



General Manager's Report

June 2023

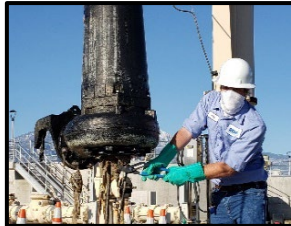


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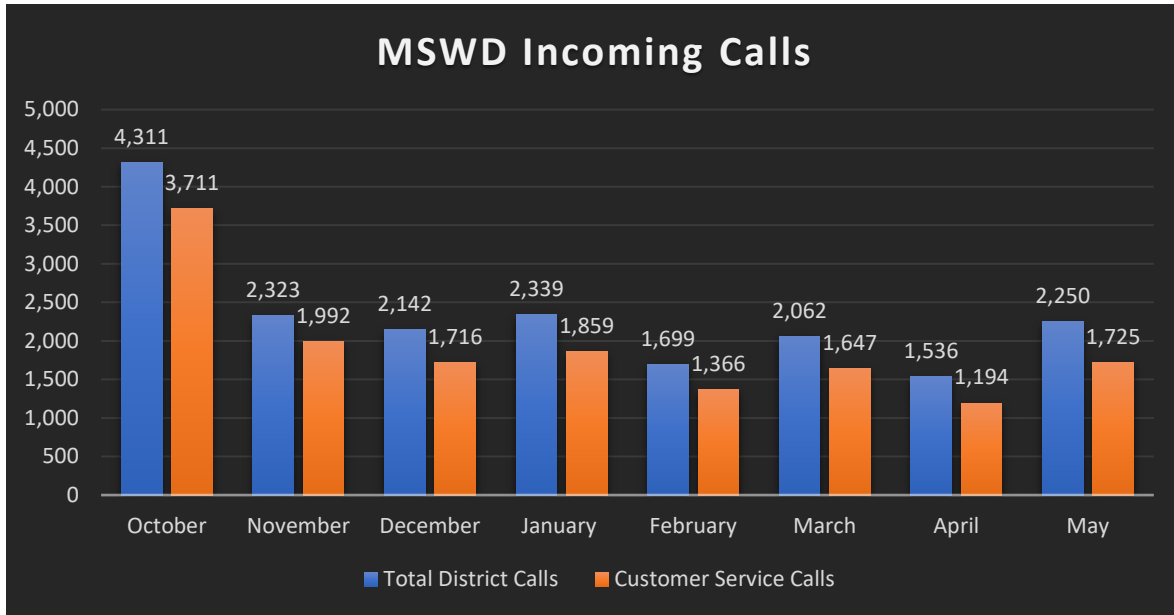
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ADMINISTRATION

Customer Service

Calls into the Customer Service Department

The District is seeing a consistent decrease in the number of calls in the last six months. The chart below represents total MSWD incoming calls and those received by the Customer Service staff.

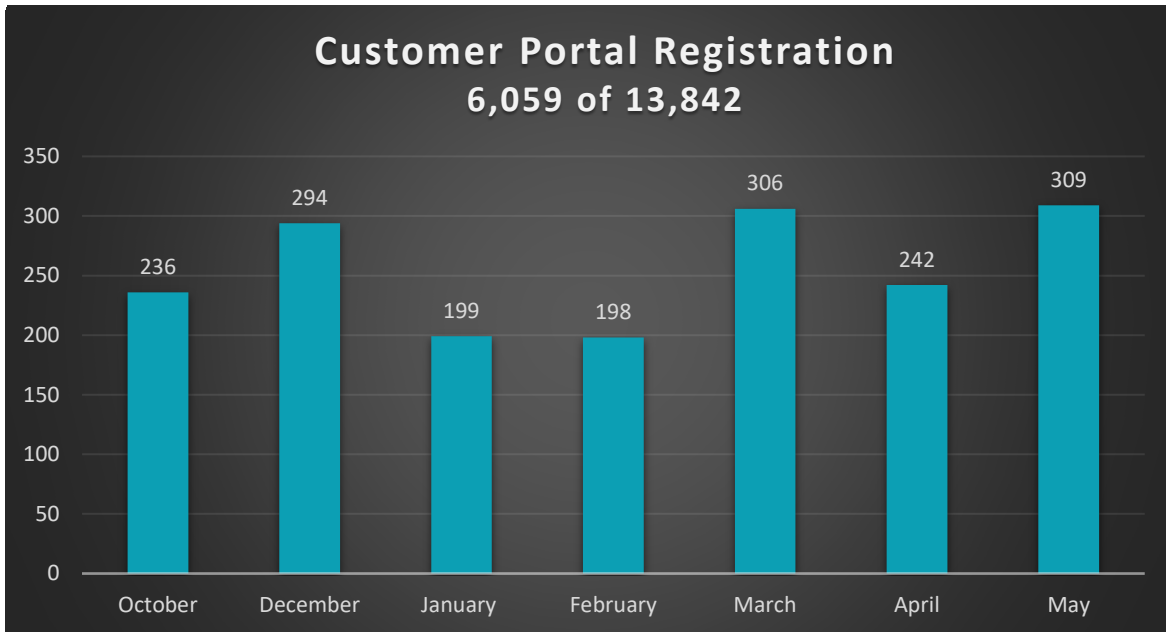


Most calls are related to payment plans, bill assistance information, demand/lien release requests, new property start/stop service, and account balance requests. The table below provides a summary of the number of calls by category received by the Customer Service staff.

Customer Request	Total for May 2023	Monthly Avg. for FY 2023	Total for FY 2023
Water Waste	0	5.70	57
High Bill Calls / Service Line Leaks	3	10.20	112
No Water	2	6.10	67
Disconnections by Request & Non-Pay	235	229.30	2,522
Reconnections by Request & Non-Pay	105	93.60	1,030
Service Transfers	115	88.70	976
New Customer / Roll Over Accounts	152	142.30	1,566
High/Low Pressure	5	5.00	55
Water Quality	2	1.91	21
Other / Miscellaneous	42	83.00	830

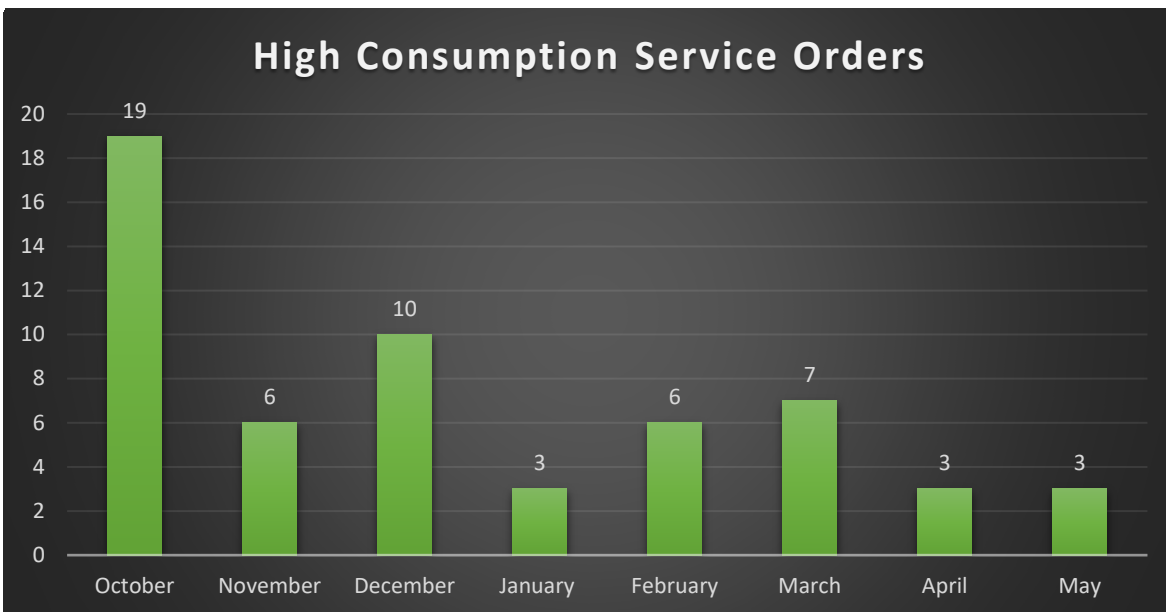
Customer Portal

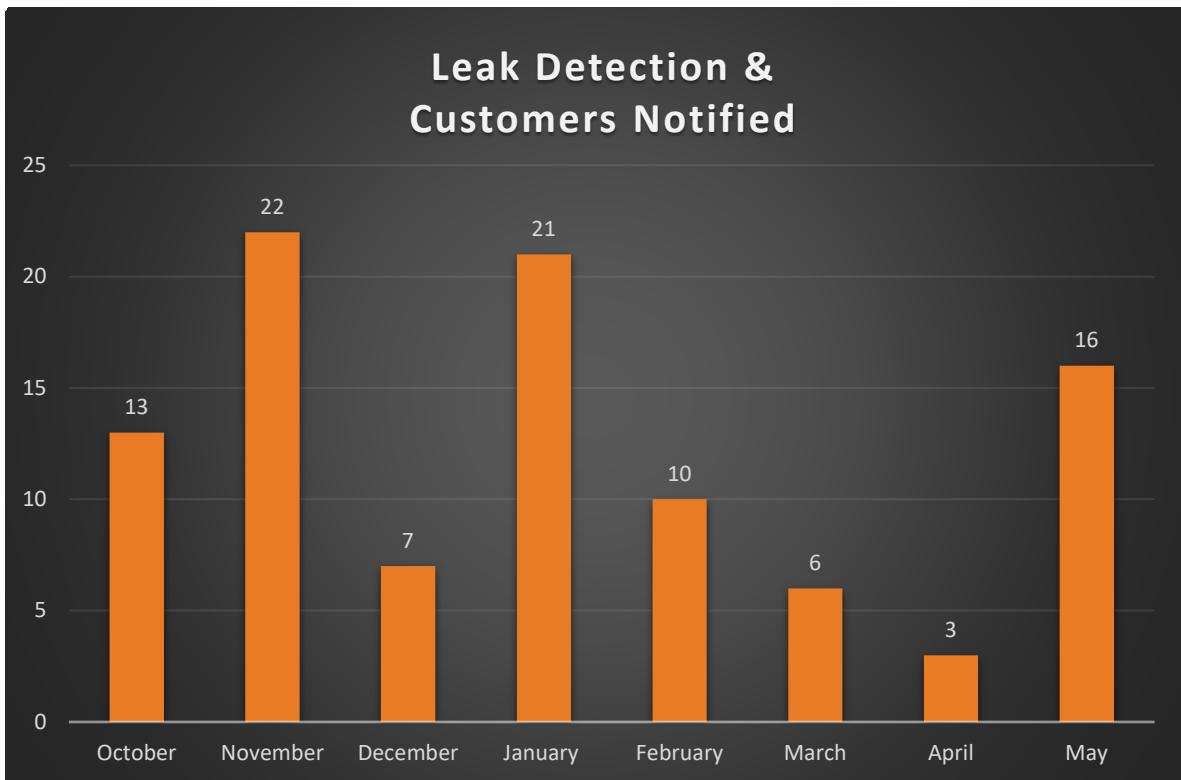
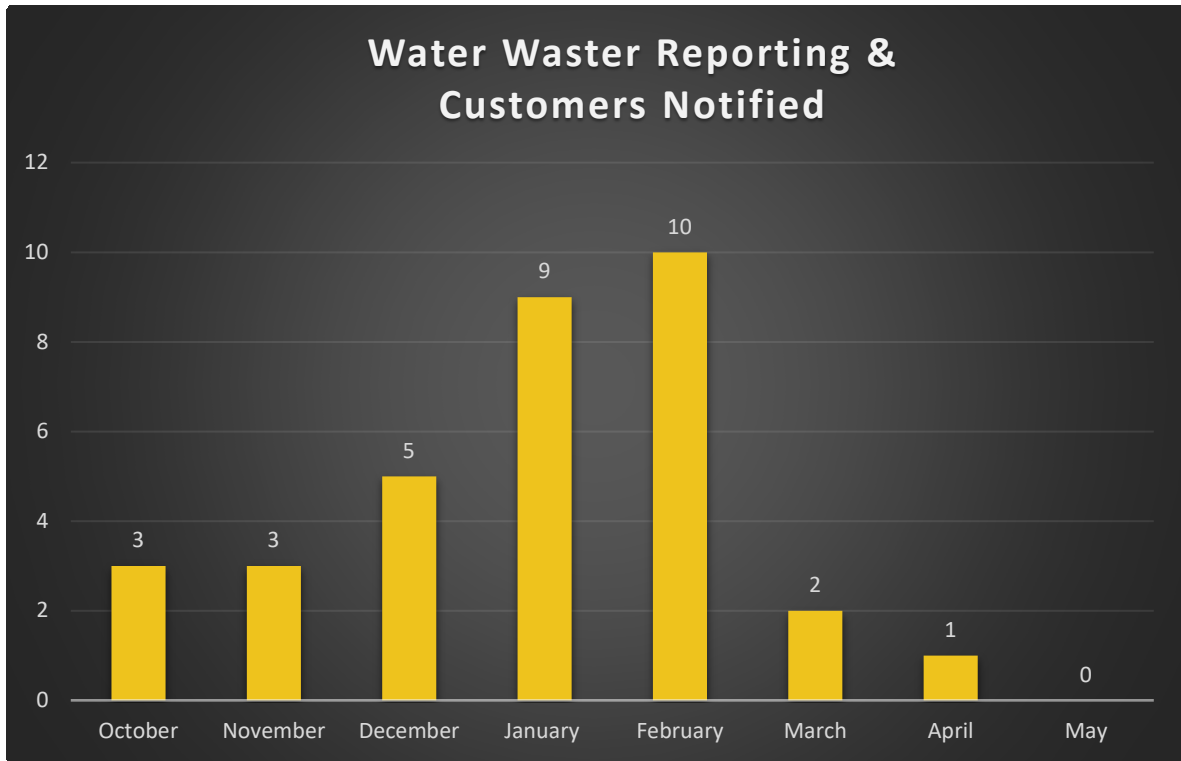
The District has implemented an AMI infrastructure and Neptune 360 portal. All customers are encouraged to sign up for the Customer Portal to access bills and leak alerts. Since launching the portal, customer adoption has reached 44%, or 6,059 customers registered so far.



Monitoring of Customer Accounts

The District continues to leverage the new AMI infrastructure and Neptune 360 portal to investigate high consumption, identify water wasters, and detect leaks. The following charts represent the monitoring results for 13,842 customer accounts by the Customer Service staff.





Customer Bill Assistance Programs

The District continues to facilitate bill assistance programs for the benefit of its customers.

- MSWD is hosting Utility Assistance Clinics on May 22, 2023, from 9:00am – 12:00pm and June 8, 2023, from 1:00 – 4:00pm. Representatives from Riverside County Community Action Partnership, the United Way, Food Now, and Desert Valley Disposal will be in attendance for on-site program sign-ups and to provide community resources.
- The United Way Customer Bill Assistance Program continues to be utilized by those customers who need assistance one billing period annually, paying \$100 per approved customer.
- Riverside County’s Low Income Household Water Assistance Program (LIHWAP) Care Program provides customers with a one-time payment towards their water and/or sewer bill up to \$2,000. This program will only run through August 2023 with federal funding.
- LIHWAP 2.0 is a new State funded contract that is not scheduled to begin until October 2023. Once LIHWAP 2.0 begins, previous customers may re-apply and will include customers who are current on their bills and qualify for assistance.
- Beginning March 13, 2023, LIHWAP will now be able to assist customers even if their account does not have an arrearage. When a customer is not past due on their bill, they will receive a base payment ranging between \$200 - \$371. The amount the customer receives will depend on their household size and income.
- United Lift has assisted many customers and has exhausted current funding.

The table below summarizes the results of the customer bill assistance programs administered by the Customer Service staff.

Assistance Program	Customers Assisted in May 2023	Total Assistance in May 2023	Total Assistance in FY 2023
United Way of the Desert	17	\$1,700	\$9,600.00
LIHWAP / CAP Riverside	14	\$12,191.00	\$80,305.00
United Lift	0	\$0.00	\$8,058.96
MSWD Payment Plans Last Month	Previous Month Remaining to be Billed	MSWD Current Customer Payment Plans	Current Balance Remaining to be Billed
117	\$49,395.69	105	\$46,426.56



Delinquency Service Disconnections

Staff continued to reach out to customers with delinquent accounts to provide information for assistance and repayment options to avoid disconnection. The table below summarizes the activities of Customer Service staff regarding delinquent accounts.

Fiscal Year	Auto-Dialer Calls to Customers	Door Hangers to Property	Customer Contact to Make Payment Plan	Service Disconnections
2022 – 2023 (Year to Date)	4,696	670	1,031	605
2021 – 2022 (3/24/22 -6/30/22 due to Covid moratorium end)	1,937	494	378	286
2020 – 2021 (Covid moratorium)	0	0	0	0
2019 – 2020 (Covid moratorium started 3/9/2020)	7,182	1,760	814	667

New Online Calendaring System

Need one-on-one assistance with your MSWD account? Skip the line and book an in-person appointment with a customer service representative. English and Spanish-speaking associates are available. Get help with the following:

- New Accounts
- Property Taxes and/or Liens
- Account Review
- And more!

<https://www.mswd.org/page/new-online-calendaring-system>



Customer Bill Pay Options

MSWD Customer Service continues to provide customers with multiple options for bill payment.

- Payment Portal on MSWD.org/Customer Connect,
- Customers can pay at 7-11 or Walmart in Desert Hot Springs and must have their bills present. The addition of Walgreen's will be coming soon,
- Customers can drop payments (check or money order) in the drop box,
- Customers can call in and pay through the IVR system, or with Customer Service Representative assistance,
- PayPal, Google Pay, Apple Pay, or the QR code on the back of the bill. Customers can pay directly from their smartphone.
- Customers can pay in person at the District Lobby.

The graphic is a blue-bordered rectangle with a white background. At the top left is the MSWD logo (Mission Springs Water District) with a water drop icon. To the right of the logo, the text "BILL PAY OPTIONS" is written in large, bold, white capital letters. Below this header, the graphic is divided into four vertical panels, each with a photograph and a blue icon. The first panel shows a woman at a laptop with an icon of a computer and a dollar sign, labeled "ONLINE MSWD.org/Paperless". The second panel shows a man on a phone with an icon of a phone and a dollar sign, labeled "BY PHONE (760) 329-6448". The third panel shows a woman at a mailbox with an icon of a mailbox and a dollar sign, labeled "BY MAIL 66575 Second Street Desert Hot Springs, CA 92240". The fourth panel shows a hand dropping a bill into a "NIGHT DROP" slot with an icon of a hand dropping a bill, labeled "IN PERSON Drop off". At the bottom of the graphic, the text "OTHER OPTIONS:" is followed by logos for Walmart Pay, PayPal, PayNearMe, and "YOUR BANK'S E-PAY PROGRAM".



Finance and Accounting Department

The Finance and Accounting Department continues to work with its vendors to complete the yearly and necessary tasks to meet State and Federal reporting requirements and the strategic goals established by the MSWD Board of Directors. Below are project highlights and summaries for May 2023.

Current Work Priorities

The accounting team continued to provide documentation and coordinate with TKE Engineering to prepare reimbursement claims to the State for the Regional Water Reclamation Facility grant agreement.

The Long-Range Financial Plan bids have been reviewed and selection has been made. A Kick-off meeting was held on May 30, 2023.

The Finance Department continues to update the procurement policy to meet District needs while ensuring it meets State and Federal laws.

The Accounting Department continues to support other departments as needed.

Human Resources

- Processed retroactive pay for certification pay increases and merit increases.

Information Technology

- Continue to evaluate the migration from Unidata to another ERP system.

Customer Service

- Provided several corrections to customer service for customer accounts.
- Continued to work with Customer Service to update the process for tracking on Fiscal Year 2023-2024 Sewer Fee prepayments with \$184,988 collected through May 2023.

Public Relations

- Continued to work with Public Relations to answer customer questions related to assessment districts and questions about property tax statements.

Engineering and Construction and Maintenance

- One new reimbursable job was requested by Engineering.
 - 13597 Little Morongo Road New Sewer Lateral – design and construction of sewer lateral to SFR.

Budget

Budget transfers in May 2023 amounted to \$201,322 for emergency repairs, maintenance, utility expenses, as well as temporary staff and consulting services.

Audit

The Fiscal Year 2022-2023 interim audit field request list has been received and accounting has begun the process of gathering documentation.

Payroll

The Payroll Department continues to work with other departments to ensure timecards are prepared accurately.

Cash

Total cash receipts for the month of May 2023 amounted to \$5,975,692 with the majority being the property tax collections that include sewer fees placed on the property taxes.

Cash disbursements for the month of May 2023 amounted to \$8,748,542 with the largest payments going to:

- J.F. Shea Construction - \$6,137,206
- Net Payroll - \$285,637
- Desert Water Agency - \$266,225
- US Bank Corporation Trust Services - \$244,775
- L.O. Lynch Quality Wells & Pumps - \$186,410
- TKE Engineering - \$143,465
- Payroll Taxes - \$116,788
- California Public Employees Retirement System - \$103,177
- Costell & Adelson Law Corporation - \$96,352



Innovation and Technology Department

The Innovation and Technology (IT) Department continues to work with staff and vendors to achieve technological enhancement and meet innovation goals established by the MSWD Board of Directors. Below are project highlights and summaries for May 2023.

Technology Improvements

IT has begun the research and planning phase for the Enterprise Resource Planning (ERP) system migration, required preparation for writing a detailed RFP to identify a new system that will meet the District's needs for financials, utility billing, payroll and HR, purchasing, budgeting, and reporting.

IT has been developing custom interfaces based on job responsibilities for the existing ERP system to improve system security and meet audit requirements.

The ESRI Small Utility Enterprise Agreement was signed and the District has begun taking advantage of the new desktop licenses, saving staff time and frustration that came with multiple users sharing one floating license. The next phase will involve the setup of a cloud GIS environment and adoption of an asset management team.

