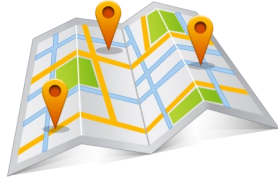# MONTGOMERY
Area Chamber of Commerce

MONTGOMERY MAP MEDIA KIT

Overview

MACC has responded to the call to supply our community with a MAP! With the continual growth in the area, and regular flow of visitors and guests, a map is often requested by visitors of all ages. No other entity is publishing a street map for the Montgomery Area, so this will be a unique and prized advertising opportunity.

Ad Rates

	MEMBER RATE	NON-MEMBER
1 Block	**$399**	$499
(approx. *18 available*)		
2 Blocks	**$750**	$850
(approx. *9 available*)		
3 Blocks	**$1150**	$1250
(approx. *2 available*)		
4 Blocks	**$1350**	$1450
(approx. *2 available*)		
Premium Spots		
First Fold *(4 Block Only)*	**$1500**	$1750
(Only *2 available*)		
Second Fold *(2 Block Only)*	**$900**	$1100
(Only *5 available*)		
Back Cover *(4 Block Only)*	**$2000**	$2500
(Only *1 available*)		

Production Schedule

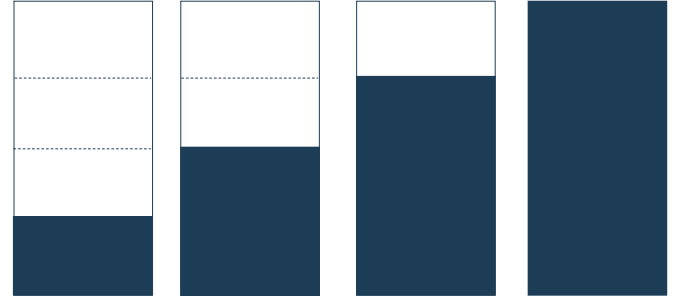|	
Renewal Confirmation Due	6/17/22
New Ad Confirmation Due	6/30/22
Art Due	7/8/22
Invoices Sent	7/11/22
Delivery	9/2/22

Distribution

5,000 printed *for 1 year*

Local realtors, City Hall, lake area tourism destinations, local business waiting rooms and lobbies, welcome packets for new and potential residents, hotels, festivals, events.

Ad Specs

Supplied images must be 300dpi or vector files. Images taken from websites are 72dpi and are not recommended for print usage. Camera ready images should be flattened with embedded or outlined fonts, saved to the appropriate size listed below. Do not include printer marks. We accept JPG, TIFF, PDF, PDF or AI file formats. Colors should be in CMYK or grayscale, no RGB.

1 Block
5" x 2.5"

2 Blocks
5" x 5"
Premium spots have slight spec variations. Call for details.

3 Blocks
5" x 6.25"

4 Blocks
5" x 10"
Premium spots have slight spec variations. Call for details.

2 Blocks Horizontal
9.1875" x 2.5"
Premium spots have slight spec variations. Call for details.

Custom Art

If your art is not camera ready as listed above, and you need assistance with your ad design, we can help you. MACC charges $75/per hour for artwork. Minimum 1 hour charge will be applied.

SmallTown. Networked for Big Business.

MontgomeryAreaChamber.com

P.O. Box 486
Montgomery, Texas 77356

Ph : (936) 597-5004   Fx : (936) 597-5048
Info@MontgomeryAreaChamber.com

Montgomery Map Media Kit
Contract

Business Name: _____

Address: _____   Representative Name: _____

_____   Representative Email: _____

City, State, Zip: _____   Representative Phone: _____

Ad Rates

		MEMBER	NON-MEMBER
_____	1 Block	**$399**	$499
	(approx. *18 available*)		
_____	2 Blocks	**$750**	$850
	(approx. *9 available*)		
_____	3 Blocks	**$1150**	$1250
	(approx. *2 available*)		
_____	4 Blocks	**$1350**	$1450
	(approx. *2 available*)		

Premium Spots

		MEMBER	NON-MEMBER
_____	First Fold *(4 Block Only)*	**$1500**	$1750
	(Only *2 available*)		
_____	Second Fold *(2 Block Only)*	**$900**	$1100
	(Only *5 available*)		
_____	Back Cover *(4 Block Only)*	**$2000**	$2500
	(Only *1 available*)		

TOTAL DUE: _____

Production Schedule Reminder:

Renewal Confirmation Due	6/17/22
New Ad Confirmation Due	6/30/22
Camera Ready Art Due	7/8/22
Invoices Sent	7/11/22
Delivery	9/2/22

Check one:

☐ My ad is camera ready according to the specs listed on the rate card.

☐ I need assistance with my ad. *(Advertiser responsible for additional costs starting at $75/hour. Contact MACC Office.)*

Payment Options:
Upon receipt of this contract and approved artwork, invoices will be sent to you before publication is delivered. Payment options include check, cash, or credit card online via link on invoice.

ADVERTISING RATES: The undersigned purchaser/signer of agreement understands all rates are stated on a cost per issue. Montgomery Area Chamber Of Commerce offers a volume discount according to the ad size in which the advertiser is actually placed in accordance with this contract. **Once artwork is received, payment must be completed with in 30 days in fulfillment of this contract. Late fees will be applied beyond 30 days deadline.** Once contract and artwork have been received and approved, no cancellations will be accepted. This contract has been signed by an individual authorized to legally bind and obligate the above named company and signee to pay for all advertising specified on this contract in accordance with the terms and conditions printed in this contract. Advertiser will have first right of refusal to maintain selected ad position on the map in the following year's renewal.

Representative Signature: _____   Date: _____

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