



MSWD

Mission Springs Water District



GENERAL MANAGER'S REPORT

NOVEMBER 2025

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ADMINISTRATION DIVISION

Innovation & Technology Department

The Innovation and Technology (IT) department continues to work with staff and vendors to achieve technological enhancement and meet innovation goals established by the MSWD Board of Directors. Below are project highlights and summaries for October 2025.

Department Updates

- The IT Manager attended the annual Municipal Information Systems Association of California (MISAC) conference and returned with actionable initiatives currently being implemented that will improve District cybersecurity.
- IT continues working with Finance in the onboard process for the new ERP system.
- IT continues assisting Accounting in the onboard process for a new payroll system.
- IT offboarded departing staff and onboarded the new Chief Plant Operator.

Technology Improvements

- IT organized an onsite camera demo for Well 33 and the nearby solar field as preparation for project design to improve security at both sites.
- IT set up a new shared storage location for Wastewater to host an application for data collection.
- New server data storage was established for Engineering.
- Cybersecurity improvements continue to be made to improve District security.
- Desktop computers and laptop upgrades continue as needed.

Cyber Security News Roundup

The IT Department tracks trends in cyber security to note new opportunities for security and new concerns to defend against. The news below is a brief selection intended for informational purposes and provides no insight into the District's cybersecurity controls.

- Criminal hackers are using AI tools to match threat capabilities previously only seen by nation-state attackers. The FBI sees potential in AI for threat analysis but is slower to adopt for defense due to sensitive data concerns than criminals are to adopt for attack. ([NextGov](#))
- CISA ordered federal agencies to patch F5 systems after a nation-state actor stole source code and vulnerability data from F5's BIG-IP product. The breach poses a serious threat to federal networks. Agencies must secure systems, apply patches, and report inventories by December 3. There are no known federal compromises yet. ([NextGov](#))
- Phishing attacks are up 1,200% since 2022 due to AI tools. However, AI can also be used to stop attacks due to its ability to process large amounts of data and see patterns humans will miss. In 2025, AI tools helped cut breach costs by an average of \$1.9 million per affected organization. ([World Economic Forum](#))

Intelesys IT Support

The District receives IT services and support through Intelesys. The Intelesys Monthly Client Report for October 2025 activities can be found in Appendix A.

Public Affairs Department

Past & Upcoming Sponsorships / Events

Desert Hot Springs Historical Society, History Speaks & Art Sale: October 4, 2025

The Desert Hot Springs Historical Society hosted an afternoon of history, including a presentation about the history of Desert Hot Springs, and a hosted art sale at the historic Rock House. MSWD sponsored a booth with our award-winning water.



PSUSD Legislative Breakfast: October 8, 2025

Select Board members and staff attended the Palm Springs Unified School District (PSUSD) State of the District Legislative Breakfast, held at the PSUSD District Service Center in Palm Springs, hosted by the PSUSD Superintendent Dr. Marcus Funchess.



The City Desert Hot Springs Senior Center Wellness Expo: October 18, 2025

Public Affairs hosted a booth at the City of Desert Hot Springs Senior Center Wellness Expo. There were wellness screenings, free vegetables, vaccines, boosters, flu shots, and more! It was a very well attended event by community members.



MSWD Lifestream Blood Drive: October 22, 2025

MSWD held a blood drive on October 22, 2025, in partnership with LifeStream. The event was a success with 15 donations given; each donation can save multiple lives. The next MSWD blood drive is scheduled for December 17, 2025.



Desert Hot Springs Resource Fair: October 27, 2025

The City of Desert Hot Springs Police Department hosted a community resource fair in partnership with MSWD. The event hosted a variety of resource opportunities such as the Help2Others program with SoCal Inland United Way, and over 30 other vendors shared valuable resources and giveaways – from diapers and wipes to candy, raffles, and information.



2025 ESRI Infrastructure Management and GIS Conference: October 28-30, 2025

MSWD hosted ESRI conference attendees that registered for a tour of the MSWD Nancy Wright Regional Water Reclamation Facility on October 29, 2025. They received a tour of the facilities as well as the technology used to run the facility. MSWD GIS Specialist Ryan gave a presentation about how we use GIS to create and manage preventative maintenance work orders.



Desert Hot Springs State of the City: November 6, 2025



The City of Desert Hot Springs and the Greater Coachella Valley Chamber of Commerce will present this year's State of the City and Business Awards and Expo 2025 – a celebration of progress, community, and the bright future ahead.

Mayor Scott Matas will share key updates, upcoming projects, and the milestones shaping the next chapter of Desert Hot Springs. The event will also honor local businesses that continue to lift and strengthen our city.

Coachella Valley Dust Summit: November 6, 2025

Select MSWD board members will attend the Coachella Valley Dust Summit hosted by South Coast AQMD and Riverside County Supervisor V. Manuel Perez. The summit will cover the growing concern of dust in the Coachella Valley, its health implications, and potential mitigation strategies.



ACWA Regions 8, 9, & 10 Southern California Water Tour: November 13-14, 2025

Select MSWD Board members will attend the ACWA Regions 8, 9, and 10 for the Southern California Water Forum that brings together water leaders, policy makers, and experts to explore strategies for addressing Southern California's most critical water challenges. The Southern California Water Forum features a robust program of panels, discussions, and networking opportunities on the issues shaping the region's water future.



Desert Garden Day, Universalist Unitarian Church – Rancho Mirage: November 22, 2025

Select MSWD public affairs staff will be onsite at the CV Water Counts booth at this beloved annual event presented by the Desert Horticultural Society of the Coachella Valley, focusing on water conservation and desert friendly landscape.



Youth & Education Programs

MSWD Intern Program in Partnership with Desert Hot Springs High School REAL Academy: September 3 – October 9, 2025

September 2025 started with four new REAL Academy fall interns! The REAL Academy at Desert Hot Springs High School educates the students about clean and renewable sources of energy, and they gain the necessary skills to obtain a career in the field of green energy through hands-on experience and practical application of skills taught in the classroom. Through this partnership, the interns will work with four departments, Wastewater, Public Affairs, GIS, and Field Customer Service, gaining real work experience and an opportunity to explore careers in water.



Desert Hot Springs REAL Academy Presentation: October 2, 2025

In preparation for the REAL Academy student's 3D modeling and 3D printing project of the local watershed, MSWD and Cabot's Museum presented a deeper dive into the local water supply and the history of the discovery of the local water supply. The students will present their 3D modeling project during the Earth Celebration at Cabot's Museum in April 2026.



Desert Hot Springs High School Career Presentation: October 6, 2025

Staff presented to students at Desert Hot Springs High School, focusing on careers in the water industry, and the many opportunities there are for everyone with different skill sets, and various levels of education from certifications to college degrees.



Public & Media Outreach

Community Meetings: Proposed Rate Adjustment: September 2 – October 14, 2025

Community meetings have been shared on the MSWD website home page, social media, as well as scheduled meetings with various community groups and HOA's to ensure the public is aware of the proposed rate adjustment and has an opportunity to view the presentation, ask questions, give feedback, and overall, an opportunity to be engaged in the process throughout September and October 2025. There is also a FAQ page on the MSWD website dedicated to the proposed rate adjustment, the public can go directly to the page at www.mswd.org/rates.

In August 2025, the Prop 218 notice of public hearing was mailed to every service address, mailing address, and owners mailing address if the property within the MSWD service area is a rental to ensure that the tenants and property owners are informed. The notice is in English and Spanish and is posted on the website and available in print in the district customer service lobby. A copy of the Prop 218 notice is included in the Appendix D.

Customer Newsletter



Our October 2025 Water Matters newsletter features information about fats, oil, and grease (FOG), the ACWA Region 9 Election, MSWD intern program, and cooler weather means its time to adjust your irrigation times. Our monthly newsletter can be found here or with your paper bill statement and the E-Bill digital statement (scroll down to view) in English and Spanish. A copy of the newsletter is included in the Appendix D.

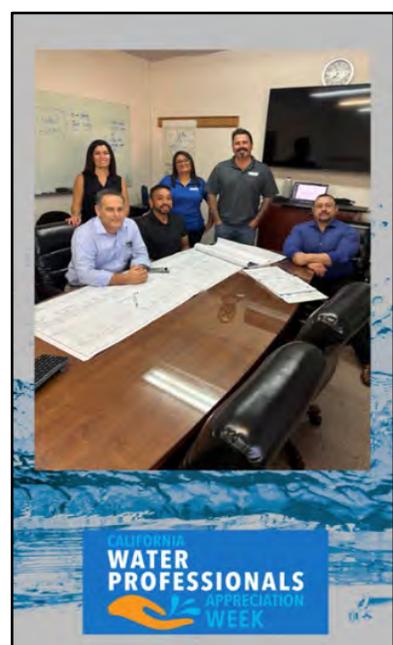
MSWD Billboard, Palm Drive

Because Water Quality Matters Billboard celebrating 11 international taste competition awards on Palm Drive. The billboard went up on June 3, 2025.



Water Professionals Week: October 4-12, 2025

Water Professionals Week was October 4-12, 2025; we celebrated the many departments that make MSWD flow highlighting a different department on social media and CV Water Counts.



“Save Your Pipes – Can It!” Campaign: October - November 2025

Running mid-October through November 2025, the “Save Your Pipes – Can It!” campaign focused on fats, oil, and grease (FOG) in the monthly newsletter, social media, El Informador Del Valle Spanish newsletter, paid digital ads, website, and the Uken Report.



Legislative Updates

Federal: Fiscal Year 2026 Appropriations Update

On October 1, 2025, federal appropriations lapsed after Congress failed to reach an agreement on Fiscal Year (FY) 2026 legislation. The federal government is now in the midst of the longest full shutdown in U.S. history. The House of Representatives has been in recess since September 19th. Over in the Senate, Senate Republican leadership has continued to have the Senate vote to attempt to pass the House-passed continuing resolution (H.R. 5371), which would fund the government through November 21, 2025, but each effort has failed to secure the 60 votes needed to advance. Most Democratic lawmakers have opposed the measure. Meanwhile, Senators from both parties have sought to advance standalone bills to pay federal employees during the shutdown, but none have yet advanced. With no agreement yet on short-term or full-year appropriations, the path to reopening the government remains stalled and uncertain.

Federal: EPA Releases New Cybersecurity Tools for Water Systems

On October 23, 2025, the Environmental Protection Agency (EPA) released new and updated resources to help public water systems strengthen cybersecurity and emergency response planning. The materials include an updated emergency response plan guide for wastewater utilities, a cybersecurity incident response plan template, new incident action checklists, and a cybersecurity procurement checklist to help utilities assess vendor practices. EPA said the tools aim to help utilities prevent and respond to cyberattacks that could threaten access to safe drinking water or disrupt wastewater treatment.

Federal: Senate Democrats Oppose DOE Decision to Cancel \$8 Billion in Energy Projects

On October 9, 2025, thirty-seven Democratic senators, led by Energy and Natural Resources Ranking Member Martin Heinrich (D-NM) and Appropriations Committee Vice Chair Patty Murray (D-WA), sent a letter to Energy Secretary Chris Wright and OMB Director Russell Vought opposing the Department of Energy's cancellation of \$8 billion in federal investments across 223 energy projects in 21 states. Lawmakers said the cancellations—many of which affected projects funded under the Infrastructure Investment and Jobs Act, the Inflation Reduction Act, and other appropriations—would result in job losses, higher energy costs, and setbacks for domestic manufacturing and research. The senators argued that the cancellations lack legal justification under federal grant rules and urged the reinstatement of these awards.

A full Federal Update is available in Appendix C.

State: CARB Updates: California Air Resources Board Extends Compliance Deadlines for Advance Clean Fleet Regulations

The California Air Resources Board (CARB) has amended its Advance Clean Fleet (ACF) regulations and extended local agencies' deadlines to purchase zero emission vehicles (ZEV). Under CARB's recently adopted resolution, agencies with small fleets of fewer than 10 vehicles and those designated by CARB as low-population counties now have until January 1, 2030, before they must purchase any ZEVs. Thereafter, small agencies must make 50% of their fleet purchases ZEVs. All other agencies have until January 1, 2030, to procure 50% of their agency's fleet as ZEVs. Agencies that have opted in to CARB's ZEV Milestones Option will also be subject to more flexible deadlines for meeting ZEV fleet percentage requirements. CARB changed these deadlines to address the lack of supply of affordable ZEVs with heavy duty and specialty capabilities in the current ZEV market. The resolution also deleted certain elements of the ACF regulations related to High-Priority, Federal, and Drayage Fleets, and made changes to the Low Carbon Fuel Standard regulation regarding credits in order to further incentivize the construction of certain hydrogen refueling infrastructure. CARB's ACF amendments are subject to approval by the Office of Administrative Law before they take effect.

State: Legislative Update

The focus of California Legislators and the Governor during the month of October was the November 4 statewide special election on Proposition 50. Prop. 50 is the proposal the Legislature placed on the November ballot to suspend the congressional maps drawn by the Citizens Redistricting Commission and replace them with maps that lean heavily in favor of democrat voters. If approved by the voters on November 4, the new maps would be in effect through 2030 when the Citizens Redistricting Commission would resume the job of drawing congressional district maps in 2031. Multiple polls completed at the end of October 2025 suggest that Proposition 50 will pass on November 4, 2025. If that happens, we will then see which sitting Legislators decide to run for the newly drawn congressional seats, potentially leading to changes in the Legislature.

State: Final Actions on Legislative Measures

October 13, 2025, was the last day for the Governor to act on bills that were approved by the Legislature prior to adjournment. Of note, some of the Governor's veto messages indicated that the veto was due to the cost to implement the new programs and the potential for budget constraints in 2026. We are hearing the state may continue to have a budget deficit to address next year and in future years, as well. Of the 2,397 bills that were introduced in 2025, the Governor reviewed 913 regular session bills and 4 special session measures. Of those measures, he signed 794 bills and vetoed 123 of them. All bills that Mission Springs opposed failed to pass the Legislature prior to adjournment but can be acted on in 2026. The two bills that Mission Springs supported, SB 394 (Allen) and SB 466 (Caballero) were both signed by the Governor and will go into effect on January 1, 2026.

The State report and State Bill Tracking sheet are included in Appendix C.

Editorials

El Informador Del Valle

Through the months of September and October 2025, El Informador Del Valle shared the importance of emergency preparedness.



Uken Report

In October 2025, the Uken Report featured the ACWA Region 9 election of Russ Martin to the Board.



MSWD Digital Advertising

For the month of October 2025, the District featured three Google and Facebook/Instagram ads promoting various MSWD programs. The Google campaigns garnered an impressive 223.7k impressions, and 549 link clicks. Our Facebook/Instagram (Meta) the four ads garnered 181,945k impressions and 265 link clicks. The most engagement was the think before you flush/wipes ad, garnering a reach of 36k, 46.7k impressions, and 112 link clicks. The MSWD website saw 6,329 users, 19,905 views, and 5,975 engaged sessions. The full report is included in Appendix D.

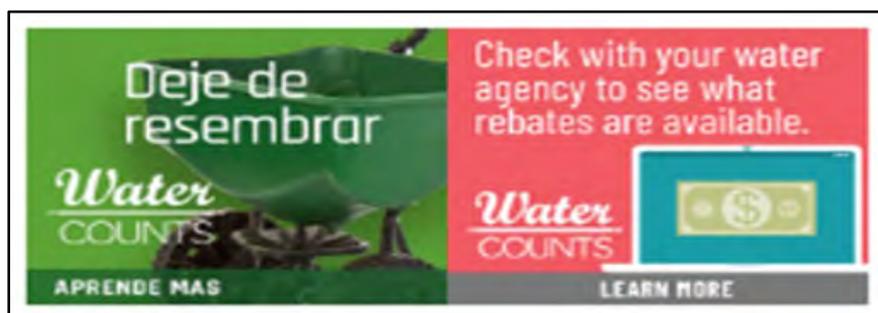


Social Media

This report highlights activities and posts on the District's social media platforms. Some of our most engaging posts included – Water Professionals Week posts which a different department was featured each day. Our most shared posts were the Water Professionals Week, and the Water Matters Newsletter. We were down on Facebook impressions due to less posts in October 2025, we had an increase in total likes by 1, and a total reach of 95,671. With the increase of “reels”, video views were up 116%. Instagram had an increase in reach of 47.2% due to reels, reaching 75,673. LinkedIn is growing with 1 new follower and engagement was flat. A copy of the full social media report can be found in Appendix D.

CV Water Counts

The website brought in 2,326 users during October 2025, generating 2,996 sessions and over 4,365 pageviews. The most visited pages included the Rebates, Skip Overseeding, and Conservation Tips page. Most visitors came through mobile devices (59%), followed by desktop (29%) and tablets (11%). Google campaigns generated over 150,000 impressions and 1,975 clicks across display, search, and Youtube video ads. Meta campaigns added another 65,000+ impressions and 799 engagements. The October 2025 e-blast reached 797 recipients with a strong open rate of 58.34%. A copy of the full report can be found in Appendix D.



Rebates & Conservation

The Public Affairs team continued to promote rebates and conservation throughout our service territory during the month of October 2025.

Rebate Type	Total Rebates for October 2025	Total Rebates for October 2025
Toilet	0	\$0.00
Turf	1	\$34,920.00
Clothes Washer	0	\$0.00
Smart Controller	0	\$0.00
Conservation Kit	1	-

Bottled Water Tracking Report

Date Supplied	Requested By	Event or Purpose	Cases Requested
10/16/2025	Club De Mujeres Latinas De DHS	DHS High School Homecoming Game	5
10/16/2025	City of DHS	Monthly Water Supply	15
10/16/2025	Cabot's Museum	Day of Arts, Wellness and Nature for Educators	2
10/23/2025	Veterans Group DHS	Weekly Meetings	5
10/27/2025	MSWD	DHS Community Resource Fair	12
10/27/2025	MSWD	ESRI Tour	6
10/28/2025	Trio Educational Talent Search	Career Day at DHS Middle School	3
10/29/2025	Mission Lakes CC	Trunk or Treat	6
Total			54

ENGINEERING DIVISION

Engineering Department

Below is a list of Capital Projects and status updates for October 2025.

Well 42 Project

Staff continued to coordinate with the Contractor, Layne Christensen, to develop a construction completion schedule. Construction is expected to resume in the coming weeks.

Well 22 Rehabilitation

Staff continued to collaborate with the contractor, Canyon Springs Enterprises, on reviewing and approving material submittals, responding to RFIs, and procuring materials. Tentatively, the project is scheduled to start in early 2026 with the intent to be completed by the end of July 2026.

Skyborne Village III – Housing Development

The developer's contractor has completed the installation of the water and sewer mains for the project. District staff has performed a project walkthrough with the Developer, and minor repairs and corrections are currently being performed. The Punch List will be used to notify the developer and contractor of any items that require correction or completion prior to District acceptance of the project and commencement of the 11-month warranty period.

PODS Storage – Commercial Development

MSWD staff and the contract inspector, TKE Engineering, completed the final project walkthrough. The developer's contractor is in the process of addressing the deficient items.

