

Montgomery MEDC
AGENDA REPORT

Meeting Date: November 20, 2023	Budgeted Amount: N/A
Department: N/A	Prepared By: DMc

Subject

Consideration and possible action on selection of a design scheme for the Wayfinding signage project

Recommendation

Consider the designs and choose one to move forward with.

Discussion

As you may recall, Merje Design, the consultant selected by the MEDC for the wayfinding signage project, presented a range of design options during a joint workshop between the MEDC and City Council. Feedback was provided to Glen Swantak on options the group didn't want (silver poles) and options the group did want (black poles, Texas flag colors, star emblem). He and his staff have provided the MEDC with two options that incorporate that feedback.

Mr. Swantak and his team need a decision on the final design before moving forward with the next phase of the project. Consider the options, discuss at the meeting, and either select one of the designs as-is or with modifications as you see fit.

To help aid in your review, the decision tree looks like:

1. Overall Sign Design Scheme: select option 4A or 4B
2. Gateway Sign: Option 1A, 1B or Option 2.

Approved By

Assistant City Administrator	Dave McCorquodale	Date: 11/14/2023