The District continues its push toward paperless operations with the expansion of Laserfiche forms which staff are currently using for managing budgets and submitting overtime. Additional forms are in development along with continuous improvements in current forms.

Cybersecurity improvements continue to be made to improve District security.

Desktop computers and laptop upgrades continue as needed.

On-Going Cyber Security Training

The IT Department continues the monthly anti-phishing training scenarios with staff and Board members. Staff has been diligent in reporting suspicious emails or contacting the IT Manager for review of suspicious emails before acting.



Purchasing Department

Staff continues to source sanitization supplies to ensure wipes, hand sanitizer, and disinfectants are available to all District buildings and vehicles for the safety of the staff.

Price increases and supply chain issues continue to surface within our industry. Specifically, PVC pipe and fittings, ductile iron pipe and service brass fittings, restraints, hydrants, and valves, as well as many other products, are experiencing significant shortages that could lead to extended lead times. Along with these supply chain problems, pricing continues to escalate. These problems exist with both domestic and import materials. Staff will continue to monitor the situation and perform due diligence in getting all the material that is needed to maintain the water systems.

Total inventory purchases were \$53,615.51, and the total issued for use by field crews totaled \$46,289.10, for May 2023.



ENGINEERING AND OPERATIONS

Engineering Department

Below is a list of Capital Projects and status updates for May 2023.

Well 42 Project

Construction is still on-hold due to revisions to the pumping and electrical equipment.

A construction bulletin regarding the electrical system changes was issued.

The contractor is in the process of procuring the well motor, pump assembly, and MCC equipment.

Construction will likely be on-hold for several more weeks while the equipment submittals are processed and the equipment is ordered, fabricated, and delivered to the site for construction and installation.

AD-18 – GQPP Sewer Project Areas “H” & “I”

Staff continued to negotiate with the property owner at the south end of Hildago Street for an easement needed to complete the proposed sewer pipe alignment.

Well 22 Rehabilitation

The well contractor, L.O. Lynch, continued progress on production test pumping to identify the well pumping capacity. The contractor will be starting the next stage of higher test pumping next week. Further well test pumping is still needed over the next few weeks. The project specifications for the well site improvements (following the test pumping work) are being finalized and will be advertised for construction bids within the next two weeks.

Water and Wastewater System Comprehensive Master Plan Updates

Staff is in the process of reviewing the draft water and sewer master plans and flow models.

Engineering and Operations staff are evaluating the breadth and depth of the proposed water CIP.

AD-18 GQPP Sewer Project Area “D3-1”

The California Department of Water Resources (DWR) has approved repurposing the grant funding for this project and combining with other grant funding for the Area D3 construction. Staff has prepared a grant amendment and submitted it to DWR for review and processing.

AD-18 – GQPP Sewer Project Areas “A” & “G”

The design consultant, Genterra, continued progress on the 90% construction plans and specifications.

Staff has completed coordination with Mission Lakes Country Club to verify the location and depths of their clubhouse and motel septic systems.

Staff is securing title reports for two easement areas required to complete the projects.

Backup Generators for Well Sites 27-32 and 37 Projects

Staff has sent a contract extension to the consultant extending the contract term for one year. The consultant submitted revised plans on June 6, 2023, for staff review and approval.

Supplemental Environmental Project

Bids were opened on May 18, 2023, with two bids received. After reviewing the bids, staff rejected the bids as they both exceeded the project budget and will narrow the project scope while meeting the requirements of the Colorado Water Basin Supplemental Environmental Project requirements. Staff has prepared an agenda item to update the Board of Directors on the status of the project and the suggested next steps of the project for the June 2023 Board meeting.

Well 34 Rehabilitation

Staff is completing the final review of the technical specifications. Staff anticipates bidding the project in the coming weeks.

Green Day Village Water Supply Assessment and Water Supply Verification

Staff completed its review of the draft Water Supply Assessment/Water Supply Verification (WAS/WSV) for Green Day Village. Thereafter, the consultant completed the final WSA/WSV. Staff prepared a staff report and placed this project on the June 2023 Board Agenda for approval.

Request for On-Call Professional General Engineering Services

During the week of April 3, 2023, the District solicited and received several Statements of Qualifications (SOQs) from interested consultants and vendors for a multitude of service categories (environmental engineering, geotechnical consulting, civil, and design). Staff reviewed and ranked the SOQs, and selected the following firms to contract with:

- Tom Dodson and Associates
- EnviroLogic Resources, Inc.
- Landmark Consultants, Inc.
- Corona Environmental Consulting, LLC
- MSA Consulting, Inc.
- Provost & Pritchard Consulting Group

Staff will present the following consultant to the Board for approval of award:

- TKE Engineering, Inc.

Request for On-Call Conservation, Landscape Plan Check, and Inspection Services

During the week of April 11, 2023, the District solicited and received several Statements of Qualifications (SOQs) from interested consultants and vendors for conservation, landscape plan check, and inspection services. Staff reviewed and ranked the SOQs and selected Ray Lopez and Associates.

Regional Water Reclamation Facility

The project team continued processing submittals and responding to RFIs submitted by J.F. Shea Construction.

J.F. Shea Construction continued construction on the Regional Water Reclamation Facility (RWRF). Through the month of May 2023, J.F. Shea Construction:

- Continued installing the operations building exterior panels, insulation, and interior conduits, cable trays, air ducting, etc.,
- Continued progress on forming and pouring of the Influent Pump Station and Headworks walls, channels, and slab, and
- Continued outfitting the SBR tanks and catwalks, hand railings, scum troughs, air piping, etc.





The Project Team continued the process of contacting property owners to acquire right-of-way along 20th Avenue to construct the third required monitoring well, to be constructed at a later date.

The Project Team continued to monitor progress on the SRF/Grant funding application with the State Water Resources Control Board (SWRCB). The SWRCB completed its review of the Final Budget Approval. Staff will meet with the SWRCB in the coming weeks to review reimbursement requirements and submit the first reimbursement request prior to June 30, 2023.

Regional Water Reclamation Facility Conveyance Line

Staff and the consultant, TKE Engineering, continue to coordinate with the CVCC on the final grant deed for an easement along Little Morongo Road. The grant deed is on the June CVCC Agenda for approval, Thereafter, it will brought to MSWD's Board for approval in July 2023.

The project team continued processing submittals and responding to RFIs submitted by Downing Construction, Inc.

Downing Construction received their encroachment permits from the City of Desert Hot Springs and County of Riverside.

Downing Construction completed the potholing and began construction of the gravity sewer along Little Morongo Road.

Area M2 Sewer Collection System (AD-15)

Staff has completed checking the draft design package and will be returning it to the design consultant, AECOM, to finalize in the coming weeks.

The Project Team is working with the design consultant to incorporate water service replacements throughout the project area.

RWRF Roadway Design (19th Avenue, Little Morongo Road, and 20th Avenue)

The design consultant, TKE Engineering, completed the roadway geometric design. The geometric design will be submitted to the City of Desert Hot Springs for approval in the coming weeks.



Operations & Maintenance

Construction & Maintenance

Water Line Locations

Staff completed approximately 577 water line location requests. Staff continued to use iPads with the GeoViewer Mobile app to streamline and manage line locations.



Water System Repairs/Replacement

Staff replaced 12 water service lines with copper, repaired 14 service line leaks, repaired seven mainline leaks, and replaced one fire hydrant.



Water System Maintenance

Staff continued to implement preventative maintenance and inspection programs keeping the water distribution system in optimum working order and properly functioning without any interruption. Below is a summary of the maintenance completed in May 2023.

- 278 ground valves were exercised,
- 108 fire hydrants were flushed, maintained, and painted,
- No air-release valves were inspected and/or rebuilt,
- No Cla-Val valves were inspected,
- One blow-off was flushed. The annual maintenance program is now completed for this year.



Street/Asphalt Repair (City/County)

The District's contractor, B-81, continued efforts to finalize permanent asphalt repairs from leaks and scheduled work throughout the District. Staff plans to extend the contract for another year (FY 2023-2024). The current contract was approved by the Board in June 2022 for one year with the option to extend/renew for a total of three years.

Annual Uniform Service

The current contract for annual uniform services expires June 30, 2023. The service includes pants and shirts for field staff, carpet floor mats, and shop towels. Staff received bids from three companies ranging from \$17,247.36 to \$23,295.61 per year, with the lowest bidder being Aramark Uniform Services (our current uniform provider). Staff intends to execute a three-year contract (2023-2026) in June 2023.

CMMS Workorder Program

A total of 40 work orders were processed in May 2023 using the CMMS program.

New Water Meter Service Installation

Staff installed 10 new water service lines in May 2023.

Fire Flow Testing

Staff continues performing field fire flow tests for the Engineering Department. 17 fire flow tests were conducted in May 2023.

Fleet and Facility Maintenance

Janitorial Services

All District buildings continue to be cleaned and disinfected weekly, Tuesday through Friday, by our janitorial company. Routine disinfection is completed four times per week and routine janitorial services are completed twice a week (Wednesday and Friday). The District requested bids for annual janitorial services for FY 2023-24. On May 11, 2023, seven bids were received ranging from \$37,856.00 to \$166,055.00, with the lowest bid being Eternal Love, LLC (our current janitorial contractor). Staff plans to issue a one-year contract to Eternal Love, LLC for FY 2023-24 with the option to extend it for two additional annual contracts. The contract amount for FY 2024-25 and 2025-26 will be approximately \$38,000.00 each year.

Building Maintenance

Staff completed the following building maintenance during the month of May 2023:

- Replaced both wheels on the Corporate Yard gate,
- Performed abatement of pigeon nests at the Administration Building carport,
- Replaced the clip and flags on the flagpole at the Administration Building,
- Replaced the truss support for the bell at the Administration Building,

- Replaced the doorstop on the Administration Building rear door,
- Repaired and re-hung the supply line for the swamp coolers to the shop building at the Corporate Yard, and replaced the supply line brackets to the swamp cooler for the Stores building,
- Repainted all bollards at the Corporate Yard and Administration Building,
- Installed a peep hole on the Annex Building front door for security purposes,
- Replaced the light switch and vent fan in the Corporate Yard shop bathroom,
- Replaced the failed air hose in the Corporate Yard shop,
- Repaired the door hinge/latch on the door to the Archive Room,
- Drained the shop air compressor, and
- Put all ground swamp coolers in service at the Corporate Yard.

Standby Generator Monthly Maintenance Program

This testing ensures the generators are in good working order and ready to be used when needed. There were no generator issues in May 2023, however, the 230KW Cummins portable generator remains out of service.

Fleet Maintenance/Repairs

- Sight glass replaced on the hydraulic pump housing on Unit 385,
- Blower motor resistor replaced on Unit 365,
- Oil change performed, oil pan leak tightened, both rear taillights replaced, as well as left rear brake magnet, a leaking hydraulic fitting, drive belts, and suction hoses for Gapvax replaced on Unit 117,
- Trailer plug replaced on Unit 399,
- Both taillights and reverse light bulbs replaced on Unit 391,
- Recall performed on Unit 414,
- Holes plugged in right front tire on Unit 418, left front tire on Unit 421, and right rear tire on Unit 432,
- Preventative maintenance performed on Units 400, 401, 409, 420, and 429,
- Front rotors and pads replaced on Unit 388, and
- Underbody skid panel replaced on Unit 402.

Wastewater Collections

Sanitary Sewer Overflows (SSOs)

There were no Sanitary Sewer Overflows (SSOs) in the collection system during May 2023.

Dos Palmas Lift Station

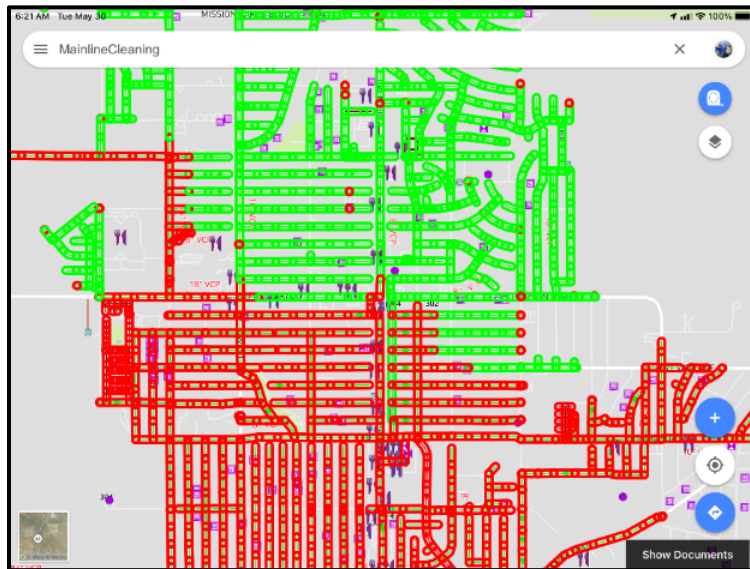
There were no problems at the Dos Palmas lift station. Operators conducted daily site visits checking for proper pump operation, ensuring the SCADA system is working properly, and checking site security. Staff is waiting for the replacement flow meter.

Sewer Line Locations

Staff completed 568 sewer line location requests. Staff continues to use iPads with the GeoViewer mobile application to streamline and manage line locations.

Sewer Line/Collections Maintenance

- Staff completed one inspection using CCTV in May 2023,
- Staff cleaned approximately 16.67 miles of sewer mainline in May 2023.



- Staff vacuumed out rags and grease from the Dos Palmas Lift Station and from the outfall box on Aeration Tanks 4 and 5. Staff also vacuumed out three sludge beds and two scum beds at the Desert Crest Wastewater Treatment Plant (WWTP).



Wastewater Treatment

Plant Maintenance

Staff spent a combined 558-man hours performing routine plant maintenance, equipment maintenance, and plant operations at the Horton and Desert Crest WWTPs. Also, during this timeframe staff spent 172-man hours operating the sludge belt filter press, including filling and removing 19 trailers of sludge from the Horton and Desert Crest WWTPs. A three-year sludge hauling contract with Ecology Auto Parts was approved by the Board in May 2023. The new contract will replace the contract for interim hauling services with Ecology.

Staff replaced Effluent Pump 4 due to a blown internal seal. The pump is now back in normal operation. This pump provides recycled plant effluent to be used as plant water for equipment and tank washdowns.



One of the speed reducers that drive Clarifier 3 failed and needed to be replaced. Staff is working with Nord to locate a new gearbox as a replacement. Until then, staff has isolated flow away from Aeration Tank 3 and sending it to Aeration Tanks 1, 2, 4, and 5. Aeration Tanks 4 and 5 are taking most of the flow.



Sampling and Laboratory

Staff collected 55 samples and spent 82.5-man hours performing laboratory duties and analysis for process control and regulatory reporting purposes. Both wastewater treatment plants are producing an effluent that meets the District's permit discharge requirement. Staff continues to sample for a nitrogen study that the Horton WWTP is currently going through.



Staff continued to perform monthly groundwater sampling and sound water levels at the groundwater monitoring wells for the Wright RWRf.

Pond Maintenance

Staff cleaned and rehabilitated Ponds 1, 2, 3, 4, 5, 6, 7, and 8 in May 2023. Ponds 3 and 7 were cleaned twice.



Weekly Wastewater Training

Staff continues to conduct a weekly department “Wastewater Training” program. These trainings are intended to provide all operators with consistent knowledge and a better understanding of processes, including operating equipment in a more proficient manner. This training also aids in keeping operators safe when completing maintenance. This month’s training included:

- Injuries on the Job, Where Do I Go?
- Grit and Rag Disposal
- Lift Station Transfer Switch
- Clarifier 3 Draining for Emergencies



Through continued development in the Desert Hot Springs area, and at the request of new consumers, sanitary services are always being added to the collection system. Below is a summary of new sanitary service connections by month.

New Sanitary Service Connections to Collection System

	2022/23	2021/22	2020/21	2019/20	2018/19	2017/18	2016/17
July	4	18	8	7	9	51	2
Aug.	26	20	4	1	8	53	2
Sep.	20	20	5	2	12	8	11
Oct.	13	36	9	4	8	12	4
Nov.	8	29	50	10	9	7	7
Dec.	8	12	9	3	3	64	1
Jan.	35	14	21	7	1	16	8
Feb.	4	7	23	5	1	42	0
Mar.	24	17	48	1	0	23	5
Apr.	16	7	18	3	3	15	30
May	9	16	17	11	3	20	45
June		2	21	7	3	6	70
Annual Total	167	198	233	61	60	317	185

Additional sanitary service connection information is provided in Appendix A.

The following table shows the average daily flow and peak daily flow for the Horton and Desert Crest WWTPs.

Monthly Wastewater Flows

WASTEWATER FLOW MGD				
2022/23	HORTON PLANT		DESERT CREST	
	Avg. Daily Flow	Peak 24 hr. Flow	Avg. Daily Flow	Peak 24 hr. Flow
July	1.980020	2.086591	0.038856	0.045610
Aug.	2.007484	2.156507	0.043378	0.051750
Sep.	2.085598	2.243680	0.042339	0.047130
Oct.	1.980283	2.266199	0.045616	0.052230
Nov.	1.966075	2.124845	0.045861	0.050330
Dec.	1.963779	2.145901	0.041817	0.050300
Jan.	1.954007	2.142796	0.043181	0.048220
Feb.	1.917610	2.093768	0.041724	0.056170
Mar.	1.977725	2.134190	0.042863	0.047530
Apr.	2.047194	2.217048	0.037373	0.047160
May	1.977976	2.188987	0.040162	0.059330
June				

Additional wastewater flow information is provided in Appendix A.

Water Production

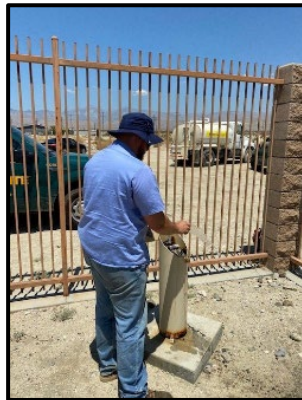
Water Pumped/Produced

During the month of May 2023, the District's three public water systems produced the following quantity of water:

- MSWD (CA3310008) – 698.66 Acre Feet (227.66 MG)
- Palm Springs Crest (CA3310081) – 16.15 Acre Feet (5.26 MG)
- West Palm Springs Village (CA3310078) – 10.19 Acre Feet (3.32 MG)

Water Sampling/Testing

- Staff collected 64 routine bacteriological (Bac-T) samples and 17 general physical samples in May 2023 (total of all three systems).
- The monthly uranium sampling at Well 26A was completed on May 2, 2023.
- Well 33 was sampled for its Annual Nitrate testing on May 24, 2023. The result was non-detect.
- Well 33 has been offline for rehabilitation. The well has been sampled multiple times attempting to get a passing BacT sample. A passing sample was finally received on June 1, 2023, and the well will be sampled again on June 5, 2023, for further confirmation.
- The MSWD Monthly Coliform Monitoring Report for May 2023 was sent to the SWRCB on June 9, 2023.



Chlorination System Updates

- Staff continued to conduct routine chlorine pump maintenance and inspections at all well sites, making necessary adjustments to all chlorine pumps and/or their related equipment, ensuring proper operation and repairing/rebuilding as needed. All chlorinators were functioning properly in May 2023, with only typical preventative maintenance required for these pumps. Staff has begun cleaning all chlorinators twice monthly with a vinegar like solution to reduce chlorinator issues.
- The Chlorine Tank at Well 32 was cleaned out on May 31, 2023.
- During the month of May 2023, a total of 1,427 gallons of chlorine (12.5% solution strength) was injected into the distribution system at the production facilities. (Reflects usage in Desert Hot Springs and ID-E systems)

- During the month of May 2023, the Production staff checked and documented the chlorine residuals at all the wells that are in-use a total of 220 times. The average chlorine residual of these 220 readings was 0.81 ppm. (Reflects data in Desert Hot Springs and ID-E systems)
- Staff performed monthly maintenance for the analyzer located at the Valley View Reservoir. Staff changed the reagents and cleaned the analyzer sample cell on May 31, 2023.
- During the month of May 2023, the Production staff checked and documented the chlorine residuals throughout the distribution system a total of 110 times. The average chlorine residual of these 110 readings was 0.71 ppm. (Reflects data in Desert Hot Springs and ID-E systems)



Well Soundings

Staff continued to sound the groundwater levels for 13 production wells and nine monitoring wells. Staff completed the soundings in ID-E by May 5, 2023, and the soundings in Desert Hot Springs were completed by May 30, 2023.



Production Facility Updates

Staff continued to oversee all water production sites making necessary adjustments. Staff routinely climbs reservoirs and conducts monthly overflow maintenance as needed. Staff also conducts reservoir roof inspections using a drone.

- Well 22 Rehabilitation – The contractor, L.O. Lynch, gave a target completion date by the end of June 2023.
 - Both the mechanical and chemical rehabilitation methods have been completed.
 - The test pumping was performed during the first couple of weeks in May 2023. The test pumping provided the important information regarding the possible yield capacity of this well. A maximum flow rate of approximately 1,290 gpm was achieved with a drawdown rate of less than 10 feet.
 - The test pump and motor was pulled during the last week of May 2023 (approved change order). A larger pump and motor will be installed during the first week of June 2023 with hopes of achieving a capacity of greater than approximately 2,200 gpm.
- Well 33 Rehabilitation – The well was sampled multiple times for BacT with hopes of receiving a passing result. After a few failed attempts and repeated disinfection efforts, staff finally received a passing result for a sample that was collected on June 1, 2023. Staff will sample the well again on June 5, 2023 to confirm these previous results. Staff hopes to have this site back online no later than mid-June 2023.
- Terrace Booster Station – Terrace Booster 1 was pulled on March 7, 2023, for repairs. The contractor, L.O. Lynch, is anticipating completion during the first couple weeks of April 2023. Once Booster 1 is replaced, staff will move onto repairing Booster 2. So far, Booster 1, 3, and 4 have been repaired. Boosters 2, 5, and 6 remain. The contractor was having issues resolving a flange leak at Booster 1. This has since been corrected and the booster is now back in operation.
- Gateway Fire Pump Monthly Testing – Staff performed the monthly fire pump testing during the month of May 2023. Staff began using a temporary construction meter (TCM) when performing monthly pump testing. The use of the TCM will help ensure greater accuracy of water loss during these monthly exercises.
- Terrace Level Transmitter Wiring – Staff replaced the conduit and wiring for the level transmitter. The previous conduit was highly corroded and had exposed wiring.
- Terrace Site Cleanup – Using a pressure washer and other cleaning tools, staff cleaned the Terrace Booster Station. Additionally, staff made improvements to the water drains for each booster pump to help prevent that water building on the booster pumps cement pad.
- Well 29 Chlorine Room Improvements – Staff started the installation of the electrical conduit/wiring for the new chlorine room at Well 29. These improvements will allow for greater automation of our chloring monitoring and dosing. Additionally, the chlorine storage tank will be fitted with a level transmitter so that

staff can track/log chlorine usage via SCADA. Staff anticipates completion of this project during the month of June 2023.

