



Request for Proposal

Historic Montgomery Wayfinding Montgomery, TX

August 19, 2022

merJe

ENVIRONMENTS & EXPERIENCES

Found Design LLC (d.b.a. MERJE)
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West Chester, PA 19380

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August 17, 2022

Ms. Nicola Browe
City Secretary & Dir. Of Administrative Services
City of Montgomery, TX
101 Old Plantersville Rd.
Montgomery, TX 77316

RE: CITY OF MONTGOMERY WAYFINDING PROGRAM

Thank you for the opportunity to be considered for the City of Montgomery Wayfinding Program

MERJE focuses exclusively on Community Wayfinding projects, including significant experience in Texas. We have been working in the state for over 20 years; we are also a registered business in the State of Texas (Found Design, LLC (d.b.a MERJE).

We believe a unique and functional wayfinding system can market Georgetown's assets, present a friendly image and communicate that the City is efficient, organized and caring. Helping a visitor "find their way" is an important part of their experience and time spent in Montgomery.

Through our work across the U.S., MERJE has developed strategies and processes that provide our clients with the tools to implement wayfinding programs for cities, towns and communities of all sizes, design aesthetics and aspirations. Our work in Texas includes wayfinding programs for **Fredericksburg, Denton, Garland and Mansfield**. We are also currently working on the implementation of the **Downtown Austin Wayfinding Master Plan**, as well as a related project; **Austin Heritage Wayfinding**.

If you have any questions or require additional information you may contact me directly. We appreciate this opportunity and look forward to presenting our experience and capabilities to you.

Best Regards,



John F. Bosio
Principal
jbosio@merjedesign.com

INTRODUCTION



COMMUNITY WAYFINDING EXPERIENCE

MERJE is a nationally recognized environmental graphic design firm, with a specific expertise in Community Wayfinding. MERJE has planned and designed more than 90 community wayfinding programs for regions, cities and towns of all sizes. We have worked in more than 26 states, Canada and the Middle East.

Our national experience has provided us the knowledge to address many common wayfinding problems, as well as the creative solutions that have been developed to solve such issues as obtaining funding, building consensus with the region, integration of technology and the long-term maintenance of a wayfinding program.

Our approach to wayfinding is holistic and considers all the tools a visitor encounters during their exploration and discovery of a community. We have specific experience with municipalities that rely on tourism as an economic engine. We can work with the community to further enhance your brand and market the experience.

Our wayfinding programs are “of their place”, we offer no formulas or pre-conceived ideas. Our solutions balance the creative aspect of the design process with standard engineering criteria for legibility, reflectivity, typeface selection and contrast. We have experience with FHWA, DOT and many other approving agencies.



As a natural extension of community wayfinding, MERJE has additional experience with trails, parks and public transit programs. Understanding all of the needs of visitors and residents is a key element to identifying the appropriate tools one may use to find their way, and provide a comprehensive strategy to the wayfinding program.

COMMUNITY WAYFINDING PROJECTS

ALASKA

Anchorage Trails
Univ. of Alaska, Anchorage
Soldotna (Master Plan)

ARIZONA

Lake Havasu City
Phoenix
Maricopa Assoc. of Gov.

ARKANSAS

Bentonville
Conway
Helena
Hot Springs
Little Rock
Northwest Arkansas*

CALIFORNIA

Coronado
Cotati
Elk Grove
Huntington Beach
Mammoth Lakes
Novato
San Diego
Santa Cruz

COLORADO

Nederland
Parker

CONNECTICUT

New Haven
Norwalk
Westport

FLORIDA

Downtown Miami
Downtown Tampa
Miami Beach
Ocala
Sarasota
St. Petersburg

GEORGIA

Atlanta Beltline
Augusta
Columbia County
Savannah
Sandy Springs

ILLINOIS

Evanston
Mt. Vernon

LOUISIANA

Downtown New Orleans
Monroe-West Monroe
Louisiana Byways

MARYLAND

Annapolis
Frederick
Oakland
Towson

MASSACHUSETTS

Amesbury

MONTANA

Missoula
Hamilton

NEW HAMPSHIRE

Portsmouth
Concord

NEW JERSEY

Bayonne
Camden
Crossroads
Englewood
Jersey City
Morris County*
Newark

NEW MEXICO

Los Alamos

NEW YORK

J. Burroughs Black Cr. Trail
Kingston
Village of Mamaroneck
Ellenville / Wawarsing

NORTH CAROLINA

Asheville*
Cary
Fayetteville*
Greenville
Hendersonville*
Union County
Yadkin Valley*

OHIO

Butler County*

OREGON

Hillsboro
Eugene
Hermiston

PENNSYLVANIA

Brandywine Valley (PA & DE)
Chester
Easton
Frankford (Phila)
Friends of Wissahickon
Landsdale
Media

SOUTH DAKOTA

Spearfish

TENNESSEE

Knoxville
Johnson City

TEXAS

Austin
Dallas
DART
Denton
Fredericksburg
Garland
LBJ/TEXpress
Mansfield

VIRGINIA

Charlottesville
Fredericksburg
Southern Fairfax County
Virginia Blue Ridge

WASHINGTON

Bellingham / Whatcom Co.*
Spokane*
Tri-Cities
Walla Walla Valley*

WASHINGTON D.C

Capital Riverfront District

WYOMING

Buffalo
Rawlins

INTERNATIONAL

Canada
Whistler, B.C

United Arab Emirates
Abu Dhabi

*Regional Wayfinding Program

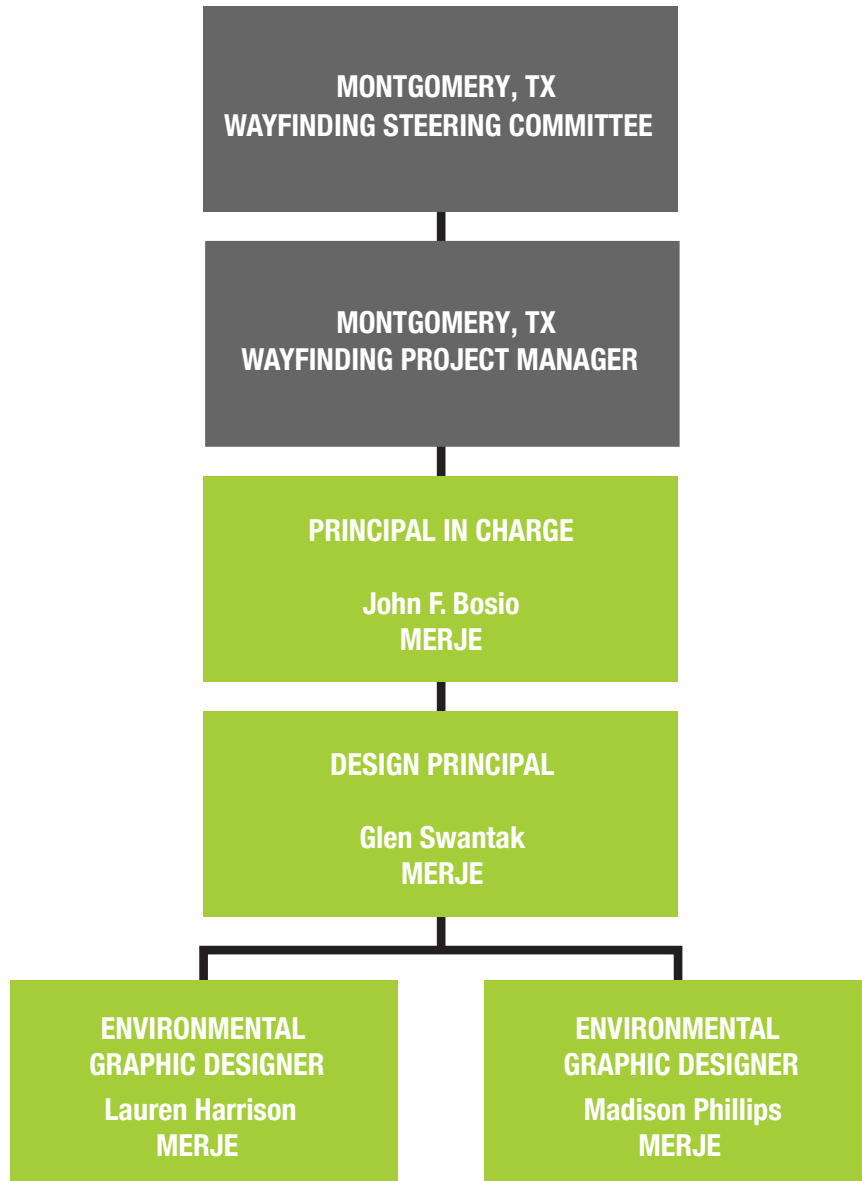
MERJE INTRODUCTION

FULL LEGAL NAME:	Found Design LLC (d.b.a. MERJE) 120 N. Church St. Suite 208 West Chester, PA 19380 484.266.0648 www.merjedesign.com jbosio@merjedesign.com	
BUSINESS ORGANIZATION:	Limited Liability Corporation (LLC) / Partnership	
STATE ORGANIZED:	Pennsylvania	
FOREIGN QUALIFICATIONS:	AR, FL, GA, LA, NC, NJ, TN, TX, VT, WA	
YEAR BUSINESS EST.:	1993 Hillier Graphic Design Studio 2007 MERJE (Found Design LLC)	
PROJECT OFFICE:	MERJE has a single office located in Pennsylvania. All work completed by MERJE will be done out of this office.	
PARTNER INFORMATION:	John Bosio 202 Conard Mill Rd Lincoln University, PA 19352 jbosio@merjedesign.com 215.801.5722 Ownership: 50%	Glen Swantak 806 Walnut Place Havertown, PA 19083 gswantak@merjedesign.com 610.331.7516 Ownership: 50%
GEOGRAPHIC REACH:	National and International	
SERVICES:	Wayfinding, Signage Design, Branding, Landmarks and Exhibits	
SECTORS:	Communities, Parks & Trails, Transit, Education / Campuses,	
WAYFINDING EXPERIENCE:	(2) Principals 25+ years (2) Designers 10 - 15 years (2) Designers 2 - 5 years	

PROJECT TEAM



Organization Chart & Project Roles



MERJE is a nationally recognized design firm, specializing in community wayfinding. Our role in the project will include the Wayfinding Analysis, Design, Documentation and Implementation of the program. Working with the City of Montgomery Wayfinding Steering Committee, we will also develop the strategies for the project, including destination inclusion, funding and long-term maintenance of the wayfinding program.

JOHN F. BOSIO

PARTNER

PROJECT ROLE

Project Manager / Wayfinding

EDUCATION

University of the Arts, Philadelphia, PA
Bachelor of Fine Arts, Graphic Design

PROFESSIONAL AFFILIATION

Society for Experiential Graphic Design (SEGD)

For more than 25 years, John has been leading design teams, as well as cities and organizations of all sizes, through the process of implementing wayfinding programs. Problem solving is at the core of John's approach. His experiences across a wide variety of projects, including, communities, parks & trails, public transit and campuses provides him with a detailed understanding of both how a user experiences an environment and the wayfinding tools that may be necessary.

RELEVANT EXPERIENCE

Asheville, NC Regional
Wayfinding Program

Atlanta BeltLine
Wayfinding Program (GA)

Downtown Austin
Wayfinding Program

Downtown New Orleans
Wayfinding Program

Downtown San Diego
Wayfinding Program

City of Fredericksburg, TX
Wayfinding Program

City of Huntington Beach, CA
Wayfinding Program

City of Missoula, MT
Wayfinding Program

Savannah Historic District
Wayfinding Program

Resort Municipality of Whistler
Wayfinding Program

Downtown Phoenix
Wayfinding Program

Northwest Arkansas
Wayfinding Program

City of Novato, CA
Wayfinding Program

City of Ocala, FL
Wayfinding Program

Town of Parker, CO
Wayfinding Program

City of Bentonville, AR
Wayfinding Program

Cabarrus County, NC
Wayfinding Program

Downtown Miami
Wayfinding Program

Downtown Tampa
Wayfinding Program

City of Miami Beach, FL
Wayfinding Program



John will be the Project Manager. He will have the responsibility of managing the design team and facilitating stakeholder meetings and public input sessions. He will be available for all Steering Committee and key presentations, as well as coordination efforts with local approving agencies.



John will also lead the wayfinding assessment and outline the proposed strategies and recommendations.

He is experienced and comfortable presenting to City Councils, Historic Commissions, Planning Boards, the Department of Transportation and local community groups.

John F. Bosio, Partner

GLEN SWANTAK

PARTNER

PROJECT ROLE

Design Principal

EDUCATION

University of the Arts, Philadelphia, PA
Bachelor of Science, Industrial Design

PROFESSIONAL AFFILIATION

Society for Experiential Graphic Design (SEGD)

As Design Principal, Glen is charged with understanding the mission and goals of the program and translating them into beautifully conceived design solutions. Glen's work combines; industrial design, architecture, interior design, lighting, graphic design, and of course, wayfinding. His design solutions address both the functionality required by the user, as well as the visual communication of the client's brand.

RELEVANT EXPERIENCE

Asheville, NC Regional
Wayfinding Program

Atlanta BeltLine
Wayfinding Program (GA)

Bellingham / Whatcom County, WA
Wayfinding Program

Downtown Austin
Wayfinding Program

Downtown New Orleans
Wayfinding Program

Downtown Phoenix
Wayfinding Program

City of Garland, TX
Wayfinding Program

City of Hot Springs, AR
Wayfinding Program

City of Huntington Beach, CA
Wayfinding Program

City of Portsmouth, NH
Wayfinding Program

City of Denton
Wayfinding Program

Downtown Durham
Wayfinding Program

City of Fredericksburg, TX
Wayfinding Program

Savannah Historic District
Wayfinding Program

Tri-Cities, WA
Regional Wayfinding Program

Downtown San Diego
Wayfinding Program

Downtown Tampa
Wayfinding Program

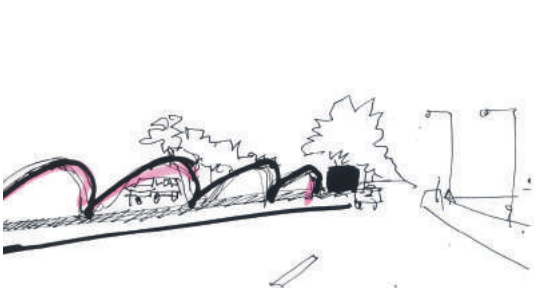
City of Miami Beach, FL
Wayfinding Program

City of Missoula, MT
Wayfinding Program

Town of Westport, CT
Wayfinding Program



Glen will be the design lead on the project. He will have the responsibility of understanding the project issues and translating them into visual solutions and physical elements. He will be available for Steering Committee and key presentations, as well as coordination efforts with local approving agencies.



