



GENERAL MANAGER'S REPORT



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ENGINEERING DIVISION

Engineering Department

Below is a list of Capital Projects and status updates for December 2025.

Well 42 Project

The contractor, Layne Christensen, completed the test pumping and well disinfection work. The contractor is scheduled to begin the civil site improvements in January 2025.

Well 22 Rehabilitation

Staff continued to work with the contractor, Canyon Springs Enterprises, on reviewing and approving material submittals, procuring materials, and responding to requests for information (RFIs).

Water and Wastewater System Comprehensive Master Plan Updates

Staff and consultants continued progress on evaluating the future demands and system needs, as well as finalizing the master plans and capital improvement programs. Staff continued to review and comment on the final draft chapters for both master plans. Staff anticipates completing the plans and presenting them to the Board in the coming weeks.

AD-18 – GQPP Sewer Project Area "D3"

The design consultant, AECOM, continued preparing the 100% design package. Staff expect to receive the final bid package in January 2025.

AD-18 – GQPP Sewer Project Areas "A" & "G"

The Army Corps of Engineers has placed the design on hold due to contracting issues. They are developing a remedy and path forward to complete the final design.

Well 34 Rehabilitation

The contractor, Legend Pump, is working on startup of the well equipment and boosters, disinfection, and performance and acceptance testing of the well equipment. At the request of the District, the Contractor is evaluating a booster pump motor, and results are expected within the next two weeks. Pending results of the assessment, the project will be closed out and the Notice of Completion will be presented to the Board of Directors next month.

Skyborne Village II – Housing Development

The developer's contractor has completed all improvements and expects sign-off from the District following inspection of the final punch list items in January 2025.

Skyborne Village III – Housing Development

The developer's contractor has completed sewer main installation in Phase II on North Star Lane, Skyvista Drive, Inspiration Drive, and Mooncrest Drive. The contractor has begun air testing of the sewer main in Phase III on North Candletree, West Parkway, Stardance Drive, Corsair, South Parkwalk, and East Candletree. MSWD's contract inspector, MWH Constructors, has been inspecting and verifying the work meets MSWD construction standards.

PODS Storage

The developer's contractor is in the process of addressing the punch list items, including correcting sewer line deficiencies. MSWD's contract inspector, TKE Engineering, has been inspecting and verifying the work meets MSWD construction standards.

Regional Water Reclamation Facility

The Project Team continued responding to RFIs, and processing change orders and payment requests submitted by the treatment plant contractor, JF Shea Construction.

Following completion of the Conveyance Line project in January 2025, the contractor, JF Shea Construction, will be back on-site to complete wastewater startup, testing, and commissioning.

The Project Team continues to coordinate with the State Water Resources Control Board (SWRCB) on the SRF/Grant funding agreement and reimbursement requests. Staff completed and submitted the Quarterly Report for Q3 2024 to the State and expects to submit Disbursement Request No. 7 for Q3 2024 in January 2025. Staff began preparing Disbursement Request No. 8 and the associated quarterly report.

RWRF Conveyance Line

The Project Team continued responding to RFIs and processing change orders and payment requests submitted by the contractor, Downing Construction.

Staff and the contractor continued to work with SCE to de-energize the power lines crossing Little Morongo Road to accommodate the final portion of gravity sewer construction. The contractor is scheduled to resume construction of the gravity sewer potion across the SCE transmission crossing on January 6, 2025.

Staff continued preparing the disbursement request documentation covering the period from the start of construction through Q4 2024.

Area M2 Sewer Collection System (AD-15)

Staff continues to monitor approval of the final bid package with the State. Staff plans to bud the project following the State's approval.

RWRF Roadway Design (19th Avenue, Little Morongo Road, and 20th Avenue)

Staff received the 90% design package for plan check and has also been submitted to the City of Desert Hot Springs for their review.

Staff received the tribal consultation letters as required under the California Environmental Quality Act (CEQA) and continued progress on the draft CEQA document.

Water Resources Department

Below is a list of water resources related activities for December 2025.

Integrated Regional Water Management Planning

The Coachella Valley Regional Water Management Group (CVRWMG) implements the Integrated Regional Water Management (IRWM) Plan for the Coachella Valley IRWM Region.

The CVRWMG met to discuss on-going grant funded projects and upcoming grant opportunities, including continued discussion on Conservation Regulations and Chromium VI compliance.

Mission Creek Subbasin Sustainable Groundwater Management Act Compliance

The consultant continued preparing the draft Sustainable Groundwater Management Act (SGMA) Annual Report. The draft report is expected in January 2025 for agency review.

Salt and Nutrient Management Planning

Staff completed a review of the draft Task 3 Technical Memorandum (TM) Delineate Draft Management Zones and Metrics to Characterize Beneficial Use Protection. Staff also attended the Technical Advisory Committee (TAC) meeting to discuss the draft Task 3 TM. The public draft Task 3 TM is scheduled for release in early 2025.



FINANCE DIVISION

Customer Service Department

Call into the Customer Service Department

The chart below represents the total incoming calls received by the staff in the Customer Service department for Fiscal Year 2024-2025.



Most calls received by the Customer Service department are related to payment plans, bill assistance information, demand/lien release requests, new property start/stop service, and account balance requests. The table below provides a summary of the number of calls by category received by the Customer Service staff.

Customer Request	Total for December 2024	Total for FY 2025
Water Waste	0	6
High Bill / Service Line Leak	11	57
No Water	4	40
Illegal Disconnect	5	14
Disconnections	82	568
Reconnections	83	436
Service Transfers	96	574
High / Low Pressure	10	38
Water Quality	4	15
Other / Miscellaneous	75	519

WaterSmart Portal

WaterSmart Analytics data provides a comprehensive overview of leaks detected and automated alerts sent to MSWD customers. All customers are encouraged to sign up in the WaterSmart Portal to access bills and leak alerts. The table below provides a summary of the number of customers who have registered in the WaterSmart Portal.

WaterSmart Portal	Total for December 2024	Overall Total	
Registered Customer Accounts	117	8,039	

<u>Billing</u>

During December 2024, Customer Service reviewed a total of 15,690 bills.

Bill Type	Total Bill Count for December 2024	Total Bill Amount for December 2024
Regular Bills	10,787	\$855,952.96
Delinquent Bills	4,840	\$1,389,790.14
Closing Bills	63	\$4,720.36
Delinquent Closing	-	-
Total	15,690	\$2,250,463.46

Delinguency Service Statistics

Staff continued to reach out to customers with delinquent accounts to provide information for assistance and repayment options to avoid disconnection. The table below summarizes the activities of Customer Service staff regarding delinquent accounts.

Delinquency Service	Total for December 2024
Auto-Dialer Calls	261
Door Hangers	43

Customer Bill Assistance

The District continues to facilitate bill assistance programs for the benefit of its customers. The United Way Customer Bill Assistance Program continues to be utilized by those customers who need assistance for one billing period annually, paying \$100 per approved customer. The table below summarizes the results of the customer bill assistance programs administered by the Customer Service staff.

Assistance	Total Assistance	Total Assistance
Program	in December 2024	in FY 2025
United Way of the Desert	\$200	\$1,900.00

Installment Payment Plans

The District continues to assist customers with delinquent bills by facilitating installment payment for the benefit of its customers. The table below summarizes the results of the installment payment plans administered by the Customer Service staff.

Total Active	Remaining Balance		
Payment Plans	to be Collected		
137	\$71,307.22		

<u>Refunds</u>

There was a total of 39 customer account refunds totaling \$7,296.05 resulting from closed accounts for the month of December 2024.

Account Type	Total Refund Count for December 2024	Total Refund Amount for December 2024
Customer Refunds	32	\$3,384.47
Construction Meter Refunds	7	\$3.908.58
Total	39	\$7,293.05

<u>Liens</u>

Customer Service identified five accounts that were 90 days past due requiring Lien filing. Likewise, ten Release of Liens were issued after securing payment for outstanding balances on past due accounts.

Lien Type	Total Lien Count for December 2024
Lien Recordings	1
Lien Releases	12



Finance & Accounting Department

The Finance and Accounting department continues to work with its vendors to complete the yearly and necessary tasks to meet State and Federal reporting requirements and the strategic goals established by the MSWD Board of Directors. Below are project highlights and summaries for December 2024.

<u>Payroll</u>

Payroll has tested and created a new pre-tax code related to the 401a contributions, which will be more effective and available to all District employees in January 2025.

Payroll is actively working with Unidata to review/modify CalPERS contribution cap for PEPRA members.

Payroll has successfully updated changes to the Lincoln Deferred Compensation Plan report.

All other payroll items were processed as expected and with no issues during the month.

<u>Budget</u>

Budget transfer requests for the month of December 2024 amounted to \$8,302.00, and year-to-date budget transfers total \$149,511.00.

- \$1,000.00 from BID 602 Collection System Emergency Repair to BID 573 Traffic Cones and Signs
- \$1,302.00 from BID 682 Bottled Water to BID 681 Event Related Expenses
- \$6,000.00 from BID 699 Water Quality Outreach Campaign to BID 681 Event Related Expenses

<u>Finance</u>

Continued collaboration with OpenGov and began testing the product related to the Chart of Accounts.

Staff attended ongoing meetings with Wells Fargo Lockbox services and discussed changes to current payment processing. Wells Fargo will be responsible for payment processing, scanning, and generating daily payment files for Customer Service.

Current Work Priorities

The Accounting department continues to support other departments as needed:

- Engineering
 - Accounts Payable continues to process vendor requisitions.
 - Accounting continues to support engineering on reimbursable jobs that need to be billed.
- Operations
 - Accounting continues to support Operations on reimbursable jobs that include primarily damage to District property where a police report was filed.
- Human Resources
 - Accounting continues to work with Human Resources to update employee information related to new hires and CalPERS appointments.

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- Assist in identifying and correcting errors related to new employees or change of status involving pay rates and deductions.
- Customer Service
 - Processing multiple customer refunds for credit balances on closed accounts.

<u>Cash</u>

Total cash receipts for the month of December 2024 amounted to \$2,121,187.96 from normal water and sewer customer account payments. Additional funds were received from State Water Resources Control Board in the amount of \$2,858,665.75.

Cash Disbursements for the month of December 2024 amounted to \$2,314,020.31 with the largest payments made to:

Entity	Amount
Net Payroll	\$550,536.58
Desert Water Agency	\$546,901.02
Southern California Edison	\$179,317.96
Layne Christensen	\$121,584.41



Innovation & Technology Department

The Innovation and Technology (IT) department continues to work with staff and vendors to achieve technological enhancement and meet innovation goals established by the MSWD Board of Directors. Below are project highlights and summaries for December 2024.

2024 State and Local Cybersecurity Grant Program (SLCGP) Award

On December 24, 2024, the District was notified that its grant application to the 2024 State and Local Cybersecurity Grant Program (SLCGP) was selected and awarded \$246,100 in cybersecurity funding with no matching requirement.

The funding will provide the means for cybersecurity improvements that will be completed within the period of performance ending on December 31, 2026.

Highlights of the projects to be funded by this grant include implementing new email security, migrating to the .gov domain, system security upgrades, enhanced system monitoring, management, and cybersecurity training for staff.

Department Updates

The IT department continues to assist Wastewater and Engineering with technical needs for the Wright Regional Water Reclamation Facility.

Technology Improvements

IT has completed the testing of the new cellular plan for the District and will begin moving all staff phones to the new plan which will offer better performance during disasters and lower the monthly cost per device, resulting in an estimated savings of over \$5,000 per year.

The adoption of the mobile device management system continues to move forward as more devices are brought under management.

Migration to an upgraded file server has begun, with expected completion in the second week of January 2025.

Cybersecurity improvements continue to be made to improve District security.

Desktop computers and laptop upgrades continue as needed.

Cyber Security News Roundup

The IT Department tracks trends in cyber security to note new opportunities for security and new concerns to defend against. The news below is a brief selection intended for informational purposes and provides no insight to the district's cybersecurity controls.

• Healthcare software company, Phreesia, is informing over 910,000 individuals about a data breach that occurred at its ConnectOnCall subsidiary between February and May 2024. Attackers accessed personal and medical details, including names, phone numbers, birthdates, and a small number of Social

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Security numbers. In response, Phreesia took ConnectOnCall offline, notified law enforcement, and strengthened its security measures. (<u>BleepingComputer</u>)

- Chinese hackers compromised Treasury Department workstations by stealing a key from BeyondTrust's remote access system, gaining access to unclassified documents. Officials link the incident to a China state-sponsored hacking collective. The Treasury Dept took the BeyondTrust service offline and is investigating with the FBI and CISA. Chinese officials deny involvement, calling the accusations "smear attacks" and disinformation. (<u>NextGov</u>)
- CISA updated its National Cyber Incident Response Plan, seeking public input. The plan outlines four response tiers for severe cyberattacks on critical infrastructure, fostering collaboration among government, intelligence, and private sectors. Ongoing Chinese cyber threats underscore the plan's importance as officials adapt to evolving risks. (<u>NextGov</u>)

Intelesys IT Support

The District receives IT services and support through Intelesys. The Intelesys Monthly Client Report for December 2024 activities can be found in Appendix A.



Purchasing Department

Continue to source sanitization supplies to ensure wipes, hand sanitizer, disinfectants are available in all district buildings, and vehicles for the safety of the staff.

Price increases and supply chain issues continue to surface in our industry. Specifically, PVC pipe and fittings, ductile iron pipe and service brass fittings, restraints, hydrants, and valves, as well as many other products, are experiencing significant shortages that could lead to extended lead times. Along with these supply chain problems, pricing continues to escalate. These problems exist with both domestic and import materials. We will continue to monitor the situation and do our due diligence in getting all the material that is needed to maintain our water systems.

Total inventory purchases were \$12,055.47 and the total issued for use by field crews was \$24,103.51 for the month of December 2024.



OPERATIONS & MAINTENANCE DIVISION

Construction & Maintenance Department

Water Line Locations

Staff completed approximately 334 water line location requests using iPads and the GeoViewer Mobile app to streamline and manage line locations.





Water System Repairs/Replacement

Staff continued to repair and replace components of the water distribution system keeping it in optimum working order and properly functioning without any interruption. Below is a summary of the repairs and replacements completed in December 2024.

- Seven water service lines were replaced with copper.
- Nine service line leaks were repaired.
- Two mainline leaks were repaired.
- Two fire hydrants were repaired.





Water System Maintenance

Staff continued to implement preventative maintenance and inspection programs to keep the water distribution system in optimal working order and properly functioning without any interruption. Below is a summary of the maintenance completed in December 2024.

- 385 ground valves were exercised.
- 43 fire hydrants were flushed, maintained, and painted.
- Zero air-release valves were inspected and/or rebuilt. Annual air-release valve maintenance has been completed.
- Zero Cla-Val valves were repaired.
- Five blow-offs were flushed.



CMMS Workorder Program

A total of 18 work orders were processed in December 2024 using the CMMS program.

New Water Meter Service Installation

Staff installed four new water service lines in December 2024.

Fire Flow Testing

Staff conducted 18 field fire flow tests for the Engineering Department in December 2024.

Cla-Val Replacement

Construction and Maintenance replaced two Cla-Vals at the Terrace Reservoir for Boosters 5 and 6.





Fleet & Facility Maintenance Department

Janitorial Services

The janitorial contractor, Premier Properties Preservation, continues to clean and disinfect all District buildings. Disinfection along with routine janitorial services are performed two times per week on Tuesdays and Fridays.

Building Maintenance

Staff completed the following building maintenance during the month of December 2024:

- Cleared blockage in the Women's downstairs restroom toilet.
- Repaired broken sprinkler lines at Administration Building, West of Tower.
- Replaced DEF Fluid Barrel in Shop at Corporate Yard.
- Replaced six bulbs in printer room for Administration Building.
- Reinstalled the cover for the rear door latch in the Administration Building.
- Replaced the blinds in Oriana's office.
- Repaired seven irrigation leaks at Well 27/31.
- Repaired three irrigation leaks at Well 25.
- Replaced batteries on the irrigation controller and programming verified at Well 29.
- Replaced two bulbs in Corporate Yard break room entryway.
- Replaced floodlight in Corporate Yard for Stores breezeway.
- Cleaned trash and debris from the Corporate Yard front gate.
- Updated the keyboard with new unit numbers in the shop at the Corporate Yard.
- Repaired three irrigation leaks at Well 28.
- Repaired three irrigation leaks at Two Bunch Reservoir.
- Built and placed partition and relocated the white board in Yuri's office in Administration Building.
- Cleaned and winterized swamp coolers 1 and 2 at Corporate Yard.
- Trash was taken out of the Administration Building.

Standby Generator Monthly Maintenance Program

Monthly testing is conducted to ensure that all generators are in good working order and ready for use when needed. There were no issues with the generators this month.

Fleet Maintenance/Repairs

- Unit 421 had both rear valve stems replaced due to leaks.
- Units 402, 403, 404, 405, and 406 were decommissioned and sent back to Enterprise Lease Program.
- Trailer 345 had the tongue jack replaced.
- Unit 414 had the right rear outer tire and rim replaced due to damage.
- Units 385 and 117 had all tires replaced.
- Unit 398 had two burnt fuses replaced.
- Unit 369 had bad ground repaired, trailer brake battery replaced, breakaway cable replaced, brakes inspected, and trailer plug rewired.
- Unit 422 had both tires replaced, inspection performed, and coolant was topped off.
- Unit 435 had Preventative Maintenance (PM) service performed, and a new rear front brake sensor was ordered.
- Unit 442 had PM service performed, and cabin filter was replaced.