- Well 26A Production Meter – Staff performed electrical troubleshooting on the production meter. Staff found electrical noint on the 4-20 mA signal wire. Staff is ordering a ground loop isolator device to install as a correction of the issue.
- Well 32 Bypass Contactor – During regular site visits, staff found the bypass contactor at Well 32 to be very noisy. This is possibly due to worn/pitted contact surfaces that need to be replaced/repared. Additionally, some hot spots were measured on some of the MCC wiring. OnPower was contacted to perform this repair and staff expects this repair to be completed during the first week of June 2023.
- Vista Reservoir Hydro-Pneumatic Tank – The pressure tank at the Vista Reservoir was filled with air by staff on May 18, 2023.

Landscaping Update

Staff continued to oversee the landscape contract with Urban Habitat for 36 sites throughout the District. This service went out to bid for FY 2023-24 during the month of May 2023. Staff received four bids for annual landscape maintenance and will be bringing the contract to the Board for approval in June 2023.

Well 33 Solar Site

A major component of the Well 33 electrical switchgear was replaced by the solar contractor during the month of May 2023. This replacement was necessary to restore the site to normal operation.



Through continued development in the Desert Hot Springs area and at the request of new customers, water services are always being added. Below is a summary of new water services added each month.

New Service Connections to the Water System

	2022/23	2021/22	2020/21	2019/20	2018/19	2017/18
July	6	18	7	4	5	7
August	28	19	6	10	5	3
September	22	23	18	2	14	4
October	16	33	13	3	21	8
November	10	27	10	16	4	0
December	9	9	2	17	3	3
January	26	14	15	6	3	20
February	14	8	13	8	5	11
March	29	19	16	2	3	6
April	24	6	11	1	3	7
May	16	19	15	12	5	11
June		1	24	11	2	8
Annual Total	200	196	150	92	73	88
Avg./ Mo.	16.67	16.33	12.50	7.67	6.08	7.33

Additional water service connection information is provided in Appendix A.

As expected, the new water services increase the amount of water needed to be pumped; however, the weather and water conservation continue to be the primary factor in MSWD water production. The following table summarizes the MSWD water production for each month.

Monthly Water Production

	FY 2022/23	Variance from prior year		FY 2021/22	FY 2020/21	FY 2019/20	FY 2018/19
	AF	AF	%	AF	AF	AF	AF
July	751.79	-44.78	-5.6%	796.57	857.77	853.23	857.20
August	850.19	10.26	1.2%	839.93	885.31	795.18	806.47
September	716.03	-22.62	-3.1%	738.65	784.80	757.08	689.47
October	691.98	26.80	4.0%	665.18	755.84	709.39	709.81
November	599.39	-80.46	-11.8%	679.85	690.13	619.87	631.75
December	554.27	-11.21	-2.0%	565.48	588.32	537.23	502.16
January	530.39	-49.89	-8.6%	580.28	537.96	553.20	570.20
February	490.41	-36.93	-7.0%	527.34	495.61	520.85	415.49
March	500.37	-101.07	-16.8%	601.44	625.80	557.73	490.92
April	552.34	-71.73	-11.5%	624.07	649.34	573.02	635.08
May	725.00	-20.36	-2.7%	745.36	723.62	698.99	598.36
June		0.00	0.0%	730.02	761.63	806.02	710.39
TOTAL		-401.99	-5.5%	8094.17	8356.13	7981.79	7617.30

Additional water production information is provided in Appendix A.

Water Resources

Below is a list of water resources related activities for May 2023:

Integrated Regional Water Management Planning

The Coachella Valley Regional Water Management Group (CVRWMG) met to discuss on-going grant funded projects and upcoming grant opportunities. The CVRWMG implements the Integrated Regional Water Management (IRWM) Plan for the Coachella Valley IRWM Region.

Mayoma Dunes Water Company has reached out to join the CVRWMG. The CVRWMG will be processing the request in the coming weeks.

Mission Creek Subbasin Sustainable Groundwater Management Act Compliance

The 2022 Alternative Plan Update for the Mission Creek Subbasin is still with the California Department of Water Resources (DWR) for review, however, DWR doesn't anticipate completing reviews of alternative plans until 2024.

San Geronio Pass Subbasin Sustainable Groundwater Management Act Compliance

DWR is currently reviewing the 2022 Groundwater Sustainability Plan for the San Geronio Pass Subbasin.

Indio Subbasin Sustainable Groundwater Management Act Compliance

The 2022 Alternative Plan Update for the Indio Subbasin is still with the DWR for review, however, DWR doesn't anticipate completing reviews of alternative plans until 2024.

Salt and Nutrient Management Planning

Staff attended the Technical Advisory Committee meeting on May 3, 2023, and the monthly Steering Committee meeting on May 24, 2023, for the Coachella Valley Salt and Nutrient Management Plan (CV SNMP) Update.



PUBLIC AFFAIRS

Below is a list of Public Affairs activities:

Past and Upcoming Sponsorships / Events

Desert Hot Springs REAL Academy Tour: May 5, 2023

On May 5, 2023, MSWD and TKE Engineering hosted a group of Desert Hot Springs Real Academy students at the new Nancy Wright Regional Water Reclamation Facility job site.



The student interviewed staff about the plant and its impact on the future of our water quality, supply/conservation needs, and how it fits into the water sustainability of our region. Students also learned about potential jobs in the water industry, many of which they had never heard of.

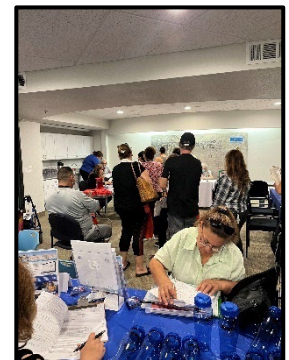
MSWD Blood Drive: May 10, 2023

Recognizing the continued need in our community, MSWD once again partnered with LifeStream to host an employee/community blood drive. More than 20 pints of live-saving blood were collected during the event.



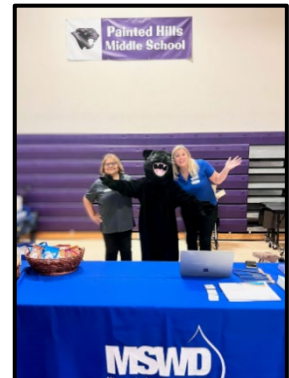
Utility Assistance Clinic: May 22, 2023

During the first Utility Assistance Clinic, representatives from Riverside County Community Action Partnership, the United Way, and FoodNow provided on-site program sign-ups and community resources to more than 100 residents. Very successful with standing room only for much of the time, Riverside CAP reported that more than 30 families completed the LIHWAP application, and many more took forms and information home with them. A second clinic is planned for June 8, 2023.



Career Day at Painted Hills Middle School: May 24, 2023

Students at Painted Hills Middle School learned about the source of their award-winning tap water and what it takes to get it to their homes during a special career day held at Painted Hills Middle School on May 24, 2023. Students had fun playing cornhole and learning about their water provider.



28th Annual Desert Hot Springs Elks Lodge Charity Golf Tournament: May 20, 2023

MSWD was a proud sponsor of the Desert Hot Springs Elks Lodge 28th Annual Charity Golf Tournament. The tournament offers a unique opportunity to contribute to the local Elks Lodge's charitable initiatives, which focus on helping disadvantaged individuals and promoting community development.

Water 101: May 25, 2023

MSWD hosted its third Spring Water 101 presentation at the Desert Hot Springs Library. The first session featured the MSWD water delivery system. The second featured the wastewater system, and the third covered finance, rate-making, and customer service. A fourth session is scheduled for June 22, 2023, and includes regional planning and collaboration information.



Desert Hot Spring High School Graduation: June 2, 2023

As part of our support of Desert Springs High School, MSWD provided bottled water to more than 300 graduates and their families during the 2023 High School Graduation ceremony held on June 2, 2023. A special congratulatory banner hung near the entrance to the field.



Desert Hot Springs Little League Closing Ceremonies: June 4, 2023

MSWD's sponsored team, the Aces, was part of the Desert Hot Springs Little League Ceremonies held on June 4, 2023. The annual event draws families and participants from throughout the City, and sponsoring organizations, like MSWD, are recognized for their support.



Upcoming Sponsorships / Events

Utility Assistance Clinic: June 8, 2023

Representatives from Riverside County Action Partnership, the United Way, FoodNow, and Desert Valley Disposal will be in attendance for on-site program sign-ups and to provide community resources and support. Customers can qualify for as much as \$2,000 in financial support for their water or wastewater service.

Desert Hot Springs Rotary Community Appreciation Day: June 9, 2023 (part of Friday Nights on Pierson)

MSWD proudly sponsors the Rotary's Annual Community Appreciation Day festivities. Generally held at the Furbee Aquatic Center, this year's event is during the popular Friday Nights on Pierson. The first 200 families will receive a bag of community resource information and a \$20 voucher good for produce from Farmer in the Dale, who will have a special booth at the event.



Water 101: June 22, 2023, 6:00 – 7:00 p.m.

MSWD will host its fourth and final Spring Water 101 presentation at the Desert Hot Spring Library. The first session featured the MSWD water delivery system, the second featured the wastewater system, and the third covered finance, rate-making, and customer service. This last session will feature information on regional planning and collaboration.

Water Efficiency Workshop with Burt Boss: July 20, 2023, 6:00 – 7:00 p.m.

MSWD's July Water Efficiency Workshop will feature UCCE Master Gardener Burt Boss, who will share his experiences and techniques for creating a desert oasis using water-efficient irrigation and landscaping techniques. The July 2023 workshop will focus on efficient practices related to Citrus Trees.

If any other events occur throughout the month, they will be communicated either from the Public Affairs team or Dori Petee.

Public & Media Outreach

LIHWAP Utility Assistance Clinics

AS noted in the upcoming events, MSWD is hosting free Utility Assistance Clinics in both May and June 2023. Representatives from Riverside County Community Action Partnership, the United Way, FoodNow, and Desert Valley Disposal will be in attendance for on-site program sign-ups and to provide community resources. We are promoting the clinics with paid and unpaid social media posts, flyers, e-blasts, and pre-recorded automated phone calls to customers currently delinquent on their accounts. Programs and services being promoted at the clinics include:



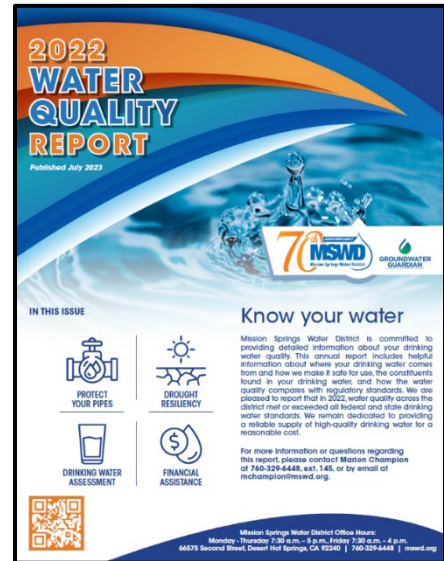
- United Way Help2Others Bill Assistance Program continues to be utilized by customers who need financial assistance annually.

- LIHWAP Care Program provide customers with a one-time payment toward their water and/or sewer bill of up to \$2,000.
- FoodNow, which provides free food and other food-related resources.
- Desert Valley Disposal is continuing to partner with the District to spread the word about proper food disposal procedures.

2022 Water Quality Report

As part of MSWD’s compliance with state water regulations, the District annually publishes a Consumer Confidence Report on water quality. The report provides source water analysis, performance on water quality standards, and other information regarding the quality of our water supply. The Water Quality Report will be mailed to customers by July 1, 2023. It is also available for download in English and Spanish on our website. In addition to water testing/quality information, MSWD’s Water Quality Report also features the following:

- Construction update on the Nancy Wright Regional Water Reclamation Facility
- MSWD 70th Anniversary and history information
- Drought/Conservation update
- Water 101/Water Efficiency Gardening Workshops
- Protect Your Pipes information
- Groundwater Guardian and School opportunities
- Bill Assistance options
- How to sign-up for the Customer Connect Portal
- And more



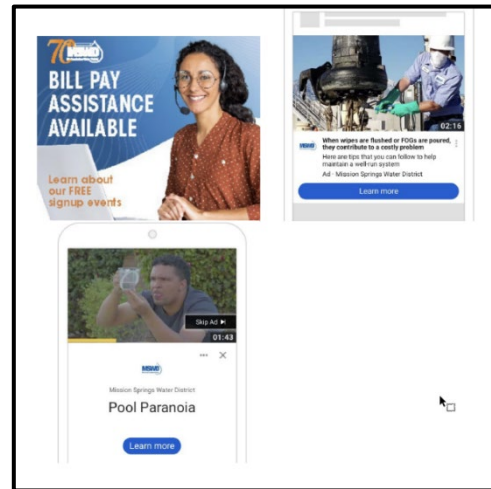
Desert Hot Springs High School REAL Academy Sponsorship

As part of our Desert Hot Springs High School REAL Academy sponsorship, students participated in a three-day competition with eight other Inland Empire high schools. The event included a solar-powered boat competition and the development of a water conservation Public Service Announcement. While the Desert Hot Springs team did not win, they learned valuable water and renewable resources information.



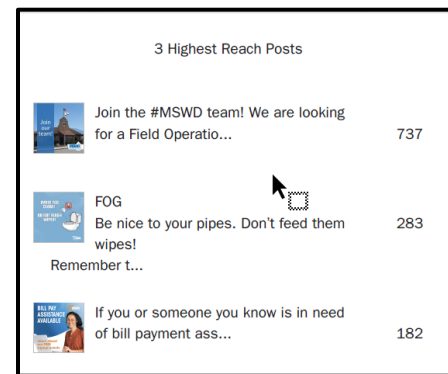
MSWD Digital Advertising

The District featured three Google and Facebook/Instagram ads promoting our Protect Your Pipes campaign and Pool Paranoia videos. We also promoted the Utility Assistance Clinics. Our Google campaign garnered more than 110,000 impressions and 888 link clicks. Our Facebook ads garnered almost 68,000 impressions and 349 link clicks. A full report is included in Appendix D.



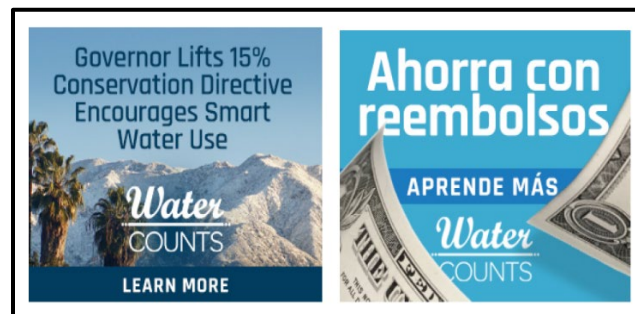
Social Media

A copy of the May 2023 social media report can be found in Appendix D. This report highlights activities and posts on the District's social media platforms. Across all platforms, total impressions were 70,933. Our three posts with the highest reach were a job posting for a new Field Operations Technician, a Protect Your Pipes post, and one of the Utility Assistance Clinic posts.



CV Water Counts

Pageviews to the CV Water Counts website were up from April a little more than 6%, with users viewing more than 5,400 pages on the website during the month. There were more than 308,000 Ad impressions (Banner, Search, and Video) through Google during the month and more than 84,000 more on Facebook and Instagram. A full report is included in Appendix D.



Legislative Update

Federal

During May 2023, Congress began to focus on the FY 2024 appropriations bills. Toward the end of the month, several House Appropriations Subcommittees began working on their FY 2024 appropriations bills. The House Appropriations Committee was scheduled to begin considering bills last week, but those markups were postponed due to the ongoing negotiations related to the debt ceiling. Looking ahead to June 2023, it is anticipated that both the House and the Senate Appropriations Committee will move their bills through the Committees. If Congress passes the debt limit legislation, the top-line funding levels for the twelve FY 2024 appropriations bills will be set.

Earlier this month, the Department of the Interior announced that Arizona, California, and Nevada had reached a deal to conserve at least 3 million acre-feet of Colorado River Water by the end of 2026. To reach the desired savings by the end of 2026, the three states propose to conserve at least 1.5 million acre-feet by the end of 2024. The federal government will also commit to providing \$1.2 billion in federal funding. Appendix B contains a copy of the full Federal report for more information.

California

As discussed during the May 2023 General Manager's Update, four proposed climate, flood, and water resources bond measures could be (combined/amended) on the State ballots next year. Article XVI of the California Constitution requires measures authorizing general obligation bonds to specify the object or work to be funded by the bonds and further requires a bond act to be approved by a 2/3 vote of each House of the Legislature and a majority of the voters. Polling indicates strong public support for a \$15-\$18 million ballot measure. All four measures were approved and advanced to the other chamber before the June 2, 2023, deadline. Associations, such as ACWA, the California Groundwater Coalition, and WaterReuse California, will continue to advocate for their respective funding pots.

Appendix C includes a brief overview of the four proposed bond measures and a copy of our MSWD Bill Tracking report.

Rebates & Conservation

The Public Affairs team continued to promote rebates and conservation throughout our service territory during May 2023.

Toilet Rebates

Staff received one toilet rebate application in May 2023, and have funded 50 toilets since July 2022.

Turf Rebates

Staff funded one turf rebate package in May 2023, totaling \$80,815.50 for Mission Lakes Country Club, and have one pending application totaling \$1,500.

Conservation Kits

Staff did not receive any new requests for Conservation Kits in May 2023; however, we have sent out 73 kits since July 2022.

Bottled Water Tracking Report

Water Donations for May 2023

Date Supplied	Requests Filled	Event or Purpose	# Cases Requested
5/1/2023	PSUSD	Visually Impaired-Rashad	1
5/1/2023	Desert Regional Medical Ctr- DPMG & PSUSD	Student Physicals/ Vaccination Clinic	10
5/2/2023	DHS High School	Health Office-Type 1 diabetic student & other medical needs	10
5/9/2023	City of DHS	Council/Commission Meetings/Walk-in Guest	25
5/11/2023	DHSHS College & Career Specialist	2023 Senior Awards & Scholarship Night	5
5/18/2023	Bella Vista Elem. School	Early Act Club Meeting	2
5/18/2023	DVBA	DVBA/GCVCC Joint Mixer	5
5/20/2023	DHS Elks Lodge	Golf Tournament	5
5/26/2023	PSUSD-Cabe Del Desierto Chapter 91	Multicultural Festival	10
5/31/2023	DHS High School	Public Safety Academy Awards Night	15
5/31/2023	Painted Hills Middle School	8th Grade Honor's Dessert	5
5/31/2023	DHS High School	DHS High School Graduation	72
	Total Cases		165





APPENDIX A – Wastewater and Water Production Tables

WASTEWATER REPORT

SEWER CONNECTION SUMMARY											
	2022/23	2021/22	2020/21	2019/20	2018/19	2017/18	2016/17	2015/16	2014/15	2013/14	2012/13
July	4	18	8	7	9	51	2	1	139	2	0
Aug.	26	20	4	1	8	53	2	4	214	4	0
Sep.	20	20	5	2	12	8	11	2	90	2	1
Oct.	13	36	9	4	8	12	4	21	65	8	2
Nov.	8	29	50	10	9	7	7	1	52	18	7
Dec.	8	12	9	3	3	64	1	0	86	22	11
Jan.	35	14	21	7	1	16	8	3	27	3	11
Feb.	4	7	23	5	1	42	0	3	5	46	6
Mar.	24	17	48	1	0	23	5	0	31	16	2
Apr.	16	7	18	3	3	15	30	0	8	95	14
May	9	16	17	11	3	20	45	7	13	98	3
June		2	21	7	3	6	70	4	4	72	2
Annual Total	167	198	233	61	60	317	185	46	734	386	59

Connections to Sewer Collection System:

As of June 30, 2022

8665

Plus YTD

167

Total Sewer Connections =

8832

WASTEWATER FLOW MGD				
2022/23	HORTON PLANT		DESERT CREST	
	Avg. Daily Flow	Peak 24 hr. Flow	Avg. Daily Flow	Peak 24 hr. Flow
July	1.980020	2.086591	0.038856	0.045610
Aug.	2.007484	2.156507	0.043378	0.051750
Sep.	2.085598	2.243680	0.042339	0.047130
Oct.	1.980283	2.266199	0.045616	0.052230
Nov.	1.966075	2.124845	0.045861	0.050330
Dec.	1.963779	2.145901	0.041817	0.050300
Jan.	1.954007	2.142796	0.043181	0.048220
Feb.	1.917610	2.093768	0.041724	0.056170
Mar.	1.977725	2.134190	0.042863	0.047530
Apr.	2.047194	2.217048	0.037373	0.047160
May	1.977976	2.188987	0.040162	0.059330
June				

