

Executive Summary

City Council Workshop

AGENDA ITEM: City Council Approval of the new City Logo and Seal

PREPARED BY: Kevin Larson, Asst City Administrator

RECOMMENDED ACTION: Staff recommends the City Council review and approval to send to a business meeting for official approval.

Background

In June of 2024, the Rebranding Committee to initiate the redesign the City logo. Along the way, the Committee discovered an opportunity to revise the City Seal. The concept for revising the City Seal was to ensure a design that is unique to the City of Maple Plain, reflective of its character and heritage. Below in Exhibit A is the Seal and City Logo that was selected.

Recommendations

Staff recommends the City Council review and approval to send to a business meeting for official approval.

Exhibit A