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- Unit 418 had PM service performed, front sway bar end links replaced, front struts ordered, and transmission service parts were ordered.
- Unit 452 had license plates installed.
- Unit 117 had two blown fuses replaced and oil topped off.
- Unit 451 had the emergency strobes, GPS, and radio installed.
- Units 449, 450, and 452 had GPS units installed.

Field Services Department

WaterSmart / Neptune 360

Staff routinely reviews continuous and high usage on customer accounts and makes contact through the Customer Portal, phone, email, or in person, making them aware of potential issues. The following is the number of contacts made this month:

Contact Type	Total for December 2024	Total for FY 2025	
Continuous Usage	81	610	
High Usage (>Normal)	9	113	
Reverse Flow	0	0	
Total	90	723	

Cross Connection Control Program

The Backflow and Cross Connection Specialist performs annual testing of Backflow Prevention Assemblies (BPAs) throughout the District as required by the SWRCB Cross Connection Control Policy Handbook. There were 348 BPAs tested in December 2024.



Wastewater Collection Department

Sanitary Sewer Overflow

There were no Sanitary Sewer Overflows (SSOs) in the collection system this month.

Dos Palmas Lift Station

Operators conducted daily site visits to ensure proper pump operation, SCADA (Supervisory Control and Data Acquisition) system functionality, and site security.

Sewer Line Locations

Staff completed 336 sewer line location requests using iPads and the GeoViewer mobile application to streamline and manage line locations.

Sewer Line/Collections Maintenance

Staff completed one CCTV inspection in December 2024.

Staff cleaned 4,414 feet of sewer mainline in December 2024 in Assessment District 3, a total of 15 pipe segments.

The confined space equipment was sent in to be repaired / recertified. This includes the self-retracting lifeline and the confined space winch. Recertification is required to be completed every two years.





Wastewater Treatment & Disposal Department

Plant Maintenance

Staff spent 827.50-man hours performing routine plant maintenance, equipment maintenance, and plant operations at the Horton and Desert Crest Wastewater Treatment Plants (WWTPs). Also, during this timeframe staff spent 95.3-man hours operating the sludge belt filter press, including filling and removing 14 trailers of sludge from the Horton and Desert Crest WWTPs.

Staff had to drain and inspect Clarifier 2 due to signs of denitrification. Staff readjusted the lower sleeps and cleaned all the septic areas on the bottom.



Staff replaced effluent Pump 4. The effluent pumps provide plant water for washdowns, belt press back wash, and water seals for pumps around the plant to prevent cross contamination.



Staff continued to perform routine maintenance removing rags from the headworks auger, aeration tanks, RAS pumps, grit pumps, and other equipment.















Sampling and Laboratory

Staff collected 47 samples and spent 94-man hours performing laboratory duties and analysis for process control and regulatory reporting purposes. Both plants are producing an effluent that meets the District's permit discharge requirements.

Staff continue to sample from the pond lysimeters in Ponds 1, 6, and 8 for the nitrogen study. The objective is to determine whether the total nitrogen is being reduced as it percolates through the sand.

Pond Maintenance

Ponds 1, 2, 4, 5, 6, 7, and 8 were cleaned and rehabilitated during December 2024. Staff has noticed that the algae blooms have slowed down and are no longer hindering the percolation rate this month.



Weekly Wastewater Training

The training courses aim to provide all operators with consistent knowledge and a better understanding of processes, including operating equipment more proficiently. This training helps keep operators safe while completing maintenance. A summary of this month's training includes:

- SDS, IIPP, and Disaster Preparedness Plan
- Grating Safety Procedure
- John Deere Skip Loader AQMD and Maintenance

Nancy Wright RWRF

Staff continued to visit the site in preparation for the plant's startup. The expected startup should occur at the beginning of 2025.

Wastewater Report

Through continued development in the Desert Hot Springs area, and at the request of new consumers, sanitary services are always being added to the collection system. Below is a summary of new sanitary service connections by month.

New Sanitary Service Connections to Collection System					
Fiscal Year	2024/25	2023/24	2022/23	2021/22	2020/21
July	9	4	4	18	8
August	7	12	26	20	4
September	2	17	20	20	5
October	2	3	13	36	9
November	22	7	8	29	50
December	5	21	8	12	9
January		2	35	14	21
February		1	4	7	23
March		1	24	17	48
April		7	16	7	18
May		8	9	16	17
June		0	4	2	21
Total	47	83	171	198	233

Additional sanitary service connection information is provided in Appendix B.

The following table shows the average daily flow and peak daily flow for the Horton WWTP, Desert Crest WWTP, and Wright RWRF.

Wastewater Flow (MGD)						
	Horton WWTP		Desert Cr	est WWTP	Wright RWRF	
Fiscal Year 2024/25	Average Daily	Peak 24-Hour	Average Daily	Peak 24-Hour	Average Daily	Peak 24-Hour
	Flow	Flow	Flow	Flow	Flow	Flow
July	2.065945	2.184078	0.039738	0.046230	0.000000	0.000000
August	2.132868	2.253870	0.045258	0.063150	0.000000	0.000000
September	2.084274	2.299028	0.042407	0.050700	0.000000	0.000000
October	2.056787	2.242007	0.045147	0.054820	0.000000	0.000000
November	2.080992	2.260242	0.045151	0.050590	0.000000	0.000000
December	2.063171	2.208058	0.043790	0.047380	0.000000	0.000000
January						
February						
March						
April						
May						
June						

Additional wastewater flow information is provided in Appendix B.

Water Production Department

Water Pumped/Produced

During the month of December 2024, the District's three public water systems produced the following volume of water:

- MSWD (CA3310008) 633.52 Acre Feet (206.43 MG)
- West Palm Springs Village (CA3310078) 8.39 Acre Feet (2.73 MG)
- Palm Springs Crest (CA3310081) 5.17 Acre Feet (1.68 MG)

Water Sampling/Testing

- Bacteriological Sampling Staff collected 50 routine samples in the MSWD system, four routine samples in the ID-E area which includes the West Palm Springs Village (WPSV) and Palm Springs Crest (PSC) systems, and four well samples in ID-E.
- Staff collected 16 general physical samples in the MSWD system and two general physical samples in ID-E.
- Well 26A Uranium Treatment (IXP) Sampling The monthly uranium sampling was completed on December 2, 2024.
- Monthly Reporting The District's Monthly Coliform Monitoring Report for November 2024 for all three water systems was sent to the SWRCB Department of Drinking Water (DDW) on January 10, 2024.
- Chromium-6 Sampling Staff will continue to collect monthly Chromium-6 sampling until otherwise instructed. Additionally, staff sampled Well 31 daily between October 28 and November 1, 2024, while Well 27 was left off.

Chlorination System Updates

- Chlorination Pumps Staff conducted routine maintenance and inspections on all chlorine pumps and related equipment at well sites. Staff made necessary adjustments, repairing and/or rebuilding to ensure proper operation. Most chlorinator pumps continue to function properly, with only typical preventative maintenance required (i.e., repair of cracked chlorination suction/feed tubing).
- Chlorinator Pump Cleaning All of the chlorinator pumps were cleaned twice during the month of December 2024.
- Sodium Hypochlorite (Chlorine) Usage During the month of December 2024, a total of 1,434 gallons of chlorine (12.5% solution strength) was used to disinfect the distribution system and our production facilities. (Reflects usage in the MSWD and ID-E water systems.)
- Chlorine Residuals at Production Well Sites In December 2024, the Water Production staff checked and documented the chlorine residuals at all wells in use 214 times. The average chlorine residual of these readings was 0.99 ppm. (This data reflects the MSWD and ID-E water systems.)
- Distribution System Chlorine Residuals During the month of December 2024, the Water Production staff checked and documented the chlorine residuals throughout the distribution system a total of 75 times. The average chlorine residual of these readings is 0.84 ppm. (This data reflects the MSWD and ID-E water systems.)

Well Soundings

Staff continued to sound the groundwater levels for 13 production wells and nine monitoring wells. Staff aim to complete these by the 15th of each month. Note: Well 34 is still off-line undergoing completion of a rehabilitation project and staff are unable to collect the sounding data for this month.

Water Production Facility Updates

Staff oversee all water production sites, making necessary adjustments. They conduct monthly overflow maintenance as needed by climbing reservoirs. Staff also inspect reservoir roofs using a drone.

- Gateway Fire Pump Monthly Testing Staff performed the monthly fire pump testing on November 19, 2024. All systems functioned properly. Water loss data was captured and entered onto our water loss tracking worksheet.
- Well 34 Rehabilitation Update The contractor, Legend Pump, has completed much of this project. The well experienced an equipment failure on October 1, 2024. This was evaluated by the contractor on October 3, 2024, and they have been working with the Engineering department for further direction. The equipment has been re-installed into the well and is awaiting startup and testing. The booster pumps were briefly tested and were operational. The suction reservoir has been cleaned and disinfected and is ready for service.

Well 33 Solar Site

Staff continues to monitor the performance of the solar system. However, MSWD is still working with Kenwood Energy to review past maintenance reports and the current condition of the facility. They are also helping prepare an RFP for an O&M service contract. Kenwood Energy has reached out to Total Energies requesting maintenance data and repair log. Staff reached out to a third-party maintenance company to assess the maintenance and repair needs for the solar site. A proposal is still pending.



Water Report

Through continued development in the Desert Hot Springs area and at the request of new customers, water services are always being added. Below is a summary of new water services added each month.

New Service Connections to the Water System					
Fiscal Year	2024/25	2023/24	2022/23	2021/22	2020/21
July	9	5	6	18	7
August	14	14	28	19	6
September	6	19	22	23	18
October	2	4	16	33	13
November	25	9	10	27	10
December	6	5	9	9	2
January		5	26	14	15
February		3	14	8	13
March		6	29	19	16
April		11	24	6	11
May		9	16	19	15
June		3	5	1	24
Total	62	93	205	196	150

Additional water service connection information is provided in Appendix B.

As expected, the new water services increase the amount of water needed to be pumped; however, the weather and water conservation continue to be the primary factor in MSWD water production. The following table summarizes the MSWD water production by month.

Monthly Water Production (AF)							
	FY 2024/25	Prior year		FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
	2024/25	AF	%	2023/24	2022123	2021/22	2020/21
July	939.07	149.08	18.87	789.99	751.79	796.57	857.77
August	818.63	80.89	10.96	737.74	850.19	839.93	885.31
September	785.85	110.79	16.41	675.06	716.03	738.65	784.80
October	718.26	9.03	1.27	709.23	691.98	665.18	755.84
November	574.08	-54.97	-8.74	629.05	599.39	679.85	690.13
December	647.08	117.09	22.09	529.99	554.27	565.48	588.32
January				556.57	530.39	580.28	537.96
February				458.69	490.41	527.34	495.61
March				560.24	500.37	601.44	625.80
April				649.67	552.34	624.07	649.34
May				696.24	726.25	745.36	723.62
June				700.11	682.09	730.02	761.63
Total	4,482.97	411.91	10.12	7,692.58	7,645.50	8,094.17	8,356.13

Additional water production information is provided in Appendix B.

PUBLIC AFFAIRS

Past & Upcoming Sponsorships / Events

ACWA 2024 Fall Conference & Expo: December 3-5, 2024



MSWD Board and select staff attended the Association of California Water Agencies Fall Conference at J.W. Marriot in Rancho Mirage. The event brings together water industry professionals to learn, connect, and discuss critical issues affecting California's water community.

National Clay Pipe Institute Annual Holiday Luncheon: December 5, 2024

MSWD staff attended the National Clay Pipe Institute (NCPI) holiday luncheon where we were awarded the prestigious Award of Merit from the NCPI. This recognition highlights MSWD's commitment to sustainable and forward-thinking water management and infrastructure development practices.



DHS Women's Club Annual Black and White Gala: December 7, 2024



MSWD staff and board members attended the Desert Hot Springs Women's club's annual Black and White Gala Fundraiser event which helps to fund scholarships for the students of Desert Hot Springs.

MSWD Employee Holiday Luncheon and Toy Drive Pick Up Event: December 11, 2024

MSWD staff and Board members celebrated the holidays at the annual holiday luncheon and toy drive pickup event. MSWD partnered with Riverside First 5 for their annual toy drive that provides toys for children throughout the Coachella Valley who otherwise may not receive gifts, MSWD staff generously provided gifts for 60 children this year!



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National HCP Coalition ~ 2024 Annual Meeting: December 12, 2024

MSWD Board members attended the annual meeting which serves as a pivotal gathering for environmental professionals, HCP practitioners, policymakers, industry leaders, and advocates to come together, share insights, and collaborate on HCP practices and policies.



City of DHS Holiday Parade and Festival: December 14, 2024



MSWD participated in the annual Desert Hot Springs holiday parade with a float. The parade started at Palm and Mission Lakes Blvd. and ended at Palm and 2nd Street. The holiday festival was at Palm and Pierson immediately following the parade which included the Christmas tree lighting which was covered by our local NBC this year.

CAPIO & ACWA Power Lunch Webinar, Navigating the Stream, Innovative Water Education for Tomorrow's Leaders: December 17, 2024

MSWD's Assistant General Manager, Marion Champion, presented the partnership with the Desert Hot Springs High School REAL Academy, and the MSWD internship program alongside esteemed colleagues on the panel for the ACWA and CAPIO power lunch webinar. They explored dynamic approaches to water education that are designed to foster a deeper understanding and appreciation of water conservation and sustainable practices, as well as support workforce development.



Water Talks - Water Quality and New Regulations: December 17, 2024



MSWD hosted guest speaker Chad Seidel, the President of Environmental Consulting for December's Water Talk. The presentation was focused on water quality, and new regulations. The event was well attended, attracting an engaged group of community members, including a few new residents to the desert.

ACWA Region 9 Board Meeting and Tour: January 17, 2025

Mission Springs Water District is proud to host a special tour of our new Nancy Wright Regional Water Reclamation Facility. Following the tour, the Region 9 Board will be discussing Region activities and planning the calendar of events for the year. Mission Springs Water District will be hosting the meeting and has graciously arranged lunch.



Mission Lakes Country Club: January 22, 2025

MSWD staff will hold a townhall meeting at Mission Lakes Country Club to discuss the Assessment District 18 sewer project implementation, where the project stands, and give updates as to the next steps, giving the residents an opportunity to receive an update and ask questions.



CWEA - CORBS Annual Awards Dinner: January 25, 2025



The annual CORBS (Colorado River Basin Section) awards dinner will take place at Spotlight 29 Casino to honor the 2024 award recipients.

California Association of Sanitation Agencies, 2025 Winter Conference: January 29-31, 2025

California Association of Sanitation Agencies (CASA) is holding their 2025 winter conference at the downtown Palm Springs Hilton, offering technical sessions focused on advanced technologies, asset management, and cutting-edge research. CASA represents more than 125 local public agencies engaged in the collection, treatment, and recycling of wastewater and biosolids to protect public health and the environment.



MSWD Blood Drive: February 26, 2025



Mission Springs Water District (MSWD) is partnering with LifeStream Blood Bank to host a blood drive on Wednesday, February 26, 2025, from 7:00am – 12:00pm in the MSWD Boardroom. To sign up and save a life, click on the link <u>Here</u>.

Youth & Education Programs

2025 Calendar Contest

The 2025 calendar contest winners were announced, and the top three winners were honored at the December 2024 Board meeting. The calendars are available in the lobby and at select Desert Hot Springs locations throughout the community.





MSWD employed a multifaceted approach to promoting the annual competition. An article is featured in El Informador, the front page of the Uken Report, and ads across Google, and social media platforms such as Facebook and Instagram, all inviting local students to participate.

Emails have also been sent directly to parents and all schools within the district boundaries, as well as the Desert Hot Springs Recreation Center, inviting them to have their students participate. Participation from local students was strong, and it was hard to choose the winners. In the end staff voted and we now present the 2025 MSWD calendar and winners!

Public & Media Outreach

Jewish Family Services Senior Center "Lunch and Learn" Series: January 14, 2025

MSWD was invited to speak at the "Lunch and Learn" educational events held by Jewish Family Service of the Desert at the Desert Hot Springs Senior Center. MSWD's Assistant General Manager, Marion Champion, presented the "Groundwater Quality Protection Program" covering information about the program goals, recent achievements, the history1995-today, assessment districts, and funding to a very engaged group of approximately 40 attendees. The next scheduled event for MSWD to present is, January 14, 2025, about our water quality and new State regulations.



Customer Newsletter

Our December 2024 Water Matters newsletter features information about the winners of the 2025 Community Calendar Contest, making conservation a way of life in 2025, and the various rebate options MSWD offers. Our monthly newsletter can be found with your paper bill statement and the E-Bill digital statement. A copy of the newsletter is included in Appendix D.

<u>New Year's Resolution? Make Conservation a Way of Life in 2025! Campaign:</u> <u>December 2024 through January 2025</u>

Public affairs started the "New Year's Resolution? Make Conservation a Way of Life in 2025!" campaign mid-December 2024, running through January 2025. The campaign encourages conservation through our free conservation kits available to all customers within the MSWD service area. The campaign has been featured in the Water Matters Newsletter, December 2024 edition, MSWD social media, paid socials, El Informador ad & article– Spanish news outlet, Desert Resort Management, Mission Lakes Country Club, and Skyborne e-blast to residents. As of January 8, 2025, we have received 10 requests for conservation kits. Copies of DRM and Skyborne email blasts in Appendix D.





