



BALLFIELD SIGN ADVERTISEMENT GUIDELINES

Purpose

The following policy has been created to establish guidelines for advertising signs located on City property for the purpose of generating revenue for specific programs or facilities provided, managed and maintained by the City of Maple Plain. Advertisement space is limited only to City ballfields with outfield fences.

Timpe Field and the softball field at Northside Park provide an opportunity for the City and local businesses and community organizations to advertise their services and promote the community.

Sign Content

The City of Maple Plain shall only consider advertisements from local business establishments and community organizations. Maple Plain businesses and community organizations shall have priority over space and placement of signs.

Advertisements that are libelous or obscene will not be accepted. No signs advertising the sale or consumption of alcohol or tobacco or depicting alcohol or tobacco names, brands, images or the like are allowed.

Signs and Sign Production

The business or organization shall provide the City of Maple Plain with a camera-ready art of the sign along with a completed sign permit application for review and approval by the City Administrator. The cost of producing and placing signs are the expense of the business or organization.

Signs shall be professionally designed and produced, and be of size, weight and other features so as not to cause damage to the site or facility and not detract from the enjoyment of the area. Signs may not have a hard surface.

Signs should not exceed 7 feet (height) x 7 feet (width) in size.

Rental Fee

The fee for renting a space on a park fence is \$300 per year. The rental fee shall be paid prior to installation of the sign and by March 30 each year thereafter.

Sign Installation

Installation of signs begins April 15 each year. Signs must be removed by October 30. Installation and removal of signs must be supervised by Public Works. Signs must be installation-ready and capable of being affixed to existing park fencing.

The City shall determine the location of signs.

Use of Proceeds

The sale of space on park fences shall be used for general park maintenance and other park purposes. Funds generated by sign sales at Timpe Field shall be directed for maintenance of Timpe Field and park facilities used by Timpe Field patrons.

Other Guidelines

Signs are the property of the businesses and organizations. It is the responsibility of local businesses and community organizations to maintain their signs, including replacement. Signs may be replaced only once during the calendar year. If the replacement sign is of a new design, the new design must be approved prior to installation.

The City of Maple Plain reserves the right to disallow advertisements or to remove signs for any reason.