

AGENDA STAFF REPORT

MEETING NAME: REGULAR BOARD MEETING(S)

MEETING DATE(S): AUGUST 15 & 19, 2024

FROM: MARION CHAMPION – ASSISTANT GENERAL
MANAGER

FOR: ACTION X DIRECTION _____ INFORMATION _____



CALIFORNIA ADVOCACY SERVICES – CA LOBBY

STAFF RECOMMENDATION

It is recommended to authorize the General Manager to execute an agreement for services with CA Lobby, LLC, in the amount of \$5,000 per month for the term beginning September 1, 2024, and ending August 31, 2025.

SUMMARY

CA Lobby, LLC has submitted a proposal to provide State legislative and regulatory advocacy services for Mission Springs Water District. The services include monitoring legislation, drafting position letters, providing monthly reports, setting up meetings with legislators, engaging with relevant associations, and offering strategic counsel. The team is led by Rosanna Carvacho Elliott, who has extensive experience in California's political landscape and is supported by seasoned lobbyists with solid backgrounds in water/energy, climate policy, and legislative processes. Rosanna has provided advocacy services for the District with her prior firm and through the California Groundwater Coalition.

ANALYSIS

The proposed scope of work covers all necessary legislative and regulatory advocacy aspects, ensuring that the District's interests are well-represented. Engaging CA Lobby, LLC will provide MSWD with strategic counsel and timely updates on legislative and regulatory matters, enhancing the District's ability to navigate complex policy environments.

FISCAL IMPACT & STRATEGIC PLAN IMPLEMENTATION

The annual cost will be \$60,000 per year. This item is consistent with strategic plan smart goals #1.4 and #2.1, ensuing excellence in regulatory compliance and engaging and building stronger relationships with regulators and the legislature.

ATTACHMENTS

Contract/Proposal

| FINANCIAL DATA | | |
|--|---|--|
| Cost Associated with this action: | \$60,000 | |
| Current FY cost: | 50,000 | |
| Future FY cost: | 10,000 | |
| Is it covered in the current year budget: | YES <input checked="" type="checkbox"/> | NO <input type="checkbox"/> |
| Budget adjustment needed: | YES <input type="checkbox"/> | NO <input checked="" type="checkbox"/> |
| If yes, the year needed: | NA | |
| All previous contracts, including dates, amounts and board approvals are attached or have been made available. | | |
| FUNDING SOURCES | | |
| Source of funds: | 101 | |
| BID/Job# | 702 | |
| Current BID/Job balance | \$150,000 | |
| Balance remaining if approved: | \$100,000 | |