HISTORIC DOWNTOWN MASTER PLAN ★







SH 105 is lined with driveways and minor street intersections, adding to visual clutter and congestion. TxDOT has asked Montgomery to consider eliminating minor intersections near the Liberty Street and SH 105 intersection, which may also reduce cut-through traffic.

- McCown Street closed at SH 105
- Add sidewalk and landscape along McCown to improve visibility and connection into Downtown
- Retain driveways to businesses along the highway
- Enhance John A. Butler Street to provide parking and landscaping, plus improved access to businesses
- Add sidewalk, street trees and lights along SH 105

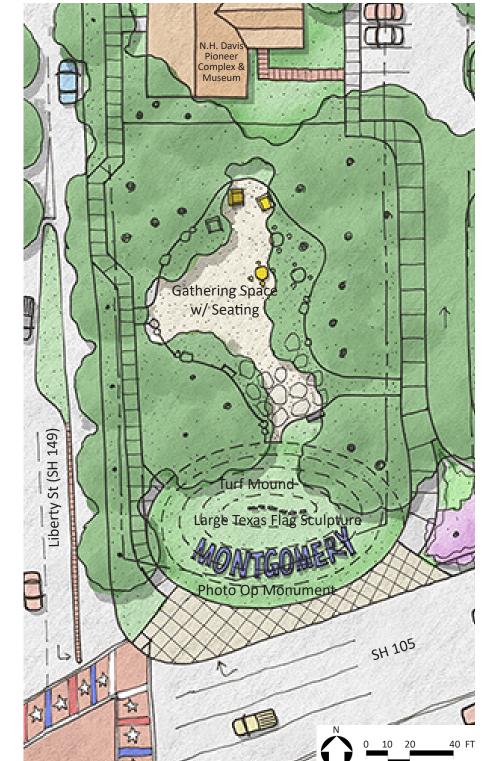


The northeast corner of SH 105 and Liberty Street provides an opportunity for a highly-visible landmark to welcome visitors to Historic Downtown and publicly celebrate Montgomery heritage. Known as the Virginia Adams lot, the City has leased the property and operates a digital welcome sign. With its large trees and open lawn, the property is also a potential location for a public park.

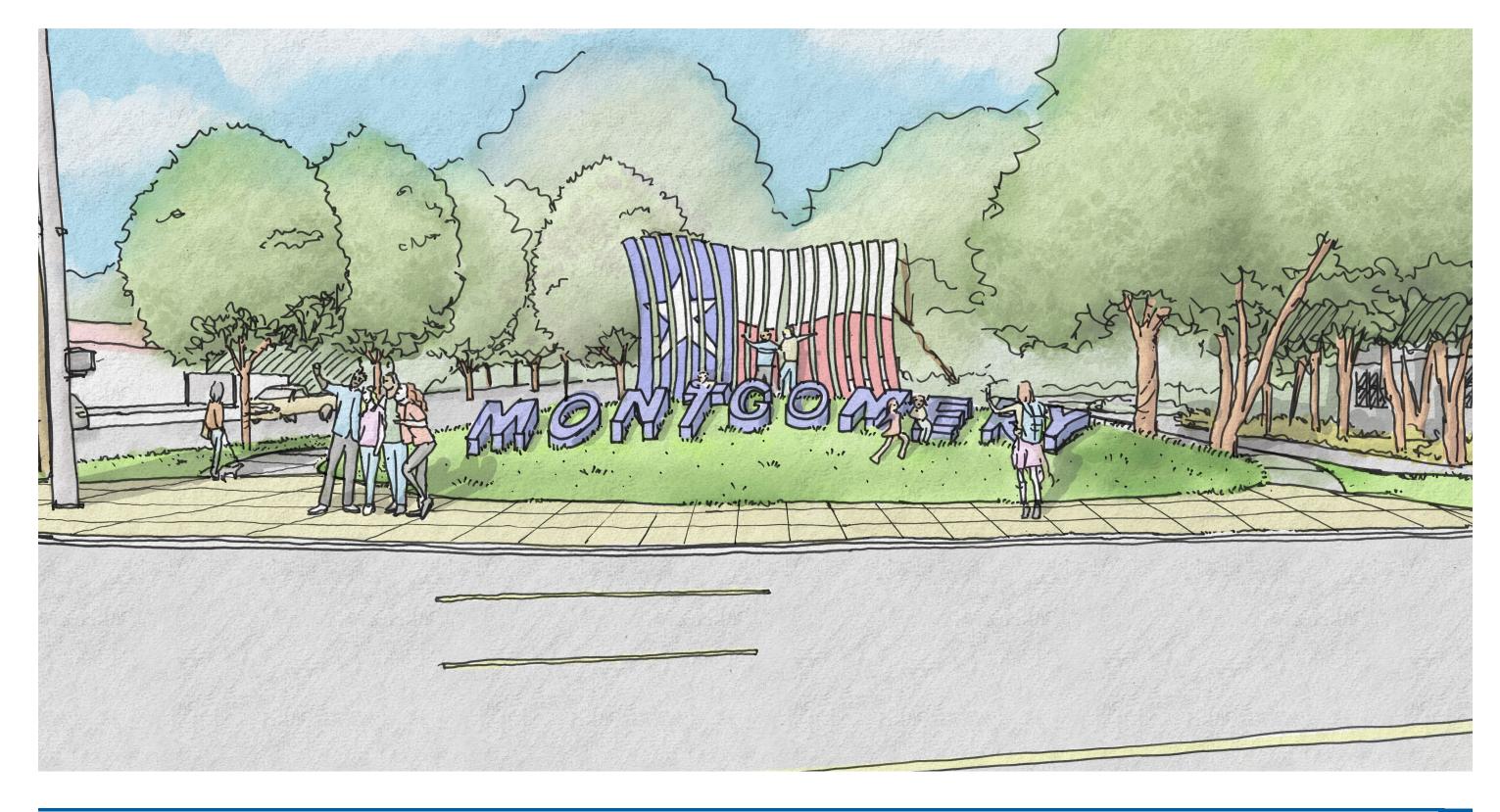
- Acquire the property
- Create a unique gateway landmark, highly-visible to drivers and compelling to visitors
- Develop a public park to encourage visible outdoor activity and provide a pedestrian anchor at the south end of Downtown
- A variety of approaches are possible. Two example options are included on the following pages.

