



City of Montgomery Events Report

Events March to June 2024

Event Name	Scheduled Date	Estimated Attendees
Movie Night at the Park	3/16	Postponed due to weather
Montgomery Community Garage Sale	3/23	800+
Montgomery Music & Mudbugs	3/23	3000+
March 4 Our Military	3/30	100+
Church of Montgomery Easter Car Hop	3/30	200
2024 Solar Eclipse in Montgomery	4/08	20
Spring Sip & Stroll	4/11	50
Movie Night at the Park	4/20	Postponed due to weather
Spring Sip & Stroll	4/25	50
Spring Sip & Stroll	5/09	50
Public Service Recognition Picnic	5/10	42
Lone Star Street Dance – Spring Fling	5/11	300+
Spring Sip & Stroll	5/16	Cancelled due to weather
Spring Sip & Stroll	5/23	50
Movie Night at the Park	5/25	60
Movie Night at the Park	6/15	60+

Upcoming Events July 2024

Event Name	Scheduled Date	Estimated Attendees
Freedom Fest Montgomery 2024	7/06	~1500
Movie Night at the Park	7/06	40+ (social media estimates 383)
Health Class "Love Your Heart"	7/09	
Montgomery Water Party 2024	7/13	50+ (social media estimates 688)
Health Class "Prevent Now"	7/30	

Event Budget 2023/2024

Quality of Life Event Categories	Internal Planning Budget	Actual Budget Spent	Remaining Budget
Unallocated Events	\$19,000.00	\$8,179.94	\$10,820.06
Events Equipment	\$1,000.00	\$480.89	\$402.74
Contests / Prizes	\$2,000.00	\$1,000.00	\$0.00
Neighborhood Water Party	\$3,000.00	\$846.76	\$2,153.24
Texas Flag Celebration	\$700.00	\$582.95	\$117.05
Light up Montgomery	\$4,000.00	\$2,959.50	\$1,040.50
Christmas Parade	\$12,000.00	\$11,054.06	\$945.94
Montgomery Quilt Walk	\$4,000.00	\$1,186.51	\$1,913.49
Movie Night	\$3,500.00	\$2,986.00	\$514.00
Snow in Historic Montgomery, TX	\$22,000.00	\$12,139.96	\$9,860.04
Trick or Treat Historic Montgomery	\$3,000.00	\$2,800.00	\$200.00
Quality of Life - Ruck for Veterans	\$500.00	\$500.00	\$0.00
	\$74,700	44,716.57	27,967.06

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