

Montgomery MEDC  
**AGENDA REPORT**

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| <b>Meeting Date:</b> June 20, 2022 | <b>Budgeted Amount:</b> N/A   |
| <b>Department:</b> MEDC            | <b>Prepared By:</b> Amy Brown |

**Subject**

Check presentation and report from Charlie Diggs Entertainment from MEDC sponsorship of Montgomery Music and Mudbugs Festival on March 26, 2022.

**Recommendation**

No formal action should be needed.

**Discussion**

Mr. Diggs has provided a brief report to the MEDC on the Montgomery Music and Mudbugs Festival, a Charlie Diggs Entertainment event that was sponsored by the MEDC.

One element of the MEDC sponsorship was that a portion of the ticket sales proceeds would be returned to the MEDC, which was the first time the MEDC had used this type of sponsorship that can be used as a model for future events. Part of their report will be to provide a check to the MEDC as the final part of that agreement.

**Approved By**

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| Special Projects Manager | Amy Brown | Date: June 2, 2022 |