

Montgomery Economic Development Corporation
AGENDA REPORT

Meeting Date: 01/28/2025	Budgeted Amount:
Department: MEDC	Prepared By: Stephanie Johnson

Subject

Consideration and possible action on a potential grant reimbursement for a Downtown Montgomery Mardi Gras Special Event scheduled for March 01, 2025.

Recommendation

Discussion and possible approval for grant reimbursement, if qualified.

Discussion

Several business owners approached me to discuss the possibility of organizing a Mardi Gras event in downtown Montgomery, scheduled for March 1, 2025. The meeting took place on January 14, 2025, and included Heather Vines, Angie Miller, Joe Dupree, Ryan Routt, and Michelle Marciano.

After reviewing the details of the event, the recommendation was that the group contact the Montgomery Economic Development Corporation (MEDC) to explore grant opportunities. This support could help offset the estimated \$800 cost for security as well as additional expenses related to street closures, ensuring the event's success.

The following day, the special event permit and scope of work was received. The group has been informed about the permit process and provided guidance on reaching out to MEDC for further assistance.

On January 24, 2025, the group was requested to complete the Festival Grant Application.

Approved By

City Secretary & Director of Administrative Services	Ruby Beaven	Date: 01/24/2025
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