Make sure your evaporative cooler is r...	5.29%

3 Lowest Reach Posts

	Post 34229819 💧 Happening in two days, space is still available! 💧 Join ...	64
	Post 34297233 MSWD celebrates Juneteenth which is a federal holiday in ...	72
	Post 33975285 Use less and save more!! 💧 Exciting and newly enhanced re...	91

3 Least Shared Posts

	Post 34229819 💧 Happening in two days, space is still available! 💧 Join ...	0
	Post 34297233 MSWD celebrates Juneteenth which is a federal holiday in ...	0
	Post 33971520 Check out this important resource event available to our ...	0

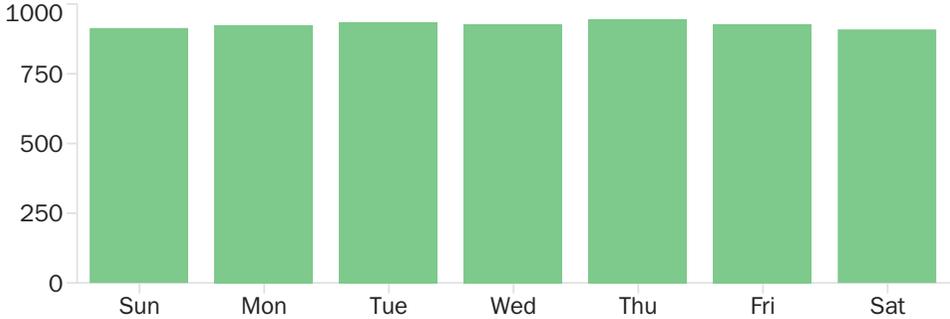
Likes By Country

1. United States of America (1,208 likes)
2. Mexico (12 likes)
3. France (4 likes)
4. Canada (2 likes)
5. Sierra Leone (1 like)

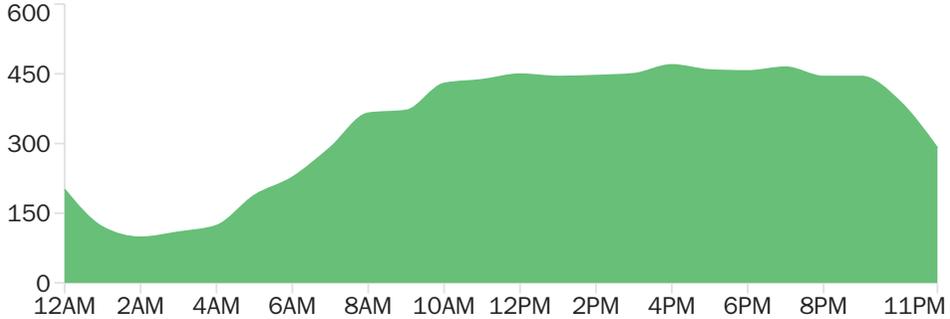
Likes By City

1. Desert Hot Springs, CA (555 likes)
2. Indio, CA (65 likes)
3. Palm Springs, CA (55 likes)
4. Cathedral City, CA (53 likes)
5. La Quinta, CA (44 likes)

Days your fans are online



Hours fans are online



Facebook Post Metrics (June 1 - 30, 2024)

Date	Format	Post	Labels	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
June 28, 2024 4:15 PM PDT	 Image	 Post 34264234 💧 Don't forget to check out our monthly Water Matters newsletter, and see what we have been up to this month! 💧 Read about summer conservation tips, the monthly Water Talk presentations, and the a...	<div style="background-color: #e91e63; color: white; padding: 2px; border-radius: 10px; display: inline-block;">News Releases</div>	105	6	5.71%	5	0	1	0	0
June 26, 2024 4:30 PM PDT	 Image	 Water Talks 💧 Soaring to new heights, our incredible summer interns from DHS High School REAL Academy—Mary, Stephanie, Samuel, and Jeremy—have been hard at work, even climbing the reservoir for inspections! 💧 ...	<div style="background-color: #e91e63; color: white; padding: 2px; border-radius: 10px; display: inline-block;">Event</div>	365	42	11.51%	15	1	2	39	0