Project Viento – Commercial Development

MSWD staff and the contract inspector, TKE Engineering, completed the final project walkthrough. The developer's contractor is in the process of addressing the deficient items.

On-Call Construction Management/Inspection and General Engineering Consultant Selection

A contract amendment was approved by the Board of Directors at the November 4, 2025, workshop to amend the contract with Z & K Consulting. This will allow them to continue the inspection of the three solar improvements (Horton, NWRWRF, and the RES-BCT) as well as supplementing the Engineering Department's staff inspector to maintain inspection coverage.

Regional Water Reclamation Facility

The Project Team continues to coordinate with the State Water Board on the SRF/Grant funding agreement and reimbursement requests.

RWRF Conveyance Line

The Project Team continued responding to submittals, RFIs and processing change orders and payment requests submitted by the contractor, Downing Construction.

The Contractor began construction on the Horton Diversion and is expected to complete the project in December 2025.

Area M2 Sewer Collection System (AD-15)

The bids were rejected by the board on October 20, 2025. Staff has updated the bid package and the project is currently being advertised for construction bids. Bid opening is expected on December 1, 2025.

RWRF Roadway Design (19th Avenue, Little Morongo Road, and 20th Avenue)

The consultant and staff submitted the 100% plan to the City of Desert Hot Springs for final plan check. The public IS and MND public comment period has closed; with comments received from RCPC, WCD, and CDFW. Staff will bring an agenda item to the Board of Directors meeting in the coming weeks for acceptance.



Water Resources Department

Below is a list of water resources related activities for October 2025.

Integrated Regional Water Management Planning

The Coachella Valley Regional Water Management Group (CVRWMG) implements the Integrated Regional Water Management (IRWM) Plan for the Coachella Valley IRWM Region. The CVRWMG met to discuss on-going grant funded projects and upcoming grant opportunities, including continued discussion on Conservation Regulations and Chromium-6 compliance.

The CVRWMG discussed the transition plan presented at SWR's Roundtable of Regions meeting, focused on moving Prop. 4 funding forward and transitioning IRWM to watershed resiliency.

Mission Creek Subbasin SGMA Compliance

The agencies in the Mission Creek Subbasin Management Committee had a monthly progress meeting for the 2027 Alternative Plan update with the consultant, WSP, to maintain compliance with the Sustainable Groundwater Management Act (SGMA). Staff continued responding to the various data requests. The Mission Creek Subbasin Management Committee hosted its first public workshop for the 2027 Alternative Plan update.

A kick-off meeting for the SGMA Annual Report was held with the agencies and the consultant.

San Gorgonio Pass Subbasin SGMA Compliance

The San Gorgonio Pass Subbasin Groundwater Sustainability Agencies had a meeting to discuss various SGMA items, and kick-off the 2027 Groundwater Sustainability Plan update to maintain compliance with SGMA.

Salt and Nutrient Management Planning

The monthly Steering Committee meeting was cancelled due to delays on the draft Technical Memorandum 5 'Construct TDS/N Forecasting Models'. The draft TM5 is expected in November 2025.

Staff met with USGS to begin drilling a new monitoring well, MC-5, for SNMP monitoring.

Urban Water Management Planning

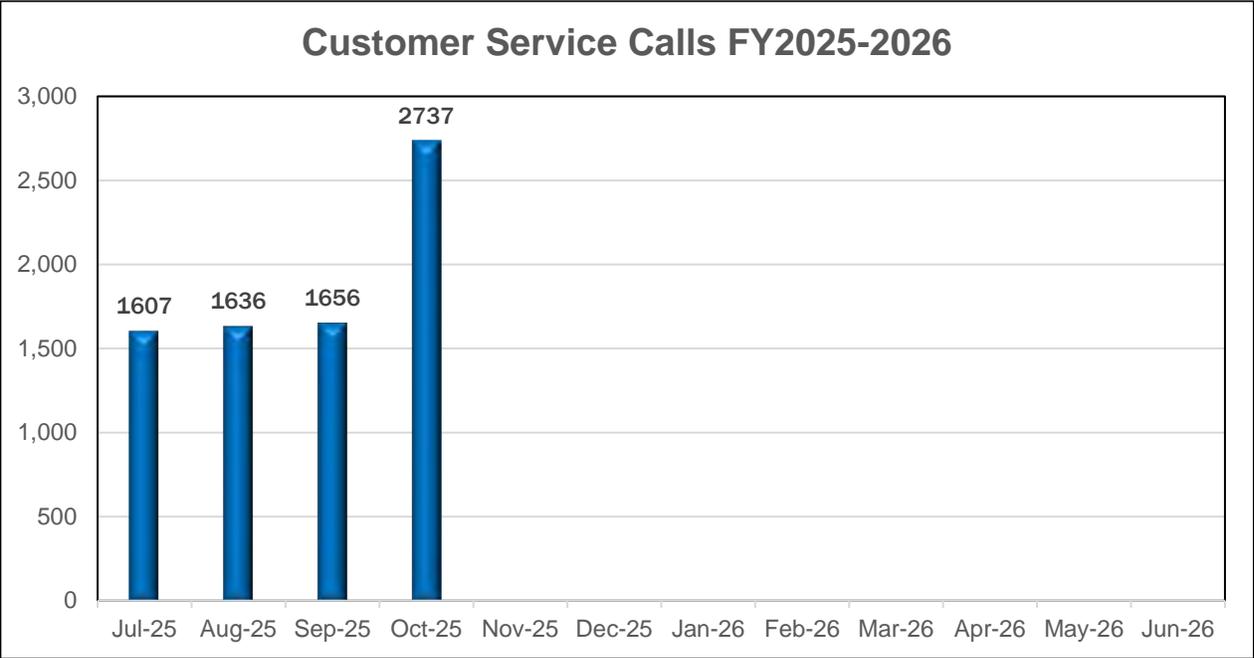
The Coachella Valley water agencies had a monthly progress meeting with the consultant, Todd Groundwater, to discuss the 2025 Coachella Valley Regional Urban Water Management Plan. Staff also completed a one-on-one meeting with the consultant to discuss water conservation items specific to MSWD.

FINANCE DIVISION

Customer Service Department

Calls into the Customer Service Department

The chart below represents the total incoming calls received by staff in the Customer Service Department for Fiscal Year 2025-2026.



Most calls received by the Customer Service department are related to payment plans, bill assistance information, demand/lien release requests, new property start/stop service, and account balance requests. The table below provides a summary of the number of calls by category received by the Customer Service staff.

Customer Request	Total for October 2025	Total for FY 2026
Water Waste	0	0
High Bill / Service Line Leak	3	20
No Water	8	28
Illegal Disconnect	5	19
Disconnections	118	501
Reconnections	81	354
Service Transfers	122	494
High / Low Pressure	6	21
Water Quality	3	13
Other / Miscellaneous	109	418

WaterSmart Portal

WaterSmart Analytics data provides a comprehensive overview of leaks detected and automated alerts sent to MSWD customers. All customers are encouraged to sign up in the WaterSmart Portal to access bills and leak alerts. The table below provides a summary of the number of customers who have registered in the WaterSmart Portal.

WaterSmart Portal	Total for October 2025	Overall Total
Registered Customer Accounts	137	8,700

Billing

During October 2025, Customer Service reviewed a total of 16,113 bills.

Bill Type	Total Bill Count for October 2025	Total Bill Amount for October 2025
Regular Bills	11,073	\$1,072,991.32
Delinquent Bills	4,795	\$5,971,082.93
Closing Bills	245	\$10,662.67
Delinquent Closing	-	-
Total	16,113	\$7,054,736.92

Delinquency Service Statistics

Staff continued to reach out to customers with delinquent accounts to provide information for assistance and repayment options to avoid disconnection. The table below summarizes the activities of Customer Service staff regarding delinquent accounts.

Delinquency Service	Total for October 2025
Auto-Dialer Calls	518
Door Hangers	86

Customer Bill Assistance

The District continues to facilitate bill assistance programs for the benefit of its customers. The United Way Customer Bill Assistance Program continues to be utilized by those customers who need assistance for one billing period annually. Following the Board of Directors' approval, the United Way Pledge was increased from \$100 to \$150. The table below summarizes the results of the customer bill assistance programs administered by the Customer Service staff.

Assistance Program	Total Assistance in October 2025	Total Assistance in FY 2026
United Way of the Desert	\$100	\$1,800

Installment Payment Plans

The District continues to assist customers with delinquent bills by facilitating installment payment for the benefit of its customers. The table below summarizes the results of the installment payment plans administered by the Customer Service staff.

Total Active Payment Plans	Remaining Balance to be Collected
91	\$51,061.92

Refunds

There was a total of 39 customer account refunds totaling \$12,871.09, resulting from closed accounts for the month of October 2025.

Account Type	Total Refund Count for October 2025	Total Refund Amount for October 2025
Customer Refunds	33	\$10,109.29
Construction Meter Refunds	6	\$2,761.80
Total	39	\$12,871.09

Liens

Customer Service identified 11 accounts that were 90 days past due requiring Lien filing. 7 Release of Liens were issued after securing payment for outstanding balances on past due accounts.

Lien Type	Total Lien Count for October 2025
Lien Recordings	11
Lien Releases	7

Staff Development

The Senior Customer Service Representative completed both training courses on Tyler University for the new ERP system.

Finance & Accounting Department

The Finance and Accounting department continued regular operations throughout the month of October 2025 with a focus on finalizing the fiscal year 2024 audit and financial statements. Staff also continued to work with Tyler on the Enterprise Resource Planning (ERP) system upgrade scheduled for March 2026. Accounting is working with Human Resources to implement a Flexible Spending Account (FSA) with Lincoln for employees to pay health expenses with pretax compensation.

Payroll

The conversion over to Paychex is set to go live for the first pay date in January 2026. Payroll periods are currently being run parallel in both systems to ensure the transition is smooth.

Payroll staff continues to process payroll changes from evaluations, including retroactive payments. These do require additional work as it relates to the amounts submitted to CalPERS for the employees' pensions.

ERP System Evaluation and Selection

Staff held the first meeting with Renee, the project manager from Tyler. We have a meeting in November 2025 to finalize the new chart of accounts. The plan is to go live with core financials in March 2026, utility billing in August 2026, and payroll will most likely be pushed back due to the Paychex implementation.

Current Work Priorities

The Accounting department continues to support other departments as needed:

- Operations
 - Accounting continues to support operations on reimbursable jobs that include primarily damage to District property.
- Human Resources
 - Accounting continues to work with Human Resources to update employee information related to change of status, new hires, and CalPERS appointments.
- Customer Service
 - Accounting continues to support by processing multiple customer refunds for credit balances on closed accounts. Accounting is also working with Customer Service on audit details for customer accounts that need to be corrected or simply to provide additional support as requested by the auditors.

Budget Adjustments

There were two budget transfer requests for the month of October 2025, totaling \$35,000.

From BID	Description	Transfer Amount	To BID	Description	Requested By
652	Consulting Services (GM)	\$5,000.00	640	Misc Materials	Skyler Aubrey
521	Vehicle and Equipment Maintenance	\$30,000.00	515	Facility Maintenance	Jeff Nutter
Total		\$35,000.00			

Cash Receipts

Total cash receipts for the month of October 2025 amounted to \$2,404,533.00, with the largest contributors were remittances received from:

Entity	Amount
Normal Water and Sewer Customer Account Payments	\$1,991,524.00
Backup Facility Charges	\$179,021.00
State Water Resources Grant	\$43,979.00

Cash Disbursements

Total cash disbursements for the month of October 2025 amounted to \$2,822,063.00 with the largest payments made to:

Entity	Amount
Net Payroll	\$822,665.67
ACWA Joint Powers Insurance Authority	\$503,815.29
Southern California Edison Company	\$286,319.72
Ferguson Waterworks #1083	\$116,322.81

Financial Statement

A year-to-date summary of the District's financial position for Fiscal Year 2025-2026, in addition to a comparison to the previous fiscal year, can be found in Appendix D.

Capital Improvement Program

The District maintains a 5-year Capital Improvement Program that includes water and sewer infrastructure, facilities, and fleet. A year-to-date summary of the District's Capital Improvement Program for Fiscal Year 2025-2026 can be found in Appendix D.

Purchasing Department

Staff continues to source sanitization supplies to ensure wipes, hand sanitizers, disinfectants are available in all district buildings, and vehicles for the safety of the staff.

Price increases and supply chain issues continue to surface in our industry. Specifically, PVC pipe and fittings, ductile iron pipe and service brass fittings, restraints, hydrants, and valves, as well as many other products, are experiencing significant shortages that could lead to extended lead times. Along with these supply chain problems, pricing continues to escalate. These problems exist with both domestic and imported materials. We will continue to monitor the situation and do our due diligence in getting all the material that is needed to maintain our water systems.

Total inventory purchases were \$37,079.35, and the total issued for use by field crews was \$57,279.91 for the month of October 2025.

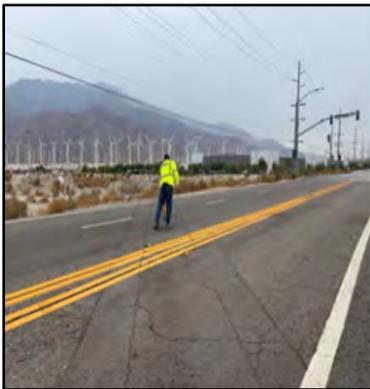


OPERATIONS & MAINTENANCE DIVISION

Construction & Maintenance Department

Water Line Locations

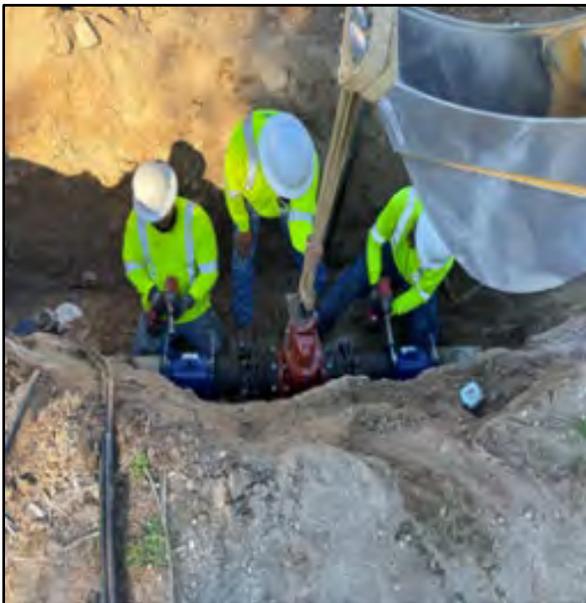
Staff completed approximately 294 water line location requests using iPads and the GeoViewer Mobile app to streamline and manage line locations.



Water System Repairs/Replacement

Staff continued to repair and replace components of the water distribution system keeping it in optimum working order and properly functioning without any interruption. Below is a summary of the repairs and replacements completed in October 2025.

- 10 water service lines were replaced with copper.
- 12 service line leaks were repaired.
- Two mainline leaks were repaired.
- One fire hydrant was repaired/re placed.



Water System Maintenance

Staff continued to implement preventative maintenance and inspection programs to keep the water distribution system in optimal working order and properly functioning without any interruption. Below is a summary of the maintenance completed in October 2025.

- 142 ground valves were exercised.
- 53 fire hydrants were flushed, maintained, and painted.
- No air-release valves were inspected and/or rebuilt.
- No Cla-Val valves were maintained or repaired.
- 11 blow-offs were flushed



CMMS Workorder Program

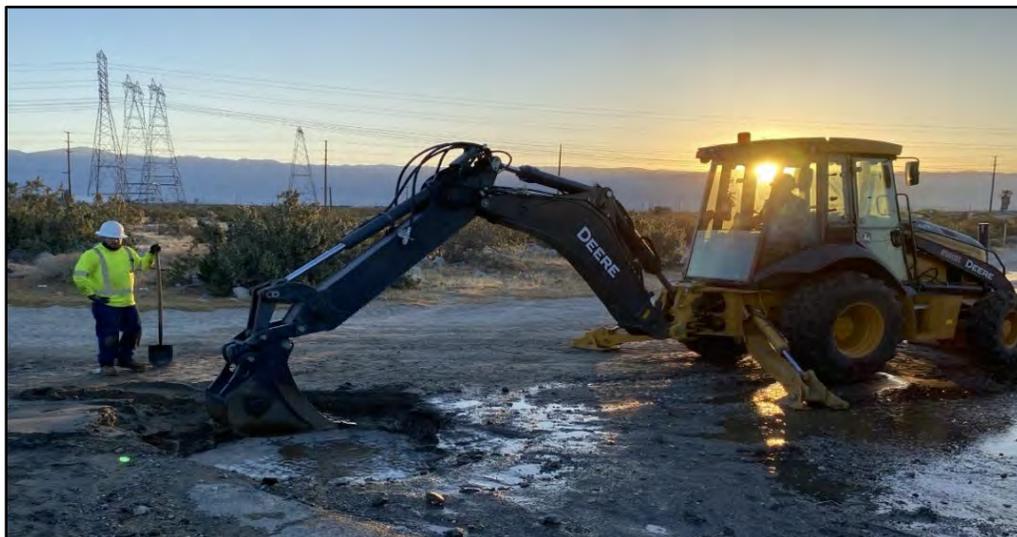
A total of 25 work orders were processed in October 2025 using the CMMS program.

New Water Meter Service Installation

Staff installed 28 new water service lines in October 2025.

Fire Flow Testing

Staff conducted no field fire flow tests for the Engineering Department in October 2025. Engineering is still conducting fire flow test results using the new hydraulic model.



Fleet & Facility Maintenance Department

Janitorial Services

The District awarded a contract to Executive Facilities in March 2025 and their first day of service was April 1, 2025. The janitorial company has been very responsive to staff's requests and continues to provide a good service.

Building Maintenance

Staff completed the following building maintenance during the month of October 2025.

- Completed drywall repair in the Copy Room ceiling using mud, tape, and sanding.
- Resealed roof drains in the attic of the Administration Building and repaired the drainpipe above Will's office.
- Re-secured the wooden beam on the front walkway cover at the Administration Building.
- Replaced a failed bubbler on the Woodridge Tank irrigation line.
- Installed a two-foot section of irrigation line at the Terrace Tank site.
- Fabricated the installed a sensor space at the ladder entry of the Valley View Tank.
- Removed old pallets from the water room and restocked.
- Cleaned and replaced insulation above Will's office and in the Conference Room at Administration Building.
- Replaced missing hardware and lubricated the rear entry door handle assembly at the Administration Building.
- Repaired damaged wiring to the Copy Room light fixture caused by a short.
- Replaced two light bulbs in the break room at the Corporate Yard and one in the Stores restroom.
- Relocated Lisa Pelton's office to Arthur's and swapped desks.
- Replaced failed air check at fuel station at Corporate Yard.
- Flushed upstairs drain in upstairs men's restroom due to odor complaint.
- Cleaned and flushed roof drains at the Administration Building with assistance from Lorenzo S.
- Performed biweekly cleanup of Old Stores building.
- Repaired PVC irrigation line at Well 25.
- Repaired two leaks on irrigation line at Well 27-31.