Editorials / Media

El Informador picked up two news releases, the NCPI Awards release, and the 2025 Community Calendar release in December 2024.



Uken Report picked up the GFOA Award news release in December 2024.



Legislative Updates

Federal: IRS Releases Final Direct Pay Regulations for Clean Energy Tax Credits

The Internal Revenue Service (IRS) released the final regulations for direct pay clean energy tax incentives included in the Inflation Reduction Act. These regulations allow eligible entities to access the full value of clean energy incentives by providing clarity and flexibility for direct pay-eligible entities, including co-owned projects. The regulations are effective January 19, 2025.

Federal: EPA Finalizes Amendments to PFAS and PBT Review Process under TSCA

EPA published a final rule amending the agency's review process for new chemicals under the Toxic Substances Control Act (TSCA) to ensure that new per- and polyfluoroalkyl substances (PFAS) and persistent, bioaccumlulative and toxic (PBT) chemicals undergo the full review process before manufacturing. The rule eliminates exemptions for PFAS and PBTs with potential for human exposure, aligns the chemical review process with laws requiring EPA to issue one of five safety determinations for all newly submitted chemicals, and streamlines the review process. The rule is effective on February 10, 2025. The full Federal Report is included in Appendix C.

State: Assembly Committee Chairs Announced

Late on Friday, December 27, 2024, Assembly Speaker Rivas announced the Committee Chairs for the 2025-26 Session. The Speaker subsequently appointed Committee Vice-Chairs on January 2, 2025, but did not make any additional committee appointments. Listed below are the Chairs and Vice-Chairs of the main committees of interest.

Of note, the new Assembly member that replaced Asm. Eduardo Garcia, just east of Mission Springs' service area, Jeff Gonzalez, was named the Vice-Chair of Asm. Water, Parks, and Wildlife. This is a committee that former Asm. Eduardo Garcia chaired it for

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many years. We expect to see full committee rosters in January. Asm. Natural Resources – Asm. Isaac Bryan (Chair), Asm. Alexandra Macedo* (Vice-Chair) Asm. Water, Parks & Wildlife – Asm. Diane Papan (Chair), Asm. Jeff Gonzalez* (Vice-Chair) Asm. Budget Subcommittee No. 4 on Climate Crisis, Resources, Energy, and Transportation – Asm. Steve Bennett (Chair), no Vice-Chair announced. (* *New Legislator*) The State report is included in Appendix C.

MSWD Digital Advertising

For the month of December 2024, the District featured three Google and Facebook/Instagram ads promoting various MSWD programs. The Google campaign garnered 261.76k impressions, and 233 link clicks. Our Facebook/Instagram (Meta) ads garnered 271.7k impressions and 275 link clicks. The MSWD website saw 5,207 users, 17,075 views, and 5,366 engaged sessions. The full report is included in Appendix D.



Social Media

This report highlights activities and posts on the district's social media platforms. Some of our most engaging posts included The DHS Holiday Parade, the Swearing in of Board Members, and Wipes are Not Flushable. Our most shared posts were the Rebates, Wipes are Not Flushable, and the NCPI Award News Release.

We had notable gains on Facebook with 214,914 impressions and 3893 video views (up 155%). Instagram continues to grow with 12 new followers and 40,048 impressions (up 1505%), LinkedIn is growing with 11 new followers, 2,505 impressions (up 10.4%), and 0.5% in engagement. A copy of the December 2024 social media report can be found in Appendix D.

3 Highest Reach Posts	3 Most Shared Posts		
+4 Thank you to the City of Desert Hot Springs for another o	843	Rebates Use less and save more!! Exciting rebate offerings prom	
Board Members Sworn In Congratulations to the reelected MSWD Board Directors, Ro	234	Wipes WW A friendly reminder this holiday season, flushable wipes	
Wipes WW A friendly reminder this holiday season, flushable wipes	177	MSWD NCP Award	

CV Water Counts

The Google digital campaigns achieved 226.32K display ad impressions, 6,898 search ad impressions, and 82,701 video impressions, resulting in 4,051 clicks. The website welcomed 3,642 users with 5,006 sessions and 7,055 pageviews. The most visited pages included "Water Counts Academy" (3K views) and "Conservation Tips" (2.4K views). Facebook ads reached 103,153 impressions, and email campaigns boasted a remarkable 59.54% open rate, well above the industry average. A copy of the full report can be found in Appendix D.



Rebates & Conservation

The Public Affairs team continued to promote rebates and conservation throughout our service territory during December 2024.

Rebate Type	Total Rebates for December 2024	Total Rebates for December 2024	
Toilet	7	\$1,536.22	
Turf	0	\$0.00	
Clothes Washer	3	\$450.00	
Smart Controller	0	\$0.00	
Conservation Kit	3	-	

Bottled Water Tracking Report

Date Supplied	Requested By	Event or Purpose	Cases Requested
12/11/2024	Customer	Low Pressure/Customer Care	1
12/17/2024	Alcoholics Anonymous	Meetings	5
12/17/2024	MSWD	Water Talk	1
12/19/2024	Real Academy (PSUSD)	Expanded Learning Opportunities	10
12/19/2024	CVCAN	Holiday Party	4
		Total	21



APPENDIX A – Innovation & Technology Information



Mission Springs — December, 2025 Client report

Client Activity Report and Analysis



securing


Mission Springs — December, 2024 Client report

December Client Meetings

Meeting Title	Topics	Time Allocated
Monthly Project Review	 File server migration CISCO Duo pending MFA pending to be enabled Wright Plant 	1

Client Pending Projects

Purpose
Firewall Set up
Replace server host with new equipment due to age

APPENDIX B – Wastewater & Water Production Tables

WASTEWATER REPORT

	SEWER CONNECTION SUMMARY													
	2024/25	2023/24	2022/23	2021/22	2020/21	2019/20	2018/19	2017/18	2016/17	2015/16	2014/15	2013/14	2012/13	2011/12
July	9	4	4	18	8	7	9	51	2	1	139	2	0	0
August	7	12	26	20	4	1	8	53	2	4	214	4	0	2
September	2	17	20	20	5	2	12	8	11	2	90	2	1	0
October	2	3	13	36	9	4	8	12	4	21	65	8	2	1
November	22	7	8	29	50	10	9	7	7	1	52	18	7	3
December	5	21	8	12	9	3	3	64	1	0	86	22	11	2
January		2	35	14	21	7	1	16	8	3	27	3	11	1
February		1	4	7	23	5	1	42	0	3	5	46	6	1
March		1	24	17	48	1	0	23	5	0	31	16	2	1
April		7	16	7	18	3	3	15	30	0	8	95	14	3
May		8	9	16	17	11	3	20	45	7	13	98	3	2
June		0	4	2	21	7	3	6	70	4	4	72	2	0
Annual	47	83	171	198	233	61	60	317	185	46	734	386	59	16

Connections to Sewer Collection System:

As of June 30, 2024	8,919
Plus YTD	47
Total Sewer Connections =	8,966

WASTEWATER FLOW MGD										
	HORTO	N PLANT	DESER	I CREST	WRIGHT PLANT					
2024/25	Avg. Daily	Peak 24 hr.	Avg. Daily	Peak 24 hr.	Avg. Daily	Peak 24 hr.				
	Flow	Flow	Flow	Flow	Flow	Flow				
July	2.065945	2.184078	0.039738	0.046230	0.000000	0.000000				
August	2.132868	2.253870	0.045258	0.063150	0.000000	0.000000				
September	2.084274	2.299028	0.042407	0.050700	0.000000	0.000000				
October	2.056787	2.242007	0.045147	0.054820	0.000000	0.000000				
November	2.080992	2.260242	0.045151	0.050590	0.000000	0.000000				
December	2.063171	2.208058	0.043790	0.047380	0.000000	0.000000				
January										
February										
March										
April										
May										
June										

	WASTEWATER FLOW MGD									
	HORTO	N PLANT	DESER	CREST	WRIGHT PLANT					
2023/24	Avg. Daily	Peak 24 hr.	Avg. Daily	Peak 24 hr.	Avg. Daily	Peak 24 hr.				
	Flow	Flow	Flow	Flow	Flow	Flow				
July	1.922043	2.149212	0.050983	0.071200	0.000000	0.000000				
August	1.929369	2.592078	0.047453	0.067540	0.000000	0.000000				
September	2.037218	2.182773	0.046081	0.055570	0.000000	0.000000				
October	2.050049	2.173503	0.040804	0.051000	0.000000	0.000000				
November	2.065661	2.265582	0.046158	0.059550	0.000000	0.000000				
December	2.037725	2.208722	0.045566	0.057730	0.000000	0.000000				
January	2.014687	2.152567	0.045226	0.049620	0.000000	0.000000				
February	1.999080	2.184408	0.047016	0.053920	0.000000	0.000000				
March	2.075331	2.301861	0.047050	0.054740	0.000000	0.000000				
April	2.059142	2.222371	0.040275	0.047630	0.000000	0.000000				
May	1.983604	2.113440	0.036827	0.040730	0.000000	0.000000				
June	1.982771	2.091744	0.039008	0.046700	0.000000	0.000000				

WATER REPORT

	WATER CONNECTION SUMMARY												
	2024/25	2023/24	2022/23	2021/22	2020/21	2019/20	2018/19	2017/18	2016/17	2015/16	2014/15	2013/14	2012/13
July	9	5	6	18	7	4	5	7	2	0	0	1	0
August	14	14	28	19	6	10	5	3	2	2	0	1	0
September	6	19	22	23	18	2	14	4	13	3	0	2	2
October	2	4	16	33	13	3	21	8	3	20	0	5	1
November	25	9	10	27	10	16	4	0	7	3	0	1	0
December	6	5	9	9	2	17	3	3	2	0	0	2	0
January		5	26	14	15	6	3	20	1	1	2	2	0
February		3	14	8	13	8	5	11	1	0	1	0	1
March		6	29	19	16	2	3	6	5	0	12	0	0
April		11	24	6	11	1	3	7	11	2	7	0	1
May		9	16	19	15	12	5	11	9	8	2	0	1
June		3	5	1	24	11	2	8	2	10	1	0	0
Annual	62	93	205	196	150	92	73	88	58	49	25	14	6
Avg./ Mo.	5.17	7.75	17.08	16.33	12.50	7.67	6.08	7.33	4.83	4.08	2.08	1.17	0.50

Connections to Water System:

13,698
62
13,636

	WATER PRODUCTION SUMMARY												
	FY 2024/25	Varia from pri		FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21	FY 2019/20	FY 2018/19	FY 2017/18	FY 2016/17	FY 2015/16	FY 2014/15
	AF	AF	%	AF									
July	939.07	149.08	18.87%	789.99	751.79	796.57	857.77	853.23	857.20	835.87	714.50	659.11	859.00
August	818.63	80.89	10.96%	737.74	850.19	839.93	885.31	795.18	806.47	829.93	808.54	706.62	730.71
September	785.85	110.79	16.41%	675.06	716.03	738.65	784.80	757.08	689.47	712.40	679.54	657.37	800.67
October	718.26	9.03	1.27%	709.23	691.98	665.18	755.84	709.39	709.81	733.86	678.33	575.86	716.30
November	574.08	-54.97	-8.74%	629.05	599.39	679.85	690.13	619.87	631.75	642.41	601.89	582.22	533.69
December	647.08	117.09	22.09%	529.99	554.27	565.48	588.32	537.23	502.16	584.24	520.63	503.10	590.83
January		0.00	0.00%	556.57	530.39	580.28	537.96	553.20	570.20	599.52	465.10	431.38	526.86
February		0.00	0.00%	458.69	490.41	527.34	495.61	520.85	415.49	512.79	453.39	483.92	506.49
March		0.00	0.00%	560.24	500.37	601.44	625.80	557.73	490.92	536.09	549.50	514.05	614.94
April		0.00	0.00%	649.67	552.34	624.07	649.34	573.02	635.08	644.06	540.56	502.36	622.58
May		0.00	0.00%	696.24	726.25	745.36	723.62	698.99	598.36	697.15	731.81	601.83	590.28
June		0.00	0.00%	700.11	682.09	730.02	761.63	806.02	710.39	688.74	732.68	685.93	706.34
TOTAL	4,482.97	411.91	10.12%	7,692.58	7,645.50	8,094.17	8,356.13	7,981.79	7,617.30	8,017.06	7,476.47	6,903.75	7,798.69

APPENDIX C – Federal & State Legislative Information



Federal Update

December 31, 2024

Congress Passes Another Short-Term Continuing Resolution

On December 20th, Congress passed another short-term <u>Continuing Resolution</u> (CR) that will allow the federal government to remain open and funded until March 14, 2025. The House passed the bill by a vote of 366-34, and the Senate passed the bill by a vote of 85-11. In addition to extending government funding, the CR also included the following provisions:

- \$100 billion in disaster supplemental funding, including:
 - \$31 billion in funding for economic assistance to agriculture producers
 - \$29 billion to replenish the Federal Emergency Management Agency's (FEMA) Disaster Relief Fund and support response, recovery, and mitigation programs
 - \$12 billion for the Department of Housing and Urban Development (HUD) Community Development Block Grant Disaster Recovery program
 - \$8.1 billion for the Federal Highway Administration (FHWA) Emergency Relief Program
- \$10 billion for economic aid to farmers
- Extends the 2018 Farm Bill through September 30th
- Extends both the Temporary Assistance for Needy Families program and the National Flood Insurance Program through March 14th
- Extends flexibilities to allow for telehealth for Medicare through March 31st
- \$1.1 billion for the Community Health Center Fund
- Extends increased Medicare payments to low-volume hospitals until March 31st
- Extends the Medicare-dependent hospital program until March 31st

Congress Passes FY25 National Defense Authorization Act

Congress passed the Service Member Quality of Life Improvement and National Defense Authorization Act (NDAA) for Fiscal Year 2025 (H.R. 5009). The House passed the bill by a vote of 281-140, and the Senate passed the bill by a vote of 85-14. The bill provides \$884 billion in authorization for Department of Defense policies and funding levels. The bill includes a 14.5% pay increase for junior enlisted service members and a 4.5% increase for all other service members.

Congress Passes 2024 Water Resources Development Act

Congress passed the *Thomas R. Carper Water Resources Development Act of 2024* (WRDA) (<u>S.</u> <u>4367</u>). The House passed the bill by a bipartisan vote of 399-18, and the Senate passed it by a vote of 97-1. The biannual bill authorizes the U.S. Army Corps of Engineers (USACE) to conduct studies, programs, construction projects, and research to maintain and enhance ports, harbors, and inland waterways nationwide. The bill includes authorizations for flood mitigation, dredging, waterway restoration, and port infrastructure projects. A section-by-section summary of the legislation is available **HERE**.

Congress Reauthorizes the Economic Development Administration

The WRDA 2024 bill **included** the *Economic Development Reauthorization Act of 2024*, which reauthorized the Economic Development Administration (EDA) for the first time since 2004. The EDA falls under the Department of Commerce and provides grants and technical assistance for economic development and workforce training programs in economically disadvantaged communities. Among other provisions, the legislation designates recreation as a priority for EDA funding to improve access to public lands, develop recreation infrastructure, and assist communities depending on the outdoor recreation economy.

Congressional Leaders Set 2025 Schedule

House Majority Leader Steve Scalise (R-LA) and incoming Senate Majority Leader John Thune (R-WY) released the Congressional schedule for 2025 for their respective chambers. A combined version of the calendar is available <u>HERE</u>.

119th Congress House Committee Leaders

House Republicans and Democrats announced leaders for committees in the 119th Congress. The chart below lists the Chair and Ranking Member for each committee in the House, with italics indicating a new chair or ranking member. The Speaker of the House appoints leaders and members of the Ethics, House Administration, and Rules Committees once the new Congress begins on January 3rd.

House Committee	<u>Chair</u>	Ranking Member
Agriculture	Glenn Thompson (R-PA)	Angie Craig (D-MN)
Appropriations	Tom Cole (R-OK)	Rosa DeLauro (D-CT)
Armed Services	Mike Rogers (R-AL)	Adam Smith (D-WA)
Budget	Jodey Arrington (R-TX)	Brendan Boyle (D-PA)
Education & the Workforce	Tim Walberg (R-MI)	Bobby Scott (D-VA)
Ethics	TBD	TBD
Energy & Commerce	Brett Guthrie (R-KY)	Frank Pallone (D-NJ)
Financial Services	French Hill (R-AR)	Maxine Waters (D-CA)
Foreign Affairs	Brian Mast (R-FL)	Gregory Meeks (D-NY)
Homeland Security	Mark Green (R-TN)	Bennie Thompson (D-MS)
House Administration	TBD	TBD
Judiciary	Jim Jordan (R-OH)	Jamie Raskin (D-MD)
Natural Resources	Bruce Westerman (R-AR)	Jared Huffman (D-CA)
Oversight and Accountability	James Comer (R-KY)	Gerry Connolly (D-VA)
Permanent Select Intelligence	Mike Turner (R-OH)	Jim Himes (D-CT)

Rules	TBD	TBD
Science, Space, & Technology	Brian Babin (R-TX)	Zoe Lofgren (D-CA)
Small Business	Roger Williams (R-TX)	Nydia Velazquez (D-NY)
Transportation & Infrastructure	Sam Graves (R-MO)	Rick Larsen (D-WA)
Veterans' Affairs	Mike Bost (R-IL)	Mark Takano (D-CA)
Ways & Means	Jason Smith (R-MO)	Richard Neal (D-MA)

119th Congress Senate Committee Leaders

Incoming Senate Majority Leader John Thune (R-SD) announced committee leaders in the 119th Congress. The chart below lists the chair for each committee in the Senate. Democrats have not yet announced Ranking Members for committees.