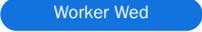
Date	Format	Post	Labels	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
June 25, 2024 12:46 PM PDT	 Image	 <p>Post 34233838 Mason A. from PHMS reminds us that FOG items do not belong down the drain! Fats, oil, and grease might feel like they should go in the garbage disposal or drain, but they they can actually create a...</p>	<div style="background-color: #00728f; color: white; border-radius: 10px; padding: 2px 5px; display: inline-block;">FOG/Wipes</div>	105	7	6.67%	5	0	1	2	0
June 24, 2024 12:04 PM PDT	 Image	 <p>Post 34229819  Happening in two days, space is still available!  Join MSWD on Wednesday, June 26, 2024, 5-6 PM to learn about how California Special Districts impact your local government. You can also join u...</p>	<div style="background-color: #e91e63; color: white; border-radius: 10px; padding: 2px 5px; display: inline-block;">Event</div>	64	4	6.25%	4	0	0	0	0

Date	Format	Post	Labels	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
<p>June 23, 2024 12:46 PM PDT</p>	<p> Image</p>	<p> Post 34301623 It's national Hydration Day! Stay hydrated this summer by drinking your award-winning Mission Springs tap water and refilling your reusable water bottle throughout the day. 💧🌊 Not only are there he...</p>	<p>Event</p>	<p>123</p>	<p>9</p>	<p>7.32%</p>	<p>6</p>	<p>0</p>	<p>2</p>	<p>2</p>	<p>0</p>
<p>June 21, 2024 3:07 PM PDT</p>	<p> Image</p>	<p> Post 34345869 During this week's Board of Directors meeting, Chuck Greely of the California Water Environment Association presented Mission Springs Water District with three state awards, including a second-plac...</p>	<p>News Releases</p>	<p>285</p>	<p>36</p>	<p>12.63%</p>	<p>17</p>	<p>1</p>	<p>1</p>	<p>33</p>	<p>0</p>

Date	Format	Post	Labels	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
June 20, 2024 3:04 PM PDT	 Image	 <p>Post 34298269 MSWD's Finance Team was recognized during this week's Board of Directors Meeting for being awarded the Government Finance Officers Association's 2023-24 Distinguished Budget Presentation Award. Thi...</p>	<div data-bbox="1016 201 1218 233" style="background-color: #e6e6fa; border-radius: 10px; padding: 2px 5px; display: inline-block;">News Releases</div>	189	37	19.58%	17	1	1	34	0
June 19, 2024 10:44 AM PDT	 Image	 <p>Post 34297233 MSWD celebrates Juneteenth which is a federal holiday in the United States commemorating the emancipation of enslaved African Americans, deriving its name from combining "June" and "nineteenth," it...</p>	<div data-bbox="1016 711 1218 743" style="background-color: #f8d7da; border-radius: 10px; padding: 2px 5px; display: inline-block;">Customer Service</div>	72	6	8.33%	5	0	0	1	0

Date	Format	Post	Labels	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
<p>June 18, 2024 11:18 AM PDT</p>	<p> Image</p>	<p> Post 33971520 Check out this important resource event available to our community being held in Palm Springs! 🇺🇸 The Free Seminar is being held to help avoid senior scams by Assemblymember Greg Wallis. Learn how t...</p>	<p>Event</p>	<p>111</p>	<p>5</p>	<p>4.5%</p>	<p>5</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>
<p>June 17, 2024 12:37 PM PDT</p>	<p> Image</p>	<p> Post 34224170 With temperatures rising, we are happy to see our hard working field staff following the heat safety protocols while working in the heat! Remember to prioritize your health while working in the hig...</p>		<p>134</p>	<p>9</p>	<p>6.72%</p>	<p>6</p>	<p>0</p>	<p>0</p>	<p>3</p>	<p>0</p>

Date	Format	Post	Labels	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
June 14, 2024 3:47 PM PDT	 Image	 <p>Post 34142562  Summer conservation tip! Automatic shut-off nozzles save water, and eliminate the risk of setting your hose down and forgetting it which can result in a high bill. It is also prohibited to use a...</p>		115	8	6.96%	5	1	1	1	0
June 13, 2024 3:51 PM PDT	 Image	 <p>Post 34027986 Summer is here!   Make sure your evaporative cooler is ready for the summer heat! Evaporative coolers, operating properly, can use between 3 and 15 gallons of water per hour. Working improperly, t...</p>	<div style="background-color: #28a745; color: white; padding: 2px; border-radius: 10px; display: inline-block;">Conservation/Reba...</div>	170	9	5.29%	9	0	1	2	0

