

# Monthly Board Report

JANUARY 2026

**Reporting Period: December 12, 2025 – January 8, 2026**

## **Executive Snapshot**

### **Overview**

This reporting period marked a strategic transition point for MAEDC as we closed out calendar year 2025 and began positioning the organization for execution of the 2026–2028 Strategic Plan. Activity during this time focused on advancing active business attraction and expansion projects, responding to new RFIs, maintaining momentum on site readiness efforts, and engaging with state and regional partners to support upcoming project milestones.

### **Key Wins**

- Continued advancement of multiple large-scale attraction and expansion projects in negotiation and incentive analysis phases.
- Submission of a major RFI tied to the Moberly Area Industrial Park with significant capital investment potential.
- Progress on hotel feasibility and site readiness initiatives supporting long-term community development goals.

### **Key Challenges / Risks**

- Several large projects remain dependent on land control, infrastructure alignment, or external funding decisions.
- Ongoing uncertainty in national markets continues to slow timelines for some prospects.

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## Strategic Plan Alignment Dashboard (2026–2028)

Strategic Pillar	Status	December–January Progress
Business Attraction	● On Track	RFIs submitted; active prospect meetings
Business Retention & Expansion	● On Track	Expansion discussions with existing employers
Site Readiness	● On Track	Continued hotel and industrial site work
Workforce & Talent	● Watch	Workforce discussions ongoing; more updates expected Q1
Marketing & Visibility	● On Track	Continued promotion of available sites

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## **Business Attraction, Retention & Expansion (BRE)**

### **Active & Lead Projects**

MAEDC continues to manage a robust pipeline of active and lead projects across attraction, expansion, and redevelopment categories.

### **Highlights include:**

- **Project Alpha** – An estimated \$750 million investment and 80 jobs. NDA executed and discussions underway with local and regional partners.
- **Project Beta** – Early-stage attraction effort exploring new opportunities; kickoff meetings held with regional partners.
- **Project Spyros** – Active attraction project awaiting engineering; state cost-share applications completed with construction anticipated in late 2026.
- **Project Glinda** – Chapter 100 closed on 12/31/2025. Announcement will be made in mid-2026.
- **Project Peridot** – Expansion project focused on adding a fourth production line; coordination continues with DED. Construction is in progress.
- **Project Rhinestone** – Expansion project focused on adding employment and equipment. Coordinating with DED.
- **Project Scale** – Assisting area manufacturer with marketing and business strategy in coordination with DED.

### **RFIs & Leads**

- One RFI submitted for the Moberly Area Industrial Park, representing approximately \$90 million in investment and 100 jobs.
- An additional RFI opportunity was reviewed but not submitted due to lack of a qualifying site (water and barge access required).

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## **Site & Infrastructure Readiness**

- Continued marketing and promotion of available industrial and commercial sites, including Harvest Ridge and area properties.
- Ongoing coordination related to hotel feasibility work, including cost-sharing and partner engagement.
- Continued alignment with Missouri Partnership and DED through the Raise the Bar initiative.

## **Marketing, Outreach & Visibility**

- Continued promotion of available sites and development opportunities.
- Ongoing coordination with state and regional partners to position Moberly and Randolph County competitively for future prospects.
- Preparation for enhanced storytelling and visibility efforts aligned with the 2026-2028 Strategic Plan.
- Moberly Community Profile at press; final delivery expected January 21, 2026. The profile will support site selector outreach, prospect marketing, and investor communications.

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## **Workforce & Talent Development**

- **VP Culture Leadership School (2026):** MAEDC is hosting the 2026 Mid-MO VP Culture Leadership School, a four-week, science-based leadership development program designed to help employers build strong workplace cultures, improve engagement, and reduce turnover. The program includes four live interactive workshops led by an Organizational Psychologist, guided culture-building tools, and follow-up resources. The training is recommended for top and mid-level managers but is valuable at all levels. MAEDC Investors Club members receive a 2-for-1 registration incentive if registered by January 7, 2026.
- **RAISE Randolph – Moberly Public Schools PD Day (February 2, 2026):** MAEDC, in partnership with Heart of Missouri RPDC and MATC, will host a professional development session for Moberly Public Schools faculty focused on workforce trends, Registered Youth Apprenticeships, and strengthening classroom-to-career alignment. The session will connect educators with real-world career pathways and regional employer needs to support long-term talent pipeline development.
- Ongoing discussions with employers regarding workforce availability, training, and retention challenges.
- Continued use and promotion of the MAEDC Job Board as a workforce connection tool.
- Workforce initiatives remain a priority focus area entering Q1 2026.

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### Regional, State & Partner Engagement

- Continued coordination with Missouri Department of Economic Development, Missouri Partnership, and regional partners on active projects and incentives.
- Engagement with local governments and utilities to support project readiness and infrastructure planning.
- Continued participation in regional economic development conversations to elevate MAEDC's role and visibility.

### Financial & Organizational Health (High-Level)

- MAEDC remains financially stable entering 2026.
- Transition away from Howard County partner funding (effective April 1, 2025) has been incorporated into forward planning.
- Project-specific funds and reimbursements continue to flow through MAEDC accounts as part of ongoing initiatives.

### Looking Ahead (Next 30-90 Days)

- Anticipated progress on multiple attraction and expansion projects as negotiations and incentive analyses continue.
- Continued advancement of site readiness and hotel feasibility efforts, supporting long-term development goals.
- Increased focus on executing Year 1 priorities of the 2026-2028 Strategic Plan, with emphasis on business attraction, workforce, and site competitiveness.
- Coordination with the City of Moberly, MTRCOG, and the Missouri Department of Economic Development (DED) on a ribbon cutting for the Moberly Area Industrial Park (MAIP) Roads Project, highlighting recent infrastructure investment and improved site readiness.
- Strategic engagement and representation at key regional and state events, including:
  - Missouri Northeast Legislative Days – January 20-21
  - Community Venture Network (CVN) – January 22-23
  - MEDC Economic Issues Summit – February 10-11
  - ICSC Red River – February 17-20
  - Missouri Association of Manufacturers Conference (Panelist) – February 23-25 (Branson)
- Preparation for potential project announcements pending external approvals and market conditions.

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Registered Apprenticeships In Skills & Education | Randolph County



Moberly Public Schools  
Professional  
Development Day 2026

*Connecting Classrooms to Careers*

### Event Details

**Date:** February 2, 2026

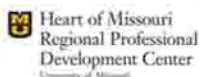
**Time:** 12:30 – 2:30 p.m.

**Location:** Moberly Area  
Technical Center (MATC)  
1623 Gratz-Brown St  
Moberly, MO 65270

Check-in begins at 12:15 p.m.

Join **RAISE Randolph**, a Registered Youth Apprenticeship initiative led by MAEDC, Heart of Missouri RPDC, and MATC, for a collaborative session focused on regional workforce trends, youth apprenticeships, and building strong talent pipelines through education-industry partnerships.

### Led by:



### What You'll Gain

- ✓ Regional workforce insights
- ✓ Overview of Registered Youth Apprenticeships
- ✓ Employer & student perspectives
- ✓ Benefits & incentives for employers

CONTACT MAEDC TO LEARN MORE | [INFO@MOBERLY-EDC.COM](mailto:INFO@MOBERLY-EDC.COM) | 660-263-8811



**2026 Mid-MO  
VP Culture  
Leadership School**  
LIVE LEADERSHIP TRAINING  
MARCH 6, 13, 20 & 27, 2026

Hosted by MAEDC in partnership with VPCulture

MAEDC Investors Club  
2-for-1 Before January 7!