

Montgomery Planning and Zoning Commission  
**AGENDA REPORT**

<b>Meeting Date:</b> June 4, 2024	<b>Budgeted Amount:</b> N/A
<b>Department:</b> Administration	<b>Prepared By:</b> DMc

**Subject**

Consideration and possible on a wall sign application for Amazing Grace Quilt Store / Spin In The Wind gift/retail store located at 302 John A. Butler Street in the Historic Preservation District as submitted by Karen Pichotta and Michelle Shores.

**Recommendation**

Staff has no objections to either sign and recommends approval of either the vertical or horizontal sign as determined by the Commission and applicant.

**Discussion**

Issue:

Two new businesses are opening on John A. Butler Street on the south side of downtown next to Yo Mama's BBQ. The owners have submitted an application for a shared wall sign on the front of the building similar to the location of the existing sign shown in the attached image.

Rules:

**Sec. 98-347. - Approval for alteration or new construction within historic preservation districts or affecting historic landmarks.**

No person shall carry out any exterior construction, reconstruction, alteration, restoration, rehabilitation, demolition, or relocation of any historic landmark or any property within an historic preservation district, nor shall any person make any material change to other exterior elements visible from a public right-of-way which will affect the appearance and cohesiveness of any historic landmark or any property within an historic preservation district without receiving approval from the Planning and Zoning Commission.

**Sec. 66-51. - Measurement of wall signs.**

Wall signs (fixed to buildings) shall be measured as follows: the sign facing or surface area of a wall sign shall be computed as including the entire area within a regular geometric form comprising all display area of the sign including all elements of the display, and including the frame, if applicable.

Sec. 66-53. - Calculation of area; maintenance; permitted signs; variances.

(n) Permanent signs permitted and regulated in commercial districts.

(1) Wall signs.

a. Size and number. Flat wall signs are permitted for each business utilizing up to 60 percent of the total feet of wall area.

b. Location. A wall sign shall not project above the roofline. The sign must be located on the site where the goods or services are offered.

Analysis & Conclusion:

The applicant is still working with their sign company on the details of the sign and expects to bring that information to the meeting on Tuesday. They will have a clearer idea of which direction they wish to

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pursue for the sign and work within the direction of the Commission on a final sign size and layout. Staff has no objections to either layout.

<b>Approved By</b>		
Director Planning & Development Assistant City Administrator	Dave McCorquodale	Date: 05/31/2024