Date	Format	Post	Labels	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
<p>June 12, 2024 12:27 PM PDT</p>	<p> Image</p>	<p> Post 33896123  Ever wonder what the MSWD crew is up to when you see them hard at work? Here, they're "pot holing" to pinpoint the exact location and depth of a water main. This is an important step that helps u...</p>	<p> Worker Wed</p>	<p>107</p>	<p>12</p>	<p>11.21%</p>	<p>7</p>	<p>0</p>	<p>0</p>	<p>5</p>	<p>0</p>
<p>June 11, 2024 4:09 PM PDT</p>	<p> Image</p>	<p> Summer Internships  Growing Our Own!  Today marks the exciting beginning as MSWD proudly welcomes Mary, Stephanie, Samuel, and Jeremy, our summer interns from the DHS High School REAL Academy!   Today, they met st...</p>	<p> New Hire / Jobs</p>	<p>640</p>	<p>101</p>	<p>15.78%</p>	<p>57</p>	<p>1</p>	<p>1</p>	<p>107</p>	<p>0</p>

Date	Format	Post	Labels	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
June 10, 2024 4:05 PM PDT	 Image	 <p>Post 33975285 Use less and save more!! 💧 Exciting and newly enhanced rebate offerings promoting water conservation are now available, you can contribute to a more sustainable future and save money! 💧 For more in...</p>		91	5	5.49%	4	0	0	0	0
June 07, 2024 4:18 PM PDT	 Image	 <p>Post 33974810 Exciting News! The John H. Furbee Aquatics Center Community Pool run by the City of Desert Hot Springs has opened! Named in honor of long-serving MSWD Board Member John H. Furbee, who was a major c...</p>		149	10	6.71%	7	2	0	2	0

Date	Format	Post	Labels	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
June 06, 2024 4:54 PM PDT	 Image	 <p>Water Talks Did you miss our last Water Talks? Join us monthly to discover other important water topics shaping the future of our valley and state! 💧💧 Water Talks delve into insightful exploration into issues ...</p>	<div data-bbox="1016 201 1218 233" style="background-color: #f08080; border-radius: 10px; padding: 2px 5px; display: inline-block;">Event</div>	128	13	10.16%	10	0	1	5	0
June 05, 2024 2:08 PM PDT	 Image	 <p>Post 33722425 It's our favorite day of the week, Worker Wednesday! 💧 From ensuring the quality of every drop to maintaining the infrastructure that delivers it to our homes, these dedicated professionals work ti...</p>	<div data-bbox="1016 711 1218 743" style="background-color: #4169e1; color: white; border-radius: 10px; padding: 2px 5px; display: inline-block;">Worker Wed</div>	116	16	13.79%	11	1	0	7	0

Date	Format	Post	Labels	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
June 04, 2024 3:33 PM PDT	 Image	 <p>Summer Conservation  Summer is here, and it's time to dive into some pool conservation tips!  With high temperatures causing evaporation and increasing your water bill, here's how to keep your pool in top shape:...</p>	Conservation/Reba...	226	7	3.1%	6	0	2	1	0
June 03, 2024 12:06 PM PDT	 Image	 <p>Drink Tap Water  Think Beyond Bottled – Drink Award-Winning Tap Water!  Why reach for bottled water when you have award-winning tap water right at home? Our tap water is pure, refreshing, and environmentally ...</p>	Customer Service	208	15	7.21%	10	3	3	6	0
Total				3,503	357		211	11	17	250	0
Average				175.2	17.9	10.19%	10.6	0.6	0.9	12.5	0.0

Twitter Account Overview (June 1 - 30, 2024)

Tweets Published	Total Likes	Total Retweets	Total Followers	Following
20	0	0	106	99
-9 -31.0%			+2 1.9%	

3 Most Retweeted Posts



Drink Tap Water

💧☀️ Think Beyond Bottled – Drink Award-Winning Tap Water! ☀️

0

Why reach for bottled water when you have award-winning t...



Summer Conservation

☀️ With high temperatures causing evaporation and increasing your water bill, here's how to keep your pool in top shape...

0



Post 33722425

It's our favorite day of the week, Worker Wednesday! 💧 From ensuring the quality of every drop to maintaining the inf...

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3 Most Liked Posts



Drink Tap Water

💧☀️ Think Beyond Bottled – Drink Award-Winning Tap Water! ☀️

0

Why reach for bottled water when you have award-winning t...



Summer Conservation

☀️ With high temperatures causing evaporation and increasing your water bill, here's how to keep your pool in top shape...

0



Post 33722425

It's our favorite day of the week, Worker Wednesday! 💧 From ensuring the quality of every drop to maintaining the inf...

