

City of Moberly

City Council Agenda Summary

Agenda Number: _____

Department: City Manager

Date: October 7, 2024

Agenda Item: Proposals From The Tourism Advisory Commission For The Following Sponsorships To The Chamber Of Commerce: Junk Junktion- \$1,500; The Christmas Festival Event- \$1,000; And Updated City Of Moberly Maps- \$2,000.

Summary: At the August 13, 2024, Moberly Tourism Commission meeting the following proposals were reviewed and recommended for approval by the Commission.

A proposal from Moberly Chamber of Commerce for Junk Junktion Event. They are requesting \$1,000 for social media marketing and radio ads. The board made a motion to approve this sponsorship of \$1,500.

A proposal from Moberly Chamber of Commerce for Christmas Festival Event. They are requesting \$1,000 for social media marketing and radio ads. The board made a motion to approve this sponsorship of \$1,000.

A proposal from Moberly Chamber of Commerce for maps for the City of Moberly. The board approved up to \$2,000. The Art Department would design the maps and BOPI would print the maps. This would be a capital project.

Recommended

Action: Approve these proposals.

Fund Name: Non-Resident Lodging Tax Fund

Account Number: 102.000.5502

Available Budget \$: 12,000.00

ATTACHMENTS:

<input type="checkbox"/> Memo	<input type="checkbox"/> Council Minutes
<input type="checkbox"/> Staff Report	<input type="checkbox"/> Proposed Ordinance
<input checked="" type="checkbox"/> Correspondence	<input type="checkbox"/> Proposed Resolution
<input type="checkbox"/> Bid Tabulation	<input type="checkbox"/> Attorney's Report
<input type="checkbox"/> P/C Recommendation	<input type="checkbox"/> Petition
<input type="checkbox"/> P/C Minutes	<input type="checkbox"/> Contract
<input type="checkbox"/> Application	<input type="checkbox"/> Budget Amendment
<input type="checkbox"/> Citizen	<input type="checkbox"/> Legal Notice
<input type="checkbox"/> Consultant Report	<input type="checkbox"/> Other _____

Roll Call

Aye

Nay

Mayor

M___ S___ **Lucas** ___ ___

Council Member

M___ S___ **Kimmons** ___ ___

M___ S___ **Kyser** ___ ___

M___ S___ **McKeown** ___ ___

M___ S___ **Graff** ___ ___

Passed

Failed