

CV WATER COUNTS
2026-2027 YEAR
WATER DISTRICT BUDGET BREAKDOWN

WATER DISTRICT	ANNUAL CONTRIBUTION	CONSULTANT*	MISCELLANEOUS*	REGIONAL AD BUY** (Digital, TV, Radio, Outdoor, Print)
CVWD	\$59,500	\$9,000	\$500	\$50,000
DWA	\$24,500	\$9,000	\$500	\$15,000
IWA	\$24,500	\$9,000	\$500	\$15,000
MSWD	\$17,500	\$9,000	\$500	\$8,000
CWA	\$17,500	\$9,000	\$500	\$8,000
MDWC	\$13,500	\$9,000	\$500	\$4,000
	\$157,000	\$54,000	\$3,000	\$100,000

Total Contract

* Equal Cost Share

** By Size

Note: The actual Regional Ad Buy (\$100,000) and the Miscellaneous (\$3,000) budgets may fluctuate based on new initiatives, opportunities, or miscellaneous costs that arise, however the total dollar amount of the two will not exceed \$103,000.