0

3 Least Retweeted Posts



Post 34264234

💧 Don't forget to check out our monthly Water Matters newsletter, and see what we have been up to this month! 💧 The new...

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Water Talks

💧 Soaring to new heights, our incredible summer interns from DHS High School REAL Academy—Mary, Stephanie, Samuel, an...

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Post 34233838

Mason A. from PHMS reminds us that F.O.G. items do not belong down the drain! Fats, oil, and Grease might feel like t...

0

3 Least Liked Posts



Post 34264234

💧 Don't forget to check out our monthly Water Matters newsletter, and see what we have been up to this month! 💧 The new...

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Water Talks

💧 Soaring to new heights, our incredible summer interns from DHS High School REAL Academy—Mary, Stephanie, Samuel, an...

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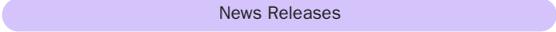


Post 34233838

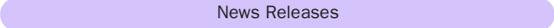
Mason A. from PHMS reminds us that F.O.G. items do not belong down the drain! Fats, oil, and Grease might feel like t...

0

Twitter Post Metrics (June 1 - 30, 2024)

Date	Format	Post	Labels	Retweets	Likes
<p>June 28, 2024 4:15 PM PDT</p>	<p> Image</p>	<p> Post 34264234 💧 Don't forget to check out our monthly Water Matters newsletter, and see what we have been up to this month! 💧 The newsletter can be found with your paper bill, E-Bill, and on our website at https://...</p>	<p> News Releases</p>	<p>0</p>	<p>0</p>
<p>June 26, 2024 4:30 PM PDT</p>	<p> Image</p>	<p> Water Talks 💧 Soaring to new heights, our incredible summer interns from DHS High School REAL Academy—Mary, Stephanie, Samuel, and Jeremy—have been hard at work! 💧 Let's cheer them on as their journey as MSWD ...</p>	<p> Event</p>	<p>0</p>	<p>0</p>
<p>June 25, 2024 12:46 PM PDT</p>	<p> Image</p>	<p> Post 34233838 Mason A. from PHMS reminds us that F.O.G. items do not belong down the drain! Fats, oil, and Grease might feel like they should go in the garbage disposal or drain, but they they can actually creat...</p>	<p> FOG/Wipes</p>	<p>0</p>	<p>0</p>

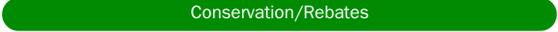
Date	Format	Post	Labels	Retweets	Likes
<p>June 24, 2024 12:05 PM PDT</p>	<p> Image</p>	<p> Post 34229819 Join MSWD on Wednesday, June 26, 2024, 5-6 PM to learn about how California Special Districts impact your local government. 💧 You can join us monthly to discover other important water topics shaping ...</p>	<p>Event</p>	<p>0</p>	<p>0</p>
<p>June 23, 2024 11:46 AM PDT</p>	<p> Image</p>	<p> Post 34301623 It's national Hydration Day! Stay hydrated this summer by drinking your award-winning Mission Springs tap water and refilling your reusable water bottle throughout the day. 💧🌿 #HydrationDay #WaterQ...</p>	<p>Event</p>	<p>0</p>	<p>0</p>
<p>June 21, 2024 12:07 PM PDT</p>	<p> Image</p>	<p> Post 34345869 Chuck Greely of the California Water Environment Association presented MSWD with three state awards, second-place Community Engagement & Outreach Program of the Year, third-place Small Plant of...</p>	<p>News Releases</p>	<p>0</p>	<p>0</p>

Date	Format	Post	Labels	Retweets	Likes
<p>June 20, 2024 3:04 PM PDT</p>	<p> Image</p>	<p> Post 34298269 MSWD's Finance Team was recognized during this week's Board of Directors Meeting for being awarded the Government Finance Officers Association's 2023-24 Distinguished Budget Presentation Award. To...</p>	<p> News Releases</p>	<p>0</p>	<p>0</p>
<p>June 19, 2024 10:44 AM PDT</p>	<p> Image</p>	<p> Post 34297233 MSWD celebrates Juneteenth a federal holiday in the United States commemorating the emancipation of enslaved African Americans. While we celebrate, our offices are open to serve all of your water n...</p>	<p> Customer Service</p>	<p>0</p>	<p>0</p>
<p>June 18, 2024 11:18 AM PDT</p>	<p> Image</p>	<p> Post 33971520 Check out this important resource event available to our community being held in Palm Springs! 🇺🇸 The Free Seminar is being held to help avoid senior scams. June 21, 2024 12:30 p.m. to 2:30 p.m. Miz...</p>	<p> Event</p>	<p>0</p>	<p>0</p>