Senate Committee	119 th Congress Chair
Aging	Rick Scott (R-FL)
Agriculture	John Boozman (R-AR)
Appropriations	Susan Collins (R-MN)
Armed Services	Roger Wicker (R-MS)
Banking	Tim Scott (R-SC)
Budget	Lindsey Graham (R-SC)
Commerce, Science, and Transportation	Ted Cruz (R-TX)
Energy and Natural Resources	Mike Lee (R-UT)
Environment and Public Works	Shelley Moore Capito (R-WV)
Ethics	James Lankford (R-KY)
Finance	Mike Crapo (R-ID)
Foreign Relations	Jim Risch (ID)
Health, Education, Labor, and Pensions	Bill Cassidy (R-LA)
Homeland Security and Governmental Affairs	Rand Paul (R-KY)
Judiciary	Chuck Grassley (R-IA)
Indian Affairs	Lisa Murkowski (R-AK)
Intelligence	Tom Cotton (R-AR)
Rules	Mitch McConnell (R-KY)
Small Business	Joni Ernst (R-IA)
Veterans Affairs	Jerry Moran (R-KS)

President Biden Signs Grant Transparency Act into Law House

On December 11th, President Biden signed the *Grant Transparency Act of 2023* (P.L. 118-140) into law. The bipartisan legislation stipulates that each notice of funding opportunity (NOFO) must include a description of any rating system, evaluation, and selection criteria a federal agency will use to assess grant applications, a statement regarding the use of any weighted scoring methods, and information on any other qualitative or quantitative method an agency uses to evaluate grant applications.

Congress Passes Several Transportation-Related Bills

In December, Congress passed, and President Biden signed into law the following transportationrelated bills:

- Strengthening Commercial Driver's License Information System Act (P.L. 118-156) grants the Department of Transportation (DOT) authority to designate an operator for the Commercial Driver's License Information System, collect and use fees for its operation, and ensure fees are directed toward system maintenance, modernization, and related costs.
- A bill to designate United States Route 20... as the "National Medal of Honor Highway" (P.L. <u>118-154</u>) designates U.S. Route 20 in the states of Oregon, Idaho, Montana, Wyoming, Nebraska, Iowa, Illinois, Indiana, Ohio, Pennsylvania, New York, and Massachusetts as the National Medal of Honor Highway.
- Transportation Security Screening Modernization Act of 2024 (S. 3959) directs the TSA to streamline the enrollment and renewal process for security threat assessment programs, such as TWIC and HME, by allowing individuals to apply for multiple programs simultaneously at reduced fees, providing expedited renewals, and ensuring state access to updated STA expiration dates.
- VETS Safe Travel Act (H.R. 7365) grants eligible veterans with mobility impairments, such as those requiring assistive devices due to limb loss, paralysis, or blindness, access to the TSA PreCheck Program at no cost, contingent on meeting security requirements. It also mandates the VA and TSA to implement processes for enrollment and outreach to improve the screening experience for disabled veterans.

CONGRESSIONAL ACTIVITY

Congress Passes Veteran Affairs Healthcare and Benefits Improvement Act. The House and Senate passed the bipartisan *Senator Elizabeth Dole 21st Century Veterans Healthcare and Benefits Improvement (Dole) Act* (S. 141) to improve Department of Veterans Affairs (VA) healthcare and services. The legislation includes federal resources for a competitive grant program to support providing VA services through a state, tribal, or territorial government.

Senate Subcommittee Publishes Report on Airline Ancillary Fees. The Senate Homeland Security and Governmental Affairs Committee Investigations Subcommittee published *The Sky's the Limit: The Rise of Junk Fees in American Travel*. The report reveals that five major U.S. airlines — American, Delta, United, Frontier, and Spirit — have collectively amassed \$12.4 billion from seat selection fees between 2018 and 2023. The report also highlights that some airlines incentivize gate agents to enforce baggage policies strictly, potentially compelling passengers to pay unexpected fees to avoid missing flights. Additionally, the inconsistent application of federal excise taxes on these ancillary fees results in significant tax revenue losses. The report recommends that Congress mandate greater transparency in fee disclosures and that DOT investigate potential abuses in fee collection practices.

Aviation Safety Caucus Letter Urging FAA to Prioritize ATC Modernization. The bipartisan House Aviation Safety Caucus sent a <u>letter</u> to the Federal Aviation Administration (FAA) urging the enhancements to oversight and management of Air Traffic Control (ATC) modernization projects, citing concerns over delays, cost overruns, and unsustainable systems identified in recent assessments. The letter calls for stricter review processes, improved transparency, and collaboration with aviation safety professionals to ensure timely and effective implementation.

Bipartisan Group of Representatives Urge House Leadership to Prevent Medicaid DSH Cuts. A bipartisan group of over 150 Members sent a <u>letter</u> to House Speaker Mike Johnson and Minority Leader Hakeem Jeffries urging action to prevent upcoming cuts to Medicaid Disproportionate Share Hospital (DHS) payments, slated to start on January 1, 2025. The Affordable Care Act authorized Medicaid DSH payments to support hospitals serving low-income populations or uninsured patients. Payment reductions were scheduled to begin in 2014, but Congress has delayed the reductions each year for the last decade. These payments help ensure these hospitals can continue serving large numbers of low-income and uninsured patients.

Rep. Huffman Releases Offshore Wind Revenue Sharing Discussion Draft. Representative Jared Huffman (D-CA), released a <u>discussion draft</u> of a bill titled the *Resilience, Equity, and Sustainability Through Offshore Renewable Energy (RESTORE) Act.* The Treasury currently collects all revenue from offshore wind activity. The bill would allow Treasury to collect half of the revenue generated by offshore wind production but require the remaining 50% to be distributed for coastal restoration and climate resilience. Of the 50% collected, the discussion draft would require 25% of funding to be administered through the National Oceanic and Atmospheric Administration's (NOAA) National Ocean and Coastal Security Fund, 15% of the funding would be directed toward Native American communities, 5% for the Land and Water Conservation Fund, and 5% for research on the sustainability of offshore wind. The legislation would also create a "Coastal Conservation and Community Resilience Fund" administered by NOAA. The discussion draft contains provisions similar to an already-introduced Senate measure titled the *Reinvesting In Shoreline Economies and Ecosystems (RISEE) Act* (**S. 373**).

FEDERAL FUNDING OPPORTUNITIES

Build America Bureau Releases \$27 Million Rural and Tribal Assistance NOFO. DOT's Build America Bureau released a \$27 million <u>NOFO</u> through the Rural and Tribal Assistance Pilot Program. The grant will support technical assistance for rural and tribal communities in planning and designing transportation projects. DOT is hosting a webinar on the grant on January 14th at 3:00 pm EST with <u>registration required</u> to attend. Applications are due by May 3, 2025.

FTA Publishes Technology Transfer Program NOFO. The Federal Transit Agency (FTA) published a **NOFO** for the availability of \$5 million through the Technology Transfer program. The program will help to fund a cooperative agreement to promote the deployment of successful transit innovation research findings. The goal of this program is to highlight promising innovation research projects that will improve public transportation and enable transit agencies to

implement these results in their operations. The NOFO will also help commercialize innovations in public transportation. Applications are due by February 11th.

NOAA Releases \$100 Million Habitat Restoration and Coastal Resilience NOFO. The National Oceanic and Atmospheric Administration (NOAA) released a \$100 million <u>NOFO</u> through the Transformational Habitat Restoration and Coastal Resilience Grants program. Funding will support projects that restore marine, estuarine, coastal, and Great Lakes ecosystems through activities like enhancing coastal wetlands and rebuilding coral reefs. Applications are due by April 16th.

NPS Announces \$450 Million Outdoor Recreation Legacy Partnership NOFO. The National Park Service (NPS) released a \$450 million <u>NOFO</u> through the Outdoor Recreation Legacy Partnership (ORLP) grant program. ORLP is a competitive, dollar-for-dollar matching grant program that aids urban communities to develop outdoor recreation space. NPS released deadlines for the next five years, with two application deadlines from 2025 through 2029 on June 1st for a yearly Round 1 funding group and November 1st for a yearly Round 2 funding group.

OJJDP Announces Second Chance Act Incarcerated Parents and Minor Children Needs NOFO. The Department of Justice's Office of Juvenile Justice and Delinquency Prevention (OJJDP) published a \$4 million NOFO through the Second Chance Act Addressing the Needs of Incarcerated Parents and Their Minor Children program. Funding will support state, local, and tribal governments and community-based organizations that respond to the needs of incarcerated parents and their minor children. Eligible activities include implementing, developing, or expanding programs within detention or correctional facilities focused on preventing violent crime, reducing recidivism, and support programs for minor children. The **Grants.gov** application deadline is February 6th and the **JustGrants** deadline is February 20th.

Reclamation Releases \$10 Million WaterSMART Applied Science NOFO. The Bureau of Reclamation (Reclamation) announced a \$10 million <u>NOFO</u> through the WaterSMART Applied Science Grants program. The program provides federal cost-share agreements for applied science grants that seek to improve hydrologic data collection and access, improve water management tools, and improve water modeling and forecasting capabilities. Applications are due by March 11th.

GRANT AWARD ANNOUNCEMENTS

DOI and NFWF Announces \$122.4 Million in America The Beautiful Challenge Grants. The Department of the Interior (DOI) in conjunction with the National Fish and Wildlife Foundation (NFWF) <u>announced</u> \$122.4 million in grants for 61 projects through the America the Beautiful Challenge. The funding will support conservation and restoration efforts that connect wildlife habitats and ecosystems while preserving and expanding public access to nature. The funding will be matched by \$8.7 million in private contributions.

DOL Announces \$99.3 Million for YouthBuild Program. The Department of Labor (DOL) <u>announced</u> \$99.3 million in grants to 71 organizations through the YouthBuild Program. Funding will support pre-apprenticeships for individuals aged 16-24 who are neither enrolled in school nor in the labor market for construction jobs and other high-demand industries. Projects selected will also provide education and training for rehabilitating affordable housing in underserved communities.

EPA Awards \$1.275 Billion through Community Change Grants Program. The Environmental Protection Agency (EPA) <u>announced</u> \$1.275 billion in grants for 84 projects through the Community Change Grants Program. The funding will support disadvantaged community efforts to reduce and prevent air, water, and soil pollution, build resilient infrastructure, and provide workforce development opportunities.

EPA Announces Clean Heavy-Duty Vehicle Grant Program Tentative Selections. EPA <u>announced</u> over \$735 million to 70 applications through its first-ever Clean Heavy-Duty Vehicles Grant program. The funding will provide battery-electric box trucks, cargo trucks, emergency vehicles, refuse/recycling haulers, school buses, shuttle buses, step vans, transit buses, utility vehicles, other vocational vehicles, and several hydrogen fuel cell transit buses.

EPA Announces \$7.7 Million through Brownfields Job Training Program. EPA <u>announced</u> \$7.7 million in grants for 16 organizations through the Brownfields Job Training Program. The funding will support recruitment, training, and job placement for community revitalization and cleanup at brownfield sites. Programs funded in this round include certifications in lead and asbestos abatement, mold remediation, environmental sampling and analysis, and environmental health and safety training.

FAA Announces AIG Grant Awards. FAA <u>announced</u> \$20.5 million to 25 airports to fund airport planning, development, sustainability, terminal expansions, baggage system upgrades, runway safety enhancements, and noise compatibility projects.

FHWA Announces Wildlife Crossings Pilot Program Grant Awards. FHWA <u>announced</u> \$125 million to 16 wildlife crossings projects. The grants will help fund projects that will reduce vehicle collisions with wildlife while also improving habitat connectivity and support the survival of threatened or endangered species. The funding also supports studies and projects that construct wildlife crossings over and below busy roads, add fencing to direct animals to the crossings, and monitor performance of crossing systems.

FHWA Announces Highway Construction Training Program Grant Awards. FHWA <u>announced</u> \$4.2 million to 16 programs to recruit, train, and place highway construction jobs. The new programs will include training for heavy-duty equipment operators, scholarships for preapprenticeship and apprenticeship programs, and programs to obtain a commercial driver's license. **HUD Awards \$225 Million through PRICE Program.** HUD <u>announced</u> \$225 million in grants for 17 awardees through the Preservation and Reinvestment Initiative for Community Enhancement (PRICE) program. The funding will support low- and moderate-incoming homeowners and residents of manufactured housing communities (MHCs) by rehabilitating existing homes, accessibility upgrades, infrastructure improvements, mitigation and resiliency strategies, resident services, and support for transitioning existing MHCs to resident-managed communities.

NHTSA Announces State Electronic Data Collection Grant Awards. The National Highway Traffic Safety Administration (NHTSA) <u>announced</u> \$171 million in State Electronic Data Collection grants to upgrade and standardize their crash data systems. The system upgrades will improve the accuracy, timeliness, and accessibility of fatality information, including data about pedestrians and cyclists, through enhanced intrastate data sharing and electronic transfers to NHTSA.

Reclamation Announces \$849 Million for Aging Water Infrastructure Projects. Reclamation **announced** \$849 million in funding for 77 projects to support aging water delivery infrastructure. The funding will be used to improve water conveyance and storage, increase safety, improve hydropower generation, and provide water treatment.

Reclamation Announces \$12.1 Million through WaterSMART Program. Reclamation <u>announced</u> \$12.1 million in grant awards for 43 projects in the WaterSMART Planning and Design Grants program. The funding will support planning and designing water supply projects that enhance groundwater discharge, design recycled water infrastructure, pipe water to reduce water losses, backup infrastructure for water supply systems, and expand water reuse.

USDA Announces \$4.37 Billion for New ERA Program. The Department of Agriculture (USDA) **announced** \$4.37 billion in grants and loans through the Empowering Rural America (New ERA) Program. The grants will s procure and develop clean energy resources, lower electricity costs, reduce pollution, and support workforce development. An additional six applicants in five states were selected to move forward to receive New ERA funding.

USDA Awards \$313 Million through ReConnect Program. USDA <u>announced</u> \$313 million in grants and loans for through the fifth round of ReConnect Program funding. The awards will support projects to provide rural, remote, and underserved areas with access to high-speed internet and broadband services. Funding may also be used for pre-application expenses and to acquire an existing system providing insufficient broadband services.

FEDERAL AGENCY REGULATORY ACTIONS

DOT Publishes Airline Passenger Rights ANPRM. DOT published an <u>advance notice of</u> <u>proposed rulemaking</u> (ANPRM) that helps to ensure consumers experiencing significant flight disruptions are taken care of and protected from financial losses. Specifically, the DOT is considering imposing airline requirements to provide affected passengers cash compensation, free rebooking, and amenities such as meals, lodging for overnight delays, and transportation to and from lodging. DOT also seeks comment on whether some protections should be provided during any type of disruption, how to determine whether a cancellation or delay is within an airline's control, and how to ensure that passengers receive the correct information from the airline promptly. Additionally, DOT solicits comments on ensuring that the process for passengers to receive compensation and amenities is clear, simple, straightforward, and prompt, and whether certain aspects of the process must be automatic. Further, DOT seeks comment on whether it should require airlines to offer free rebooking on the same or partner airline to a passenger with a disability and others in the same travel party when one or more accessibility features needed by the person with disability is unavailable. Comments are due by February 11th.

DOT Publishes Final Rule on Transportation for Individuals with Disabilities, Adoption of Accessibility Standards for Pedestrian Facilities in the Public Right-of-Way. DOT published a **final rule** that amends the Americans with Disabilities Act regulations to adopt, without modification, the Architectural and Transportation Barriers Compliance Board's Accessibility Guidelines for Pedestrian Facilities in the Public Right-of-Way (PROWAG) as DOT's regulatory standards for new construction and alterations of transit stops in the public right-of-way. The rule is effective on January 17th.

DOT Publishes Public Interest Waiver of the Application of Certain Domestic Preference Requirements and Policies for Transit-Oriented Development Housing Projects. DOT is **proposing** a waiver of the domestic preference requirements to transit-oriented development (TOD) projects that receive credit assistance through BAB under the *Transportation Infrastructure Finance and Innovation Act* (TIFIA) and the *Railroad Rehabilitation and Improvement Refinancing* (RRIF) credit programs.

DOT Publishes Final Rule on Ensuring Safe Accommodations for Air Travelers with Disabilities Using Wheelchairs. DOT published a <u>final rule</u> to address the problems that individuals with disabilities using wheelchairs and scooters face when traveling by air that impact their safety and dignity, including mishandled wheelchairs and scooters and improper transfers to and from aircraft seats, aisle chairs, and personal wheelchairs. This final rule also carries out certain rulemaking provisions required by the FAA Reauthorization Act of 2024. The rule becomes effective on January 16th.

DOT Publishes Interim Guidelines on Federal Flood Risk Management Standard. DOT published <u>interim guidelines</u> on the Federal Flood Risk Management Standard (FFRMS) which aims to enhance the resilience of communities and Federal assets against flooding caused by extreme events and climate change. To support this effort, DOT has created the FFRMS Interim Guidelines. These guidelines clarify the specific actions DOT is taking to integrate the FFRMS into its policies, programs, and operations, ensuring consistent implementation across the Department. Comments are due by February 18th.

EPA Releases Proposed Rule Revoking Tolerances for Chlorpyrifos. EPA published a **proposed rule** to revoke tolerances for chlorpyrifos, a pesticide used on food and feedstock. The

proposed rule would revoke all tolerances for chlorpyrifos except for eleven registered food and feed crops. Exposure to chlorpyrifos may cause neurological side effects, including tremors, fatigue, and nausea. Comments are due by February 10th.

