City Rebranding City Signage Project

## City Sign Replacement Next Steps

- Welcome sign design
- Park signs design
- Determine budget and timing to install

#### Parks Installation

- Rainbow Park
- Bryantwood Park
- Pioneer Park (depends on future use)

- Permitting
  - MN Dot
  - City of Independence
  - Hennepin County
  - City of Medina
  - Three Rivers Park
- Work with Monies

#### -Welcome Signs

Commit to a Designer/Installer

# Designer process

- Design concepts
- At least two rounds of edits (based on committee feedback)
- Prepare/present final drawings with material specifications, finishes and pricing

#### **Designers and Installers**

### Bolton and Menk

- Design cost \$16,000
- Current municipal engineer

### Spectrum Sign

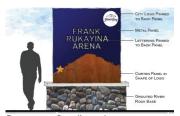
- Design cost \$3,000 (upfront)
- Aspirational in design concepts
- Experts in traditional masonry.

### **BMS Signs and Printing**

- Design cost incorporated in the final design.
- Will work with any material.
- Eager to work with the City. They already have mockups.

#### Scenic Sign Corporation

- Design cost incorporated in the final design
- Created the electric sign.
- Understands Maple Plain and is realistic with our space.



DESTINATION SIGN (LARGE)



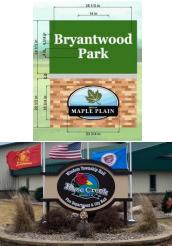
Welcome To

MAPLE

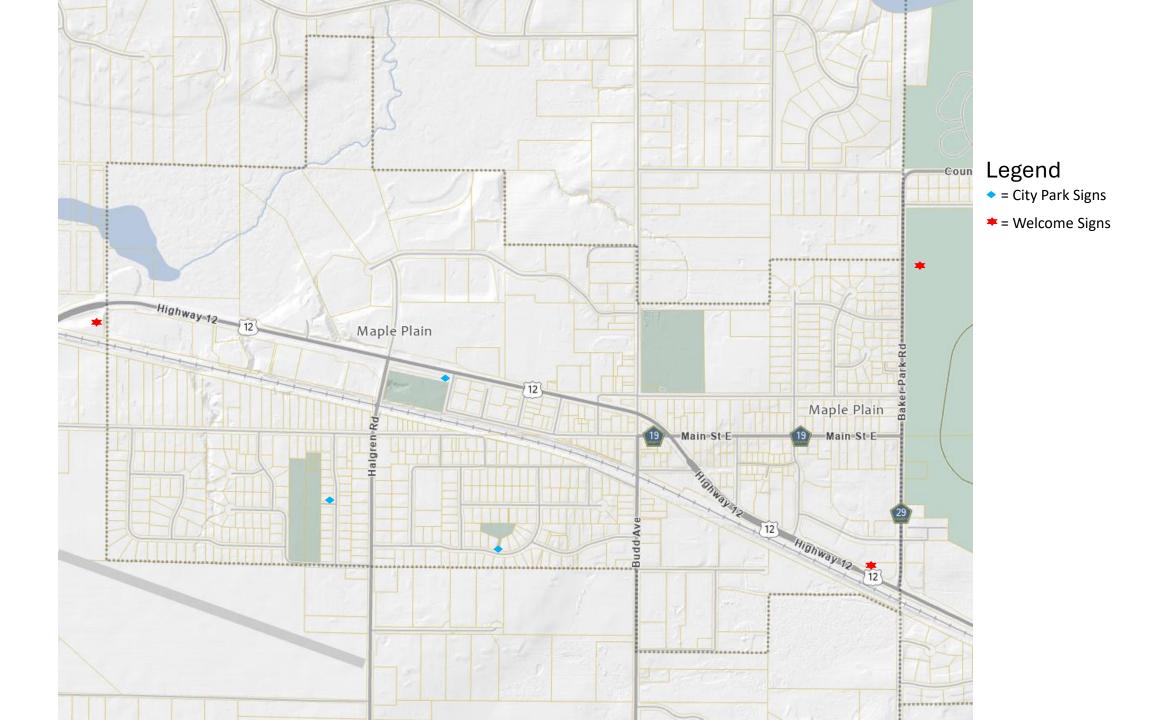
**PLAIN** 

ALEXANDRIA





### APPENDIX



## **City Park Signs**















## Welcome to the city signage





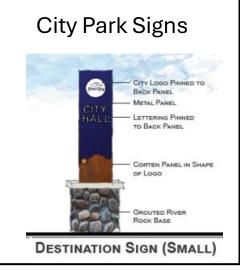


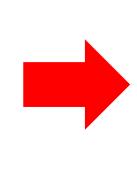




### **Community Signage**











#### Examples