

MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION AGENDA

Regular Meeting: March 18, 2025

AGENDA ITEM:

Consideration and possible action to reimburse Jeff Angelo for the branding kit development for a marketing logo in the amount of \$1,579.99.

SUBMITTED BY: Stephanie Johnson, Community Events Coordinator

APPROVED FOR AGENDA: Ruby Beaven, City Secretary/Director of Administrative Services

BACKGROUND:

President Angelo stated in the January meeting that until a contract is signed with the company, there is no official agreement. The price quote for the package was \$1,500 and offered to fund it temporarily, requesting reimbursement if approved.

Attached are two transactions totaling \$1,579.99:

- January 27, 2025 \$529.99
- February 24, 2025 \$1,050.00



FISCAL ANALYSIS:

The marketing logo project was not a budgeted item for the current Fiscal Year 2024-25 budget. If approved, this transaction will be taken from MEDC line item 400-40-46604 Consulting/Professional Serv.

RECOMMENDATION:

Staff recommendation is for MEDC Board of Directors to approve or deny the reimbursement request of \$1,579.99.