Having worked on a variety of project types, Glen brings a deep knowledge of design and technical expertise.

With more than 25 years experience, he has lead project efforts, presented to City Councils, Board of Directors and approving agencies across the country.

Glen Swantak, Partner

LAUREN HARRISON

SENIOR DESIGNER

PROJECT ROLE

Project Designer

EDUCATION

Drexel University, Antoinette Westphal
College of Media Arts and Design
Bachelor of Science, Graphic Design

PROFESSIONAL AFFILIATION

Society for Experiential Graphic Design (SEGD)

Lauren is a natural graphic designer, her work is clean, simple and always on target to the clients communication needs. Telling clients stories, helping people find their way and understanding the user experience is at the core of Lauren's design approach. Her projects have included branding, wayfinding programs, map design and interpretive graphics. Lauren has worked on a variety of projects, including communities, parks & trails, public transit and campuses.

RELEVANT EXPERIENCE

City of Denton, TX
Wayfinding Program

City of Mansfield, TX
Wayfinding Program

Downtown Austin
Wayfinding Program

City of Garland, TX
Wayfinding Program

Bellingham / Whatcom County,
Wayfinding Program

Cotati Bicycle and Pedestrian Way-
finding Program (CA)

Downtown Eugene
Pedestrian Wayfinding Program

Downtown Little Rock
Wayfinding Program

Downtown San Diego
Wayfinding Program

City of Hot Springs, AR
Wayfinding Program

City of Kingston, NY
Wayfinding Program

City of New Haven, CT
Wayfinding Program

Atlanta BeltLine
Wayfinding Program (GA)

Downtown New Orleans
Wayfinding Program

City of Portsmouth, NH
Wayfinding Program

Resort Municipality of Whistler
Wayfinding Program

City of Conway, AR
Wayfinding Program

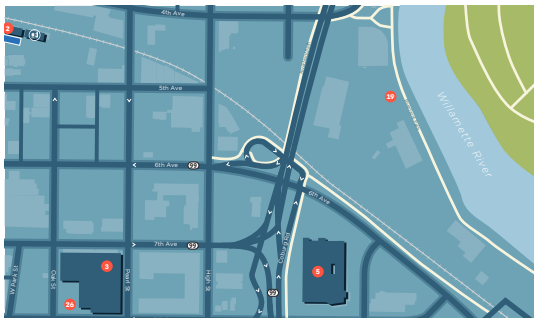
City of Easton, PA
Wayfinding Program

City of Frederick, MD
Wayfinding Program

City of Hermiston, OR
Wayfinding Program



Lauren is a Senior Designer and has been with MERJE more than 10 years. She is a talented designer, whose background includes wayfinding, branding, interpretive graphics, and map design. She has worked on some of the firm's largest and most complex wayfinding programs



Lauren is a hands-on designer, typically involved with the project from the very beginning during the Wayfinding Analysis phase through Design, Planning and Implementation. She engages with clients on a day-to-day basis. Clients enjoy working with Lauren, because she handles herself in such a calm manner and is always available to provide the information they need.

Lauren Harrison, Senior Designer

MADISON PHILLIPS

JUNIOR DESIGNER

PROJECT ROLE

Design Support & Production

EDUCATION

Moore College of Art & Design,
Bachelor of Fine Arts, Graphic Design

PROFESSIONAL AFFILIATION

Society for Experiential Graphic Design (SEGD)

Madison is a multifaceted graphic designer. Her work is diverse in style and always best suited to fit the clients needs. She emphasizes the clients story through creative interpretation and unique solutions. Madison has worked on a variety of projects, including communities, parks, and water trails.

RELEVANT EXPERIENCE

Amesbury, MA
Wayfinding Program

Brandywine Creek Greenway, PA
Water trail Wayfinding Program

Fair Oaks, CA
Wayfinding Program

Morris County Trails, PA
Wayfinding Program

Mountain Home, AR
Wayfinding Program

Susquehanna Greenway, PA
Identity

Union County, OH
Regional Wayfinding Program

Williamsburg, VA
Wayfinding Program

Dunn, NC
Wayfinding Program

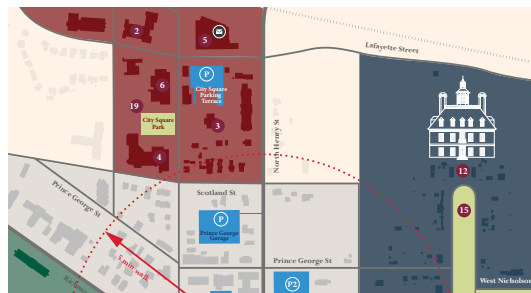
Cajun Bayou, LA
Regional Wayfinding Program

Media, PA
Wayfinding Program

Callaway Gardens, GA
Wayfinding Program

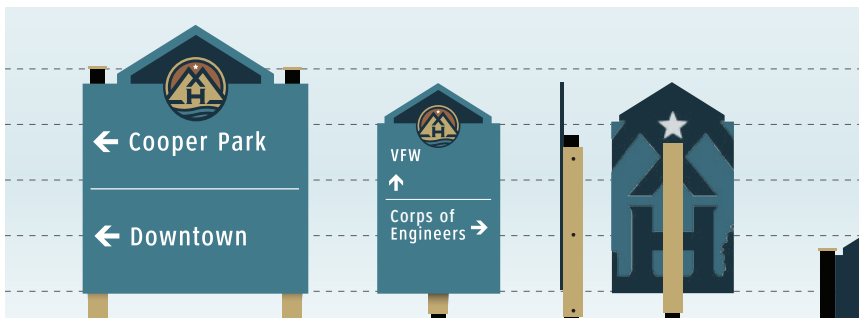
Norfolk, NE
Wayfinding Program

Madison, NJ
Wayfinding Program



Madison is a Junior Designer and a new addition to the MERJE team. Her background includes wayfinding and map design.

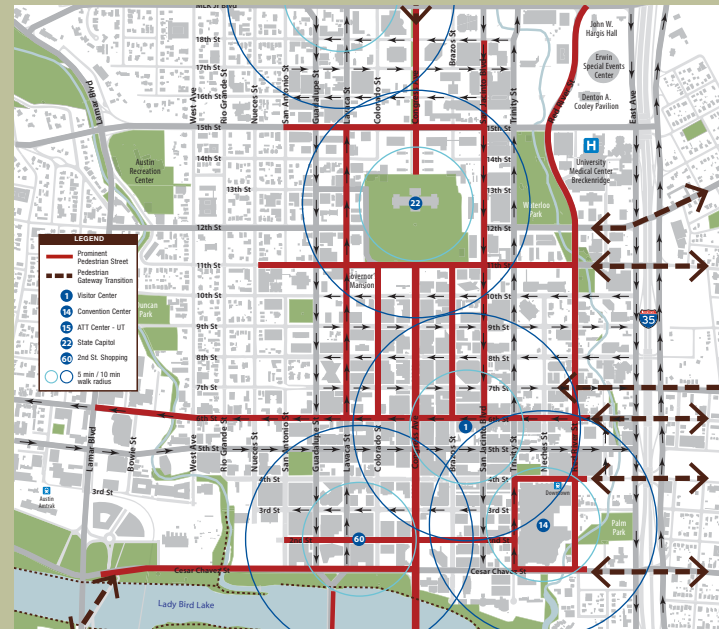
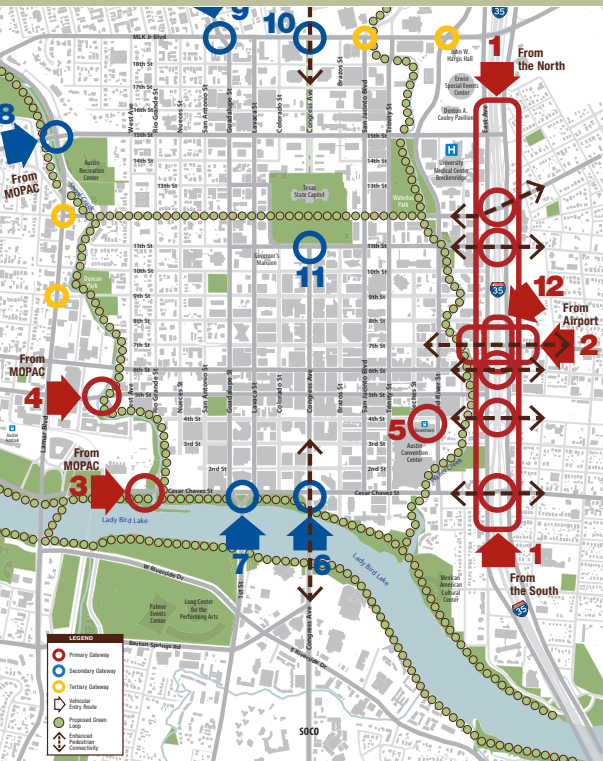
Madison supports the team on various projects, including water trails, map design, branding, and interpretive signage. Her well rounded past experience lends itself to build strong client relationships, eagerness to take on projects and aid in developing creative solutions.



Madison Phillips, Junior Designer

EXPERIENCE





DOWNTOWN AUSTIN

SCOPE: Wayfinding Master Plan, Design, Planning and Documentation

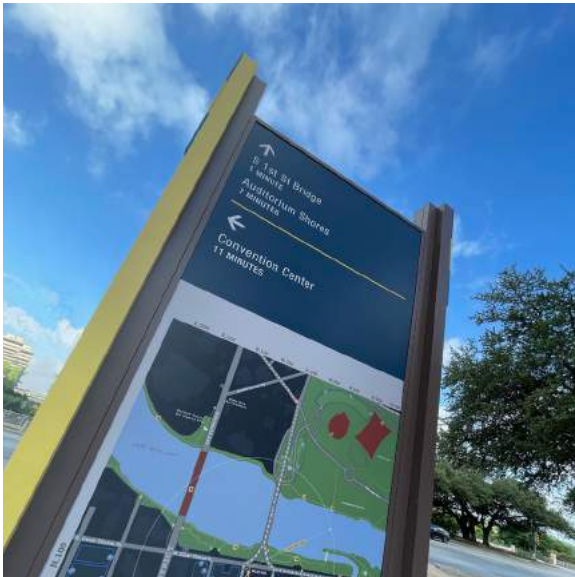
SCALE: Downtown

STAKEHOLDERS: 50+

CONSTRUCTION BUDGET: \$1.5 Million

FUNDING: City of Austin Parking and Transportation Department

APPROVAL: City of Austin, Including City Council and various departments



DOWNTOWN AUSTIN

Wayfinding Master Plan

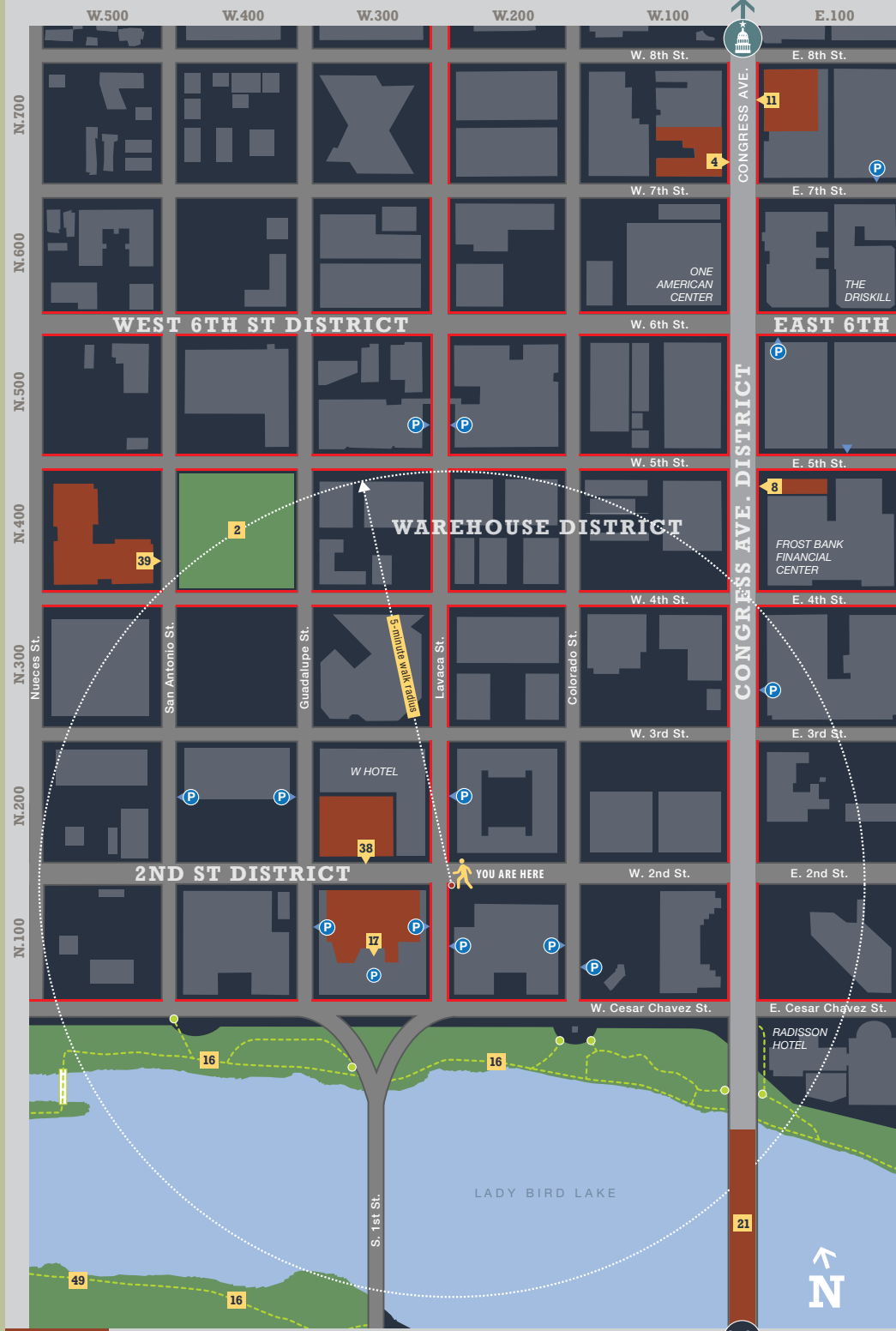
City of Austin, Planning Department

Austin is the state capital of Texas and known for its eclectic live-music scene centered around country, blues and rock. Its many parks and lakes are popular for hiking, biking, swimming and boating. Downtown Austin is bursting at the seams with creativity and culture.