Standby Generator Monthly Maintenance Program

Monthly testing is conducted to ensure that all generators are in good working order and ready for use when needed.

- Ran generators and all CONEX box equipment at Corporate Yard.

Fleet Maintenance/Repairs

- Unit 415 had the water separator drained due to a check engine light code.
- Unit 457 had a hole in the right rear tire patched.
- Unit 431 had the 500-hour service performed, with both fuel filters and oil changed, and replaced both engine air filters and cabin filter.
- Unit 394 had the four passenger side tires replaced by Parkhouse Tire Inc.
- Unit 449 had the battery removed and recharged.

- Unit 421 had a PM service performed, with an oil change, cabin filter replaced, tires rotated, and battery terminals cleaned. Noted a rear pinion seal leak that will be addressed in the near future.
- Unit 117 had a PM service performed, with both fuel filters changed, air filters, and oil changed. Unit developed a bogging issue that was diagnosed with poor fueling and sent to RDO Equipment Co. for further diagnosis and repairs.
- Unit 444 had a broken shifter replaced.
- Unit 429 had two new key fobs purchased and programmed by Ultimate Motors Inc.
- Unit 436 had the 250-Hour service performed, both fuel filters were replaced, and oil changed.
- Unit 463 had the unit numbers applied and had through bolts installed on suction tubes for debris management.



Field Services Department

WaterSmart / Neptune 360

Staff routinely reviews continuous and high water usage on customer accounts and makes contact through the Customer Portal, phone, email, or in person, making them aware of potential issues. The following is the number of contacts made this month:

Contact Type	Total for October 2025	Total for FY 2026
Continuous Usage	87	315
High Usage (>Normal)	10	63
Reverse Flow	0	0
Total	97	378

Cross Connection Control Program

The Backflow and Cross Connection Specialist performs annual testing of Backflow Prevention Assemblies (BPAs) throughout the District as required by the SWRCB Cross Connection Control Policy Handbook.

Type	Total for October 2025
BPAs Tested	180
Hazard Assessments	0



Wastewater Collection Department

Sanitary Sewer Overflow

There was one Sanitary Sewer Overflow (SSO) in the collection system this month. This was a Category 4 spill involving a privately owned lateral. The SSO occurred outside of MSWD infrastructure and is not part of the District's system.

Dos Palmas Lift Station

Operators conducted daily site visits to ensure proper pump operation, Supervisory Control and Data Acquisition (SCADA) system functionality, and site security.

Sewer Line Locations

Staff completed 309 sewer line location requests using iPads and the GeoViewer mobile application to streamline and manage line locations.

Sewer Line/Collections Maintenance

Staff completed 10 CCTV inspections this month. Staff also cleaned 1.448 miles of sewer mainlines this month.

Fat, Oils and Grease (FOG) Inspections

No FOG inspections were completed this month.

Horton Diversion Structure

Downing Construction began work on the diversion structure that will divert a portion of the flow from the Horton WWTP to the NWRWRF via the conveyance line, thereby reducing the Horton WWTP's capacity to below 80%.



Wastewater Treatment & Disposal Department

Plant Maintenance

Staff spent 1083.25-man hours performing routine plant maintenance, equipment maintenance, and plant operations at the Horton and Desert Crest Wastewater Treatment Plants (WWTPs), and the Wright Regional Water Reclamation Facility (RWRF). Also, during this timeframe staff spent 116-man hours operating the sludge belt filter press, including filling and removing 13 trailers of sludge from the Horton WWTP, Desert Crest WWTP, and Wright RWRF.

Sampling and Laboratory

Staff collected 163 samples and spent 326-man hours performing laboratory duties and analysis for process control and regulatory reporting purposes.

Effluent from the Horton and Desert Crest WWTPs consistently met the District's discharge permit requirements. Samples collected from the Wright effluent early in the month showed elevated Total Nitrogen numbers. In response, staff looked at several variables including F/M ration, BOD/nitrate, and alkalinity. It was concluded that the alkalinity needed to be stabilized, and an SBR needed to be taken offline to concentrate the biology and increase BOD. The process responded quickly, and the Total Nitrogen numbers came down. Samples were sent out daily in the last two weeks of the month to drive down the average. Lab results are still pending.

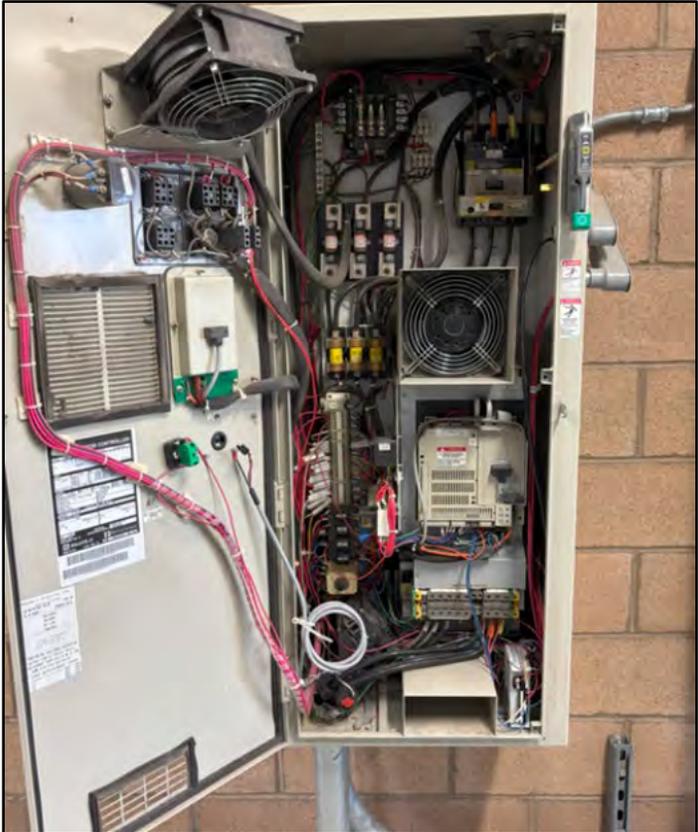
Pond Maintenance

Horton Ponds 1, 4, 5, 6, 7, and 8, were cleaned and rehabilitated during October 2025. The ponds continue to percolate at a high rate and continue being operated for 2-week intervals.



Horton WWTP Influent Pump 1 VFD Repair

The original VFD that was installed in 2002 failed and required replacement. The new VFD has been installed and is awaiting factory commissioning, which is expected to be completed in the first week of November 2025.



Horton WWTP RAS Pump 5 VFD Repair

The original VFD that was installed in 2002 failed, causing staff to update the VFD. The new VFD has been installed and is awaiting factory commissioning that should be completed in the first week of November 2025.



Weekly Wastewater Training

The training courses aim to provide all operators with consistent knowledge and a better understanding of processes, including operating equipment more proficiently. This training helps keep operators safe while completing maintenance. A summary of this month's training includes:

- Microscopic Examination
- Negative Customer Experience Sampling
- Lift Station Force Main Valved Down
- The Nitrogen Cycle

Wastewater Report

Through continued development in the Desert Hot Springs area, and at the request of new consumers, sanitary services are always being added to the collection system. Below is a summary of new sanitary service connections by month.

New Sanitary Service Connections to Collection System					
Fiscal Year	2025/26	2024/25	2023/24	2022/23	2021/22
July	13	9	4	4	18
August	20	7	12	26	20
September	4	2	17	20	20
October	26	2	3	13	36
November		22	7	8	29
December		5	21	8	12
January		1	2	35	14
February		55	1	4	7
March		30	1	24	17
April		46	7	16	7
May		42	8	9	16
June		4	0	4	2
Total	63	235	83	171	198

Additional sanitary service connection information is provided in Appendix E.

The following table shows the average daily flow and peak daily flow for the Horton WWTP, Desert Crest WWTP, and Wright RWRf.

Wastewater Flow (MGD)						
Fiscal Year 2025/26	Horton WWTP		Desert Crest WWTP		Wright RWRf	
	Average Daily Flow	Peak 24-Hour Flow	Average Daily Flow	Peak 24-Hour Flow	Average Daily Flow	Peak 24-Hour Flow
July	1.862374	1.999693	0.042087	0.048290	0.169682	0.194612
August	1.785411	1.918440	0.034649	0.040490	0.188708	0.236098
September	1.858563	1.995437	0.030936	0.039250	0.200613	0.240535
October	1.893174	1.994838	0.031488	0.038150	0.189350	0.250412
November						
December						
January						
February						
March						
April						
May						
June						

Additional wastewater flow information is provided in Appendix E.

Water Production Department

Water Produced

- Mission Springs WD (CA3310008): 662.65 Acre Feet (215.9 MG)
- West Palm Springs Village (CA3310078): 7.63 Acre Feet (2.48 MG)
- Palm Springs Crest (CA3310081): 4.35 Acre Feet (1.41 MG)

Water Sampling/Testing

- Bacteriological Sampling – Staff collected 50 routine samples in the MSWD system, four routine samples in the ID-E area which includes the West Palm Springs Village (WPSV) and Palm Springs Crest (PSC) systems, and four well samples in ID-E.
- Staff collected 16 general physical samples in the MSWD system and two general physical samples in ID-E.
- Well 26A Uranium Treatment (IXP) Sampling – The monthly and quarterly uranium sampling was completed in October 2025.
- DDW Reporting – The District's Monthly Coliform Monitoring Report for all three water systems will be sent to the SWRCB Department of Drinking Water (DDW) on November 12, 2025.
- Chromium-6 Sampling – Staff completed the Chromium-6 sampling on October 22, 2025, for all our wells except for Wells 22, 27, and 34 due to mechanical failure.

Chlorination System Updates

- Chlorination Pumps – Staff conducted routine maintenance and inspections on all chlorine pumps and related equipment at well sites. Staff made necessary adjustments, repairing and/or rebuilding to ensure proper operation. Most chlorinator pumps continue to function properly, with only typical preventative maintenance required (i.e., repair of cracked chlorination suction/feed tubing).
- Sodium Hypochlorite (Chlorine) Usage – During the month of October 2025, a total of 1,748 gallons of chlorine (12.5% solution strength) was used to disinfect the distribution system and our production facilities. (Reflects usage in the MSWD and ID-E water systems.)
- Chlorine Residuals at Production Well Sites – In October 2025, the Water Production staff checked and documented the chlorine residuals at all wells in use 208 times. The average chlorine residual of these readings was 1.05 ppm. (This data reflects the MSWD and ID-E water systems.)
- Distribution System Chlorine Residuals – During the month of October 2025, the Water Production staff checked and documented the chlorine residuals throughout the distribution system a total of 107 times. The average chlorine residual of these readings is 1.30 ppm. (This data reflects the MSWD and ID-E water systems.)

Well Soundings

Staff continued to sound the groundwater levels for 13 production wells and nine monitoring wells. Staff aim to complete these by the 20th of each month.

Water Production Facility Updates

Staff are responsible for oversight of all water production sites, including making necessary operational adjustments to ensure optimal performance. Their duties also include conducting monthly overflow maintenance, which may require climbing reservoirs when needed. Additionally, staff utilized drone technology to inspect reservoir roofs, enhancing safety and efficiency in routine inspections.

Sanitary Survey Corrections

In October 2025, staff continued to correct items that were brought to our attention during the last Sanitary Survey Inspection. All issues that are resolved are documented, and a photo is taken then uploaded to a folder to be sent to the state.

Gateway Fire Pump Testing

Staff performed the monthly fire pump testing in October 2025. All systems functioned properly. Water loss data was captured and entered onto our water loss tracking worksheet.

Oil Changes

All well and booster pump motors were changed in October 2025 to account of the cooler temperatures.

Well 26 Bac-t Failure/4-log removal

In October 2025, staff conducted routine weekly bacteriological source and compliance point sampling in accordance with the 4-log removal agreement with the State Water Resources Control Board DDW. Weekly bacti samples are collected each Wednesday, and chlorine residuals are collected each day the well pumps into the system, to ensure adequate dosing remains above the DDW required 0.50 mg/L. All documentation is being provided in the daily production run reports.

Well 26A

Due to the increased sand passing through the well, filters are requiring more frequent replacement. Staff are prioritizing the use of Well 26 to reduce runtime on Well 26A until it can be taken offline for a downhole video and evaluation. The production meter went offline halfway through the month of August 2025. A replacement meter was installed on October 21, 2025. We have four more proactive replacements that are being covered under warranty by McCrometer that will be shipped to us by the end of the week.

Existing Well 33 RES-BCT Solar Site

On September 25, 2025, PVCA visited the site to troubleshoot the four inverters that were not generating power. They began by ensuring all inverters could communicate with the site's cluster controller. It was determined that the AC-DC power supply for the TCUs was faulty, and a new power supply has been ordered. All inverters were brought back online except for one, for which parts are being ordered. The operational status of all inverters was verified via the SMA cluster controller. PVCA will return in October 2025 to continue the wire loom repair. Meanwhile, MSWD staff are addressing cell modem login issues. On October 30, 2025, staff assisted with a security camera demonstration at the solar site.

New PPA Solar Project Update

The 30-day public and state review process of the IS/MND for the RES-BCT and NWRWRF solar sites is nearing completion and was presented to the Board for adoption in October 2025. In September 2025, the AC conduit installation was completed, along with the installation of the C-pilings for the solar arrays at the Horton PPA Solar project. Approximately 20% of the pilings were refused due to rock. Staten provided an updated structural plan that includes drilling and concrete footings as an alternative solution. At the end of September 2025, Staten is expected to perform a pull test on the C-pilings to determine which can remain, with the remainder being installed using the alternative method in the month of October 2025. Amendment 2 to the PPA and Lease agreements was approved by the Board at the September Board Meeting. Staten has begun staging containers at the existing RES-BCT solar site in anticipation of starting the NWRWRF PPA Solar project.



Water Report

Through continued development in the Desert Hot Springs area and at the request of new customers, water services are always being added. Below is a summary of new water services added each month.

New Service Connections to the Water System					
Fiscal Year	2025/26	2024/25	2023/24	2022/23	2021/22
July	18	9	5	6	18
August	19	14	14	28	19
September	8	6	19	22	23
October	26	2	4	16	33
November		25	9	10	27
December		6	5	9	9
January		1	5	26	14
February		59	3	14	8
March		37	6	29	19
April		64	11	24	6
May		54	9	16	19
June		7	3	5	1
Total	70	284	93	205	196

Additional water service connection information is provided in Appendix E.

As expected, the new water services increase the amount of water needed to be pumped; however, the weather and water conservation continue to be the primary factor in MSWD water production. The following table summarizes the MSWD water production by month.

Monthly Water Production (AF)							
	FY 2025/26	Variance from Prior Year		FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22
		AF	%				
July	812.67	-126.40	-13.46	939.07	789.99	751.79	796.57
August	789.94	-28.69	-3.50	818.63	737.74	850.19	839.93
September	762.89	-22.96	-2.92	785.85	675.06	716.03	738.65
October	674.64	-43.62	-6.07	718.26	709.23	691.98	665.18
November				574.08	629.05	599.39	679.85
December				647.08	529.99	554.27	565.48
January				572.24	556.57	530.39	580.28
February				509.08	458.69	490.41	527.34
March				564.28	560.24	500.37	601.44
April				598.68	649.67	552.34	624.07
May				645.40	696.24	726.25	745.36
June				769.02	700.11	682.09	730.02
Total	3,040.14	-221.67	-6.80	8,141.67	7,692.58	7,645.50	8,094.17

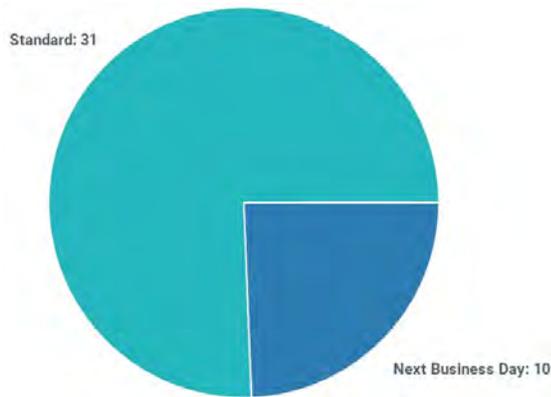
Additional water production information is provided in Appendix E.

APPENDIX A – Innovation & Technology Information

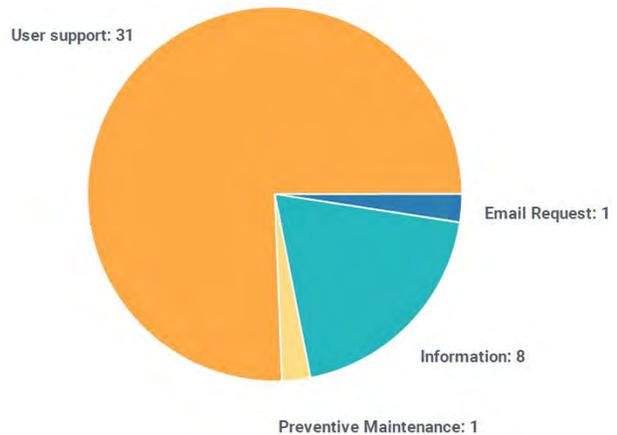
Mission Springs — October 2025 Client report

Client Activity Report and Analysis

Tickets received by Priority



Tickets received By Type



Client Service Rating	
Overall Satisfaction	—
Number of Service Requests	41
Number of Survey Responses	0
Response Rate	0%

Tickets Received	41
Tickets Closed	43
Ticket MTTR	0.43

Client Hours — October

Hours on SOs	88
Hours on Projects	15
Meeting Hours	0
TOTAL HOURS	103

Mission Springs — October 2025 Client report

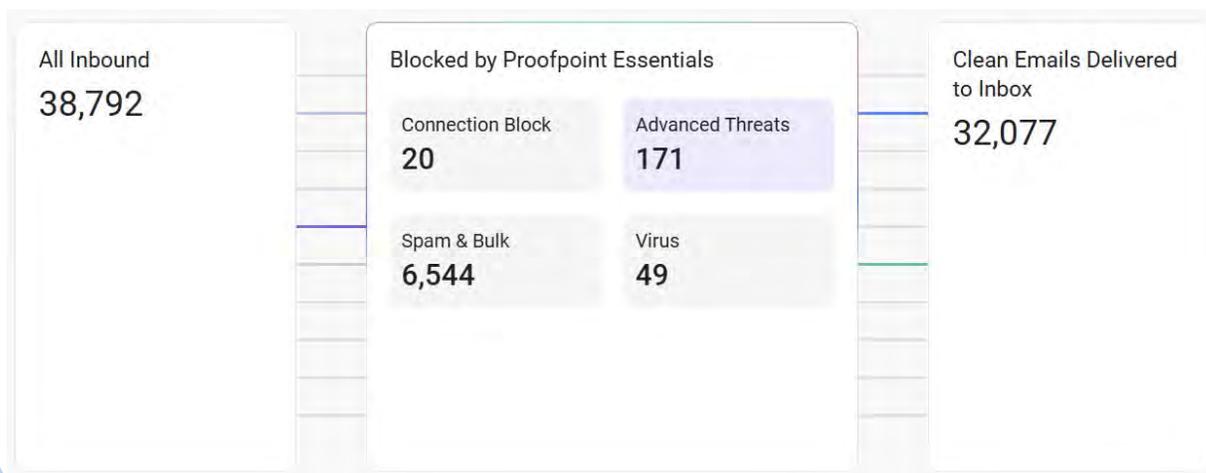
October Client Meetings

Meeting Title	Topics	Time Allocated
N / A	• N / A	0

Client Pending Projects

Project Title	Purpose
Windows 11 Upgrade	Updating OS on computers
Client Server Updates	Update security servers
Server Replacement	Current servers at the end of life cycle
Network Hardware	Upgrade Hardware to maintain cyber security resiliency

Client Email Filtering





APPENDIX B – Federal & State Legislative Information

Mission Springs Water District Federal Update

October 31, 2025

Fiscal Year 2026 Appropriations Update

On October 1, federal appropriations lapsed after Congress failed to reach an agreement on Fiscal Year (FY) 2026 legislation. The federal government is now in the midst of the longest full shutdown in U.S. history. The House of Representatives has been in recess since September 19th. Over in the Senate, Senate Republican leadership has continued to have the Senate vote to attempt to pass the House-passed continuing resolution ([H.R. 5371](#)), which would fund the government through November 21, but each effort has failed to secure the 60 votes needed to advance. Most Democratic lawmakers have opposed the measure. Meanwhile, Senators from both parties have sought to advance standalone bills to pay federal employees during the shutdown, but none have yet advanced. With no agreement yet on short-term or full-year appropriations, the path to reopening the government remains stalled and uncertain.