Date	Format	Post	Labels	Retweets	Likes
<p>June 17, 2024 12:38 PM PDT</p>	<p> Image</p>	<p> Post 34224170 With temperatures rising, we are happy to see our hard working field staff following the heat safety protocols while working in the heat! Remember to prioritize your health while working in the hig...</p>		<p>0</p>	<p>0</p>
<p>June 14, 2024 3:47 PM PDT</p>	<p> Image</p>	<p> Post 34142562 Summer conservation tip! 💧 Automatic shut-off nozzles save water, and eliminate the risk of setting your hose down and forgetting it. It is prohibited to use a hose to wash your vehicle, windows, o...</p>		<p>0</p>	<p>0</p>
<p>June 12, 2024 12:27 PM PDT</p>	<p> Image</p>	<p> Post 33896123 💧 Ever wonder what the crew is up to? Here, they're pot holing to find the exact location & depth of a water main. This helps us schedule a precise tie-in to another main! 💧 #Infrastructure #Wa...</p>	<p>Worker Wed</p>	<p>0</p>	<p>0</p>

Date	Format	Post	Labels	Retweets	Likes
<p>June 11, 2024 4:09 PM PDT</p>	<p> Image</p>	<p> Summer Internships  Growing Our Own!  Today marks the beginning as MSWD proudly welcomes Mary, Stephanie, Samuel, and Jeremy, our summer interns from the DHS High School REAL Academy!   Today, they met staff and t...</p>	<p></p>	<p>0</p>	<p>0</p>
<p>June 11, 2024 12:51 PM PDT</p>	<p> Image</p>	<p> Post 34027986 Summer is here! Make sure your evaporative cooler is ready for the summer heat! Evaporative coolers, operating properly, can use between 3 and 15 gallons of water per hour. Working improperly, they...</p>	<p></p>	<p>0</p>	<p>0</p>
<p>June 10, 2024 12:06 PM PDT</p>	<p> Image</p>	<p> Post 33975285 Use less and save more!!  Exciting and newly enhanced rebate offerings promoting water conservation are now available, you can contribute to a more sustainable future and save money!  #MSWDcares ...</p>		<p>0</p>	<p>0</p>

Date	Format	Post	Labels	Retweets	Likes
<p>June 07, 2024 4:18 PM PDT</p>	<p> Image</p>	<p> Post 33974810 Exciting News! 💧💧 The John H. Furbee Aquatics Center Community Pool run by the City of Desert Hot Springs has opened! Named in honor of long-serving MSWD Board Member John H. Furbee, who was a majo...</p>		<p>0</p>	<p>0</p>
<p>June 06, 2024 4:54 PM PDT</p>	<p> Image</p>	<p> Water Talks Did you miss our last Water Talks? Join us monthly to discover other important water topics shaping the future of our valley and state! 💧💧 For more information visit https://t.co/3IFP7Bfrhp #MSWDca...</p>	<p>Event</p>	<p>0</p>	<p>0</p>
<p>June 05, 2024 9:15 AM PDT</p>	<p> Image</p>	<p> Post 33722425 It's our favorite day of the week, Worker Wednesday! 💧 From ensuring the quality of every drop to maintaining the infrastructure that delivers it to our homes, these dedicated professionals work ti...</p>	<p>Worker Wed</p>	<p>0</p>	<p>0</p>

Date	Format	Post	Labels	Retweets	Likes
June 04, 2024 3:33 PM PDT	 Image	 <p>Summer Conservation ☀️ With high temperatures causing evaporation and increasing your water bill, here's how to keep your pool in top shape: Keep an eye on your auto-fill feature – it might be working overtime in the he...</p>		0	0
June 03, 2024 11:06 AM PDT	 Image	 <p>Drink Tap Water 💧☀️ Think Beyond Bottled – Drink Award-Winning Tap Water! ☀️💧 Why reach for bottled water when you have award-winning tap water right at home? Choosing tap water over bottled not only saves you money...</p>		0	0
Total				0	0
Average				0.0	0.0

Instagram Account Overview (June 1 - 30, 2024)

Posts Published	Total Followers	New Followers	Impressions	Reach	Profile Views
18	340	4	31,022	27,537	131
-11 -37.9%	+3 0.9%	-1 -20.0%	-6,814 -18.0%	-5,242 -16.0%	+3 2.3%

3 Most Liked Posts

- 

Post 34298269
MSWD's Finance Team was recognized during this week's Board of Directors Meeting for being awarded the Government Fin...

