

National Water Safety Month is an annual awareness campaign coordinated by the Pool & Hot Tub Alliance with support from the American Red Cross, National Drowning Prevention Alliance, National Recreation and Park Association, and World Waterpark Association.

<https://nwsmphta.org/>

General Drowning Statistics:

- Drowning is the single leading cause of death for children ages 1-4 and the second leading cause of injury-related death for children up to age 14.
- There is an average of 4,012 unintentional drowning deaths per year.
- Drowning remains among the top four causes of death from age 54 and up.
- The U.S. experiences an average of 11 fatal drownings per day and an average of 22 non-fatal drownings per day.
- More than 40% of drownings treated in the Emergency Department require hospitalization, transfer, or further care (compared with 8% of all unintentional injuries). Outcomes of morbidity include brain damage, other serious outcomes, and long-term disability.

<https://ndpa.org/the-latest-information-on-water-safety-and-drowning-prevention/>

Drowning Is a Leading Cause of Death for Children in the United States

- Every year in the United States, an estimated 4,000 die from unintentional drowning. That is an average of 11 drowning deaths per day.
- There are twice as many people who experience non-fatal drownings, at an average of 22 non-fatal drownings per day.
- Drowning is the number one cause of death for children ages 1 to 4 years.
- Drowning is the leading cause of death for children and adults with autism.
 - People with autism spectrum disorder are nearly 40x as likely to die from drowning as compared to the general population.
- Among children 5 to 14 years, drowning is the second leading cause of unintentional injury death behind motor vehicle crashes.

https://www.redcross.org/get-help/how-to-prepare-for-emergencies/types-of-emergencies/water-safety/drowning-prevention-and-facts.html?srsId=AfmBOoqobjNveduphfbcdchSu67Tzkl_vGozVvCrX3bgacjZfSU2MR

US CPSC Drowning Report

<https://www.poolsafely.gov/wp-content/uploads/2023/06/Pool-or-Spa-Submersion-Estimated-Nonfatal-Drowning-Injuries-and-Reported-Drownings-2023-Report.pdf>