FY26 Appropriations Bill	House Subcommittee Allocation (in Billions)	Passed House Committee	Passed House	Passed Senate Committee	Passed Senate
Agriculture-Rural Development-FDA	\$25.523	June 23 by a 35-27 vote		July 10 by a 27-0 vote	August 1 by an 87-9 vote
Commerce-Justice-Science	\$76.824	September 10 by a 34-28 vote		July 17 by a 19-10 vote	
Defense	\$831.513	June 12 by a 36-27 vote	July 18 by a 219-202 vote	July 31 by a 26-3 vote	
Energy-Water Development	\$57.300	July 10 by a 35-27 vote	September 4 by a 214-213 vote		
Financial Services-General Government	\$23.198	September 3 by a 35-28 vote			
Homeland Security	\$66.361	June 24 by a 36-27 vote			
Interior-Environment	\$37.971	July 22 by a 33-28 vote		July 24 by a 26-2 vote	

Labor-HHS-Education	\$184.491	September 2 by a 11-7 vote	September 9 by a 35-28 vote	July 31 by a 26-3 vote	
Legislative Branch	\$6.700	June 26 by a 34-28 vote		July 10 by a 26-1 vote	August 1 by an 81-15 vote
MilCon-VA	\$152.091	June 10 by a 36-27 vote	June 25 by a 218-206 vote	July 26 by a 26-3 vote	August 1 by an 87-9 vote
State-Foreign Operations	\$46.218	July 23 by a 35-27 vote			
Transportation-HUD	\$89.910	July 17 by a 35-28 vote		July 24 by a 27-1 vote	

LEGISLATIVE ACTIVITY

Senate Confirms Trump Administration Nominees. On October 7, the Senate [approved](#) the following nominations by an en bloc 51-47 vote:

- Alex Adams to be Assistant Secretary of Health and Human Services for Family Support
- Derek Barrs to be Administrator of the Federal Motor Carrier Safety Administration
- John Busterud to be Assistant Administrator of the Environmental Protection Agency for Solid Waste
- Michael Boren to be Under Secretary of Agriculture for Natural Resources and Environment
- David Fink to be Administrator of the Federal Railroad Administration
- Neil Jacobs to be Under Secretary of Commerce for Oceans and Atmosphere
- Catherine Jereza to be Assistant Secretary of Energy for Electricity
- Audrey Robertson to be Assistant Secretary of Energy for Energy Efficiency and Renewable Energy
- Michael Rutherford to be Assistant Secretary of Transportation for Multimodal Freight and Infrastructure Policy
- Michael Stuart to General Counsel at the Department of Health and Human Services (HHS)
- Craig Trainor to be Assistant Secretary of Housing and Urban Development for Fair Housing and Equal Opportunity
- Gregory Zerzan to be General Counsel at the Department of Transportation

Senate Committee Advances Bipartisan Forest Management Bill. On October 21, the Senate Agriculture, Nutrition, and Forestry Committee voted 18-5 to advance the bipartisan *Fix Our Forests Act* ([S. 1462](#)), legislation aimed at expediting environmental reviews and expanding forest restoration efforts to reduce wildfire risk. Sponsored by Sens. John Curtis (R-UT), Alex Padilla (D-CA), Tim Sheehy (R-MT), and John Hickenlooper (D-CO), the bill includes provisions to streamline permitting and limit litigation delays for forest management projects. A similar bill ([H.R. 471](#)), led by Reps. Bruce Westerman (R-AR) and Scott Peters (D-CA), passed the House in January. Some lawmakers and environmental groups have expressed concerns that the bill would reduce opportunities for public and tribal input, while others praised the bill as a needed step to improve wildfire resilience and accelerate forest health projects.

CONGRESSIONAL LETTERS

Senate Democrats Oppose DOE Decision to Cancel \$8 Billion in Energy Projects. On October 9, thirty-seven Democratic senators, led by Energy and Natural Resources Ranking Member Martin Heinrich (D-NM) and Appropriations Committee Vice Chair Patty Murray (D-WA), sent a [letter](#) to Energy Secretary Chris Wright and OMB Director Russell Vought opposing the Department of Energy’s cancellation of \$8 billion in federal investments across 223 energy projects in 21 states. Lawmakers said the cancellations—many of which affected projects funded under the *Infrastructure Investment and Jobs Act*, the *Inflation Reduction Act*, and other appropriations—would result in job losses, higher energy costs, and setbacks for domestic manufacturing and research. The senators argued that the cancellations lack legal justification under federal grant rules and urged the reinstatement of these awards.

California Democrats Express Opposition to Cancellation of Hydrogen Hub Agreement. California’s Democratic congressional delegation, led by Representatives Dave Min, George Whitesides, and Mike Levin, sent a [letter](#) to Energy Secretary Chris Wright expressing opposition to the Department of Energy’s termination of its \$1.2 billion grant agreement with the Alliance for Renewable Clean Hydrogen Energy Systems (ARCHES), California’s designated regional hydrogen hub. Lawmakers said the decision violates the finalized agreement and could undermine efforts to expand domestic clean energy production. The members contend the ARCHES project was projected to generate over 200,000 jobs and support U.S. manufacturing and innovation in multiple states. The letter requests the Department of Energy’s legal justification for the termination and analysis of the potential economic impact.

Republican Lawmakers Urge Treasury and OMB to Continue CDFI Fund Operations During Shutdown. On October 23, a group of 105 Republican federal lawmakers, led by Senator Mike Crapo (R-ID) and Rep. Young Kim (R-CA), sent a [letter](#) to Treasury Secretary Scott Bessent and OMB Director Russell Vought urging the administration to maintain the operations of the Community Development Financial Institutions (CDFI) Fund amid the ongoing government shutdown. The members emphasized the Fund’s role in supporting small businesses, affordable housing, and economic development in rural, tribal, and underserved communities. The letter also highlighted provisions in the *One Big Beautiful Bill Act* that made the New Markets Tax Credit permanent and recent Senate-passed language to increase transparency and liquidity of the Fund. Lawmakers stated that halting CDFI operations could undermine efforts to expand housing supply and small business investment, urging Treasury and OMB to uphold the Fund’s statutory obligations despite fiscal constraints.

FEDERAL AGENCY ACTIONS AND PERSONNEL CHANGES

President Trump Signs Executive Order to Overhaul Federal Hiring Process. On October 15, President Trump [signed](#) an executive order directing agencies to establish “Strategic Hiring Committees” that include senior political appointees to oversee the creation and filling of federal positions. The order requires agencies to submit annual staffing plans—developed with the

Office of Personnel Management (OPM) and Office of Management and Budget (OMB)—to align hiring decisions with agency needs and administration priorities. The order follows the expiration of a federal hiring freeze and maintains restrictions on new or vacant positions unless approved by agency leadership. It exempts certain national security, immigration enforcement, and public safety roles.

OMB Revises Shutdown Guidance, Removes Backpay Reference for Furloughed Federal Workers. On October 3, the Office of Management and Budget (OMB) revised [shutdown guidance](#) to remove references to the *2019 Government Employee Fair Treatment Act*, which guarantees backpay for federal workers following a lapse in appropriations. The document now specifies that “excepted” employees—those required to work without pay—are entitled to backpay once funding is restored. The update contrasts with Office of Personnel Management (OPM) guidance issued days earlier, which continues to state that furloughed employees will receive retroactive pay after a shutdown ends. The White House has reportedly considered a new legal interpretation limiting the 2019 law’s applicability to past shutdowns. Federal employee unions and several key lawmakers have maintained that the law provides backpay to all affected employees following any future lapse in appropriations.

DOJ Establishes New Enforcement and Affirmative Litigation Branch. The Department of Justice (DOJ) has [created](#) a new Enforcement & Affirmative Litigation Branch within its Civil Division. The Enforcement Section will pursue cases under major consumer protection and public health laws. The Affirmative Litigation Section will represent the federal government in cases involving the enforcement of federal laws and constitutional provisions, including in lawsuits against state and local governments. According to DOJ, the new branch will focus on priorities such as pursuing cases related to immigration enforcement.

EPA Releases New Cybersecurity Tools for Water Systems. On October 23, the Environmental Protection Agency (EPA) [released](#) new and updated resources to help public water systems strengthen cybersecurity and emergency response planning. The materials include an updated emergency response plan guide for wastewater utilities, a cybersecurity incident response plan template, new incident action checklists, and a cybersecurity procurement checklist to help utilities assess vendor practices. EPA said the tools aim to help utilities prevent and respond to cyberattacks that could threaten access to safe drinking water or disrupt wastewater treatment.



Mission Springs Water District Sacramento Update

October 2025

The focus of California Legislators and the Governor during the month of October was the November 4 statewide special election on Proposition 50. Prop. 50 is the proposal the Legislature placed on the November ballot to suspend the congressional maps drawn by the Citizens Redistricting Commission and replace them with maps that lean heavily in favor of democrat voters. If approved by the voters on November 4, the new maps would be in effect through 2030 when the Citizens Redistricting Commission would resume the job of drawing congressional district maps in 2031.

Multiple polls completed at the end of October suggest that Proposition 50 will pass on November 4. If that happens, we will then see which sitting Legislators decide to run for the newly drawn congressional seats, potentially leading to changes in the Legislature.

Final Actions on Legislative Measures

October 13 was the last day for the Governor to act on bills that were approved by the Legislature prior to adjournment. Of note, some of the Governor's veto messages indicated that the veto was due to the cost to implement the new programs and the potential for budget constraints in 2026. We are hearing the state may continue to have a budget deficit to address next year and in future years, as well.

Of the 2,397 bills that were introduced in 2025, the Governor reviewed 913 regular session bills and 4 special session measures. Of those measures, he signed 794 bills and vetoed 123 of them.

All bills that Mission Springs opposed failed to pass the Legislature prior to adjournment but can be acted on in 2026. The two bills that Mission Springs supported, SB 394 (Allen) and SB 466 (Caballero) were both signed by the Governor and will go into effect on January 1, 2026.

State Budget

Next month the state's nonpartisan Legislative Analyst's Office (LAO) will release their annual fiscal outlook, which serves as an opening projection ahead of the Governor's initial budget proposal in January.

The LAO's forecast can vary from that of the state's Department of Finance, but the LAO has previously signaled it is in line with the Newsom administration's projections of deficits ranging between \$10 billion and \$20 billion through 2029. However, revenues have exceeded expectations so far this year, partially due to artificial intelligence-driven revenue gains. But the state's reliance on the unpredictable swings of the stock market, combined with the continued impact of impending federal funding reductions, could quickly dampen any initial optimistic predictions.

APPENDIX C – Public Affairs Information

Save Your Pipes - Can It!



Water Matters

News From Your Water Provider - October 2025



Save Your Pipes - Can It!

Avoid costly clogs, never dispose of fats, oils, and grease (FOG), down the drain. Grease solidifies as it cools and sticks to the inside of pipes, where it traps other food particles and waste. Over time, this buildup can completely block the pipe with a “Fatberg” and cause costly repairs, if the blockage causes a sewage back-up in your home, not only is it messy, expensive, but it can cause property damage in your home.

The damage extends beyond your home; FOG also causes damage to wastewater systems. The buildup of grease, food, and other debris can cause blockages in larger sewer lines, leading to overflows. The buildup of FOG is a major problem causing significant maintenance costs that are ultimately passed on to customers through higher sewer bills.

Take these easy steps to avoid problems: Pour all cooking oil and grease into can to cool, then dispose in the trash, scrape left-over scraps into the trash, and wipe pans and dishes with paper towel before rinsing. Save your pipes!

💧 Cooler Weather Means It's Time to Adjust Your Irrigation 💧

As temperatures begin to cool in the desert, the water requirements of your landscape are changing as well. This is an ideal time to adjust your irrigation timers to align with seasonal needs and prevent overwatering.

During the cooler months, plants require significantly less water. Adjusting your irrigation schedule not only conserves water but also helps protect your landscape from issues such as root rot and other complications associated with excess moisture.

It is also important to turn off your sprinklers for at least 48 hours before and after rainfall. This allows the soil to absorb natural precipitation and prevents unnecessary runoff. Additionally, inspecting your irrigation system for leaks, misaligned heads, or overspray can further improve water efficiency and promote plant health. By making these adjustments, you can ensure a healthier landscape while contributing to the responsible use of our community's water resources.

Invest in a smart irrigation controller and you can manage your schedule from your phone at any time. To learn more about our rebate offers, visit: mswd.org/rebates



A few small adjustments can make a big difference in conserving our community's most precious resource — water!



ACWA Region 9 Election – Russ Martin

We are pleased to announce that Russ Martin, has been elected to the ACWA Region 9 Board of Directors, with his term beginning January 1, 2026. The Association of California Water Agencies (ACWA) is the largest statewide coalition of public water agencies in the country.



Serving approximately 470 public water agency members, ACWA is collectively responsible for 90% of the water delivered to cities, farms, and businesses in California.

ACWA advocates for sound legislation and regulation, tracks and helps to shape state and federal water policy alongside member agencies that impact the delivery of safe water to millions of Californians. To learn more, visit: mswd.org

From Classroom to Career: Growing Our Own

We are continuing to “grow our own” through our successful partnership with the Desert Hot Springs High School REAL Academy program. Through the MSWD Internship Program, students bridge the gap between the classroom and the workplace - gaining real-world experience that prepares them for future careers. The program also inspires students to explore the many pathways within the water industry, a vital and growing field that offers opportunities for skilled workers at every educational level - from hands-on technical positions to professional and engineering careers.

This session, we're excited to have Rafael with Wastewater, Mauricio with Field Customer Service, Christian with GIS (Geographic Information Systems), and Polet with Public Affairs. Each of them plays an important role in learning how the different areas of the District work together to serve our community. Since the program began in 2024, we've had the privilege of hosting five groups of interns who bring enthusiasm, curiosity, and fresh perspectives to MSWD—helping shape the next generation of water professionals.



Follow and like us on social



Cuida tus tuberías — ¡Échalo en una lata!

Water Matters

Noticias de Su Proveedor de Agua - Octubre de 2025



Cuida tus tuberías — ¡Échalo en una lata!

Evite costosos atascos: nunca vierta grasas, aceites ni grasas animales (FOG, por sus siglas en inglés) por el desagüe. La grasa se solidifica al enfriarse y se adhiere al interior de las tuberías, donde atrapa otros restos de comida y desechos. Con el tiempo, esta acumulación puede obstruir completamente la tubería formando un “Fatberg” y causar reparaciones costosas. Si la obstrucción provoca un retroceso de aguas residuales en su hogar, no solo es desordenado y caro, sino que también puede causar daños a la propiedad.

El daño va más allá de su hogar; el FOG también afecta los sistemas de aguas residuales. La acumulación de grasa, restos de comida y otros desechos puede provocar bloqueos en las tuberías principales, causando desbordamientos. La acumulación de FOG es un problema grave que genera costos significativos de mantenimiento, los cuales finalmente se trasladan a los clientes mediante facturas de alcantarillado más altas.

Siga estos sencillos pasos para evitar problemas: vierta todo el aceite y la grasa de cocina en un recipiente para que se enfríe, luego deséchelo en la basura; raspe los restos de comida en la basura; y limpie sartenes y platos con una toalla de papel antes de enjuagarlos. ¡Cuide sus tuberías!

El clima más fresco significa que es hora de ajustar tu riego

A medida que las temperaturas comienzan a descender en el desierto, también cambian los requerimientos de agua de su paisaje. Este es un momento ideal para ajustar los temporizadores de riego y adaptarlos a las necesidades estacionales, evitando el riego excesivo.

Durante los meses más frescos, las plantas requieren significativamente menos agua. Ajustar su horario de riego no solo conserva agua, sino que también ayuda a proteger su paisaje de problemas como la pudrición de raíces y otras complicaciones asociadas con el exceso de humedad.

También es importante apagar los aspersores al menos 48 horas antes y después de las lluvias. Esto permite que el suelo absorba la precipitación natural y evita el escurrimiento innecesario. Además, inspeccionar su sistema de riego en busca de fugas, cabezales desalineados o aspersión fuera de lugar puede mejorar aún más la eficiencia del agua y promover la salud de las plantas. Al realizar estos ajustes, puede garantizar un paisaje más saludable mientras contribuye al uso responsable de los recursos hídricos de nuestra comunidad.



Invertir en un controlador de riego inteligente le permite gestionar su horario de riego desde su teléfono, en cualquier momento y lugar. Para obtener más información sobre nuestras ofertas de reembolso, visite: mswd.org/rebates.

Incluso unos pequeños ajustes pueden marcar una gran diferencia en la conservación del recurso más valioso de nuestra comunidad: ¡el agua!

Elección de ACWA Región 9 — Russ Martin

Nos complace anunciar que Russ Martin ha sido elegido para la Junta Directiva de la Región 9 de ACWA, con un mandato que comienza el 1 de enero de 2026. La Asociación de Agencias de Agua de California (ACWA, por sus siglas en inglés) es la mayor coalición estatal de agencias públicas de agua en el país.