WASTEWATER FLOW MGD				
2021/22	HORTON PLANT		DESERT CREST	
	Avg. Daily Flow	Peak 24 hr. Flow	Avg. Daily Flow	Peak 24 hr. Flow
July	1.987088	2.104457	0.042128	0.058130
Aug.	2.059728	2.224424	0.052436	0.064940
Sep.	2.061448	2.234327	0.049729	0.066370
Oct.	2.081568	2.223453	0.046618	0.051660
Nov.	2.084749	2.213652	0.048180	0.053880
Dec.	2.024843	2.311905	0.051887	0.068500
Jan.	1.984410	2.131439	0.048326	0.054720
Feb.	2.009623	2.139096	0.045334	0.052130
Mar.	2.028970	2.171029	0.045059	0.055840
Apr.	1.980131	2.131250	0.041919	0.046130
May	1.975843	2.097045	0.039858	0.047940
June	1.966058	2.095268	0.037201	0.047720

WATER REPORT

WATER CONNECTION SUMMARY														
	2022/23	2021/22	2020/21	2019/20	2018/19	2017/18	2016/17	2015/16	2014/15	2013/14	2012/13	2011/12	2010/11	2009/10
July	6	18	7	4	5	7	2	0	0	1	0	0	0	1
August	28	19	6	10	5	3	2	2	0	1	0	0	2	1
September	22	23	18	2	14	4	13	3	0	2	2	0	0	1
October	16	33	13	3	21	8	3	20	0	5	1	1	4	2
November	10	27	10	16	4	0	7	3	0	1	0	1	1	5
December	9	9	2	17	3	3	2	0	0	2	0	0	0	0
January	26	14	15	6	3	20	1	1	2	2	0	0	1	1
February	14	8	13	8	5	11	1	0	1	0	1	0	0	1
March	29	19	16	2	3	6	5	0	12	0	0	4	5	0
April	24	6	11	1	3	7	11	2	7	0	1	4	1	12
May	16	19	15	12	5	11	9	8	2	0	1	2	0	0
June		1	24	11	2	8	2	10	1	0	0	0	1	1
Annual Total	200	196	150	92	73	88	58	49	25	14	6	12	15	25
Avg./ Mo.	16.67	16.33	12.50	7.67	6.08	7.33	4.83	4.08	2.08	1.17	0.50	1.00	1.25	2.08

Connections to Water System:

As of June 30, 2022 13,337
 Plus YTD 200
Total Water Connections = 13,537

WATER PRODUCTION														
	FY 2022/23	Variance from prior year		FY 2021/22	FY 2020/21	FY 2019/20	FY 2018/19	FY 2017/18	FY 2016/17	FY 2015/16	FY 2014/15	FY 2013/14	FY 2012/13	FY 2011/12
	AF	AF	%	AF	AF	AF	AF	AF	AF	AF	AF	AF	AF	AF
July	751.79	-44.78	-5.6%	796.57	857.77	853.23	857.20	835.87	714.50	659.11	859.00	942.82	911.87	838.49
August	850.19	10.26	1.2%	839.93	885.31	795.18	806.47	829.93	808.54	706.62	730.71	828.60	853.85	959.02
September	716.03	-22.62	-3.1%	738.65	784.80	757.08	689.47	712.40	679.54	657.37	800.67	813.20	723.92	826.46
October	691.98	26.80	4.0%	665.18	755.84	709.39	709.81	733.86	678.33	575.86	716.30	716.09	788.55	789.71
November	599.39	-80.46	-11.8%	679.85	690.13	619.87	631.75	642.41	601.89	582.22	533.69	557.05	672.3	654.77
December	554.27	-11.21	-2.0%	565.48	588.32	537.23	502.16	584.24	520.63	503.10	590.83	633.09	520.3	575.27
January	530.39	-49.89	-8.6%	580.28	537.96	553.20	570.20	599.52	465.10	431.38	526.86	582.86	609.45	616.19
February	490.41	-36.93	-7.0%	527.34	495.61	520.85	415.49	512.79	453.39	483.92	506.49	522.87	507.31	561.24
March	500.37	-101.07	-16.8%	601.44	625.80	557.73	490.92	536.09	549.50	514.05	614.94	603.89	559.02	583.70
April	552.34	-71.73	-11.5%	624.07	649.34	573.02	635.08	644.06	540.56	502.36	622.58	664.05	744.77	645.93
May	725.00	-20.36	-2.7%	745.36	723.62	698.99	598.36	697.15	731.81	601.83	590.28	708.18	786.79	763.12
June		0.00	0.0%	730.02	761.63	806.02	710.39	688.74	732.68	685.93	706.34	812.96	780.86	794.00
TOTAL		-401.99	-5.5%	8094.17	8356.13	7981.79	7617.30	8017.06	7476.47	6,903.75	7,798.69	8,385.66	8,458.99	8,607.90

APPENDIX B – Federal Update from Carpi & Clay

Mission Springs Water District Federal Update

June 1, 2023

Debt Ceiling Update

Over the weekend, President Joe Biden and Speaker of the House Kevin McCarthy announced that they reached a deal to lift the debt limit for two years. The *Fiscal Responsibility Act* ([H.R. 3746](#)) would also:

- Cap federal government spending for Fiscal Year (FY) 2024 and 2025;
- Rescind unspent federal American Rescue Plan Act funding;
- Rescind some FY23 funding for the Internal Revenue Service (IRS);
- Institute new requirements and time limits for the Supplemental Nutrition Assistance Program (SNAP) and the Temporary Assistance to Needy Families (TANF); and
- Include language to streamline federal permitting.

Now that a deal has been reached, the next step is that the legislation must pass both the House and the Senate, and then make its way to President Biden's desk for his signature. Treasury Secretary Janet Yellen sent a letter to Congress last week saying that June 5th is the deadline in which the U.S. will default on its debts unless a deal is reached. On Wednesday, the House passed the bill by a vote of 314-117. The bill now moves to the Senate for consideration.

FY24 Appropriations Update

During the month of May, Congress began to turn its attention to the FY24 appropriations bills. Towards the end of the month, several of the House Appropriations Subcommittees began work on their FY24 appropriations bills. The House Appropriations Committee was scheduled to begin to consider bills last week, but those markups were postponed due to the ongoing negotiations related to the debt ceiling. Looking ahead to June, it is anticipated that both the House and the Senate Appropriations Committee will on moving their bills through the Committees. If Congress passes the debt limit legislation, the top-line funding levels for the twelve FY24 appropriations bills will be set.

Colorado River Basin States Reach Water Agreement

Earlier this month, the Department of the Interior announced that Arizona, California, and Nevada had reached a deal to conserve at least an additional 3 million acre-feet of Colorado River Water by the end of 2026. To reach the desired savings by the end of 2026, the three states propose to conserve at least 1.5 million acre-feet by the end of 2024. Additionally, the

federal government will commit to providing \$1.2 billion in federal funding. The letter from the three states to the Bureau of Reclamation Commissioner Camille Touton can be found [HERE](#). California Senators Dianne Feinstein and Alex Padilla issued a joint statement in support of the deal that can be found [HERE](#).

Supreme Court Issues WOTUS Decision

The Supreme Court issued its decision in the *Sackett v. EPA* case regarding the Biden Administration's Waters of the United States (WOTUS) rule. The 5-4 decision limits protections under the Clean Water Act (CWA) for wetlands, tributaries, and streams. The Biden Administration must now revise its rule based on the Supreme Court's decision. The Court's opinion can be found [HERE](#).

Bipartisan Bill to Restore Tax-Exempt Advanced Refunding Bonds Introduced in Senate

A bipartisan group of Senators, led by Sens. Roger Wicker (R-MS) and Debbie Stabenow (D-MI), introduced the *Lifting Our Communities through Advance Liquidity for Infrastructure (LOCAL Infrastructure) Act* ([S. 1453](#)). The bill would restore the tax-exempt status of advanced refunding bonds for state and local governments and other bond issuers. The tax-exempt status was rescinded by the *Tax Cuts and Jobs Act* in 2017. The bill was referred to the Senate Finance Committee.

Representatives Relaunch PFAS Task Force

A bipartisan group of Representatives announced the relaunch of the Congressional PFAS Taskforce, led by Reps. Dan Kildee (D-MI) and Brian Fitzpatrick (R-PA). The group of 55 Representatives will focus on legislation that increases awareness and funding for contamination issues related to per- and polyfluoroalkyl (PFAS) substances.

Federal Agency Personnel/Regulatory Announcements

EPA Releases Integrated Planning Toolkit for Permitting Authorities. EPA released its "Integrated Planning Toolkit for Permitting Authorities" to provide municipalities and permitting authorities with technical assistance related to stormwater and wastewater infrastructure. The Toolkit can be found [HERE](#).

EPA Announces June Water System Webinars. EPA announced it will host two water system webinars in June:

- **EPA's Water System Partnerships Workshop: A Tool to Engage Water Systems and Communities in Partnerships Conversations, Part 1.** This webinar is scheduled for June 13th at 2:00 pm ET to discuss water system challenges to learn about technical, managerial, and financial capacity solutions through water system partnerships. Registration can be found [HERE](#).
- **How EPA's Water Infrastructure Planning Tool Can Help Utilities Engage Community & Make Cost-Effective Multi-Benefit Investments.** This webinar is

scheduled for June 20th at 1:00 pm ET to discuss EPA's Augmented Alternatives Analysis tool to engage community stakeholders, explain technical analysis, and quantify and compare economic, social, and environmental benefits. Registration can be found [HERE](#).

EPA Proposes Changes to TSCA New Chemical Review Process. EPA released proposed amendments to the regulations for review of new chemicals under the Toxic Substances Control Act (TSCA). The proposed amendments aim to improve efficiency, as well as eliminate eligibility for exemptions from the full safety review process for PFAS and other persistent, bioaccumulative, and toxic (PBT) chemicals. Comments are due by July 25th and more information can be found [HERE](#).

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APPENDIX C – California Bond & Bill Information

PROPOSED CALIFORNIA CLIMATE, FLOOD, AND WATER RESOURCES BOND MEASURES California State Legislature | Updated June 6, 2023

	Assembly Bill 1567	Senate Bill 867	Senate Bill 638	Assembly Bill 305
Title	Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2024	Drought, Flood, and Water Resilience, Wildfire and Forest Resilience, Coastal Resilience, Extreme Heat Mitigation, Biodiversity and Nature-Based Climate Solutions, Climate Smart Agriculture, and Park Creation and Outdoor Access, and Clean Energy Bond Act of 2024	Climate Resiliency and Flood Protection Bond Act of 2024	California Flood Protection Bond Act of 2024
Version	<i>As amended April 26, 2023</i>	<i>Amendments pending</i>	<i>Amendments pending</i>	<i>As amended April 25, 2023</i>
Authors; Coauthors	Garcia, W. Carrillo, Connolly, Friedman, Papan; Arambula, M. Fong, Haney, Lee, Lowenthal, McCarty, Rivas, Schiavo	Allen, Becker, Portantino, Stern; Dodd	Eggman, Niello; Aguiar-Curry, Alanis, Ashby, Dodd, Flora, Gallagher, Hoover, Laird, Wilson	Villapudua; Arambula, J. Carrillo, Flora, Papan, Pellerin, Rivas
Total Amount	\$15,105,000,000	\$15,500,000,000	\$6,000,000,000	\$4,000,000,000
Status	Passed Assembly on May 31 & advanced to Senate.	Passed Senate on May 31 & advanced to Assembly.	Passed Senate on May 31 & advanced to Assembly.	Passed Assembly on May 31 & advanced to Senate.
Amendments	<i>Last amendments change the name and to move the vote to the March 5 statewide primary election.</i>	<i>To be amended to require approval only if SB 638 is also approved.</i>	<i>To be amended to require approval only if SB 867 is also approved.</i>	<i>Last amendments increase total funding amount and adjust specific funding amounts.</i>



	Assembly Bill 1567	Senate Bill 867	Senate Bill 638	Assembly Bill 305
Funding Categories and Amounts (as specified)	<p>Wildfire Prevention, Climate Risk Reduction and Protection Against Power Shutoffs (\$2.18 billion):</p> <ul style="list-style-type: none"> • Pre-hazard mitigation grants (\$400 million) • Fire prevention, risk reduction, forest health and resilience (\$775 million) • Forest wildfire mitigation waste conversion (\$30 million) • Park and public land carbon sequestration (\$200 million) • Block grants for climate and drought risk on public lands (\$350 million) • Conservation corps (\$125 million) 	<p>Drought, Flood, and Water Resilience (\$5.2 billion):</p> <ul style="list-style-type: none"> • Projects to protect California water supply (\$400 million) • Groundwater storage, banking, conjunctive use, recharge (\$400 million) • Multibenefit Land Repurposing Program (\$300 million) • Water reuse and recycling (\$300 million) • Groundwater contaminants (\$100 million) • Water Storage Investment Program (\$300 million) • Water conservation (\$100 million) • Water data management (\$100 million) • Regional conveyance projects (\$250 million) • Flood management projects (\$1 billion) • Dam safety and reservoirs (\$400 million) • Multibenefit stormwater management projects (\$250 million) • Integrated regional water management (\$300 million) • Protection and restoration of rivers, streams, lakes, and watersheds (\$600 million) • Salton Sea (\$100 million) • Stream Flow Enhancement Program (\$300 million) 	<p>Evaluation, repair, rehabilitation, reconstruction, expansion, or replacement of levees, weirs, bypasses, and facilities of the State Plan of Flood Control, including flood emergency response projects (\$2.5 billion)</p>	<p>Multibenefit flood protection projects (\$1 billion), including modernization of designated floodways in the Central Valley (\$50 million) and land acquisitions and easements in the Central Valley (\$100 million), as well as for projects in the San Joaquin River Basin (\$500 million)</p>
	<p>Protecting Coastal Lands, Bays, and Oceans from Sea Level Rise and Other Climate Risks (\$1.925 billion):</p> <ul style="list-style-type: none"> • State Coastal Conservancy grant programs (\$1.1 billion) • California Coastal Commission grant programs (\$30 million) • California Ocean Protection Trust Fund grants (\$300 million) • State park system sea level rise projects (\$50 million) • Invasive species (\$50 million) • Fisheries (\$25 million) • Kelp ecosystems (\$50 million) 			



	Assembly Bill 1567	Senate Bill 867	Senate Bill 638	Assembly Bill 305
	<p>Ensuring Safe Drinking Water, Drought Preparation, and Enhancing the State’s Flood Protection (\$5.015 billion):</p> <ul style="list-style-type: none"> • Groundwater sustainability (\$250 million) • Integrated regional water management (\$200 million) • Safe, reliable drinking water and drought programs (\$400 million) • Reduction of contamination of groundwater or surface water supplies for drinking water and improve access to wastewater infrastructure (\$100 million) • Projects that prevent, reduce, or treat the contamination of groundwater for drinking water (\$100 million) • Protection and restoration of rivers, lakes, streams to improve climate resilience, water supplies, or water quality, with preference for natural infrastructure projects (\$450 million) • New River Program (\$50 million) • Flood management projects that are part of multiple benefit flood management system improvements (\$200 million) • Flood protection (\$750 million) • Water recycling (\$300 million) • Open and Transparent Water Data Act (\$25 million) • Hexavalent chromium (\$100 million) • PFAS (\$70 million) • Stream gauges (\$100 million) • Stream flow enhancement (\$200 million) • Tribal projects (\$200 million) • Urban flood projects (\$150 million) • Desalination (\$100 million) 	<p>Wildfire and Forest Resilience (\$3 billion):</p> <ul style="list-style-type: none"> • Pre-hazard mitigation grant program (\$275 million) • Forest health improvement and fire resilience, fire preparedness, GHG reductions (\$300 million) • Regional forest strategies (\$500 million) • Long-term forest health projects (\$300 million) • Local fire prevention grants (\$500 million) • Forest watershed improvement projects (\$500 million) • Conservancies and state forest activities (\$550 million) 	<p>Delta projects to increase flood protection and climate resiliency, including flood emergency response projects (\$500 million)</p>	<p>Urban flood risk protection projects (\$1 billion)</p>
		<p>Coastal Resilience (\$2 billion):</p> <ul style="list-style-type: none"> • Coastal resilience projects (\$500 million) • Coastal and combined flood management projects (\$500 million) • Ocean Protection Trust Fund projects (\$325 million) • Sea level rise (\$250 million) • Other restoration and management projects (\$175 million) 	<p>Flood protection and climate resiliency projects pursuant to various state laws (\$1 billion)</p>	<p>Development of the new Dam Safety and Climate Resilience Local Assistance Program for repairs, rehabilitation, enhancements, and other dam safety projects (\$1 billion)</p>



	Assembly Bill 1567	Senate Bill 867	Senate Bill 638	Assembly Bill 305
	<p>Protecting Fish, Wildlife, and Natural Areas from Climate Risks (\$1.625 billion):</p> <ul style="list-style-type: none"> • Protection of fish and wildlife resources and habitats from climate impacts (\$750 million) • Groundwater sustainability projects that provide wildlife habitat (\$100 million) • Improvement of climate resilience of fish and wildlife (\$50 million) • Funding for state conservancies (\$540 million) 	<p>Extreme Heat Mitigation (\$500 million):</p> <ul style="list-style-type: none"> • Project to reduce heat island effects (\$100 million) • Adaptation Planning Grant Program (\$50 million) • Community Resilience Centers Program (\$50 million) • Urban greening (\$100 million) • Urban forest projects (\$50 million) 	<p>Flood management projects as part of multiple benefit flood management system improvements that reduce risks to public safety, provide greater resiliency from the effects of climate change, extreme weather events, and sea level rise (\$1 billion)</p>	<p>Sacramento-San Joaquin Delta flood management projects (\$1 billion)</p>
	<p>Protecting Farms, Ranches, and Working Lands from the Impacts of Climate Change (\$820 million):</p> <ul style="list-style-type: none"> • Climate resilience of agricultural lands and ecosystem health (\$260 million) • Agricultural infrastructure sustainability (\$100 million) • Protection, restoration, and enhancement of farmland and rangeland (\$100 million) • Monarch butterflies (\$10 million) • Welfare grants (\$50 million) 	<p>Protect Biodiversity and Accelerating Nature-Based Climate Solutions (\$2 billion):</p> <ul style="list-style-type: none"> • Wildlife Conservation Board grant programs for habitat and biodiversity (\$1 billion) • Conservancies (\$500 million) • Nature-based solutions (\$400 million) • Fish passage (\$50 million) • Zoos and aquariums (\$50 million) 	<p>Competitive funding to local agencies for replacement, repairs, rehabilitation, improvements, and other dam safety projects at existing dams and associated facilities, particularly high or extremely high hazard projects (\$1 billion)</p>	<p>Levee rehabilitation and upgrade projects (\$500 million)</p>
	<p>Responding to Extreme Heat, Community Enhancement, and Resilience (\$1.74 billion):</p> <ul style="list-style-type: none"> • Creation and expansion of neighborhood parks (\$850 million) • Urban greening projects (\$175 million) • Urban forest projects (\$150 million) • Weatherization projects (\$75 million) • Urban heat island and extreme heat projects (\$150 million) • Recreational trails (\$40 million) 	<p>Climate Smart Agriculture for Sustainability and Resiliency (\$300 million):</p> <ul style="list-style-type: none"> • Projects for improving climate resilience of agricultural lands (\$150 million) • Invasive species (\$25 million) • Farmland and rangeland (\$125 million) 		



	Assembly Bill 1567	Senate Bill 867	Senate Bill 638	Assembly Bill 305
	<p>Strengthening California’s Regional Climate Resilience (\$1.8 billion):</p> <ul style="list-style-type: none"> • Climate resilience grants for plans and projects (\$1 billion) • Transformative Climate Communities Program (\$200 million) • Sea level rise and extreme storm projects by countywide special districts (\$100 million) • Community resilience centers (\$100 million) • Fairgrounds funding (\$100 million) • Organic waste (\$50 million) 	<p>Park Creation and Outdoor Access: (\$500 million)</p> <ul style="list-style-type: none"> • Projects for the creation and protection of parks, outdoor access, and educational institutions (\$400 million) • State parks (\$100 million) <p>Clean Energy: (\$2 billion)</p> <ul style="list-style-type: none"> • High-voltage electrical transmission lines (\$500 million) • Regional hubs (\$500 million) • Zero-emission vehicle charging infrastructure (\$500 million) • Long-Duration Energy Storage Program (\$500 million) 		
Text	AB 1567	SB 867	SB 638	AB 305



2023-2024 MSWD Bill Tracker

Bill	Issues	Summary	Status	Link	Sponsor
AB 30	Atmospheric Rivers: Reearch, Mitigation, and Climate Forecasting Program	Existing law establishes the Atmospheric Rivers: Research, Mitigation, and Climate Forecasting Program in the Department of Water Resources. Existing law requires the department, upon an appropriation for purposes of the program, to research climate forecasting and the causes and impacts that climate change has on atmospheric rivers, to operate reservoirs in a manner that improves flood protection, and to reoperate flood control and water storage facilities to capture water generated by atmospheric rivers.	5/22/2023-Read third time. Passed. Ordered to the Senate. Hearing: Sen Natural Resources and Water 06/22/23	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB30	Ward (D)
AB 62	Statewide water storage expansion	This bill would rename that program the Atmospheric Rivers Research and Forecast Improvement Program: Enabling Climate Adaptation Through Forecast-Informed Reservoir Operations and Hazard Resiliency (AR/FIRO) Program. The bill would require the department to research, develop, and implement new observations, prediction models, novel forecasting methods, and tailored decision support systems to improve predictions of atmospheric rivers and their impacts on water supply, flooding, post-wildfire debris flows, and environmental conditions. The bill would also require the department to take all actions within its existing authority to operate reservoirs in a manner that improves flood protection in the state and to reoperate flood control and water storage facilities to capture water generated by atmospheric rivers.	5/19/2023-Failed Deadline pursuant to Rule 61(a)(5). (Last location was APPR. SUSPENSE FILE on 5/10/2023)(May be acted upon Jan 2024)	https://leginfo.ca.gov/faces/billTextClient.xhtml?bill_id=202320240AB62	Mathis (R)
AB 234	Microparticles: An act relating to solid waste	The Microbeads Nuisance Prevention Law prohibits a person from selling or offering for promotional purposes in the state any personal care products containing plastic microbeads that are used to exfoliate or cleanse in a rinse-off product, including, but not limited to, toothpaste. This bill would express the intent of the Legislature to enact subsequent legislation that would prohibit the sale in this state of rinse-off cosmetics, detergents, waxes, and polishes that contain intentionally added synthetic polymer microparticles, including products identified in the synthetic polymer microparticle Registration, Evaluation, Authorization and Restriction of Chemicals (REACH) restrictions adopted by the European Union (EU).	4/28/2023-Failed Deadline pursuant to Rule 61(a)(2). (Last location was NAT. RES. on 3/23/2023)(May be acted upon Jan 2024)	https://leginfo.ca.gov/faces/billTextClient.xhtml?bill_id=202320240AB234	Baier-Kahan (D)

