

Montgomery Planning and Zoning Commission
AGENDA REPORT

Meeting Date: August 6, 2024	Budgeted Amount: N/A
Department: Administration	Prepared By: DMc

Subject

Consideration and possible action on a sign application for H-Wines at 14351 Liberty Street in the Historic Preservation District.

Recommendation

Staff has no objections and recommends approval of the sign.

Discussion

Issue:

H-Wines is expanding operations into the adjacent building next to their current location in the First State Bank building at 14343 Liberty Street and has submitted a sign application for the new location.

Rules:

Sec. 98-347. - Approval for alteration or new construction within historic preservation districts or affecting historic landmarks.

No person shall carry out any exterior construction, reconstruction, alteration, restoration, rehabilitation, demolition, or relocation of any historic landmark or any property within an historic preservation district, nor shall any person make any material change to other exterior elements visible from a public right-of-way which will affect the appearance and cohesiveness of any historic landmark or any property within an historic preservation district without receiving approval from the Planning and Zoning Commission.

Sec. 66-53. - Calculation of area; maintenance; permitted signs; variances.

...(n) Permanent signs permitted and regulated in commercial districts.

(1) Wall signs.

- a. Size and number. Flat wall signs are permitted for each business utilizing up to 60 percent of the total feet of wall area.*
- b. Location. A wall sign shall not project above the roofline. The sign must be located on the site where the goods or services are offered.*

(2) Freestanding signs.

- a. Table of regulations. Subsections (n)(2)a through g of this section do not apply to the Historic District of the city...*

Analysis & Conclusion:

As shown in the submitted images, the sign matches the existing business signs. Staff recommends approval of the sign as submitted.

Approved By

Director Planning & Development
Assistant City Administrator

Dave McCorquodale

Date: 07/31/2024