Con aproximadamente 470 agencias de agua públicas como miembros, ACWA es colectivamente responsable del 90 % del agua que se entrega a ciudades, granjas y empresas en California.

ACWA promueve legislación y regulación sólidas, supervisa y contribuye a dar forma a la política hídrica estatal y federal junto con las agencias miembros, influyendo en la entrega de agua segura a millones de californianos. Para obtener más información, visite: mswd.org



Del aula a la carrera profesional: Formando a los nuestros

Continuamos “formando nuestro propio talento” a través de nuestra exitosa colaboración con el programa REAL Academy de la Desert Hot Springs High School. A través del Programa de Pasantías de MSWD, los estudiantes cierran la brecha entre el aula y el entorno laboral, adquiriendo experiencia práctica que los prepara para futuras carreras. El programa también inspira a los estudiantes a explorar las múltiples oportunidades dentro de la industria del agua, un sector vital y en crecimiento que ofrece oportunidades para trabajadores calificados en todos los niveles educativos, desde puestos técnicos prácticos hasta carreras profesionales e ingeniería.

En esta sesión, nos complace contar con Rafael en Aguas Residuales, Mauricio en Atención al Cliente de Campo, Christian en SIG (Sistemas de Información Geográfica) y Polet en Asuntos Públicos. Cada uno de ellos desempeña un papel importante en el aprendizaje de cómo las diferentes áreas del Distrito trabajan en conjunto para servir a nuestra comunidad. Desde que comenzó el programa en 2024, hemos tenido el privilegio de recibir a cinco grupos de pasantes que aportan entusiasmo, curiosidad y nuevas perspectivas a MSWD, contribuyendo a formar la próxima generación de profesionales del agua.



Síguenos y dale like en redes sociales





CVWC Digital Marketing Report

Website, Social, and Marketing Performance

Oct 1-31, 2025

by Hunter | Johnsen

Google Ads Campaigns

 **DISPLAY AD IMPRESSIONS**
CV Water Counts

52,263

 **SEARCH AD IMPRESSIONS**
CV Water Counts

6,730

 **VIDEO IMPRESSIONS**
CV Water Counts

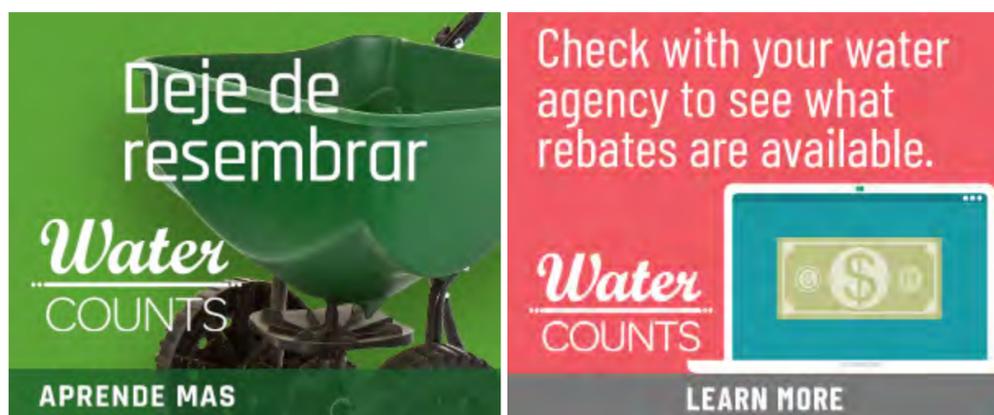
93,242

 **Clicks**
CV Water Counts

1,975

 **GOOGLE PROGRAMMATIC DISPLAY AD CAMPAIGN PERFORMANCE**
CV Water Counts

Campaign name	Clicks	Impr.
CV Water Counts Spanish October 2025	755	31,993
CV Water Counts October 2025	918	20,270
	1,673	52,263



 **GOOGLE YOUTUBE VIDEO AD CAMPAIGN PERFORMANCE**
CV Water Counts

Account name	Impr.	Engagements	Video views	Clicks
CV Water Counts	93,242	47,764	53,638	83
CVWC Video - October 2025 (Spanish)	47,676	25,537	28,645	27
CVWC Video - October 2025	45,566	22,227	24,993	56
	93,242	47,764	53,638	83





GOOGLE ADS PAID SEARCH CAMPAIGN PERFORMANCE

CV Water Counts

Campaign	Clicks	Impr.
CVWC search	219	6,730
	219	6,730

Facebook Ad Campaigns



FACEBOOK AD PERFORMANCE

Hunter Johnsen

Ad preview	Link Clicks	Impr.	Reach	Frequency	Page engagement
 <p>CVWC - October 2025 www.instagram.com Conservation Tip of the Month: Check with your water agency to see what rebates are available to save water, money, and beautify your home! ...</p>	796	65,082	22,590	2.88	799
	796	65,082	22,590	2.88	799

Website Information

Users
CV Water - CV Water Counts - GA4

2,326

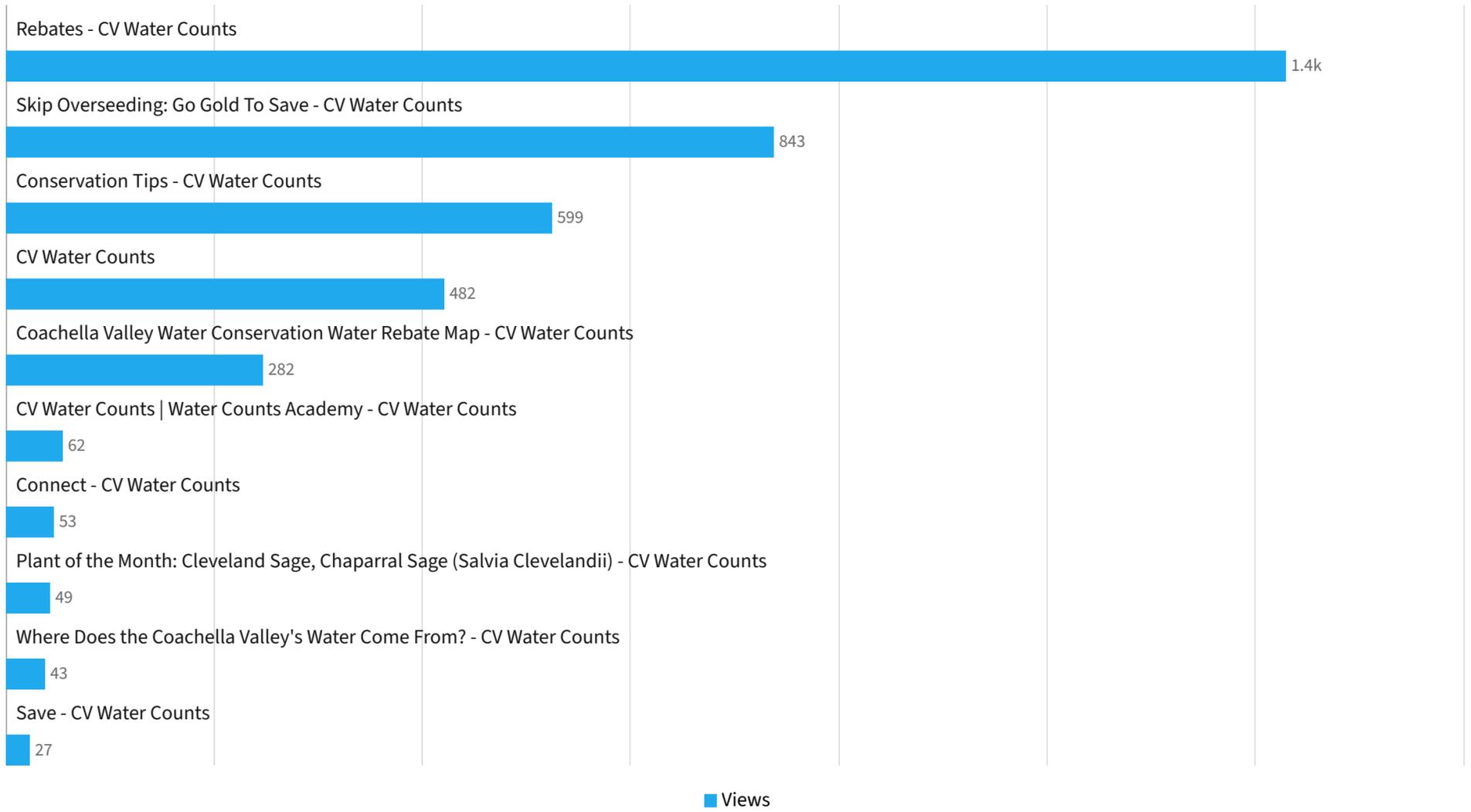
Sessions
CV Water - CV Water Counts - GA4

2,996

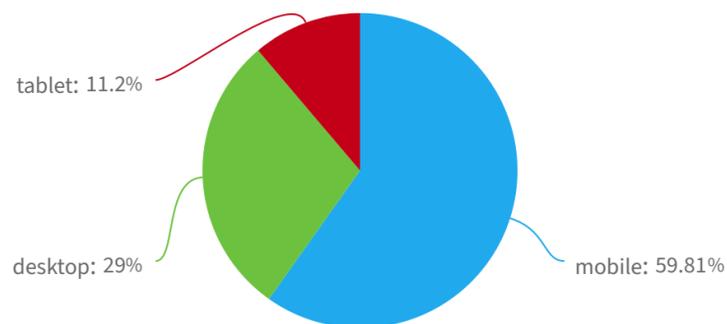
PAGEVIEWS
CV Water - CV Water Counts - GA4

4,365

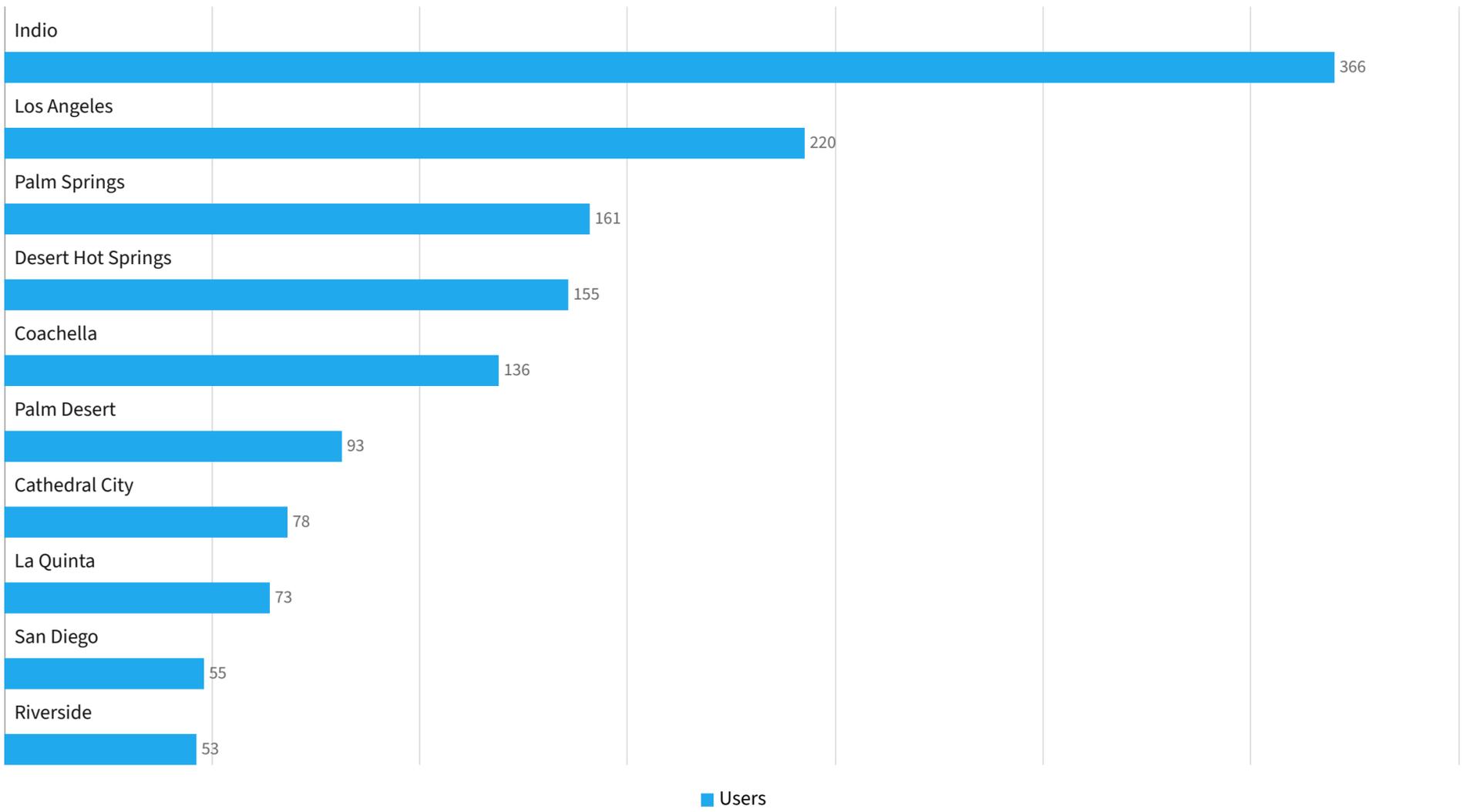
Views by Page title and screen class
CV Water - CV Water Counts - GA4



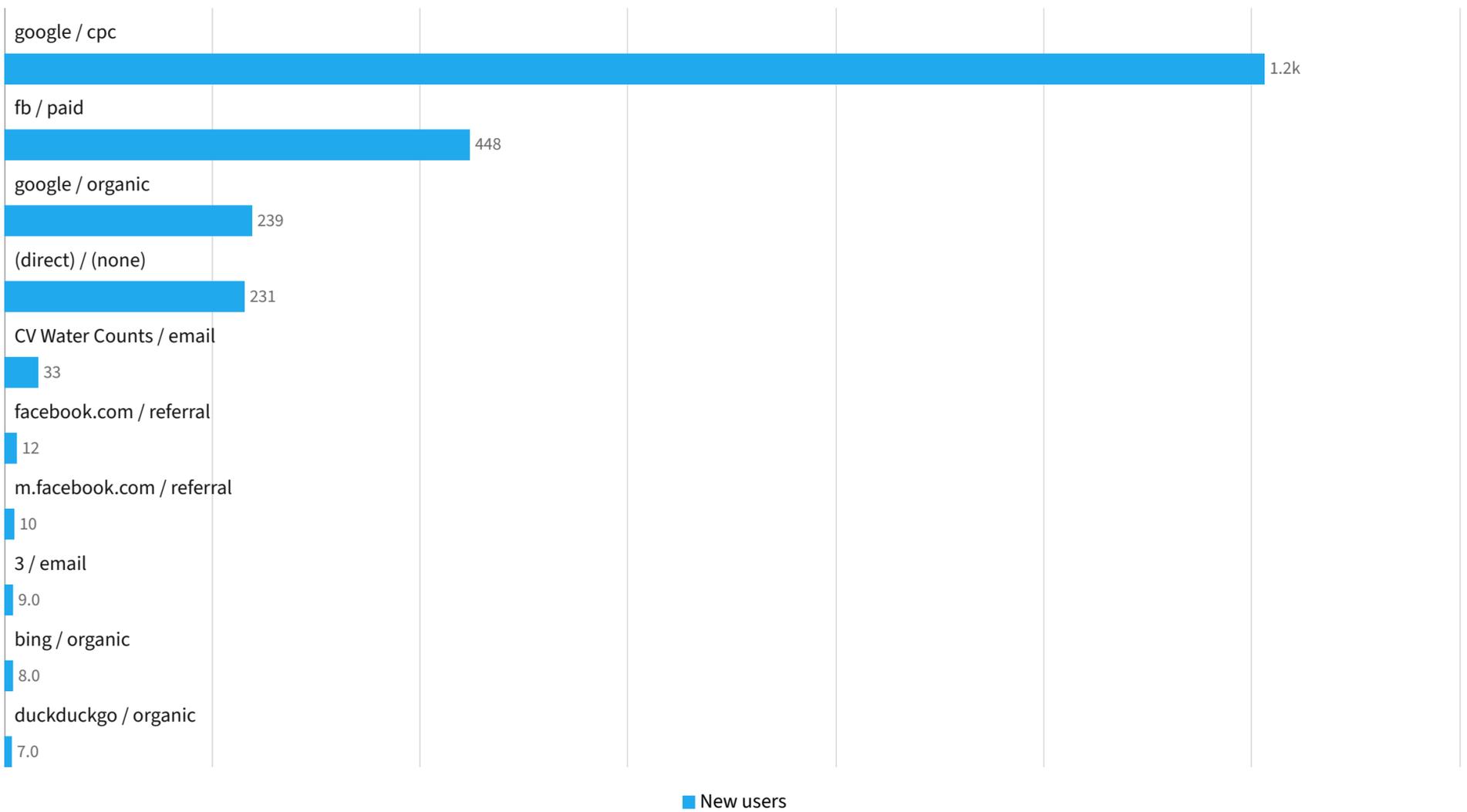
Engaged sessions by Device category
CV Water - CV Water Counts - GA4



Users by City
CV Water - CV Water Counts - GA4



New users by First user source / medium
CV Water - CV Water Counts - GA4



Month performance
Last 6 months: CV Water - CV Water Counts - GA4

Month	New users	Engaged sessions	Engagement rate	Sessions per User	Average engagement time
October 2025	2,257	1,042	34.8%	1.29	16s
September 2025	2,497	1,212	35.8%	1.32	18s
August 2025	2,170	965	32.6%	1.32	15s
July 2025	2,288	937	29.9%	1.33	15s
June 2025	3,344	1,370	29.0%	1.37	14s
May 2025	2,925	1,182	28.2%	1.38	14s
	15,481	6,654	31.2%	1.35	16s

Organic Search



Query performance

cvwatercounts.com/

Query	Impr.	Clicks	CTR	Avg. position
golden barrel cactus	5,988	5	0.08%	1.12
echinocactus grusonii	4,400	4	0.09%	1.02
carissa	2,244	2	0.09%	1.22
carissa macrocarpa	2,085	1	0.05%	1.67
cuscino della suocera	2,043	3	0.15%	1
asiento de suegra	2,036	2	0.1%	1
金鯪 サボテン	1,805	0	0%	1
natal plum	1,728	0	0%	3.56
schwiegermuttersitz	1,429	2	0.14%	1
coussin de belle mere	1,242	2	0.16%	1
	66,082	103	0.16%	20.55