AB 277	Extreme Weather Forecast and Threat Intelligence Integration Center.	<p>AB 277, as amended, Rodriguez. Extreme Weather Forecast and Threat Intelligence Integration Center.</p> <p>Existing law, the California Emergency Services Act, establishes, within the office of the Governor, the Office of Emergency Services, under the Director of Emergency Services for the purpose of mitigating the effects of natural, human-made, or war-caused emergencies.</p> <p>This bill would establish the State-Federal Flood Operations Center within the Department of Water Resources and would authorize the department to administer the center in the department's divisions, offices, or programs. The bill would provide that the purpose of the center is to function as the focal point for gathering, analyzing, and disseminating flood and water-related information to stakeholders and would authorize the center to take specified actions for that purpose, including to function during emergency situations to enable the department to centrally coordinate statewide emergency responses.</p>	06/01/2023 In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB27 7	Rodriguez (D)
AB 249	Water: schoolsites: lead testing: conservation	<p>Would require a community water system that serves a schoolsite to test for lead in the potable water system outlets of the schoolsite before January 1, 2027, except for potable water system outlets in buildings that were either constructed after January 1, 2010, or modernized after January 1, 2010, and all faucets and other end point devices used for providing potable water were replaced as part of the modernization. The bill would require the community water system to report its findings to the applicable school or local educational agency and to the State Water Resources Control Board. The bill would require a community water system to prepare a sampling plan for each schoolsite where lead sampling is required under these provisions. The bill would require the state board to make the results of schoolsite lead sampling publicly available by posting the results on its internet website.</p>	06/01/2023 In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB249	Holden (D)
AB 281	Planning and zoning: housing: postentitlement phase permits	<p>This bill would require a special district that receives an application from a housing development project for service from a special district or an application from a housing development project for a postentitlement phase permit, as specified, to provide written notice to the applicant or local agency of next steps in the review process, including, but not limited to, any additional information that may be required to begin to review the application for service or approval or next steps in the review process. approval. The bill would require the special district to provide this notice within 30 business days of receipt of the application for a housing development with 25 units or fewer, and within 60 business days for a housing development with more than 25 units. 26 units or more.</p>	6/2/2023 In committee: Hearing postponed by committee.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB281	Grayson (D) and Rivas (D)
AB 305	California Flood Protection Bond Act of 2024	<p>Would enact the California Flood Protection Bond Act of 2024 which, if approved by the voters, would authorize the issuance of bonds in the amount of \$4,500,000,000 pursuant to the State General Obligation Bond Law for flood protection projects, as specified. The bill would provide for the submission of these provisions to the voters at the November 5, 2024, statewide general election.</p>	06/01/2023 In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB305	Villapudua (D)
AB 422	Natural Resources Agency: statewide water storage: tracking.	<p>Would require the Natural Resources Agency, on or before June 1, 2024, to post on its publicly available internet website information tracking the progress to increase statewide water storage, and to keep that information updated.</p>	4/28/2023-Failed Deadline pursuant to Rule 61(a)(2). (Last location was W.,P. & W. on 2/9/2023)(May be acted upon Jan 2024)	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB422 2	Alanis (R)

AB 429	Groundwater wells: permits	The Sustainable Groundwater Management Act requires all groundwater basins designated as high- or medium-priority basins by the Department of Water Resources that are designated as basins subject to critical conditions of overdraft to be managed under a groundwater sustainability plan or coordinated groundwater sustainability plans by January 31, 2020, and requires all other groundwater basins designated as high- or medium-priority basins to be managed under a groundwater sustainability plan or coordinated groundwater sustainability plans by January 31, 2022, except as specified. This bill would, if 1% of domestic wells go dry in a critically overdrafted basin, as specified, prohibit a county, city, or any other water well permitting agency from approving a permit for a new groundwater well or for an alteration to an existing well in a basin subject to the act and classified as a critically overdrafted basin unless specified conditions are met.	4/28/2023-Failed Deadline pursuant to Rule 61(a)(2). (Last location was W.,P. & W. on 3/2/2023)(May be acted upon Jan 2024)	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB429	Benett (D)
AB 460	State Water Resources Control Board: water rights and usage: interim relief: procedures	This bill would authorize the board, in conducting specified investigations or proceedings to inspect the property or facilities of a person or entity, as specified. Because the willful refusal of an inspection lawfully authorized by an inspection warrant is a misdemeanor, this bill would impose a state-mandated local program by expanding the application of a crime. (2) This bill would expand methods of notice for those purposes to include notice in accordance with the manner of service of a summons under specified provisions of the Code of Civil Procedure. (3) This bill would require the State Water Resources Control Board to adjust for inflation, by January 1 of each year, beginning in 2025, the amounts of civil and administrative liabilities or penalties imposed by the board in water right actions, as specified. (4) The California Constitution requires the reasonable and beneficial use of water. Under the public trust doctrine, the State Water Resources Control Board, among other state agencies, is required to take the public trust into account in the planning and allocation of water resources and to protect the public trust whenever feasible.	06/07/2023 Referred to Coms. on N.R. & W. and JUD.	https://leginfo.ca.gov/faces/billStatusClient.xhtml?bill_id=202320240AB460	Bauer-Kahan (D), Friedman (D)
AB 560	Sustainable Groundwater Management Act: groundwater adjudication.	Current law prohibits a court from approving entry of judgment in certain adjudication actions for a basin required to have a groundwater sustainability plan under the Sustainable Groundwater Management Act, unless the court finds that the judgment would not substantially impair the ability of a groundwater sustainability agency, the State Water Resources Control Board, or the Department of Water Resources to comply with the act and to achieve sustainable groundwater management. This bill would require the court to refer the proposed judgment to the board for an advisory determination as to whether the proposed judgment will substantially impair the ability of a groundwater sustainability agency, the board, or the department to achieve sustainable groundwater management. The bill would require the board to consult with the department before making its determination.	06/01/2023 In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB560	Benett (D)
AB 560	Sustainable Groundwater Management Act: groundwater adjudication.	Existing law prohibits a court from approving entry of judgment in certain adjudication actions for a basin required to have a groundwater sustainability plan under the Sustainable Groundwater Management Act, unless the court finds that the judgment would not substantially impair the ability of a groundwater sustainability agency, the State Water Resources Control Board, or the Department of Water Resources to comply with the act and to achieve sustainable groundwater management.	In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/faces/billStatusClient.xhtml?bill_id=202320240AB560	Bennett (D)

AB 664	California Safe Drinking Water Act: domestic wells	This bill would require the court to refer a <i>proposed settlement determining rights to water</i> to the board for a nonbinding advisory determination as to whether the proposed judgment will substantially impair the ability of a groundwater sustainability agency, the board, or the department to achieve sustainable groundwater management, as provided. The bill would require the board to consult with the department before making its determination.	06/07/2023 From committee: Do pass and re-refer to Com. on APPR. (Ayes 4. Noes 2.) (June 7). Re-referred to Com. on APPR.	https://leginfo.ca.gov/gislature.ca.gov/faces/billTextClient.xhtml?bill_id=202320240AB664	Lee (D)
AB 676	Water: general state policy Act to amend Section 106 of the Water Code,	Existing law establishes various state water policies, including the policy that the use of water for domestic purposes is the highest use of water and that the next highest use is for irrigation. This bill would provide specific examples of the use of water for domestic purposes, including, but not limited to, sustenance of human beings and household conveniences.	RReferred to Com. on N.R. & W.	https://leginfo.ca.gov/gislature.ca.gov/faces/billStatusClient.xhtml?bill_id=202320240AB676	Bennett (D)
AB 754	Water management planning: water shortages	(1) This bill would require an urban water management plan to include in that narrative any demand management measures that have a significant impact on water used by downstream water rights holders. (2) This bill would require a water shortage contingency plan to include a target water supply storage curve for a reservoir, if that reservoir constitutes at least 50% of the total water supply for the urban water supplier, based on target carryover levels sufficient to satisfy water users, ecological streamflow needs, and water quality needs, as specified. The bill would require a water shortage contingency plan to include reservoir shortage levels relative to the target water supply storage curve that will trigger specified shortage response actions. (3) This bill would require a drought plan to include a target water supply storage curve for a reservoir, if that reservoir constitutes at least 50% of the total water supply for the agricultural water supplier, based on target carryover levels sufficient to satisfy water users, ecological streamflow needs, and water quality needs, as specified. The bill would require the drought plan to include reservoir shortage levels relative to the target water supply storage curve that will trigger specified shortage response actions.	In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/gislature.ca.gov/faces/billStatusClient.xhtml?bill_id=202320240AB754	Papan (D)
AB 755	Water: public entity: cost-of-service analysis.	This bill would require a public entity, as defined, that conducts a cost-of-service analysis, as defined, to identify the <i>total</i> incremental costs incurred by <i>all</i> the major water users, as described, in the single-family residential class and the <i>total</i> incremental costs that would be avoided if major water users met a specified efficiency goal. The bill would also require <i>both of those costs</i> to be made publicly available by posting the information <i>in</i> the public entity's <i>cost-of-service analysis</i> . By requiring a higher level of service of public entities, the bill would impose a state-mandated local program.	06/01/2023 In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/gislature.ca.gov/faces/billStatusClient.xhtml?bill_id=202320240AB755	Papan (D)
AB 779	Groundwater: adjudication.	Would require the court to invite a representative from the department or the State Water Resources Control Board to provide technical assistance or expert testimony on the amount of water in the basin subject to adjudication, equitable and sustainable pumping allocations for the basin, and sustainable groundwater management best practices and recommendations. The bill would require the court to take into account the needs of small farmers and disadvantaged communities, as those terms are defined, when entering a judgment. This bill contains other related provisions and other existing laws.	06/01/2023 In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/gislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB779	Wilson (D)

AB 1272	State Water Resources Control Board: drought planning.	Would require the State Water Resources Control Board to establish a program, in consultation with the Department of Fish and Wildlife, to adopt principles and guidelines for diversion and use of water in coastal watersheds, as specified, during times of water shortage for drought preparedness and climate resiliency. The bill would require that the principles and guidelines provide for the development of watershed-level plans to support public trust uses, public health and safety, and the human right to water in times of water shortage, among other things. The bill also would require the state board, prior to adopting those principles and guidelines, to allow for public comment and hearing, as provided.	06/07/2023 Referred to Com. on N.R. & W.	https://leginfo.ca.gov/gislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1272	Wood (D)
AB 1337	State Water Resources Control Board: water shortage enforcement	Would authorize the State Water Resources Control Board to adopt regulations for various water conservation purposes, including, but not limited to, to prevent the waste, unreasonable use, unreasonable method of use, or unreasonable method of diversion of water, and to implement these regulations through orders curtailing the diversion or use of water under any claim of right. The bill would require the board to provide notice and an opportunity to be heard before issuing an order, except where an opportunity to be heard before the issuance of an order would be impractical given the likelihood of harm to the purposes of the various water conservation regulations. The bill would provide that a person or entity may be civilly liable for a violation of any regulation or order issued by the board pursuant to these provisions in an amount not to exceed \$1,000 for each day in which the violation has occurred and \$2,500 for each acre-foot of water diverted or used in violation of the applicable requirement. The bill would authorize the imposition of this civil liability by the superior court, as specified, or administratively by the board. The bill would provide that a regulation or order issued by the board pursuant to these provisions, or by emergency regulation, is exempt from the California Environmental Quality Act (CEQA).	06/07/2023 referred to Com. on N.R. & W.	https://leginfo.ca.gov/gislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1337	Wicks (D)
AB 1563	Groundwater sustainability agency: groundwater extraction permit: verification.	Existing law authorizes a groundwater sustainability agency to request of the county, and requires a county to consider, that the county forward permit requests for the construction of new groundwater wells, the enlarging of existing groundwater wells, and the reactivation of abandoned groundwater wells to the agency before permit approval. This bill would instead require a county to forward permit requests for the construction of new groundwater wells, the enlarging of existing groundwater wells, and the reactivation of abandoned groundwater wells to the groundwater sustainability agency before permit approval. This bill contains other related provisions and other existing laws.	06/07/20236 Referred to Coms. on N.R. & W. and GOV. & F.	https://leginfo.ca.gov/gislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1563	Benett (D)
AB 1567	Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Decelopment Bond Act of 2023.	This bill would enact the Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2023, which, if approved by the voters, would authorize the sale of \$15.105 billion in general obligation bonds. This bill would provide for the submission of these provisions to the voters at the November 5, 2024, statewide general election.	06/01/2023 In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/gislature.ca.gov/faces/billTextClient.xhtml?bill_id=202320240AB1567	Eduardo Garcia (D) - Coachella

AB 1572	Potable water: Nonfunctional turf	<p>(AB 1572, as amended, Friedman. Potable water: nonfunctional turf.</p> <p>(1) Existing law establishes various state water policies, including the policy that the use of water for domestic purposes is the highest use of water.</p> <p>This bill would make legislative findings and declarations concerning water use, including that the use of potable water to irrigate nonfunctional turf is wasteful and incompatible with state policy relating to climate change, water conservation, and reduced reliance on the Sacramento-San Joaquin Delta ecosystem. The bill would direct all appropriate state agencies to encourage and support the elimination of irrigation of nonfunctional turf with potable water.</p> <p>(2) Existing law, the Integrated Regional Water Management Planning Act, authorizes a regional water management group to prepare and adopt an integrated regional water management plan in accordance with specified requirements, including, among other things, the identification and consideration of the water-related needs of disadvantaged communities in the area within the boundaries of the plan.</p> <p>This bill would additionally require an integrated regional water management plan to address the identification and consideration of the water-related needs of owners and occupants of affordable housing, including the removal and replacement of nonfunctional turf.</p> <p>(2)</p> <p>(3) Existing law provides various findings and declarations of the</p>	06/01/2023 In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/faces/billTextClie.nt.xhtml?bill_id=202320240AB1572	Friedman (D)
AB 1573	Water conservation: landscape plants: nonfunctional turf	<p>The Water Conservation in Landscaping Act provides for a model water efficient landscape ordinance that is adopted and updated at least every 3 years by the DWR, unless the department makes a specified finding. Existing law specifies the provisions of the updated model ordinance, as provided. This bill would require the updated model ordinance to include provisions that require that plants included in a landscape design plan be selected based on their adaptability to climatic, geological, and topographical conditions of the project site, as specified. The bill would also exempt landscaping that is part of ecological restoration projects that do not require a permanent irrigation system, mined-land reclamation projects that do not require a permanent irrigation system, and existing plant collections, as part of botanical gardens and arboretums open to the public, from the model ordinance. The bill would require the updated model ordinance to include provisions that require that all new or renovated nonresidential areas install plants that meet specified criteria, and that prohibit the inclusion of nonfunctional turf in nonresidential landscape projects after 1/1/26. The bill would also revise the leg findings that the model ordinance furthers the state's goal to conserve biodiversity and provide for climate resilience consistent with state drought efforts to eliminate the use of irrigation of nonfunctional turf.</p>	06/01/2023 In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/faces/billNavClie.nt.xhtml?bill_id=202320240AB1573	Friedman (D)
AB 1594	Medium- and heavy-duty zero-emission vehicles: public agency utilities	<p>This bill would require any state regulation that seeks to require, or otherwise compel, the procurement of medium- and heavy-duty zero-emission vehicles by a public agency utility to ensure that those vehicles can support a public agency utility's ability to maintain reliable water and electric services, respond to disasters in an emergency capacity, and provide mutual aid assistance statewide and nationwide, among other requirements. The bill would define a public agency utility to include a local publicly owned electric utility, a community water system, and a wastewater treatment provider, as specified.</p>	06/01/2023 In Senate. Read first time. To Com. on RLS. for assignment.	https://leginfo.ca.gov/faces/billStatusClie.nt.xhtml?bill_id=202320240AB1594	Garcia (DA)

SB 366	The California Water Plan: long-term supply targets.	Current law requires the Department of Water Resources to update every 5 years the plan for the orderly and coordinated control, protection, conservation, development, and use of the water resources of the state, which is known as "The California Water Plan." Current law requires the department to include a discussion of various strategies in the plan update, including, but not limited to, strategies relating to the development of new water storage facilities, water conservation, water recycling, desalination, conjunctive use, water transfers, and alternative pricing policies that may be pursued in order to meet the future needs of the state. Current law requires the department to establish an advisory committee to assist the department in updating the plan. This bill would revise and recast certain provisions regarding The California Water Plan to, among other things, require the department to instead establish a stakeholder advisory committee and to expand the membership of the committee to include tribes, labor, and environmental justice interests. The bill would require the department, in coordination with the California Water Commission, the State Water Resources Control Board, other state and federal agencies as appropriate, and the stakeholder advisory committee to develop a comprehensive plan for addressing the state's water needs and meeting specified long-term water supply targets established by the bill for purposes of "The California Water Plan."	06/01/2023 In Assembly. Read first time. Held at Desk.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB366	Caballero (D)
SB 583	Salton Sea Conservancy	Would establish the Salton Sea Conservancy within the Natural Resources Agency to undertake various activities related to the Salton Sea region. The bill would require the conservancy to be governed by a board of directors and would set forth the powers, duties, and limitations of the board of directors and the conservancy, as provided. The bill would create the Salton Sea Conservancy Fund and would make moneys in the fund available, upon appropriation by the Legislature, for purposes of the conservancy.	06/01/2023 In Assembly. Read first time. Held at Desk.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB583	Padilla (D)
SB 597	Building standards: rainwater catchment systems	Existing law requires the Department of Housing and Community Development to propose to the commission the adoption, amendment, or repeal of building standards for, among other things, the installation of recycled water systems for newly constructed single-family residential and multifamily residential buildings, as specified. This bill would require the department to conduct research, as specified, to assist in the development of mandatory building standards for the installation of rainwater catchment systems in newly constructed residential dwellings. The bill would require the department to submit those mandatory building standards to the commission for adoption and for consideration during the next regularly scheduled triennial code adoption cycle. The bill would also authorize the department to propose an amendment or repeal of these mandatory standards as necessary in subsequent code adoption cycles. The bill would authorize the department to expend moneys from the Building Standards Administration Special Revolving Fund for the above-described purposes, upon appropriation by the Legislature, as specified.	06/01/2023 Referred to Com. on H. & C.D.	https://leginfo.ca.gov/faces/billStatusClient.xhtml?bill_id=202320240SB597	Glazer (D)
SB 638	Climate Resiliency and Flood Protection Bond Act of 2024	Would enact the Climate Resiliency and Flood Protection Bond Act of 2024 which, if approved by the voters, would authorize the issuance of bonds in the amount of \$6,000,000,000 pursuant to the State General Obligation Bond Law, for flood protection and climate resiliency projects.	06/01/2023 In Assembly. Read first time. Held at Desk.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB638	Eggman (D)

SB 651	Water storage and recharge: California Environmental Quality Act: Sacramento-San Joaquin Delta Reform Act of 2009: exemptions.	Would make it the policy of this state that, to help advance groundwater recharge projects, and to demonstrate the feasibility of projects that can use available high water flows to recharge local groundwater while minimizing flood risks, the state board and the regional water quality control boards prioritize water right permits, water quality certifications, waste discharge requirements, and conditional waivers of waste discharge requirements to accelerate approvals for projects that enhance the ability of a local or state agency to capture high precipitation events for local storage or recharge, consistent with water right priorities and protections for fish and wildlife. This bill contains other related provisions and other existing laws.	06/01/2023 Referred to Coms. on W., P., & W. and NAT. RES.	https://leginfo.ca.gov/gislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB65 1	Grove (R)
SB 659	California Water Supply Solutions Act of 2023.	Would establish the California Water Supply Solutions Act of 2023 to, among other things, achieve an increase of 10,000,000 acre-feet of annual groundwater recharge by December 31, 2035, in order to increase the state's groundwater supply. The bill would require, on or before January 1, 2025, the department, in consultation with the water boards, as defined, to prepare and approve a groundwater recharge action plan to be included in the next update to the California Water Plan. The bill would require the groundwater recharge action plan to identify and make recommendations on immediate opportunities and potential long-term solutions to increase the state's groundwater supply, as specified. The bill would require specified actions with regards to the groundwater recharge action plan, including, among other things, requiring the department and water boards to update the groundwater recharge action plan at the same time that they prepare updates to the California Water Plan. The bill would require, by December 31, 2035, the department and water boards to implement the recommendations identified in the groundwater recharge action plan that result in new infrastructure and institutional mechanisms in place that provide for the ability to create an additional average annual groundwater recharge amount of 10,000,000 acre-feet.	5/31/2023 In Assembly. Read first time. Held at Desk.	https://leginfo.ca.gov/gislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB65 9	Ashby (D)
SB 676	Local ordinances and regulations: drought-tolerant landscaping	Existing law prohibits a city, including a charter city, county, and city and county, from enacting or enforcing any ordinance or regulation that prohibits the installation of drought-tolerant landscaping, synthetic grass, or artificial turf on residential property, as specified. This bill would instead prohibit a city, including a charter city, county, or city and county from enacting or enforcing any ordinance or regulation that prohibits the installation of drought-tolerant landscaping using living plant material on residential property. The bill would specify that drought-tolerant landscaping does not include the installation of synthetic grass or artificial turf. By establishing new requirements for local agencies, this bill would impose a state-mandated program. The bill would include findings that changes proposed by this bill address a matter of statewide concern rather than a municipal affair and, therefore, apply to all cities, including charter cities.	06/01/2023 Referred to Com. on L. GOV.	https://leginfo.ca.gov/gislature.ca.gov/faces/billStatusClient.xhtml?bill_id=202320240SB676 676	Allen (S)
SB 745	The Drought - Resistant Buildings Act	Would require the California Building Standards Commission to research, develop, adopt, approve, codify, and publish voluntary and mandatory building standards to reduce potable water use in new residential and nonresidential buildings, as specified. The bill would require the commission to perform a review of voluntary and mandatory water efficiency and water reuse standards in the California Buildings Standards Code every 3 years, commencing with the next triennial edition, and update as needed.	06/05/2023 Referred to Coms. on E.S. & T.M. and H. & C.D. pursuant to Assembly Rule 96.	https://leginfo.ca.gov/gislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB74 5	Cortese (D)