MERJE developed a comprehensive Wayfinding Master Plan that takes a deep dive into how people move around the destinations they visit and the various wayfinding tools that may be required. The design provides clear concise information, framed in a modern design, that is artistic and industrial in its use of materials. The wayfinding system will incorporate technology, as well as sustainable materials and practices.

“You Are Here” maps will dot the Downtown, providing walking distance (in time) transit information, solar power and opportunities to include artistic elements. Icons, pattern and colors compliment the urban environment and build on the downtown character.

The design scope included vehicular and pedestrian signage as well as identification for the local urban trails. Flexibility expansion and maintenance are all inherent in the functional requirements of the design.



DESTINATIONS

- 17** CITY HALL: 301 W 2nd St.
- 21** CONGRESS AVE. BRIDGE
- 39** FEDERAL COURTHOUSE: TBD
- 4** JONES CENTER: 823 Congress Ave.
- 16** LADY BIRD LAKE TRAIL
- 8** MEXIC-ARTE MUSEUM: 419 Congress Ave.
- 38** MOODY THEATRE: 310 W Willie Nelson Blvd.
- 11** PARAMOUNT THEATRE: 713 Congress Ave.
- 49** STEVIE RAY VAUGHN STATUE



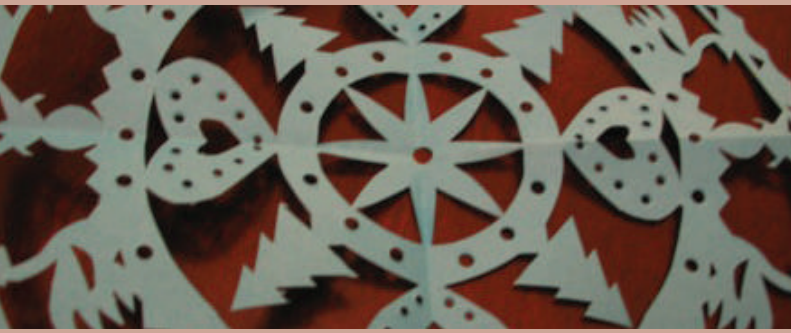
- P** Pedestrian Garage Entry
- Red** Transit Corridors
- Green** Trail
- Light Green** Park land
- Yellow Circle** Trail Access Point

2ND STREET DISTRICT









FREDERICKSBURG

SCOPE: Gateway, Wayfinding, Sign Planning

SCALE: Citywide w/ Concentration on Historic Downtown

STAKEHOLDERS: 25+

CONSTRUCTION BUDGET: \$350,000 (2 Phases)

FUNDING: City + NPS Preserve America Grant

APPROVAL: Mayor, City Council and TXDOT



CITY OF FREDERICKSBURG, TEXAS Wayfinding Program

City of Fredericksburg, Planning Department

Fredericksburg, TX is located in the central Texas Hill Country, just a short scenic drive north of San Antonio Texas, and just west of Austin, Texas. This delightful Texas Hill Country community has a strong reputation for historic preservation and warm small town charm.

Fredericksburg is known as the home of “Texas German”, a German dialect spoken by the first generations of settlers who did not learn English. The settlers of Fredericksburg, Texas, entered into a peace treaty with the Comanche Indians of the region. This treaty has been honored for over a century and a half, making it one of the few treaties with Native Americans that was never broken.

MERJE has developed a comprehensive Wayfinding Master Plan that includes gateways, vehicular and pedestrian signage, parking directional signage and information kiosks. German designs influence the buildings and the crafts found in Fredericksburg, specifically gingerbread and scherenschnitte (scissor cuts) so it was only natural to bring those influences into the wayfinding design as well.

The design of the program looks to balance not only the traditional and historic heritage of Fredericksburg, but also reflect the energy and growth of the area. The wineries and music festivals bring in more visitors as well.



Fredericksburg

THE TEXAS HILL COUNTRY

Local Destinations

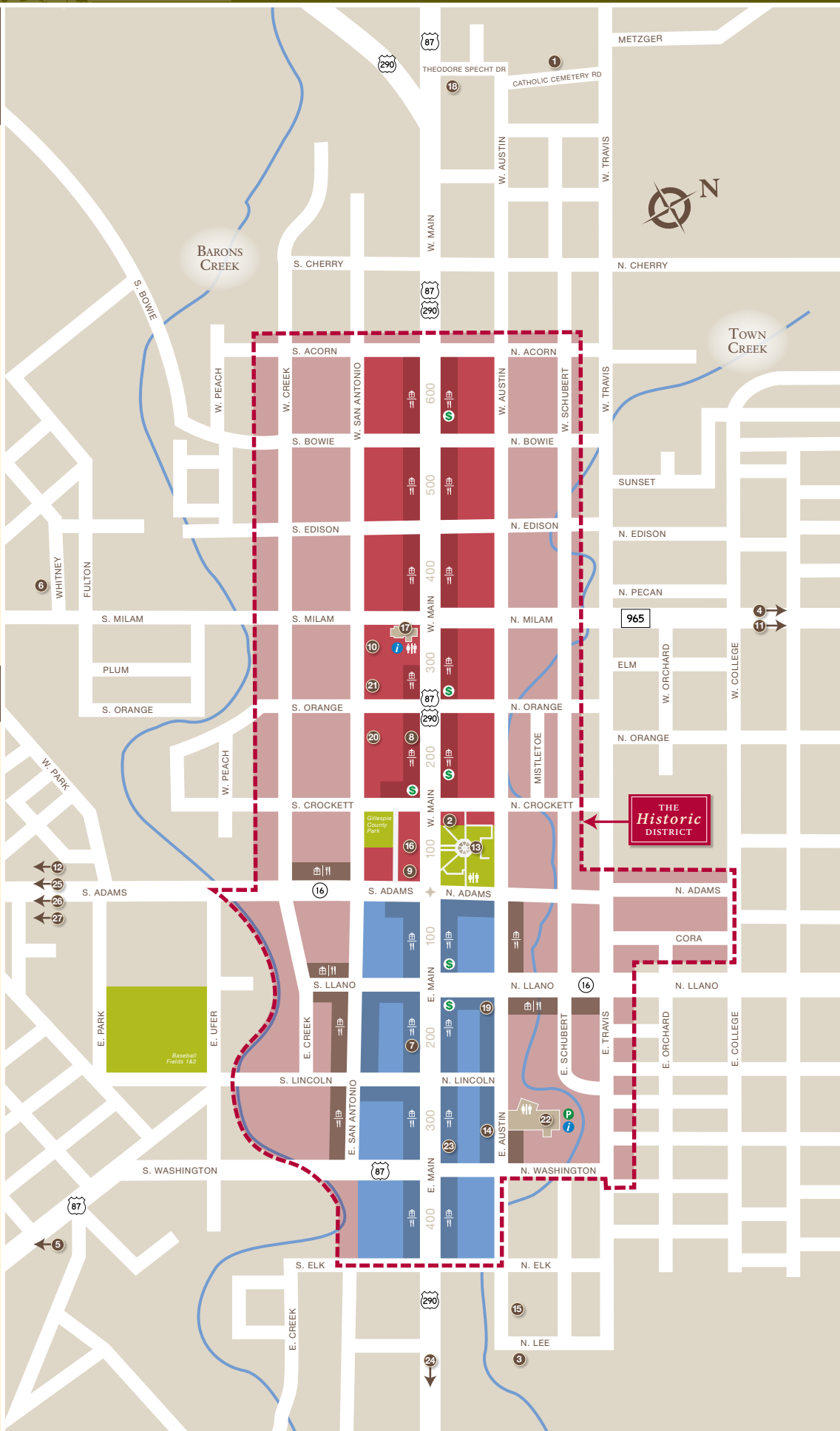
- 1 Catholic Cemetery
- 2 City Hall and Fire Station
- 3 Der Stadt Friedhof Cemetery
- 4 Cross Mountain
- 5 Fredericksburg Theater Company
- 6 Fredericksburg Herb Farm
- 7 Fredericksburg Brewing Company
- 8 Fredericksburg Winery
- 9 Gillespie County Courthouse
- 10 Gillespie County Historical Society Center
- 11 Enchanted Rock State Natural Area
- 12 Hill Country Memorial Hospital & Wellness Ctr.
- 13 Marktplatz (Vereins Kirche Museum, Maibaum & playground)
- 14 National Museum of the Pacific War
- 15 Pacific Combat Zone
- 16 Pioneer Memorial Public Library
- 17 Pioneer Museum Complex & Visitor Welcome Center
- 18 Post Office
- 19 Rockbox Theater
- 20 St. Joseph's Hall
- 21 St. Mary's Catholic Church/Marienkirche
- 22 Visitor Information Center (Public Parking Lot)
- 23 Admiral Nimitz Museum
- 24 Fort Martin Scott
- 25 Gillespie County Fairgrounds
- 26 Gillespie County Airport
- 27 Lady Bird Johnson Park and Golf Course

Legend

- Public Parking
- Visitor Information
- Public Restrooms
- Historic District Boundary
- ATM
- Shopping & Dining
- Park
- West Main Street
- East Main Street



Fredericksburg Visitor Information Center
 302 East Austin Street
 1-888-997-3600
 or (830)997-6523





CITY OF MANSFIELD

SCOPE: Analysis, Design, Planning, and Documentation

SCALE: Citywide

STAKEHOLDERS: 25+

CONSTRUCTION BUDGET: \$880,000

FUNDING: City of Mansfield

APPROVAL: TXDOT and City of Mansfield





CITY OF MANSFIELD

Wayfinding Program

Mansfield, TX

The City of Mansfield is one of the 60+ municipalities that together constitute the Dallas/Fort Worth Metroplex. Mansfield is approximately 38 square miles in size, the third largest city in Tarrant County and has a population of 68,000 that is projected to grow to 130,000.

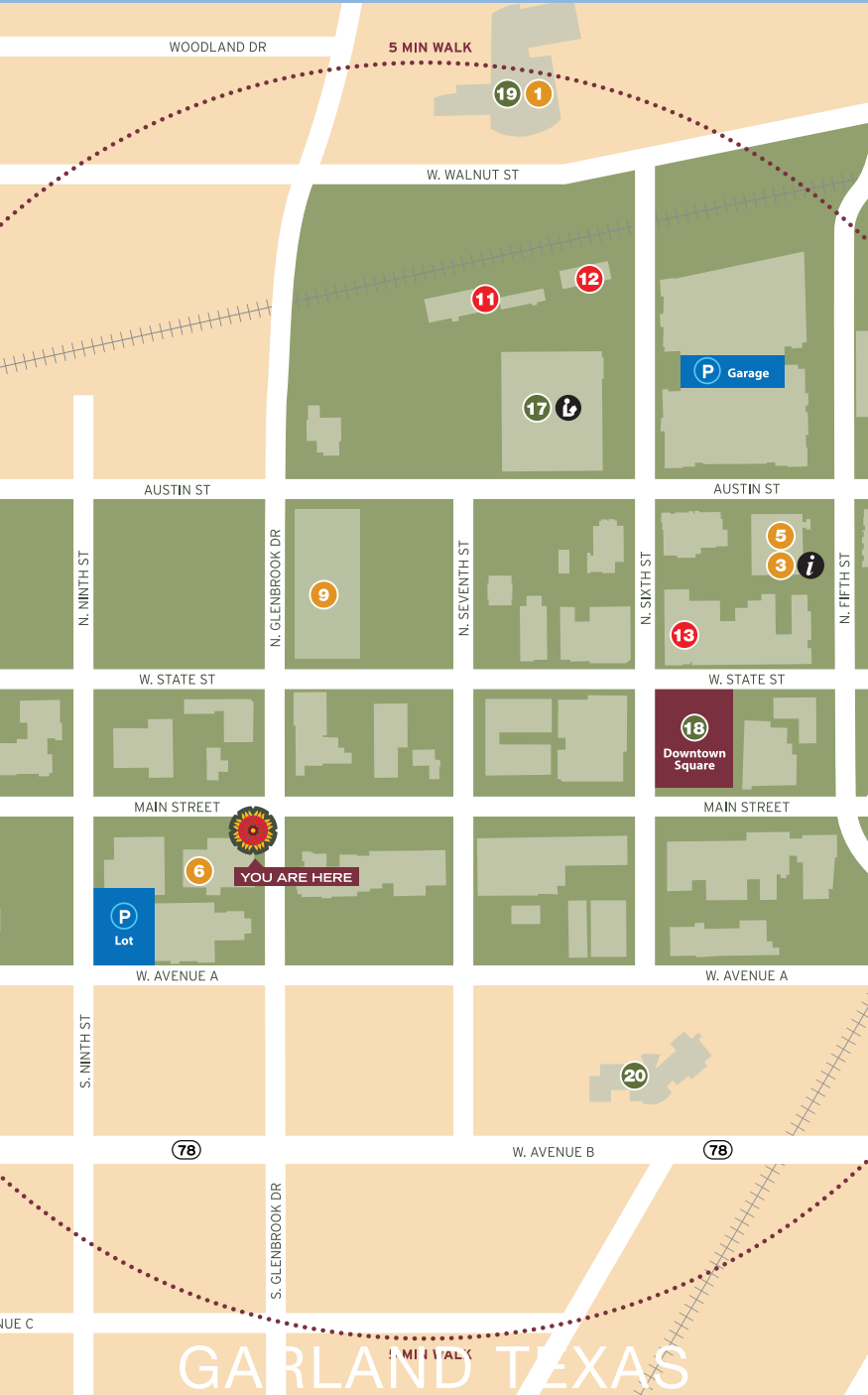
The story of the wayfinding design is the tale of 2 individual but common systems. The core of the program, Historic Downtown Mansfield, establishes the design framework. The sign configuration, shape and size reflect the local architecture. Historic colors, local materials and details connect it to the surrounding environment.

