

MONTHLY REPORT

MAY 8, 2025 - JUNE 12, 2025

PREPARED BY:
Kaylee Paffrath



TAKE A LOOK INSIDE

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**KAYLEE PRESENTING FOR THE MOBERLY
KIWANIS CLUB**

EXECUTIVE SUMMARY

Greetings!

Over the past month, our team has continued to build momentum across multiple fronts. A highlight of this period was attending the Missouri Economic Development Council (MEDC) Annual Conference, where I had the opportunity to connect with peers from across the state and share insights on the future of economic development in Missouri. I'm also proud to share that I officially received my Missouri Certified Economic Developer (MoCED) designation—an important professional milestone that reflects our commitment to leadership and best practices in the field.

On the project front, we've been actively working with key partners on "Project Glinda," a major business attraction opportunity that could bring significant new investment and jobs to Randolph County. We continue to provide the data, coordination, and support necessary to move this initiative forward.

In addition, we've remained focused on supporting small businesses. We recently completed a promotional video featuring a local entrepreneur, showcasing the strength and creativity of our business community. Efforts like these not only support local visibility but also help reinforce our long-term economic vitality.

Thank you for your continued support and partnership.

Sincerely,



Kaylee J. Paffrath, MBA, MoCED
President/CEO
Moberly Area Economic Development Corporation



2025 MEDC Annual Conference

Business and Community Engagement

- Attended Region B Equipment Showcase – MTRCOG
- Met with Mayor Brandon Lucas
- Met with Cindy Hultz (MTRCOG) and Michael Bugalski, Moberly City Manager
- Met with Orscheln Properties regarding Hirst/Overcenter Drive and Project Glinda
- Met with Lisa from REDI Columbia
- Lunch with Orscheln (Mark Miles) and Michael Bugalski
- Reid Millard meeting
- Edward Jones Banquet
- Kiwanis Club Presentation
- Presented at Moberly Historical Society
- Alpha Media Interviews (2x)
- KBIA Interview
- City Video Tour Shoot
- Michael/Kaylee monthly check-in

Project Activity & Strategic Planning

- Coordinated Project Glinda meetings and updates
- Continued work on Project Table Rock and Project Diamond
- Ongoing work with Moberly Crossings CID
- Reviewed Heights Business Park Plat
- Reviewed CDs and investment accounts
- Budget review and mid-year update
- Hotel Feasibility Study in progress
- Reviewed and updated NAP budget for 4th Street project
- Submitted Friends of the Park grant application
- Reviewed upcoming development projects with area developer
- Initiated discussion with Howard Electric regarding data center project near Higbee

Marketing & Outreach

- Honey Stitch Small Business Video and Video Shoot
- June Coffee Chat
- MAEDC June Newsletter published
- Raise the Bar – Compete

Childcare & Workforce Development

- Hosted 2nd Childcare Strategic Doing Session
- SBDC Lunch & Learn (Small Business Development)
- Client appointment & referral to SBDC
- Attended RC-Excel Annual Meeting

Regional & State Collaboration

- Attended Missouri Northeast Monthly Meetings (2x)
- Participated in Missouri Historic Preservation Symposium
- GOB Grant check-in with Cassandra Vinson (Boone Electric)
- Attended MTRCOG Board Meeting
- Levitt Music Series Grant Webinar
- Met with Jason Terry (Gilmore & Bell)

Conferences & Events

- Attended and exhibited at ICSC – Las Vegas
- Attended Omar Bradley Armory Name Unveiling Ceremony
- Attended the MEDC Annual Conference

Professional Development

- Completed the Missouri Certified Economic Developer (MoCED) designation, further enhancing MAEDC's leadership capacity and credibility.



ICSC - LAS VEGAS 2025

On the Horizon

- June Board Meeting
- SBDC Office Hours at MAEDC
- Bookkeeping for Small Business – Lunch & Learn
- Presentation for Retired Wabash Railroad Workers
- MSI Board Meeting
- KWIX/KRES Interview
- Raise the Bar – COMPETE
- MTRCOG Revolving Loan Fund Board Meeting
- Kaylee/Michael Monthly Check-In
- Moberly Depot District CID Meeting
- Randolph County Historical Society Meeting
- Meeting with Moberly Chamber & ABC17
- Randolph County Municipalities Meeting
- Missouri Northeast Annual Meeting
- MTRCOG Economic Developers Meeting
- Strategic Doing Session – Sturgeon (in partnership with REDI)

SAVE THE DATE



Missouri
Northeast

ANNUAL MEMBERSHIP MEETING



July 25, 2025



10 A.M. - 1 P.M.



3705 Business 61 N
Palmyra, MO 63461



Lunch provided

“Developing Community Leaders”



Featuring Keynote Speaker
MAGGIE STRONG
Strong Consulting

Sponsored by:



Macon Electric Cooperative
Your Touchstone Energy® Cooperative



Northeast Power
A Touchstone Energy® Cooperative

Please RSVP to: Madison Stewart by July 15
mstewart@northeast-power.coop

Economic Development Projects

Business Retention and Expansion (BRE) Visits & Client Meetings

- Eric Baker/ Mid-West Public Adjusting
- Rooted 242
- Columbia REDI

RFIs & Leads

RFI/Lead Name	RFI/Lead Status	RFI Submitted For	Jobs	Investment	RFI/Lead Source	Date/Time 2
Project Road Candy	Lead	MAIP	15	\$30,000,000.00	MoPar	Jun 11, ...
Project Locksmith 2	RFI - No Qualifying Property		35	\$25,000,000.00	MoPar	May 23, ...

