



Executive Summary

City Council – Rebranding Committee

AGENDA ITEM: City Signage Project
PREPARED BY: Kevin Larson – Assistant City Administrator
RECOMMENDED ACTION: Discussion & Decision

Summary:

The Committee will discuss the next steps for replacing city signage in the parks and the welcome signs. In addition to Bolton and Menk, staff spoke with three design and installation contractors to discuss the design process, capabilities, and initial ideas for the signage.

- The design process will consist of an initial design concept discussion, two rounds of edits, and final drawings.
- Park signage installation will involve removing existing signage and installation.
- Welcome signs will require additional permitting from outside entities.
 - US Hwy 12 Eastbound: the current sign is technically on the highway right of way and in the City of Independence. We will need to pull ROW permits and sign permits with Independence.
 - US Hwy 12 Westbound: the current sign is on Monies property, and we will need to get their approval to replace the sign.
 - CR 19 Southbound: The sign is on the right of way of the county road, in the city of Medina and on Baker Park land. We will need to pull ROW permits with the County, sign permits with Medina, and land access permits with Three Rivers Park.

Staff is looking for direction with designers and execution/budgeting timelines.