Once beyond the downtown boundaries the system colors and logo change to the full Mansfield identity and become more modern for the surrounding suburban neighborhoods and higher speed roadways. Additional adjustments to design were also made for the specific TXDOT requirements for signs that fall in the State right-of-way. A Steering Committee, as well as City Council was highly involved in all aspects of the design process.









GARLAND

TEXAS MADE HERE

SCOPE: Analysis, Design, Planning, Documentation and Construction Administration

SCALE: Citywide

STAKEHOLDERS: 25+

CONSTRUCTION BUDGET: \$350,000

FUNDING: City of Garland

APPROVAL: City of Garland and TXDOT



GARLAND, TEXAS

Environmental Branding & Wayfinding

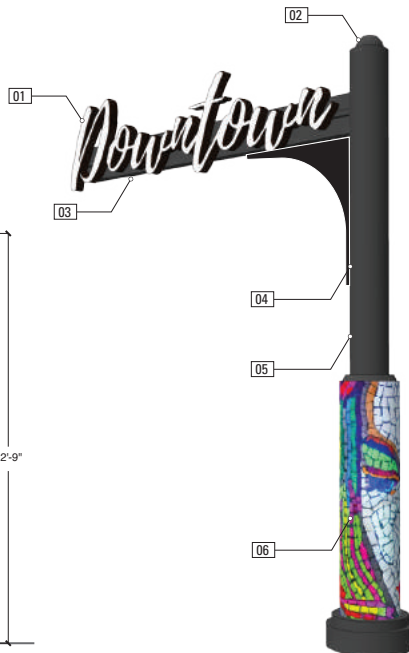
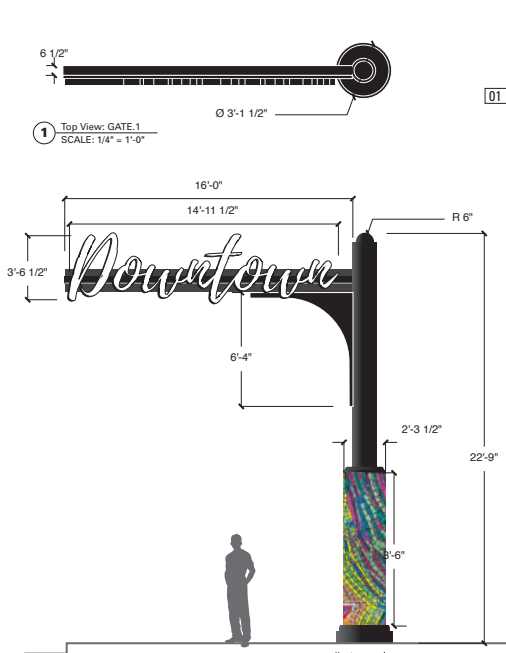
Located in Dallas County, approximately 15 miles northeast of downtown Dallas, Garland is a traditional first-ring suburb and home to over 233,000 residents. As part of the city's brand implementation strategy, Garland hired MERJE to design and plan a wayfinding program that reinforced the city identity and focused on directing visitors to Downtown Garland.

The design utilizes colors and graphics from their "firewheel" logo, creating a unifying design across many elements. Phase 1 included Downtown trailblazers, parking identification and pedestrian directionals.

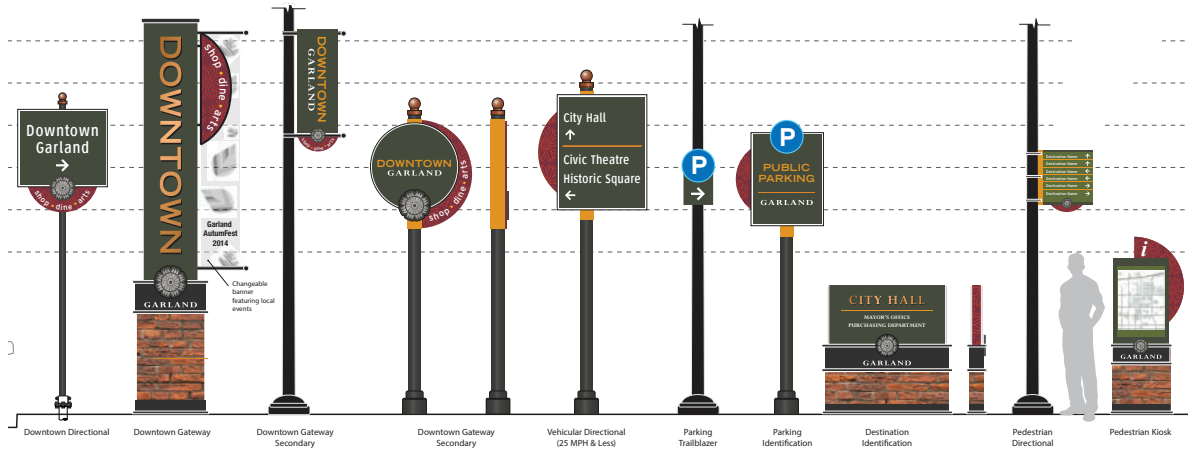
MERJE has been working with the City of Garland since 2014 on a variety of phases including, wayfinding, gateways, parking garage identification and interpretive signs and orientation maps

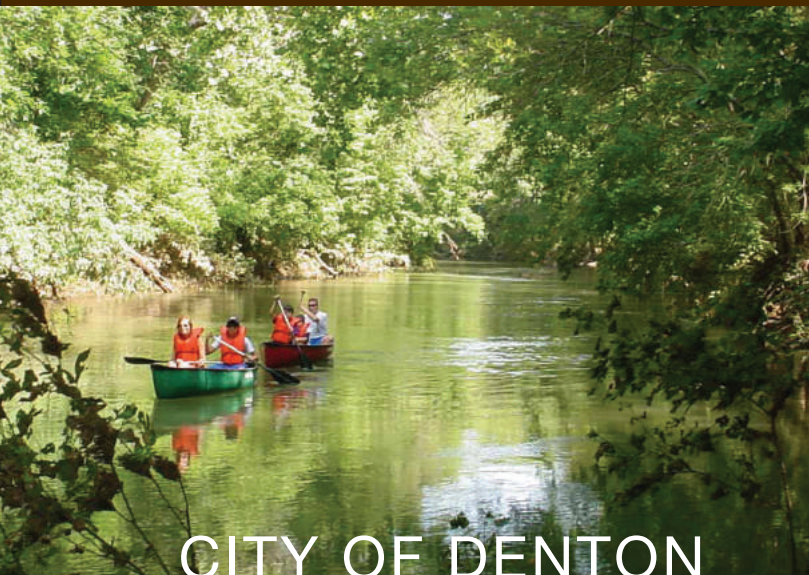
Currently MERJE is working on a new Sign Standards for the Garland Parks System, as well as coordination on new signage around the renovation of the Downtown Square (with Studio Outside).





- 01 Reverse Channel LETTERS**
MATERIAL: Thin aluminum sheet face, returns, tabs.
FABRICATION PROCESS: Fabricated, brake-formed.
COLOR: Black Returns/White Face
ILLUMINATION: Internal LEDS
SURFACE PROCESS: Paint all exposed surfaces with Matthews Acrylic Polyurethane, with clear coat satin finish.
- 02 POLE CAP**
MATERIAL: Aluminum
FABRICATION PROCESS: Custom Cast
COLOR: Black
SURFACE PROCESS: Powder Coated
- 03 MOUNTING ARM**
MATERIAL: Aluminum
FABRICATION PROCESS: Cut/Welded
COLOR: Black
SURFACE PROCESS: Powder Coated
- 04 DECORATIVE BRACKET**
MATERIAL: Aluminum
FABRICATION PROCESS: Cut/Welded
COLOR: Black
SURFACE PROCESS: Powder Coated
- 05 POLE**
MATERIAL: Aluminum
SIZE: 9" Dia.
FABRICATION PROCESS: Cut/Welded
COLOR: Black
SURFACE PROCESS: Powder Coated
BREAKAWAY:TRANSPO Polesafe
- 06 CUSTOM TILE BASE**
MATERIAL: As per Local Artist
SIZE: 2'-3" Dia.
FABRICATION PROCESS: Local Artist
COLOR: Local Artist





CITY OF DENTON

SCOPE: Design, Planning, Documentation, and Construction Administration

SCALE: Citywide

STAKEHOLDERS: 25+



CONSTRUCTION BUDGET: \$725,000

FUNDING: City of Denton

APPROVAL: TXDOT and Denton City Council



CITY OF DENTON Wayfinding System

Denton, TX

Denton, Texas is a Main Street City in the North Texas region. Established in 1857, Denton is the county seat of Denton County. Denton is unique in composition; the city is comprised of over 92 square miles which radiate out in all directions from the downtown core. In addition to the unique physical composition of the city, there is a unique character to the City. It is comprised of a diversity of neighborhoods and land uses that range from historical residential and commercial districts to new residential subdivisions and industrial complexes to greenbelt areas and newly annexed rural areas.

After developing general themes internally, the City hired the team of MERJE and Lee Engineering to develop designs for Gateway features, vehicular directional signage and kiosks. The design responds to the local architectural context and creates consistent identity for the City. The project also includes coordination with TXDOT for the signage elements located in their right-of-way.







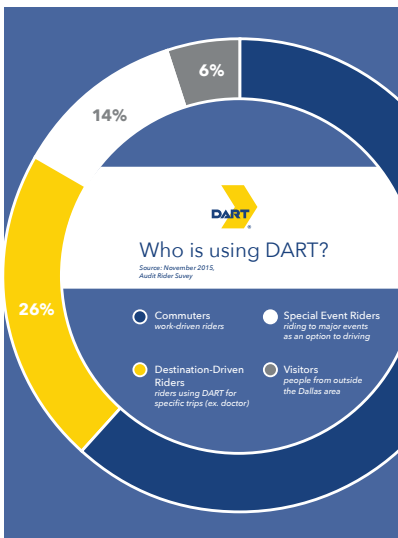


DOWNTOWN DALLAS

Wayfinding Program

Dallas, TX

The Dallas Downtown Business District (DID) selected MERJE (formerly Hillier) to create a wayfinding master plan for the city's downtown core. The plan divides the core into eight easy-to-navigate districts, linked by preferred travel routes. MERJE also developed a strategic implementation plan to help the DID and its stakeholders organize the project. The implementation plan outlines the approval process that must be followed and establishes schedules, goals and the delineation of the districts.



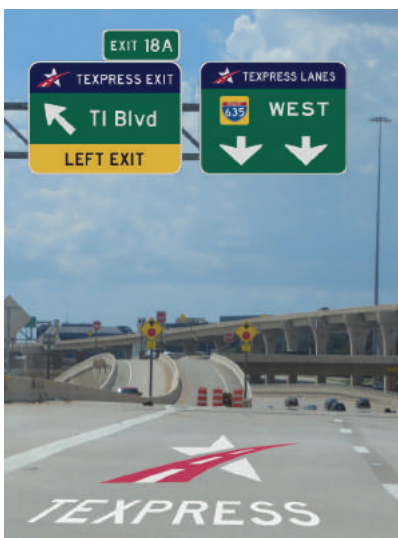
DART

Communication Audit

Dallas, TX

Dallas Area Rapid Transit (DART) services 13 cities in the Dallas/Fort Worth Metroplex. DART contracted with MERJE to conduct a Customer Communication Audit.

Through a series of interviews, experience surveys and site checks, MERJE developed a in-depth assessment report and recommendations for how DART could deliver a more consistent and effective message to their customers across varies modes and communication tools.



LBJ / NTE STUDY

Wayfinding Study

Dallas, TX

NTE Mobility Partners and LBJ Infrastructure Group retained MERJE to conduct a wayfinding analysis of 2 segments of the TEXpress roadway that runs for 12 miles. The roadway includes a combination of managed lanes, general purpose lanes, frontage roads and direct connectors. The review includes an inventory of all communication tools that help introduce, explain and communicate how to use TEXpress to the general public and daily uses.



