

# MONTHLY REPORT

FEBRUARY 14, 2025 - MARCH 12, 2025

**PREPARED BY:**  
Kaylee Paffrath



# TAKE A LOOK INSIDE

Executive Summary

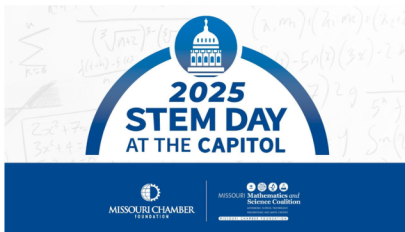
Meetings and Events

Upcoming Activities

Economic Development Projects

Project List

Getro Job Board



# EXECUTIVE SUMMARY

Greetings,

As we move into March, our focus remains steadfast on economic growth, workforce development, and fostering strategic partnerships that strengthen the Moberly area. Several key projects are progressing, and we continue to engage with businesses and community stakeholders to drive meaningful progress.

This past month, we have been actively involved in discussions on childcare accessibility, workforce retention, broadband expansion, and housing solutions, all of which are crucial to the region's long-term success. We also welcomed site selectors and industry representatives for tours of Moberly's industrial assets, highlighting the opportunities available for investment and development.

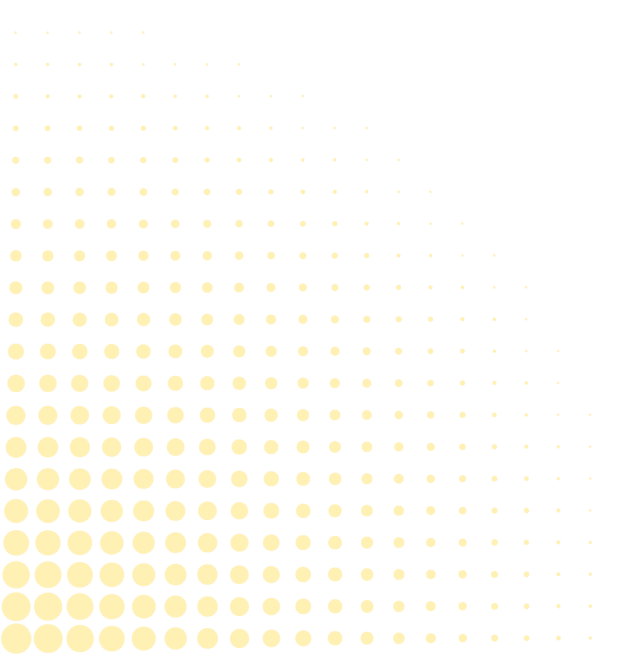
Looking ahead, we are preparing for upcoming initiatives, including workforce training efforts, business retention visits, and major community events that will further our mission of economic prosperity. As always, I encourage you to stay connected with MAEDC for the latest updates on regional projects and opportunities.

Best,

Sincerely,



Kaylee J. Paffrath, MBA  
President/CEO  
Moberly Area Economic Development Corporation



## Meetings and Events

- Met with MU Extension to discuss child care initiatives in Moberly. MAEDC will collaborate with MU on the Moberly Community Building MOExcels initiative through MU Extension, bringing together key stakeholders to develop solutions that strengthen child care access and workforce development in the region.
- Continued participation in MEDC's weekly Public Policy update meetings.
- Met with Mike Norris of Homes for Iowa to discuss their housing program.
- Met with Chariton Valley to discuss broadband expansion in Randolph County.
- Interviewed with KBIA Public Radio to discuss economic development in Randolph County.
- Conducted a radio interview with KWIX/KRES on local economic development efforts.
- Discussed Chapter 100 solar projects with Steve Etcher.
- Explored potential incentive packages for retail recruitment efforts.
- Attended the Mid-MO RPC Multi-Modal Transportation Committee Meeting in Ashland.
- Hosted NFSR for a tour of Moberly, showcasing its rail and industrial assets.
- Attended the required NAP workshop for Project BIN.
- Worked with Randy Asbury and the Moberly Community Foundation on the WRAP Program.
- Met with Advantage Capital to learn more about capital access for rural housing development projects.
- Attended the monthly Missouri Northeast meeting.
- Met with Jason Terry from Gilmore & Bell to discuss incentive programs.
- Participated in the Early Child Care Supports Thriving Businesses meeting with MU Extension.
- Attended the Moberly Occupancy Permitting Committee meeting.
- Met with CVR and the Randolph County Assessor to review past and future abatements.
- Attended the Missouri Chamber of Commerce's STEM Day at the Capitol, supporting the Missouri STEM Initiative.
- Visited the Winston Churchill Museum in Fulton, MO, with General Bradley, Inc. to explore potential collaboration opportunities and gather information.
- Hosted SBDC office hours at MAEDC on 3/12/25.
- Met with Cindy Williams from Alpha Media to discuss Alpha's vision for the future of radio in Randolph County.
- Continued discussions with Dorothy Yeager regarding OATS services in Howard County.