- A large Texas Flag sculpted from brightly painted steel 'ribbons' visible from SH 105 and an engaging photo-op.
- A quiet park with gathering spaces and shady seating provides a welcoming green image to Downtown and serves as an anchor to the south end for special events.











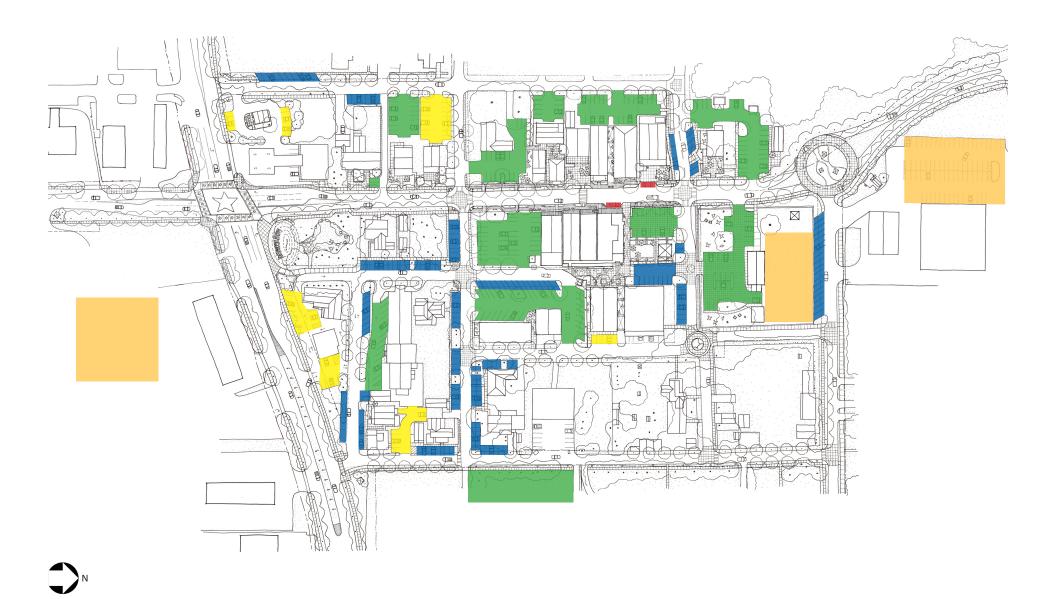


- Relocated historic buildings or houses could provide an excellent setting for retail or hospitality and extend the character of Historic Downtown to the intersection.
- Pedestrian plaza spaces between the buildings offer shady seating and visitor gathering space.









15 Minutes Parking

After Hours Shared

On-street Parking

Overflow Event Parking

Shared

Safe, convenient parking is essential to the success of every downtown shopping district. This has been a central issue throughout the planning process, with a variety of options considered. Safety, walkability, sidewalk amenities and walking distances were carefully studied and balanced. The design team consulted with TxDOT about on-street parking along SH 105 and FM 149. Key aspects of the recommended solution include:

- Easily accessed, attractive off-street parking, distributed throughout Downtown.
- Montgomery has a tradition of public-private cooperation. A shared-use parking system will provide ample spaces convenient to all. Comprehensive public-private parking strategies should be explored further.
- On-street parking will be available on secondary streets with low traffic volume. The design team determined that traffic volume on Liberty Street would cause safety and traffic flow problems if on-street parking was permitted. Parking along the street would also preempt sidewalk enhancements and gathering spaces.
- Remote large parking lots should be used for shuttle service for events. City to discuss with property owners and development agreements.