EPA Finalizes Amendments to PFAS and PBT Review Process under TSCA. EPA published a <u>final rule</u> amending the agency's review process for new chemicals under the Toxic Substances Control Act (TSCA) to ensure that new per- and polyfluoroalkyl substances (PFAS) and persistent, bioaccumulative and toxic (PBT) chemicals undergo the full review process before manufacturing. The rule eliminates exemptions for PFAS and PBTs with potential for human exposure, aligns the chemical review process with laws requiring EPA to issue one of five safety determinations for all newly submitted chemicals, and streamlines the review process. The rule is effective on February 10th.

EPA Releases Final CWA Section 404 Rule. EPA published the <u>final rule</u> for the Clean Water Act (CWA) Section 404 Tribal and State Assumption Program. The rule clarifies procedures and requirements for states, territories, and authorized tribal governments to assume and administer the Section 404 permitting program in the waters of the United States. EPA responded to feedback from stakeholders during the development of the rule to identify and address barriers preventing states, territories, and tribes from assuming control over the program. The rule is effective on January 17th.

EPA Issues Waiver for CARB's Advanced Clean Cars II Regulation. EPA <u>issued a waiver</u> of preemption under Section 209(b) of the Clean Air Act (CAA) for the California Air Resource Board's (CARB) Advanced Clean Cars II regulation. CARB approved the regulation in 2022, which would phase out the sale of most internal combustion engine vehicles in California by 2035. The regulation stipulates that 35% of new cars sold in the state by 2026 be zero-emission vehicles (ZEVs), scaling up until 2035 when all new vehicles sold in the state will be required to be ZEVs except in certain limited circumstances. The rule would allow for 20% of ZEVs sold to be plug-in hybrid vehicles and does not affect used vehicles already on the road.

EPA Issues Waiver for CARB's Heavy-Duty Omnibus Low NOx Regulation. EPA granted CARB a <u>waiver of preemption</u> under Sections 209(b) and 209(e) of the CAA for its heavy-duty vehicle Omnibus Low NOx regulation to limit nitrogen oxide (NOx) emissions from internal combustion engines. The regulation requires a 75% reduction below current standards in NOx emissions from heavy-duty vehicles beginning with model year (MY) 2024 vehicles, scaling up to a 90% reduction for MY 2027 vehicles.

FAA Publishes Drug and Alcohol Testing of Certified Repair Station Employees Located Outside the United States Final Rule. FAA published a <u>final rule</u> that requires certificated repair stations located outside the territory of the United States whose employees perform safetysensitive maintenance functions on certain air carrier aircraft to conduct alcohol and controlled substance testing in a manner acceptable to the Administrator and consistent with the applicable laws of the country in which the repair station is located. The final rule directs the repair station to comply with the requirements of the Drug and Alcohol Testing Program published by the FAA and the Procedures for Transportation Workplace Drug Testing Programs published by DOT as proposed. However, this final rule also allows foreign governments, on behalf of certificated repair stations within their territories, and individual foreign repair stations subject to the rule to obtain the Administrator's recognition of a compatible alternative that contains minimum criteria in lieu of compliance with certain components of the Drug and Alcohol Testing Program. The rule is effective on January 17th.

FHWA, FTA, and FRA Publishes Efficient Environmental Reviews for Project Decision-making and One Federal Decision Interim Guidance. FHWA, FTA, and the Federal Railroad Administration (FRA) published <u>interim final guidance</u> that explains the environmental review process and best management practices for the surface transportation projects to which the Section 139 environmental review process applies. This Interim Final Guidance supersedes and replaces the SAFETEA-LU Environmental Review Process Final Guidance, jointly issued by FHWA and FTA in 2006. This Interim Final Guidance reflects statutory amendments to the Section 139 environmental review process and includes information on the FRA and railroad projects. The interim final guidance became effective on December 17th. Comments are due by February 18th.

FRA Publishes Freight Car Safety Standards Final Rule. FRA published a <u>final rule</u> that amends the Freight Car Safety Standards (FCSS) to implement section 22425 of the Infrastructure Investment and Jobs Act (Act). The Act places certain restrictions on newly built freight cars placed into service in the United States including limiting content that originates from a country of concern (COC) or is sourced from a state-owned enterprise (SOE) and prohibiting sensitive technology that originates from a COC or is sourced from a SOE. The Act mandates that FRA issue a regulation to monitor and enforce industry compliance with the Act's standards. The rule is effective on January 21st.

FTA Publishes Buy America Waiver for Battery Electric Minibuses. FTA is proposing a **general non-availability waiver** of limited duration for vehicles in this class that meet certain criteria. FTA seeks public and industry comment on whether FTA should grant the waiver or a modified version of the waiver. Comments are due by January 6th.

HUD Publishes OCAFs for 2025. HUD published a <u>request for comment</u> on its notice establishing operating cost adjustment factors (OCAFs) for project-based assistance Section 8 contracts for 2025 with an effective date of February 11th. Comments are due by January 10th.

NHTSA Publishes Whistleblower Program Final Rule. NHTSA published a <u>final rule</u> that defines certain terms critical to the operation of the whistleblower program, outlines the procedures for submitting original information to NHTSA and applying for awards, discusses NHTSA's procedures for making decisions on award applications, and generally explains the scope of the whistleblower program to the public and potential whistleblowers. The rule is effective on January 16, 2025.

USDA and FDA Issue RFI for Food Date Labeling. USDA and the Food and Drug Administration (FDA) released a joint **Request for Information** (RFI) regarding food date labeling. USDA and FDA

seek information on industry practices and preferences for date labeling, including the use of terms such as "Sell By," "Use By," and "Best By," and the impact date labeling has on food waste and grocery costs. Comments are due by February 3rd.

FEDERAL AGENCY ANNOUNCEMENTS AND PERSONNEL CHANGES

Argonne National Laboratory Publishes Facts About EVs. The Argonne National Laboratory published a *Facts About Electric Vehicles webpage* where individuals can learn more about EV owner satisfaction, fuel savings, grid benefits, and additional topics.

DOE Announces Transportation Modal Action Plans. The Department of Energy (DOE), in collaboration with federal agencies and industry stakeholders, published transportation modal action plans that outline strategies to enhance the freight and transportation sectors and present opportunities to reduce emissions.

- An Action Plan for Rail Energy and Emissions Innovation
- <u>Convenient Transportation: An Action Plan for Energy and Emissions Innovation</u>
- Efficient Transportation: An Action Plan for Energy and Emissions Innovation
- United States Aviation Climate Action Plan

DOE and EPA Publish 2025 Fuel Economy Guide. DOE and EPA have published the *2025 Fuel Economy Guide*. The Guide provides detailed fuel economy estimates for model year 2025 lightduty vehicles, along with estimated annual fuel costs and other information for prospective car buyers.

DOT Publishes Learning Agenda FY 2024 – 2026. DOT published the *Learning Agenda: FY 2024* – 2026 which identifies priority evidence-building needs relevant to DOT programs, policies, and regulations and creates an action plan to address them. The updated document adds 17 new topic areas, each with a collection of priority questions that identify some of the Department's most important emerging evidence-building needs in alignment with five of the previous DOT strategic plan's strategic goals. The new topic areas include distracted driving, railroad grade crossing safety, aviation surface safety, supply chain disruption, transportation cost burden, safe disposal and transportation of batteries, and EV adoption.

DOT Publishes National Blueprint for Transportation Decarbonization. DOT published the *USDOT Climate Strategies that Work Playbook*, which is a resource to help guide cities, regions, industry leaders, philanthropic strategists, and transportation professionals in implementing effective strategies for reducing transportation sector greenhouse gas emissions.

DOT Publishes Report Detailing Progress in Rebuilding Bridges. DOT <u>published</u> a report detailing the reconstruction of 18 of America's most economically significant bridges, surpassing the initial goal of repairing ten major bridges under the Bipartisan Infrastructure Law. These projects, each receiving grants of \$100 million or more, aim to enhance safety, reduce congestion,

and strengthen supply chains, collectively impacting over 1.2 million vehicles daily and supporting the nation's economic competitiveness.

DOT IG Publishes Report on DOT's Need to Increase Adherence to Cybersecurity Policies to Protect FHWA's IT Infrastructure. DOT IG has published a report titled *FHWA: DOT Needs to Increase Adherence to Cybersecurity Policies to Protect FHWA's IT Infrastructure From the Risk of Further Compromise*. The report highlights significant weaknesses in FHWA's management of its IT infrastructure. It reveals that FHWA did not implement sufficient controls to secure its IT systems and ensure their compliance with federal requirements. Specifically, FHWA lacked proper oversight of contractor-operated systems, leading to insufficient risk assessments and inadequate system security monitoring. Additionally, FHWA's processes for identifying and responding to potential security incidents were deficient, leaving its IT infrastructure vulnerable to cyber threats. These shortcomings increase the risk of unauthorized access and data breaches within FHWA's systems. The report makes eight recommendations to help improve FHWA's IT infrastructure.

EPA Administrator Announces Resignation. EPA Administrator Michael Regan announced he will resign effective December 31st. Jane Nishida will serve as Acting EPA Administrator and Dan Utech will serve as Acting Deputy Administrator until the end of the Biden Administration.

EPA Publishes Automotive Trends Report. EPA published the <u>2024 EPA Automotive Trends</u> <u>Report</u> that summarizes new light-duty vehicle GHG emissions, fuel economy, technology data, and auto manufacturers' performance in meeting the agency's GHG emissions standard.

FAA Administrator to Step Down in January. FAA Administrator Mike Whitaker announced his resignation effective January 20th, coinciding with the presidential transition. Whitaker, who assumed the role in October 2023, was serving a five-year term set to expire in 2028. The FAA Administrator position is a presidential appointment with a fixed five-year term.

Forest Service Announces New Monitoring Policy for National Forests and Grasslands. The Forest Service announced a **new policy** to monitor national forests and grasslands. The new policy aligns monitoring, partnerships, and information sharing with land managers to monitor climate change and other stressors in national forests and grasslands.

FHWA Publishes NEVI Build Out Certification Guidance. FHWA <u>published a memorandum</u> on Build-Out Certification outlines the criteria and procedures for states to certify the completion of electric vehicle charging infrastructure along designated Alternative Fuel Corridors, a prerequisite for utilizing National Electric Vehicle Infrastructure (NEVI) Formula Program funds beyond these corridors. The document details the certification process, including necessary documentation and evaluation metrics, to ensure a comprehensive and reliable EV charging network nationwide.

FHWA Publishes NEVI Formula Program Q&A. FHWA published an <u>updated questions &</u> <u>answers</u> (Q&A) clarifying that the existing NEVI guidance has always allowed for flexibility in charging standards—including use of other connectors, such as J3400—so long as there is a Combined Charging System (CCS) connector. The updates do not represent a change to existing NEVI minimum standards.

FTA Publishes Proposed Circular Updates. FTA proposed an <u>updated circular</u> on procurements financed in whole or part with Federal assistance awarded by FTA through grants or cooperative agreements. The updated circular would cancel and replace Circular FTA C 4220.1F, most recently revised March 18th, 2013. The proposed updates reflect statutory and regulatory changes that have occurred since the last update, as well as providing additional non-binding guidance. Comments are due by December 27th.

FTA Publishes Street-Running Rail Vehicles Safety Advisory. FTA has determined that streetrunning rail collisions are a risk to public transportation and is issuing <u>Safety Advisory 24-2</u> to recommend actions to mitigate this risk.

FTA Announces CY 2025 Drug and Alcohol Random Testing Rates. FTA <u>announced</u> the calendar year (CY) 2025 drug and alcohol random testing rates for specific recipients of FTA financial assistance. The minimum random drug testing rate will remain at 50 percent, and the random alcohol testing rate will remain at 10 percent.

FTA Publishes Updated CIG Policy Guidance. FTA published the <u>final policy guidance</u> for the Capital Investment Grants (CIG) program. This version amends FTA's Initial CIG Policy Guidance published in January 2023 and incorporates feedback FTA received from the public comment on its proposed Policy Guidance published in the Federal Register in April 2024. The final policy guidance is effective on January 16th.

GAO Publishes Report on the Bridge Investment Program. The Government Accountability Office (GAO) has released a report titled *Bridge Investment Program: DOT Should Refine Processes to Improve Consistency* that evaluates the Bridge Investment Program, a grant program aimed at addressing the nation's aging bridge infrastructure. The report highlights the program's progress in supporting the repair and replacement of structurally deficient and economically significant bridges, while also identifying areas for improvement in funding allocation, project selection, and performance metrics. Recommendations include enhancing transparency in project prioritization and developing more robust data collection methods to ensure accountability and maximize program impact. The report provides valuable insights for policymakers and stakeholders working to improve the safety and resilience of U.S. bridges.

NHTSA Publishes Early Estimates of Traffic Fatalities for the First Half of 2024. NHTSA published <u>early estimates of traffic fatalities</u> in key safety subcategories for the first half of 2024, projecting a decline in nearly all subcategories. The report shows an estimated 18,720 people died in motor vehicle crashes during the first half of 2024, a decrease of about 3.2 percent as compared to 19,330 fatalities projected to have occurred in the first half of 2023.

SAMHSA Announces Grant Process Webinars. The Substance Abuse and Mental Health Services Administration (SAMHSA) announced a webinar series to help potential grant applicants with the steps to apply for a SAMHSA grant. RSVP is required:

- Register for January 14th, 10:30 a.m. 12 p.m. ET
- Register for January 16th, 1:30 3 p.m. ET

SAMHSA Releases Guide on Using 988 Versus 911. SAMHSA released a new Practical Guide titled *Advising People on Using 988 Versus 911: Practical Approaches for Healthcare Providers*. The guide provides a range of scenarios that discuss the differences between dialing 988 and 911 and supports primary care, behavioral health, and emergency medical services providers with best practices and tools to discuss the differences between the services.

USDA ARS Publishes Food Loss and Waste Webpage. USDA's Agricultural Research Service (ARS) published a webpage titled *Innovations for Reducing Food Loss and Waste*. The website highlights ARS research on solutions to reduce food loss and waste in homes, schools, farms, and businesses, and efforts to convert food waste into products such as bioplastics, biochemicals, and biofuels.

USDA and EPA Release Food Waste Methane Fact Sheet. USDA and EPA published a fact sheet titled *Food Waste and Methane: What's the Connection?* that details how decomposing food waste releases methane.

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Mission Springs Water District Sacramento Update

December 2024

2025-25 Regular and Special Session Convened

On December 2, both house of the Legislature met in Sacramento to officially convene the 2025-26 Legislative Session. In addition to the swearing-in of newly elected and re-elected Legislators, the Senate and Assembly also convened the 1st Extraordinary "Special" Session called by Governor Newsom. According to the Governor's proclamation calling for the Special Session, the session is for the purpose of providing funding to the California Department of Justice and other state agencies and departments to file legal actions against the incoming Trump Administration.

The start of the Regular and Special Session also kicked off bill introductions for the year. We have started to see bills introduced in both sessions but expect the bulk of the regular session bills to be introduced in early February, prior to the February 21 deadline. We will continue to monitor all introduced bills for any bills of interest to Mission Springs.

After the December 2 convening, Senators and Assemblymembers returned to their districts and will return to Sacramento on January 6.

We expect the Legislature to be busier than normal in January due to the Special Session. The Governor and Legislative Leaders have stated their intent to pass a budget allocation with additional litigation funding prior to President-elect Trump being sworn in on January 20, 2025.

Assembly Committee Chairs Announced

Late on Friday, December 27, Assembly Speaker Rivas announced the Committee Chairs for the 2025-26 Session. The Speaker subsequently appointed Committee Vice-Chairs on January 2, 2025, but did not make any additional committee appointments. Listed below are the Chairs and Vice-Chairs of the main committees of interest. Of note, the new Assemblymember that replaced Asm. Eduardo Garcia, just east of Mission Springs' service area, Jeff Gonzalez, was named the Vice-Chair of Asm. Water, Parks and Wildlife. This is a committee that former Asm. Eduardo Garcia chaired for many years. We expect to see full committee rosters in January. Asm. Natural Resources – Asm. Isaac Bryan (Chair), Asm. Alexandra Macedo* (Vice-Chair)

Asm. Water, Parks & Wildlife – Asm. Diane Papan (Chair), Asm. Jeff Gonzalez* (Vice-Chair)

Asm. Budget Subcommittee No. 4 on Climate Crisis, Resources, Energy, and Transportation – Asm. Steve Bennett (Chair), no Vice-Chair announced

* New Legislator

State Budget

As 2024 comes to an end, we are preparing for the Governor's January budget proposal. The Governor must submit his proposal to the Legislature prior to January 10. We are anxiously awaiting the Governor's proposed budget which will include the Department of Finance's (DOF) revenue projections. As a reminder, the Legislative Analyst Office (LAO) released their state budget forecast in November that projected an approximately \$2 billion deficit with a larger shortfall in future years.

We will review the Governor's proposed 2025-26 budget and discuss any budget proposals of interest with Mission Springs staff for potential engagement.

Mission Springs Water District Friday, January 10, 2025

Friday, 01/10/2025 Sorted by: Measure

AB 43 (Schultz, D) Wild and scenic rivers.

