



Executive Summary

City Council Rebranding Committee

AGENDA ITEM: Q2 Newsletter

PREPARED BY: Kevin Larson, Assistant City Administrator

RECOMMENDED ACTION: Discussion

Topics

- Feedback for the newsletter designer?
- Spring Timeline

Description	Date Needed
Content To Web & Graphic Designer	3/6/2026
Final version to printer	3/20/2026
Receive from printer	3/27/2026
Sent to post office	4/1/2026

- **Proposed Newsletter Topics**
 - Page 1
 - Mayor letter
 - Highlights/community calendar
 - Page 2: Community news
 - Party in the Park
 - 2026 Street & Infrastructure Project
 - Council contact info
 - Page 3: Police
 - Pending WHPS info
 - Page 4: Fire
 - Pending WSFD info
 - Page 5: Public Works
 - Yard waste, brush collection
 - Hydrant Flushing and street sweeping

- Burn Permits
- Page 6: Administration
 - Utility Rate Update
 - Managed Natural Landscapes
 - Spring Road Restrictions
- Page 7: 2026 Spring Cleanup day
- Page 8:
 - Half page for mailing
 - Half page
 - Council meeting schedule
 - City Contact information