

# MONTHLY REPORT

JUNE 13, 2025 - JULY 10, 2025



**PREPARED BY:**

Kaylee Paffrath

# TAKE A LOOK INSIDE

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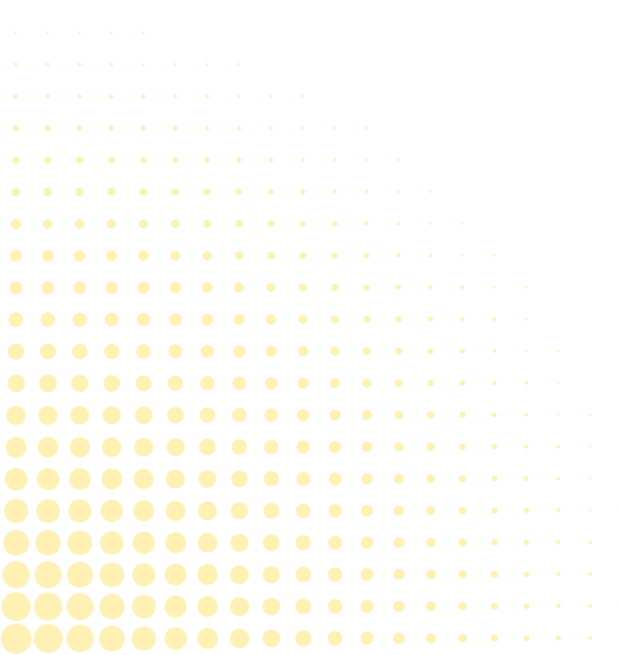
On the Horizon

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Getro Job Board



# EXECUTIVE SUMMARY

Greetings!

It's been a productive month with progress on several fronts! We've been busy submitting active projects, preparing sites for development, and building stronger connections with our education and workforce partners. One of our biggest efforts was getting ready for the Raise the Bar – Compete site visit, where we highlighted the McKeown Property as a strong contender for major industrial investment.

On the workforce side, we took part in apprenticeship planning and met with MACC to talk about ways to support students as they move into the job market. We also kept the momentum going on the Moberly Community Profile and officially submitted our top sites to the Site Selectors Guild through Norfolk Southern's program.

Thanks as always for your continued support and collaboration!

Sincerely,



Kaylee J. Paffrath, MBA, MoCED  
President/CEO  
Moberly Area Economic Development Corporation

Bookkeeping Basics  
Lunch & Learn  
Prewette Bookkeeping  
June 12, 2025 at MAEDC



## **Business and Community Engagement**

- Participated in Sturgeon Strategic Doing Session with REDI
- Met with MACC leadership to discuss post-graduation job placement support
- Attended Chamber Board Meeting
- Worked with Chamber team on 2026 Moberly Community Profile content and ad sales
- Hosted SBDC Office Hours at MAEDC
- Held SBDC client consultation with a potential restaurant entrepreneur

## **Project Activity & Strategic Planning**

- Ongoing coordination for Project Blue Jay
- Met with CAM Construction for project check-in
- Prepared and delivered Raise the Bar – Compete presentation materials
- Submitted MAIP and McKeown Sites to Norfolk Southern’s Site Selectors Guild Premier Sites program (with NS funding support)
- Completed ACE video planning meeting with MU Extension
- Supported Registered Apprenticeship Program planning
- MACC meeting focused on career pipeline development

## **Marketing & Outreach**

- Advanced Moberly Community Profile marketing efforts
- Continued coordination on site promotion materials for Raise the Bar and Site Selectors Guild
- Facilitated meetings between Moberly Chamber and ABC17 for promotional opportunities

## **Regional & State Collaboration**

- Attended Missouri Northeast Annual Meeting
- Participated in MTRCOG Revolving Loan Fund Board Meeting
- Ongoing involvement in ACE Program initiatives

## **On the Horizon**

- Raise the Bar – Compete site readiness visit and follow-up
- SBDC Office Hours at MAEDC – July 23
- ICSC Local – St. Louis (Retail & Commercial Development Networking)
- Project Management Leadership Institute participation
- Project Spyros coordination call
- Missouri Northeast (MONE) Annual Meeting

# Economic Development Projects

## **Project Big Mac II – Active**

Awaiting signed final amendment documents. Contact has been made with the company; delays are due to leadership availability. DED is awaiting the same documents.

Investment: \$1,000,000 | Jobs: 50 | Start Date: 7/30/2024

## **Project Blue Jay – Active**

Signed offer letter received; IFA submitted. Company is pausing next steps until fall, citing potential tariff impacts. Local abatement prep is in progress.

Investment: \$1,282,000 | Jobs: 9 | Start Date: 3/1/2025

## **Project Diamond (Solar) – Engaged**

Offer letter sent; Azimuth prefers an MOU over a development agreement. Gilmore & Bell engaged for legal support.

Start Date: 7/30/2024

## **Project Glinda – Active**

Offer letter submitted to city and project team. Coordinating with MoPar, Gilmore & Bell, and City Council on incentives and diversity hiring requirements.

Investment: \$37,814,600 | Jobs: 31 | Start Date: 1/15/2025

## **Project Harvest Ridge – Engaged**

Continuing marketing efforts to attract new tenants.