Current Text: 12/02/2024 - Introduced <u>HTML PDF</u> Introduced: 12/02/2024 Status: 12/03/2024 - From printer. May be heard in committee January 2. Location: 12/02/2024 - Assembly PRINT

Summary: Current law requires the Secretary of the Natural Resources Agency to take specified actions relating to the addition of rivers or segments of rivers to the state's wild and scenic rivers system if, among other things, the federal government enacts a statute that, upon enactment, would require the removal or delisting of any river or segment of a river in the state that was included in the national wild and scenic rivers system and not in the state wild and scenic rivers system. Current law authorizes, only until December 31, 2025, the secretary to take action under these provisions to add a river or segment of a river to the state wild and scenic rivers system. Current law requires those actions to remain in effect until December 31, 2025, except as otherwise provided. This bill would indefinitely extend the date by which the secretary is authorized to take the specified actions relating to the addition of rivers or segments of rivers to the state's wild and scenic rivers or segments of rivers to the state's wild and scenic rivers authorized to take the specified actions relating to the addition of rivers or segments of rivers to the state's wild and scenic rivers approximate to the state the specified actions relating to the addition of rivers or segments of rivers to the state's wild and scenic rivers approximate to the state the specified actions relating to the addition of rivers or segments of rivers to the state's wild and scenic rivers system.

<u>AB 93</u> (Papan, D) Water resources: demands: artificial intelligence.

Current Text: 01/07/2025 - Introduced HTML PDF

Introduced: 01/07/2025

Status: 01/08/2025 - From printer. May be heard in committee February 7.

Location: 01/07/2025 - Assembly PRINT

Summary: Would express the intent of the Legislature to enact future legislation that would maintain water and energy efficiency to the extent that new technology, including, but not limited to, artificial intelligence, increases the demands on already limited resources. (Based on 01/07/2025 text)

ACR 8 (Wallis, R) Desert ecosystems.

Current Text: 12/13/2024 - Introduced HTML PDF

Introduced: 12/13/2024

Status: 01/09/2025 - Coauthors revised. Adopted and to Senate.

Location: 01/09/2025 - Senate DESK

Summary: Would recognize the 2nd Saturday of January each year as World Desert Day in California, and would encourage local jurisdictions to partner with organizations, agencies, or community groups to host educational programs and community celebrations highlighting desert conservation. (Based on 12/13/2024 text)

<u>SB 31</u> (<u>McNerney</u>, <u>D</u>) Water quality: water recycling facilities: state policy.

Current Text: 12/02/2024 - Introduced HTML PDF

Introduced: 12/02/2024

Status: 12/03/2024 - From printer. May be acted upon on or after January 2.

Location: 12/02/2024 - Senate Rules

Summary: Current law states the intention of the Legislature that the state undertake all possible steps to encourage development of water recycling facilities so that recycled water may be made available to help meet the growing water requirements of the state. This bill would make a nonsubstantive change to that statement. (Based on 12/02/2024 text)

Total Measures: 4 Total Tracking Forms: 4

APPENDIX D – Public Affairs Information

USE LESS AND SAVE MORE - MSWD.ORG/REBATES





MSWD WATER MATTERS

News From Your Water Provider - December 2024

Announcing the Winners of the 2025 Community Calendar Drawing Contest

We are excited to announce the winners of our local student calendar drawing contest! The annual contest was open to all K-12 students within the MSWD service area. The artwork focuses on water conservation and groundwater protection with topics such as saving water, proper disposal of fats, oils, and grease (FOG), water-wise car washing, drinking water quality, don't flush wipes ("flushable" wipes are not flushable), waterefficient desert landscaping.

Free copies of the 2025 MSWD Community Calendar showcasing the winning artwork are now available for pick-up at the district office and select locations throughout Desert Hot Springs. You can also call customer service and request a copy to be mailed to you. Be sure to grab your copy and enjoy the creativity of our community's talented students!

Top honors were awarded to:

- Gerardo S. from Desert Hot Springs High School
- Mi Luna G. from Painted Hills Middle School
- Fabiola L. from Desert Hot Springs High School



New Year's Resolution? Make Conservation a Way of Life in 2025

Is conserving water and saving money one of your new year resolutions? It sure is on the top of our list! Simple changes can add up to big savings, let us help you get started with a FREE conservation kit!

Water conservation kits include components like low-flow showerheads, faucet aerators, toilet tank displacement devices, and leak detection tablets, which all work to significantly reduce the amount of water used in everyday household activities like showering, washing dishes, and flushing the toilet, essentially allowing you to use less water without compromising functionality. Most water conservation kit components are designed to be easily installed by homeowners without requiring professional plumbing services.

MSWD customers can request a FREE Conservation Kit featuring a high-efficiency showerhead, sink aerators, water-saving tips, and much more! Simply send an email to <u>conservation@mswd.org</u>. Remember to include your mailing address and account number, and we will send a kit to you!



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Follow and like us on social

USA MENOS Y AHORRA MÁS - MSWD.ORG/REBATES



MSWD WATER MATTERS

Noticias de su proveedor de agua - Diciembre 2024

Anunciando a los ganadores del concurso de dibujo para el calendario comunitario 2025

Estamos emocionados de anunciar a los ganadores de nuestro concurso de dibujo para el calendario estudiantil local! El concurso anual estuvo abierto a todos los estudiantes de K-12 dentro del área de servicio de MSWD. Las obras de arte se centraron en la conservación del agua y la protección de las aguas subterráneas, con temas como el ahorro de agua, la disposición adecuada de grasas, aceites y residuos (FOG), el lavado de autos eficiente en el uso de agua, la calidad del agua potable, no desechar toallitas ("toallitas desechables" que no son realmente desechables) y los paisajes desérticos eficientes en el uso de agua.

Copias gratuitas del Calendario Comunitario MSWD 2025, que muestra las obras ganadoras, ya están disponibles para recoger en la oficina del distrito y en ubicaciones seleccionadas a lo largo de Desert Hot Springs. También puedes llamar al servicio al cliente para solicitar que se te envíe una copia por correo. ¡Asegúrate de obtener tu ejemplar y disfruta de la creatividad de los talentosos estudiantes de nuestra comunidad!

Los máximos honores fueron otorgados a:

- Gerardo S. from Desert Hot Springs High School
- Mi Luna G. from Painted Hills Middle School
- Fabiola L. from Desert Hot Springs High School



Resolución de Año Nuevo? Haz de la conservación un estilo de vida en 2025

Conservar agua y ahorrar dinero es una de tus resoluciones de Año Nuevo? Definitivamente está en la parte superior de nuestra lista! Los cambios simples pueden generar grandes ahorros. Déjanos ayudarte a comenzar con un kit de conservación GRATUITO.

Los kits de conservación de agua incluyen componentes como cabezales de ducha de bajo flujo, aireadores de grifos, dispositivos de desplazamiento de agua para tanques de inodoros y tabletas de detección de fugas, que ayudan a reducir significativamente la cantidad de agua utilizada en actividades diarias del hogar como ducharse, lavar platos y descargar el inodoro, permitiéndote usar menos agua sin comprometer la funcionalidad. La mayoría de los componentes de los kits de conservación de agua están diseñados para ser instalados fácilmente por los propietarios sin necesidad de servicios profesionales de plomería.

Los clientes de MSWD pueden solicitar un kit de conservación GRATUITO que incluye un cabezal de ducha de alta eficiencia, aireadores para lavamanos, consejos para ahorrar agua y mucho más! Simplemente envía un correo electrónico a: <u>conservation@mswd.org</u>. Recuerda incluir tu dirección postal y



número de cuenta, ¡y te enviaremos un kit!

O

Síguenos y dale like en nuestras redes sociales

New announcement!

A recent announcement was made at Skyborne Community Association

12/17/2024

New Year's Resolution? Make Water Conservation a Way of Life in 2025

New Year's Resolution? Make Conservation a Way of Life in 2025

Is conserving water and saving money one of your new year resolutions? It sure is on the top of our list! Simple changes can add up to big savings, let us help you get started with a FREE conservation kit!

Water conservation kits include components like low-flow showerheads, faucet aerators, toilet tank displacement devices, and leak detection tablets, which all work to significantly reduce the amount of water used in everyday household activities like showering, washing dishes, and flushing the toilet, essentially allowing you to use less water without compromising functionality. Most water conservation kit components are designed to be easily installed by homeowners without requiring professional plumbing services

MSWD customers can request a FREE Conservation Kit featuring a high-efficiency showerhead, sink aerators, water-saving tips, and much more! Simply send an email to <u>conservation@mswd.org</u>. Remember to include your mailing address and account number, and we will send a kit to you!

Read now



SKYBORNE

New Year's Resolution? Make Conservation a Way of Life in 2025

Is conserving water and saving money one of your new year resolutions? It sure is on the top of our list! Simple changes can add up to big savings, let us help you get started with a FREE conservation kit!

Water conservation kits include components like low-flow showerheads, faucet aerators, toilet tank displacement devices, and leak detection tablets, which all work to significantly reduce the amount of water used in everyday household activities like showering, washing dishes, and flushing the toilet, essentially allowing you to use less water without compromising functionality. Most water conservation kit components are designed to be easily installed by homeowners without requiring professional plumbing services.

MSWD customers can request a FREE Conservation Kit featuring a highefficiency showerhead, sink aerators, water-saving tips, and much more! Simply send an email to <u>conservation@mswd.org</u>. Remember to include your mailing address and account number, and we will send a kit to you!





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Mission Springs Water District recibe el prestigioso Premio al Mérito del Instituto Nacional de Tuberías de Arcilla



Desert Hot Springs

www.mswd.org/oword

Mission Springs Water Dahict se enorgaliece de anunciar que ha recibido el prestigioso Premio

al Mérito del Instituto Nacional de Tuberios de Arobio (NCPI, por sus siglas en ingrés). Este reconocimiento destaca el compromiso de MSWD con las précticas de desarrollo de infraestructura y gestión del ogua sostenibles y con visión de futuro.

El Premio al Márito se otorgo o las organizaciones que demuestran una aplicación excepcional del anáriais del ciclo de vido, la gestión ambiental y las estretegias de manterimiento innovadoras. MSWD fue homado por su uso estratégico de tuberios de arcilla vitrificada en sus proyectos de intraestructura de oguas residuates, una decisión que subrava su dedicación a la excelancia ambiental y apenante o targo stato.





"Este premio do fe del criterio ejemplor demostrado por el lidesargo de <u>MSWO</u> en la oplicación de las principios del andilais del ciclo de vida, los impactos ambientales y los opciones de mantenimiento realizadas mediente la selección de tuberios de arcilla vitrificada", dijo el presidente del matituto funcional de Tuberios de Arcilla, Jettrey J. Boachert.



Note plan buy is density of generate general de M2000, Britan Malay, of generate generat adjusts, Malarian Champion, et Densita De agenerations, Don't Phone, et operating with their so the adjusts, Andy Dalament, et el passas but hubble det Dalam Mark stratulate at a distance de adjusts.

Las tuberias de arcilia vitrificada, conocidas par su durabilidad, sostenibilidad y bajo impacto ambiental, son fundamentales para garantizar una gestión eficiente de las aguas residuates.

Al degir este material, MSWD ha optimizado el rendimiento de su infraestructura y ha reforzado su compromiso con el medio ambiente y la comunidad a la que sirve. "Recibir este premio es un honor y un testimonio del trabajo dura y la visión de nuestro equipo en MSWD", dijo el gerente general Brian Mocy.

"Estamas comprometidas a implementar soluciones que no solo beneficien a nuestro distrito, sino que también respalden objetivos ambientoles más amplice".

MBWD se mantiene firme en su misión de brindar servicios de agua y aguas residuales, confrables y de alta calidad, al mismo tiempo que promueve la sostenibilidad y la innovación.

* Updated Logo has been sent to Editor

https://ukenreport.com/mswd-feted-for-excellence-in-

budgeting/?fbclid=IwY2xjawHOsAVleHRuA2FlbQIxMQABHTeY215BUPbzJX53NJmBte3e4zn XxBJTzkUQbqrB18vnGAXP8ofs1VxMOw_aem_MDiR9n0Ciq1YSXYSt79KLA



MISSION SPRINGS WATER DISTRICT RECEIVES TWO PRESTIGIOUS GFOA AWARDS FOR EXCELLENCE IN BUDGETING AND FINANCIAL REPORTING



DESERT HOT SPRINGS — Mission Springs Water District has received two prestigious awards from the Government Finance Officers Association (GEOA), recognizing its commitment to excellence in

Water COUNTS

CVWC Digital Marketing Report Website, Social, and Marketing Performance

Dec 1 - 31, 2024

by Hunter | Johnsen

Google Ads Campaigns







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SEARCH AD IMPRESSIONS

CV Water Counts

VIDEO IMPRESSIONS CV Water Counts

82,701



4,051

GOOGLE PROGRAMMATIC DISPLAY AD CAMPAIGN PERFORMANCE

CV Water Counts

Campaign name	Clicks	Impr.
CV Water Counts Academy 2024 Dec	2,200	104,947
CV Water Counts 2024 December	741	65,045
CV Water Counts Spanish 2024 December	652	56,324
	3,593	226,316



GOOGLE YOUTUBE VIDEO AD CAMPAIGN PERFORMANCE

CV Water Counts

Account name	Impr.	Engagements	Video views	Clicks
CV Water Counts	82,701	29,486	13,126	229
CVWC Water Saving Tips YouTube Spanish 2024 December	38,243	15,465	8,705	56
CVWC Water Saving Tips English YouTube 2024 December	44,458	14,021	4,421	173
	82,701	29,486	13,126	229







Campaign	Clicks	Impr.
CVWC search	229	6,898
	229	6,898

Water COUNTS

Facebook Ad Campaigns

FACEBOOK AD PERFORMANCE

Hunter Johnsen

Ad preview	Link Clicks	Impr.	Reach	Frequency	Page engagement
CVWC - December 2024 www.instagram.com Conservation Tip of the Month: Repair drips and leaks. A leak as small as the tip of a pen can waste more than 200 gallons per day. For more water-saving tips, visit CVWaterCounts.com/conservation-tips. #WaterWiseWednesday	500	103,153	28,592	3.61	504
	500	103,153	28,592	3.61	504

Water COUNTS

Website Information



3,642



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Sessions

CV Water - CV Water Counts - GA4







Views



Engaged sessions by Device category CV Water - CV Water Counts - GA4










New users

Month performance

Past 6 months: CV Water - CV Water Counts - GA4

Month	New users	Engaged sessions	Engagement rate	Sessions per User	Average engagement time
December 2024	3,539	1,425	28.5%	1.37	115
November 2024	3,245	1,037	24.7%	1.27	135
October 2024	3,954	1,587	32.6%	1.21	22s
September 2024	4,007	1,335	26.0%	1.26	14s
August 2024	3,966	1,413	26.6%	1.31	13s
July 2024	3,486	1,439	29.1%	1.37	12s
	22,197	8,213	27.2%	1.36	15s

Organic Search

Query performance cvwatercounts.com/

Query	Impr.	Clicks	CTR	Avg. position
carissa	7,175	6	0.08%	1.94
golden barrel cactus	5,830	26	0.45%	2.02
barrel cactus	5,241	2	0.04%	3.14
echinocactus grusonii	4,768	19	0.4%	1.82
natal plum	3,499	9	0.26%	1.78
ocotillo	2,288	3	0.13%	1.36
echinocactus	2,166	4	0.18%	2.55
asiento de suegra	1,967	5	0.25%	1
carissa macrocarpa	1,617	1	0.06%	2.91
coussin de belle mere	1,531	6	0.39%	1
	36,082	81	0.22%	1.95

Page performance

cvwatercounts.com/

Page	Impr.	Clicks	CTR	Avg. position
https://cvwatercounts.com/plant-of-the-month-golden-barrel-cactus-echinocactus-grusonii/	54,911	136	0.25%	2.01
https://cvwatercounts.com/plant-of-the-month-natal-plum-carissa-macrocarpa/	21,540	40	0.19%	2.39
https://cvwatercounts.com/plant-of-the-month-ocotillo-fouquieria-splendens/	3,822	4	0.1%	1.89
https://cvwatercounts.com/where-does-the-coachella-valley-water-come-from/	1,985	39	1.96%	8.18
https://cvwatercounts.com/plant-of-the-month-sand-verbena-abronia-villosa/	1,837	10	0.54%	3.43
https://cvwatercounts.com/lake-cahuilla-recreation-and-reliability/	1,468	9	0.61%	12.08
https://cvwatercounts.com/plant-of-the-month-date-palm-phoenix-dactylifera/	1,198	0	0%	19.13
https://cvwatercounts.com/plant-of-the-month-weeping-bottlebrush-callistemon-viminalis/	1,159	1	0.09%	15.12
https://cvwatercounts.com/plant-of-the-month-red-yucca-hesperaloe-parviflora/	1,118	1	0.09%	12.35
https://cvwatercounts.com/plant-of-the-month-prostrate-rosemary-rosmarinus-officinalis-prostratus/	888	1	0.11%	37.93
	89,926	241	0.27%	11.45