22
- 

Post 34345869
During this week's Board of Directors meeting, Chuck Greely of the California Water Environment Association presented...

17
- 

Summer Internships
🌱 Growing Our Own! ☀️ Today marks the exciting beginning as MSWD proudly welcomes Mary, Stephanie, Samuel, and Jeremy,...

16

3 Most Commented Posts

- 

Summer Internships
🌱 Growing Our Own! ☀️ Today marks the exciting beginning as MSWD proudly welcomes Mary, Stephanie, Samuel, and Jeremy,...

2
- 

Post 34298269
MSWD's Finance Team was recognized during this week's Board of Directors Meeting for being awarded the Government Fin...

1
- 

Post 34345869
During this week's Board of Directors meeting, Chuck Greely of the California Water Environment Association presented...

1

3 Least Liked Posts



Post 34297233

MSWD celebrates Juneteenth which is a federal holiday in the United States commemorating the emancipation of enslaved...

3



Post 34142562

💧💧 Summer conservation tip! Automatic shut-off nozzles save water, and eliminate the risk of setting your hose down a...

4



Summer Conservation

Summer is here, and it's time to dive into some pool conservation tips! ☀️🌴💧💧

With high temperatures causing evapora...

4

3 Least Commented Posts



Post 34264234

💧 Don't forget to check out our monthly Water Matters newsletter, and see what we have been up to this month! 💧

Read ...

0



Water Talks

💧 Soaring to new heights, our incredible summer interns from DHS High School REAL Academy—Mary, Stephanie, Samuel,

an...

0



Post 34233838

Mason A. from PHMS reminds us that FOG items do not belong down the drain! Fats, oil, and grease might feel like they...

0

Instagram Story Metrics (June 1 - 30, 2024)

Date	Story	Labels	Exits	Impressions	Reach	Replies	Taps Forward	Taps Back
<p><i>No stories found within the selected date range.</i></p>								

Instagram Post Metrics (June 1 - 30, 2024)

