

AGENDA STAFF REPORT

MEETING NAME: REGULAR BOARD MEETING(S)

MEETING DATE(S): MARCH 14 & 18, 2024

FROM: MARION CHAMPION – GOVERNMENT AND PUBLIC AFFAIRS MANAGER

FOR: ACTION X DIRECTION INFORMATION



ADOPTION OF THE MISSION SPRINGS WATER DISTRICT STRATEGIC PLAN 2024

STAFF RECOMMENDATION

It is recommended that the MSWD Strategic Plan for 2024 be adopted.

SUMMARY

Strategic planning is the process through which the Mission Springs Water District (MSWD) addresses its current challenges and responsibilities. It establishes a clear strategy, direction, and priority for completing necessary tasks, ensuring clarity for staff and the Board of Directors.

ANALYSIS

This Strategic Planning process was unique to MSWD and effectively used the input of the Board, staff, and management team to derive a final product. Guided by staff from Woodard & Curran, the Strategic Planning Team, comprised of the Board and selected staff, began the process by revising the Mission, Vision, and Values that are the guiding principles of MSWD. The Team then analyzed SWOT information, assessing internal strengths, weaknesses, and external opportunities and threats. MSWD then hosted an “all hands” meeting where all employees were invited to learn more about the Strategic Plan and provide feedback on its direction. The Team used all of this information to create the final Strategic Plan draft.

FINANCIAL DATA		
Cost Associated with this action:	To be determined	
Current FY cost:		
Future FY cost:	-0-	
Is it covered in current year budget:	YES <input type="checkbox"/>	NO <input type="checkbox"/>
Budget adjustment needed:	YES <input type="checkbox"/>	NO <input type="checkbox"/>
If yes, year needed:	NA	
All previous contracts including dates, amounts and board approvals are attached or have been made available.		
FUNDING SOURCES		
Source of funds:		
BID/Job#		
Current BID/Job balance		
Balance remaining if approved:		

Most importantly, this dynamic, ongoing process is a guide to follow. This is not a document that, five years from now, will be completed. A strategic plan is an ongoing process and will not be a project with a beginning and end. At some point, this plan will become obsolete, and at that time, another Strategic Plan will need to be adopted.

FISCAL IMPACT

The fiscal impact will be contingent on the cost of the tasks to be completed.

ATTACHMENTS

Draft MSWD 2024 Strategic Plan