Water COUNTS

Facebook Information





36



Post performance Ģ

CV Water Counts

Post		Created at	Reach	Likes
	Weed your garden regularly. Weeds compete with what you do want to grow for water, nutrients, light and space.	December 20, 2024	38	2
	Choose drought-friendly plants. For more water- saving tips, visit CVWaterCounts.com/conservation- tips #WaterWiseWednesday	December 19, 2024	42	3
	The California Fan Palm is the only palm native to California, growing naturally in Palm Canyon and other canyons in the Coachella Valley. The trunks can become massive, reaching 3.5 feet in diameter. Larg	December 17, 2024	22	3
	Thinking about a career in water? Check our Careers Page to find out what's available in the Coachella Valley. https://cvwatercounts.com/careers/	December 16, 2024	36	3
	Implementing sustainable habits into our daily lives is crucial to our futures and adopting small changes can create a significant impact. Carrying a reusable water bottle is one significant change that can make an	December 13, 2024	14	3
	Our cooler weather means more clothes to wear. Save water by only washing and drying full loads every time. For more water-saving tips, visit CVWaterCounts.com/conservation-tips	December 12, 2024	40	3
COUNTS ACADEMY 2025	CV Water Counts is gearing up for the ninth course of the Water Counts Academy, designed for community leaders in the Coachella Valley who want to learn about local water resources. This comprehensive	December 6, 2024	12	2

	Conservation Tip of the Month: Repair drips and leaks. A leak as small as the tip of a pen can waste more than 200 gallons per day. For more water-saving tips, visit CVWaterCounts.com/conservation-tips	December 4, 2024	27,721	5
C C	During the month of December in our desert, the best times to water your plants are during non-daylight hours, when it's cooler. If you have a spray system, watering for 3 minutes a day, 5 days a week is	December 4, 2024	31	3
y for Marc Marc Algor and Lake.	CV Water Counts updated their cover photo. https://www.facebook.com/cvwatercounts	December 2, 2024	19	4
			27,975	31

Instagram Information

Impressions CV Water Counts \bigcirc



7







1,068

Post performance CV Water Counts

Post		Impr.	Engagement	Reach	Saved	Video views
	Conservation Tip of the Month: Repair drips and leaks. A leak as small as the tip of a pen can waste more than 200 gallons per day. For more water-saving tips, visit CVWaterCounts.com/conservation-tips	5	4	5	0	0
	During the month of December in our desert, the best times to water your plants are during non-daylight hours, when it's cooler. If you have a spray system, watering for 3 minutes a day, 5 days a week is	5	3	5	0	0
		10	7	10	0	0

Water COUNTS

E-Blast Information

Campaign performance CV Water Counts

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Campaign	Send Time	Emails Sent	Unique Opens	Total Opens	Open Rate	Industry Open Rate	Total Clicks	Click Rate	Industry Click Rate	Unsubscribe Count
CV Water Counts Academy 2025	Wednesday, December 11, 2024 4:00 PM	308	184	438	59.74%	18.5%	56	7.64%	0.91%	0
CV Water Counts December 2024	Wednesday, December 4, 2024 10:00 AM	772	459	859	59.46%	18.5%	147	8.49%	0.91%	2
		1,080	643	1,297	59.54%	18.5%	203	8.06%	0.91%	2

Water COUNTS



MSWD Digital Marketing & Website Report Website, Social, and Marketing Performance

Dec 1 - 31, 2024



Google Ads Campaigns



261.76K



Clicks



GOOGLE ADS CAMPAIGN PERFORMANCE

MSWD

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Campaign name	Impr.	Clicks	CTR
MSWD Happy Holidays Dec 2024	92,302	79	0.09%
MSWD FOGs Dec 2024	86,892	89	0.1%
MSWD Conservation Kit Dec 2024	82,565	65	0.08%
	261,759	233	0.09%



 MSWD WISHES EVERYONE HAPPY HOLIDAYS! •



Meta Campaign Performance

Includes Facebook and Instagram campaigns



C	
Campaign	performance
Campa.B.	

Campaign	Link Clicks	Impr.	Reach	Page Likes
Conservation Kits Dec 2024	176	161,804	19,115	0
MSWD Happy Holidays Dec 2024	63	53,432	42,146	0
MSWD FOGs - Dec 2024	36	56,435	33,477	0
	275	271,671	66,198	0



Website Information





Page path performance

www.mswd.org - http://www.mswd.org - GA4

Page path	Views	Views per user	Users	Engaged sessions	Sessions per User	Average engagement time
/	5,081	1.59	3,193	3,715	1.39	16s
/mswd/page/customer-portal	3,828	1.6	2,386	2,928	1.41	13s
/mswd/page/online-payment-system	815	1.51	530	485	1.13	23s
/mswd/page/bill-pay-options	678	1.36	498	484	1.2	24s
/jobs	678	2.19	305	389	1.61	17s
/mswd/page/application-water-service	395	2.3	170	223	1.78	3m 50s
/mswd/page/careers	366	1.63	225	309	1.5	23s
/search	311	2.32	134	155	1.18	39s
/mswd/page/startstop-water-service	273	1.41	193	227	1.23	19s
/meetings	236	2.62	90	172	2.2	57s
	17,136	3.24	5,230	5,440	1.51	54s



Engaged sessions by Device category www.mswd.org - http://www.mswd.org - GA4





www.mswd.org - http://www.mswd.org - GA4

City	Users
Los Angeles	1,274
Desert Hot Springs	955
(not set)	455
Indio	230
Riverside	155
San Diego	139
La Quinta	136
Palm Springs	130
East Los Angeles	101
Garnet	70
	F 207



New users





	Loom.ly Link Metrics (December 1 -	31, 2024	-)	
Creation Date	Shortened URL & Original Link	Clicks	Sources	Locations
December 19, 2024 5:04 PM	https://loom.ly/NLsRJgs https://procurement.opengov.com/signuphere			
December 19, 2024 5:06 PM	https://loom.ly/Ag72wCo https://procurement.opengov.com/signup	10	LinkedIn 5 Facebook 3 More 2	United States of America
Total	2 links shortened with Loomly	10		
Average		5.0		

	Facebook A	ccount Overviev	v (December 1	- 31, 2024)		
Posts Published	Total Like	S		New Likes		Unlikes
22	1,24	1,246 4				0
-1 -4.3%	+2 0.2	%	+	3 300.0%		-3 -100.0%
Total Reach	Organic Reach	Paid I	Reach	Impressions		Video Views
104,459	3,637	101	,036	214,914		3,893
+1,026 1.0%	-428 -10.5%	+1,433	1.4%	+12,988 6.4%		+2,365 154.8%
3	Highest Reach Posts			3 Most Sha	ared Posts	
+4 Thank you to the City of I	Desert Hot Springs for another o	843	Rebate	es e less and save more!! 💧 Excitir	ng rebate offering	s prom 1
Board Members Sworn In Congratulations to the reelected MSWD Board Directors, Ro234				WW dly reminder this holiday seaso	n, flushable wipe:	s 1
Wipes WW A friendly reminder this holic	day season, flushable wipes	177	and the second second) NCP Award vs Release: MSWD Receives Pro	estigious Award c	of Merit f 1

3 Lowest Reach Posts	3 Least Shared Posts
Rebates Use less and save more!! CExciting rebate offerings prom 40	Water Talks
Bill payment options Holiday shopping just got easier! Did you know you can ma 56	water loss day Today, on World Water Loss Day, we recognize the vital im
Water Matters Newsletter Cour December Water Matters newsletter features 64 informat	Bill payment options Holiday shopping just got easier! Did you know you can ma
Likes By Country	Likes By City
1. United States of America (1,212 likes)	1. Desert Hot Springs, CA (474 likes)
2. Mexico (12 likes)	2. Indio, CA (112 likes)
3. France (4 likes)	3. Palm Springs, CA (79 likes)
4. Canada (2 likes)	4. Cathedral City, CA (57 likes)
5. Bangladesh (1 like)	5. Palm Desert, CA (44 likes)

		Facebook Post Metri	cs (December 1 - 31, 2024)						
Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 30, 2024 12:12 PM PST	Image	 New Year Resolution - Conservation Kits 	Conservation/Rebates Customer Service	66	3	0	0	3	0
December 27, 2024 11:11 AM PST	Uideo	Rebates Use less and save more!! Conservation are still available, you can contribute to a more sustainable future and save money! MSWD offers rebates for clothe	Conservation/Rebates	40	3	0	1	1	14

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 26, 2024 11:11 AM PST	Image	 Wipes WW A friendly reminder this holiday season, flushable wipes are not flushable. ☆ Always dispose of wipes in the trash, and remember only to flush the 3 P's. Flushing anything other than the 3 Ps - p 	FOG/Wipes	177	9	0	1	4	0
December 25, 2024 8:47 AM PST	Image	Happy Holidays → → Happy Holidays from MSWD → → Wishing you and your loved ones a Merry Christmas, Happy Hanukkah, Joyous Kwanzaa, and a Happy New Year! ♣ ♥♥ *** While our offices are closed, we are here for you 24/7/	Customer Service Event	74	5	0	0	6	0
December 24, 2024 11:11 AM PST	Image	Christmas Eve Grinch He puzzled and puzzled till his puzzler was sore. Then the Grinch thought of something he hadn't before Maybe Christmas is waves of joy, love, and so much more! $\bigcirc \clubsuit$ \clubsuit Have a Merry Christmas from	Customer Service	142	14	0	0	17	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 23, 2024 9:36 AM PST	Image	Lobby Holiday Hours Happy Holidays from Mission Springs Water District! Conservation Springs Water District! Conservation Springs Will be closed December 25, 2024, through December 27, 2024, and January 1, 2025 through January 3, 2025. For emergency servi	Customer Service	135	9	0	1	2	0
December 20, 2024 12:41 PM PST	Image	CV Water Counts Want to dive deeper and learn more about your local and state water? Here's your chance! The CV Water Counts Academy is back, covering everything from local and state water issues, to how water	Customer Service Event	79	5	0	0	2	0
December 19, 2024 6:01 PM PST	Image	Image: New e-Procurement SystemImage: News Release: Mission Springs Water District is pleased to announce its partnership with OpenGov and the transition from a traditional paper-based bid solicitation process to a fully automated, we	News Releases	99	5	0	0	5	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 19, 2024 3:33 PM PST	Image	Water Matters Newsletter Water Matters Newsletter Matters newsletter features information about the winners of the 2025 Community Calendar Contest, making conservation a way of life in 2025, and the various rebate options MSWD	News Releases Customer Service	64	4	0	0	3	0
December 18, 2024 4:07 PM PST	Uideo	2025 Calendar Contest Winners Mission Springs Water District is proud to announce the winners of its Community Calendar Drawing Contest that took place earlier this fall. Featuring student artwork depicting water conservation a	News Releases Customer Service	112	5	0	0	1	35
December 17, 2024 5:03 PM PST	Video			126	6	0	0	16	80
December 17, 2024 4:48 PM PST	Image	Board Members Sworn In Congratulations to the reelected MSWD Board Directors, Robert Griffith, Russ Martin, and Ivan Sewell, officially sworn in during the December 16, 2024, board meeting. The board has chosen to main	Event	234	32	1	1	50	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 16, 2024 5:11 PM PST	Image	GFOA 2024 News Release: Mission Springs Water District Receives Two Prestigious GFOA Awards for Excellence in Budgeting and Financial Reporting Mission Springs Water District is proud to announce that it	News Releases	130	6	0	0	13	0
December 15, 2024 9:15 AM PST	Image	Safe Drinking Water Act On December 15, 1974, the Safe Drinking Water Act (SDWA) was signed into law, marking a pivotal step in ensuring safe and clean drinking water for millions of Americans. For nearly 50 years, the S	Event	66	5	0	0	0	0
December 14, 2024 9:08 PM PST	Multi-Image	Image: Figure 1Thank you to the City of Desert Hot Springs for another outstanding Parade of Lights and Holiday Festival, we were more than excited to participate! Thank you to the judges for voting for our flo		843	53	4	1	362	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 12, 2024 5:38 PM PST	Image	 Dec Calendar Jose from Painted Hills Middle School reminds us that there are many ways to change habits to help protect our water supply. By visiting a commercial car wash instead of cleaning vehicles at ho 	Conservation/Rebates	88	7	0	0	0	0
December 10, 2024 4:05 PM PST	Image	Bill Assistance As the holidays approach, we understand that every penny counts. That's why MSWD, along with the Help 2 Others bill assistance program, is here to help. To apply or to learn more, visit: mswd.org/b	Customer Service	93	6	0	0	1	0
December 09, 2024 3:02 PM PST	Image	MSWD NCP Award News Release: MSWD Receives Prestigious Award of Merit from the National Clay Pipe Institute Mission Springs Water District is proud to announce that it has been awarded the prestigious Award of	News Releases	140	17	2	1	33	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 06, 2024 5:08 PM PST	Image	Cooler Weather water less Save Water & Save Money This Winter! With the upcoming cooler weather, your plants don't need as much water, and it's the perfect time to adjust your irrigation timers! Less Water, More Savi	Conservation/Rebates	73	5	0	0	2	0
December 05, 2024 1:51 PM PST	Image	Bill payment options Holiday shopping just got easier! Did you know you can make your MSWD payment at multiple local authorized payment centers? Skip the extra trip and handle your payment while checking off your shopp	Customer Service	56	5	0	0	0	0
December 04, 2024 5:58 PM PST	Image	water loss day Today, on World Water Loss Day, we recognize the vital importance of protecting our water resources for future generations. Every drop counts, and minimizing water loss is key to ensuring that we h	Conservation/Rebates	84	5	0	0	2	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 02, 2024 3:07 PM PST	Image	Water Talks Join us for this free and engaging event hosted by MSWD with guest speaker Chad Seidel, the President of Environmental Consulting for this months Water Talk. The presentation is focused on our wat	Event	120	8	0	0	3	0
			Total	3,041	217	7	6	526	129
			Average	138.2	9.9	0.3	0.3	23.9	5.9

	Twitter Acc	ount Overview	(December 1 -	31, 2024)	
Tweets Published	Total Likes	Total Re	Following		
20	5	()	98	
-1 -4.8%					
3	Most Retweeted Posts			3 Most Liked Posts	
	engaging event with guest speaker of Environmental Consulting f	0	Missio	Calendar Contest Winners n Springs Water District is proud to annot Community Calendar Drawing Contest that	
	s Day, every drop counts, and y to ensuring that we have enough c	0		WW dly reminder this holiday season, flushabl ble. \bigcirc 😭 Always dispose of wipes in the f	
	asier! Did you know you can make Itiple local authorized payment ce	0	Jose fr	alendar rom Painted Hills Middle School reminds u ways to change habits to help protect our	

3 Least Retweeted Posts

New Year Resolution - Conservation Kits A How Year's Resolution? Make Conservation a Way of Life in 2025!

MSWD customers can request a FREE Conservation Kit...



Rebates

Use less and save more!!
Exciting rebate offerings promoting water conservation are still available, make sure to c...



Wipes WW

A friendly reminder this holiday season, flushable wipes are not flushable. 🚫 😭 Always dispose of wipes in the trash. F...



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Water Talks





♦ Join us for this free and engaging event with guest speaker



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Chad Seidel, the President of Environmental Consulting f...



water loss day

Today, on World Water Loss Day, every drop counts, and minimizing water loss is key to ensuring that we have enough c...



Bill payment options

Holiday shopping just got easier! Did you know you can make your MSWD payment at multiple local authorized payment ce...

3 Least Liked Posts

Twitter Post Metrics (December 1 - 31, 2024)					
Date	Format	Post	Labels	Retweets	Likes
December 30, 2024 12:12 PM PST	Image	 New Year Resolution - Conservation Kits 	Conservation/Rebates Customer Service	0	0
December 27, 2024 11:11 AM PST	Uideo	Rebates Use less and save more!! Calculate Conservation are still available, make sure to check out the requirements before purchasing or to apply: https://t.co/nGMOwAnJ4K	Conservation/Rebates	0	0

Date	Format	Post	Labels	Retweets	Likes
December 26, 2024 11:11 AM PST	Image	 Wipes WW A friendly reminder this holiday season, flushable wipes are not flushable. ☆ Always dispose of wipes in the trash. Flushing anything other than the 3 Ps - poo, pee, and toilet paper - may result i 	FOG/Wipes	0	1
December 25, 2024 8:47 AM PST	Image	Happy Holidays → Happy Holidays from MSWD → Wishing you and your loved ones a Merry Christmas, Happy Hanukkah, Joyous Kwanzaa, and a Happy New Year! ▲ ♥ ♥ While our offices are closed, we are here for you 24/7/365	Customer Service Event	0	0
December 24, 2024 11:11 AM PST	Image	Christmas Eve Grinch He puzzled and puzzled till his puzzler was sore. Then the Grinch thought of something he hadn't before Maybe Christmas is waves of joy, love, and so much more! 🞅 🎄	Customer Service	0	0

Date	Format	Post	Labels	Retweets	Likes
December 23, 2024 9:36 AM PST	Image	Lobby Holiday Hours Happy Holidays from Mission Springs Water District! Solution District! Solution D	Customer Service	0	0
December 20, 2024 12:41 PM PST	Image	CV Water Counts Want to dive deeper and learn more about your local and state water? Don't miss this opportunity to expand your knowledge and become a water-wise advocate! To learn more, visit https://t.co/8mg	Customer Service Event	0	0
December 19, 2024 6:01 PM PST	Image	New e-Procurement System News Release: MSWD is pleased to announce its partnership with OpenGov and the transition from a traditional paper-based bid solicitation process to a fully automated, web-based electronic bidding	News Releases	0	0

Date	Format	Post	Labels	Retweets	Likes
December 19, 2024 3:33 PM PST	Image	Water Matters Newsletter Water Matters Newsletter Matters newsletter is out now! Our monthly newsletter can be found with your paper bill, E-Bill (scroll down), and the MSWD website. https://t.co/jJlntka2x4 #News #MSWD #Newsle	News Releases Customer Service	0	0
December 18, 2024 4:07 PM PST	Uideo	2025 Calendar Contest Winners Mission Springs Water District is proud to announce the winners of its Community Calendar Drawing Contest that took place earlier this fall. To view the calendar online, please visit https://t.co/z	News Releases Customer Service	0	3
December 17, 2024 4:48 PM PST	Image	Board Members Sworn In Congratulations to the reelected MSWD Board Directors, Robert Griffith, Russ Martin, and Ivan Sewell, officially sworn in during the December 16, 2024, board meeting. To learn more about the MSWD B	Event	0	0

