

Montgomery MEDC
AGENDA REPORT

Meeting Date: March 19, 2024	Budgeted Amount: \$500
Department: N/A	Prepared By: Patricia Campuzano

Subject

Consideration and possible action on approval of a \$500.00 sponsorship for the 2024 March 4 Our Military.

Recommendation

Staff recommends approval of the 2024 March 4 Our Military Sponsorship.

Discussion

The MEDC sponsored the March 4 Our Military last year. The event is organized by Alpha Elite and Performance Outdoors and features a 5K March that benefits AEP Outdoors. AEP Outdoors is a Special Operations that is 501c3 Nonprofit that provides outdoor adrenaline adventures for our nation's veterans. Rucking is the action of walking with weight on your back. Walking with a weighted rucksack (aka backpack) is a low impact exercise based on military training workouts. An event flyer is attached.

The current budget includes \$500 for this event.

Approved By

Events & Recreation Specialist	Patricia Campuzano	Date: 3/15/2024
Asst. City Administrator	Dave McCorquodale	Date: 3/15/2024