BR&E Projects

PROJECT NAME	STATUS
Project Mum	Active
Project Palm	Engaged
Project Lofts	Engaged
Project Peridot (Emerald)	Active
Project Robot II (TBD)	Lead

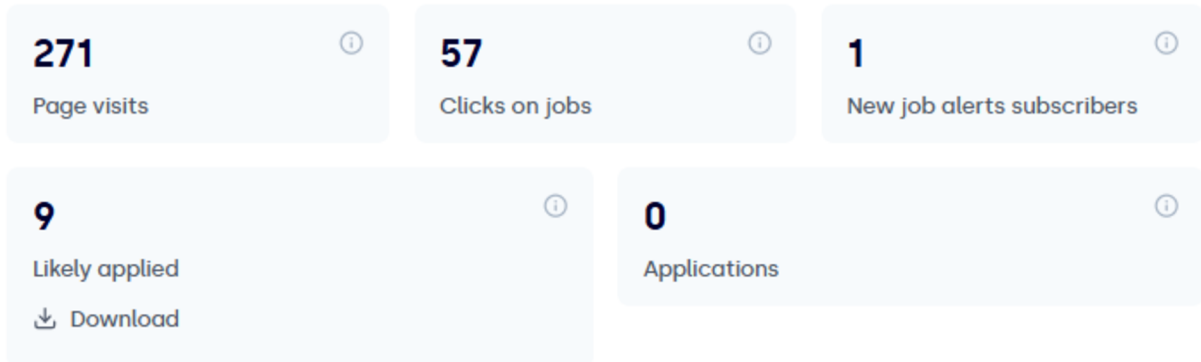
Business Attraction Projects

PROJECT NAME	STATUS	INVESTMENT	JOBS
Project Big Mac II	Active	\$1,000,000	50
Project Spyros	Engaged		100
Project Holiday	Engaged		
Project Blue Jay	Active	\$1,282,000	9
Project General Bradley, Inc.	Engaged		
Project Pond	Engaged		
Project Diamond (Solar)	Engaged		
Project Table Rock (Solar)	Engaged		
Project Moberly Strip (Retail)	Engaged		
Project Pecan (Wind)	Engaged		
Project Glinda	Active	\$37,814,600	31
Project Clemens	Engaged		
Project Lift	Engaged		
Project Harvest Ridge	Engaged		
Project Silva Lane	Engaged		

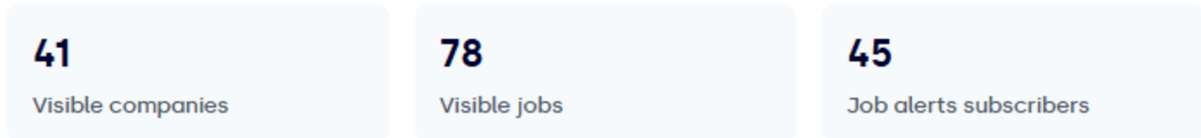
GETRO JOB BOARD

How is the job board helping our companies?

May 8, 2025 - Jun 11, 2025 ▾

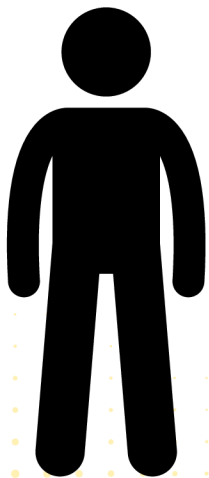


Network overview



Job Board Summary (Past 12 Months):

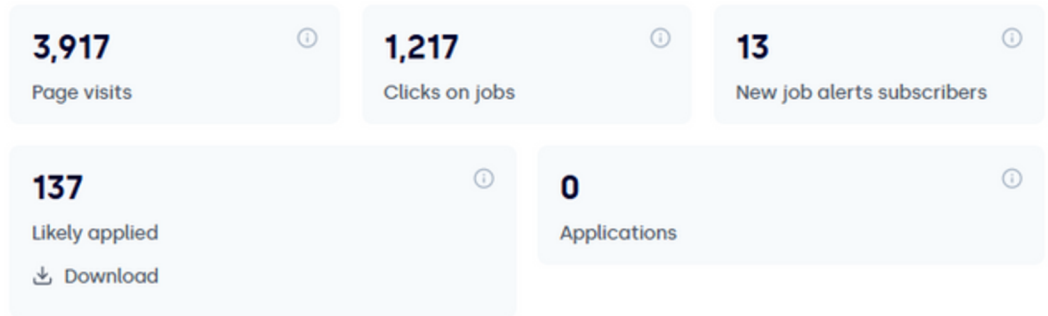
MAEDC's job board has delivered **348 qualified** applicants to our network companies, representing an **estimated value of \$13,920** in recruitment support.



2025 YTD Totals

How is the job board helping our companies?

This year ▾



Network overview

