

Montgomery Planning and Zoning Commission
AGENDA REPORT

Meeting Date: October 03, 2023	Budgeted Amount: N/A
Department: Administration	Prepared By: DMc

Subject

Consideration and possible action on a proposed sign at 202 McCown Street, located in the Historic Preservation District.

Recommendation

Staff recommends approval of the proposed sign for 202 McCown Street as presented.

Discussion

Issue:

Urban Coffee Culture, located at 202 McCown Street in downtown, is rebranding the business. The sign request is to account for the new business name: Perfect Blend Coffee Shop and Boutique.

Rules:

Chapter 66 of the City Code of Ordinances governs permitted signs and gives the P&Z Commission latitude to approve signs that would not be allowed outside the Historic Preservation District if needed. The proposed sign, however, is within compliance with city regulations for wall signs and is far below the allowable 60% total wall area for wall signs.

Chapter 98 governs Historic Preservation District design criteria and calls for exterior improvements to not affect the cohesiveness of properties within the District (Sec. 98-347).

Analysis & Conclusion:

The proposed size, placement, design, and content of the sign is within conventional norms and is appropriate for the building and its surroundings. Staff has no objections to the request.

Approved By

Asst. City Administrator and Director Planning & Development	Dave McCorquodale	Date: 09/28/2023