Date	Format	Post	Labels	Retweets	Likes
December 16, 2024 5:12 PM PST	Image	GFOA 2024 News Release: Mission Springs Water District Receives Two Prestigious GFOA Awards for Excellence in Budgeting and Financial Reporting. To read more go to https://t.co/jJIntka2x4 and its award-win	News Releases	0	0
December 15, 2024 9:15 AM PST	Image	Safe Drinking Water Act On December 15, 1974, the Safe Drinking Water Act (SDWA) was signed into law, marking a pivotal step in ensuring safe and clean drinking water for millions of Americans. Since 1953, MSWD has ensur	Event	0	0
December 12, 2024 5:38 PM PST	Image	 Dec Calendar Jose from Painted Hills Middle School reminds us that there are many ways to change habits to help protect our water supply. Visit a commercial car wash instead of cleaning vehicles at home, avoid 	Conservation/Rebates	0	1

Date	Format	Post	Labels	Retweets	Likes
December 10, 2024 4:05 PM PST	Image	Bill Assistance As the holidays approach, we understand that every penny counts. That's why MSWD, along with the Help 2 Others bill assistance program, is here to help. To apply or to learn more, visit: https://t	Customer Service	0	0
December 09, 2024 3:03 PM PST	Image	MSWD NCP Award News Release: MSWD is proud to announce that it has been awarded the prestigious Award of Merit from the National Clay Pipe Institute. This highlights MSWD's commitment to sustainable and forward	News Releases	0	0
December 06, 2024 5:08 PM PST	Image	Cooler Weather water less Save Water & amp; Save Money! With the cooler weather, your plants don't need as much water, and it's the perfect time to adjust your irrigation timers. This is also the perfect time to invest in a	Conservation/Rebates	0	0

Date	Format	Post	Labels	Retweets	Likes
December 05, 2024 1:51 PM PST	Image	Bill payment options Holiday shopping just got easier! Did you know you can make your MSWD payment at multiple local authorized payment centers? Skip the extra trip and handle your payment while checking off your shopp	Customer Service	0	0
December 04, 2024 5:58 PM PST	Image	water loss day Today, on World Water Loss Day, every drop counts, and minimizing water loss is key to ensuring that we have enough clean water for all. If you see water waste or a leak, report it! Call our custom	Conservation/Rebates	0	0
December 02, 2024 3:07 PM PST	Image	Water Talks Join us for this free and engaging event with guest speaker Chad Seidel, the President of Environmental Consulting for this months Water Talk. The presentation is focused on our water quality, and	Event	0	0
			Total	0	5
			Average	0.0	0.3

Instagram Account Overview (December 1 - 31, 2024)							
Posts Published	Total Followers	New Followers		Impressions	Reach		
21	405	12		40,048	34,364		
	+7 1.8%	-1 -	7.7%	+36,100 914.4%	+32,223 1505.0%		
3 Most Liked Posts			3 Most Commented Posts				
Thank you to the City of Desoutstanding Parade of Light	32	Wipes WW A friendly reminder this holiday season, flushable wipes are not flushable. 🛇 😭 Always dispose of wipes in the trash, a					
Board Members Sworn In Congratulations to the reelected MSWD Board Directors, Robert Griffith, Russ Martin, and Ivan Sewell, officially swor			Happy Holidays Happy Holidays from MSWD Wishing you and your loved ones a Merry Christmas, Happy Hanukkah, Joyous Kwanzaa, and				
MSWD NCP Award News Release: MSWD Receives Prestigious Award of Merit from the National Clay Pipe Institute Mission Springs Water			MSWD NCP Award News Release: MSWD Receives Prestigious Award of Merit from the National Clay Pipe Institute Mission Springs Water				

3 Least Liked Posts

Bill payment options

Holiday shopping just got easier! Did you know you can make your MSWD payment at multiple local authorized payment ce...



Cooler Weather water less

Save Water & Save Money This Winter! With the upcoming cooler weather, your plants don't need as much water, and i...



Water Matters Newsletter

Our December Water Matters newsletter features information about the winners of the 2025 Community Calendar Contest...

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▲ Join us for this free and engaging event hosted by MSWD with guest speaker Chad Seidel, the President of Environment...



water loss day

Today, on World Water Loss Day, we recognize the vital importance of protecting our water resources for future genera...



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Bill payment options

Holiday shopping just got easier! Did you know you can make your MSWD payment at multiple local authorized payment ce...

3 Least Commented Posts

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	Instagram	n Story Metrics (Decemb	er 1 - 3:	1, 2024)				
Date	Story	Labels	Exits	Impressions	Reach	Replies	Taps Forward	Taps Back
December 30, 2024 5:41 PM PST			2	20	20	0	19	2
December 30, 2024 5:41 PM PST			-	21	21	0	23	6
December 30, 2024 5:41 PM PST			3	21	21	0	22	2
December 30, 2024 12:12 PM PST	Post 39740107		6	38	38	0	24	1
December 27, 2024 11:12 AM PST	🛃 Rebates	Conservation/Rebates	4	20	20	0	18	1
December 26, 2024 11:11 AM PST	📝 Wipes WW	FOG/Wipes	8	38	37	0	28	-
December 25, 2024 8:47 AM PST	Happy Holidays	Customer Service Event	9	31	31	0	25	-
December 24, 2024 11:45 AM PST			3	25	25	0	18	4
December 24, 2024 11:45 AM PST			5	26	26	0	20	4

Date	Story	Labels	Exits	Impressions	Reach	Replies	Taps Forward	Taps Back
December 24, 2024 11:45 AM PST			8	31	31	0	19	-
December 23, 2024 9:36 AM PST	Lobby Holiday Hours	Customer Service	8	43	43	0	24	-
December 19, 2024 3:33 PM PST	Water Matters Newsletter	News Releases Customer Service	1	16	16	0	11	1
December 18, 2024 4:10 PM PST			7	23	23	0	15	1
December 16, 2024 5:14 PM PST	📝 GFOA 2024	News Releases	14	43	43	0	28	1
December 12, 2024 6:06 PM PST	Dec Calendar	Conservation/Rebates	7	36	36	0	27	-
December 09, 2024 10:16 PM PST			1	6	6	0	5	-
December 07, 2024 3:31 PM PST			4	20	20	0	13	-
December 07, 2024 3:31 PM PST			2	21	21	0	17	-
December 07, 2024 3:31 PM PST			4	29	28	0	14	1
Date	Story	Labels	Exits	Impressions	Reach	Replies	Taps Forward	Taps Back
----------------------------------	----------------------	----------------------	-------	-------------	-------	---------	--------------	-----------
December 05, 2024 1:51 PM PST	Bill payment options	Customer Service	4	24	24	0	18	-
December 04, 2024 6:01 PM PST	i water loss day	Conservation/Rebates	8	31	31	0	20	-
December 02, 2024 3:13 PM PST			9	39	39	0	28	-

	Instagram Post Metrics (December 1 - 31, 2024)										
Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 30, 2024 12:12 PM PST	Image	 New Year Resolution - Conservation Kits ▲ New Year's Resolution? Make Conservation a Way of Life in 2025! Is conserving water and saving money one of your new year resolutions? It sure is on the top of our list! Simple changes can add 	Conservation/Reba··· Customer Service	7	0	91	55	7	12.73%	0	
December 27, 2024 11:11 AM PST	Uideo	Rebates Use less and save more!! Cartery Exciting rebate offerings promoting water conservation are still available, you can contribute to a more sustainable future and save money! MSWD offers rebates for clothe	Conservation/Reba	7	0		52	7	13.46%	0	113

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 26, 2024 11:11 AM PST	Image	 Wipes WW A friendly reminder this holiday season, flushable wipes are not flushable. ☆ Always dispose of wipes in the trash, and remember only to flush the 3 P's. Flushing anything other than the 3 Ps - p 	FOG/Wipes	9	1	133	63	10	15.87%	0	
December 25, 2024 8:47 AM PST	Image	Happy Holidays → A Happy Holidays from MSWD A → Wishing you and your loved ones a Merry Christmas, Happy Hanukkah, Joyous Kwanzaa, and a Happy New Year! A W While our offices are closed, we are here for you 24/7/	Customer Service Event	11	1	42	39	12	30.77%	0	
December 24, 2024 11:11 AM PST	Image	Christmas Eve Grinch He puzzled and puzzled till his puzzler was sore. Then the Grinch thought of something he hadn't before Maybe Christmas is waves of joy, love, and so much more! 💽 🎄 🛟 Have a Merry Christmas from	Customer Service	16	0	120	92	16	17.39%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 23, 2024 9:36 AM PST	Image	Lobby Holiday Hours Happy Holidays from Mission Springs Water District! Image Our offices will be closed December 25, 2024, through December 27, 2024, and January 1, 2025 through January 3, 2025. For emergency servi	Customer Service	9	1	115	67	10	14.93%	0	
December 20, 2024 12:41 PM PST	Image	CV Water Counts Want to dive deeper and learn more about your local and state water? Here's your chance! The CV Water Counts Academy is back, covering everything from local and state water issues, to how water	Customer Service Event	10	0	60	53	10	18.87%	0	
December 19, 2024 6:01 PM PST	Image	 New e-Procurement System News Release: Mission Springs Water District is pleased to announce its partnership with OpenGov and the transition from a traditional paper-based bid solicitation process to a fully automated, we 	News Releases	7	0	32	26	7	26.92%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 19, 2024 3:33 PM PST	Image	Water Matters Newsletter Water Matters Newsletter Matters newsletter features information about the winners of the 2025 Community Calendar Contest, making conservation a way of life in 2025, and the various rebate options MSWD	News Releases Customer Service	5	0	50	38	5	13.16%	0	
December 18, 2024 4:08 PM PST	Uideo	2025 Calendar Contest Winners Mission Springs Water District is proud to announce the winners of its Community Calendar Drawing Contest that took place earlier this fall. Featuring student artwork depicting water conservation a	News Releases Customer Service	12	1		163	14	8.59%	1	177
December 17, 2024 4:48 PM PST	Image	Board Members Sworn In Congratulations to the reelected MSWD Board Directors, Robert Griffith, Russ Martin, and Ivan Sewell, officially sworn in during the December 16, 2024, board meeting. The board has chosen to main	Event	21	0	372	329	22	6.69%	1	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 16, 2024 5:12 PM PST	Image	GFOA 2024 News Release: Mission Springs Water District Receives Two Prestigious GFOA Awards for Excellence in Budgeting and Financial Reporting Mission Springs Water District is proud to announce that it	News Releases	18	0	86	76	18	23.68%	0	
December 15, 2024 9:15 AM PST	Image	Safe Drinking Water Act On December 15, 1974, the Safe Drinking Water Act (SDWA) was signed into law, marking a pivotal step in ensuring safe and clean drinking water for millions of Americans. For nearly 50 years, the S	Event	9	0	54	46	9	19.57%	0	
December 14, 2024 11:30 PM PST	Carousel	Thank you to the City of Desert Hot Springs for another outstanding Parade of Lights and Holiday Festival, we were more than excited to participate! Thank you to the judges for voting for our flo		32	0	128	107	32	29.91%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 12, 2024 5:39 PM PST	Image	 Dec Calendar Jose from Painted Hills Middle School reminds us that there are many ways to change habits to help protect our water supply. By visiting a commercial car wash instead of cleaning vehicles at ho 	Conservation/Reba···	8	0	49	39	9	23.08%	1	
December 10, 2024 4:05 PM PST	Image	Bill Assistance As the holidays approach, we understand that every penny counts. That's why MSWD, along with the Help 2 Others bill assistance program, is here to help. To apply or to learn more, visit: mswd.org/b	Customer Service	8	0	43	35	8	22.86%	0	
December 09, 2024 3:03 PM PST	Image	MSWD NCP Award News Release: MSWD Receives Prestigious Award of Merit from the National Clay Pipe Institute Mission Springs Water District is proud to announce that it has been awarded the prestigious Award of	News Releases	19	1	168	125	20	16.0%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 06, 2024 5:08 PM PST	Image	Cooler Weather water less Save Water & Save Money This Winter! With the upcoming cooler weather, your plants don't need as much water, and it's the perfect time to adjust your irrigation timers! Less Water, More Savi	Conservation/Reba····	4	0	32	28	4	14.29%	0	
December 05, 2024 1:51 PM PST	Image	Bill payment options Holiday shopping just got easier! Did you know you can make your MSWD payment at multiple local authorized payment centers? Skip the extra trip and handle your payment while checking off your shopp	Customer Service	4	0	58	42	4	9.52%	0	
December 04, 2024 5:58 PM PST	Image	water loss day Today, on World Water Loss Day, we recognize the vital importance of protecting our water resources for future generations. Every drop counts, and minimizing water loss is key to ensuring that we h	Conservation/Reba	10	0	51	43	10	23.26%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 02, 2024 3:07 PM PST	Image	Water Talks Join us for this free and engaging event hosted by MSWD with guest speaker Chad Seidel, the President of Environmental Consulting for this months Water Talk. The presentation is focused on our wat	Event	11	0	154	93	11	11.83%	0	
			Total	237	5	1,838	1,611	245		3	290
			Average	11.3	0.2	96.7	76.7	11.7	15.21%	0.1	145.0

	LinkedIn Account Overvie	w (December 1 - 31, 2024)	
Posts Published	Likes	Views	Followers
7	107	33	401
+2 40.0%	+37 52.9%	-71 -68.3%	+11 2.8%
Comments	Impressions	Clicks	Engagement Rate
5	2,505	122	9.12%
+1 25.0%	+236 10.4%	-54 -30.7%	+0.0 0.5%
3 Most Enga	aging Posts	3 Most Sh	ared Posts
Happy Holidays Happy Holidays from MSWD Wishing you and your loved ones a Me Hanukkah, Joyous Kwanzaa, and		Water Talks Join us for this free and engaging of guest speaker Chad Seidel, the Presi	
News Bulance			tigious Award of Merit from O
MSWD NCP Award News Release: MSWD Receives Presti the National Clay Pipe Institute Mission Springs Water D	News Release: MSWD Receives Prestigious Award of Merit from 9.36% the National Clay Pipe Institute 9.36%		/ater District Receives Two 0 ce in Budgeting and F

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3 Least Shared Posts

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Advertise and the second secon	alks us for this free and engaging event hosted by MSWD with peaker Chad Seidel, the President of Environment	3.68%	Happy Holidays Happy Holidays from MSWD Wishing you and your loved ones a Merry Christmas, Happy Hanukkah, Joyous Kwanzaa, and
Wan state wa	er Counts It to dive deeper and learn more about your local and ater? 💧 ance! The CV Water Counts Aca	7.73%	CV Water Counts Want to dive deeper and learn more about your local and state water?
News	Procurement System s Release: Mission Springs Water District is pleased to ce its partnership with OpenGov and the transition	7.97%	New e-Procurement System News Release: Mission Springs Water District is pleased to announce its partnership with OpenGov and the transition

		LinkedIn Post Me	trics (December 1 -	31, 20	24)				
Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
December 25, 2024 8:47 AM PST	Image	Happy Holidays → → Happy Holidays from MSWD → → Wishing you and your loved ones a Merry Christmas, Happy Hanukkah, Joyous Kwanzaa, and a Happy New Year! ♣ ♥♥ While our offices are closed, we are here for you 24/7/	Customer Service Event	0	4	12.9%	4	62	0
December 20, 2024 12:41 PM PST	Image	CV Water Counts Want to dive deeper and learn more about your local and state water? Here's your chance! The CV Water Counts Academy is back, covering everything from local and state water issues, to how wate	Customer Service Event	Ο	9	7.73%	8	220	0
December 19, 2024 6:01 PM PST	Image	New e-Procurement System ■News Release: Mission Springs Water District is pleased to announce its partnership with OpenGov and the transition from a traditional paper-based bid solicitation process to a fully automated, we	News Releases	0	4	7.97%	7	138	0

Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
December 19, 2024 3:33 PM PST	Image	Water Matters Newsletter Water Matters Newsletter Matters newsletter features information about the winners of the 2025 Community Calendar Contest, making conservation a way of life in 2025, and the various rebate options MSWD	News Releases Customer Service	0	2	9.2%	6	87	0
December 16, 2024 5:12 PM PST	Image	GFOA 2024 News Release: Mission Springs Water District Receives Two Prestigious GFOA Awards for Excellence in Budgeting and Financial Reporting Mission Springs Water District is proud to announce that it	News Releases	0	30	12.53%	19	399	1
December 09, 2024 3:03 PM PST	Image	MSWD NCP Award News Release: MSWD Receives Prestigious Award of Merit from the National Clay Pipe Institute Mission Springs Water District is proud to announce that it has been awarded the prestigious Award of M	News Releases	0	43	9.36%	48	994	2

Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
December 02, 2024 3:07 PM PST	Image	Water Talks Join us for this free and engaging event hosted by MSWD with guest speaker Chad Seidel, the President of Environmental Consulting for this months Water Talk. The presentation is focused on our wat	Event	0	2	3.68%	4	163	0
Total			0	94		96	2,063	3	
Average			0.0	13.4	9.05%	13.7	294.7	0.4	