

Monette's legacy, spanning 23 years in business, traces its origins back to a time when pagers orchestrated the cadence of communication. From humble beginnings with a mere \$1,000, Monette embarked on a journey that has evolved into a living testament to the enduring power of adaptability and resilience.

As we traverse the landscapes of the digital age, we reverently honor the trailblazing spirit of our founder, Monette Smith. Her remarkable journey underscores a pivotal truth: the ability to craft attention in the right way is the cornerstone of successful business endeavors.

Monette, driven by an unyielding passion for her clients, is a virtuoso in the art of crafting experiences that transcend the ordinary. Far more than a transaction, her approach is deeply rooted in creativity, transforming each interaction into a canvas for innovation and profound connection.

In this ever-evolving digital panorama, Monette's legacy stands tall, acknowledging the transformative impact of technology on culture and self-representation. As we reflect on 23 years of unwavering dedication and growth from an initial investment of \$1,000, we recognize the blessings inherent in the diverse relationships forged along this remarkable journey.

Guided by Monette's commitment to precision and creativity, we navigate the currents of change with confidence, propelled forward by the legacy of a visionary who dared to start with a modest sum and transform it into an enduring tale of success.

xo, Monette Smith

Services Offered

Public Relations (PR):

Media Relations
Press Release Development and Distribution
Crisis Communication
Reputation Management
Event Planning and Management
Corporate Communications
Stakeholder Engagement

Social Media Services:

Social Media Strategy Development
Content Creation and Curation
Social Media Advertising
Community Management
Influencer Marketing
Social Media Analytics and Reporting
Social Media Training and Workshops

Digital Services:

Website Development and Design
Search Engine Optimization (SEO)
Pay-Per-Click (PPC) Advertising
Content Marketing
Email Marketing
E-commerce Solutions
Analytics and Performance Tracking

Marketing Consultation:

Market Research
Competitor Analysis
Marketing Strategy Development
Customer Segmentation
Marketing Workshops and Training

Event Management:

Event Conceptualization and Planning
Venue Selection and Logistics

RSVP Management
On-site Coordination
Post-Event Analysis

Content Creation:

Copywriting
Graphic Design
Video Production
Photography
Infographics

Advertising:

Creative Concept Development
Campaign Strategy and Planning
Print Advertising
Broadcast Advertising (TV and Radio)
Online Advertising
Outdoor Advertising
Direct Mail Campaigns

Branding:

Brand Strategy
Logo Design
Brand Identity Development
Brand Guidelines
Brand Positioning