

Montgomery MEDC
AGENDA REPORT

Meeting Date: May 16, 2022	Budgeted Amount: N/A
Department: MEDC	Prepared By: Richard Tramm

Subject

Discussion and consideration of authorizing City staff to issue a Request for Qualifications for the creation of wayfinding signage on behalf of the MEDC.

Recommendation

Authorize City staff to issue a Request for Qualifications for the creation of wayfinding signage on behalf of the MEDC.

Discussion

In March the concept of developing a uniform set of distinct signage for use in the City, especially in relation to the Historic District and other sites of note in the City was discussed.

Wayfinding signage is any type of sign that gives direction. They exist to help a customer find their way without lengthy explanations or complicated maps. Such signage can be quite helpful in directing people towards more easily finding sites of interest to them. Such signage can become a distinctive part of a community's identity.

For this item, we would seek to develop wayfinding signage unique to Montgomery that is also specifically helpful at directing people to their destination.

Approved By

City Administrator	Richard Tramm	Date: May 13, 2022