Page performance

cvwatercounts.com/

Page	Impr.	Clicks	CTR	Avg. position
https://cvwatercounts.com/plant-of-the-month-golden-barrel-cactus-echinocactus-grusonii/	48,380	58	0.12%	1.15
https://cvwatercounts.com/plant-of-the-month-natal-plum-carissa-macrocarpa/	10,621	11	0.1%	2.25
https://cvwatercounts.com/plant-of-the-month-cleveland-sage-chaparral-sage-salvia-clevelandii/	2,875	30	1.04%	1.65
https://cvwatercounts.com/plant-of-the-month-sand-verbena-abronia-villosa/	1,907	7	0.37%	2.91
https://cvwatercounts.com/where-does-the-coachella-valley-water-come-from/	1,848	18	0.97%	9.13
https://cvwatercounts.com/lake-cahuilla-recreation-and-reliability/	1,769	1	0.06%	6.09
https://cvwatercounts.com/plant-of-the-month-red-yucca-hesperaloe-parviflora/	1,095	0	0%	3.31
https://cvwatercounts.com/plant-of-the-month-date-palm-phoenix-dactylifera/	777	0	0%	23.19
https://cvwatercounts.com/plant-of-the-month-queens-wreath-coral-vine-antigonon-leptopus/	571	0	0%	8.69
https://cvwatercounts.com/plant-of-the-month-prickly-pear-cactus-opuntia/	534	1	0.19%	3.64
	84,734	224	0.26%	11.86

Facebook Information

 **Impressions**
CV Water Counts

64,363

 **Reach**
CV Water Counts

20,512

 **New page likes**
CV Water Counts

3

 **Post engagement**
CV Water Counts

861

 **Total page views**
CV Water Counts

117

 **Page likes**
CV Water Counts

3,925

 **Post performance**
CV Water Counts

Post	Created at	Reach	Likes
 Happy Halloween, from the CV Water Counts! 🎃 #HappyHalloween #Boo	October 31, 2025	11	0
 Desert Water Agency was founded in 1961 as a groundwater management agency in the western Coachella Valley and...	October 30, 2025	10	2
 Brooms aren't just for flying! Use a broom instead of a hose to clean your patio, sidewalk and driveway, and save on average 6 gallons...	October 29, 2025	17	2
 Transformations from grass to desert-friendly landscaping are taking place all throughout the Coachella Valley, including Dese...	October 29, 2025	13	2
 Splash is excited about today's 61st Annual Palm Desert Golf Cart Parade. If you're joining in on the fun, be sure to bring your reusab...	October 26, 2025	26	2
 A low-growing perennial that brings year-round charm to the garden, the Creeping Germander has bright, glossy green oval...	October 23, 2025	11	2
 Time your shower to keep it under 5 minutes. You could save up to 1,000 gallons per month. 💧 ⏳ For more water-saving tips, visit...	October 22, 2025	20	2
 Be sure to check with your water agency to see what rebates are available! 💧 💰 Or find out more at cvwatercounts.com/rebates...	October 21, 2025	14	2

20,801 42

Post	Created at	Reach	Likes
 <p>If you or someone you know is in need of water bill assistance, applications are being accepted now for the Help2Others...</p>	October 17, 2025	16	2
 <p>On October 16, water providers across the country challenge people to “Imagine a Day Without Water.”</p>	October 16, 2025	13	2
 <p>Check your sprinkler system frequently and adjust sprinklers so only your lawn is watered and not the house, sidewalk or street. ...</p>	October 16, 2025	16	2
 <p>Myoma Dunes Mutual Water Company’s Turf Rebate Program is helping our community save water and promote sustainable...</p>	October 15, 2025	10	2
 <p>Desert Water Agency hosted 12 delegates of the U.S. Department of State’s International Visitor Leadership Program at its...</p>	October 13, 2025	13	2
 <p>As Water Professionals Appreciation Week comes to a close – if you’re interested in a career in water, check out the...</p>	October 11, 2025	23	3
 <p>Aspiring Gardeners – Now’s the Time to Start! While in most areas of the U.S. people think of fall as the harvest season, here in our...</p>	October 11, 2025	19	3
 <p>Did You Know? Your water meter can indicate whether you have a leak or not. (1) Turn of all water inside and outside your home, (...</p>	October 9, 2025	23	3
 <p>Wash your pets outdoors, in an area of your lawn or yard that needs water. For more water-saving tips, visit...</p>	October 8, 2025	21	1
 <p>Test your toilet for leaks. Just drop food coloring in the tank once a year to see if the color of the water in the bowl changes color. If it...</p>	October 7, 2025	312	2
 <p>Fall is the time of year when many people in the Coachella Valley overseed their lawns for the winter. Overseeding is a very wa...</p>	October 6, 2025	16	2
 <p>CV Water Counts is gearing up for its TENTH Year of the Water Counts Academy, designed for community leaders in the Coachella Valley...</p>	October 5, 2025	40	4
		20,801	42

Instagram Information

 **Views**
CV Water Counts

812

 **Likes**
CV Water Counts

14

 **Followers (lifetime)**
CV Water Counts

250

 **Post performance**
CV Water Counts

Post	Views	Engagement	Reach	Saved
 Be sure to check with your water agency to see what rebates are available! 💧💰 Or find out more at cvwatercounts.com/rebates...	56	1	49	0
 CV Water Counts is gearing up for its TENTH Year of the Water Counts Academy, designed for community leaders in the Coachella Valley...	39	3	10	0
 Splash is excited about today's 61st Annual Palm Desert Golf Cart Parade. If you're joining in on the fun, be sure to bring your reusab...	32	1	13	0
 As Water Professionals Appreciation Week comes to a close – if you're interested in a career in water, check out the...	27	1	8	0
 During the month of October in our desert, the best times to water your plants are during non-daylight hours, when it's cooler. ...	24	2	8	0
 Wash your fruits and vegetables in a pan or bowl of water instead of running the tap. 💧🍅 For more water-saving tips, visit...	24	3	8	0
 Conservation Tip of the Month: Check with your water agency to see what rebates are available to save water, money, and beautify...	21	1	6	0
 Check your sprinkler system frequently and adjust sprinklers so only your lawn is watered and not the house, sidewalk or street. ...	15	1	6	0
 Brooms aren't just for flying! Use a broom instead of a hose to clean your patio, sidewalk and driveway, and save on average 6 gallons...	13	1	7	0
	251	14	115	0

E-Blast Information



Campaign performance

CV Water Counts

Campaign	Send Time	Emails Sent	Unique Opens	Total Opens	Open Rate	Industry Open Rate	Total Clicks	Click Rate	Industry Click Rate	Unsubscribe Count
CV Water Counts - Water Watch Newsletter - October, 2025	Wednesday, October 1, 2025 10:00 AM	797	465	879	58.34%	17.3%	92	5.58%	1.04%	2
		797	465	879	58.34%	17.3%	92	5.58%	1.04%	2



MSWD Digital Marketing & Website Report

Website, Social, and Marketing Performance

Oct 1 - 31, 2025



Google Ads Campaigns

 Impressions
MSWD

223.7K

 Clicks
MSWD

549

 CTR
MSWD

0.25%

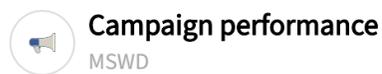
 **GOOGLE ADS CAMPAIGN PERFORMANCE**
MSWD

Campaign name	Impr.	Clicks	CTR
MSWD Fog October 2025	131,409	338	0.26%
MSWD Rebates October 2025	84,069	202	0.24%
MSWD Wipes October 2025	8,223	9	0.11%
	223,701	549	0.25%



Meta Campaign Performance

Includes Facebook and Instagram campaigns



Campaign	Link Clicks	Impr.	Reach	Page Likes
MSWD Wipes - October 2025	112	46,765	36,359	0
MSWD FOGS - October 2025	78	48,463	36,813	0
MSWD Rebates - October 2025	75	55,122	34,285	0
MSWD Video Oct 2025	0	31,595	25,525	0
	265	181,945	69,118	0



Website Information

Users
www.mswd.org - http://www.ms...

6,329

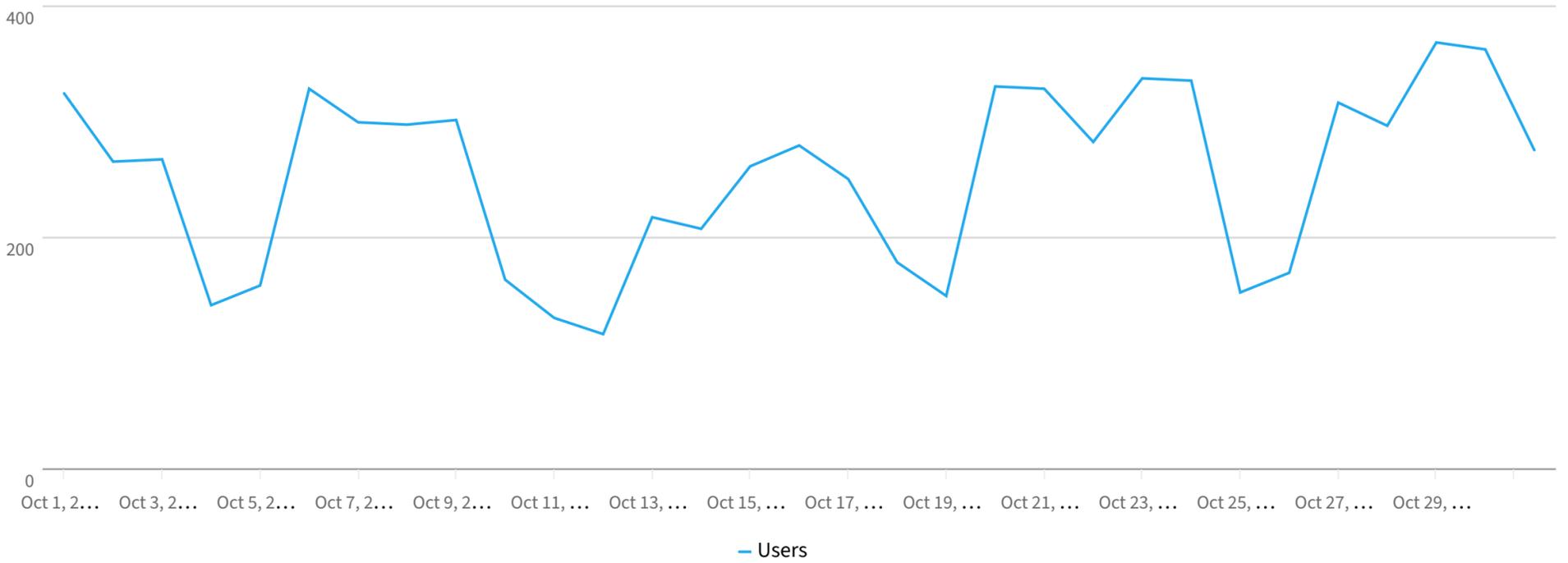
Views
www.mswd.org - http://www.ms...

19,905

Engaged sessions
www.mswd.org - http://www.ms...

5,975

Users by Day
www.mswd.org - http://www.mswd.org - GA4



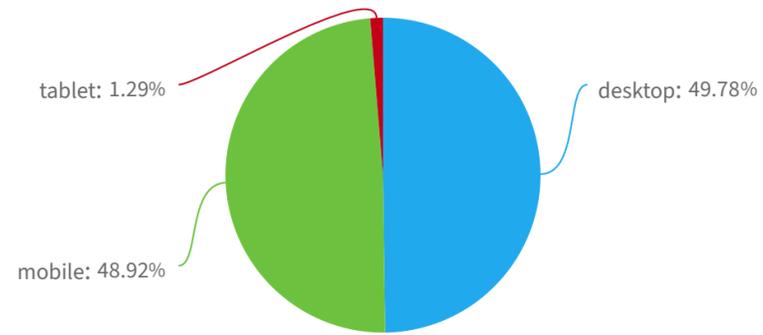
Page path performance
www.mswd.org - http://www.mswd.org - GA4

Page path	Views	Views per user	Users	Engaged sessions	Sessions per User	Average engagement time
/	5,463	1.52	3,561	4,102	1.41	16s
/mswd/page/customer-portal	4,332	1.72	2,497	3,252	1.55	14s
/jobs	950	2.58	365	495	1.75	14s
/mswd/page/online-payment-system	739	1.6	458	452	1.22	29s
/mswd/page/bill-pay-options	654	1.44	450	405	1.29	21s
/mswd/page/rebates	501	1.13	435	105	1.13	5s
/mswd/page/protecting-your-pipes	491	1.15	416	67	1.17	6s
/mswd/page/careers	474	1.76	269	418	1.65	22s
/mswd/page/application-water-service	453	2.37	186	238	1.72	3m 47s
/meetings	287	2.3	123	224	2.24	52s
	19,905	3.1	6,329	5,975	1.54	52s



Engaged sessions by Device category

www.mswd.org - http://www.mswd.org - GA4



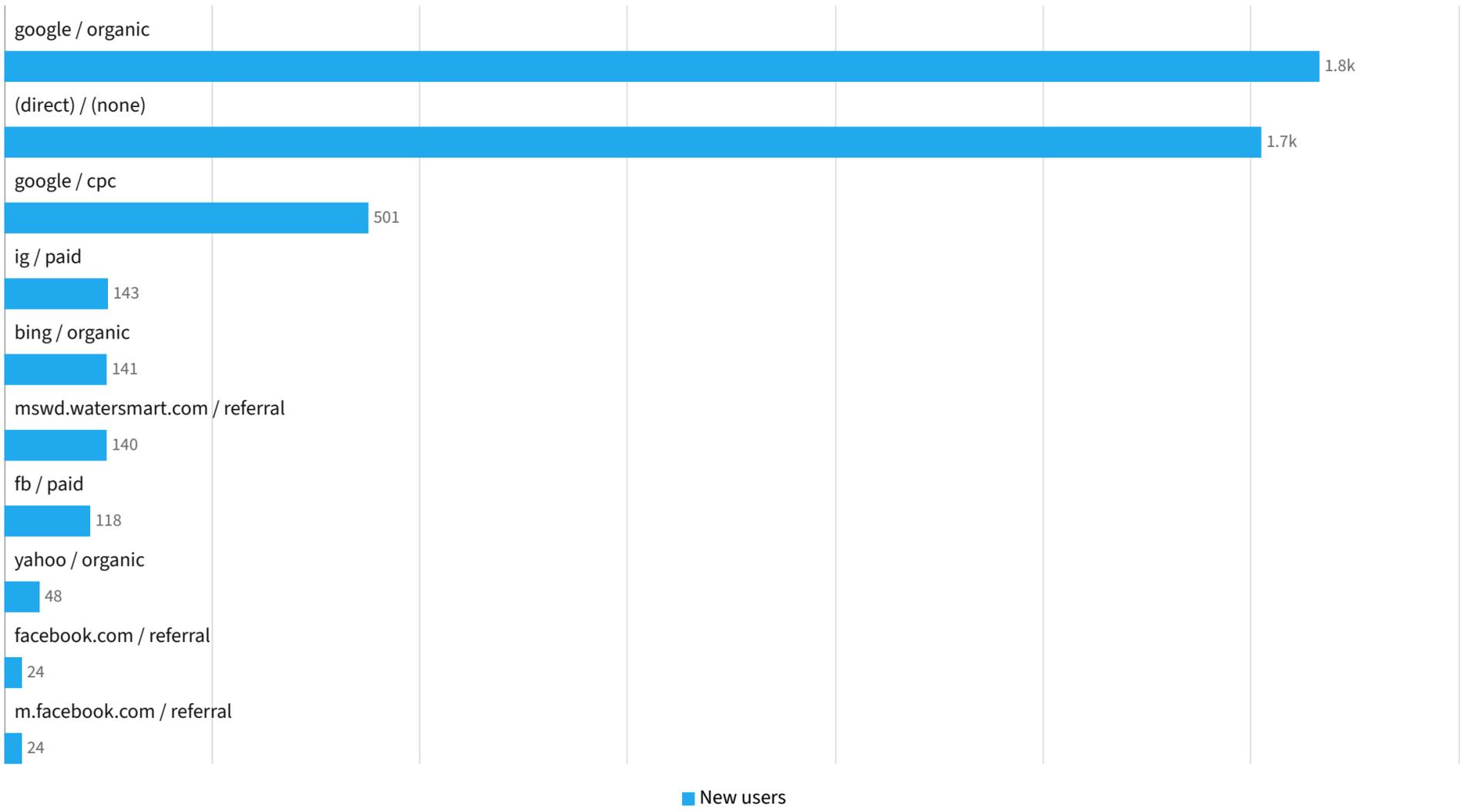
Users by City

www.mswd.org - http://www.mswd.org - GA4

City	Users
Desert Hot Springs	1,149
Los Angeles	1,029
Indio	242
Riverside	182
La Quinta	165
San Diego	148
Palm Springs	130
Palm Desert	101
(not set)	78
Cathedral City	78
	6,329

New users by First user source / medium

www.mswd.org - http://www.mswd.org - GA4



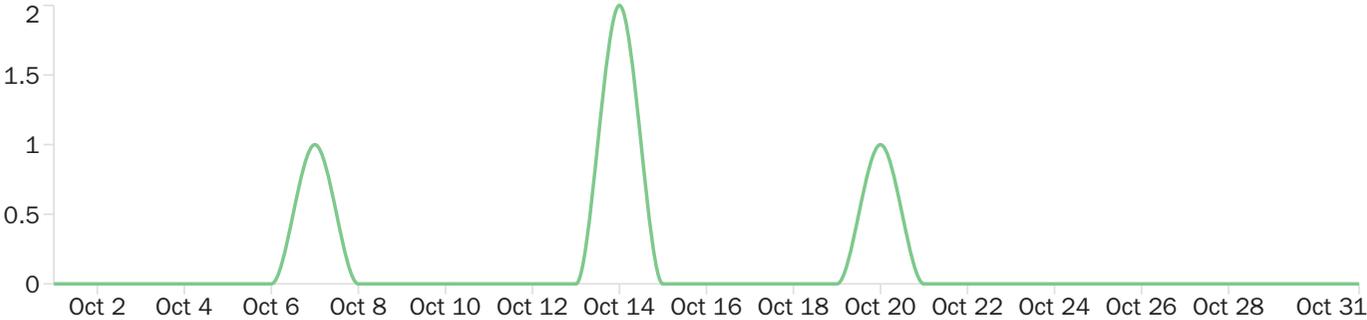
Loom.ly Account Overview (October 1 - 31, 2025)

Total Clicks

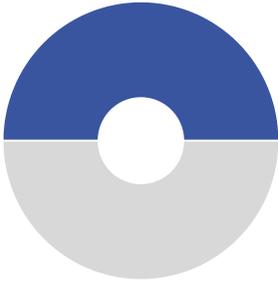
4

+1 (33.3%)

Clicks Over Time

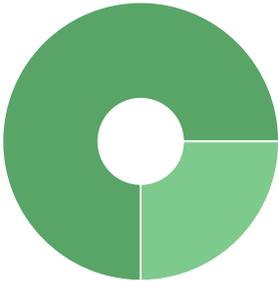


Click Sources



● Facebook ● Other

Click Locations



● United States of America (the) ● Sweden

Loom.ly Link Metrics (October 1 - 31, 2025)

Creation Date	Shortened URL & Original Link	Clicks	Sources	Locations
October 20, 2025 9:50 AM	https://loom.ly/FTtgZw4 https://mswd.org/rates	1	Other 1	United States of America (the) 1

Facebook Account Overview (October 1 - 31, 2025)

Posts Published 27 +5 (22.7%)	Total Likes 1,416 -1 (-0.1%)	New Likes 5 -3 (-37.5%)	Unlikes 5 +1 (25.0%)
Total Reach 95,671 -12,387 (-11.5%)	Organic Reach 11,440 +7,168 (167.8%)	Paid Reach 84,762 -19,634 (-18.8%)	Impressions 121,995 -53,747 (-30.6%)
		Video Views 1,935 +116 (6.4%)	

3 Highest Reach Posts

	Water Professionals Week 💧 We are keeping the party going, even though Water Profes...	238
	Post 47288961 💧 We are excited to highlight our many departments of wate...	227
	Water Professionals Week 💧 MSWD's water production team performs various skilled ta...	226

3 Most Shared Posts

	Water Professionals Week 💧 Today, we're wrapping up the celebration and showing app...	2
	Water Matters Newsletter 💧 Stay in the Know with MSWD! 💧 Check out the latest news ...	1
	Post 47288961 💧 We are excited to highlight our many departments of wate...	1

3 Lowest Reach Posts



Rate Hearing Reminder
 📢 Reminder: MSWD Rate Hearing Today!
 Join us for a public...

