



Executive Summary

City Council Workshop

AGENDA ITEM: Current Leaflet Process Feedback

PREPARED BY: Kevin Larson, Asst. City Administrator

RECOMMENDED ACTION: Discussion

Summary:

Discussion on the current process. Does it work for the committee?

Leaflet weeks

- Monday-Tuesday - new leaflet is written
- Wednesday – sent to Rebranding Committee
- Feedback by Friday Mid-day
- Final Draft sent by EOD Friday