## Upcoming Activities

- NAP Round 1 applications are due May 1st. Nonprofits are encouraged to apply.
- Honey Stitch Small Business Video Shoot
- Missouri STEM Initiative (MSI) February Board Meeting
- MO-Excel Strategic Doing Session
- Moberly Area Chamber of Commerce Coffee Chat Host
- Moberly Job Fair – April 8th

# Economic Development Projects

## Business Retention and Expansion (BRE) Visits & Client Meetings

- Client: Interested in opening a business in the Moberly Depot District.
- Alliant Bank: Provided updates on progress for the new building and planned opening.
- Client: Assisted with a website connection issue.
- Client: Jointly met with SBDC and a client interested in opening a business in the Moberly Depot District.

## Project Meetings

- Project Diamond: Working on MOU with Randolph County Commission.
- Project BIN: Preparing to reapply for the capital campaign project.
- Project Big Mac II: Public hearing scheduled for April 7th. Notifying taxing jurisdictions.
- Project Holiday: Continued discussions with the Moberly City Council.
- Project Spyros: Awaiting an option on land.
- Project Eagle (Fabrication): Reviewing PIR.

## RFIs

- Project Coco: Submitted RFI for South Morley & Route A – potential munitions production facility.
- Project Lilly: Unable to submit due to workforce requirements (3,000+ employees).
- Project Sling: Submitted RFI for MAIP – potential heavy metal manufacturing facility.