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
June 28, 2024 4:15 PM PDT	Image	 <p>Post 34264234 💧 Don't forget to check out our monthly Water Matters newsletter, and see what we have been up to this month! 💧 Read about summer conservation tips, the monthly Water Talk presentations, and the an...</p>	News Releases	5	0	32	30	5	16.67%	0	
June 26, 2024 4:30 PM PDT	Image	 <p>Water Talks 💧 Soaring to new heights, our incredible summer interns from DHS High School REAL Academy—Mary, Stephanie, Samuel, and Jeremy—have been hard at work, even climbing the reservoir for inspections! 💧 ...</p>	Event	15	0	55	51	15	29.41%	0	
June 25, 2024 12:46 PM PDT	Image	 <p>Post 34233838 Mason A. from PHMS reminds us that FOG items do not belong down the drain! Fats, oil, and grease might feel like they should go in the garbage disposal or drain, but they they can actually create a...</p>	FOG/Wipes	5	0	39	36	5	13.89%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
June 23, 2024 12:46 PM PDT	 Image	 Post 34301623 It's national Hydration Day! Stay hydrated this summer by drinking your award-winning Mission Springs tap water and refilling your reusable water bottle throughout the day. 💧♻️ Not only are there he...	Event	7	0	35	33	7	21.21%	0	
June 21, 2024 3:07 PM PDT	 Image	 Post 34345869 During this week's Board of Directors meeting, Chuck Greely of the California Water Environment Association presented Mission Springs Water District with three state awards, including a second-plac...	News Releases	17	1	129	120	18	15.0%	0	
June 20, 2024 3:04 PM PDT	 Image	 Post 34298269 MSWD's Finance Team was recognized during this week's Board of Directors Meeting for being awarded the Government Finance Officers Association's 2023-24 Distinguished Budget Presentation Award. Thi...	News Releases	22	1	86	76	23	30.26%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
June 19, 2024 10:45 AM PDT	 Image	 Post 34297233 MSWD celebrates Juneteenth which is a federal holiday in the United States commemorating the emancipation of enslaved African Americans, deriving its name from combining "June" and "nineteenth," it...	Customer Service	3	0	39	35	3	8.57%	0	
June 17, 2024 12:38 PM PDT	 Image	 Post 34224170 With temperatures rising, we are happy to see our hard working field staff following the heat safety protocols while working in the heat! Remember to prioritize your health while working in the hig...		14	0	63	58	14	24.14%	0	
June 14, 2024 3:47 PM PDT	 Image	 Post 34142562  Summer conservation tip! Automatic shut-off nozzles save water, and eliminate the risk of setting your hose down and forgetting it which can result in a high bill. It is also prohibited to use a...		4	0	49	44	4	9.09%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
June 13, 2024 3:51 PM PDT	Image	 <p>Post 34027986 Summer is here! ☀️💧 Make sure your evaporative cooler is ready for the summer heat! Evaporative coolers, operating properly, can use between 3 and 15 gallons of water per hour. Working improperly, t...</p>	Conservation/Reba...	5	0	37	29	5	17.24%	0	
June 12, 2024 12:27 PM PDT	Image	 <p>Post 33896123 💧 Ever wonder what the MSWD crew is up to when you see them hard at work? Here, they're "pot holing" to pinpoint the exact location and depth of a water main. This is an important step that helps u...</p>	Worker Wed	11	0	517	450	14	3.11%	3	
June 11, 2024 4:09 PM PDT	Image	 <p>Summer Internships 🌱 Growing Our Own! ☀️ Today marks the exciting beginning as MSWD proudly welcomes Mary, Stephanie, Samuel, and Jeremy, our summer interns from the DHS High School REAL Academy! 🎓 👜 Today, they met st...</p>	New Hire / Jobs	16	2	81	73	18	24.66%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
June 10, 2024 4:05 PM PDT	Image	 <p>Post 33975285 Use less and save more!! 💧 Exciting and newly enhanced rebate offerings promoting water conservation are now available, you can contribute to a more sustainable future and save money! 💧 For more in...</p>		6	0	50	39	6	15.38%	0	
June 07, 2024 4:18 PM PDT	Image	 <p>Post 33974810 Exciting News! The John H. Furbee Aquatics Center Community Pool run by the City of Desert Hot Springs has opened! Named in honor of long-serving MSWD Board Member John H. Furbee, who was a major c...</p>		5	0	40	34	5	14.71%	0	
June 06, 2024 4:54 PM PDT	Image	 <p>Water Talks Did you miss our last Water Talks? Join us monthly to discover other important water topics shaping the future of our valley and state! 💧💧 Water Talks delve into insightful exploration into issues ...</p>	Event	8	0	53	44	8	18.18%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
June 05, 2024 2:08 PM PDT	Image	 <p>Post 33722425 It's our favorite day of the week, Worker Wednesday! 💧 From ensuring the quality of every drop to maintaining the infrastructure that delivers it to our homes, these dedicated professionals work ti...</p>	Worker Wed	8	0	38	32	8	25.0%	0	
June 04, 2024 3:33 PM PDT	Image	 <p>Summer Conservation Summer is here, and it's time to dive into some pool conservation tips! ☀️ ☂️💧💧 With high temperatures causing evaporation and increasing your water bill, here's how to keep your pool in top shape: ...</p>	Conservation/Reba...	4	0	40	34	4	11.76%	0	
June 03, 2024 1:06 PM PDT	Image	 <p>Drink Tap Water 💧☀️ Think Beyond Bottled – Drink Award-Winning Tap Water! ☀️💧 Why reach for bottled water when you have award-winning tap water right at home? Our tap water is pure, refreshing, and environmentally ...</p>	Customer Service	4	0	32	29	4	13.79%	0	
Total				159	4	1,415	1,247	166		3	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
			Average	8.8	0.2	78.6	69.3	9.2	13.31%	0.2	

LinkedIn Account Overview (June 1 - 30, 2024)

Posts Published <h1 style="margin: 0;">4</h1> <p style="margin: 0; color: green;">+2 100.0%</p>	Likes <h1 style="margin: 0;">116</h1> <p style="margin: 0; color: green;">+75 182.9%</p>	Views <h1 style="margin: 0;">58</h1> <p style="margin: 0; color: green;">+15 34.9%</p>	Followers <h1 style="margin: 0;">334</h1> <p style="margin: 0; color: green;">+14 4.4%</p>
Comments <h1 style="margin: 0;">1</h1>	Impressions <h1 style="margin: 0;">1,657</h1> <p style="margin: 0; color: green;">+481 40.9%</p>	Clicks <h1 style="margin: 0;">82</h1> <p style="margin: 0; color: green;">+41 100.0%</p>	Engagement Rate <h1 style="margin: 0;">7.78%</h1> <p style="margin: 0; color: green;">+0.0 5.5%</p>