NEWARK WALKS
explore **our city**



NEWARK WALKS

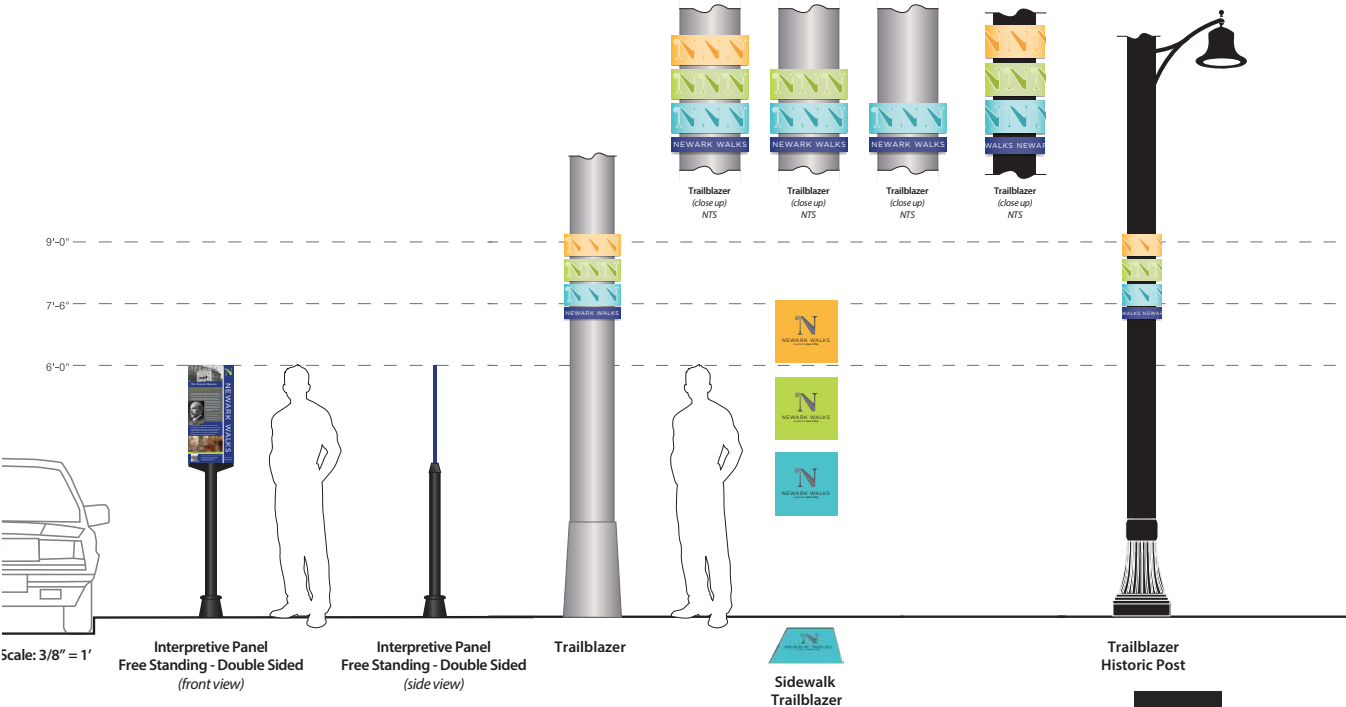
Historic Walking Trail & Mobile App

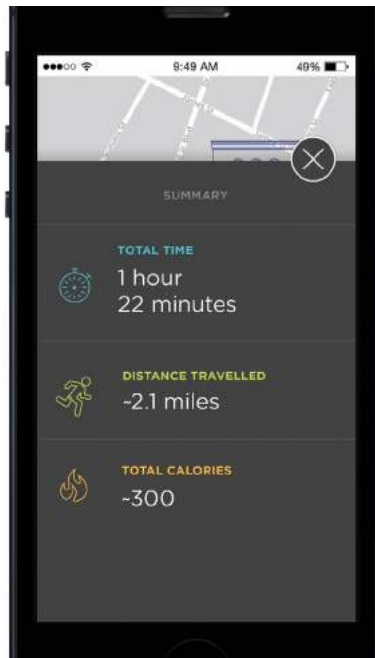
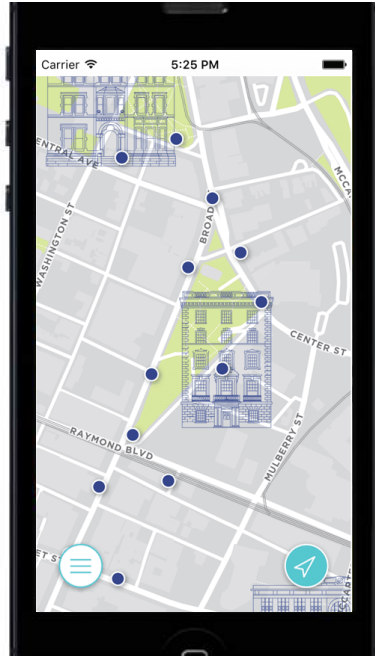
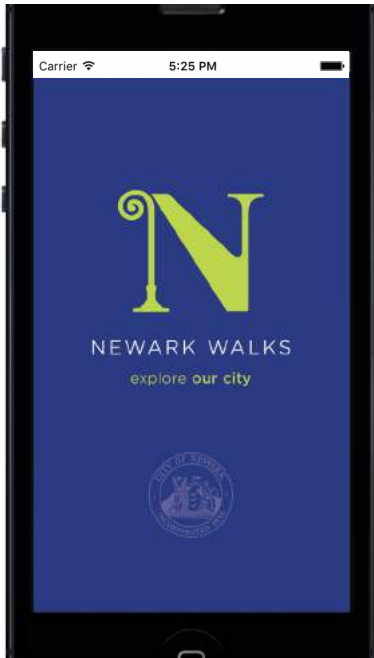
Newark Convention & Visitors Bureau

As part of the City's 350th Anniversary celebration, MERJE and Winfield & Co. are developing an integrated walking tour of Newark's history, architecture and culture.

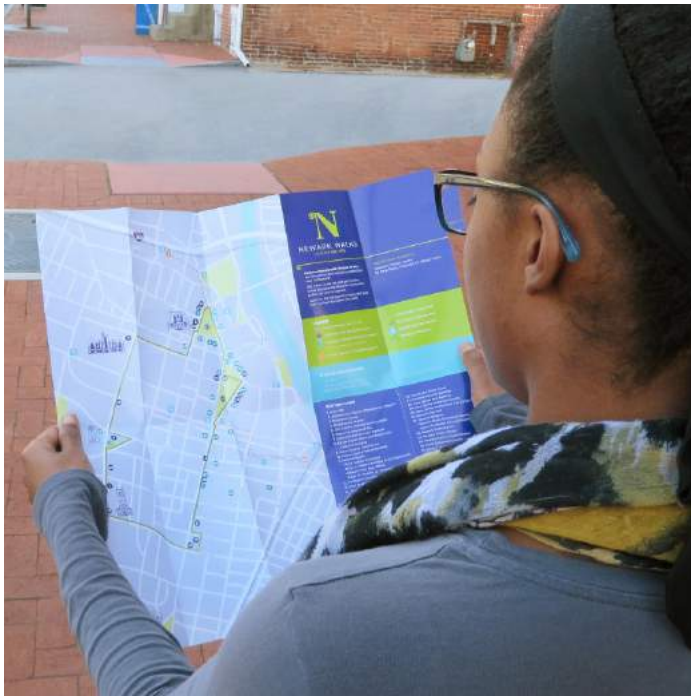
NEWARK WALKS offers a variety of wayfinding tools that guide visitors and residents alike on a tour of attractions, parks, landmarks and historic sites. The project includes a mobile app that guides your path and provides a level of detail not available through static signage. The app includes a customized GPS map, 4 potential tours and the history of each site. Additional layers include; health & fitness information, such as calories burned, distance, etc., a calendar of events and audio and video capabilities.

A printed brochure and map are also available at the Newark Visitor Information Center. As you make your way along your tour, 22 of the primary sites offer interpretive panels providing historical and educational information about the people and events associated with each destination. To help you stay on the right path, wayfinding beacons are placed along the path to confirm your on the correct route.





Mobile Application by Winfield & Co.





FREDERICK MARYLAND

SCOPE: Gateways, Vehicular, Parking and Pedestrian Wayfinding

SCALE: Citywide

STAKEHOLDERS: 50+

CONSTRUCTION BUDGET: \$525,000

FUNDING: Various Grants and City of Frederick, MD

APPROVAL: City of Frederick, Historic Commission, Maryland State Highway Authority

CITY OF FREDERICK, MARYLAND

Wayfinding & Interpretive Signage Program

Frederick Downtown Partnership




Downtown Frederick's greatest strength is the variety of shopping, dining and entertainment experiences that complement the rich history found among the well preserved buildings. This "Great American Main Street" – the first in the State of Maryland – lives up to its national billing with more than 230 retailers, restaurants and art galleries, events nearly every weekend of the year, a daytime workforce of 5,000 people and more than 13,000 downtown residents. Downtown Frederick is the heart of the City of Frederick, a municipality of approximately 58,000 residents and serves as the County seat for Frederick County.



MERJE worked with the Downtown Frederick Partnership to design a wayfinding program that reflects the historic character of its downtown. Gateways, directional signage for vehicles and pedestrians, as well as parking garage identification, maps and kiosks are all essential parts of this wayfinding plan. Landmark murals in parking garages welcome visitors, provide a sense of arrival and enhance your Frederick experience.

The program also promotes the arts and provide visitors educational information through interpretive panels that highlight historic sites and events.

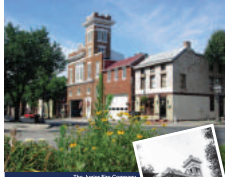





Frederick's Uptown

Fourteen at Seventh and Main streets


A key part of the city's industrial past and vibrant future, "Uptown" was the name given to the northern section of Frederick, as the blocks between 5th and 7th streets once represented the former town limits. The descriptor of "Uptown" was used more exclusively by the Black community in delineating northern city residents of color from those living on the south side of town in the vicinity of All Saints and South streets. Now part of the Historic District, "Uptown's" Federalist period structures have been faithfully restored and host an active residential and commercial community.



The James Fire Company today and in 1912.



14th Street building with 7th Street Seventh Street Colored School serving the city's neighborhood residents.



Early students of the Third Seventh Street Colored School. JOHN A. PHIPPS, Principal 1877-1892. PHOTO COURTESY OF THE COLLEGE OF EDUCATION, UNIVERSITY OF MARYLAND, COLLEGE PARK, MARYLAND.

The project has been funded through a partnership with the following organizations:

★ Laboring Sons Memorial Ground

Established in 1851 by the Beneficial Society of the Laboring Sons of Frederick City, this burial ground was created to "inter with decency" the city's African Americans who were denied burial in the white cemetery. Nearly one hundred years later, the final resting place of carpenters, cobblers, barbers, blacksmiths and veterans of three wars had fallen into disrepair when the city acquired it and in 1950 placed a park on the site. In 1999, protests arose focusing on the playground use of this ground and were eventually responsible for the successful change from park to memorial. Rededicated in 2003, the Laboring Sons Memorial Ground (located two blocks east of here) now includes a monument that lists the names of the men and women known to be buried there.





PHOTO COURTESY OF MCMONUMENTS.COM



Frederick's square also honors Key.






PHOTO COURTESY OF CITY OF FREDERICK


The project has been funded through a partnership with the following organizations:



Francis Scott Key




Francis Scott Key



Francis Scott Key Baseball

Frederick's favorite son is celebrated throughout the US before every kickoff, face-off and first pitch. The author of the "Star-Spangled Banner," Francis Scott Key was born in Frederick County and launched his law career here in 1801. He would write the National Anthem in 1812, while being held aboard a British ship during the bombing of Fort Mchenry. To sense Frederick's pride in this hometown hero just attend a Frederick Keys baseball game at Harry Grove Stadium or note the civic buildings and commercial businesses that bear his name.



Frederick's square also honors Key.





PHOTO COURTESY OF CITY OF FREDERICK

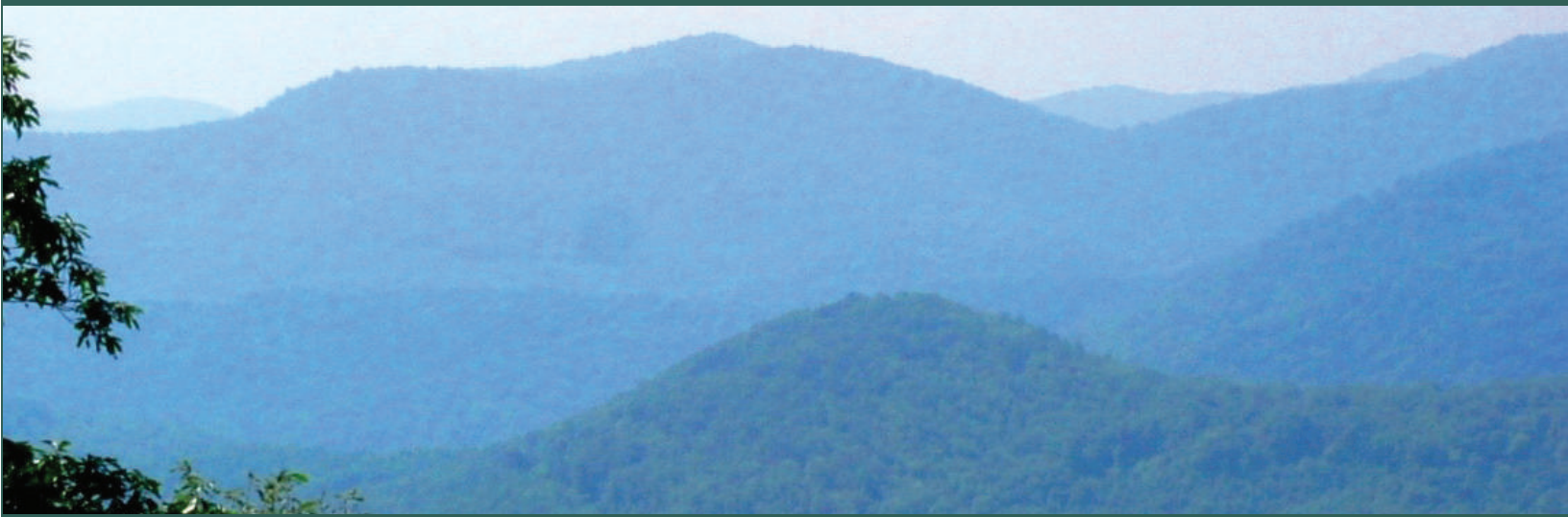
★ Mount Olivet Cemetery

The final resting place of Francis Scott Key and his family, Mount Olivet Cemetery was established in 1854. The cemetery was financed by the sales of stock at \$25 per share, which then could be exchanged for a 12 person plot. More than 34,000 people, including soldiers from the North and South who fought in the battles of Antietam, Monocacy, Gettysburg and South Mountain, are interred here.



Mount Olivet Cemetery

The project has been funded through a partnership with the following organizations:



ASHEVILLE REGION

SCOPE: Design, Planning, Documentation and Construction Administration

SCALE: Buncombe County, including; Cities of Asheville, Black Mountain, Montreat, Weaverville and Woodfin (660 sq. mi)

STAKEHOLDERS: 50+

CONSTRUCTION BUDGET: 1.4 Million

FUNDING: Buncombe County Tourism Development Fund

APPROVAL: Asheville Convention & Visitors Bureau, Municipalities of Asheville, Black Mountain, Montreat, Weaverville and Woodfin, and NCDOT



ASHEVILLE, NC

Regional Wayfinding Program

Buncombe County, NC

Vibrant, eclectic, colorful, artistic, natural, funky, sophisticated and folksy only begin to describe the Asheville region of western North Carolina. Marketing (and wayfinding) for such a diverse area requires the communication of a consistent brand, while allowing for the individuality of each district, town and place to present its own unique character.