Start Date: 1/8/2025

## **Project Moberly Strip (Retail) – Engaged**

Ongoing outreach to prospective tenants. Drone photography being explored.

Start Date: 10/1/2024

## **Project Peridot – Active**

Expansion in progress with a 4th line. Working on E-verify MOU and coordinating state/local incentives.

Start Date: 4/10/2025

## **Project Spyros – Engaged**

Verbal agreement reached for land purchase. Awaiting PIR and land option. Zoom call scheduled for mid-July.

Jobs: 100 | Start Date: 7/30/2024

## **Project Table Rock (Solar) – Engaged**

Developer accepted offer; legal negotiations underway with Gilmore & Bell.

Start Date: 9/4/2024

## **Raise the Bar – Compete – Engaged**

Presentation materials submitted; site visit scheduled for July 14.

Start Date: 6/17/2025

## RFIs & Leads

### Project Sandalwood – Pre-RFI Submitted

A pre-RFI was submitted for both the MAIP and McKeown/Corpotech sites. This is a large-scale beverage manufacturing opportunity with an estimated 150 jobs and \$200 million in investment. Awaiting full RFI release.

Source: Missouri Partnership | Date: 7/8/2025

### Project Riverbed – RFI Submitted

An RFI was submitted for the MAIP site. Additional project details remain limited at this time.

Source: Missouri Partnership | Date: 7/7/2025

## Post-Project Activity

### Project Cherry – Completed

Announced on December 4, 2024, this project represents a \$925,000 investment and the creation of 35 jobs. As of late June, the company is preparing to begin hiring. Continued coordination with Missouri Partnership and the business is underway to support next steps. An official ribbon cutting to be scheduled late summer/early fall.

Announcement Date: 12/4/2024

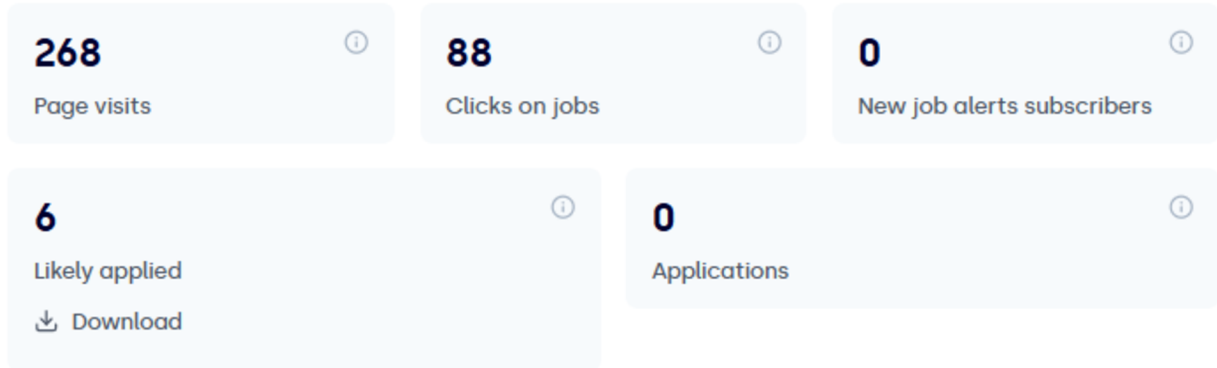


Updated photos of area businesses to use for future marketing and promotional efforts.

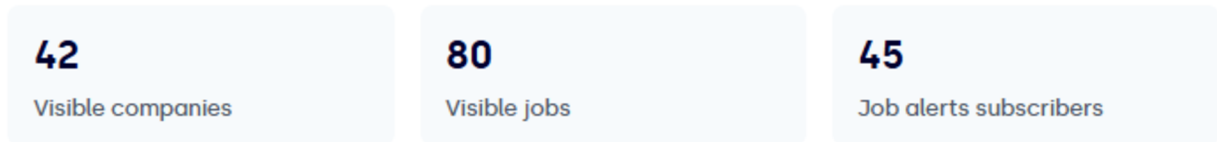
# GETRO JOB BOARD

How is the job board helping our companies?

Jun 13, 2025 - Jul 9, 2025 ▾



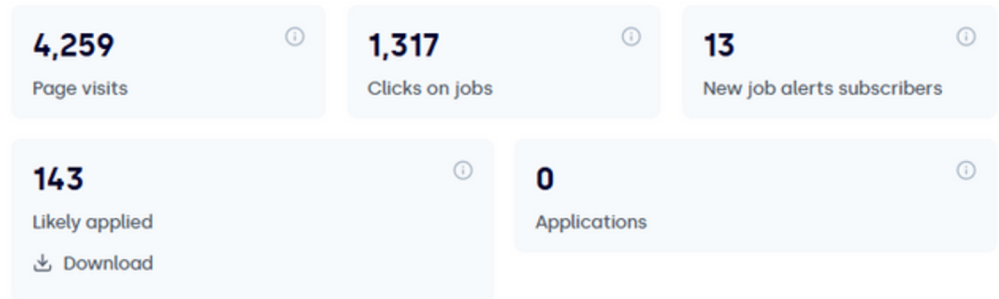
Network overview



## 2025 YTD Totals

How is the job board helping our companies?

This year ▾



Network overview