SB 753	Cannabis: water resources.	The Control, Regulate and Tax Adult Use of Marijuana Act (AUMA), approved by the voters as Proposition 64 at the November 8, 2016, statewide general election, regulates the cultivation, distribution, transport, storage, manufacturing, testing, processing, sale, and use of marijuana for nonmedical purposes by people 21 years of age and older. Under AUMA, a person 18 years of age or older who plants, cultivates, harvests, dries, or processes more than 6 living cannabis plants, or any part thereof, may be charged with a felony if specified conditions exist, including when the offense causes substantial environmental harm to public lands or other public resources. This bill would add to the above-described conditions planting, cultivating, harvesting, drying, or processing marijuana that results in substantial environmental harm to surface or groundwater.	06/01/2023 In Assembly. Read first time. Held at Desk.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB75 3	Caballero (D)
SB 756	Water: inspection: administrative procedure: notice: service	Current law authorizes the State Water Resources Control Board to investigate all streams, stream systems, lakes, or other bodies of water, take testimony relating to the rights to water or the use of water, and ascertain whether water filed upon or attempted to be appropriated is appropriated under the laws of the state. Current law requires the board to take all appropriate proceedings or actions to prevent waste, unreasonable use, unreasonable method of use, or unreasonable method of diversion of water in this state. This bill would authorize the board, in conducting an investigation or proceeding for these purposes, to inspect the property or facilities of any person or entity to ascertain certain purposes are being met or compliance with specified requirements. The bill would authorize the board, if consent is denied for an inspection, to obtain an inspection warrant, as specified, or in the event of an emergency affecting public health and safety pertaining to the particular site under which the inspection is being sought, to conduct an inspection without consent or a warrant.	06/01/2023 Referred to Com. on W., P., & W. and JUD.	https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB75 6	Laird (D)
SB 867	Drought, Flood, and Water Resilience, Wildfire and Forest Resilience, Coastal Resilience, Extreme Heat Mitigation, Biodiversity and Nature-Based Climate Solutions, Climate Smart Agriculture, Park Creation and Outdoor Access, and Clean Energy Bond Act of 2024.	Would enact the Drought, Flood, and Water Resilience, Wildfire and Forest Resilience, Coastal Resilience, Extreme Heat Mitigation, Biodiversity and Nature-Based Climate Solutions, Climate Smart Agriculture, Park Creation and Outdoor Access, and Clean Energy Bond Act of 2024, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$15,500,000,000 pursuant to the State General Obligation Bond Law to finance projects for drought, flood, and water resilience, wildfire and forest resilience, coastal resilience, extreme heat mitigation, biodiversity and nature-based climate solutions, climate smart agriculture, park creation and outdoor access, and clean energy programs.	06/01/2023 In Assembly. Read first time. Held at Desk.	https://leginfo.ca.gov/faces/billTextClient.xhtml?bill_id=202320240SB86 7	Allen (D) - Santa Monica



APPENDIX D – Public Affairs Information



CVWC Digital Marketing Report

Website, Social, and Marketing Performance

May, 2023

by Hunter | Johnsen

Google Ads Campaigns

 DISPLAY AD IMPRESSIONS
CV WATER COUNTS

308,720

 SEARCH AD IMPRESSIONS
CV WATER COUNTS

2,079

 VIDEO IMPRESSIONS
CV WATER COUNTS

82,573

 CLICKS
CV WATER COUNTS

3,036

 CTR
CV WATER COUNTS

0.77%

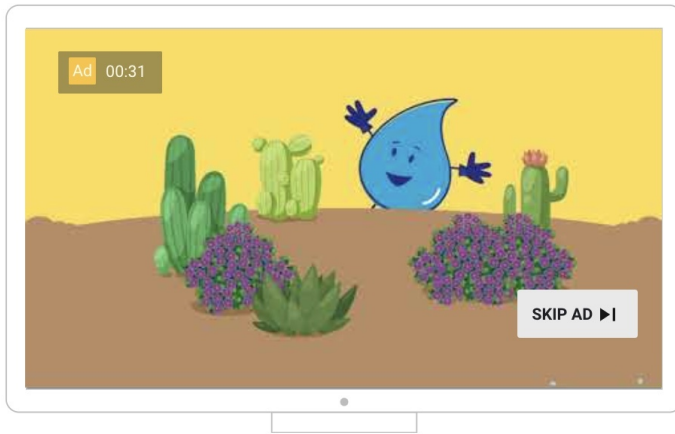
 GOOGLE PROGRAMMATIC DISPLAY AD CAMPAIGN PERFORMANCE
CV WATER COUNTS

Campaign	Clicks	Impr.
CV Water Counts May 2023	1,359	184,742
Rebates Available	792	111,122
Gov Lifts Restrictions	567	73,620
CV Water Counts May 2023 Spanish	1,255	123,978
Rebates Available	767	71,844
Governor Lifts Restrictions	488	52,134
	2,614	308,720



 GOOGLE YOUTUBE VIDEO AD CAMPAIGN PERFORMANCE
CV WATER COUNTS

Account name	Impr.	Engagements	Video views	Clicks
CV Water Counts	82,573	34,653	17,899	199
CVWC Water Saving Tips YouTube Spanish May 2023	35,580	16,852	11,049	74
CVWC Water Saving Tips English YouTube May 2023	46,993	17,801	6,850	125
	82,573	34,653	17,899	199



GOOGLE ADS PAID SEARCH CAMPAIGN PERFORMANCE
CV WATER COUNTS



Campaign	Clicks	Impr.
CVWC Search Campaigns	223	2,079
	223	2,079

KEYWORDS PERFORMANCE
CV WATER COUNTS

Account name	Clicks	Impr.	CTR
CV Water Counts	199	1,470	13.54%
water rebates	69	328	21.04%
water service	36	526	6.84%
grass removal rebate	34	150	22.67%
water company	20	168	11.9%
water agency	15	168	8.93%
toilet rebate	9	32	28.13%
turf removal rebate	6	24	25%
water rebate program	5	20	25%
ways to conserve water	3	31	9.68%
washing machine rebate	2	23	8.7%
	199	1,497	13.29%

Facebook Ad Campaigns

FACEBOOK AD PERFORMANCE
HUNTER JOHNSEN

Ad preview	Link Clicks	Impr.	Reach	Frequency	Page engagement
 <p>Every Drop Counts </p> <p>cvwatercounts.com</p> <p>Rebates from your water agency can be a great way to beautify your home, save money, and save water too!</p>	538	81,640	18,852	4.33	549
	538	81,640	18,852	4.33	549

Website Information

📊 PAGEVIEWS

CV WATER - CV WATER COUNTS - CV WATER ...

5,438

📊 NEW VISITOR

CV WATER - CV WATER COUNTS - CV WATER ...

2,508

📊 RETURNING USERS

CV WATER - CV WATER COUNTS - CV WATER ...

811

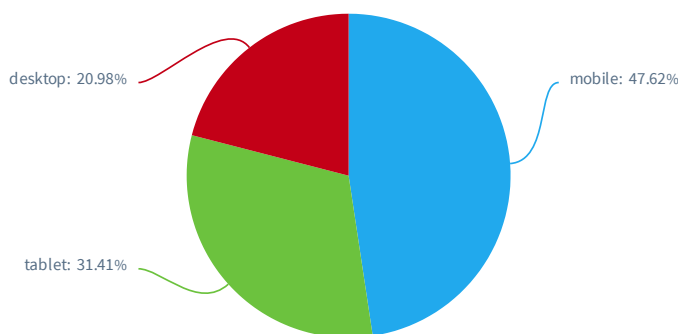
📊 PAGEVIEWS

CV WATER - CV WATER COUNTS - CV WATER COUNTS

Page Title	Pageviews
Conservation Tips - CVWater Counts	2,710
Governor Lifts 15% Conservation Directive And Eases Water Restrictions - CVWater Counts	1,260
CV Water Counts	399
Rebates - CV Water Counts	218
Coachella Valley Water Conservation Water Rebate Map - CVWater Counts	211
Slew of storms improve water outlook and eases restrictions - CV Water Counts	71
Plant of the Month: Trailing Lantana (Lantana Montevicensis) - CVWater Counts	44
Learn - CVWater Counts	24
CV Water Counts Water Counts Academy - CV Water Counts	23
About - CVWater Counts	22
	5,438

📊 SESSIONS / DEVICE CATEGORY

CV WATER - CV WATER COUNTS - CV WATER COUNTS



📊 PAGES / SESSION

CV WATER - CV WATER COUNTS - CV WATER ...

1.26

📊 AVG. SESSION DURATION

CV WATER - CV WATER COUNTS - CV WATER ...

46s

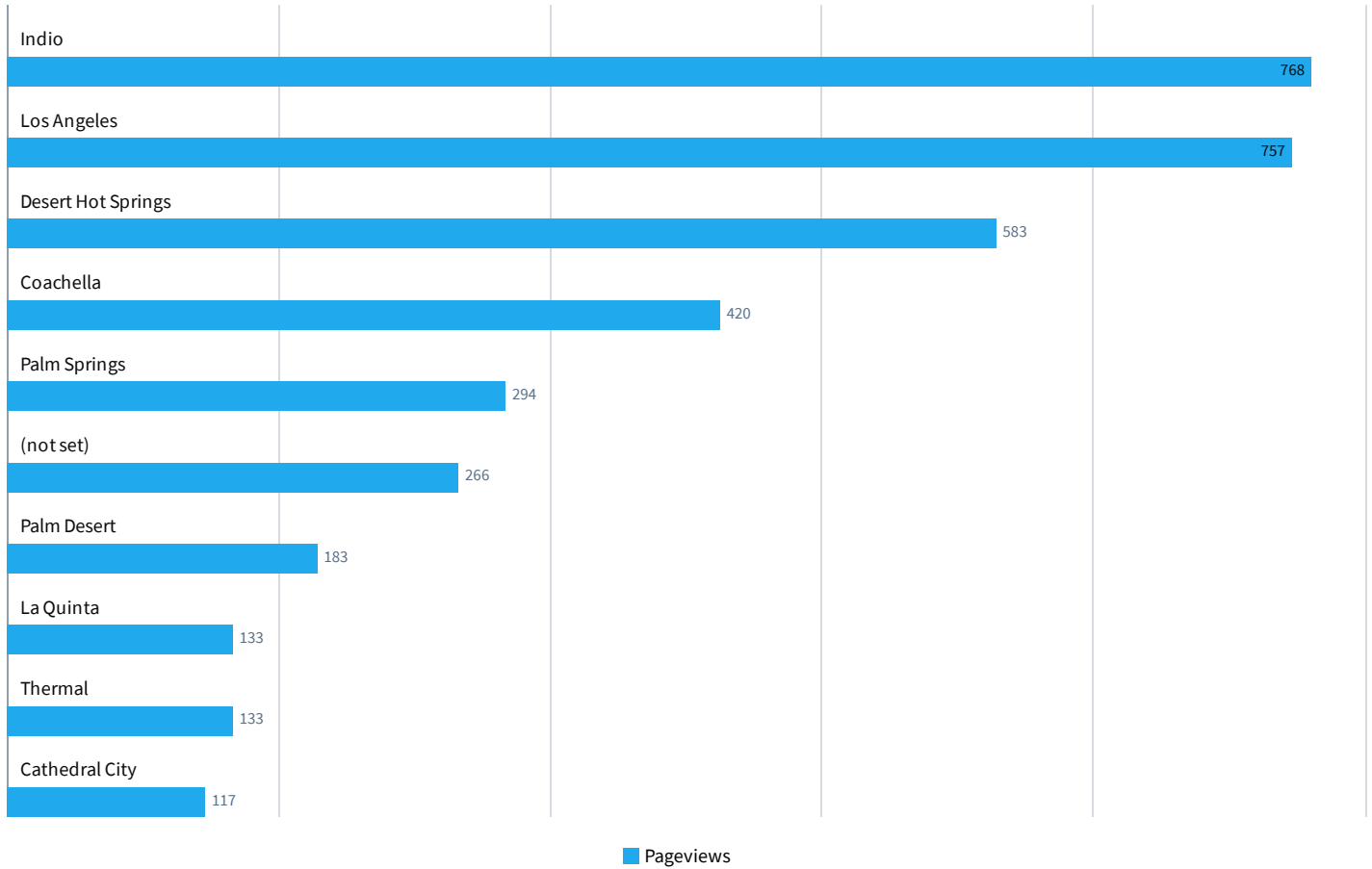
📊 BOUNCE RATE

CV WATER - CV WATER COUNTS - CV WATER ...

84.55%

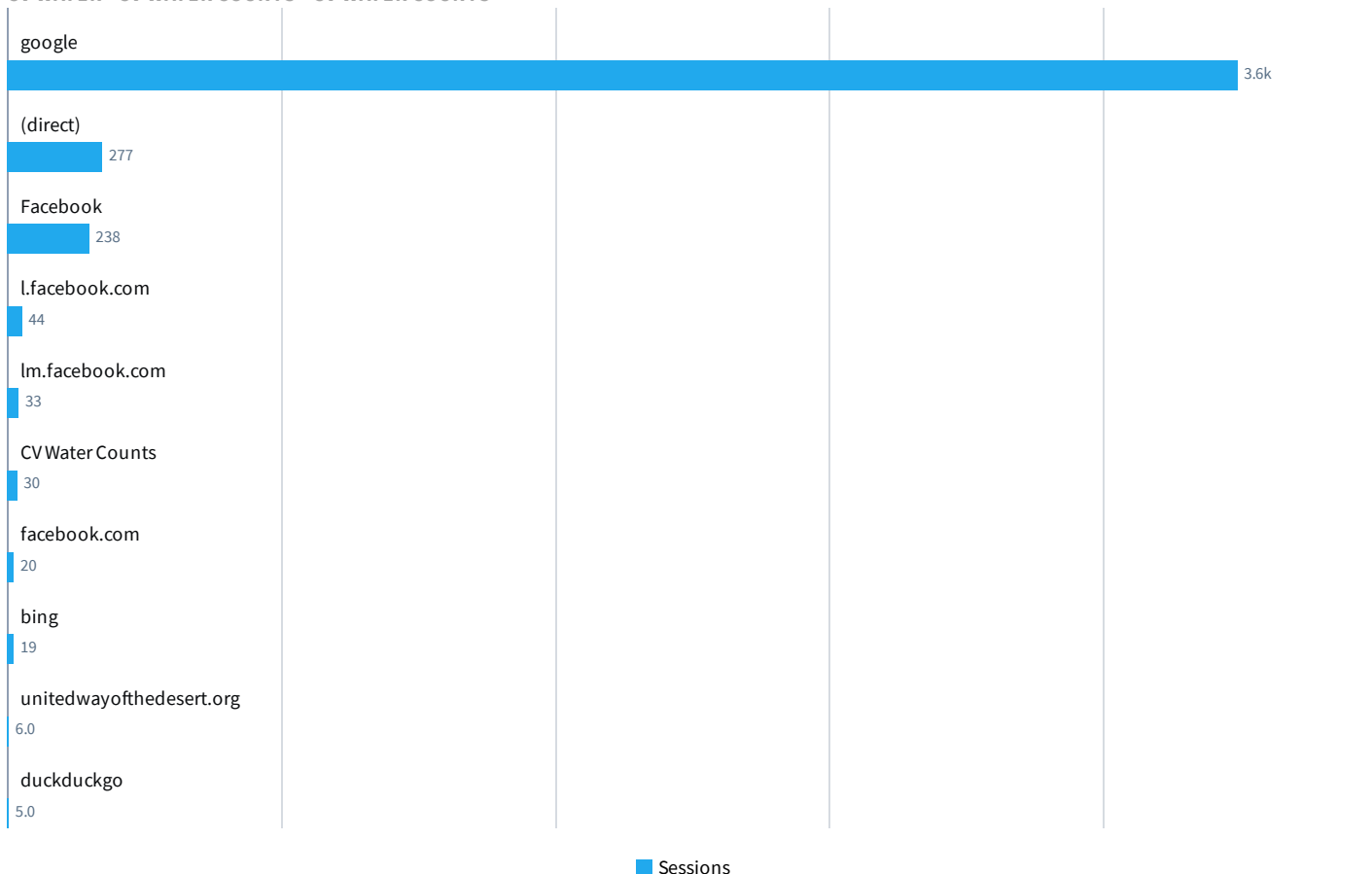
PAGEVIEWS BY CITY

CV WATER - CV WATER COUNTS - CV WATER COUNTS



USER REFERRERS

CV WATER - CV WATER COUNTS - CV WATER COUNTS



HISTORY

PAST 13 MONTH: CV WATER - CV WATER COUNTS - CV WATER COUNTS

Month	Sessions	Users	Pageviews	Pages / session	Avg. session duration	Bounce rate	% new sessions
May 2023	4,305	2,825	5,438	1.26	46s	84.55%	58.26%
April 2023	3,999	2,759	5,110	1.28	46s	83.85%	62.02%
March 2023	3,898	2,814	4,993	1.28	36s	84.68%	65.78%
February 2023	3,815	2,645	5,150	1.35	57s	82.36%	61.31%
January 2023	5,074	3,683	6,499	1.28	45s	83.43%	67.76%
December 2022	3,426	2,450	4,498	1.31	47s	83.71%	65.21%
November 2022	3,280	2,204	4,220	1.29	46s	84.24%	59.91%
October 2022	3,879	2,601	5,210	1.34	51s	81.75%	60.58%
September 2022	3,589	2,482	4,931	1.37	46s	83.03%	64.11%
August 2022	3,752	2,617	4,926	1.31	48s	83.96%	64.37%
July 2022	4,831	3,293	6,855	1.42	53s	80.23%	65.16%
June 2022	2,927	2,203	3,959	1.35	50s	83.64%	71.47%
May 2022	3,491	2,715	5,002	1.43	46s	71.7%	68.81%
	50,266	32,469	66,791	1.33	47s	82.42%	64.13%

Organic Search

TOP KEYWORDS CVWATERCOUNTS.COM/

Query	Impr.	Clicks	CTR	Avg. position
palm desert	1,246	0	0%	7.86
lake cahuilla	751	0	0%	11.09
lantana ground cover	547	1	0.18%	3.35
cleveland sage	440	0	0%	3.09
cv water	392	6	1.53%	5.29
water pledge	383	1	0.26%	5.73
chaparral sage	294	2	0.68%	3.48
myoma water	194	1	0.52%	3.03
hesperaloe parviflora	184	0	0%	26.21
palm desert ca	183	0	0%	7.58
	4,614	11	0.24%	7.67

TOP PAGES CVWATERCOUNTS.COM/

Page	Impr.	Clicks	CTR	Avg. position
https://cvwatercounts.com/agency-spotlight-coachella-valley-water-district/	2,679	0	0%	9.21
https://cvwatercounts.com/plant-of-the-month-trailing-lantana-lantana-montevicensis/	2,616	27	1.03%	13.2
https://cvwatercounts.com/lake-cahuilla-recreation-and-reliability/	1,397	2	0.14%	12.42
https://cvwatercounts.com/plant-of-the-month-cleveland-sage-chaparral-sage-salvia-clevelandii/	1,348	9	0.67%	5.12
https://cvwatercounts.com/save-water-pledge/	1,051	2	0.19%	4.57
https://cvwatercounts.com/	766	15	1.96%	9.48
https://cvwatercounts.com/plant-of-the-month-prickly-pear-cactus-opuntia/	693	4	0.58%	18.26
https://cvwatercounts.com/eco-friendly-car-washes-in-the-coachella-valley/	654	1	0.15%	44.78
https://cvwatercounts.com/wp-content/uploads/2019/02/Golf-and-Recycled-Water.pdf	638	13	2.04%	34.5
https://cvwatercounts.com/plant-of-the-month-paddle-plant-or-red-pancake-kalanchoe-thyrsiflora/	577	8	1.39%	29.71
	12,419	81	0.65%	18.12

Facebook Information

f IMPRESSIONS
CV WATER COUNTS

55,055

f REACH
CV WATER COUNTS

16,141

f NEW PAGE LIKES
CV WATER COUNTS

0

f ENGAGED USERS
CV WATER COUNTS

602





f PAGE VIEWS
CV WATER COUNTS







139







f LIFETIME PAGE LIKES
CV WATER COUNTS



4,007

f POSTS
CV WATER COUNTS

Post	Created at	Post reach	Engaged users	Post engagement rate	Likes	Comments
 <p>Today is National Wate...</p>	May 30, 2023	69	3	4%	3	0
 <p>Honor. Remember. Cel...</p>	May 29, 2023	95	10	11%	9	0
 <p>f you're interested in a ...</p>	May 26, 2023	32	3	9%	2	0
 <p>Do you think you have...</p>	May 25, 2023	31	2	6%	2	0
		943	68	7%	55	0

Post	Created at	Post reach	Engaged users	Post engagement rate	Likes	Comments
 <p>With more than 570 e...</p>	May 22, 2023	22	3	14%	3	0
 <p>Many landscapes, larg...</p>	May 20, 2023	61	4	7%	3	0
 <p>A family of four can sa...</p>	May 18, 2023	104	6	6%	3	0
 <p>May 16 is Love a Tree Day</p>	May 16, 2023	87	5	6%	4	0
 <p>Considered a workhor...</p>	May 13, 2023	30	3	10%	3	0
 <p>If you or someone you...</p>	May 12, 2023	36	3	8%	2	0
		943	68	7%	55	0

Post	Created at	Post reach	Engaged users	Post engagement rate	Likes	Comments
 <p>Washing your vehicle a...</p>	May 11, 2023	46	2	4%	2	0
 <p>Drinking Water Week, ...</p>	May 8, 2023	28	4	14%	3	0
 <p>Happy Cinco de Mayo!</p>	May 5, 2023	127	8	6%	4	0
 <p>Local water agency de...</p>	May 4, 2023	29	3	10%	2	0
 <p>We're in a drought. We ...</p>	May 4, 2023	27	3	11%	3	0
 <p>CV Water Counts upda...</p>	May 1, 2023	31	0	0%	2	0
		943	68	7%	55	0

Post	Created at	Post reach	Engaged users	Post engagement rate	Likes	Comments
 <p>May is Water Awareness...</p>	May 1, 2023	61	4	7%	3	0
 <p>Desert Water Agency w...</p>	May 1, 2023	27	2	7%	2	0
		943	68	7%	55	0

Instagram Information

 **IMPRESSIONS**
CV WATER COUNTS

474

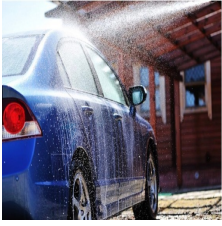
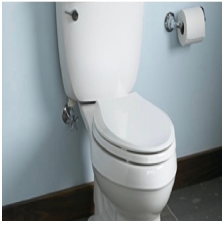



 **LIKES**
CV WATER COUNTS






18

 **FOLLOWERS (TOTAL)**
CV WATER COUNTS

232

 **MEDIA PERFORMANCE**
CV WATER COUNTS

Media	Impr.	Engagement	Reach	Saved	Video views
 <p>Washing your vehicle a...</p>	25	4	24	0	0
 <p>A family of four can sa...</p>	23	1	18	0	0
 <p>We're in a drought. We ...</p>	14	2	11	0	0
 <p>f you're interested in a ...</p>	12	2	11	0	0
 <p>May 16 is Love a Tree Day</p>	12	2	9	0	0
	129	18	109	0	0

Media	Impr.	Engagement	Reach	Saved	Video views
	11	1	10	0	0
<p>Do you think you have...</p>  <p>Happy Cinco de Mayo!</p>	11	3	9	0	0
 <p>Honor. Remember. Cel...</p>	8	1	7	0	0
 <p>Today is National Wate...</p>	7	1	6	0	0
 <p>May is Water Awarenes...</p>	6	1	4	0	0
	129	18	109	0	0

Twitter Information

May 2023 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 34 impressions

Desert Water Agency was founded in 1961 as a groundwater management agency in the western Coachella Valley and started providing water service to customers in Palm Springs and Cathedral City in 1968.