34



43



47

3 Least Shared Posts



WW CV Video

0



+2

0



Day in the life of the Interns
 We are continuing to grow our own through our successful ...

0

Likes By Country

1. United States of America (the) *(1,376 likes)*
2. Mexico *(16 likes)*
3. France *(4 likes)*
4. Canada *(2 likes)*
5. Kenya *(2 likes)*

Likes By City

1. Desert Hot Springs, CA *(623 likes)*
2. Indio, CA *(65 likes)*
3. Palm Springs, CA *(62 likes)*
4. Cathedral City, CA *(54 likes)*
5. La Quinta, CA *(53 likes)*

Facebook Post Metrics (October 1 - 31, 2025)

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
October 29, 2025 5:01 PM PDT	 Image	 <p>Post 47852663 💧 Use less and save more!! Exciting rebate offerings promoting water conservation are still available, you can contribute to a more sustainable future and save money! MSWD offers rebates for clothes...</p>		90	5	0	0	0	0
October 27, 2025 3:22 PM PDT	 Link	 <p>Join us tonight! https://instagram.com/p/DQVD9iGkq6_/</p>		50	2	0	0	4	0
October 27, 2025 2:12 PM PDT	 Image	 <p>Water Matters Newsletter 💧 Stay in the Know with MSWD! Check out the latest news in the Water Matters Newsletter. Find the monthly newsletter in with your paper bill statement, E-Bill digital statement (scroll down to vie...</p>	<div data-bbox="1234 810 1476 839" style="background-color: #e6e6fa; border-radius: 10px; padding: 2px 5px;">News Releases</div>	91	8	0	1	2	0
October 24, 2025 2:12 PM PDT	 Image	 <p>Dont flush wipes ❌ Flushable wipes are not flushable. ❌ Always dispose of wipes in the trash, and remember only to flush the 3 P's. Flushing anything other than the 3 Ps - poo, pee, and toilet paper - may result in...</p>	<div data-bbox="1234 1112 1476 1141" style="background-color: #008080; color: white; border-radius: 10px; padding: 2px 5px;">FOG/Wipes</div>	71	5	0	0	3	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
<p>October 24, 2025 1:30 PM PDT</p>	<p> Link</p>	<p> MSWD REAL Academy Alumni Spotlight We're incredibly proud of Jeremy and Sammy, former MSWD REAL Academy interns, who were recently featured on https://kesq.com/news/2025/10/22/three-desert-hot-...</p>		205	15	0	1	10	0
<p>October 23, 2025 12:12 PM PDT</p>	<p> Image</p>	<p> Calendar Winner Victoria from Bella Vista Elementary School reminds us that visiting a commercial car wash instead of washing vehicles at home is one of the many opportunities to conserve water. Many commercial c...</p>	<p>Conservation/Rebates</p>	100	6	0	0	2	0
<p>October 22, 2025 1:00 PM PDT</p>	<p> Image</p>	<p> Community Resource Fair Join Us at the Community Resource Fair 💧 Mission Springs Water District is proud to be a sponsor of the upcoming Desert Hot Springs Community Resource Fair, part of this year's National Night Out c...</p>	<p>Customer Service</p>	101	7	0	0	3	0
<p>October 22, 2025 5:06 AM PDT</p>	<p> Simple Status</p>	<p></p>		43	3	0	0	2	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
October 20, 2025 11:11 AM PDT	 Image	 <p>Blood Drive Promo 🩸 Join us to give blood and to help save lives! 🩸 Sign up now for the MSWD Blood Drive on Wednesday, October 22. To schedule an appointment, call 800.879.4484, or visit Istream.org/mswd. Walk-ins ...</p>	Event	104	4	0	1	0	0
October 20, 2025 10:46 AM PDT	Simple Status	 <p>Rate Hearing Reminder 📣 Reminder: MSWD Rate Hearing Today! Join us for a public hearing on water rates happening today. Your voice matters—be part of the conversation. 💧 📅 Date: October 20, 2025 🕒 4 p.m. 📍 MSWD Boardroo...</p>	Customer Service	34	0	0	0	1	0
October 18, 2025 11:11 AM PDT	 Multi-Image	 +1 <p>Mission Creek SGMA Dear Mission Creek Community, We're excited to invite you to the first community workshop for the 2027 Mission Creek Subbasin Alternative Plan Update! RSVP at the link below. Date: Wednesday, Oct...</p>	Conservation/Rebates Event	64	5	0	0	5	0
October 18, 2025 9:32 AM PDT	 Multi-Image	 +4 <p>We are having a great time this morning at The City Desert Hot Springs Senior Center Wellness Expo... 8:30 am. - 12:00 pm. There are wellness screenings, free vegetables, vaccines, boosters, flu shot...</p>		193	15	1	0	55	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
October 17, 2025 4:27 PM PDT	 Video	 <p>Water Professionals Week 💧 Today, we're wrapping up the celebration and showing appreciation to our Administration and Facilities Team! The administrative and facilities team consists of dedicated professionals from variou...</p>		122	23	0	2	19	135
October 16, 2025 7:14 PM PDT	 Video	 <p>Water Professionals Week 💧 Finance and Purchasing, working hard for all of us! Our expert finance team handles the District's annual budget, payroll, water & sewer payments, and vendor invoices. They also assist departme...</p>	<div data-bbox="1234 534 1476 566" style="background-color: #f08080; border-radius: 10px; padding: 2px 10px; display: inline-block;">Event</div>	140	18	0	0	15	78
October 15, 2025 6:12 PM PDT	 Video	 <p>Water Professionals Week 💧 We love Water Professionals Week so much, we made it into two weeks in order to highlight the many departments that make MSWD flow. MSWD's field service team performs many duties in the field su...</p>	<div data-bbox="1234 869 1476 901" style="background-color: #f08080; border-radius: 10px; padding: 2px 10px; display: inline-block;">Event</div>	125	10	0	0	11	60
October 14, 2025 7:56 PM PDT	 Video	 <p>Water Professionals Week 💧 Our dedicated customer service team goes above and beyond to support our customers in every way possible -whether it's in person at the lobby, over the phone, or through our convenient online cus...</p>	<div data-bbox="1234 1204 1476 1236" style="background-color: #f08080; border-radius: 10px; padding: 2px 10px; display: inline-block;">Event</div>	214	15	1	0	33	92

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
October 13, 2025 2:36 PM PDT	 Video	 <p>Water Professionals Week 💧 We are keeping the party going, even though Water Professionals Week was last week, we still have departments to highlight throughout this week. We love to show appreciation and highlight our Wast...</p>		238	8	0	0	20	110
October 11, 2025 12:39 PM PDT	 Simple Status			47	5	0	0	1	0
October 10, 2025 4:53 PM PDT	 Video	 <p>Water Professionals Week 💧 We are celebrating all weekend and in to next week to highlight all of our amazing teams, today we get to celebrate and show appreciation to our Construction and Maintenance Team! Our skilled co...</p>		134	12	1	0	21	80
October 09, 2025 5:48 PM PDT	 Video	 <p>Water Professionals Week 💧 MSWD's water production team performs various skilled tasks involved in the operation and maintenance of pumps, wells, hydrants, booster stations, and reservoirs. They also conduct over 5,500 regu...</p>		226	20	1	0	19	131

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
October 08, 2025 5:46 PM PDT	 Video	 Water Professionals Week 💧🎉 We are excited to show appreciation and highlight our Engineering Team for Water Professionals Appreciation Week! This skilled team handles everything from water infrastructure design to constru...	Event	150	24	0	1	24	144
October 08, 2025 12:18 PM PDT	 Video	 Water Production CV Video		74	10	0	0	6	39
October 06, 2025 8:47 PM PDT	 Simple Status			77	5	0	1	0	0
October 05, 2025 4:55 PM PDT	 Image	 Post 47288961 💧 We are excited to highlight our many departments of water professionals for Water Professionals Appreciation Week, check in throughout the week to learn about the various departments that make up ...		227	9	0	1	15	0
October 02, 2025 12:08 PM PDT	 Video	 Day in the life of the Interns We are continuing to grow our own through our successful partnership with the High School REAL Academy program. While at MSWD the interns gain hands-on experience is various departments, this sessi...	New Hire / Jobs	143	13	0	0	12	85

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
October 02, 2025 7:42 AM PDT	 Multi-Image	 +2		54	3	0	0	3	0
October 01, 2025 12:12 PM PDT	 Video	 WW CV Video		88	7	0	0	0	22
Total				3,205	257	4	8	286	976
Average				118.7	9.5	0.1	0.3	10.6	36.1

Twitter Account Overview (October 1 - 31, 2025)

Tweets Published

18

-2 (-10.0%)

Total Likes

0

Total Retweets

0

Total Followers

110

+2 (1.9%)

Following

101

3 Most Retweeted Posts



WW CV Video

<https://t.co/eH61CoUF43>

0



Post 47288961

💧 We are excited to highlight our many departments of water professionals for Water Professionals Appreciation Week, c...

0



Water Production CV Video

<https://t.co/WQ7ZabvveW>

0

3 Most Liked Posts



WW CV Video

<https://t.co/eH61CoUF43>

0



Post 47288961

💧 We are excited to highlight our many departments of water professionals for Water Professionals Appreciation Week, c...

0



Water Production CV Video

<https://t.co/WQ7ZabvveW>

0

3 Least Retweeted Posts



Post 47852663

💧 Use less and save more!! 💧 Exciting rebate offerings promoting water conservation are still available, you can contrib...

0



Water Matters Newsletter

💧 Stay in the Know with MSWD! 💧 Check out the latest news in the Water Matters Newsletter. Find the monthly newsletter i...

0



Dont flush wipes

🚫 Flushable wipes are not flushable. 🚫 Always dispose of wipes in the trash, and remember only to flush the 3 P's. Flu...

0

3 Least Liked Posts



Post 47852663

💧 Use less and save more!! 💧 Exciting rebate offerings promoting water conservation are still available, you can contrib...

0



Water Matters Newsletter

💧 Stay in the Know with MSWD! 💧 Check out the latest news in the Water Matters Newsletter. Find the monthly newsletter i...

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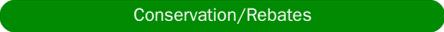
Dont flush wipes

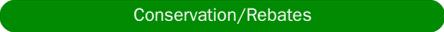
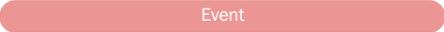
🚫 Flushable wipes are not flushable. 🚫 Always dispose of wipes in the trash, and remember only to flush the 3 P's. Flu...

0

Twitter Post Metrics (October 1 - 31, 2025)

Date	Format	Post	Labels	Retweets	Likes
<p>October 29, 2025 5:01 PM PDT</p>	<p> Image</p>	<p> Post 47852663 💧 Use less and save more!! Exciting rebate offerings promoting water conservation are still available, you can contribute to a more sustainable future and save money! Make sure to check out the requ...</p>		<p>0</p>	<p>0</p>
<p>October 27, 2025 2:12 PM PDT</p>	<p> Image</p>	<p> Water Matters Newsletter 💧 Stay in the Know with MSWD! 💧 Check out the latest news in the Water Matters Newsletter. Find the monthly newsletter in with your paper bill statement, E-Bill digital statement (scroll down to view)...</p>	<p>News Releases</p>	<p>0</p>	<p>0</p>
<p>October 24, 2025 2:12 PM PDT</p>	<p> Image</p>	<p> Dont flush wipes ❌ Flushable wipes are not flushable. ❌ Always dispose of wipes in the trash, and remember only to flush the 3 P's. Flushing anything other than the 3 Ps - poo, pee, and toilet paper - may result in ...</p>	<p>FOG/Wipes</p>	<p>0</p>	<p>0</p>

Date	Format	Post	Labels	Retweets	Likes
<p>October 23, 2025 12:12 PM PDT</p>	<p> Image</p>	<p> Calendar Winner Victoria from Bella Vista Elementary School reminds us that visiting a commercial car wash instead of washing vehicles at home is a great way to conserve water. Many commercial car washes recycle ...</p>	<p></p>	<p>0</p>	<p>0</p>
<p>October 20, 2025 11:11 AM PDT</p>	<p> Image</p>	<p> Blood Drive Promo 🩸 Join us to give blood and to help save lives! 🩸 Sign up now for the MSWD Blood Drive on Wednesday, October 22. The drive will take place in the MSWD Boardroom, 66575 2nd St. (Parking and entrance ...</p>	<p></p>	<p>0</p>	<p>0</p>
<p>October 20, 2025 10:46 AM PDT</p>	<p> Image</p>	<p> Rate Hearing Reminder 🔊 Reminder: MSWD Rate Hearing Today! Join us for a public hearing on water rates happening today. Your voice matters—be part of the conversation. 💧 📅 Date: October 20, 2025 🕒 4 pm 📍 MSWD Boardroom ...</p>	<p></p>	<p>0</p>	<p>0</p>

Date	Format	Post	Labels	Retweets	Likes
<p>October 18, 2025 11:11 AM PDT</p>	<p> Multi-Image</p>	<p> +1 Mission Creek SGMA You're invited to the first community workshop for the 2027 Mission Creek Subbasin Alternative Plan Update! RSVP at the link below. Date: Wednesday, October 29th, 2025 Time: 10:00 AM – 12:00 PM Vir...</p>	<p> </p>	<p>0</p>	<p>0</p>
<p>October 17, 2025 4:27 PM PDT</p>	<p> Video</p>	<p> Water Professionals Week 💧 Today, we're wrapping up the celebration and showing appreciation to our Administration and Facilities Team! We thank and appreciate all of them for their contribution and dedication! ❤️ #WaterProf...</p>		<p>0</p>	<p>0</p>
<p>October 16, 2025 7:14 PM PDT</p>	<p> Video</p>	<p> Water Professionals Week 💧 Finance and Purchasing, working hard for all of us! We thank and appreciate them for their stewardship and dedication! ❤️ #WaterProfessionalsAppreciationWeek #WaterWorkers #Professionals #MSWDcare...</p>	<p></p>	<p>0</p>	<p>0</p>
<p>October 15, 2025 6:11 PM PDT</p>	<p> Video</p>	<p> Water Professionals Week MSWD's field service team performs many duties in the field such as checking, reading, installing meters, testing backflow devices, assisting customers with high bill investigations, and leak issue...</p>	<p></p>	<p>0</p>	<p>0</p>

Date	Format	Post	Labels	Retweets	Likes
<p>October 14, 2025 7:56 PM PDT</p>	<p> Video</p>	<p> Water Professionals Week  Our dedicated customer service team goes above and beyond to support our customers in every way possible -whether it's in person at the lobby, over the phone, or through our convenient online cus...</p>	<p> Event</p>	<p>0</p>	<p>0</p>
<p>October 13, 2025 2:36 PM PDT</p>	<p> Video</p>	<p> Water Professionals Week  We are keeping the party going, even though Water Professionals Week was last week, we still have departments to highlight throughout this week. We love to show appreciation and highlight our Wast...</p>		<p>0</p>	<p>0</p>
<p>October 10, 2025 4:53 PM PDT</p>	<p> Video</p>	<p> Water Professionals Week  We are celebrating all weekend and in to next week to highlight all of our amazing teams, today we get to celebrate and show appreciation to our Construction and Maintenance Team! #WaterWorkers #...</p>	<p> Event</p>	<p>0</p>	<p>0</p>
<p>October 09, 2025 5:48 PM PDT</p>	<p> Video</p>	<p> Water Professionals Week  MSWD's water production team performs various skilled tasks involved in the operation and maintenance of pumps, wells, hydrants, booster stations, and reservoirs. They also conduct over 5,500 regu...</p>	<p> Event</p>	<p>0</p>	<p>0</p>

Date	Format	Post	Labels	Retweets	Likes
October 08, 2025 5:46 PM PDT	 Video	 <p>Water Professionals Week   We are excited to show appreciation and highlight our Engineering Team for Water Professionals Appreciation Week! We appreciate and thank them all for their dedication to keeping everything flowi...</p>	<div style="background-color: #f08080; border-radius: 10px; padding: 5px; display: inline-block;">Event</div>	0	0
October 08, 2025 12:12 PM PDT	 Video	 <p>Water Production CV Video https://t.co/WQ7ZabvveW</p>		0	0
October 05, 2025 4:55 PM PDT	 Image	 <p>Post 47288961  We are excited to highlight our many departments of water professionals for Water Professionals Appreciation Week, check in throughout the week to learn about the various departments that make up ...</p>		0	0
October 01, 2025 12:12 PM PDT	 Video	 <p>WW CV Video https://t.co/eH61CoUF43</p>		0	0
Total				0	0
Average				0.0	0.0

Instagram Account Overview (October 1 - 31, 2025)

Posts Published 20	Total Followers 510 +5 (1.0%)	New Followers 12 -3 (-20.0%)	Reach 75,673 +24,266 (47.2%)
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3 Most Liked Posts

- 

We are continuing to grow our own through our successful partnership with the High School REAL Academy program. While...

53
- 

Post 47288961
 💧 We are excited to highlight our many departments of water professionals for Water Professionals Appreciation Week, c...

21
- 

Water Professionals Week
 🎉 We are excited to show appreciation and highlight our Engineering Team for Water Professionals Appreciation Week!
 ...

20

3 Most Commented Posts

- 

We are continuing to grow our own through our successful partnership with the High School REAL Academy program. While...

3
- 

Post 47288961
 💧 We are excited to highlight our many departments of water professionals for Water Professionals Appreciation Week, c...

1
- 

Water Production CV Video

1

3 Least Liked Posts



Post 47852663

💧 Use less and save more!! 💧 Exciting rebate offerings promoting water conservation are still available, you can contrib...

1



Community Resource Fair

📍 Join Us at the Community Resource Fair 💧
Mission Springs Water District is proud to be a sponsor of the upcoming Dese...

