Meeting Date: May 17, 2021	Budgeted Amount: N/A
<b>Department:</b> MEDC	Prepared By: Richard Tramm

## Subject

Consideration of Economic Development Grant Request from Reflective Life Ministries.

## Recommendation

Consider approval of the request as presented.

## Discussion

This item was first heard at the Meeting of April 19, 2021 and had a public hearing scheduled for May 17, 2021, in addition to this agenda item. MEDC President Rebecca Huss, City of Montgomery Mayor Sara Countryman and City Administrator Richard Tramm met with Terry Weaver on May 4, 2021 to discuss the item in preparation of this meeting.

Please see my attached narrative attempting to quantify the value the MEDC could see from providing a grant for this project and describing additional ways there is value that is not easy to quantify in advance. In addition, you will find attached a recent local newspaper article regarding "Breaking Strongholds", an additional supporting document describing their works "We Are Stronger", an addendum to the standard MEDC Performance Agreement and "Breaking Strongholds" and the supporting documents attached last month.

Two items of note should the MEDC decide to fund this grant request:

(1) There is \$10,500 remaining in this year's budget for Economic Development Grants. The MEDC could choose to either amend the budget to add \$9,500 of additional funds into that budget line item or create a specific line item for this request. One consideration here could be to use the remaining \$10,500 from the Economic Development Grant line item and take the remaining amount from 56004.6 (Consulting) Professional Services, which was partly intended for producing videos for City tourism. While this was not the exact intended use, it does appear to fit the general intent of the use of funds. (2) MEDC Economic Development Grants are typically paid after a project is complete. Since this grant is to assist in production costs and the City will also be able to realize some of the tourism-related value prior to production being complete, the MEDC Board would need to approve this item being funded prior to project completion, if that is intended.

Approved By		
City Administrator	Richard Tramm	Date: May 13, 2021