The Asheville Convention & Visitors Bureau hired MERJE to develop a comprehensive regional wayfinding program for the City of Asheville, Buncombe County and the individual towns of Black Mountain, Montreat, Weaverville and Woodfin. This is a benchmark project for regional wayfinding, as it also includes an analysis into the resulting economic return on investment; including before and after evaluations of annual destination visitation, effects on overnight hotel stays and overall customer satisfaction.

Gateways incorporate sculptural elements and create landmarks. Kiosks and post details provide opportunities for the inclusion of local artist in the design, capturing the funkiness of downtown Asheville. In addition to the planning and design of the system, MERJE's responsibilities consist of developing the strategy for coordinating the program, creating a criteria for destination inclusion, assistance with obtaining funding and building consensus among the variety of stakeholders and municipalities.









SAVANNAH HISTORIC DISTRICT

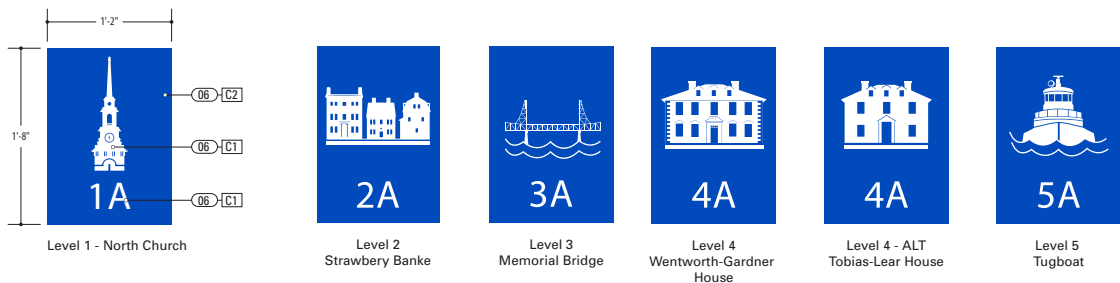
Parking Garage Identification Signage Program

The City of Savannah's Department of Tourism and Film retained MERJE for the development of a pedestrian focused wayfinding program for The National Historic Landmark District and Convention District. MERJE designed a series of Savannah-inspired pictograms for the various transportation amenities including Parking, Ferry Services, and Visitor Information. The Parking Garages have received the first series of signs over a multi-phased implementation strategy. The garage identification program encourages the city's "Park-Once" philosophy that allows visitors to travel through the historic district by foot, bike or public transit, leaving their car in a single location during their time spent downtown.





PARK PORTSMOUTH



PARK PORTSMOUTH, NEW HAMPSHIRE IDENTITY & SIGNAGE PROGRAM

MERJE developed the brand identity and signage standards for this unique New Hampshire city. The logo forms a Double P for PARK PORTSMOUTH, and was created so a consistent identity can be used on all City Official and Tourism materials including websites, vehicles, and official Parking notices. The implementation of consistent Signage Standards within the Parking Garages and Lots is an extension of the brand consistency throughout the City. Unique Murals and Level Icons are incorporated as wayfinding landmarks, and as a plus, a rotating Poetry exhibit connects to the local flavor of Portsmouth.

REFERENCES

DOWNTOWN AUSTIN WAYFINDING PROGRAM

Kati Christensen, EIT

Signs & Markings Division Project Manager
Austin Transportation Department

Barton Oaks Plaza V

Austin, TX 78746

T. 512.974.3933

Kati.Christensen@austintexas.gov

CITY OF DENTON, TX WAYFINDING AND SIGNAGE PROJECT

Mr. Ron Menguita

Planning Supervisor
City Hall West

City of Denton

221 North Elm Street

Denton, TX 76201

T. 940.349.8328

ron.menguita@cityofdenton.com

MANSFIELD, TEXAS WAYFINDING AND SIGNAGE PROGRAM

Ms. Shelly Lanners

Deputy City Manager

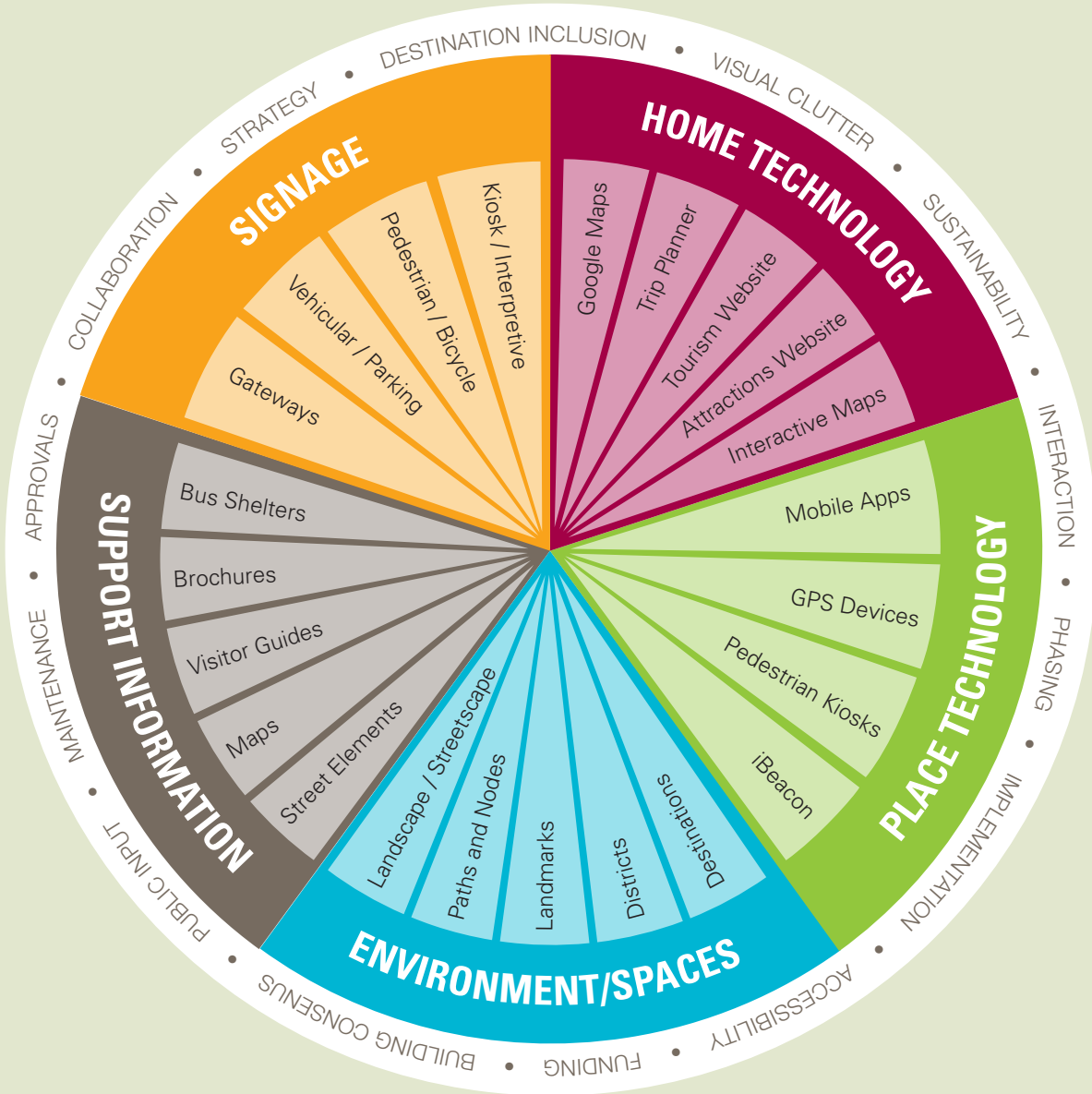
1200 E. Broad St.

Mansfield, TX 76063

T. 817.276.4265

shelly.lanners@mansfield-tx.gov

* References for all other projects are available upon request



PROJECT UNDERSTANDING

Cities, towns and communities of all sizes and aspirations understand that the reality of today's economy and the high level of competition for the public's attention demand a clear and distinctive identity. Wayfinding programs designed by MERJE promote a city's identity, make it easier for visitors to find their way and enhance the visitor's experience. Through this project it is clear your city understands that communicating a consistent identity and wayfinding message across a variety of design elements and technologies is a key factor in reaching your cultural, economic and marketing goals.

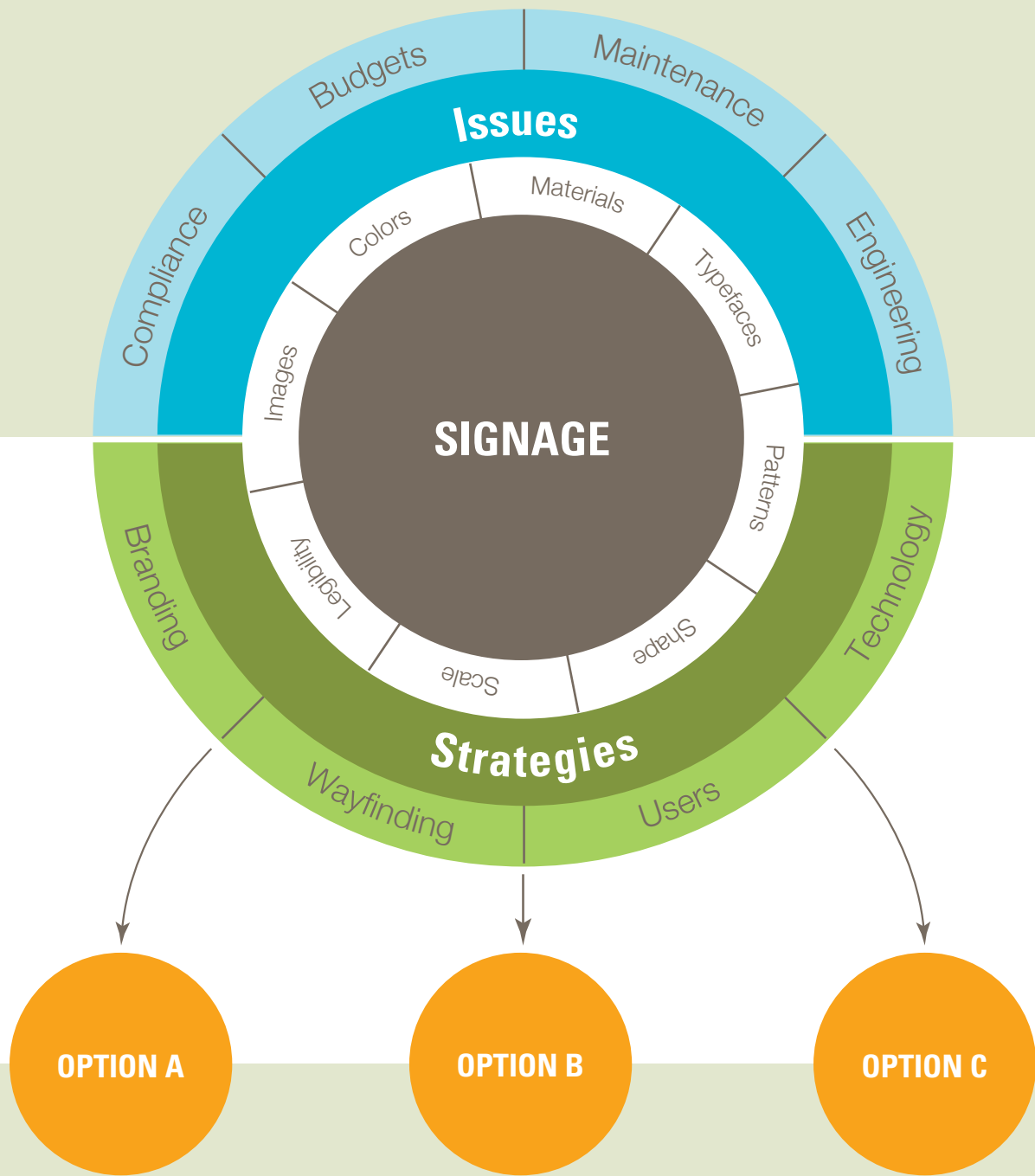
Our approach to this project is wholistic and will include wayfinding, technology, support materials. We will look to consider innovative creative solutions coupled with the realities of fiscal limitations, functional implementation and long-term maintenance. We believe the project will rely on the following;

- Build Consensus through public input and agency review
- Focus on Parking and Pedestrian travel in the downtown
- Establish a strong identity at the gateways into the city.
- Gateways should consider landscaping, lighting and public art.
- Design philosophy that seamlessly integrates a variety of tools and opportunities
- Utilize graphics, architecture, technology and interactivity.
- The design shall unique and be of its place
- Develop a Strategic Implementation Plan, ROI and a realistic phasing sequence
- Identification of Funding sources and creative strategies
- Develop a plan for long-term Management and Maintenance plan

The MERJE TEAM approach will consider all wayfinding tools and technologies;

- PRE-ARRIVAL TECHNOLOGY / TRIP PLANNING
- IN-PLACE TECHNOLOGY
- ENVIRONMENT / SPACE
- SIGNAGE (static and electronic)

Each of these elements will be addressed by our individual experts and then funneled through a single design intent, offering multiple wayfinding tools for end users but presented through a single voice and graphic language.



D E S I G N

TECHNICAL APPROACH

MERJE will utilize a 5- step approach for the strategy, planning, design and implementation of the project. This design process provides a basic structure for advancing through the project and provides opportunities to address individual project issues that are unique to this project.

Task 1 | Wayfinding Analysis

The intent of the Wayfinding Analysis is to gain an understanding of current conditions, identify wayfinding issues and build consensus that will support the design and planning of the system.

Kick Off meeting with Steering Committee and Stakeholder Group. This may include representatives for the City representatives, major attractions, business leaders and approving agencies.