Learn more: cvwatercounts.com/agency-spotlig...

♥ 1

View Tweet activity

View all Tweet activity

Top media Tweet earned 17 impressions

Happy Cinco de Mayo!
pic.twitter.com/tkznW1POVV



♥ 1

View Tweet activity

View all Tweet activity

MAY 2023 SUMMARY

Tweets

9

Tweet impressions

312

Profile visits

28

New followers

0

E-Blast Information

CAMPAIGN PERFORMANCE

CV WATER COUNTS

Campaign	Send Time	Emails Sent	Total Opens	Open Rate	Industry Open Rate	Total Clicks	Click Rate	Industry Click Rate	Hard Bounces	Unsubscribe Count
CV Water Counts May 2023	Wednesday, May 3, 2023 5:15 PM	569	586	54.31%	17.07%	47	5.45%	0.84%	1	1
		569	586	54.31%	17.07%	47	5.45%	0.84%	1	1



MSWD Digital Marketing and Website Report


Website, Social, and Marketing Performance

May, 2023

Casey Dolan

Casey Dolan Consulting

Google Ads Campaigns

 IMPRESSIONS
MSWD


110,004

 CLICKS
MSWD

888

 CTR
MSWD

0.81%

 GOOGLE ADS CAMPAIGN PERFORMANCE
MSWD


Ad group	Impr.	Clicks	CTR
MSWD Pool Paranoia Video	18,585	415	2.23%
MSWD FOGs Video	16,462	392	2.38%
MSWD Low Income Assistance	74,957	81	0.11%
	110,004	888	0.81%



70th ANNIVERSARY
BILL PAY ASSISTANCE AVAILABLE

Learn about our **FREE** signup events

A woman wearing a headset and glasses is smiling, representing customer assistance.



02:16


When wipes are flushed or FOGs are poured, they contribute to a costly problem

Here are tips that you can follow to help maintain a well-run system

Ad · Mission Springs Water District

[Learn more](#)

A worker in a blue uniform and safety gear is working on a large piece of industrial machinery.



Skip Ad ▶

01:43

MSWD

Mission Springs Water District

Pool Paranoia

[Learn more](#)

A man is looking at a small amount of water in a clear plastic cup.

Facebook Ad Campaigns

Includes ad campaign information for all campaigns, excluding anniversary event


FACEBOOK AD GROUP PERFORMANCE

MSWD

Ad	Campaign Name	Link Clicks	Impr.	Reach	Frequency	Page Likes
MSWD Water Low Income Assistance 2023	MSWD Water Low Income Assistance 2023	222	30,007	6,268	4.79	0
MSWD May Pool Paranoia Video	MSWD May Pool Paranoia Video	72	26,554	13,982	1.9	0
MSWD FOG Video May 2023	MSWD FOG Video May 2023	55	11,173	2,557	4.37	0
		349	67,734	19,918	3.4	0

Mission Springs Water District Sponsored ·

Click to for information on how to check for possible leaks in your pool along with other tips to check for leaks around your home.





mswd.org
MSWD - Pool Paranoia
Mission Springs Water Di... [Learn more](#)

Like Comment Share

Instagram

missionspringswaterdistrict Sponsored

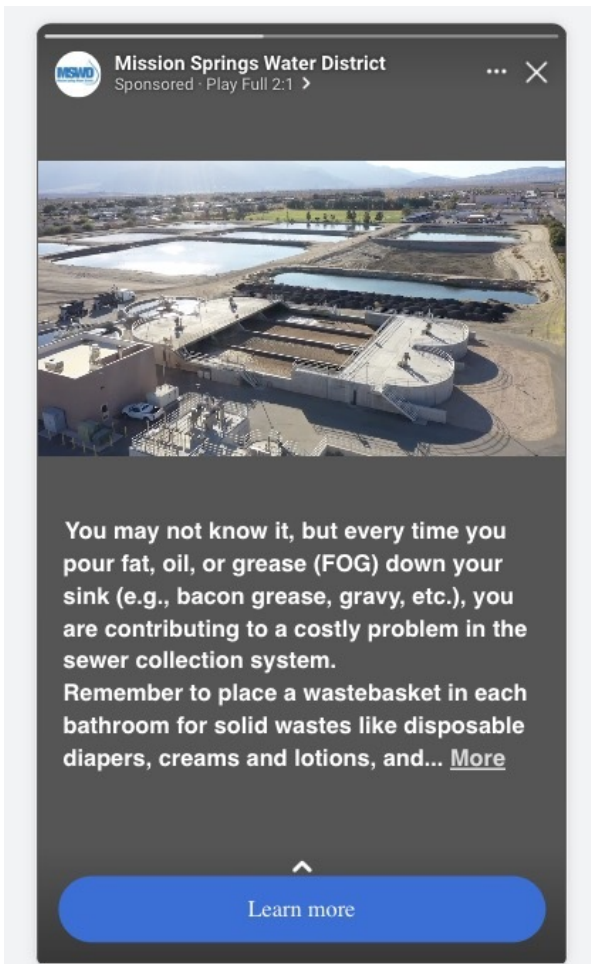
BILL PAY ASSISTANCE AVAILABLE



Learn about our FREE signup events

[Learn more](#) >

missionspringswaterdistrict If you or someone you know is in need of bill payment assistance, MSWD is... [more](#)



Mission Springs Water District
Sponsored · Play Full 2:1 ▶

You may not know it, but every time you pour fat, oil, or grease (FOG) down your sink (e.g., bacon grease, gravy, etc.), you are contributing to a costly problem in the sewer collection system. Remember to place a wastebasket in each bathroom for solid wastes like disposable diapers, creams and lotions, and... [More](#)

Learn more

Website Information

📊 PAGEVIEWS

WWW.MSWD.ORG - HTTP://WWW.MSWD.O...

24,349

📊 NEW VISITOR

WWW.MSWD.ORG - HTTP://WWW.MSWD.O...

5,270

📊 USERS

WWW.MSWD.ORG - HTTP://WWW.MSWD.O...

1,906

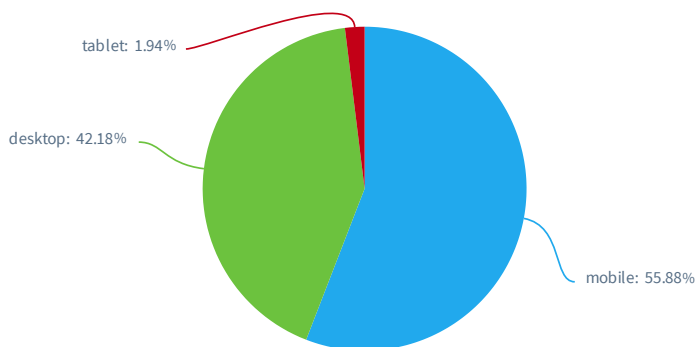
📊 PAGEVIEWS

WWW.MSWD.ORG - HTTP://WWW.MSWD.ORG - MSWD

Page Title	Pageviews
New Customer Portal Mission Springs Water District CA	7,352
Mission Springs Water District Home Page Mission Springs Water District CA	5,917
Job Opportunities Mission Springs Water District CA	1,051
Bill Pay Options Mission Springs Water District CA	927
Utility Assistance Clinics- May 22 and June 8 Mission Springs Water District CA	839
Bill Assistance and Resources Mission Springs Water District CA	616
Careers Mission Springs Water District CA	508
Application for Water Service Mission Springs Water District CA	409
Leaks Mission Springs Water District CA	387
Search Mission Springs Water District CA	349
	24,349

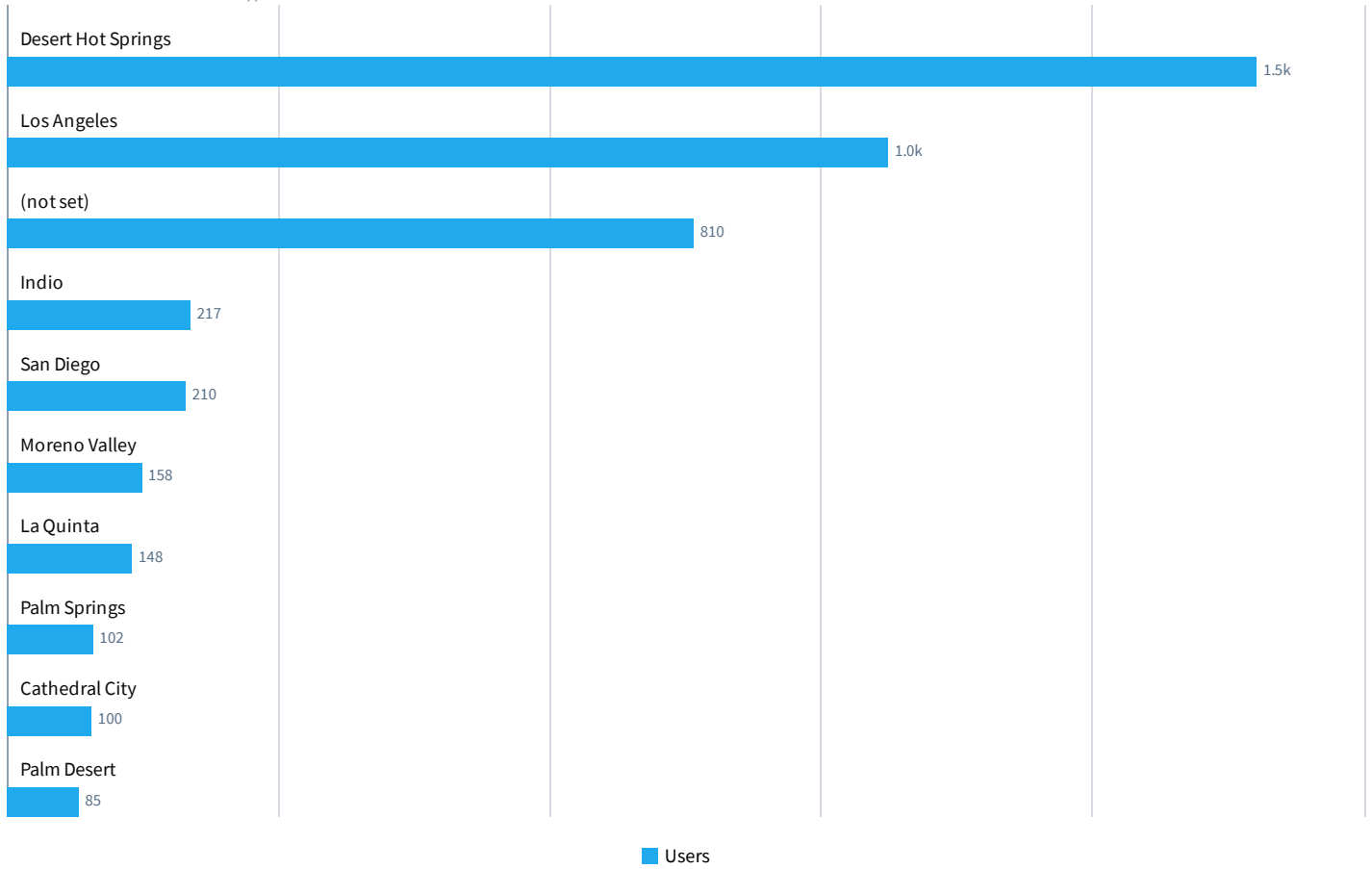
📊 SESSIONS / DEVICE CATEGORY

WWW.MSWD.ORG - HTTP://WWW.MSWD.ORG - MSWD



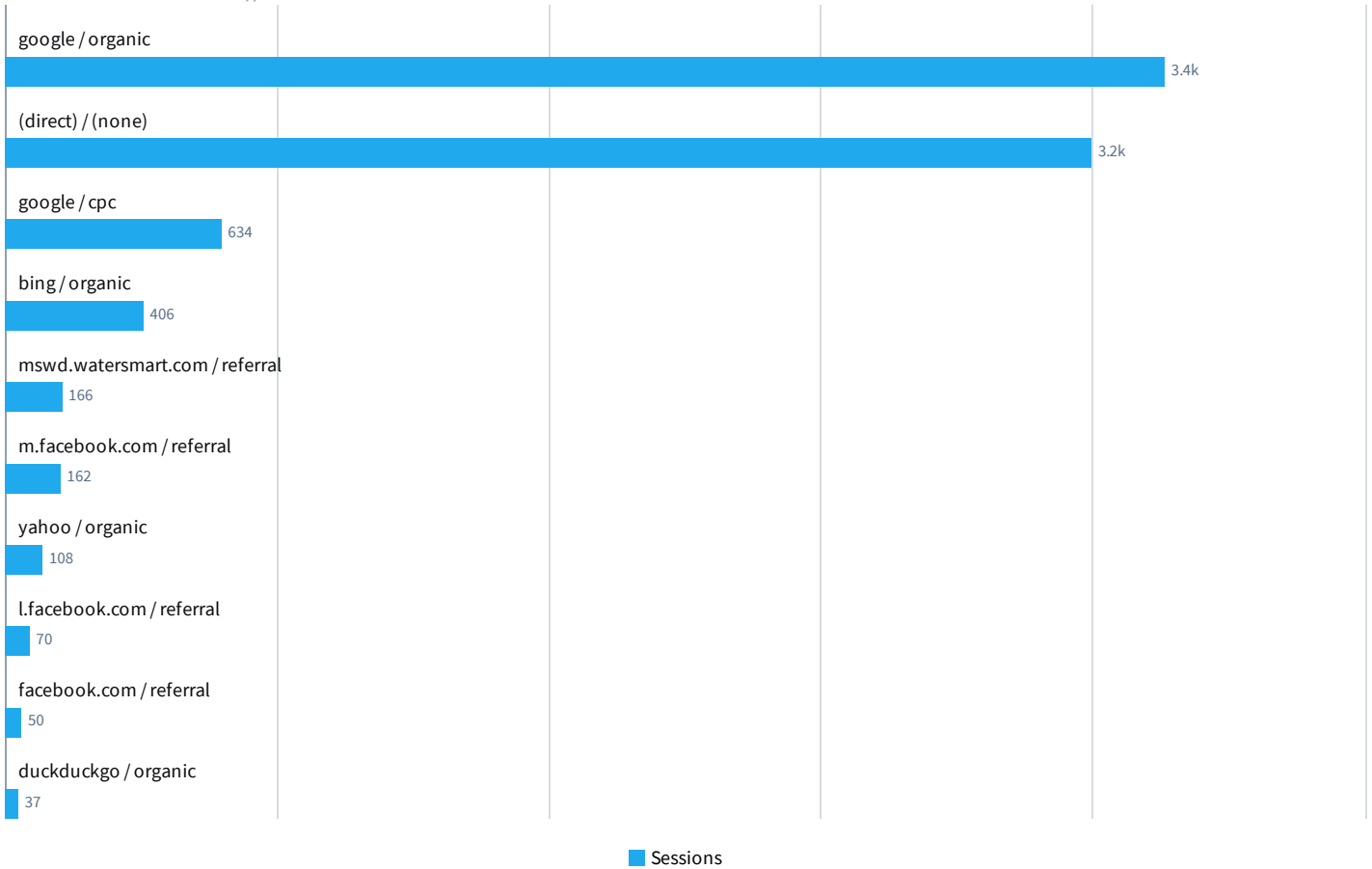
USERS BY CITY

WWW.MSWD.ORG - HTTP://WWW.MSWD.ORG - MSWD



USER REFERRERS

WWW.MSWD.ORG - HTTP://WWW.MSWD.ORG - MSWD



AVG. SESSION DURATION

WWW.MSWD.ORG - HTTP://WWW.MSWD.O...

1m 56s

PAGES / SESSION

WWW.MSWD.ORG - HTTP://WWW.MSWD.O...

2.74

BOUNCE RATE

WWW.MSWD.ORG - HTTP://WWW.MSWD.O...

32.61%



May 2023 Social Media Analytics

May 2023 Social Media Analytics

<i>Engagement Metrics</i>	<i>Totals:</i>	<i>% Change:</i>
Total Engagements	736	37.83%
Twitter	14	-33.33%
Facebook	373	16.93%
Instagram	328	146.62%
LinkedIn	21	-65.57%

May 2023 Social Media Analytics

<i>Impressions Metrics</i>	<i>Total:</i>	<i>% Change:</i>
Total Impressions	70,933	-65.00%
Facebook	59,283	-37.62%
Instagram	11,352	-89.39%
LinkedIn	298	-47.54%


May 2023 Social Media Analytics


<i>Audience Metrics</i>	<i>Total Followers</i>	<i>Total gained:</i>	<i>% Change:</i>
Cross-Platform Audience	1764	10	0.57%
Twitter	94	-1	-1.06%
Facebook	1,228	9	0.73%
Instagram	271	0	0.00%
LinkedIn	171	2	1.17%


Facebook Account Overview (May 1 - 31, 2023)

<p>Posts Published</p> <p style="font-size: 24pt; text-align: center;">18</p> <p style="text-align: center;">+1 5.9%</p>	<p>Total Likes</p> <p style="font-size: 24pt; text-align: center;">1,228</p> <p style="text-align: center;">+9 0.7%</p>	<p>New Likes</p> <p style="font-size: 24pt; text-align: center;">13</p> <p style="text-align: center;">+12 1200.0%</p>	<p>Unlikes</p> <p style="font-size: 24pt; text-align: center;">2</p> <p style="text-align: center;">+2</p>	<p>Engaged People</p> <p style="font-size: 24pt; text-align: center;">2,353</p> <p style="text-align: center;">+1,301 123.7%</p>
<p>Total Reach</p> <p style="font-size: 24pt; text-align: center;">47,651</p> <p style="text-align: center;">-29,037 -37.9%</p>	<p>Organic Reach</p> <p style="font-size: 24pt; text-align: center;">2,479</p> <p style="text-align: center;">+471 23.5%</p>	<p>Paid Reach</p> <p style="font-size: 24pt; text-align: center;">45,282</p> <p style="text-align: center;">-29,697 -39.6%</p>	<p>Impressions</p> <p style="font-size: 24pt; text-align: center;">59,283</p> <p style="text-align: center;">-35,750 -37.6%</p>	<p>Video Views</p> <p style="font-size: 24pt; text-align: center;">13,978</p> <p style="text-align: center;">+7,300 109.3%</p>

3 Most Engaging Posts


- 


Did you know? MSWD Customers can pre-pay their annual sew... 12.31%
- 


Please join us in celebrating Public Service Recognition ... 10.67%
- 

No Dirty Dishes
Nobody likes a messy sink, especially on National No Dirt... 10.09%

3 Highest Reach Posts


- 


Join the #MSWD team! We are looking for a Field Operatio... 737
- 


FOG
Be nice to your pipes. Don't feed them wipes!
Remember t... 283
- 

Bill Pay Assistance Available
If you or someone you know is in need of bill payment ass... 182

