

City of

Moberly!

Board/Commission Application Form

Individuals serving on boards or commissions play an important role in advising the City Council on matters of interest to our community and its future. For the most part, Board and Commission members must be residents of City of Moberly. When a vacancy occurs, an announcement of that vacancy will be posted. The City Council will review all applications. The appointment will be made at a formal City Council meeting. Appointees serve as unpaid volunteers.

This application is a public document and as such it or the information it contains may be reproduced and distributed. This application will remain active for two years and you will automatically be considered for any vacancy occurring during that time.

Name of Board or Commission: Planning & Zoning Date: 5-17-24
Your Name: Howard Miedler Street Address: 913 Timberline Rd
Phone number(s): (evening) 660-651-3682 (day) 660-651-3682
Email: howardmiedler@sbcglobal.net

Do you live within the corporate limits of City of Moberly? Yes No
How long have you been a resident of City of Moberly? 51
Occupation: Retired/Sales Mgr Employer: KWIX + KRES

Optional Questions (use back of application if necessary)

What experience and/or skills do you have that might especially qualify you to serve on this board or commission?

My 49 years of sales, and over 20 years as sales manager
working with all types of businesses + industry
18 years on Moberly Parks + Recreation
15 years on Moberly P+Z
3 years on state of Missouri State Parks Board

What particular contributions do you feel you can make to this board or commission?

My management and analytical skills would be useful in reviewing
all requests before the board. I also have a desire for Moberly to
prosper and grow in an organized fashion. Also my past years on P+Z,

I will attend meetings in accordance with the adopted policies of City of Moberly, Missouri. If at any time my business or professional interests conflict with the interests of the Commission, I will not participate in such deliberations. References may be secured from the following individuals:

1. Bob Riley Phone: 263-3367
2. David Byland Phone: 660-441-6942
3. John Truesdell Phone: 573-881-1808

Howard Miedler
Signature of Applicant

*Additional Information may be attached to this form.

Return to: City of Moberly, 101 West Reed Street, Moberly, MO 65270

Howard J. Miedler

Moberly, MO 65270 • 660-263-0908 (h)/660-651-3682 (c) • howardmiedler@sbcglobal.net

EDUCATION

Central Missouri State University <i>Master of Science in Communications/Broadcast</i>	1970-1971
Southern Illinois University <i>Bachelor of Science in Communications</i>	1964-1968

WORK EXPERIENCE

KWIX/KRES/KIRK/KTCM Radio Stations; Moberly, Missouri <i>General Sales Manager</i> <ul style="list-style-type: none">• Developed sales packages and increased station sales annually• Contributed to sister station sales• Mentored and trained sales team <i>Political Advertising Consultant</i> <ul style="list-style-type: none">• Increased political advertising sales to over one million dollars over a ten year period• Created ad presentations for state and local candidates for the Shepherd Radio Group• Created ad presentations for political issues for the Shepherd Radio Group <i>Advertising Sales Executive</i> <ul style="list-style-type: none">• Created and managed KRES Farm Show, Home Shows, and Lawn and Garden Shows• Developed advertising/marketing plans for area businesses• Fostered long-term client relationships	1973-2023
WSMI Radio Stations; Litchfield/Greenville, Illinois <i>Branch Manager</i> <ul style="list-style-type: none">• Managed all station operations• Produced all station news• Responsible for station advertising sales	1971-1973

LEADERSHIP, COMMUNITY INVOLVEMENT & ACHIEVEMENTS

Moberly Chamber of Commerce Ambassador	2022-Present
Moberly Rotary Club <i>President (2015-2016)</i>	2013-Present
Moberly Planning and Zoning Commission	2011-2023
Moberly 4th Street Theatre <i>President (2010-Present)</i>	2009-Present
Moberly Area Chamber of Commerce <i>President (2004-2005)</i>	2000-Present
Trinity United Methodist Church <i>Member of various boards and committees</i>	1973-Present
Moberly Area Community College Distinguished Service Award	2019
Moberly Area Chamber of Commerce Meritorious Service Award	2005
Moberly Area Economic Development Board of Directors	2004-2005
Missouri Park Association Board of Directors <i>President (2005)</i>	2002-2005
United Way of Randolph County <i>President (1990-1992)</i>	1985-1994
Moberly Parks and Recreation Board <i>President (1991-1995)</i>	1983-2001