Tour and photograph project area.

Develop criteria for destination inclusion, including designations, attractions, districts, historic sites, parking, etc. Develop Destination List and determine terminology (or abbreviations) necessary for each destination/attraction.

Develop a project budget and identify public and private financial resources for the implementation and maintenance of the system. Outline potential Phasing Strategy.

Conduct working meetings with wayfinding participants and user groups to review program criteria: primary and secondary routes, circulation, State & County roadways, assigned speed limits, parking lots, pedestrian requirements, districts/zones, transition points, decision points, information hierarchy, create a general menu of sign types, terminology/nomenclature, audience considerations, daytime vs. evening travel, design criteria, image, marketing goals, flexibility, vandal resistance and maintenance.

Identify gateways, districts, primary routes, points of interest and destinations. Evaluate access to parking, including direction, identification and information.

Present preliminary findings and recommendations based on analysis and stakeholder input (presentation to Steering Committee and Stakeholders)

TASK 1 DELIVERABLE: Present preliminary findings based on the information gathered during the on-site assessment and stakeholder interviews. This will result in a series of recommendations, a structure for the design and planning process to be based upon.

Task 2 | Schematic Design

Schematic Design offers the opportunity to investigate big picture concepts, brand integration and the overall design intent of the sign program.

Analyze architecture, historic elements, branding / identity, imagery, marketing materials and additional information needed to formulate design concepts.

Prepare preliminary sign design based on a limited number of sign types. (3 options)

Meet with DOT and approving agencies and commissions to review concepts and wayfinding approach.

Preliminary budget for fabrication and installation of the signage system. Develop Phasing Plan for priority sign types

Presentation of proposed updated/enhanced signage system. This would include typical sign types and systems, location, size, shape and colors. (Includes Community Review #1)

TASK 2 DELIVERABLE: Presentation of 3 design options that establish the overall design direction of the signage program, including basic sign types. In addition an Order of Magnitude Budget and Preliminary Phasing Plan shall be provided. Presented along with Task 1: Wayfinding Analysis

Task 3 | Programming (Sign Locations and Messages)

Programming is the detailed planning of each sign location and the associated message. This task takes into consideration the sequential flow and hierarchy of information presented to the user.

Prepare preliminary sign location plans, typical messages and general sign types.

Site check locations for appropriateness, available space, and general environment conditions. Note: this is a general review only (no field mark-outs). Update plans.

Submittal of a message schedule and sign location plans for review and approval by city representatives and destinations. Update as required (2 Submittals)

Upon general agreement of sign locations and messages, Submit a draft Sign Location Plan and Message Schedule to approving agencies / commissions for review and preliminary approvals.

TASK 3 DELIVERABLE: Approved Sign Location Plans and Message Schedule. These are general plans only, detailed site plans and individual placement drawings are provided as part of Task 5 deliverables.

Task 4 | Design Development

Design Development acts a bridge between the conceptual schematic designs and a fully documented signage program.

Refine the selected option and expand the design across a complete menu of sign types that may be required for the project.

Finalize functional aspects of program, size, materials, contrasts, nomenclature, typography, symbols, product options, architectural elements, placement standards, potential construction details and mounting method options.

Submit “design development” drawings to fabricators for preliminary pricing and constructability reviews. Value engineer if necessary. Receive cost estimates.

Present for final review and approval, including Community Review #2

TASK 4 DELIVERABLE: Design Development presentation to Steering Committee, Stakeholders and City Council, this may include a fully developed Sign Family Menu, Photo-Renderings, Material Samples, Color Palettes, Budget Analysis and Phasing Strategy.

Step 5 | Documentation

Documentation finalizes all the necessary technical drawings and specifications, into a single package that allows for competitive bidding, as well as guidelines for long term maintenance of the program.

Sign Standards Manual: Design intent drawings indicating, material specifications for all sign types, illustrating size, typefaces, graphic elements, pictograms, letter spacing, materials, finishes, construction details, installation methods, colors and locations.

Technical Specifications describing materials, products, submittals, coordination, execution, quality assurance, installation, etc.

Review in the field all locations with City representatives and other required agencies.

Prepare Final Sign Location Plans and Message Schedule, including sign placement drawings based information gathered in the field.

Prepare final cost estimate based on final design and sign counts.

TASK 5 DELIVERABLE: Provide Sign Standards Manual, including all construction drawings, sign location plans and message schedules necessary to receive competitive bids from qualified sign vendors.

WAYFINDING FOR HISTORIC PLACES



Savannah Historic Landmark District

Studies have shown that Heritage Tourism visitors, stay longer and spend more money in places that offer historical, educational and interactive experiences. MERJE has worked with a variety of historical places and municipalities to establish wayfinding programs that tell a story and reflect the character and culture of the community. There are many factors that should be considered;

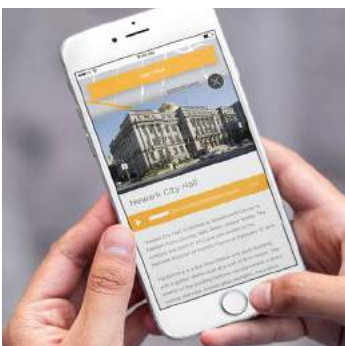
- Working with and gaining approvals from local and State Historic Commissions
- Design should be evocative of the era and reflect the historic context
- Engage the visitor through digital elements, walking tours and interactivity
- Promote multi-modal transportation that helps people connect to and discover sites
- Recognition of the historical diversity of the community

Savannah Historic Landmark District: Inspiration for design is everywhere in Savannah, but at the same time the wayfinding program needs to fit into the environment. Mobility is at the core of this project, but with a Savannah style. Local architectural details, ornamentation and botanical colors are at the heart of the design of this project.



Annapolis Interpretive Panel

Annapolis, MD: Annapolis is a port city, with a rich history and story to be told. Heritage Tourism draws millions of visitors to its downtown shops, restaurants and events. Parking and pedestrian signage are key components to the this wayfinding program, but the engagement provided by interpretive kiosk, prove the visitor with the experience they looking for. The panels explain and educate the public of the sites, buildings and people that provide Annapolis with its diverse and layered history.



Newark Walks Walking Tour (Digital)

Newark Walks / Digital Self-Guided Tour: African-American history, Jazz, classic architecture and a diverse community are at the heart of downtown Newark. A grass roots effort from the local business community established this self-guided walking tour. At the center of this initiative is a mobile app that guides residents and visitors around downtown to 23 different sites. Audio is available to enhance the experience and if you are interested in how many calories you burned walking the urban trail, you can find that out with one quick swipe. The tour is supported by printed maps and interpretive panels at each site.

MERJE: DESIGN INSPIRED BY LOCATION



Asheville: Craftsman / Artisans / Handmade Finials



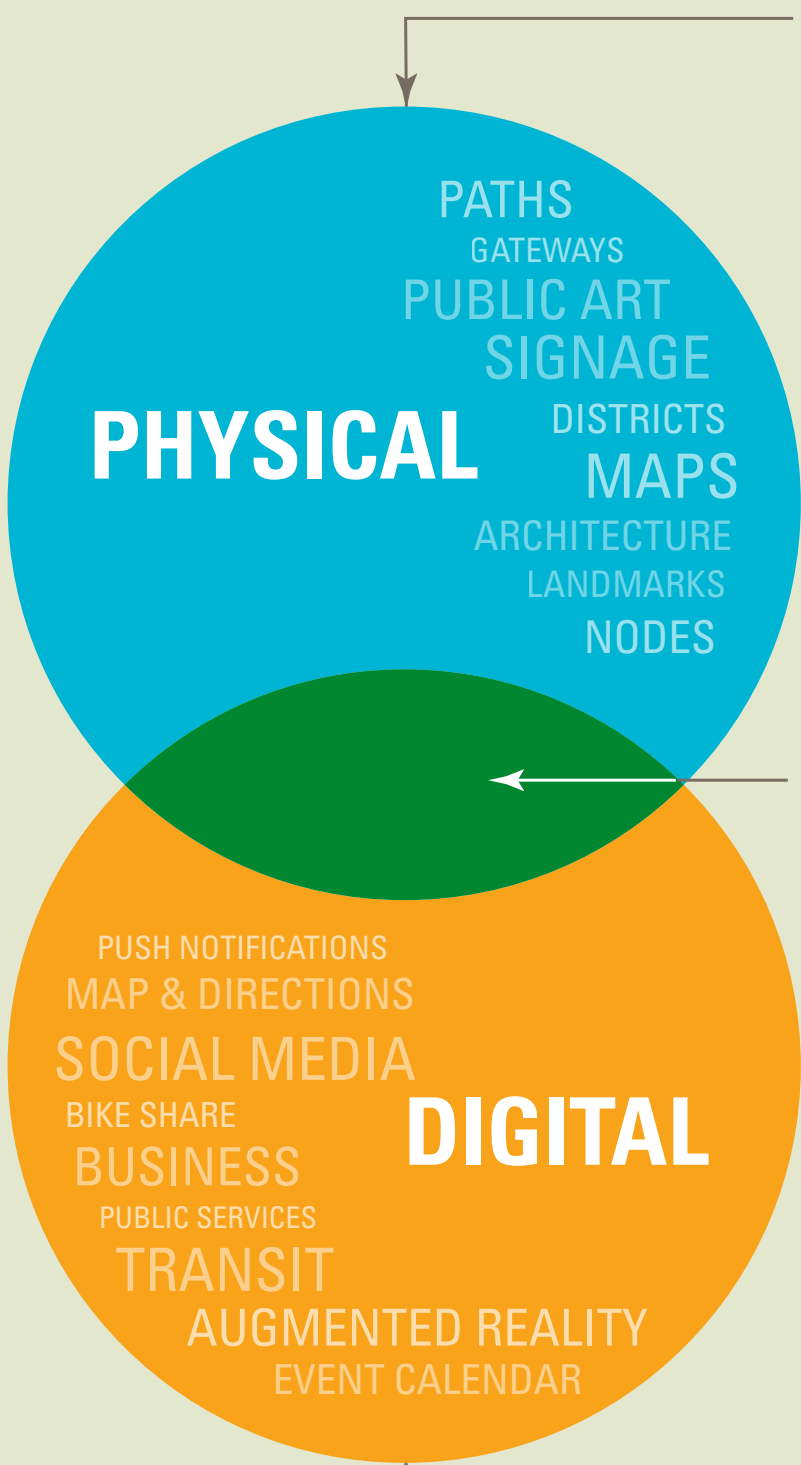
Savannah: Ornamental / Historic / Traditional Materials



Miami Beach: Architecture / Miami Modern Style / Typography



Missoula: Streetscape Fixtures / Repurposed Materials / Landscapes



Specific key destinations

Navigations based on suggested strategy at decision points

Fixed information / set heirarchy

Serves as visual confirmation of arrival point

Branding / Maps
Iconography
Nomenclature

All destinations
(city & surrounding areas)

Navigation based on GPS locations and realtime routing

Dynamic information / user-focused heirarchy based on preference

DIGITAL STRATEGY

Our approach to design is holistic, as we go through our process, we will continue to look at opportunities to integrate and/or propose different communication elements. The goal is to create a more engaging experience, a stronger identity and provide deeper exploration for those users who are interested gathering further details.

While static signage is strategized based on fixed information, digital information allows us to make the information more user-centric, where information is customized, requested based on interest or “pushed” to the user based on preferences.

WAYFINDING WEBSITE: A “wayfinding” specific website is the starting point for visitors to begin their journey. Different from a tourism focused website (on-line brochure) this website will focus on “getting around” town, it may provide a visual introduction to the sign system, provide parking information, along with trails, bicycles and public transit. Interactivity and establishing the municipalities identity and creating a singular hub for data are all key components to this site.

HAND-HELD INFORMATION: Wayfinding is now in the hands of the user. This has relieved cities from providing expensive and vulnerable hardware in the urban environment. QR codes allow visitors (and residents) to scan, and take-away information or dig deeper into their personal interest, whether commerce (shopping) , personal interest (history or events) or transportation.

iBeacons allow attractions to “push” information to visitors and offer operational or sales information. Orientation Maps can allow users to request information from new or frequently visited places. Alerts can be sent regarding upcoming events, construction updates or traffic delays.

PROMOTE PLAY: Interactivity is another opportunity to enhance the visitor experience.