2



WW CV Video

4

3 Least Commented Posts



WW CV Video

0



Water Professionals Week

💧👏 We are excited to show appreciation and highlight our Engineering Team for Water Professionals Appreciation Week!
...

0



Water Professionals Week

💧 MSWD's water production team performs various skilled tasks involved in the operation and maintenance of pumps, well...

0

Instagram Story Metrics (October 1 - 31, 2025)

Date	Story	Labels	Exits	Impressions	Reach	Replies	Taps Forward	Taps Back
October 29, 2025 4:34 PM PDT			6	21	21	0	18	3
October 29, 2025 4:34 PM PDT			2	23	23	0	22	1
October 29, 2025 4:34 PM PDT			5	21	20	0	21	1
October 29, 2025 4:33 PM PDT			5	21	21	0	18	3
October 14, 2025 1:34 PM PDT			5	48	29	0	28	3
October 14, 2025 1:34 PM PDT			9	46	35	0	29	1

Instagram Post Metrics (October 1 - 31, 2025)

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
October 29, 2025 5:01 PM PDT	 Image	 <p>Post 47852663 💧 Use less and save more!! 💧 Exciting rebate offerings promoting water conservation are still available, you can contribute to a more sustainable future and save money! MSWD offers rebates for clothes...</p>		1	0	40	20	1	5.0%	0	40
October 27, 2025 2:12 PM PDT	 Image	 <p>Water Matters Newsletter 💧 Stay in the Know with MSWD! 💧 Check out the latest news in the Water Matters Newsletter. Find the monthly newsletter in with your paper bill statement, E-Bill digital statement (scroll down to vie...</p>	News Releases	6	0	113	47	6	12.77%	0	113
October 24, 2025 2:12 PM PDT	 Image	 <p>Dont flush wipes 🚫 Flushable wipes are not flushable. 🚫 Always dispose of wipes in the trash, and remember only to flush the 3 P's. Flushing anything other than the 3 Ps - poo, pee, and toilet paper - may result in...</p>	FOG/Wipes	4	0	170	55	4	7.27%	0	170

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
October 23, 2025 12:12 PM PDT	 Image	 <p>Calendar Winner Victoria from Bella Vista Elementary School reminds us that visiting a commercial car wash instead of washing vehicles at home is one of the many opportunities to conserve water. Many commercial c...</p>		4	0	175	53	4	7.55%	0	175
October 22, 2025 1:02 PM PDT	 Image	 <p>Community Resource Fair  Join Us at the Community Resource Fair  Mission Springs Water District is proud to be a sponsor of the upcoming Desert Hot Springs Community Resource Fair, part of this year's National Night Out c...</p>		2	0	98	30	2	6.67%	0	98
October 22, 2025 12:12 PM PDT	 Video	 <p>Water Production CV Video</p>		5	1	167	92	6	6.52%	0	167

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
October 20, 2025 11:11 AM PDT	 Image	 <p>Blood Drive Promo 🩸 Join us to give blood and to help save lives! 🩸 Sign up now for the MSWD Blood Drive on Wednesday, October 22. To schedule an appointment, call 800.879.4484, or visit Istream.org/mswd. Walk-ins ...</p>	Event	5	0	105	35	5	14.29%	0	105
October 20, 2025 10:46 AM PDT	 Image	 <p>Rate Hearing Reminder 📢 Reminder: MSWD Rate Hearing Today! Join us for a public hearing on water rates happening today. Your voice matters —be part of the conversation. 💧 📅 Date: October 20, 2025 🕒 4 p.m. 📍 MSWD Boardroo...</p>	Customer Service	5	0	129	40	5	12.5%	0	129
October 18, 2025 11:11 AM PDT	 Carousel	 <p>Mission Creek SGMA Dear Mission Creek Community, We're excited to invite you to the first community workshop for the 2027 Mission Creek Subbasin Alternative Plan Update! RSVP at the link below. Date: Wednesday, Oct...</p>	Conservation/Reba... Event	6	1	200	50	7	14.0%	0	200

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
October 17, 2025 4:28 PM PDT	 Video	 <p>Water Professionals Week 💧 Today, we're wrapping up the celebration and showing appreciation to our Administration and Facilities Team! The administrative and facilities team consists of dedicated professionals from variou...</p>		11	0	599	500	11	2.2%	0	599
October 16, 2025 7:14 PM PDT	 Video	 <p>Water Professionals Week 💧 Finance and Purchasing, working hard for all of us! Our expert finance team handles the District's annual budget, payroll, water & sewer payments, and vendor invoices. They also assist departme...</p>	Event	11	1	262	194	12	6.19%	0	262
October 15, 2025 6:12 PM PDT	 Video	 <p>Water Professionals Week 💧 We love Water Professionals Week so much, we made it into two weeks in order to highlight the many departments that make MSWD flow. MSWD's field service team performs many duties in the field su...</p>	Event	16	1	263	197	17	8.63%	0	263

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
October 14, 2025 7:57 PM PDT	 Video	 <p>Water Professionals Week 💧 Our dedicated customer service team goes above and beyond to support our customers in every way possible - whether it's in person at the lobby, over the phone, or through our convenient online cus...</p>		17	0	220	142	17	11.97%	0	220
October 13, 2025 2:37 PM PDT	 Video	 <p>Water Professionals Week 💧 We are keeping the party going, even though Water Professionals Week was last week, we still have departments to highlight throughout this week. We love to show appreciation and highlight our Wast...</p>		19	0	779	634	19	3.0%	0	779
October 10, 2025 4:54 PM PDT	 Video	 <p>Water Professionals Week 💧 We are celebrating all weekend and in to next week to highlight all of our amazing teams, today we get to celebrate and show appreciation to our Construction and Maintenance Team! Our skilled co...</p>		16	0	411	312	16	5.13%	0	411

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
October 09, 2025 5:48 PM PDT	 Video	 <p>Water Professionals Week  MSWD's water production team performs various skilled tasks involved in the operation and maintenance of pumps, wells, hydrants, booster stations, and reservoirs. They also conduct over 5,500 regu...</p>		19	0	538	419	19	4.53%	0	538
October 08, 2025 5:47 PM PDT	 Video	 <p>Water Professionals Week  We are excited to show appreciation and highlight our Engineering Team for Water Professionals Appreciation Week! This skilled team handles everything from water infrastructure design to constru...</p>		20	0	321	207	20	9.66%	0	321
October 05, 2025 4:55 PM PDT	 Image	 <p>Post 47288961  We are excited to highlight our many departments of water professionals for Water Professionals Appreciation Week, check in throughout the week to learn about the various departments that make up ...</p>		21	1	292	77	22	28.57%	0	292

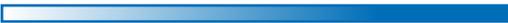
Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
October 02, 2025 12:12 PM PDT	 Video	 <p>We are continuing to grow our own through our successful partnership with the High School REAL Academy program. While at MSWD the interns gain hands-on experience in various departments, this sessi...</p>		53	3	814	488	58	11.89%	2	814
October 01, 2025 12:12 PM PDT	 Video	 <p>WW CV Video</p>		4	0	76	55	4	7.27%	0	76
Total				245	8	5,772	3,647	255		2	5,772
Average				12.3	0.4	288.6	182.4	12.8	6.99%	0.1	288.6

LinkedIn Account Overview (October 1 - 31, 2025)

Posts Published 0 -5 (-100.0%)	Likes 4 -99 (-96.1%)	Views 32 +2 (6.7%)	Followers 470 +1 (0.2%)
Comments 0 -2 (-100.0%)	Impressions 339 -1,699 (-83.4%)	Clicks 4 -83 (-95.4%)	Engagement Rate 10.14% 0.0 (-1.1%)

LinkedIn Post Metrics (October 1 - 31, 2025)

Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
<i>No posts found within the selected date range.</i>									
			Total						
			Average						



APPENDIX D – Financial Information

MISSION SPRINGS WATER DISTRICT
COMBINED FUNDS
DISTRICT SUMMARY
JULY 1, 2025 TO SEPTEMBER 30, 2025

YEAR TO DATE				JULY 1, 2024 TO SEPTEMBER 30, 2024			
ACTUAL	BUDGET	FAVORABLE (UNFAVORABLE)	FAVORABLE (UNFAVORABLE)	ACTUAL	BUDGET	FAVORABLE (UNFAVORABLE)	FAVORABLE (UNFAVORABLE)
		VARIANCE AMOUNT	VARIANCE PERCENT			VARIANCE AMOUNT	VARIANCE PERCENT
5,909,572	5,499,365	410,207	7%	4,132,653	5,097,432	(964,779)	-19%
5,117,914	7,080,768	1,962,854	28%	3,676,567	6,649,727	2,973,160	45%
<u>791,657</u>	<u>(1,581,403)</u>	<u>2,373,060</u>	<u>150%</u>	<u>456,086</u>	<u>(1,552,295)</u>	<u>2,008,381</u>	<u>129%</u>
890,256	2,084,086	(1,193,830)	-57%	522,646	1,395,100	(872,454)	-63%
202,087	267,108	65,021	24%	143,400	170,325	26,925	16%
<u>688,169</u>	<u>1,816,978</u>	<u>(1,128,809)</u>	<u>-62%</u>	<u>379,246</u>	<u>1,224,775</u>	<u>(845,529)</u>	<u>-69%</u>
<u>1,479,826</u>	<u>235,575</u>	<u>1,244,251</u>	<u>528%</u>	<u>835,332</u>	<u>(327,520)</u>	<u>1,162,852</u>	<u>-355%</u>

OPERATING REVENUE:
OPERATING EXPENSE:
NET OPERATING INCOME

ADD NON-OPERATING REVENUE
LESS NON-OPERATING EXPENSE
NET NON-OPERATING INCOME

NET INCOME

OTHER INFORMATION

1.09

DEBT SERVICE RATIO

3.32

1.03%

INVESTMENT RETURN

1.36%

\$ 82,272,246

CASH - JULY 1

\$ 62,533,816

\$ 305,981

INCREASE/(DECREASE) IN CASH

\$ 7,475,297

\$ 82,578,227

CASH - END OF PERIOD

\$ 70,009,113

WELLS FARGO \$ 45,216,900

UNRESTRICTED CASH

\$ 29,984,912

WELLS FARGO \$ 2,892,627

RESTRICTED - ASSESSMENT DISTRICTS

\$ 4,382,346

CALTRUST \$ 7,447,973

RESTRICTED - SHORT TERM FUND

\$ 7,142,916

CALTRUST \$ 24,052,958

RESTRICTED - MEDIUM TERM FUND

\$ 23,136,472

CALTRUST \$ 2,967,770

RESTRICTED - LIQUIDITY FUND

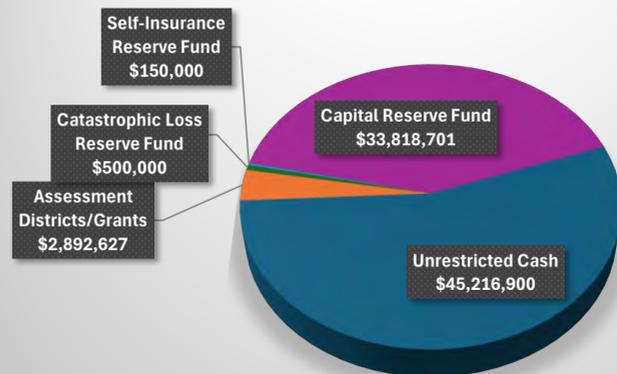
\$ 2,837,626

\$ 82,578,227

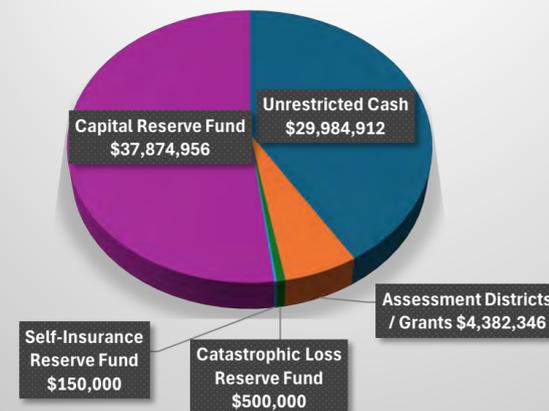
RESTRICTED TOTAL CASH

\$ 67,484,272

Total Cash In Custody of MSWD 2026



Total Cash In Custody of MSWD 2025





APPENDIX E – Wastewater & Water Production Tables

WASTEWATER REPORT

SEWER CONNECTION SUMMARY														
	2025/26	2024/25	2023/24	2022/23	2021/22	2020/21	2019/20	2018/19	2017/18	2016/17	2015/16	2014/15	2013/14	2012/13
July	13	9	4	4	18	8	7	9	51	2	1	139	2	0
August	20	7	12	26	20	4	1	8	53	2	4	214	4	0
September	4	2	17	20	20	5	2	12	8	11	2	90	2	1
October	26	2	3	13	36	9	4	8	12	4	21	65	8	2
November		22	7	8	29	50	10	9	7	7	1	52	18	7
December		5	21	8	12	9	3	3	64	1	0	86	22	11
January		1	2	35	14	21	7	1	16	8	3	27	3	11
February		55	1	4	7	23	5	1	42	0	3	5	46	6
March		30	1	24	17	48	1	0	23	5	0	31	16	2
April		56	7	16	7	18	3	3	15	30	0	8	95	14
May		42	8	9	16	17	11	3	20	45	7	13	98	3
June		4	0	4	2	21	7	3	6	70	4	4	72	2
Annual	63	235	83	171	198	233	61	61	60	317	185	46	386	59

Connections to Sewer Collection System:

As of June 30, 2025 9,154

Plus YTD 63

Total Sewer Connections = 9,217

WASTEWATER FLOW MGD						
2025/26	HORTON PLANT		DESERT CREST		WRIGHT PLANT	
	Avg. Daily Flow	Peak 24 hr. Flow	Avg. Daily Flow	Peak 24 hr. Flow	Avg. Daily Flow	Peak 24 hr. Flow
July	1.862374	1.999693	0.042087	0.048290	0.169682	0.194612
August **	1.785411	1.918440	0.034649	0.040490	0.188708	0.236098
September	1.858563	1.995437	0.030936	0.039250	0.200613	0.240535
October	1.893174	1.994838	0.031488	0.038150	0.189350	0.250412
November						
December						
January						
February						
March						
April						
May						
June						

WASTEWATER FLOW MGD						
2024/25	HORTON PLANT		DESERT CREST		WRIGHT PLANT	
	Avg. Daily Flow	Peak 24 hr. Flow	Avg. Daily Flow	Peak 24 hr. Flow	Avg. Daily Flow	Peak 24 hr. Flow
July	2.065945	2.184078	0.039738	0.046230	0.000000	0.000000
August	2.132868	2.253870	0.045258	0.063150	0.000000	0.000000
September	2.084274	2.299028	0.042407	0.050700	0.000000	0.000000
October	2.056787	2.242007	0.045147	0.054820	0.000000	0.000000
November	2.080992	2.260242	0.045151	0.050590	0.000000	0.000000
December	2.063171	2.208058	0.043790	0.047380	0.000000	0.000000
January	2.052011	2.229541	0.043768	0.046930	0.000000	0.000000
February	2.021628	2.159446	0.042657	0.048510	0.196484	0.266883
March	1.881538	1.992163	0.046467	0.054370	0.175171	0.213597
April	1.866151	1.940300	0.042551	0.048930	0.164590	0.189517
May	1.843367	1.999516	0.039008	0.048140	0.170625	0.191499
June	1.860553	1.990549	0.041387	0.046620	0.169051	0.194171

** Influent Flow Meters Calibrated 8/26/2025

WATER REPORT

WATER CONNECTION SUMMARY													
	2025/26	2024/25	2023/24	2022/23	2021/22	2020/21	2019/20	2018/19	2017/18	2016/17	2015/16	2014/15	2013/14
July	18	9	5	6	18	7	4	5	7	2	0	0	1
August	19	14	14	28	19	6	10	5	3	2	2	0	1
September	8	6	19	22	23	18	2	14	4	13	3	0	2
October	26	2	4	16	33	13	3	21	8	3	20	0	5
November		25	9	10	27	10	16	4	0	7	3	0	1
December		6	5	9	9	2	17	3	3	2	0	0	2
January		1	5	26	14	15	6	3	20	1	1	2	2
February		59	3	14	8	13	8	5	11	1	0	1	0
March		37	6	29	19	16	2	3	6	5	0	12	0
April		64	11	24	6	11	1	3	7	11	2	7	0
May		54	9	16	19	15	12	5	11	9	8	2	0
June		7	3	5	1	24	11	2	8	2	10	1	0
Annual	71	284	93	205	196	150	92	73	88	58	49	25	14
Avg./ Mo.	5.92	23.67	7.75	17.08	16.33	12.50	7.67	6.08	7.33	4.83	4.08	2.08	1.17

Connections to Water System:

As of June 30, 2025 13,920

Plus YTD 71

Total Water Connections = 13,991

WATER PRODUCTION SUMMARY													
	FY 2025/26	Variance from prior year		FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21	FY 2019/20	FY 2018/19	FY 2017/18	FY 2016/17	FY 2015/16
	AF	AF	%	AF									
July	812.67	-126.40	-13.46%	939.07	789.99	751.79	796.57	857.77	853.23	857.20	835.87	714.50	659.11
August	789.94	-28.69	-3.50%	818.63	737.74	850.19	839.93	885.31	795.18	806.47	829.93	808.54	706.62
September	762.89	-22.96	-2.92%	785.85	675.06	716.03	738.65	784.80	757.08	689.47	712.40	679.54	657.37
October	674.64	-43.62	-6.07%	718.26	709.23	691.98	665.18	755.84	709.39	709.81	733.86	678.33	575.86
November		0.00	0.00%	574.08	629.05	599.39	679.85	690.13	619.87	631.75	642.41	601.89	582.22
December		0.00	0.00%	647.08	529.99	554.27	565.48	588.32	537.23	502.16	584.24	520.63	503.10
January		0.00	0.00%	572.24	556.57	530.39	580.28	537.96	553.20	570.20	599.52	465.10	431.38
February		0.00	0.00%	509.08	458.69	490.41	527.34	495.61	520.85	415.49	512.79	453.39	483.92
March		0.00	0.00%	564.28	560.24	500.37	601.44	625.80	557.73	490.92	536.09	549.50	514.05
April		0.00	0.00%	604.64	649.67	552.34	624.07	649.34	573.02	635.08	644.06	540.56	502.36
May		0.00	0.00%	645.40	696.24	726.25	745.36	723.62	698.99	598.36	697.15	731.81	601.83
June		0.00	0.00%	769.02	700.11	682.09	730.02	761.63	806.02	710.39	688.74	732.68	685.93
TOTAL	3,040.14	-221.67	-6.80%	8,147.63	7,692.58	7,645.50	8,094.17	8,356.13	7,981.79	7,617.30	8,017.06	7,476.47	6,903.75