

City of Moberly City Council Agenda Summary

Agenda Number: _____

Department: Administration

Date: April 7, 2025

Agenda Item: Proposals From The Tourism Advisory Commission For The Following Sponsorships To The Chamber Of Commerce: Junk Junktion- \$1,500; The Christmas Festival Event- \$1,000; And Moberly Rotary: Railroad Days- \$1,000 and \$2,000.

Summary: At the March 11, 2025, Moberly Tourism Commission meeting the following proposals were reviewed and recommended for approval by the Commission.

A proposal from Moberly Chamber of Commerce for Junk Junktion Event. They are requesting \$1,500 for social media marketing and banner. The board made a motion to approve this sponsorship of \$1,500.

A proposal from Moberly Chamber of Commerce for Christmas Festival Event. They are requesting \$1,000 for social media marketing and maps. The board made a motion to approve this sponsorship of \$1,000.

A proposal from Moberly Rotary Club for Railroad Days Event. The board approved up to \$1,000 for social media marketing and banners and \$2,000 for Capital Improvements (tables). The board made a motion to approve this sponsorship of \$1,000 and \$2,000 capital project.

Recommended

Action: Please approve the requests.

Fund Name: Non-Resident Lodging Tax Fund

Account Number: 102.000.5502

Available Budget \$: 7,500.00/ 121,000(current fund balance, but has \$6,000+ pending for wayfinding and \$2,000 pending for Railroad days project)

ATTACHMENTS:

<input type="checkbox"/> Memo	<input type="checkbox"/> Council Minutes
<input type="checkbox"/> Staff Report	<input type="checkbox"/> Proposed Ordinance
<input checked="" type="checkbox"/> Correspondence	<input type="checkbox"/> Proposed Resolution
<input type="checkbox"/> Bid Tabulation	<input type="checkbox"/> Attorney's Report
<input type="checkbox"/> P/C Recommendation	<input type="checkbox"/> Petition
<input type="checkbox"/> P/C Minutes	<input type="checkbox"/> Contract
<input type="checkbox"/> Application	<input type="checkbox"/> Budget Amendment
<input type="checkbox"/> Citizen	<input type="checkbox"/> Legal Notice
<input type="checkbox"/> Consultant Report	<input type="checkbox"/> Other _____

Roll Call

Aye Nay

Mayor

M___ S___ Lucas

Council Member

M___ S___ Kimmons

M___ S___ McKeown

M___ S___ Graff

M___ S___ Skubic

Passed Failed