Activities: This play is driven by technology games, strategies and competitions. Available on a as needed or scheduled bases - this play provides the opportunity for visitors or residents to discover information about a city, a district or individual attraction

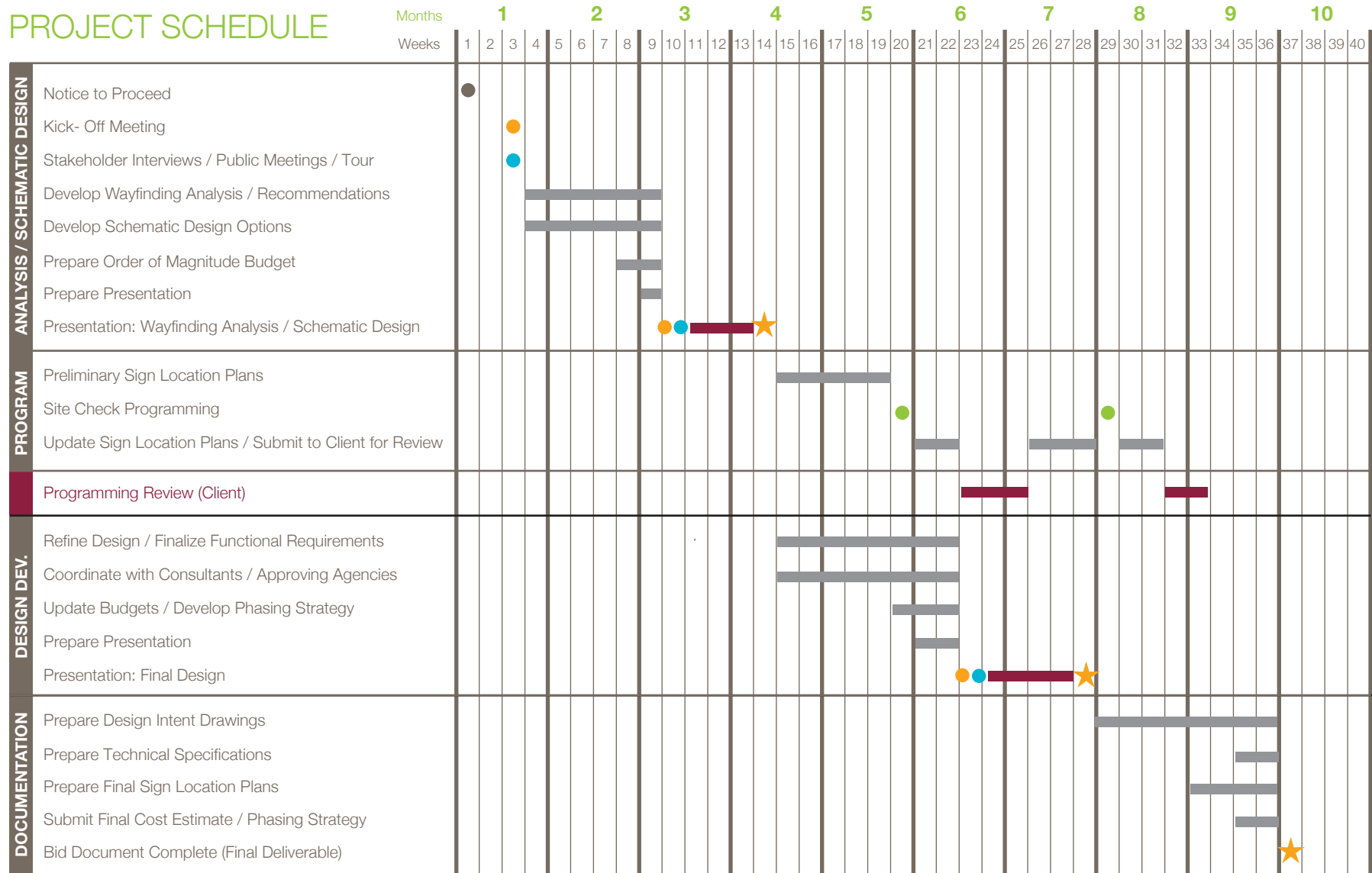
Discovery: These can be stand-alone objects that promote interaction, display real-time information or offer educational opportunities. They can be large displays or hand-held devices you may come across through your daily routine.

Through our discovery process each of these technology elements may be considered and then presented as unified elements of the overall wayfinding strategy and graphic identity of the program.

PROJECT SCHEDULE



PROJECT SCHEDULE



- Key**
- Steering Committee ●
 - Stakeholders / Public ●
 - Site Checks ●
 - MERJE Tasks
 - Client Review / Approvals
 - Stage Complete ★

Design and Planning Schedule:

Schedule shown illustrates typical time frames for tasks provide by MERJE. Client reviews and approvals, including State, County and City are difficult to predict and generally have a effect on the final completion date

We will work with you to develop a revised project schedule once we have a better understanding of the project and your internal approval requirements and protocols.

Fabrication and Installation Schedule:

The time-frame for the implementation phase will depend on the quantity of signs and final scope of work. Typical lead times for this stage can range between 4 and 9 months.

COMPENSATION



COMPENSATION

Thank you for considering MERJE for the development of the Montgomery, TX Wayfinding Program. I hope you have found the Scope of Work to be reflective of your requirements and expected deliverables of the system. We are deeply appreciative of this opportunity and based on the scope of the project, your requirements, and the services outlined in our Project Approach, we propose the following compensation:

Please note, as suggested, we are providing a comprehensive approach to the program. We would welcome the opportunity to discuss both the fees and scope of work with you in more detail.

<u>BASE PROJECT</u>	<u>FEE</u>
1. Wayfinding Analysis	\$ 10,530
2. Schematic Design	\$ 11,710
3. Programming / Sign Planning	\$ 15,920
4. Design Development	\$10,915
5. Documentation	\$ 12,540
Reimbursables	<u>\$ 7,500</u>
	TOTAL LUMP SUM FEE \$ 69,115

<u>OPTIONAL SERVICES</u>	<u>FEE</u>
Bid Review and Construction Administration	\$ 12,000 - \$18,000 *
Orientation Map (Downtown + Citywide / simplified)	\$ 7,500
Structural, Electrical or Civil Engineering	To Be Determined*
Digital Strategy Report	\$ 5,000
Digital Kiosk Design & Coordination	\$ 8,000
Mobile Application Development	To Be Determined *

* Scope and Fee will depend on complexity and quantity of sign locations.

HOURLY BILLING RATES

Principal In Charge	\$ 165	Project Coordination and Presentations
Senior Designer	\$ 125	Lead Designer and Presentations
Graphic Designer	\$ 110	Design Assistance, Field Work & Production
Jr. Designer	\$ 90	Production / Field Assistance

REIMBURSABLE EXPENSES

Reimbursable expenses are included in the basic compensation outlined above and will be billed to the client at 1.10 times the expenses incurred by MERJE and our consultants in the interest of the project. These expenses include, but are not limited to: CADD machine plots, photocopies, travel, airfare, lodging, meals, fares, tolls, auto rental, parking, art materials, first-class mail, special overnight mail and delivery services.

POTENTIAL ADDITIONAL SERVICES

The following items are potential additional services, and if authorized by the client a separate proposal will be developed to address a specific project requirement.

- Meetings / Presentations beyond those outlined in this proposal
- Structural, Electrical or Civil Engineering
- Bid Review and Construction Administration
- Branding and Logo/Identity Design
- Interpretive Signage for historic areas (scope, quantity to be determined)
- Design of print material design, websites or other non-signage wayfinding tools
- Design of wall murals, super graphics or other sign types outside the agreed upon menu.
- Landscape or Lighting Design
- Documentation and Specification of Highway Signage
- Orientation Map Design and Artwork
- Mobile Phone Applications and othe Digital Tools
- Content development for digital tools, such as: Kiosks, Interactive Screens, Mobile Apps, Websites, etc.

CONFLICT OF INTEREST QUESTIONNAIRE

FORM CIQ

For vendor doing business with local governmental entity

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.

This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).

By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.

A vendor commits an offense if the vendor knowingly violates Section 176.006, Local Government Code. An offense under this section is a misdemeanor.

OFFICE USE ONLY

Date Received

1 Name of vendor who has a business relationship with local governmental entity.

2 **Check this box if you are filing an update to a previously filed questionnaire.** (The law requires that you file an updated completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.)

3 Name of local government officer about whom the information is being disclosed.

Name of Officer

4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A and B for each employment or business relationship described. Attach additional pages to this Form CIQ as necessary.

A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?

Yes No

B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?

Yes No

5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more.

6 Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).

7

Signature of vendor doing business with the governmental entity

Date

CONFLICT OF INTEREST QUESTIONNAIRE

For vendor doing business with local governmental entity

A complete copy of Chapter 176 of the Local Government Code may be found at <http://www.statutes.legis.state.tx.us/Docs/LG/htm/LG.176.htm>. For easy reference, below are some of the sections cited on this form.

Local Government Code § 176.001(1-a): "Business relationship" means a connection between two or more parties based on commercial activity of one of the parties. The term does not include a connection based on:

- (A) a transaction that is subject to rate or fee regulation by a federal, state, or local governmental entity or an agency of a federal, state, or local governmental entity;
- (B) a transaction conducted at a price and subject to terms available to the public; or
- (C) a purchase or lease of goods or services from a person that is chartered by a state or federal agency and that is subject to regular examination by, and reporting to, that agency.

Local Government Code § 176.003(a)(2)(A) and (B):

(a) A local government officer shall file a conflicts disclosure statement with respect to a vendor if:

(2) the vendor:

(A) has an employment or other business relationship with the local government officer or a family member of the officer that results in the officer or family member receiving taxable income, other than investment income, that exceeds \$2,500 during the 12-month period preceding the date that the officer becomes aware that

- (i) a contract between the local governmental entity and vendor has been executed;
- or
- (ii) the local governmental entity is considering entering into a contract with the vendor;

(B) has given to the local government officer or a family member of the officer one or more gifts that have an aggregate value of more than \$100 in the 12-month period preceding the date the officer becomes aware that:

- (i) a contract between the local governmental entity and vendor has been executed; or
- (ii) the local governmental entity is considering entering into a contract with the vendor.

Local Government Code § 176.006(a) and (a-1)

(a) A vendor shall file a completed conflict of interest questionnaire if the vendor has a business relationship with a local governmental entity and:

- (1) has an employment or other business relationship with a local government officer of that local governmental entity, or a family member of the officer, described by Section 176.003(a)(2)(A);
- (2) has given a local government officer of that local governmental entity, or a family member of the officer, one or more gifts with the aggregate value specified by Section 176.003(a)(2)(B), excluding any gift described by Section 176.003(a-1); or
- (3) has a family relationship with a local government officer of that local governmental entity.

(a-1) The completed conflict of interest questionnaire must be filed with the appropriate records administrator not later than the seventh business day after the later of:

(1) the date that the vendor:

- (A) begins discussions or negotiations to enter into a contract with the local governmental entity; or
- (B) submits to the local governmental entity an application, response to a request for proposals or bids, correspondence, or another writing related to a potential contract with the local governmental entity; or

(2) the date the vendor becomes aware:

- (A) of an employment or other business relationship with a local government officer, or a family member of the officer, described by Subsection (a);
- (B) that the vendor has given one or more gifts described by Subsection (a); or
- (C) of a family relationship with a local government officer.

CERTIFICATE OF INTERESTED PARTIES

FORM 1295

1 of 1

Complete Nos. 1 - 4 and 6 if there are interested parties.
Complete Nos. 1, 2, 3, 5, and 6 if there are no interested parties.

**OFFICE USE ONLY
CERTIFICATION OF FILING**

Certificate Number:
2022-923115

Date Filed:
08/16/2022

Date Acknowledged:

1 Name of business entity filing form, and the city, state and country of the business entity's place of business.
Found Design, LLC
West Chester, PA United States

2 Name of governmental entity or state agency that is a party to the contract for which the form is being filed.
City of Montgomery TX

3 Provide the identification number used by the governmental entity or state agency to track or identify the contract, and provide a description of the services, goods, or other property to be provided under the contract.
RFP Wayfinding
Wayfinding & Signage Design

4	Name of Interested Party	City, State, Country (place of business)	Nature of interest (check applicable)	
			Controlling	Intermediary
	John Bosio	West Chester, PA USA	X	
	Glen Swantak	West Chester, PA USA	X	

Check only if there is NO Interested Party.

6 UNSWORN DECLARATION

My name is John Bosio, and my date of birth is 10/21/1966.

My address is 120 N. Church St. Suite 208, West Chester, PA, 19380, USA.
(street) (city) (state) (zip code) (country)

I declare under penalty of perjury that the foregoing is true and correct.

Executed in Chester County, State of PA, on the 17 day of August, 2022.
(month) (year)



Signature of authorized agent of contracting business entity
(Declarant)

House Bill 89 Verification Form

Prohibition on Contracts with Companies Boycotting Israel

The 85th Texas Legislature approved new legislation, effective September 1, 2017, which amends Texas Local Government Code Section 1. Subtitle F, Title 10, Government Code by adding Chapter 2270 which states that a governmental entity may not enter into a contract with a company for goods or services unless the contract contains a written verification from the company that it:

- 1) does not boycott Israel; and
- 2) will not boycott Israel during the term of the contract

Pursuant to Section 2270.001, Texas Government Code:

1. "Boycott Israel" means refusing to deal with, terminating business activities with, or otherwise taking any action that is intended to penalize, inflict economic harm on, or limit commercial relations specifically with Israel, or with a person or entity doing business in Israel or in an Israeli-controlled territory, but does not include an action made for ordinary business purposes; and
2. "Company" means a for-profit sole proprietorship, organization, association, corporation, partnership, joint venture, limited partnership, limited liability partnership, or any limited liability company, including a wholly owned subsidiary, majority-owned subsidiary, parent company or affiliate of those entities or business associations that exist to make a profit.

=====
I, (authorized official) John Bosio, do hereby verify the truthfulness of the contents of the statements submitted on this certification under the provisions of Subtitle F, Title 10, Government Code Chapter 2270 and that the company named below:

- 1) does not boycott Israel currently; and
- 2) will not boycott Israel during the term of the contract; and
- 3) is not currently listed on the State of Texas Comptroller's Companies that Boycott Israel List located at <https://comptroller.texas.gov/purchasing/publications/divestment.php>

Found Design, LLC (d.b.a. MERJE)

Company Name

Signature of Authorized Official



Partner

Title of Authorized Official

8.16.22

Date

MERJE Shall Not Discriminate Against
Firearm and Ammunition Industries or Boycott Certain Energy
Companies as required by the State.

PROPOSAL: CITY OF MONTGOMERY, TX WAYFINDING PROGRAMNON-COLLUSION AFFIDAVIT

The undersigned bidder or agent, being duly sworn on oath, says that he/she has not, nor has any other member, representative, or agent of the firm, company, corporation or partnership represented by him, entered into any combination, collusion or agreement with any person relative to the price to be bid by anyone at such letting nor to prevent any person from bidding nor to include anyone to refrain from bidding, and that this bid is made without reference to any other bid and without any agreement, understanding or combination with any other person in reference to such bidding.

He/She further says that no person or persons, firms, or corporation has, have or will receive directly or indirectly, any rebate, fee gift, commission or thing of value on account of such sale.

OATH AND AFFIRMATION

I hereby affirm under the penalties for perjury that the facts and information contained in the foregoing bid for public works are true and correct.

Dated this 17 day of August, 2022

Found Design. LLC (d.b.a. MERJE)

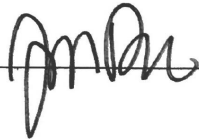
Firm Legal Name / D.B.A.

Partner

(Title of Person Signing)

John Bosio

(Signature)



MERJE agrees to all Open Records Contracting Information as required by Federal , State and Local governing authorities.

Currently and within the past 5 years MERJE has not had any legal action taken against the firm or our individuals.