3 Most Engaging Posts	3 Most Shared Posts
<div style="display: flex; align-items: flex-start;"> <div style="flex-grow: 1;"> <p>Post 34298269 MSWD's Finance Team was recognized during this week's Board of Directors Meeting for being awarded the Government Fin...</p> <p style="text-align: right; color: gray;">11.92%</p> </div> </div>	<div style="display: flex; align-items: flex-start;"> <div style="flex-grow: 1;"> <p>Water Talks Did you miss our last Water Talks? Join us monthly to discover other important water topics shaping the future of our...</p> <p style="text-align: right; color: gray;">1</p> </div> </div>
<div style="display: flex; align-items: flex-start;"> <div style="flex-grow: 1;"> <p>Summer Internships 🌱 Growing Our Own! ☀️ Today marks the exciting beginning as MSWD proudly welcomes Mary, Stephanie, Samuel, and Jeremy,...</p> <p style="text-align: right; color: gray;">9.5%</p> </div> </div>	<div style="display: flex; align-items: flex-start;"> <div style="flex-grow: 1;"> <p>Post 34298269 MSWD's Finance Team was recognized during this week's Board of Directors Meeting for being awarded the Government Fin...</p> <p style="text-align: right; color: gray;">1</p> </div> </div>
<div style="display: flex; align-items: flex-start;"> <div style="flex-grow: 1;"> <p>Post 34345869 During this week's Board of Directors meeting, Chuck Greely of the California Water Environment Association presented...</p> <p style="text-align: right; color: gray;">9.45%</p> </div> </div>	<div style="display: flex; align-items: flex-start;"> <div style="flex-grow: 1;"> <p>Summer Internships 🌱 Growing Our Own! ☀️ Today marks the exciting beginning as MSWD proudly welcomes Mary, Stephanie, Samuel, and Jeremy,...</p> <p style="text-align: right; color: gray;">0</p> </div> </div>

3 Least Engaging Posts



Water Talks

Did you miss our last Water Talks? Join us monthly to discover other important water topics shaping the future of our...

7.69%



Post 34345869

During this week's Board of Directors meeting, Chuck Greely of the California Water Environment Association presented...

9.45%



Summer Internships

🌱 Growing Our Own! 🌞 Today marks the exciting beginning as MSWD proudly welcomes Mary, Stephanie, Samuel, and Jeremy,...

9.5%

3 Least Shared Posts



Post 34345869

During this week's Board of Directors meeting, Chuck Greely of the California Water Environment Association presented...

0



Summer Internships

🌱 Growing Our Own! 🌞 Today marks the exciting beginning as MSWD proudly welcomes Mary, Stephanie, Samuel, and Jeremy,...

0



Post 34298269

MSWD's Finance Team was recognized during this week's Board of Directors Meeting for being awarded the Government Fin...

1

LinkedIn Post Metrics (June 1 - 30, 2024)

Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
June 21, 2024 10:10 AM PDT	 Image	 <p>Post 34345869 During this week's Board of Directors meeting, Chuck Greely of the California Water Environment Association presented Mission Springs Water District with three state awards, including a second-plac...</p>	News Releases	0	14	9.45%	15	307	0
June 20, 2024 10:08 AM PDT	 Link	 <p>Post 34298269 MSWD's Finance Team was recognized during this week's Board of Directors Meeting for being awarded the Government Finance Officers Association's 2023-24 Distinguished Budget Presentation Award. Thi...</p>	News Releases	1	33	11.92%	19	453	1
June 11, 2024 4:09 PM PDT	 Image	 <p>Summer Internships 🌱 Growing Our Own! ☀️ Today marks the exciting beginning as MSWD proudly welcomes Mary, Stephanie, Samuel, and Jeremy, our summer interns from the DHS High School REAL Academy! 🎓 👜 Today, they met st...</p>	New Hire / Jobs	0	26	9.5%	22	505	0

Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
June 06, 2024 4:54 PM PDT	 Image	 <p>Water Talks Did you miss our last Water Talks? Join us monthly to discover other important water topics shaping the future of our valley and state! 💧💧 Water Talks delve into insightful exploration into issues ...</p>	<div style="background-color: #f08080; border-radius: 10px; padding: 2px 5px; display: inline-block;">Event</div>	1	7	7.69%	9	221	0
Total				2	80		65	1,486	1
Average				0.5	20.0	9.64%	16.3	371.5	0.3