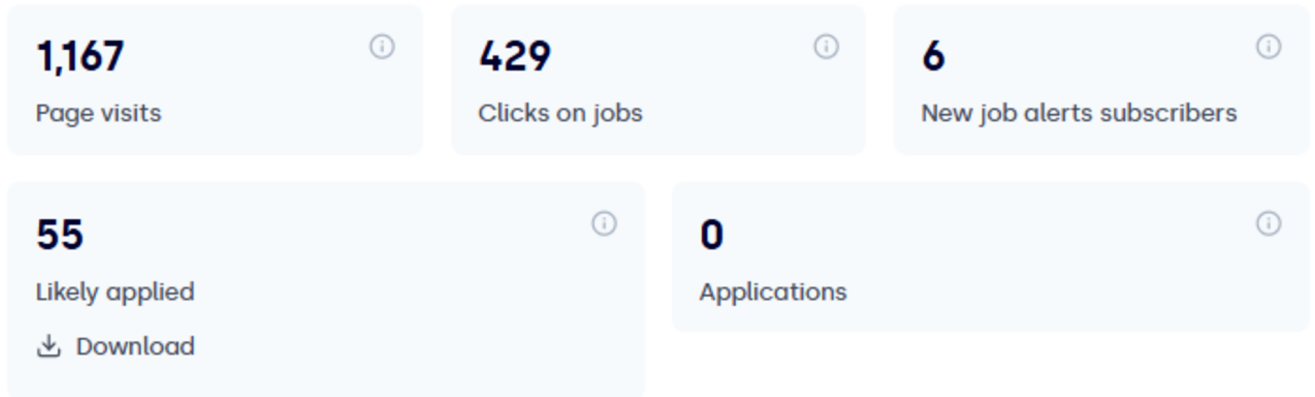
# Project List

PROJECT ID	PROJECT NAME	STATUS	TAGS
MO-71	MO-Excel	Engaged	Workforce Development, Childcare
MO-70	Workforce Resource Assistance Program (WRAP)	Engaged	Workforce Development
MO-69	Project Cornerstone	Engaged	Workforce Development
MO-67	Project Eagle (Fabrication)	Engaged	Attraction
MO-66	Project Lofts	Engaged	Main Street, SBDC
MO-65	Project Blue Jay	Engaged	Attraction, Howard County
MO-63	Project RBIC	Engaged	Attraction
MO-62	Project Urbandale Complex	Engaged	Retail
MO-61	Project Bruce	Engaged	Expansion
MO-60	Project Palm	Engaged	Howard County
MO-58	Project Mum	Engaged	Expansion
MO-56	Project Pecan	Engaged	Attraction, Wind/Solar
MO-53	Project Silver Bell	Engaged	Howard County
MO-52	Project Moberly Strip	Engaged	Main Street
MO-49	Project Holiday	Engaged	Hotel/Lodging
MO-48	Project Emerald II	Engaged	Expansion
MO-46	Raise the Bar - MOPAR	Engaged	Attraction, Professional development
MO-45	Project Bin	Engaged	Expansion, Grant
MO-41	Project General Bradley, Inc.	Engaged	Tourism
MO-23	Project Diamond	Engaged	Attraction, RFI, Solar
MO-17	Project SAM	Engaged	Main Street
MO-5	Project Big Mac II	Engaged	Expansion
MO-4	Project Pond	Engaged	Sale
MO-3	Project Spyros	Engaged	Attraction
MO-68	Project Radiance	Lead	Wind/Solar
MO-57	Project Tomahawk	Lead	Attraction
MO-55	Project Clemens	Lead	Hospital/Healthcare
MO-47	Project Overview	Lead	Attraction
MO-44	Project Endpoint	Lead	Attraction
MO-40	Project Level	Lead	Attraction, RFI
MO-39	Project Handle	Lead	Attraction, RFI
MO-38	Project Neighborhood	Lead	Attraction, RFI
MO-37	Project Basil	Lead	Attraction, RFI
MO-36	Project Curl	Lead	Attraction, RFI
MO-34	Project Hedron	Lead	Attraction, RFI
MO-32	Project NLS	Lead	Attraction, RFI
MO-31	Project Rose	Lead	Attraction, RFI
MO-29	Project Pharaoh	Lead	Attraction, RFI
MO-28	Project Solo	Lead	Attraction, RFI
MO-26	Project Railport	Lead	Attraction, RFI
MO-24	Project Yoshi	Lead	Attraction, RFI
MO-22	Project Romaine	Lead	Attraction, RFI
MO-21	Project Chestnut	Lead	Attraction, RFI
MO-6	Project Robot II (TBD)	Lead	Expansion
MO-9	Project Medical	Post Project	Job Counts
MO-8	Project Robot	Post Project	Job Counts
MO-7	Project Emerald	Post Project	Job Counts
MO-2	Project Cherry	Post Project	Attraction, MoPar

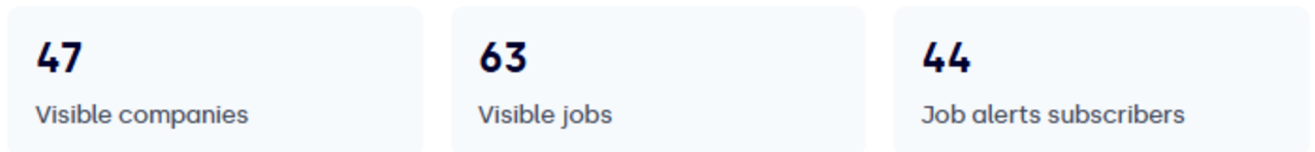
# GETRO JOB BOARD

How is the job board helping our companies?

Feb 14, 2025 - Mar 12, 2025 ▼



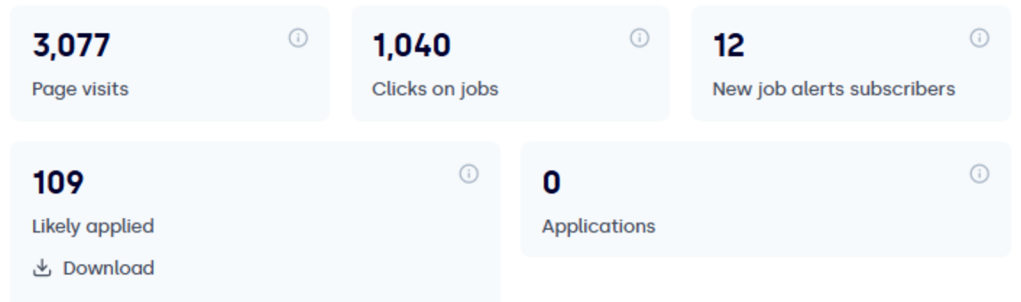
Network overview



## 2025 YTD Totals

How is the job board helping our companies?

This year ▼



Network overview