3 Most Shared Posts

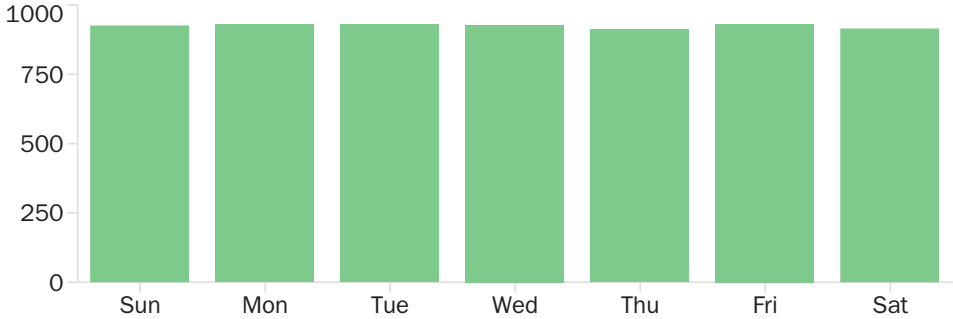
- 

Join the #MSWD team! We are looking for a Field Operatio... 9
- 

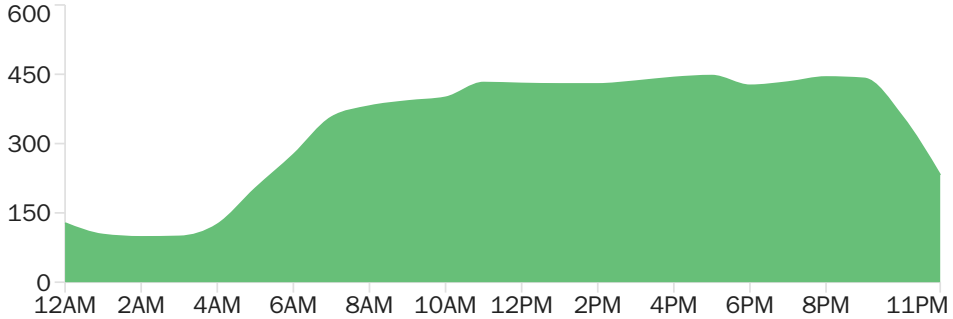
FOG
Be nice to your pipes. Don't feed them wipes!
Remember t... 1
- 

Bill Pay Assistance Available
If you or someone you know is in need of bill payment ass... 1









Days your fans are online



















Hours fans are online















Facebook Post Metrics (May 1 - 31, 2023)

Date	Format	Post	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
May 30, 2023 3:01 PM PDT	 Image	 <p>Water a Plant Day Happy National Water a Flower Day! Drip irrigation offers the best option to keep outdoor flowers and plants looking great! As an added bonus, drip irrigation helps conserve water. #MSWD #wateraflo...</p>	104	4	3.85%	4	0	0	0	0
May 29, 2023 3:01 PM PDT	 Image	 <p>Memorial Day On this Memorial Day, we pay tribute to those who made the ultimate sacrifice for our country. Our offices are closed today in their honor. In the event of any water emergencies, our staff is avai...</p>	47	4	8.51%	4	0	0	0	0
May 26, 2023 12:04 PM PDT	 Link	 <p>Water Leaks Video Are you noticing some unusual occurrences in your yard? They could be signs of water leaks! Check out this video on the MSWD YouTube page to solve the mystery of these "Outdoor Oddities" around yo...</p>	66	5	7.58%	4	0	0	1	0
May 22, 2023 7:02 AM PDT	 Image	 <p>Low Income Clinic Don't forget to stop by our offices today for the Utility Assistance Clinic! The Low-Income Household Water Assistance Program (LIHWAP) and the Low-Income Home Energy Assistance Program (LIHEAP) p...</p>	101	8	7.92%	6	0	0	3	0

Date	Format	Post	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
May 21, 2023 3:00 PM PDT	 Image	 <p>Protect Groundwater Help protect our groundwater by properly disposing of used motor oil. Instead of pouring it down the drain or on the ground, call Desert Disposal Services at (760) 329-5030 to arrange FREE pickup a...</p>	59	5	8.47%	5	0	0	0	0
May 18, 2023 3:01 PM PDT	 Image	 <p>No Dirty Dishes Nobody likes a messy sink, especially on National No Dirty Dishes Day! Keep it clean and remember to conserve water by waiting until your dishwasher is full before running it. #MSWD #nodirtydishesday</p>	109	11	10.09%	7	0	0	7	0
May 17, 2023 11:51 AM PDT	 Image	 <p>If you or someone you know is in need of bill payment assistance, MSWD is hosting Utility Assistance Clinics on Monday, May 22 and on Thursday, June 8. Representatives from Riverside County Commun...</p>	182	11	6.04%	6	1	1	8	0
May 16, 2023 4:13 PM PDT	 Image	 <p>Did you know? MSWD Customers can pre-pay their annual sewer service bill instead of allowing it to be placed on their property tax bill. For more information, visit www.mswd.org/prepaysewer.</p>	65	8	12.31%	5	1	0	3	0

Date	Format	Post	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
May 15, 2023 3:01 PM PDT	 Image	 <p>Let's Talk Water Fill your brain with some water knowledge! We'll let the information flow at our next Water 101 class on May 25. Visit mswd.org/water101 to learn more about these FREE events and sign up. Act quick...</p>	87	6	6.9%	5	0	0	2	0
May 12, 2023 3:01 PM PDT	 Link	 <p>Pool Leaks Does it seem like the water level in your pool keeps dropping? You may not be paranoid. It could be a leak! Check out this video to see a how you can perform an easy test to determine if your pool...</p>	117	6	5.13%	4	0	0	3	0
May 11, 2023 3:01 PM PDT	 Image	 <p>Low Income Struggling to keep up with your water bills? Help is available! The Low-Income Household Water Assistance Program (LIHWAP) and the Low-Income Home Energy Assistance Program (LIHEAP) provide financ...</p>	74	4	5.41%	4	0	0	0	0
May 10, 2023 4:22 PM PDT	 Video	 <p>Please join us in celebrating Public Service Recognition Week! Celebrated since 1985, PSRW is a nationwide public education campaign honoring the men and women who serve our nation as federal, stat...</p>	75	8	10.67%	5	0	0	15	32


Date	Format	Post	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
May 09, 2023 3:46 PM PDT	 Video	 <p>April showers bring May progress! Our construction team is working to complete MSWD's new Nancy Wright Regional Water Reclamation Facility. Expected to be operational by the end of the year, the ne...</p>	84	7	8.33%	5	0	0	3	16
May 08, 2023 3:01 PM PDT	 Image	 <p>FOG Be nice to your pipes. Don't feed them wipes! Remember to toss wipes in the trash, even if the package says they're flushable. Wipes don't dissolve and can create messy clogs. #MSWD #NoFOG #dontfl...</p>	283	24	8.48%	7	2	1	19	0
May 05, 2023 3:01 PM PDT	 Image	 <p>Cinco De Mayo Happy Cinco de Mayo! If you are out celebrating, remember to drink plenty of water. You'll thank us on Seis de Mayo! #MSWD #cincodemayo #drinkwater</p>	116	6	5.17%	5	0	0	2	0
May 04, 2023 3:12 PM PDT	 Image	 <p>Give the gift of life! Stop by our offices at 66575 2nd Street on May 10 between 7 a.m. and 1 p.m. to make a life-saving blood donation. To schedule an appointment, visit Istream.org/MSWD or call ...</p>	72	5	6.94%	3	0	0	3	0


Date	Format	Post	Reach	Engaged Users	Engagement Rate	Reactions	Comments	Shares	Clicks	Video Views
May 02, 2023 3:00 PM PDT	 Image	 <p>Teacher Appreciation Thanks, teachers! Join us as we celebrate educators during National Teacher Appreciation Week. We also support teachers throughout the year by offering in class presentations and class field trips ...</p>	99	7	7.07%	5	0	0	3	0
May 02, 2023 8:14 AM PDT	 Image	 <p>Join the #MSWD team! We are looking for a Field Operations Technician I or II to work in our Operations Department. In this position, you will perform unskilled and semi-skilled work in constructi...</p>	737	38	5.16%	11	1	9	29	0
Total			2,477	167		95	5	11	101	48
Average			137.6	9.3	6.74%	5.3	0.3	0.6	5.6	2.7


Twitter Account Overview (May 1 - 31, 2023)

Tweets Published	Total Likes	Total Retweets	Total Followers	Following
13 +3 30.0%	14	0	94 -1 -1.1%	99

3 Most Retweeted Posts

- 


Teacher Appreciation
Thanks, teachers! Join us as we celebrate educators during National Teacher Appreciation Week. We support teachers... h...
- 


Cinco De Mayo
Happy Cinco de Mayo! If you are out celebrating, remember to drink plenty of water. You'll thank us on Seis de Mayo... ..
- 


FOG
Be nice to your pipes. Don't feed them wipes!
Remember to toss wipes in the trash, even if the package says they'r... ..

0
0
0

3 Most Liked Posts

- 













Memorial Day
On this Memorial Day, we pay tribute to those who made the ultimate sacrifice for our country. Our offices are clos... ..
- 















Teacher Appreciation
Thanks, teachers! Join us as we celebrate educators during National Teacher Appreciation Week. We support teachers... h...
- 

Cinco De Mayo
Happy Cinco de Mayo! If you are out celebrating, remember to drink plenty of water. You'll thank us on Seis de Mayo... ..

2
1
1

Twitter Post Metrics (May 1 - 31, 2023)

Date	Format	Post	Retweets	Likes
May 30, 2023 3:02 PM PDT	 Link	 <p>Water a Plant Day Happy National Water a Flower Day! Drip irrigation offers the best option to keep outdoor flowers and plants lookin... https://t.co/CjTLboX2tP</p>	0	1
May 29, 2023 3:01 PM PDT	 Link	 <p>Memorial Day On this Memorial Day, we pay tribute to those who made the ultimate sacrifice for our country. Our offices are clos... https://t.co/UpgvcQI6H8</p>	0	2
May 26, 2023 12:05 PM PDT	 Link	 <p>Water Leaks Video Are you noticing some unusual occurrences in your yard? They could be signs of water leaks! Check out this video o... https://t.co/80jsKWIOBb</p>	0	1
May 22, 2023 7:04 AM PDT	 Link	 <p>Low Income Clinic Don't forget to stop by for the Utility Assistance Clinic! For help applying for this assistance, stop by our offic... https://t.co/bNNXsgoCYv</p>	0	1
May 21, 2023 3:00 PM PDT	 Link	 <p>Protect Groundwater Help protect our groundwater by properly disposing of used motor oil. Instead of pouring it down the drain or on th... https://t.co/pAi4u1vRqX</p>	0	1
May 18, 2023 3:02 PM PDT	 Link	 <p>No Dirty Dishes Nobody likes a messy sink, especially on National No Dirty Dishes Day! Keep it clean and remember to conserve water... https://t.co/9o00aLzbI6</p>	0	1




Date	Format	Post	Retweets	Likes
May 15, 2023 3:01 PM PDT	 Link	 <p>Let's Talk Water Fill your brain with some water knowledge! We'll let the information flow at our next Water 101 class on May 25. Vi... https://t.co/Ty24aw1xsc</p>	0	1
May 14, 2023 3:00 PM PDT	 Link	 <p>Mother's Day Happy Mother's Day! MSWD raises a glass of water to toast all moms for their love and dedication. #MSWD #mothersday https://t.co/ZJI2mJcLWr</p>	0	1
May 12, 2023 3:02 PM PDT	 Link	 <p>Pool Leaks Does it seem like the water level in your pool keeps dropping? You may not be paranoid. It could be a leak! Check... https://t.co/KAyBkiB0bl</p>	0	1
May 11, 2023 3:02 PM PDT	 Link	 <p>Low Income Struggling to keep up with your water bills? Help is available! We will be hosting a Utility Assistance Clinic on... https://t.co/Ka049uPiTN</p>	0	1
May 08, 2023 3:02 PM PDT	 Link	 <p>FOG Be nice to your pipes. Don't feed them wipes! Remember to toss wipes in the trash, even if the package says they'r... https://t.co/reoqRwqtd4</p>	0	1
May 05, 2023 3:02 PM PDT	 Link	 <p>Cinco De Mayo Happy Cinco de Mayo! If you are out celebrating, remember to drink plenty of water. You'll thank us on Seis de Mayo... https://t.co/UjRFav70nV</p>	0	1
May 02, 2023 3:02 PM PDT	 Link	 <p>Teacher Appreciation Thanks, teachers! Join us as we celebrate educators during National Teacher Appreciation Week. We support teachers... https://t.co/LIH5juUYjf</p>	0	1

Date	Format	Post	Retweets	Likes
Total			0	14
Average			0.0	1.1




Instagram Account Overview (May 1 - 31, 2023)

Posts Published	Total Followers	New Followers	Impressions	Reach	Profile Views
16	271	4	11,352	8,822	30
+1 6.7%	-2 -0.7%	-7 -63.6%	-95,678 -89.4%	-64,420 -88.0%	-78 -72.2%







3 Most Liked Posts







- | | | |
|---|--|----|
|  | Please join us in celebrating Public Service Recognition Week! Celebrated since 1985, PSRW is a nationwide public edu... | 12 |
|  | Low Income
Struggling to keep up with your water bills? Help is available! The Low-Income Household Water Assistance Program (L... | 8 |
|  | Let's Talk Water
Fill your brain with some water knowledge! We'll let the information flow at our next Water 101 class on May 25. Visi... | 7 |







3 Most Commented Posts







- | | | |
|--|--|---|
|  | April showers bring May progress! Our construction team is working to complete MSWD's new Nancy Wright Regional Water... | 1 |
|  | Join the #MSWD team! We are looking for a Field Operations Technician I or II to work in our Operations Department. ... | 0 |
|  | Teacher Appreciation
Thanks, teachers! Join us as we celebrate educators during National Teacher Appreciation Week. We also support teache... | 0 |







Instagram Post Metrics (May 1 - 31, 2023)



Date	Format	Post	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
May 30, 2023 3:04 PM PDT	 Image	 <p>Water a Plant Day Happy National Water a Flower Day! Drip irrigation offers the best option to keep outdoor flowers and plants looking great! As an added bonus, drip irrigation helps conserve water. #MSWD #wateraflo...</p>	6	0	27	24	6	25.0%	0	
May 29, 2023 3:03 PM PDT	 Image	 <p>Memorial Day On this Memorial Day, we pay tribute to those who made the ultimate sacrifice for our country. Our offices are closed today in their honor. In the event of any water emergencies, our staff is avai...</p>	3	0	20	18	3	16.67%	0	
May 22, 2023 7:08 AM PDT	 Image	 <p>Low Income Clinic Don't forget to stop by our offices today for the Utility Assistance Clinic! The Low-Income Household Water Assistance Program (LIHWAP) and the Low-Income Home Energy Assistance Program (LIHEAP) p...</p>	4	0	34	29	4	13.79%	0	

Date	Format	Post	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
May 21, 2023 3:01 PM PDT	 Image	 <p>Protect Groundwater Help protect our groundwater by properly disposing of used motor oil. Instead of pouring it down the drain or on the ground, call Desert Disposal Services at (760) 329-5030 to arrange FREE pickup a...</p>	5	0	43	34	5	14.71%	0	
May 18, 2023 3:04 PM PDT	 Image	 <p>No Dirty Dishes Nobody likes a messy sink, especially on National No Dirty Dishes Day! Keep it clean and remember to conserve water by waiting until your dishwasher is full before running it. #MSWD #nodirtydishesday</p>	3	0	28	24	3	12.5%	0	
May 17, 2023 11:51 AM PDT	 Image	 <p>If you or someone you know is in need of bill payment assistance, MSWD is hosting Utility Assistance Clinics on Monday, May 22 and on Thursday, June 8. Representatives from Riverside County Commun...</p>	2	0	32	29	2	6.9%	0	

Date	Format	Post	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
May 16, 2023 4:13 PM PDT	 Image	 <p>Did you know? MSWD Customers can pre-pay their annual sewer service bill instead of allowing it to be placed on their property tax bill. For more information, visit www.mswd.org/prepaysewer.</p>	6	0	52	43	6	13.95%	0	
May 15, 2023 3:03 PM PDT	 Image	 <p>Let's Talk Water Fill your brain with some water knowledge! We'll let the information flow at our next Water 101 class on May 25. Visit mswd.org/water101 to learn more about these FREE events and sign up. Act quick...</p>	7	0	29	27	7	25.93%	0	
May 11, 2023 3:04 PM PDT	 Image	 <p>Low Income Struggling to keep up with your water bills? Help is available! The Low-Income Household Water Assistance Program (LIHWAP) and the Low-Income Home Energy Assistance Program (LIHEAP) provide financ...</p>	8	0	44	37	8	21.62%	0	

Date	Format	Post	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
May 10, 2023 4:21 PM PDT	 Video	 <p>Please join us in celebrating Public Service Recognition Week! Celebrated since 1985, PSRW is a nationwide public education campaign honoring the men and women who serve our nation as federal, stat...</p>	12	0		224	13	5.8%	1	
May 09, 2023 3:45 PM PDT	 Video	 <p>April showers bring May progress! Our construction team is working to complete MSWD's new Nancy Wright Regional Water Reclamation Facility. Expected to be operational by the end of the year, the ne...</p>	6	1		44	7	15.91%	0	
May 08, 2023 3:04 PM PDT	 Image	 <p>FOG Be nice to your pipes. Don't feed them wipes! Remember to toss wipes in the trash, even if the package says they're flushable. Wipes don't dissolve and can create messy clogs. #MSWD #NoFOG #dontfl...</p>	5	0	39	35	5	14.29%	0	


Date	Format	Post	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
May 05, 2023 3:04 PM PDT	 Image	 <p>Cinco De Mayo Happy Cinco de Mayo! If you are out celebrating, remember to drink plenty of water. You'll thank us on Seis de Mayo! #MSWD #cincodemayo #drinkwater</p>	6	0	32	28	6	21.43%	0	
May 04, 2023 3:12 PM PDT	 Image	 <p>Give the gift of life! Stop by our offices at 66575 2nd Street on May 10 between 7 a.m. and 1 p.m. to make a life-saving blood donation. To schedule an appointment, visit Istream.org/MSWD or call ...</p>	5	0	31	27	5	18.52%	0	
May 02, 2023 3:03 PM PDT	 Image	 <p>Teacher Appreciation Thanks, teachers! Join us as we celebrate educators during National Teacher Appreciation Week. We also support teachers throughout the year by offering in class presentations and class field trips ...</p>	4	0	31	27	4	14.81%	0	

Date	Format	Post	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Video Views
May 02, 2023 8:14 AM PDT	 Image	 <p>Join the #MSWD team! We are looking for a Field Operations Technician I or II to work in our Operations Department. In this position, you will perform unskilled and semi-skilled work in constructi...</p>	5	0	50	43	5	11.63%	0	
Total			87	1	492	693	89		1	
Average			5.4	0.1	35.1	43.3	5.6	12.84%	0.1	


LinkedIn Account Overview (May 1 - 31, 2023)

Posts Published <h2 style="margin: 0;">5</h2> <p style="margin: 0; color: red;">-3 -37.5%</p>	Likes <h2 style="margin: 0;">14</h2> <p style="margin: 0; color: red;">-35 -71.4%</p>	Views <h2 style="margin: 0;">36</h2> <p style="margin: 0; color: green;">+21 140.0%</p>	Followers <h2 style="margin: 0;">171</h2> <p style="margin: 0; color: green;">+2 1.2%</p>
Comments <h2 style="margin: 0;">0</h2> <p style="margin: 0; color: red;">-1 -100.0%</p>	Impressions <h2 style="margin: 0;">298</h2> <p style="margin: 0; color: red;">-270 -47.5%</p>	Clicks <h2 style="margin: 0;">7</h2> <p style="margin: 0; color: red;">-13 -65.0%</p>	Engagement Rate <h2 style="margin: 0;">9.25%</h2> <p style="margin: 0; color: red;">0.0 -3.7%</p>


3 Most Engaging Posts

- 

Join the #MSWD team! We are looking for a Field Operations Technician I or II to work in our Operations Department. ...

15.25%
- 


Pool Leaks
While water conservation is no joke, a little humor goes a long way when it comes to sharing messages with customers....

14.58%
- 


Teacher Appreciation
MSWD celebrates educators during this National Teacher Appreciation Week. We also support teachers throughout the yea...

9.68%


3 Most Shared Posts

- 

Join the #MSWD team! We are looking for a Field Operations Technician I or II to work in our Operations Department. ...

1
- 







Teacher Appreciation
MSWD celebrates educators during this National Teacher Appreciation Week. We also support teachers throughout the yea...





1
- 

Pool Leaks
While water conservation is no joke, a little humor goes a long way when it comes to sharing messages with customers....

1

LinkedIn Post Metrics (May 1 - 31, 2023)

Date	Format	Post	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
May 26, 2023 12:11 PM PDT	 Link	 <p>Water Leaks Video Customers who notice unusual occurrences in their yards could be looking at signs of water leaks! Check out this video on the MSWD YouTube page to solve the mystery of these “Outdoor Oddities” arou...</p>	0	2	8.2%	2	61	1
May 21, 2023 3:01 PM PDT	 Image	 <p>Protect Groundwater Protecting groundwater is a priority for MSWD and the waste hauler in our service area, Desert Disposal Services. To help our residential customers properly dispose used motor oil, we are reminding...</p>	0	1	5.41%	1	37	0
May 12, 2023 3:04 PM PDT	 Link	 <p>Pool Leaks While water conservation is no joke, a little humor goes a long way when it comes to sharing messages with customers. With summer approaching, people will be headed to swimming pools. Check out t...</p>	1	2	14.58%	4	48	0

Date	Format	Post	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
May 02, 2023 3:04 PM PDT	 Image	 <p>Teacher Appreciation MSWD celebrates educators during this National Teacher Appreciation Week. We also support teachers throughout the year by offering in-class presentations and class field trips to the Mission Creek ...</p>	1	0	9.68%	2	31	0
May 02, 2023 10:41 AM PDT	 Image	 <p>Join the #MSWD team! We are looking for a Field Operations Technician I or II to work in our Operations Department. In this position, you will perform unskilled and semi-skilled work in constructi...</p>	1	3	15.25%	5	59	0
Total			3	8		14	236	1
Average			0.6	1.6	10.62%	2.8	47.2	0.2